

Global PUR Glue Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

PUR glue, also known as polyurethane reactive adhesive, is a type of adhesive known for its superior bonding strength and versatility across various industries. This adhesive cures through a chemical reaction with moisture, resulting in a durable and long-lasting bond. The market for PUR glue is characterized by its high performance, wide application range, and growing demand in key industries such as woodworking, automotive, packaging, and construction.

As of 2023, the global market size for PUR glue is estimated at approximately \$300 million. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 6.75% from 2024 to 2032. This growth can be attributed to several key factors, including the increasing adoption of PUR glue in industries requiring strong and durable bonding solutions, the growing trend towards lightweight and high-performance materials in manufacturing, and the rising demand for eco-friendly and sustainable adhesive options.

One of the key growth drivers for the PUR glue market is the expanding application scope across industries. In the woodworking sector, PUR glue is favored for its ability to bond various materials, including wood, plastics, and metals, offering superior strength and moisture resistance. Similarly, in the automotive industry, PUR glue is used for bonding interior components, reducing weight, and improving overall vehicle performance. The packaging industry also benefits from PUR glue's fast curing time and strong adhesion properties, enhancing production efficiency and product durability.

Another significant growth driver is the increasing focus on sustainability and

environmental regulations. PUR glue is favored for its low volatile organic compound (VOC) content and solvent-free formulation, aligning with the growing demand for eco-friendly adhesive solutions. As regulations tighten and consumer preferences shift towards sustainable products, the market for PUR glue is expected to expand further.

In terms of market trends, there is a noticeable shift towards customized and specialized PUR adhesive solutions to meet the specific requirements of different industries. Manufacturers are investing in research and development to create tailored formulations that offer enhanced bonding properties, flexibility, and compatibility with various substrates. This trend is driving innovation and product differentiation in the PUR glue market, catering to the evolving needs of end-users.

Furthermore, the market is witnessing increased adoption of automation and advanced application technologies to improve efficiency and precision in adhesive bonding processes. Automated dispensing systems, robotic applications, and IoT-enabled monitoring tools are becoming more prevalent, enabling manufacturers to optimize production processes, reduce waste, and ensure consistent bond quality.

In terms of regional market distribution, key markets for PUR glue include North America, Europe, and Asia Pacific. North America leads the market due to the strong presence of industries such as automotive, construction, and packaging, driving demand for high-performance adhesive solutions. Europe follows closely, with a focus on technological advancements and sustainability initiatives in manufacturing. Asia Pacific is a rapidly growing market for PUR glue, fueled by the expanding manufacturing sector and increasing investments in infrastructure development.

Despite the positive growth outlook, the PUR glue market faces challenges such as fluctuating raw material prices, intense competition from alternative adhesive technologies, and the need for continuous innovation to meet evolving industry requirements. Manufacturers must focus on product development, strategic partnerships, and market expansion strategies to stay competitive and capitalize on the growing demand for high-performance adhesive solutions.

In conclusion, the market for PUR glue is poised for steady growth driven by its superior bonding properties, diverse application range, and increasing emphasis on sustainability. With ongoing technological advancements, customization trends, and regional market dynamics, manufacturers have opportunities to innovate, expand their market presence, and address key challenges to maintain a competitive edge in the

global adhesive market.

This report provides a deep insight into the global PUR Glue market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global PUR Glue Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the PUR Glue market in any manner.

Global PUR Glue Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

3M

Buehnen

Henkel Adhesives

APPLIED Adhesives

Jowat Adhesives

Chemix Guru Ltd.

Tex Year Group

Zhejiang Kan Specialities Material

Dongguan Aozon Electronic Material

Hopson

Hangzhou Banglin Adhesive Technology

Sirnice

Market Segmentation (by Type)

Single Component

Two Component

Market Segmentation (by Application)

Architecture

Automotive

Electronics

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the PUR Glue Market

Overview of the regional outlook of the PUR Glue Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the PUR Glue Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of PUR Glue

1.2 Key Market Segments

1.2.1 PUR Glue Segment by Type

1.2.2 PUR Glue Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PUR GLUE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global PUR Glue Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global PUR Glue Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 PUR GLUE MARKET COMPETITIVE LANDSCAPE

