

Global PVC Synthetic Leather Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global PVC Synthetic Leather market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global PVC Synthetic Leather Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the PVC Synthetic Leather market in any manner.

Global PVC Synthetic Leather Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Mayur

ATS

Sempurnaindah Multinusantara

Decorative Plastic

Wellmark

VinyRoyal Plasticoates (VPPL)

Veekay Group

Duksung

LEO VINYLS

Prabhat Industries

NAN YA PLASTICS

Zoncen Chemical

Dongtai Leather

Double Elephant

Jiangsu Guoxin

Market Segmentation (by Type)

Calender PVC Leather

Rotary Screen Coating PVC Artificial Leather

Market Segmentation (by Application)

Shoes & Bags

Furniture

Car

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the PVC Synthetic Leather Market

Overview of the regional outlook of the PVC Synthetic Leather Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the PVC Synthetic Leather Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of PVC Synthetic Leather

1.2 Key Market Segments

1.2.1 PVC Synthetic Leather Segment by Type

1.2.2 PVC Synthetic Leather Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PVC SYNTHETIC LEATHER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global PVC Synthetic Leather Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global PVC Synthetic Leather Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PVC SYNTHETIC LEATHER MARKET COMPETITIVE LANDSCAPE

3.1 Global PVC Synthetic Leather Sales by Manufacturers (2019-2024)

3.2 Global PVC Synthetic Leather Revenue Market Share by Manufacturers (2019-2024)

3.3 PVC Synthetic Leather Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global PVC Synthetic Leather Average Price by Manufacturers (2019-2024)

3.5 Manufacturers PVC Synthetic Leather Sales Sites, Area Served, Product Type

3.6 PVC Synthetic Leather Market Competitive Situation and Trends

3.6.1 PVC Synthetic Leather Market Concentration Rate

3.6.2 Global 5 and 10 Largest PVC Synthetic Leather Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PVC SYNTHETIC LEATHER INDUSTRY CHAIN ANALYSIS

- 4.1 PVC Synthetic Leather Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PVC SYNTHETIC LEATHER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PVC SYNTHETIC LEATHER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global PVC Synthetic Leather Sales Market Share by Type (2019-2024)
- 6.3 Global PVC Synthetic Leather Market Size Market Share by Type (2019-2024)
- 6.4 Global PVC Synthetic Leather Price by Type (2019-2024)

7 PVC SYNTHETIC LEATHER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global PVC Synthetic Leather Market Sales by Application (2019-2024)
- 7.3 Global PVC Synthetic Leather Market Size (M USD) by Application (2019-2024)
- 7.4 Global PVC Synthetic Leather Sales Growth Rate by Application (2019-2024)

8 PVC SYNTHETIC LEATHER MARKET SEGMENTATION BY REGION

- 8.1 Global PVC Synthetic Leather Sales by Region
 - 8.1.1 Global PVC Synthetic Leather Sales by Region
 - 8.1.2 Global PVC Synthetic Leather Sales Market Share by Region
- 8.2 North America

8.2.1 North America PVC Synthetic Leather Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe PVC Synthetic Leather Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific PVC Synthetic Leather Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America PVC Synthetic Leather Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa PVC Synthetic Leather Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Mayur

