

# Global PVDC Lotion Market Research Report 2026(Status and Outlook)

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## Abstracts

Polyvinylidene chloride (PVDC) lotion is a high-performance polymer material, which is widely used in food packaging, pharmaceutical packaging, industrial coating and other fields. PVDC lotion occupies an important position in the packaging industry due to its excellent barrier properties (such as oxygen resistance, moisture resistance, oil resistance, etc.).

The global PVDC Lotion market size was estimated at USD 136.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global PVDC Lotion market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global PVDC Lotion market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the PVDC Lotion market.

### **Global PVDC Lotion Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Asahi Kasei  
Syensqo  
Fujian Liangjingjing New Material  
Shandong Xinlu Chemical  
Lubrizol  
Nantong Xinqidian Cailiao Keji  
Wild Wind Group

### **Market Segmentation (by Type)**

Solid Content 50%  
Others

### **Market Segmentation (by Application)**

Food Packaging  
Drug Packaging  
Cosmetics Packaging

Others

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the PVDC Lotion Market

Overview of the regional outlook of the PVDC Lotion Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the PVDC Lotion Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of PVDC Lotion, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical

and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of PVDC Lotion
- 1.2 Key Market Segments
  - 1.2.1 PVDC Lotion Segment by Type
  - 1.2.2 PVDC Lotion Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PVDC LOTION MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global PVDC Lotion Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global PVDC Lotion Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PVDC LOTION MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global PVDC Lotion Product Life Cycle
- 3.3 Global PVDC Lotion Sales by Manufacturers (2020-2025)
- 3.4 Global PVDC Lotion Revenue Market Share by Manufacturers (2020-2025)
- 3.5 PVDC Lotion Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global PVDC Lotion Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 PVDC Lotion Market Competitive Situation and Trends
  - 3.8.1 PVDC Lotion Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest PVDC Lotion Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 PVDC LOTION INDUSTRY CHAIN ANALYSIS**

- 4.1 PVDC Lotion Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PVDC LOTION MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global PVDC Lotion Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to PVDC Lotion Market
- 5.7 ESG Ratings of Leading Companies

## **6 PVDC LOTION MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global PVDC Lotion Sales Market Share by Type (2020-2025)
- 6.3 Global PVDC Lotion Market Size by Type (2020-2025)
- 6.4 Global PVDC Lotion Price by Type (2020-2025)

## **7 PVDC LOTION MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global PVDC Lotion Market Sales by Application (2020-2025)
- 7.3 Global PVDC Lotion Market Size (M USD) by Application (2020-2025)
- 7.4 Global PVDC Lotion Sales Growth Rate by Application (2020-2025)

