

Global PVDC Coating Market Research Report 2026(Status and Outlook)

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Abstracts

Polyvinylidene chloride (PVDC) coating is a type of barrier coating used in various industries, particularly in food packaging, to provide superior protection against moisture, oxygen, and other environmental factors. PVDC is a synthetic polymer that is known for its excellent barrier properties, making it a popular choice for coating films, foils, and other packaging materials to enhance their performance.

The global PVDC Coating market size was estimated at USD 876.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global PVDC Coating market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global PVDC Coating market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the PVDC Coating market.

Global PVDC Coating Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

SK (Dow)
Solvay
Syensqo
Zhejiang Juhua
Kureha
Asahi Kasei
Nantong SKT New Material
Zhejiang KeGuan Polymer
Borchers Americas
Shandong Xinglu Chemical Stock

Market Segmentation (by Type)

Latex
Resin

Market Segmentation (by Application)

Food
Medicine
Chemicals
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the PVDC Coating Market

Overview of the regional outlook of the PVDC Coating Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the PVDC Coating Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of PVDC Coating, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of PVDC Coating

1.2 Key Market Segments

1.2.1 PVDC Coating Segment by Type

1.2.2 PVDC Coating Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PVDC COATING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global PVDC Coating Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global PVDC Coating Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PVDC COATING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global PVDC Coating Product Life Cycle

3.3 Global PVDC Coating Sales by Manufacturers (2020-2025)

3.4 Global PVDC Coating Revenue Market Share by Manufacturers (2020-2025)

3.5 PVDC Coating Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global PVDC Coating Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 PVDC Coating Market Competitive Situation and Trends

3.8.1 PVDC Coating Market Concentration Rate

3.8.2 Global 5 and 10 Largest PVDC Coating Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PVDC COATING INDUSTRY CHAIN ANALYSIS

- 4.1 PVDC Coating Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PVDC COATING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global PVDC Coating Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to PVDC Coating Market
- 5.7 ESG Ratings of Leading Companies

6 PVDC COATING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global PVDC Coating Sales Market Share by Type (2020-2025)
- 6.3 Global PVDC Coating Market Size by Type (2020-2025)
- 6.4 Global PVDC Coating Price by Type (2020-2025)

7 PVDC COATING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global PVDC Coating Market Sales by Application (2020-2025)
- 7.3 Global PVDC Coating Market Size (M USD) by Application (2020-2025)

7.4 Global PVDC Coating Sales Growth Rate by Application (2020-2025)

8 PVDC COATING MARKET SALES BY REGION

8.1 Global PVDC Coating Sales by Region

8.1.1 Global PVDC Coating Sales by Region

8.1.2 Global PVDC Coating Sales Market Share by Region

8.2 Global PVDC Coating Market Size by Region

8.2.1 Global PVDC Coating Market Size by Region

8.2.2 Global PVDC Coating Market Size by Region

8.3 North America

8.3.1 North America PVDC Coating Sales by Country

8.3.2 North America PVDC Coating Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe PVDC Coating Sales by Country

8.4.2 Europe PVDC Coating Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific PVDC Coating Sales by Region

8.5.2 Asia Pacific PVDC Coating Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America PVDC Coating Sales by Country

8.6.2 South America PVDC Coating Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa PVDC Coating Sales by Region
- 8.7.2 Middle East and Africa PVDC Coating Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 PVDC COATING MARKET PRODUCTION BY REGION