9.1.1 Mayur PVC Synthetic Leather Basic Information

9.1.2 Mayur PVC Synthetic Leather Product Overview

9.1.3 Mayur PVC Synthetic Leather Product Market Performance

9.1.4 Mayur Business Overview

9.1.5 Mayur PVC Synthetic Leather SWOT Analysis

- 9.1.6 Mayur Recent Developments
- 9.2 ATS
 - 9.2.1 ATS PVC Synthetic Leather Basic Information
 - 9.2.2 ATS PVC Synthetic Leather Product Overview
 - 9.2.3 ATS PVC Synthetic Leather Product Market Performance
 - 9.2.4 ATS Business Overview
 - 9.2.5 ATS PVC Synthetic Leather SWOT Analysis
 - 9.2.6 ATS Recent Developments
- 9.3 Sempurnaindah Multinusantara
 - 9.3.1 Sempurnaindah Multinusantara PVC Synthetic Leather Basic Information
 - 9.3.2 Sempurnaindah Multinusantara PVC Synthetic Leather Product Overview
 - 9.3.3 Sempurnaindah Multinusantara PVC Synthetic Leather Product Market Performance
 - 9.3.4 Sempurnaindah Multinusantara PVC Synthetic Leather SWOT Analysis
 - 9.3.5 Sempurnaindah Multinusantara Business Overview
 - 9.3.6 Sempurnaindah Multinusantara Recent Developments
- 9.4 Decorative Plastic
 - 9.4.1 Decorative Plastic PVC Synthetic Leather Basic Information
 - 9.4.2 Decorative Plastic PVC Synthetic Leather Product Overview
 - 9.4.3 Decorative Plastic PVC Synthetic Leather Product Market Performance
 - 9.4.4 Decorative Plastic Business Overview
 - 9.4.5 Decorative Plastic Recent Developments
- 9.5 Wellmark
 - 9.5.1 Wellmark PVC Synthetic Leather Basic Information
 - 9.5.2 Wellmark PVC Synthetic Leather Product Overview
 - 9.5.3 Wellmark PVC Synthetic Leather Product Market Performance
 - 9.5.4 Wellmark Business Overview
 - 9.5.5 Wellmark Recent Developments
- 9.6 VinyRoyal Plasticoates (VPPL)
 - 9.6.1 VinyRoyal Plasticoates (VPPL) PVC Synthetic Leather Basic Information
 - 9.6.2 VinyRoyal Plasticoates (VPPL) PVC Synthetic Leather Product Overview
 - 9.6.3 VinyRoyal Plasticoates (VPPL) PVC Synthetic Leather Product Market Performance
 - 9.6.4 VinyRoyal Plasticoates (VPPL) Business Overview
 - 9.6.5 VinyRoyal Plasticoates (VPPL) Recent Developments
- 9.7 Veekay Group
 - 9.7.1 Veekay Group PVC Synthetic Leather Basic Information
 - 9.7.2 Veekay Group PVC Synthetic Leather Product Overview
 - 9.7.3 Veekay Group PVC Synthetic Leather Product Market Performance

- 9.7.4 Veekay Group Business Overview
- 9.7.5 Veekay Group Recent Developments
- 9.8 Duksung
 - 9.8.1 Duksung PVC Synthetic Leather Basic Information
 - 9.8.2 Duksung PVC Synthetic Leather Product Overview
 - 9.8.3 Duksung PVC Synthetic Leather Product Market Performance
 - 9.8.4 Duksung Business Overview
 - 9.8.5 Duksung Recent Developments
- 9.9 LEO VINYLS
 - 9.9.1 LEO VINYLS PVC Synthetic Leather Basic Information
 - 9.9.2 LEO VINYLS PVC Synthetic Leather Product Overview
 - 9.9.3 LEO VINYLS PVC Synthetic Leather Product Market Performance
 - 9.9.4 LEO VINYLS Business Overview
 - 9.9.5 LEO VINYLS Recent Developments
- 9.10 Prabhat Industries
 - 9.10.1 Prabhat Industries PVC Synthetic Leather Basic Information
 - 9.10.2 Prabhat Industries PVC Synthetic Leather Product Overview
 - 9.10.3 Prabhat Industries PVC Synthetic Leather Product Market Performance
 - 9.10.4 Prabhat Industries Business Overview
 - 9.10.5 Prabhat Industries Recent Developments
- 9.11 NAN YA PLASTICS
 - 9.11.1 NAN YA PLASTICS PVC Synthetic Leather Basic Information
 - 9.11.2 NAN YA PLASTICS PVC Synthetic Leather Product Overview
 - 9.11.3 NAN YA PLASTICS PVC Synthetic Leather Product Market Performance
 - 9.11.4 NAN YA PLASTICS Business Overview
 - 9.11.5 NAN YA PLASTICS Recent Developments
- 9.12 Zoncen Chemical
 - 9.12.1 Zoncen Chemical PVC Synthetic Leather Basic Information
 - 9.12.2 Zoncen Chemical PVC Synthetic Leather Product Overview
 - 9.12.3 Zoncen Chemical PVC Synthetic Leather Product Market Performance
 - 9.12.4 Zoncen Chemical Business Overview
 - 9.12.5 Zoncen Chemical Recent Developments
- 9.13 Dongtai Leather
 - 9.13.1 Dongtai Leather PVC Synthetic Leather Basic Information
 - 9.13.2 Dongtai Leather PVC Synthetic Leather Product Overview
 - 9.13.3 Dongtai Leather PVC Synthetic Leather Product Market Performance
 - 9.13.4 Dongtai Leather Business Overview
 - 9.13.5 Dongtai Leather Recent Developments
- 9.14 Double Elephant