## **8 PVDC LOTION MARKET SALES BY REGION**

### 8.1 Global PVDC Lotion Sales by Region

#### 8.1.1 Global PVDC Lotion Sales by Region

#### 8.1.2 Global PVDC Lotion Sales Market Share by Region

### 8.2 Global PVDC Lotion Market Size by Region

#### 8.2.1 Global PVDC Lotion Market Size by Region

#### 8.2.2 Global PVDC Lotion Market Size by Region

### 8.3 North America

#### 8.3.1 North America PVDC Lotion Sales by Country

#### 8.3.2 North America PVDC Lotion Market Size by Country

#### 8.3.3 U.S. Market Overview

#### 8.3.4 Canada Market Overview

#### 8.3.5 Mexico Market Overview

### 8.4 Europe

#### 8.4.1 Europe PVDC Lotion Sales by Country

#### 8.4.2 Europe PVDC Lotion Market Size by Country

#### 8.4.3 Germany Market Overview

#### 8.4.4 France Market Overview

#### 8.4.5 U.K. Market Overview

#### 8.4.6 Italy Market Overview

#### 8.4.7 Spain Market Overview

### 8.5 Asia Pacific

#### 8.5.1 Asia Pacific PVDC Lotion Sales by Region

#### 8.5.2 Asia Pacific PVDC Lotion Market Size by Region

#### 8.5.3 China Market Overview

#### 8.5.4 Japan Market Overview

#### 8.5.5 South Korea Market Overview

#### 8.5.6 India Market Overview

#### 8.5.7 Southeast Asia Market Overview

### 8.6 South America

#### 8.6.1 South America PVDC Lotion Sales by Country

#### 8.6.2 South America PVDC Lotion Market Size by Country

#### 8.6.3 Brazil Market Overview

#### 8.6.4 Argentina Market Overview

#### 8.6.5 Columbia Market Overview

### 8.7 Middle East and Africa

#### 8.7.1 Middle East and Africa PVDC Lotion Sales by Region

- 8.7.2 Middle East and Africa PVDC Lotion Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 PVDC LOTION MARKET PRODUCTION BY REGION**

- 9.1 Global Production of PVDC Lotion by Region(2020-2025)
- 9.2 Global PVDC Lotion Revenue Market Share by Region (2020-2025)
- 9.3 Global PVDC Lotion Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America PVDC Lotion Production
  - 9.4.1 North America PVDC Lotion Production Growth Rate (2020-2025)
  - 9.4.2 North America PVDC Lotion Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe PVDC Lotion Production
  - 9.5.1 Europe PVDC Lotion Production Growth Rate (2020-2025)
  - 9.5.2 Europe PVDC Lotion Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan PVDC Lotion Production (2020-2025)
  - 9.6.1 Japan PVDC Lotion Production Growth Rate (2020-2025)
  - 9.6.2 Japan PVDC Lotion Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China PVDC Lotion Production (2020-2025)
  - 9.7.1 China PVDC Lotion Production Growth Rate (2020-2025)
  - 9.7.2 China PVDC Lotion Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Asahi Kasei
  - 10.1.1 Asahi Kasei Basic Information
  - 10.1.2 Asahi Kasei PVDC Lotion Product Overview
  - 10.1.3 Asahi Kasei PVDC Lotion Product Market Performance
  - 10.1.4 Asahi Kasei Business Overview
  - 10.1.5 Asahi Kasei SWOT Analysis
  - 10.1.6 Asahi Kasei Recent Developments
- 10.2 Syensqo
  - 10.2.1 Syensqo Basic Information
  - 10.2.2 Syensqo PVDC Lotion Product Overview
  - 10.2.3 Syensqo PVDC Lotion Product Market Performance

- 10.2.4 Syensqo Business Overview
- 10.2.5 Syensqo SWOT Analysis
- 10.2.6 Syensqo Recent Developments
- 10.3 Fujian Liangjingjing New Material
  - 10.3.1 Fujian Liangjingjing New Material Basic Information
  - 10.3.2 Fujian Liangjingjing New Material PVDC Lotion Product Overview
  - 10.3.3 Fujian Liangjingjing New Material PVDC Lotion Product Market Performance
  - 10.3.4 Fujian Liangjingjing New Material Business Overview
  - 10.3.5 Fujian Liangjingjing New Material SWOT Analysis
  - 10.3.6 Fujian Liangjingjing New Material Recent Developments
- 10.4 Shandong Xinlu Chemical
  - 10.4.1 Shandong Xinlu Chemical Basic Information
  - 10.4.2 Shandong Xinlu Chemical PVDC Lotion Product Overview
  - 10.4.3 Shandong Xinlu Chemical PVDC Lotion Product Market Performance
  - 10.4.4 Shandong Xinlu Chemical Business Overview
  - 10.4.5 Shandong Xinlu Chemical Recent Developments
- 10.5 Lubrizol
  - 10.5.1 Lubrizol Basic Information
  - 10.5.2 Lubrizol PVDC Lotion Product Overview
  - 10.5.3 Lubrizol PVDC Lotion Product Market Performance
  - 10.5.4 Lubrizol Business Overview
  - 10.5.5 Lubrizol Recent Developments
- 10.6 Nantong Xinqidian Cailiao Keji
  - 10.6.1 Nantong Xinqidian Cailiao Keji Basic Information
  - 10.6.2 Nantong Xinqidian Cailiao Keji PVDC Lotion Product Overview
  - 10.6.3 Nantong Xinqidian Cailiao Keji PVDC Lotion Product Market Performance
  - 10.6.4 Nantong Xinqidian Cailiao Keji Business Overview
  - 10.6.5 Nantong Xinqidian Cailiao Keji Recent Developments
- 10.7 Wild Wind Group
  - 10.7.1 Wild Wind Group Basic Information
  - 10.7.2 Wild Wind Group PVDC Lotion Product Overview
  - 10.7.3 Wild Wind Group PVDC Lotion Product Market Performance
  - 10.7.4 Wild Wind Group Business Overview
  - 10.7.5 Wild Wind Group Recent Developments

