

Global Rare Earth Master Alloy Market Research Report 2025(Status and Outlook)

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Abstracts

Rare earth master alloys are specialized metallic compounds created by combining one or more rare earth elements?such as cerium, lanthanum, neodymium, or yttrium?with a base metal, typically magnesium, aluminum, or iron, in precise proportions. These alloys serve as critical additives in metallurgical processes, where their introduction in small quantities significantly enhances the properties of the final metal product, including improved strength, corrosion resistance, grain refinement, and high-temperature performance. They are indispensable in advanced manufacturing sectors such as aerospace, automotive, electronics, and renewable energy, where material performance and reliability are paramount.

The global Rare Earth Master Alloy market size was estimated at USD 350.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 7.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Rare Earth Master Alloy market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Rare

Earth Master Alloy market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Rare Earth Master Alloy market.

Global Rare Earth Master Alloy Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Stanford Advanced Materials
Advanced Engineering Materials
NC Elements
ACI Alloys
Golden Dragon Rare Earth
Ganzhou Chenguang Rare Earths New Material
Less Common Metals (LCM)
Shin-Etsu Chemical

Market Segmentation (by Type)

Binary Master Alloy
Multi-component Master Alloy

Market Segmentation (by Application)

Permanent Magnets
Catalysis
Electronics
Metal Alloys
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Rare Earth Master Alloy Market
Overview of the regional outlook of the Rare Earth Master Alloy Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Rare Earth Master Alloy Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Rare Earth Master Alloy, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Rare Earth Master Alloy

1.2 Key Market Segments

1.2.1 Rare Earth Master Alloy Segment by Type

1.2.2 Rare Earth Master Alloy Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 RARE EARTH MASTER ALLOY MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Rare Earth Master Alloy Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Rare Earth Master Alloy Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 RARE EARTH MASTER ALLOY MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Rare Earth Master Alloy Product Life Cycle

3.3 Global Rare Earth Master Alloy Sales by Manufacturers (2020-2025)

3.4 Global Rare Earth Master Alloy Revenue Market Share by Manufacturers (2020-2025)

3.5 Rare Earth Master Alloy Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Rare Earth Master Alloy Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Rare Earth Master Alloy Market Competitive Situation and Trends

3.8.1 Rare Earth Master Alloy Market Concentration Rate

3.8.2 Global 5 and 10 Largest Rare Earth Master Alloy Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 RARE EARTH MASTER ALLOY INDUSTRY CHAIN ANALYSIS

- 4.1 Rare Earth Master Alloy Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF RARE EARTH MASTER ALLOY MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Rare Earth Master Alloy Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Rare Earth Master Alloy Market
- 5.7 ESG Ratings of Leading Companies

6 RARE EARTH MASTER ALLOY MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Rare Earth Master Alloy Sales Market Share by Type (2020-2025)
- 6.3 Global Rare Earth Master Alloy Market Size Market Share by Type (2020-2025)
- 6.4 Global Rare Earth Master Alloy Price by Type (2020-2025)

7 RARE EARTH MASTER ALLOY MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Rare Earth Master Alloy Market Sales by Application (2020-2025)
- 7.3 Global Rare Earth Master Alloy Market Size (M USD) by Application (2020-2025)
- 7.4 Global Rare Earth Master Alloy Sales Growth Rate by Application (2020-2025)

8 RARE EARTH MASTER ALLOY MARKET SALES BY REGION

- 8.1 Global Rare Earth Master Alloy Sales by Region
 - 8.1.1 Global Rare Earth Master Alloy Sales by Region
 - 8.1.2 Global Rare Earth Master Alloy Sales Market Share by Region
- 8.2 Global Rare Earth Master Alloy Market Size by Region
 - 8.2.1 Global Rare Earth Master Alloy Market Size by Region
 - 8.2.2 Global Rare Earth Master Alloy Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Rare Earth Master Alloy Sales by Country
 - 8.3.2 North America Rare Earth Master Alloy Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Rare Earth Master Alloy Sales by Country
 - 8.4.2 Europe Rare Earth Master Alloy Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Rare Earth Master Alloy Sales by Region
 - 8.5.2 Asia Pacific Rare Earth Master Alloy Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Rare Earth Master Alloy Sales by Country
 - 8.6.2 South America Rare Earth Master Alloy Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Rare Earth Master Alloy Sales by Region

8.7.2 Middle East and Africa Rare Earth Master Alloy Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 RARE EARTH MASTER ALLOY MARKET PRODUCTION BY REGION