3.1 Global PUR Glue Sales by Manufacturers (2019-2024)

3.2 Global PUR Glue Revenue Market Share by Manufacturers (2019-2024)

3.3 PUR Glue Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global PUR Glue Average Price by Manufacturers (2019-2024)

3.5 Manufacturers PUR Glue Sales Sites, Area Served, Product Type

3.6 PUR Glue Market Competitive Situation and Trends

3.6.1 PUR Glue Market Concentration Rate

3.6.2 Global 5 and 10 Largest PUR Glue Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PUR GLUE INDUSTRY CHAIN ANALYSIS

4.1 PUR Glue Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PUR GLUE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PUR GLUE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global PUR Glue Sales Market Share by Type (2019-2024)

6.3 Global PUR Glue Market Size Market Share by Type (2019-2024)

6.4 Global PUR Glue Price by Type (2019-2024)

7 PUR GLUE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global PUR Glue Market Sales by Application (2019-2024)

7.3 Global PUR Glue Market Size (M USD) by Application (2019-2024)

7.4 Global PUR Glue Sales Growth Rate by Application (2019-2024)

8 PUR GLUE MARKET SALES BY REGION

8.1 Global PUR Glue Sales by Region

8.1.1 Global PUR Glue Sales by Region

8.1.2 Global PUR Glue Sales Market Share by Region

8.2 Global PUR Glue Market Size by Region

8.2.1 Global PUR Glue Market Size by Region

8.2.2 Global PUR Glue Market Size Market Share by Region

8.3 North America

8.3.1 North America PUR Glue Sales by Country

8.3.2 North America PUR Glue Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe PUR Glue Sales by Country

8.4.2 Europe PUR Glue Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific PUR Glue Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific PUR Glue Market Size by Region

8.6.2 Asia Pacific PUR Glue Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America PUR Glue Sales by Country

8.7.2 South America PUR Glue Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa PUR Glue Sales by Region

8.8.2 Middle East and Africa PUR Glue Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 PUR GLUE MARKET PRODUCTION BY REGION

- 9.1 Global Production of PUR Glue by Region (2019-2024)
- 9.2 Global PUR Glue Revenue Market Share by Region (2019-2024)
- 9.3 Global PUR Glue Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America PUR Glue Production
 - 9.4.1 North America PUR Glue Production Growth Rate (2019-2024)
 - 9.4.2 North America PUR Glue Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe PUR Glue Production
 - 9.5.1 Europe PUR Glue Production Growth Rate (2019-2024)
 - 9.5.2 Europe PUR Glue Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan PUR Glue Production (2019-2024)
 - 9.6.1 Japan PUR Glue Production Growth Rate (2019-2024)
 - 9.6.2 Japan PUR Glue Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China PUR Glue Production (2019-2024)
 - 9.7.1 China PUR Glue Production Growth Rate (2019-2024)
 - 9.7.2 China PUR Glue Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 3M
 - 10.1.1 3M PUR Glue Basic Information
 - 10.1.2 3M PUR Glue Product Overview
 - 10.1.3 3M PUR Glue Product Market Performance
 - 10.1.4 3M Business Overview
 - 10.1.5 3M PUR Glue SWOT Analysis
 - 10.1.6 3M Recent Developments
- 10.2 Buehnen
 - 10.2.1 Buehnen PUR Glue Basic Information
 - 10.2.2 Buehnen PUR Glue Product Overview
 - 10.2.3 Buehnen PUR Glue Product Market Performance
 - 10.2.4 Buehnen Business Overview
 - 10.2.5 Buehnen PUR Glue SWOT Analysis