- 9.14.1 Double Elephant PVC Synthetic Leather Basic Information
- 9.14.2 Double Elephant PVC Synthetic Leather Product Overview
- 9.14.3 Double Elephant PVC Synthetic Leather Product Market Performance
- 9.14.4 Double Elephant Business Overview
- 9.14.5 Double Elephant Recent Developments
- 9.15 Jiangsu Guoxin
 - 9.15.1 Jiangsu Guoxin PVC Synthetic Leather Basic Information
 - 9.15.2 Jiangsu Guoxin PVC Synthetic Leather Product Overview
 - 9.15.3 Jiangsu Guoxin PVC Synthetic Leather Product Market Performance
 - 9.15.4 Jiangsu Guoxin Business Overview
 - 9.15.5 Jiangsu Guoxin Recent Developments

10 PVC SYNTHETIC LEATHER MARKET FORECAST BY REGION

- 10.1 Global PVC Synthetic Leather Market Size Forecast
- 10.2 Global PVC Synthetic Leather Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe PVC Synthetic Leather Market Size Forecast by Country
 - 10.2.3 Asia Pacific PVC Synthetic Leather Market Size Forecast by Region
 - 10.2.4 South America PVC Synthetic Leather Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of PVC Synthetic Leather by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global PVC Synthetic Leather Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of PVC Synthetic Leather by Type (2025-2030)
 - 11.1.2 Global PVC Synthetic Leather Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of PVC Synthetic Leather by Type (2025-2030)
- 11.2 Global PVC Synthetic Leather Market Forecast by Application (2025-2030)
 - 11.2.1 Global PVC Synthetic Leather Sales (Kilotons) Forecast by Application
 - 11.2.2 Global PVC Synthetic Leather Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. PVC Synthetic Leather Market Size Comparison by Region (M USD)

Table 5. Global PVC Synthetic Leather Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global PVC Synthetic Leather Sales Market Share by Manufacturers (2019-2024)

Table 7. Global PVC Synthetic Leather Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global PVC Synthetic Leather Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in PVC Synthetic Leather as of 2022)

Table 10. Global Market PVC Synthetic Leather Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers PVC Synthetic Leather Sales Sites and Area Served

Table 12. Manufacturers PVC Synthetic Leather Product Type

Table 13. Global PVC Synthetic Leather Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of PVC Synthetic Leather

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. PVC Synthetic Leather Market Challenges

Table 22. Global PVC Synthetic Leather Sales by Type (Kilotons)

Table 23. Global PVC Synthetic Leather Market Size by Type (M USD)

Table 24. Global PVC Synthetic Leather Sales (Kilotons) by Type (2019-2024)

Table 25. Global PVC Synthetic Leather Sales Market Share by Type (2019-2024)

Table 26. Global PVC Synthetic Leather Market Size (M USD) by Type (2019-2024)

Table 27. Global PVC Synthetic Leather Market Size Share by Type (2019-2024)

Table 28. Global PVC Synthetic Leather Price (USD/Ton) by Type (2019-2024)

Table 29. Global PVC Synthetic Leather Sales (Kilotons) by Application

Table 30. Global PVC Synthetic Leather Market Size by Application

Table 31. Global PVC Synthetic Leather Sales by Application (2019-2024) & (Kilotons)

Table 32. Global PVC Synthetic Leather Sales Market Share by Application (2019-2024)

Table 33. Global PVC Synthetic Leather Sales by Application (2019-2024) & (M USD)

Table 34. Global PVC Synthetic Leather Market Share by Application (2019-2024)

Table 35. Global PVC Synthetic Leather Sales Growth Rate by Application (2019-2024)

Table 36. Global PVC Synthetic Leather Sales by Region (2019-2024) & (Kilotons)

Table 37. Global PVC Synthetic Leather Sales Market Share by Region (2019-2024)

Table 38. North America PVC Synthetic Leather Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe PVC Synthetic Leather Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific PVC Synthetic Leather Sales by Region (2019-2024) & (Kilotons)

Table 41. South America PVC Synthetic Leather Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa PVC Synthetic Leather Sales by Region (2019-2024) & (Kilotons)