9.1 Global Production of Rare Earth Master Alloy by Region(2020-2025)

9.2 Global Rare Earth Master Alloy Revenue Market Share by Region (2020-2025)

9.3 Global Rare Earth Master Alloy Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Rare Earth Master Alloy Production

9.4.1 North America Rare Earth Master Alloy Production Growth Rate (2020-2025)

9.4.2 North America Rare Earth Master Alloy Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Rare Earth Master Alloy Production

9.5.1 Europe Rare Earth Master Alloy Production Growth Rate (2020-2025)

9.5.2 Europe Rare Earth Master Alloy Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Rare Earth Master Alloy Production (2020-2025)

9.6.1 Japan Rare Earth Master Alloy Production Growth Rate (2020-2025)

9.6.2 Japan Rare Earth Master Alloy Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Rare Earth Master Alloy Production (2020-2025)

9.7.1 China Rare Earth Master Alloy Production Growth Rate (2020-2025)

9.7.2 China Rare Earth Master Alloy Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Stanford Advanced Materials

10.1.1 Stanford Advanced Materials Basic Information

10.1.2 Stanford Advanced Materials Rare Earth Master Alloy Product Overview

- 10.1.3 Stanford Advanced Materials Rare Earth Master Alloy Product Market Performance
- 10.1.4 Stanford Advanced Materials Business Overview
- 10.1.5 Stanford Advanced Materials SWOT Analysis
- 10.1.6 Stanford Advanced Materials Recent Developments
- 10.2 Advanced Engineering Materials
 - 10.2.1 Advanced Engineering Materials Basic Information
 - 10.2.2 Advanced Engineering Materials Rare Earth Master Alloy Product Overview
 - 10.2.3 Advanced Engineering Materials Rare Earth Master Alloy Product Market Performance
 - 10.2.4 Advanced Engineering Materials Business Overview
 - 10.2.5 Advanced Engineering Materials SWOT Analysis
 - 10.2.6 Advanced Engineering Materials Recent Developments
- 10.3 NC Elements
 - 10.3.1 NC Elements Basic Information
 - 10.3.2 NC Elements Rare Earth Master Alloy Product Overview
 - 10.3.3 NC Elements Rare Earth Master Alloy Product Market Performance
 - 10.3.4 NC Elements Business Overview
 - 10.3.5 NC Elements SWOT Analysis
 - 10.3.6 NC Elements Recent Developments
- 10.4 ACI Alloys
 - 10.4.1 ACI Alloys Basic Information
 - 10.4.2 ACI Alloys Rare Earth Master Alloy Product Overview
 - 10.4.3 ACI Alloys Rare Earth Master Alloy Product Market Performance
 - 10.4.4 ACI Alloys Business Overview
 - 10.4.5 ACI Alloys Recent Developments
- 10.5 Golden Dragon Rare Earth
 - 10.5.1 Golden Dragon Rare Earth Basic Information
 - 10.5.2 Golden Dragon Rare Earth Rare Earth Master Alloy Product Overview
 - 10.5.3 Golden Dragon Rare Earth Rare Earth Master Alloy Product Market Performance
 - 10.5.4 Golden Dragon Rare Earth Business Overview
 - 10.5.5 Golden Dragon Rare Earth Recent Developments
- 10.6 Ganzhou Chenguang Rare Earths New Material
 - 10.6.1 Ganzhou Chenguang Rare Earths New Material Basic Information
 - 10.6.2 Ganzhou Chenguang Rare Earths New Material Rare Earth Master Alloy Product Overview
 - 10.6.3 Ganzhou Chenguang Rare Earths New Material Rare Earth Master Alloy Product Market Performance

- 10.6.4 Ganzhou Chenguang Rare Earths New Material Business Overview
- 10.6.5 Ganzhou Chenguang Rare Earths New Material Recent Developments
- 10.7 Less Common Metals (LCM)
 - 10.7.1 Less Common Metals (LCM) Basic Information
 - 10.7.2 Less Common Metals (LCM) Rare Earth Master Alloy Product Overview
 - 10.7.3 Less Common Metals (LCM) Rare Earth Master Alloy Product Market Performance
 - 10.7.4 Less Common Metals (LCM) Business Overview
 - 10.7.5 Less Common Metals (LCM) Recent Developments
- 10.8 Shin-Etsu Chemical
 - 10.8.1 Shin-Etsu Chemical Basic Information
 - 10.8.2 Shin-Etsu Chemical Rare Earth Master Alloy Product Overview
 - 10.8.3 Shin-Etsu Chemical Rare Earth Master Alloy Product Market Performance
 - 10.8.4 Shin-Etsu Chemical Business Overview
 - 10.8.5 Shin-Etsu Chemical Recent Developments

