

Global PVC Cling Wrap Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

PVC Cling Wrap refers to a type of plastic cling film made from Polyvinyl Chloride (PVC). It is commonly used for food packaging and preservation purposes. PVC cling wrap is known for its stretchability and ability to cling tightly to surfaces, forming an airtight seal around food items to keep them fresh. It is often used in kitchens and households for wrapping leftovers, covering bowls or plates, and storing perishable foods. However, it's worth noting that PVC cling wrap may not be suitable for use in microwave ovens due to potential release of harmful chemicals when heated.

This report provides a deep insight into the global PVC Cling Wrap market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global PVC Cling Wrap Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the PVC Cling Wrap market in any manner.

Global PVC Cling Wrap Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Berry Global Group Inc.

Klockner Pentaplast

Intertape Polymer Group

Pactiv Evergreen

Specialty America Inc.

Sigma Stretch Film

Cedo Ltd

Integrated Packaging

MOLCO GmbH

Manuli Stretch S.p.A.

Market Segmentation (by Type)

Machine Wraps

Manual or Handheld Wraps

Market Segmentation (by Application)

Food

Pharmaceuticals

Personal Care & Cosmetics

Home Care

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the PVC Cling Wrap Market

Overview of the regional outlook of the PVC Cling Wrap Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the PVC Cling Wrap Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of PVC Cling Wrap

1.2 Key Market Segments

1.2.1 PVC Cling Wrap Segment by Type

1.2.2 PVC Cling Wrap Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PVC CLING WRAP MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global PVC Cling Wrap Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global PVC Cling Wrap Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PVC CLING WRAP MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global PVC Cling Wrap Product Life Cycle

3.3 Global PVC Cling Wrap Sales by Manufacturers (2020-2025)

3.4 Global PVC Cling Wrap Revenue Market Share by Manufacturers (2020-2025)

3.5 PVC Cling Wrap Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global PVC Cling Wrap Average Price by Manufacturers (2020-2025)

3.7 Manufacturers PVC Cling Wrap Manufacturing Sites, Area Served, Product Type

3.8 PVC Cling Wrap Market Competitive Situation and Trends

3.8.1 PVC Cling Wrap Market Concentration Rate

3.8.2 Global 5 and 10 Largest PVC Cling Wrap Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PVC CLING WRAP INDUSTRY CHAIN ANALYSIS

- 4.1 PVC Cling Wrap Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PVC CLING WRAP MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global PVC Cling Wrap Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to PVC Cling Wrap Market
- 5.7 ESG Ratings of Leading Companies

6 PVC CLING WRAP MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global PVC Cling Wrap Sales Market Share by Type (2020-2025)
- 6.3 Global PVC Cling Wrap Market Size Market Share by Type (2020-2025)
- 6.4 Global PVC Cling Wrap Price by Type (2020-2025)

7 PVC CLING WRAP MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global PVC Cling Wrap Market Sales by Application (2020-2025)
- 7.3 Global PVC Cling Wrap Market Size (M USD) by Application (2020-2025)
- 7.4 Global PVC Cling Wrap Sales Growth Rate by Application (2020-2025)

8 PVC CLING WRAP MARKET SALES BY REGION

8.1 Global PVC Cling Wrap Sales by Region

8.1.1 Global PVC Cling Wrap Sales by Region

8.1.2 Global PVC Cling Wrap Sales Market Share by Region

8.2 Global PVC Cling Wrap Market Size by Region

8.2.1 Global PVC Cling Wrap Market Size by Region

8.2.2 Global PVC Cling Wrap Market Size Market Share by Region

8.3 North America

8.3.1 North America PVC Cling Wrap Sales by Country

8.3.2 North America PVC Cling Wrap Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe PVC Cling Wrap Sales by Country

8.4.2 Europe PVC Cling Wrap Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific PVC Cling Wrap Sales by Region

8.5.2 Asia Pacific PVC Cling Wrap Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America PVC Cling Wrap Sales by Country

8.6.2 South America PVC Cling Wrap Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa PVC Cling Wrap Sales by Region

8.7.2 Middle East and Africa PVC Cling Wrap Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 PVC CLING WRAP MARKET PRODUCTION BY REGION

9.1 Global Production of PVC Cling Wrap by Region(2020-2025)

9.2 Global PVC Cling Wrap Revenue Market Share by Region (2020-2025)

9.3 Global PVC Cling Wrap Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America PVC Cling Wrap Production

9.4.1 North America PVC Cling Wrap Production Growth Rate (2020-2025)

9.4.2 North America PVC Cling Wrap Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe PVC Cling Wrap Production

9.5.1 Europe PVC Cling Wrap Production Growth Rate (2020-2025)

9.5.2 Europe PVC Cling Wrap Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan PVC Cling Wrap Production (2020-2025)

9.6.1 Japan PVC Cling Wrap Production Growth Rate (2020-2025)

9.6.2 Japan PVC Cling Wrap Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China PVC Cling Wrap Production (2020-2025)