Table 43. Mayur PVC Synthetic Leather Basic Information

Table 44. Mayur PVC Synthetic Leather Product Overview

Table 45. Mayur PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Mayur Business Overview

Table 47. Mayur PVC Synthetic Leather SWOT Analysis

Table 48. Mayur Recent Developments

Table 49. ATS PVC Synthetic Leather Basic Information

Table 50. ATS PVC Synthetic Leather Product Overview

Table 51. ATS PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. ATS Business Overview

Table 53. ATS PVC Synthetic Leather SWOT Analysis

Table 54. ATS Recent Developments

Table 55. Sempurnaindah Multinusantara PVC Synthetic Leather Basic Information

Table 56. Sempurnaindah Multinusantara PVC Synthetic Leather Product Overview

Table 57. Sempurnaindah Multinusantara PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Sempurnaindah Multinusantara PVC Synthetic Leather SWOT Analysis

Table 59. Sempurnaindah Multinusantara Business Overview

Table 60. Sempurnaindah Multinusantara Recent Developments

Table 61. Decorative Plastic PVC Synthetic Leather Basic Information

Table 62. Decorative Plastic PVC Synthetic Leather Product Overview

- Table 63. Decorative Plastic PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Decorative Plastic Business Overview
- Table 65. Decorative Plastic Recent Developments
- Table 66. Wellmark PVC Synthetic Leather Basic Information
- Table 67. Wellmark PVC Synthetic Leather Product Overview
- Table 68. Wellmark PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Wellmark Business Overview
- Table 70. Wellmark Recent Developments
- Table 71. VinyRoyal Plasticoates (VPPL) PVC Synthetic Leather Basic Information
- Table 72. VinyRoyal Plasticoates (VPPL) PVC Synthetic Leather Product Overview
- Table 73. VinyRoyal Plasticoates (VPPL) PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. VinyRoyal Plasticoates (VPPL) Business Overview
- Table 75. VinyRoyal Plasticoates (VPPL) Recent Developments
- Table 76. Veekay Group PVC Synthetic Leather Basic Information
- Table 77. Veekay Group PVC Synthetic Leather Product Overview
- Table 78. Veekay Group PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Veekay Group Business Overview
- Table 80. Veekay Group Recent Developments
- Table 81. Duksung PVC Synthetic Leather Basic Information
- Table 82. Duksung PVC Synthetic Leather Product Overview
- Table 83. Duksung PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Duksung Business Overview
- Table 85. Duksung Recent Developments
- Table 86. LEO VINYLs PVC Synthetic Leather Basic Information
- Table 87. LEO VINYLs PVC Synthetic Leather Product Overview
- Table 88. LEO VINYLs PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. LEO VINYLs Business Overview
- Table 90. LEO VINYLs Recent Developments
- Table 91. Prabhat Industries PVC Synthetic Leather Basic Information
- Table 92. Prabhat Industries PVC Synthetic Leather Product Overview
- Table 93. Prabhat Industries PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Prabhat Industries Business Overview

- Table 95. Prabhat Industries Recent Developments
- Table 96. NAN YA PLASTICS PVC Synthetic Leather Basic Information
- Table 97. NAN YA PLASTICS PVC Synthetic Leather Product Overview
- Table 98. NAN YA PLASTICS PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. NAN YA PLASTICS Business Overview
- Table 100. NAN YA PLASTICS Recent Developments
- Table 101. Zoncen Chemical PVC Synthetic Leather Basic Information
- Table 102. Zoncen Chemical PVC Synthetic Leather Product Overview
- Table 103. Zoncen Chemical PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Zoncen Chemical Business Overview
- Table 105. Zoncen Chemical Recent Developments
- Table 106. Dongtai Leather PVC Synthetic Leather Basic Information
- Table 107. Dongtai Leather PVC Synthetic Leather Product Overview
- Table 108. Dongtai Leather PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Dongtai Leather Business Overview
- Table 110. Dongtai Leather Recent Developments
- Table 111. Double Elephant PVC Synthetic Leather Basic Information
- Table 112. Double Elephant PVC Synthetic Leather Product Overview
- Table 113. Double Elephant PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Double Elephant Business Overview
- Table 115. Double Elephant Recent Developments
- Table 116. Jiangsu Guoxin PVC Synthetic Leather Basic Information
- Table 117. Jiangsu Guoxin PVC Synthetic Leather Product Overview
- Table 118. Jiangsu Guoxin PVC Synthetic Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Jiangsu Guoxin Business Overview
- Table 120. Jiangsu Guoxin Recent Developments
- Table 121. Global PVC Synthetic Leather Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 122. Global PVC Synthetic Leather Market Size Forecast by Region (2025-2030) & (M USD)
- Table 123. North America PVC Synthetic Leather Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 124. North America PVC Synthetic Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 125. Europe PVC Synthetic Leather Sales Forecast by Country (2025-2030) & (Kilotons)