11 RARE EARTH MASTER ALLOY MARKET FORECAST BY REGION

- 11.1 Global Rare Earth Master Alloy Market Size Forecast
- 11.2 Global Rare Earth Master Alloy Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Rare Earth Master Alloy Market Size Forecast by Country
 - 11.2.3 Asia Pacific Rare Earth Master Alloy Market Size Forecast by Region
 - 11.2.4 South America Rare Earth Master Alloy Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Rare Earth Master Alloy by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Rare Earth Master Alloy Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Rare Earth Master Alloy by Type (2026-2033)
 - 12.1.2 Global Rare Earth Master Alloy Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Rare Earth Master Alloy by Type (2026-2033)
- 12.2 Global Rare Earth Master Alloy Market Forecast by Application (2026-2033)
 - 12.2.1 Global Rare Earth Master Alloy Sales (K MT) Forecast by Application
 - 12.2.2 Global Rare Earth Master Alloy Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Rare Earth Master Alloy Market Size Comparison by Region (M USD)

Table 5. Global Rare Earth Master Alloy Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Rare Earth Master Alloy Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Rare Earth Master Alloy Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Rare Earth Master Alloy Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Rare Earth Master Alloy as of 2024)

Table 10. Global Market Rare Earth Master Alloy Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Rare Earth Master Alloy Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Rare Earth Master Alloy Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Rare Earth Master Alloy Sales by Type (K MT)

Table 26. Global Rare Earth Master Alloy Market Size by Type (M USD)

Table 27. Global Rare Earth Master Alloy Sales (K MT) by Type (2020-2025)

Table 28. Global Rare Earth Master Alloy Sales Market Share by Type (2020-2025)

Table 29. Global Rare Earth Master Alloy Market Size (M USD) by Type (2020-2025)

Table 30. Global Rare Earth Master Alloy Market Size Share by Type (2020-2025)

Table 31. Global Rare Earth Master Alloy Price (USD/KG) by Type (2020-2025)

Table 32. Global Rare Earth Master Alloy Sales (K MT) by Application

Table 33. Global Rare Earth Master Alloy Market Size by Application

Table 34. Global Rare Earth Master Alloy Sales by Application (2020-2025) & (K MT)

Table 35. Global Rare Earth Master Alloy Sales Market Share by Application
(2020-2025)

Table 36. Global Rare Earth Master Alloy Market Size by Application (2020-2025) & (M
USD)

Table 37. Global Rare Earth Master Alloy Market Share by Application (2020-2025)

Table 38. Global Rare Earth Master Alloy Sales Growth Rate by Application
(2020-2025)

Table 39. Global Rare Earth Master Alloy Sales by Region (2020-2025) & (K MT)

Table 40. Global Rare Earth Master Alloy Sales Market Share by Region (2020-2025)

Table 41. Global Rare Earth Master Alloy Market Size by Region (2020-2025) & (M
USD)

Table 42. Global Rare Earth Master Alloy Market Size Market Share by Region
(2020-2025)

Table 43. North America Rare Earth Master Alloy Sales by Country (2020-2025) & (K
MT)

Table 44. North America Rare Earth Master Alloy Market Size by Country (2020-2025)
& (M USD)

Table 45. Europe Rare Earth Master Alloy Sales by Country (2020-2025) & (K MT)

Table 46. Europe Rare Earth Master Alloy Market Size by Country (2020-2025) & (M
USD)

Table 47. Asia Pacific Rare Earth Master Alloy Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Rare Earth Master Alloy Market Size by Region (2020-2025) & (M
USD)

Table 49. South America Rare Earth Master Alloy Sales by Country (2020-2025) & (K
MT)

Table 50. South America Rare Earth Master Alloy Market Size by Country (2020-2025)
& (M USD)

Table 51. Middle East and Africa Rare Earth Master Alloy Sales by Region (2020-2025)
& (K MT)

Table 52. Middle East and Africa Rare Earth Master Alloy Market Size by Region
(2020-2025) & (M USD)

Table 53. Global Rare Earth Master Alloy Production (K MT) by Region(2020-2025)