9.7.1 China PVC Cling Wrap Production Growth Rate (2020-2025)

9.7.2 China PVC Cling Wrap Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Berry Global Group Inc.

10.1.1 Berry Global Group Inc. Basic Information

10.1.2 Berry Global Group Inc. PVC Cling Wrap Product Overview

10.1.3 Berry Global Group Inc. PVC Cling Wrap Product Market Performance

10.1.4 Berry Global Group Inc. Business Overview

10.1.5 Berry Global Group Inc. SWOT Analysis

10.1.6 Berry Global Group Inc. Recent Developments

10.2 Klockner Pentaplast

- 10.2.1 Klockner Pentaplast Basic Information
- 10.2.2 Klockner Pentaplast PVC Cling Wrap Product Overview
- 10.2.3 Klockner Pentaplast PVC Cling Wrap Product Market Performance
- 10.2.4 Klockner Pentaplast Business Overview
- 10.2.5 Klockner Pentaplast SWOT Analysis
- 10.2.6 Klockner Pentaplast Recent Developments
- 10.3 Intertape Polymer Group
 - 10.3.1 Intertape Polymer Group Basic Information
 - 10.3.2 Intertape Polymer Group PVC Cling Wrap Product Overview
 - 10.3.3 Intertape Polymer Group PVC Cling Wrap Product Market Performance
 - 10.3.4 Intertape Polymer Group Business Overview
 - 10.3.5 Intertape Polymer Group SWOT Analysis
 - 10.3.6 Intertape Polymer Group Recent Developments
- 10.4 Pactiv Evergreen
 - 10.4.1 Pactiv Evergreen Basic Information
 - 10.4.2 Pactiv Evergreen PVC Cling Wrap Product Overview
 - 10.4.3 Pactiv Evergreen PVC Cling Wrap Product Market Performance
 - 10.4.4 Pactiv Evergreen Business Overview
 - 10.4.5 Pactiv Evergreen Recent Developments
- 10.5 Specialty America Inc.
 - 10.5.1 Specialty America Inc. Basic Information
 - 10.5.2 Specialty America Inc. PVC Cling Wrap Product Overview
 - 10.5.3 Specialty America Inc. PVC Cling Wrap Product Market Performance
 - 10.5.4 Specialty America Inc. Business Overview
 - 10.5.5 Specialty America Inc. Recent Developments
- 10.6 Sigma Stretch Film
 - 10.6.1 Sigma Stretch Film Basic Information
 - 10.6.2 Sigma Stretch Film PVC Cling Wrap Product Overview
 - 10.6.3 Sigma Stretch Film PVC Cling Wrap Product Market Performance
 - 10.6.4 Sigma Stretch Film Business Overview
 - 10.6.5 Sigma Stretch Film Recent Developments
- 10.7 Cedo Ltd
 - 10.7.1 Cedo Ltd Basic Information
 - 10.7.2 Cedo Ltd PVC Cling Wrap Product Overview
 - 10.7.3 Cedo Ltd PVC Cling Wrap Product Market Performance
 - 10.7.4 Cedo Ltd Business Overview
 - 10.7.5 Cedo Ltd Recent Developments
- 10.8 Integrated Packaging
 - 10.8.1 Integrated Packaging Basic Information

- 10.8.2 Integrated Packaging PVC Cling Wrap Product Overview
- 10.8.3 Integrated Packaging PVC Cling Wrap Product Market Performance
- 10.8.4 Integrated Packaging Business Overview
- 10.8.5 Integrated Packaging Recent Developments
- 10.9 MOLCO GmbH
 - 10.9.1 MOLCO GmbH Basic Information
 - 10.9.2 MOLCO GmbH PVC Cling Wrap Product Overview
 - 10.9.3 MOLCO GmbH PVC Cling Wrap Product Market Performance
 - 10.9.4 MOLCO GmbH Business Overview
 - 10.9.5 MOLCO GmbH Recent Developments
- 10.10 Manuli Stretch S.p.A.
 - 10.10.1 Manuli Stretch S.p.A. Basic Information
 - 10.10.2 Manuli Stretch S.p.A. PVC Cling Wrap Product Overview
 - 10.10.3 Manuli Stretch S.p.A. PVC Cling Wrap Product Market Performance
 - 10.10.4 Manuli Stretch S.p.A. Business Overview
 - 10.10.5 Manuli Stretch S.p.A. Recent Developments