- 9.1 Global Production of PVDC Coating by Region(2020-2025)
- 9.2 Global PVDC Coating Revenue Market Share by Region (2020-2025)
- 9.3 Global PVDC Coating Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America PVDC Coating Production
 - 9.4.1 North America PVDC Coating Production Growth Rate (2020-2025)
 - 9.4.2 North America PVDC Coating Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe PVDC Coating Production
 - 9.5.1 Europe PVDC Coating Production Growth Rate (2020-2025)
 - 9.5.2 Europe PVDC Coating Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan PVDC Coating Production (2020-2025)
 - 9.6.1 Japan PVDC Coating Production Growth Rate (2020-2025)
 - 9.6.2 Japan PVDC Coating Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China PVDC Coating Production (2020-2025)
 - 9.7.1 China PVDC Coating Production Growth Rate (2020-2025)
 - 9.7.2 China PVDC Coating Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 SK (Dow)
 - 10.1.1 SK (Dow) Basic Information
 - 10.1.2 SK (Dow) PVDC Coating Product Overview
 - 10.1.3 SK (Dow) PVDC Coating Product Market Performance
 - 10.1.4 SK (Dow) Business Overview
 - 10.1.5 SK (Dow) SWOT Analysis
 - 10.1.6 SK (Dow) Recent Developments
- 10.2 Solvay
 - 10.2.1 Solvay Basic Information

- 10.2.2 Solvay PVDC Coating Product Overview
- 10.2.3 Solvay PVDC Coating Product Market Performance
- 10.2.4 Solvay Business Overview
- 10.2.5 Solvay SWOT Analysis
- 10.2.6 Solvay Recent Developments
- 10.3 Syensqo
 - 10.3.1 Syensqo Basic Information
 - 10.3.2 Syensqo PVDC Coating Product Overview
 - 10.3.3 Syensqo PVDC Coating Product Market Performance
 - 10.3.4 Syensqo Business Overview
 - 10.3.5 Syensqo SWOT Analysis
 - 10.3.6 Syensqo Recent Developments
- 10.4 Zhejiang Juhua
 - 10.4.1 Zhejiang Juhua Basic Information
 - 10.4.2 Zhejiang Juhua PVDC Coating Product Overview
 - 10.4.3 Zhejiang Juhua PVDC Coating Product Market Performance
 - 10.4.4 Zhejiang Juhua Business Overview
 - 10.4.5 Zhejiang Juhua Recent Developments
- 10.5 Kureha
 - 10.5.1 Kureha Basic Information
 - 10.5.2 Kureha PVDC Coating Product Overview
 - 10.5.3 Kureha PVDC Coating Product Market Performance
 - 10.5.4 Kureha Business Overview
 - 10.5.5 Kureha Recent Developments
- 10.6 Asahi Kasei
 - 10.6.1 Asahi Kasei Basic Information
 - 10.6.2 Asahi Kasei PVDC Coating Product Overview
 - 10.6.3 Asahi Kasei PVDC Coating Product Market Performance
 - 10.6.4 Asahi Kasei Business Overview
 - 10.6.5 Asahi Kasei Recent Developments
- 10.7 Nantong SKT New Material
 - 10.7.1 Nantong SKT New Material Basic Information
 - 10.7.2 Nantong SKT New Material PVDC Coating Product Overview
 - 10.7.3 Nantong SKT New Material PVDC Coating Product Market Performance
 - 10.7.4 Nantong SKT New Material Business Overview
 - 10.7.5 Nantong SKT New Material Recent Developments
- 10.8 Zhejiang KeGuan Polymer
 - 10.8.1 Zhejiang KeGuan Polymer Basic Information
 - 10.8.2 Zhejiang KeGuan Polymer PVDC Coating Product Overview

- 10.8.3 Zhejiang KeGuan Polymer PVDC Coating Product Market Performance
- 10.8.4 Zhejiang KeGuan Polymer Business Overview
- 10.8.5 Zhejiang KeGuan Polymer Recent Developments
- 10.9 Borchers Americas
 - 10.9.1 Borchers Americas Basic Information
 - 10.9.2 Borchers Americas PVDC Coating Product Overview
 - 10.9.3 Borchers Americas PVDC Coating Product Market Performance
 - 10.9.4 Borchers Americas Business Overview
 - 10.9.5 Borchers Americas Recent Developments
- 10.10 Shandong Xinglu Chemical Stock
 - 10.10.1 Shandong Xinglu Chemical Stock Basic Information
 - 10.10.2 Shandong Xinglu Chemical Stock PVDC Coating Product Overview
 - 10.10.3 Shandong Xinglu Chemical Stock PVDC Coating Product Market Performance
 - 10.10.4 Shandong Xinglu Chemical Stock Business Overview
 - 10.10.5 Shandong Xinglu Chemical Stock Recent Developments