## **11 PVDC LOTION MARKET FORECAST BY REGION**

- 11.1 Global PVDC Lotion Market Size Forecast
- 11.2 Global PVDC Lotion Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe PVDC Lotion Market Size Forecast by Country
- 11.2.3 Asia Pacific PVDC Lotion Market Size Forecast by Region
- 11.2.4 South America PVDC Lotion Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of PVDC Lotion by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global PVDC Lotion Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of PVDC Lotion by Type (2026-2035)
  - 12.1.2 Global PVDC Lotion Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of PVDC Lotion by Type (2026-2035)
- 12.2 Global PVDC Lotion Market Forecast by Application (2026-2035)
  - 12.2.1 Global PVDC Lotion Sales (K MT) Forecast by Application
  - 12.2.2 Global PVDC Lotion Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global PVDC Lotion Market Size by Type (M USD)
- Table 4. Global PVDC Lotion Market Size by Application
- Table 5. PVDC Lotion Market Size Comparison by Region (M USD)
- Table 6. Global PVDC Lotion Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global PVDC Lotion Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global PVDC Lotion Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global PVDC Lotion Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in PVDC Lotion as of 2025)
- Table 11. Global Market PVDC Lotion Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global PVDC Lotion Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. PVDC Lotion Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global PVDC Lotion Sales by Type (K MT)
- Table 27. Global PVDC Lotion Market Size by Type (M USD)
- Table 28. Global PVDC Lotion Sales (K MT) by Type (2020-2025)
- Table 29. Global PVDC Lotion Sales Market Share by Type (2020-2025)
- Table 30. Global PVDC Lotion Market Size (M USD) by Type (2020-2025)
- Table 31. Global PVDC Lotion Market Share by Type (2020-2025)

- Table 32. Global PVDC Lotion Price (USD/KG) by Type (2020-2025)
- Table 33. Global PVDC Lotion Sales (K MT) by Application
- Table 34. Global PVDC Lotion Market Size by Application
- Table 35. Global PVDC Lotion Sales by Application (2020-2025) & (K MT)
- Table 36. Global PVDC Lotion Sales Market Share by Application (2020-2025)
- Table 37. Global PVDC Lotion Market Size by Application (2020-2025) & (M USD)
- Table 38. Global PVDC Lotion Market Share by Application (2020-2025)
- Table 39. Global PVDC Lotion Sales Growth Rate by Application (2020-2025)
- Table 40. Global PVDC Lotion Sales by Region (2020-2025) & (K MT)
- Table 41. Global PVDC Lotion Sales Market Share by Region (2020-2025)
- Table 42. Global PVDC Lotion Market Size by Region (2020-2025) & (M USD)
- Table 43. Global PVDC Lotion Market Size by Region (2020-2025)
- Table 44. North America PVDC Lotion Sales by Country (2020-2025) & (K MT)
- Table 45. North America PVDC Lotion Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe PVDC Lotion Sales by Country (2020-2025) & (K MT)
- Table 47. Europe PVDC Lotion Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific PVDC Lotion Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific PVDC Lotion Market Size by Region (2020-2025) & (M USD)
- Table 50. South America PVDC Lotion Sales by Country (2020-2025) & (K MT)
- Table 51. South America PVDC Lotion Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa PVDC Lotion Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa PVDC Lotion Market Size by Region (2020-2025) & (M USD)
- Table 54. Global PVDC Lotion Production (K MT) by Region(2020-2025)
- Table 55. Global PVDC Lotion Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global PVDC Lotion Revenue Market Share by Region (2020-2025)
- Table 57. Global PVDC Lotion Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America PVDC Lotion Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe PVDC Lotion Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan PVDC Lotion Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China PVDC Lotion Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. Asahi Kasei Basic Information
- Table 63. Asahi Kasei PVDC Lotion Product Overview
- Table 64. Asahi Kasei PVDC Lotion Sales (K MT), Revenue (M USD), Price (USD/KG)

and Gross Margin (2020-2025)