11 PVC CLING WRAP MARKET FORECAST BY REGION

- 11.1 Global PVC Cling Wrap Market Size Forecast
- 11.2 Global PVC Cling Wrap Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe PVC Cling Wrap Market Size Forecast by Country
 - 11.2.3 Asia Pacific PVC Cling Wrap Market Size Forecast by Region
 - 11.2.4 South America PVC Cling Wrap Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of PVC Cling Wrap by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global PVC Cling Wrap Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of PVC Cling Wrap by Type (2026-2033)
 - 12.1.2 Global PVC Cling Wrap Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of PVC Cling Wrap by Type (2026-2033)
- 12.2 Global PVC Cling Wrap Market Forecast by Application (2026-2033)
 - 12.2.1 Global PVC Cling Wrap Sales (K MT) Forecast by Application
 - 12.2.2 Global PVC Cling Wrap Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. PVC Cling Wrap Market Size Comparison by Region (M USD)

Table 5. Global PVC Cling Wrap Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global PVC Cling Wrap Sales Market Share by Manufacturers (2020-2025)

Table 7. Global PVC Cling Wrap Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global PVC Cling Wrap Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in PVC Cling Wrap as of 2024)

Table 10. Global Market PVC Cling Wrap Average Price (USD/MT) of Key Manufacturers (2020-2025)

Table 11. Manufacturers PVC Cling Wrap Manufacturing Sites and Area Served

Table 12. Manufacturers PVC Cling Wrap Product Type

Table 13. Global PVC Cling Wrap Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. PVC Cling Wrap Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global PVC Cling Wrap Sales by Type (K MT)

Table 25. Global PVC Cling Wrap Market Size by Type (M USD)

Table 26. Global PVC Cling Wrap Sales (K MT) by Type (2020-2025)

Table 27. Global PVC Cling Wrap Sales Market Share by Type (2020-2025)

Table 28. Global PVC Cling Wrap Market Size (M USD) by Type (2020-2025)

Table 29. Global PVC Cling Wrap Market Size Share by Type (2020-2025)

Table 30. Global PVC Cling Wrap Price (USD/MT) by Type (2020-2025)

Table 31. Global PVC Cling Wrap Sales (K MT) by Application

Table 32. Global PVC Cling Wrap Market Size by Application

Table 33. Global PVC Cling Wrap Sales by Application (2020-2025) & (K MT)

Table 34. Global PVC Cling Wrap Sales Market Share by Application (2020-2025)

Table 35. Global PVC Cling Wrap Market Size by Application (2020-2025) & (M USD)

Table 36. Global PVC Cling Wrap Market Share by Application (2020-2025)
Table 37. Global PVC Cling Wrap Sales Growth Rate by Application (2020-2025)
Table 38. Global PVC Cling Wrap Sales by Region (2020-2025) & (K MT)
Table 39. Global PVC Cling Wrap Sales Market Share by Region (2020-2025)
Table 40. Global PVC Cling Wrap Market Size by Region (2020-2025) & (M USD)
Table 41. Global PVC Cling Wrap Market Size Market Share by Region (2020-2025)
Table 42. North America PVC Cling Wrap Sales by Country (2020-2025) & (K MT)
Table 43. North America PVC Cling Wrap Market Size by Country (2020-2025) & (M USD)
Table 44. Europe PVC Cling Wrap Sales by Country (2020-2025) & (K MT)
Table 45. Europe PVC Cling Wrap Market Size by Country (2020-2025) & (M USD)
Table 46. Asia Pacific PVC Cling Wrap Sales by Region (2020-2025) & (K MT)
Table 47. Asia Pacific PVC Cling Wrap Market Size by Region (2020-2025) & (M USD)
Table 48. South America PVC Cling Wrap Sales by Country (2020-2025) & (K MT)
Table 49. South America PVC Cling Wrap Market Size by Country (2020-2025) & (M USD)
Table 50. Middle East and Africa PVC Cling Wrap Sales by Region (2020-2025) & (K MT)
Table 51. Middle East and Africa PVC Cling Wrap Market Size by Region (2020-2025) & (M USD)
Table 52. Global PVC Cling Wrap Production (K MT) by Region(2020-2025)
Table 53. Global PVC Cling Wrap Revenue (US\$ Million) by Region (2020-2025)
Table 54. Global PVC Cling Wrap Revenue Market Share by Region (2020-2025)
Table 55. Global PVC Cling Wrap Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 56. North America PVC Cling Wrap Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 57. Europe PVC Cling Wrap Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 58. Japan PVC Cling Wrap Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 59. China PVC Cling Wrap Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 60. Berry Global Group Inc. Basic Information
Table 61. Berry Global Group Inc. PVC Cling Wrap Product Overview
Table 62. Berry Global Group Inc. PVC Cling Wrap Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 63. Berry Global Group Inc. Business Overview
Table 64. Berry Global Group Inc. SWOT Analysis