11 PVDC COATING MARKET FORECAST BY REGION

- 11.1 Global PVDC Coating Market Size Forecast
- 11.2 Global PVDC Coating Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe PVDC Coating Market Size Forecast by Country
 - 11.2.3 Asia Pacific PVDC Coating Market Size Forecast by Region
 - 11.2.4 South America PVDC Coating Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of PVDC Coating by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global PVDC Coating Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of PVDC Coating by Type (2026-2035)
 - 12.1.2 Global PVDC Coating Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of PVDC Coating by Type (2026-2035)
- 12.2 Global PVDC Coating Market Forecast by Application (2026-2035)
 - 12.2.1 Global PVDC Coating Sales (K MT) Forecast by Application
 - 12.2.2 Global PVDC Coating Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global PVDC Coating Market Size by Type (M USD)
- Table 4. Global PVDC Coating Market Size by Application
- Table 5. PVDC Coating Market Size Comparison by Region (M USD)
- Table 6. Global PVDC Coating Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global PVDC Coating Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global PVDC Coating Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global PVDC Coating Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in PVDC Coating as of 2025)
- Table 11. Global Market PVDC Coating Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global PVDC Coating Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. PVDC Coating Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global PVDC Coating Sales by Type (K MT)
- Table 27. Global PVDC Coating Market Size by Type (M USD)
- Table 28. Global PVDC Coating Sales (K MT) by Type (2020-2025)
- Table 29. Global PVDC Coating Sales Market Share by Type (2020-2025)
- Table 30. Global PVDC Coating Market Size (M USD) by Type (2020-2025)
- Table 31. Global PVDC Coating Market Share by Type (2020-2025)

- Table 32. Global PVDC Coating Price (USD/KG) by Type (2020-2025)
- Table 33. Global PVDC Coating Sales (K MT) by Application
- Table 34. Global PVDC Coating Market Size by Application
- Table 35. Global PVDC Coating Sales by Application (2020-2025) & (K MT)
- Table 36. Global PVDC Coating Sales Market Share by Application (2020-2025)
- Table 37. Global PVDC Coating Market Size by Application (2020-2025) & (M USD)
- Table 38. Global PVDC Coating Market Share by Application (2020-2025)
- Table 39. Global PVDC Coating Sales Growth Rate by Application (2020-2025)
- Table 40. Global PVDC Coating Sales by Region (2020-2025) & (K MT)
- Table 41. Global PVDC Coating Sales Market Share by Region (2020-2025)
- Table 42. Global PVDC Coating Market Size by Region (2020-2025) & (M USD)
- Table 43. Global PVDC Coating Market Size by Region (2020-2025)
- Table 44. North America PVDC Coating Sales by Country (2020-2025) & (K MT)
- Table 45. North America PVDC Coating Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe PVDC Coating Sales by Country (2020-2025) & (K MT)
- Table 47. Europe PVDC Coating Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific PVDC Coating Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific PVDC Coating Market Size by Region (2020-2025) & (M USD)
- Table 50. South America PVDC Coating Sales by Country (2020-2025) & (K MT)
- Table 51. South America PVDC Coating Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa PVDC Coating Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa PVDC Coating Market Size by Region (2020-2025) & (M USD)
- Table 54. Global PVDC Coating Production (K MT) by Region(2020-2025)
- Table 55. Global PVDC Coating Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global PVDC Coating Revenue Market Share by Region (2020-2025)
- Table 57. Global PVDC Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America PVDC Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe PVDC Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan PVDC Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China PVDC Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. SK (Dow) Basic Information