Table 65. Asahi Kasei Business Overview

Table 66. Asahi Kasei SWOT Analysis

Table 67. Asahi Kasei Recent Developments

Table 68. Syensqo Basic Information

Table 69. Syensqo PVDC Lotion Product Overview

Table 70. Syensqo PVDC Lotion Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Syensqo Business Overview

Table 72. Syensqo SWOT Analysis

Table 73. Syensqo Recent Developments

Table 74. Fujian Liangjingjing New Material Basic Information

Table 75. Fujian Liangjingjing New Material PVDC Lotion Product Overview

Table 76. Fujian Liangjingjing New Material PVDC Lotion Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Fujian Liangjingjing New Material Business Overview

Table 78. Fujian Liangjingjing New Material SWOT Analysis

Table 79. Fujian Liangjingjing New Material Recent Developments

Table 80. Shandong Xinlu Chemical Basic Information

Table 81. Shandong Xinlu Chemical PVDC Lotion Product Overview

Table 82. Shandong Xinlu Chemical PVDC Lotion Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Shandong Xinlu Chemical Business Overview

Table 84. Shandong Xinlu Chemical Recent Developments

Table 85. Lubrizol Basic Information

Table 86. Lubrizol PVDC Lotion Product Overview

Table 87. Lubrizol PVDC Lotion Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Lubrizol Business Overview

Table 89. Lubrizol Recent Developments

Table 90. Nantong Xinqidian Cailiao Keji Basic Information

Table 91. Nantong Xinqidian Cailiao Keji PVDC Lotion Product Overview

Table 92. Nantong Xinqidian Cailiao Keji PVDC Lotion Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Nantong Xinqidian Cailiao Keji Business Overview

Table 94. Nantong Xinqidian Cailiao Keji Recent Developments

Table 95. Wild Wind Group Basic Information

Table 96. Wild Wind Group PVDC Lotion Product Overview

Table 97. Wild Wind Group PVDC Lotion Sales (K MT), Revenue (M USD), Price

(USD/KG) and Gross Margin (2020-2025)

Table 98. Wild Wind Group Business Overview

Table 99. Wild Wind Group Recent Developments

Table 100. Global PVDC Lotion Sales Forecast by Region (2026-2035) & (K MT)

Table 101. Global PVDC Lotion Market Size Forecast by Region (2026-2035) & (M USD)

Table 102. North America PVDC Lotion Sales Forecast by Country (2026-2035) & (K MT)

Table 103. North America PVDC Lotion Market Size Forecast by Country (2026-2035) & (M USD)

Table 104. Europe PVDC Lotion Sales Forecast by Country (2026-2035) & (K MT)

Table 105. Europe PVDC Lotion Market Size Forecast by Country (2026-2035) & (M USD)

Table 106. Asia Pacific PVDC Lotion Sales Forecast by Region (2026-2035) & (K MT)

Table 107. Asia Pacific PVDC Lotion Market Size Forecast by Region (2026-2035) & (M USD)

Table 108. South America PVDC Lotion Sales Forecast by Country (2026-2035) & (K MT)

Table 109. South America PVDC Lotion Market Size Forecast by Country (2026-2035) & (M USD)

Table 110. Middle East and Africa PVDC Lotion Sales Forecast by Country (2026-2035) & (Units)

Table 111. Middle East and Africa PVDC Lotion Market Size Forecast by Country (2026-2035) & (M USD)