Table 65. Berry Global Group Inc. Recent Developments
Table 66. Klockner Pentaplast Basic Information
Table 67. Klockner Pentaplast PVC Cling Wrap Product Overview
Table 68. Klockner Pentaplast PVC Cling Wrap Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 69. Klockner Pentaplast Business Overview
Table 70. Klockner Pentaplast SWOT Analysis
Table 71. Klockner Pentaplast Recent Developments
Table 72. Intertape Polymer Group Basic Information
Table 73. Intertape Polymer Group PVC Cling Wrap Product Overview
Table 74. Intertape Polymer Group PVC Cling Wrap Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 75. Intertape Polymer Group Business Overview
Table 76. Intertape Polymer Group SWOT Analysis
Table 77. Intertape Polymer Group Recent Developments
Table 78. Pactiv Evergreen Basic Information
Table 79. Pactiv Evergreen PVC Cling Wrap Product Overview
Table 80. Pactiv Evergreen PVC Cling Wrap Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 81. Pactiv Evergreen Business Overview
Table 82. Pactiv Evergreen Recent Developments
Table 83. Specialty America Inc. Basic Information
Table 84. Specialty America Inc. PVC Cling Wrap Product Overview
Table 85. Specialty America Inc. PVC Cling Wrap Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 86. Specialty America Inc. Business Overview
Table 87. Specialty America Inc. Recent Developments
Table 88. Sigma Stretch Film Basic Information
Table 89. Sigma Stretch Film PVC Cling Wrap Product Overview
Table 90. Sigma Stretch Film PVC Cling Wrap Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 91. Sigma Stretch Film Business Overview
Table 92. Sigma Stretch Film Recent Developments
Table 93. Cedo Ltd Basic Information
Table 94. Cedo Ltd PVC Cling Wrap Product Overview
Table 95. Cedo Ltd PVC Cling Wrap Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 96. Cedo Ltd Business Overview
Table 97. Cedo Ltd Recent Developments

Table 98. Integrated Packaging Basic Information
Table 99. Integrated Packaging PVC Cling Wrap Product Overview
Table 100. Integrated Packaging PVC Cling Wrap Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 101. Integrated Packaging Business Overview
Table 102. Integrated Packaging Recent Developments
Table 103. MOLCO GmbH Basic Information
Table 104. MOLCO GmbH PVC Cling Wrap Product Overview
Table 105. MOLCO GmbH PVC Cling Wrap Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 106. MOLCO GmbH Business Overview
Table 107. MOLCO GmbH Recent Developments
Table 108. Manuli Stretch S.p.A. Basic Information
Table 109. Manuli Stretch S.p.A. PVC Cling Wrap Product Overview
Table 110. Manuli Stretch S.p.A. PVC Cling Wrap Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 111. Manuli Stretch S.p.A. Business Overview
Table 112. Manuli Stretch S.p.A. Recent Developments
Table 113. Global PVC Cling Wrap Sales Forecast by Region (2026-2033) & (K MT)
Table 114. Global PVC Cling Wrap Market Size Forecast by Region (2026-2033) & (M USD)
Table 115. North America PVC Cling Wrap Sales Forecast by Country (2026-2033) & (K MT)
Table 116. North America PVC Cling Wrap Market Size Forecast by Country (2026-2033) & (M USD)
Table 117. Europe PVC Cling Wrap Sales Forecast by Country (2026-2033) & (K MT)
Table 118. Europe PVC Cling Wrap Market Size Forecast by Country (2026-2033) & (M USD)
Table 119. Asia Pacific PVC Cling Wrap Sales Forecast by Region (2026-2033) & (K MT)
Table 120. Asia Pacific PVC Cling Wrap Market Size Forecast by Region (2026-2033) & (M USD)
Table 121. South America PVC Cling Wrap Sales Forecast by Country (2026-2033) & (K MT)
Table 122. South America PVC Cling Wrap Market Size Forecast by Country (2026-2033) & (M USD)
Table 123. Middle East and Africa PVC Cling Wrap Sales Forecast by Country (2026-2033) & (Units)
Table 124. Middle East and Africa PVC Cling Wrap Market Size Forecast by Country