- Table 63. SK (Dow) PVDC Coating Product Overview
- Table 64. SK (Dow) PVDC Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. SK (Dow) Business Overview
- Table 66. SK (Dow) SWOT Analysis
- Table 67. SK (Dow) Recent Developments
- Table 68. Solvay Basic Information
- Table 69. Solvay PVDC Coating Product Overview
- Table 70. Solvay PVDC Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. Solvay Business Overview
- Table 72. Solvay SWOT Analysis
- Table 73. Solvay Recent Developments
- Table 74. Syensqo Basic Information
- Table 75. Syensqo PVDC Coating Product Overview
- Table 76. Syensqo PVDC Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Syensqo Business Overview
- Table 78. Syensqo SWOT Analysis
- Table 79. Syensqo Recent Developments
- Table 80. Zhejiang Juhua Basic Information
- Table 81. Zhejiang Juhua PVDC Coating Product Overview
- Table 82. Zhejiang Juhua PVDC Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Zhejiang Juhua Business Overview
- Table 84. Zhejiang Juhua Recent Developments
- Table 85. Kureha Basic Information
- Table 86. Kureha PVDC Coating Product Overview
- Table 87. Kureha PVDC Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Kureha Business Overview
- Table 89. Kureha Recent Developments
- Table 90. Asahi Kasei Basic Information
- Table 91. Asahi Kasei PVDC Coating Product Overview
- Table 92. Asahi Kasei PVDC Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Asahi Kasei Business Overview
- Table 94. Asahi Kasei Recent Developments
- Table 95. Nantong SKT New Material Basic Information

- Table 96. Nantong SKT New Material PVDC Coating Product Overview
- Table 97. Nantong SKT New Material PVDC Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Nantong SKT New Material Business Overview
- Table 99. Nantong SKT New Material Recent Developments
- Table 100. Zhejiang KeGuan Polymer Basic Information
- Table 101. Zhejiang KeGuan Polymer PVDC Coating Product Overview
- Table 102. Zhejiang KeGuan Polymer PVDC Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Zhejiang KeGuan Polymer Business Overview
- Table 104. Zhejiang KeGuan Polymer Recent Developments
- Table 105. Borchers Americas Basic Information
- Table 106. Borchers Americas PVDC Coating Product Overview
- Table 107. Borchers Americas PVDC Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Borchers Americas Business Overview
- Table 109. Borchers Americas Recent Developments
- Table 110. Shandong Xinglu Chemical Stock Basic Information
- Table 111. Shandong Xinglu Chemical Stock PVDC Coating Product Overview
- Table 112. Shandong Xinglu Chemical Stock PVDC Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Shandong Xinglu Chemical Stock Business Overview
- Table 114. Shandong Xinglu Chemical Stock Recent Developments
- Table 115. Global PVDC Coating Sales Forecast by Region (2026-2035) & (K MT)
- Table 116. Global PVDC Coating Market Size Forecast by Region (2026-2035) & (M USD)
- Table 117. North America PVDC Coating Sales Forecast by Country (2026-2035) & (K MT)
- Table 118. North America PVDC Coating Market Size Forecast by Country (2026-2035) & (M USD)
- Table 119. Europe PVDC Coating Sales Forecast by Country (2026-2035) & (K MT)
- Table 120. Europe PVDC Coating Market Size Forecast by Country (2026-2035) & (M USD)
- Table 121. Asia Pacific PVDC Coating Sales Forecast by Region (2026-2035) & (K MT)
- Table 122. Asia Pacific PVDC Coating Market Size Forecast by Region (2026-2035) & (M USD)
- Table 123. South America PVDC Coating Sales Forecast by Country (2026-2035) & (K MT)
- Table 124. South America PVDC Coating Market Size Forecast by Country (2026-2035)

& (M USD)