Table 126. Europe PVC Synthetic Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Asia Pacific PVC Synthetic Leather Sales Forecast by Region (2025-2030) & (Kilotons)

Table 128. Asia Pacific PVC Synthetic Leather Market Size Forecast by Region (2025-2030) & (M USD)

Table 129. South America PVC Synthetic Leather Sales Forecast by Country (2025-2030) & (Kilotons)

Table 130. South America PVC Synthetic Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa PVC Synthetic Leather Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa PVC Synthetic Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global PVC Synthetic Leather Sales Forecast by Type (2025-2030) & (Kilotons)

Table 134. Global PVC Synthetic Leather Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global PVC Synthetic Leather Price Forecast by Type (2025-2030) & (USD/Ton)

Table 136. Global PVC Synthetic Leather Sales (Kilotons) Forecast by Application (2025-2030)

Table 137. Global PVC Synthetic Leather Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of PVC Synthetic Leather
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global PVC Synthetic Leather Market Size (M USD), 2019-2030
- Figure 5. Global PVC Synthetic Leather Market Size (M USD) (2019-2030)
- Figure 6. Global PVC Synthetic Leather Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. PVC Synthetic Leather Market Size by Country (M USD)
- Figure 11. PVC Synthetic Leather Sales Share by Manufacturers in 2023
- Figure 12. Global PVC Synthetic Leather Revenue Share by Manufacturers in 2023
- Figure 13. PVC Synthetic Leather Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market PVC Synthetic Leather Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by PVC Synthetic Leather Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global PVC Synthetic Leather Market Share by Type
- Figure 18. Sales Market Share of PVC Synthetic Leather by Type (2019-2024)
- Figure 19. Sales Market Share of PVC Synthetic Leather by Type in 2023
- Figure 20. Market Size Share of PVC Synthetic Leather by Type (2019-2024)
- Figure 21. Market Size Market Share of PVC Synthetic Leather by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global PVC Synthetic Leather Market Share by Application
- Figure 24. Global PVC Synthetic Leather Sales Market Share by Application (2019-2024)
- Figure 25. Global PVC Synthetic Leather Sales Market Share by Application in 2023
- Figure 26. Global PVC Synthetic Leather Market Share by Application (2019-2024)
- Figure 27. Global PVC Synthetic Leather Market Share by Application in 2023
- Figure 28. Global PVC Synthetic Leather Sales Growth Rate by Application (2019-2024)
- Figure 29. Global PVC Synthetic Leather Sales Market Share by Region (2019-2024)
- Figure 30. North America PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America PVC Synthetic Leather Sales Market Share by Country in 2023

Figure 32. U.S. PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada PVC Synthetic Leather Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico PVC Synthetic Leather Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe PVC Synthetic Leather Sales Market Share by Country in 2023

Figure 37. Germany PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific PVC Synthetic Leather Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific PVC Synthetic Leather Sales Market Share by Region in 2023

Figure 44. China PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America PVC Synthetic Leather Sales and Growth Rate (Kilotons)

Figure 50. South America PVC Synthetic Leather Sales Market Share by Country in 2023

Figure 51. Brazil PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa PVC Synthetic Leather Sales and Growth Rate

(Kilotons)

Figure 55. Middle East and Africa PVC Synthetic Leather Sales Market Share by Region in 2023

Figure 56. Saudi Arabia PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa PVC Synthetic Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global PVC Synthetic Leather Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global PVC Synthetic Leather Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global PVC Synthetic Leather Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global PVC Synthetic Leather Market Share Forecast by Type (2025-2030)

Figure 65. Global PVC Synthetic Leather Sales Forecast by Application (2025-2030)

Figure 66. Global PVC Synthetic Leather Market Share Forecast by Application (2025-2030)

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