(2026-2033) & (M USD)

Table 125. Global PVC Cling Wrap Sales Forecast by Type (2026-2033) & (K MT)

Table 126. Global PVC Cling Wrap Market Size Forecast by Type (2026-2033) & (M USD)

Table 127. Global PVC Cling Wrap Price Forecast by Type (2026-2033) & (USD/MT)

Table 128. Global PVC Cling Wrap Sales (K MT) Forecast by Application (2026-2033)

Table 129. Global PVC Cling Wrap Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Product Picture of PVC Cling Wrap

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global PVC Cling Wrap Market Size (M USD), 2024-2033

Figure 5. Global PVC Cling Wrap Market Size (M USD) (2020-2033)

Figure 6. Global PVC Cling Wrap Sales (K MT) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. PVC Cling Wrap Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global PVC Cling Wrap Product Life Cycle

Figure 13. PVC Cling Wrap Sales Share by Manufacturers in 2024

Figure 14. Global PVC Cling Wrap Revenue Share by Manufacturers in 2024

Figure 15. PVC Cling Wrap Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market PVC Cling Wrap Average Price (USD/MT) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by PVC Cling Wrap Revenue in 2024

Figure 18. Industry Chain Map of PVC Cling Wrap

Figure 19. Global PVC Cling Wrap Market PEST Analysis

Figure 20. Global PVC Cling Wrap Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global PVC Cling Wrap Market Share by Type

Figure 27. Sales Market Share of PVC Cling Wrap by Type (2020-2025)

- Figure 28. Sales Market Share of PVC Cling Wrap by Type in 2024
- Figure 29. Market Size Share of PVC Cling Wrap by Type (2020-2025)
- Figure 30. Market Size Share of PVC Cling Wrap by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global PVC Cling Wrap Market Share by Application
- Figure 33. Global PVC Cling Wrap Sales Market Share by Application (2020-2025)
- Figure 34. Global PVC Cling Wrap Sales Market Share by Application in 2024
- Figure 35. Global PVC Cling Wrap Market Share by Application (2020-2025)
- Figure 36. Global PVC Cling Wrap Market Share by Application in 2024
- Figure 37. Global PVC Cling Wrap Sales Growth Rate by Application (2020-2025)
- Figure 38. Global PVC Cling Wrap Sales Market Share by Region (2020-2025)
- Figure 39. Global PVC Cling Wrap Market Size Market Share by Region (2020-2025)
- Figure 40. North America PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America PVC Cling Wrap Sales Market Share by Country in 2024
- Figure 43. North America PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America PVC Cling Wrap Market Size Market Share by Country in 2024
- Figure 45. U.S. PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada PVC Cling Wrap Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada PVC Cling Wrap Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico PVC Cling Wrap Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico PVC Cling Wrap Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe PVC Cling Wrap Sales Market Share by Country in 2024
- Figure 53. Europe PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe PVC Cling Wrap Market Size Market Share by Country in 2024
- Figure 55. Germany PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 59. U.K. PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific PVC Cling Wrap Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific PVC Cling Wrap Sales Market Share by Region in 2024
- Figure 67. Asia Pacific PVC Cling Wrap Market Size Market Share by Region in 2024
- Figure 68. China PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America PVC Cling Wrap Sales and Growth Rate (K MT)
- Figure 79. South America PVC Cling Wrap Sales Market Share by Country in 2024
- Figure 80. South America PVC Cling Wrap Market Size and Growth Rate (M USD)
- Figure 81. South America PVC Cling Wrap Market Size Market Share by Country in 2024
- Figure 82. Brazil PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa PVC Cling Wrap Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa PVC Cling Wrap Sales Market Share by Region in 2024

Figure 90. Middle East and Africa PVC Cling Wrap Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa PVC Cling Wrap Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa PVC Cling Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa PVC Cling Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global PVC Cling Wrap Production Market Share by Region (2020-2025)

Figure 103. North America PVC Cling Wrap Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe PVC Cling Wrap Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan PVC Cling Wrap Production (K MT) Growth Rate (2020-2025)

Figure 106. China PVC Cling Wrap Production (K MT) Growth Rate (2020-2025)

Figure 107. Global PVC Cling Wrap Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global PVC Cling Wrap Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global PVC Cling Wrap Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global PVC Cling Wrap Market Share Forecast by Type (2026-2033)

Figure 111. Global PVC Cling Wrap Sales Forecast by Application (2026-2033)

Figure 112. Global PVC Cling Wrap Market Share Forecast by Application (2026-2033)

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