Table 112. Global PVDC Lotion Sales Forecast by Type (2026-2035) & (K MT)

Table 113. Global PVDC Lotion Market Size Forecast by Type (2026-2035) & (M USD)

Table 114. Global PVDC Lotion Price Forecast by Type (2026-2035) & (USD/KG)

Table 115. Global PVDC Lotion Sales (K MT) Forecast by Application (2026-2035)

Table 116. Global PVDC Lotion Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of PVDC Lotion
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global PVDC Lotion Market Size (M USD), 2025-2035
- Figure 5. Global PVDC Lotion Market Size (M USD) (2020-2035)
- Figure 6. Global PVDC Lotion Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. PVDC Lotion Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global PVDC Lotion Product Life Cycle
- Figure 13. PVDC Lotion Sales Share by Manufacturers in 2025
- Figure 14. Global PVDC Lotion Revenue Share by Manufacturers in 2025
- Figure 15. PVDC Lotion Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market PVDC Lotion Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by PVDC Lotion Revenue in 2025
- Figure 18. Industry Chain Map of PVDC Lotion
- Figure 19. Global PVDC Lotion Market PEST Analysis
- Figure 20. Global PVDC Lotion Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global PVDC Lotion Market Share by Type
- Figure 27. Sales Market Share of PVDC Lotion by Type (2020-2025)
- Figure 28. Sales Market Share of PVDC Lotion by Type in 2025
- Figure 29. Market Share of PVDC Lotion by Type (2020-2025)
- Figure 30. Market Share of PVDC Lotion by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global PVDC Lotion Market Share by Application

- Figure 33. Global PVDC Lotion Sales Market Share by Application (2020-2025)
- Figure 34. Global PVDC Lotion Sales Market Share by Application in 2025
- Figure 35. Global PVDC Lotion Market Share by Application (2020-2025)
- Figure 36. Global PVDC Lotion Market Share by Application in 2025
- Figure 37. Global PVDC Lotion Sales Growth Rate by Application (2020-2025)
- Figure 38. Global PVDC Lotion Sales Market Share by Region (2020-2025)
- Figure 39. Global PVDC Lotion Market Size by Region (2020-2025)
- Figure 40. North America PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America PVDC Lotion Sales Market Share by Country in 2024
- Figure 43. North America PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America PVDC Lotion Market Size by Country in 2024
- Figure 45. U.S. PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada PVDC Lotion Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada PVDC Lotion Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico PVDC Lotion Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico PVDC Lotion Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe PVDC Lotion Sales Market Share by Country in 2024
- Figure 53. Europe PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe PVDC Lotion Market Size by Country in 2024
- Figure 55. Germany PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific PVDC Lotion Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific PVDC Lotion Sales Market Share by Region in 2024
- Figure 67. Asia Pacific PVDC Lotion Market Size by Region in 2024
- Figure 68. China PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 70. Japan PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America PVDC Lotion Sales and Growth Rate (K MT)
- Figure 79. South America PVDC Lotion Sales Market Share by Country in 2024
- Figure 80. South America PVDC Lotion Market Size and Growth Rate (M USD)
- Figure 81. South America PVDC Lotion Market Size by Country in 2024
- Figure 82. Brazil PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa PVDC Lotion Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa PVDC Lotion Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa PVDC Lotion Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa PVDC Lotion Market Size by Region in 2024
- Figure 92. Saudi Arabia PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa PVDC Lotion Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa PVDC Lotion Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global PVDC Lotion Production Market Share by Region (2020-2025)

Figure 103. North America PVDC Lotion Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe PVDC Lotion Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan PVDC Lotion Production (K MT) Growth Rate (2020-2025)

Figure 106. China PVDC Lotion Production (K MT) Growth Rate (2020-2025)

Figure 107. Global PVDC Lotion Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global PVDC Lotion Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global PVDC Lotion Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global PVDC Lotion Market Share Forecast by Type (2026-2035)

Figure 111. Global PVDC Lotion Sales Forecast by Application (2026-2035)

Figure 112. Global PVDC Lotion Market Share Forecast by Application (2026-2035)

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