Table 125. Middle East and Africa PVDC Coating Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa PVDC Coating Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global PVDC Coating Sales Forecast by Type (2026-2035) & (K MT)

Table 128. Global PVDC Coating Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global PVDC Coating Price Forecast by Type (2026-2035) & (USD/KG)

Table 130. Global PVDC Coating Sales (K MT) Forecast by Application (2026-2035)

Table 131. Global PVDC Coating Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of PVDC Coating
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global PVDC Coating Market Size (M USD), 2025-2035
- Figure 5. Global PVDC Coating Market Size (M USD) (2020-2035)
- Figure 6. Global PVDC Coating Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. PVDC Coating Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global PVDC Coating Product Life Cycle
- Figure 13. PVDC Coating Sales Share by Manufacturers in 2025
- Figure 14. Global PVDC Coating Revenue Share by Manufacturers in 2025
- Figure 15. PVDC Coating Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market PVDC Coating Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by PVDC Coating Revenue in 2025
- Figure 18. Industry Chain Map of PVDC Coating
- Figure 19. Global PVDC Coating Market PEST Analysis
- Figure 20. Global PVDC Coating Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global PVDC Coating Market Share by Type
- Figure 27. Sales Market Share of PVDC Coating by Type (2020-2025)
- Figure 28. Sales Market Share of PVDC Coating by Type in 2025
- Figure 29. Market Share of PVDC Coating by Type (2020-2025)
- Figure 30. Market Share of PVDC Coating by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global PVDC Coating Market Share by Application

- Figure 33. Global PVDC Coating Sales Market Share by Application (2020-2025)
- Figure 34. Global PVDC Coating Sales Market Share by Application in 2025
- Figure 35. Global PVDC Coating Market Share by Application (2020-2025)
- Figure 36. Global PVDC Coating Market Share by Application in 2025
- Figure 37. Global PVDC Coating Sales Growth Rate by Application (2020-2025)
- Figure 38. Global PVDC Coating Sales Market Share by Region (2020-2025)
- Figure 39. Global PVDC Coating Market Size by Region (2020-2025)
- Figure 40. North America PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America PVDC Coating Sales Market Share by Country in 2024
- Figure 43. North America PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America PVDC Coating Market Size by Country in 2024
- Figure 45. U.S. PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada PVDC Coating Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada PVDC Coating Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico PVDC Coating Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico PVDC Coating Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe PVDC Coating Sales Market Share by Country in 2024
- Figure 53. Europe PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe PVDC Coating Market Size by Country in 2024
- Figure 55. Germany PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific PVDC Coating Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific PVDC Coating Sales Market Share by Region in 2024
- Figure 67. Asia Pacific PVDC Coating Market Size by Region in 2024
- Figure 68. China PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)

- Figure 69. China PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America PVDC Coating Sales and Growth Rate (K MT)
- Figure 79. South America PVDC Coating Sales Market Share by Country in 2024
- Figure 80. South America PVDC Coating Market Size and Growth Rate (M USD)
- Figure 81. South America PVDC Coating Market Size by Country in 2024
- Figure 82. Brazil PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa PVDC Coating Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa PVDC Coating Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa PVDC Coating Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa PVDC Coating Market Size by Region in 2024
- Figure 92. Saudi Arabia PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria PVDC Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa PVDC Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa PVDC Coating Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 102. Global PVDC Coating Production Market Share by Region (2020-2025)

Figure 103. North America PVDC Coating Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe PVDC Coating Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan PVDC Coating Production (K MT) Growth Rate (2020-2025)

Figure 106. China PVDC Coating Production (K MT) Growth Rate (2020-2025)

Figure 107. Global PVDC Coating Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global PVDC Coating Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global PVDC Coating Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global PVDC Coating Market Share Forecast by Type (2026-2035)

Figure 111. Global PVDC Coating Sales Forecast by Application (2026-2035)

Figure 112. Global PVDC Coating Market Share Forecast by Application (2026-2035)

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