Table 54. Global Rare Earth Master Alloy Revenue (US\$ Million) by Region
(2020-2025)

Table 55. Global Rare Earth Master Alloy Revenue Market Share by Region (2020-2025)

Table 56. Global Rare Earth Master Alloy Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Rare Earth Master Alloy Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Rare Earth Master Alloy Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Rare Earth Master Alloy Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Rare Earth Master Alloy Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Stanford Advanced Materials Basic Information

Table 62. Stanford Advanced Materials Rare Earth Master Alloy Product Overview

Table 63. Stanford Advanced Materials Rare Earth Master Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Stanford Advanced Materials Business Overview

Table 65. Stanford Advanced Materials SWOT Analysis

Table 66. Stanford Advanced Materials Recent Developments

Table 67. Advanced Engineering Materials Basic Information

Table 68. Advanced Engineering Materials Rare Earth Master Alloy Product Overview

Table 69. Advanced Engineering Materials Rare Earth Master Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Advanced Engineering Materials Business Overview

Table 71. Advanced Engineering Materials SWOT Analysis

Table 72. Advanced Engineering Materials Recent Developments

Table 73. NC Elements Basic Information

Table 74. NC Elements Rare Earth Master Alloy Product Overview

Table 75. NC Elements Rare Earth Master Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. NC Elements Business Overview

Table 77. NC Elements SWOT Analysis

Table 78. NC Elements Recent Developments

Table 79. ACI Alloys Basic Information

Table 80. ACI Alloys Rare Earth Master Alloy Product Overview

Table 81. ACI Alloys Rare Earth Master Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. ACI Alloys Business Overview

Table 83. ACI Alloys Recent Developments

Table 84. Golden Dragon Rare Earth Basic Information
Table 85. Golden Dragon Rare Earth Rare Earth Master Alloy Product Overview
Table 86. Golden Dragon Rare Earth Rare Earth Master Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Golden Dragon Rare Earth Business Overview
Table 88. Golden Dragon Rare Earth Recent Developments
Table 89. Ganzhou Chenguang Rare Earths New Material Basic Information
Table 90. Ganzhou Chenguang Rare Earths New Material Rare Earth Master Alloy Product Overview
Table 91. Ganzhou Chenguang Rare Earths New Material Rare Earth Master Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Ganzhou Chenguang Rare Earths New Material Business Overview
Table 93. Ganzhou Chenguang Rare Earths New Material Recent Developments
Table 94. Less Common Metals (LCM) Basic Information
Table 95. Less Common Metals (LCM) Rare Earth Master Alloy Product Overview
Table 96. Less Common Metals (LCM) Rare Earth Master Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Less Common Metals (LCM) Business Overview
Table 98. Less Common Metals (LCM) Recent Developments
Table 99. Shin-Etsu Chemical Basic Information
Table 100. Shin-Etsu Chemical Rare Earth Master Alloy Product Overview
Table 101. Shin-Etsu Chemical Rare Earth Master Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Shin-Etsu Chemical Business Overview
Table 103. Shin-Etsu Chemical Recent Developments
Table 104. Global Rare Earth Master Alloy Sales Forecast by Region (2026-2033) & (K MT)
Table 105. Global Rare Earth Master Alloy Market Size Forecast by Region (2026-2033) & (M USD)
Table 106. North America Rare Earth Master Alloy Sales Forecast by Country (2026-2033) & (K MT)
Table 107. North America Rare Earth Master Alloy Market Size Forecast by Country (2026-2033) & (M USD)
Table 108. Europe Rare Earth Master Alloy Sales Forecast by Country (2026-2033) & (K MT)
Table 109. Europe Rare Earth Master Alloy Market Size Forecast by Country (2026-2033) & (M USD)
Table 110. Asia Pacific Rare Earth Master Alloy Sales Forecast by Region (2026-2033) & (K MT)

Table 111. Asia Pacific Rare Earth Master Alloy Market Size Forecast by Region (2026-2033) & (M USD)

Table 112. South America Rare Earth Master Alloy Sales Forecast by Country (2026-2033) & (K MT)

Table 113. South America Rare Earth Master Alloy Market Size Forecast by Country (2026-2033) & (M USD)

Table 114. Middle East and Africa Rare Earth Master Alloy Sales Forecast by Country (2026-2033) & (Units)

Table 115. Middle East and Africa Rare Earth Master Alloy Market Size Forecast by Country (2026-2033) & (M USD)