- 10.2.6 Buehnen Recent Developments
- 10.3 Henkel Adhesives
 - 10.3.1 Henkel Adhesives PUR Glue Basic Information
 - 10.3.2 Henkel Adhesives PUR Glue Product Overview
 - 10.3.3 Henkel Adhesives PUR Glue Product Market Performance
 - 10.3.4 Henkel Adhesives PUR Glue SWOT Analysis
 - 10.3.5 Henkel Adhesives Business Overview
 - 10.3.6 Henkel Adhesives Recent Developments
- 10.4 APPLIED Adhesives
 - 10.4.1 APPLIED Adhesives PUR Glue Basic Information
 - 10.4.2 APPLIED Adhesives PUR Glue Product Overview
 - 10.4.3 APPLIED Adhesives PUR Glue Product Market Performance
 - 10.4.4 APPLIED Adhesives Business Overview
 - 10.4.5 APPLIED Adhesives Recent Developments
- 10.5 Jowat Adhesives
 - 10.5.1 Jowat Adhesives PUR Glue Basic Information
 - 10.5.2 Jowat Adhesives PUR Glue Product Overview
 - 10.5.3 Jowat Adhesives PUR Glue Product Market Performance
 - 10.5.4 Jowat Adhesives Business Overview
 - 10.5.5 Jowat Adhesives Recent Developments
- 10.6 Chemix Guru Ltd.
 - 10.6.1 Chemix Guru Ltd. PUR Glue Basic Information
 - 10.6.2 Chemix Guru Ltd. PUR Glue Product Overview
 - 10.6.3 Chemix Guru Ltd. PUR Glue Product Market Performance
 - 10.6.4 Chemix Guru Ltd. Business Overview
 - 10.6.5 Chemix Guru Ltd. Recent Developments
- 10.7 Tex Year Group
 - 10.7.1 Tex Year Group PUR Glue Basic Information
 - 10.7.2 Tex Year Group PUR Glue Product Overview
 - 10.7.3 Tex Year Group PUR Glue Product Market Performance
 - 10.7.4 Tex Year Group Business Overview
 - 10.7.5 Tex Year Group Recent Developments
- 10.8 Zhejiang Kan Specialities Material
 - 10.8.1 Zhejiang Kan Specialities Material PUR Glue Basic Information
 - 10.8.2 Zhejiang Kan Specialities Material PUR Glue Product Overview
 - 10.8.3 Zhejiang Kan Specialities Material PUR Glue Product Market Performance
 - 10.8.4 Zhejiang Kan Specialities Material Business Overview
 - 10.8.5 Zhejiang Kan Specialities Material Recent Developments
- 10.9 Dongguan Aozon Electronic Material

- 10.9.1 Dongguan Aozon Electronic Material PUR Glue Basic Information
- 10.9.2 Dongguan Aozon Electronic Material PUR Glue Product Overview
- 10.9.3 Dongguan Aozon Electronic Material PUR Glue Product Market Performance
- 10.9.4 Dongguan Aozon Electronic Material Business Overview
- 10.9.5 Dongguan Aozon Electronic Material Recent Developments
- 10.10 Hopson
 - 10.10.1 Hopson PUR Glue Basic Information
 - 10.10.2 Hopson PUR Glue Product Overview
 - 10.10.3 Hopson PUR Glue Product Market Performance
 - 10.10.4 Hopson Business Overview
 - 10.10.5 Hopson Recent Developments
- 10.11 Hangzhou Banglin Adhesive Technology
 - 10.11.1 Hangzhou Banglin Adhesive Technology PUR Glue Basic Information
 - 10.11.2 Hangzhou Banglin Adhesive Technology PUR Glue Product Overview
 - 10.11.3 Hangzhou Banglin Adhesive Technology PUR Glue Product Market Performance
 - 10.11.4 Hangzhou Banglin Adhesive Technology Business Overview
 - 10.11.5 Hangzhou Banglin Adhesive Technology Recent Developments
- 10.12 Sirnice
 - 10.12.1 Sirnice PUR Glue Basic Information
 - 10.12.2 Sirnice PUR Glue Product Overview
 - 10.12.3 Sirnice PUR Glue Product Market Performance
 - 10.12.4 Sirnice Business Overview
 - 10.12.5 Sirnice Recent Developments

11 PUR GLUE MARKET FORECAST BY REGION

- 11.1 Global PUR Glue Market Size Forecast
- 11.2 Global PUR Glue Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe PUR Glue Market Size Forecast by Country
 - 11.2.3 Asia Pacific PUR Glue Market Size Forecast by Region
 - 11.2.4 South America PUR Glue Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of PUR Glue by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global PUR Glue Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of PUR Glue by Type (2025-2032)

12.1.2 Global PUR Glue Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of PUR Glue by Type (2025-2032)

12.2 Global PUR Glue Market Forecast by Application (2025-2032)

12.2.1 Global PUR Glue Sales (K MT) Forecast by Application

12.2.2 Global PUR Glue Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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