Table 116. Global Rare Earth Master Alloy Sales Forecast by Type (2026-2033) & (K MT)

Table 117. Global Rare Earth Master Alloy Market Size Forecast by Type (2026-2033) & (M USD)

Table 118. Global Rare Earth Master Alloy Price Forecast by Type (2026-2033) & (USD/KG)

Table 119. Global Rare Earth Master Alloy Sales (K MT) Forecast by Application (2026-2033)

Table 120. Global Rare Earth Master Alloy Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Rare Earth Master Alloy
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Rare Earth Master Alloy Market Size (M USD), 2024-2033
- Figure 5. Global Rare Earth Master Alloy Market Size (M USD) (2020-2033)
- Figure 6. Global Rare Earth Master Alloy Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Rare Earth Master Alloy Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Rare Earth Master Alloy Product Life Cycle
- Figure 13. Rare Earth Master Alloy Sales Share by Manufacturers in 2024
- Figure 14. Global Rare Earth Master Alloy Revenue Share by Manufacturers in 2024
- Figure 15. Rare Earth Master Alloy Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Rare Earth Master Alloy Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Rare Earth Master Alloy Revenue in 2024
- Figure 18. Industry Chain Map of Rare Earth Master Alloy
- Figure 19. Global Rare Earth Master Alloy Market PEST Analysis
- Figure 20. Global Rare Earth Master Alloy Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Rare Earth Master Alloy Market Share by Type
- Figure 27. Sales Market Share of Rare Earth Master Alloy by Type (2020-2025)
- Figure 28. Sales Market Share of Rare Earth Master Alloy by Type in 2024
- Figure 29. Market Size Share of Rare Earth Master Alloy by Type (2020-2025)
- Figure 30. Market Size Share of Rare Earth Master Alloy by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Rare Earth Master Alloy Market Share by Application

Figure 33. Global Rare Earth Master Alloy Sales Market Share by Application (2020-2025)

Figure 34. Global Rare Earth Master Alloy Sales Market Share by Application in 2024

Figure 35. Global Rare Earth Master Alloy Market Share by Application (2020-2025)

Figure 36. Global Rare Earth Master Alloy Market Share by Application in 2024

Figure 37. Global Rare Earth Master Alloy Sales Growth Rate by Application (2020-2025)

Figure 38. Global Rare Earth Master Alloy Sales Market Share by Region (2020-2025)

Figure 39. Global Rare Earth Master Alloy Market Size Market Share by Region (2020-2025)

Figure 40. North America Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Rare Earth Master Alloy Sales Market Share by Country in 2024

Figure 43. North America Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Rare Earth Master Alloy Market Size Market Share by Country in 2024

Figure 45. U.S. Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Rare Earth Master Alloy Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Rare Earth Master Alloy Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Rare Earth Master Alloy Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Rare Earth Master Alloy Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Rare Earth Master Alloy Sales Market Share by Country in 2024

Figure 53. Europe Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Rare Earth Master Alloy Market Size Market Share by Country in 2024

Figure 55. Germany Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Rare Earth Master Alloy Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 57. France Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Rare Earth Master Alloy Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Rare Earth Master Alloy Sales Market Share by Region in 2024

Figure 67. Asia Pacific Rare Earth Master Alloy Market Size Market Share by Region in 2024

Figure 68. China Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Rare Earth Master Alloy Sales and Growth Rate (K MT)

Figure 79. South America Rare Earth Master Alloy Sales Market Share by Country in 2024

Figure 80. South America Rare Earth Master Alloy Market Size and Growth Rate (M USD)

Figure 81. South America Rare Earth Master Alloy Market Size Market Share by Country in 2024

Figure 82. Brazil Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Rare Earth Master Alloy Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Rare Earth Master Alloy Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Rare Earth Master Alloy Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Rare Earth Master Alloy Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Rare Earth Master Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Rare Earth Master Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Rare Earth Master Alloy Production Market Share by Region (2020-2025)

Figure 103. North America Rare Earth Master Alloy Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Rare Earth Master Alloy Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Rare Earth Master Alloy Production (K MT) Growth Rate (2020-2025)

Figure 106. China Rare Earth Master Alloy Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Rare Earth Master Alloy Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Rare Earth Master Alloy Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Rare Earth Master Alloy Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Rare Earth Master Alloy Market Share Forecast by Type (2026-2033)

Figure 111. Global Rare Earth Master Alloy Sales Forecast by Application (2026-2033)

Figure 112. Global Rare Earth Master Alloy Market Share Forecast by Application (2026-2033)

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