

# Global Pulp Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Pulp market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pulp Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Pulp market in any manner.

### Global Pulp Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Stora Enso

RGE (APRIL Group)

Sappi

UMP

ARAUCO

CMPC

Asia Pulp & Paper

Metsa Fibre

Suzano

International Paper

Resolute

Ilim

Sodra Cell

Domtar

Nippon Paper Group

Mercer

Eldorado

Cenibra

Oji Paper

Ence

Canfor

West Fraser

SCA

Rottneros AB

WestRock

Chenming

Sun Paper

Yueyang

Yongfeng

Huatai

Market Segmentation (by Type)

Wood Pulp

Non Wood Pulp

Market Segmentation (by Application)

Printing and Writing Paper

Tissue Paper

Others

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pulp Market

Overview of the regional outlook of the Pulp Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pulp Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Pulp
- 1.2 Key Market Segments
  - 1.2.1 Pulp Segment by Type
  - 1.2.2 Pulp Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PULP MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Pulp Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Pulp Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PULP MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Pulp Sales by Manufacturers (2019-2024)
- 3.2 Global Pulp Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Pulp Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Pulp Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Pulp Sales Sites, Area Served, Product Type
- 3.6 Pulp Market Competitive Situation and Trends
  - 3.6.1 Pulp Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Pulp Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 PULP INDUSTRY CHAIN ANALYSIS**

- 4.1 Pulp Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PULP MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PULP MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Pulp Sales Market Share by Type (2019-2024)
- 6.3 Global Pulp Market Size Market Share by Type (2019-2024)
- 6.4 Global Pulp Price by Type (2019-2024)

## **7 PULP MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Pulp Market Sales by Application (2019-2024)
- 7.3 Global Pulp Market Size (M USD) by Application (2019-2024)
- 7.4 Global Pulp Sales Growth Rate by Application (2019-2024)

## **8 PULP MARKET SEGMENTATION BY REGION**

- 8.1 Global Pulp Sales by Region
  - 8.1.1 Global Pulp Sales by Region
  - 8.1.2 Global Pulp Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Pulp Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada

#### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Pulp Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Pulp Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Pulp Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Pulp Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Stora Enso

#### 9.1.1 Stora Enso Pulp Basic Information

#### 9.1.2 Stora Enso Pulp Product Overview

#### 9.1.3 Stora Enso Pulp Product Market Performance

#### 9.1.4 Stora Enso Business Overview

#### 9.1.5 Stora Enso Pulp SWOT Analysis

#### 9.1.6 Stora Enso Recent Developments

### 9.2 RGE (APRIL Group)

#### 9.2.1 RGE (APRIL Group) Pulp Basic Information

- 9.2.2 RGE (APRIL Group) Pulp Product Overview
- 9.2.3 RGE (APRIL Group) Pulp Product Market Performance
- 9.2.4 RGE (APRIL Group) Business Overview
- 9.2.5 RGE (APRIL Group) Pulp SWOT Analysis
- 9.2.6 RGE (APRIL Group) Recent Developments
- 9.3 Sappi
  - 9.3.1 Sappi Pulp Basic Information
  - 9.3.2 Sappi Pulp Product Overview
  - 9.3.3 Sappi Pulp Product Market Performance
  - 9.3.4 Sappi Pulp SWOT Analysis
  - 9.3.5 Sappi Business Overview
  - 9.3.6 Sappi Recent Developments
- 9.4 UMP
  - 9.4.1 UMP Pulp Basic Information
  - 9.4.2 UMP Pulp Product Overview
  - 9.4.3 UMP Pulp Product Market Performance
  - 9.4.4 UMP Business Overview
  - 9.4.5 UMP Recent Developments
- 9.5 ARAUCO
  - 9.5.1 ARAUCO Pulp Basic Information
  - 9.5.2 ARAUCO Pulp Product Overview
  - 9.5.3 ARAUCO Pulp Product Market Performance
  - 9.5.4 ARAUCO Business Overview
  - 9.5.5 ARAUCO Recent Developments
- 9.6 CMPC
  - 9.6.1 CMPC Pulp Basic Information
  - 9.6.2 CMPC Pulp Product Overview
  - 9.6.3 CMPC Pulp Product Market Performance
  - 9.6.4 CMPC Business Overview
  - 9.6.5 CMPC Recent Developments
- 9.7 Asia Pulp and Paper
  - 9.7.1 Asia Pulp and Paper Pulp Basic Information
  - 9.7.2 Asia Pulp and Paper Pulp Product Overview
  - 9.7.3 Asia Pulp and Paper Pulp Product Market Performance
  - 9.7.4 Asia Pulp and Paper Business Overview
  - 9.7.5 Asia Pulp and Paper Recent Developments
- 9.8 Metsa Fibre
  - 9.8.1 Metsa Fibre Pulp Basic Information
  - 9.8.2 Metsa Fibre Pulp Product Overview

- 9.8.3 Metsa Fibre Pulp Product Market Performance
- 9.8.4 Metsa Fibre Business Overview
- 9.8.5 Metsa Fibre Recent Developments
- 9.9 Suzano
  - 9.9.1 Suzano Pulp Basic Information
  - 9.9.2 Suzano Pulp Product Overview
  - 9.9.3 Suzano Pulp Product Market Performance
  - 9.9.4 Suzano Business Overview
  - 9.9.5 Suzano Recent Developments
- 9.10 International Paper
  - 9.10.1 International Paper Pulp Basic Information
  - 9.10.2 International Paper Pulp Product Overview
  - 9.10.3 International Paper Pulp Product Market Performance
  - 9.10.4 International Paper Business Overview
  - 9.10.5 International Paper Recent Developments
- 9.11 Resolute
  - 9.11.1 Resolute Pulp Basic Information
  - 9.11.2 Resolute Pulp Product Overview
  - 9.11.3 Resolute Pulp Product Market Performance
  - 9.11.4 Resolute Business Overview
  - 9.11.5 Resolute Recent Developments
- 9.12 Ilim
  - 9.12.1 Ilim Pulp Basic Information
  - 9.12.2 Ilim Pulp Product Overview
  - 9.12.3 Ilim Pulp Product Market Performance
  - 9.12.4 Ilim Business Overview
  - 9.12.5 Ilim Recent Developments
- 9.13 Sodra Cell
  - 9.13.1 Sodra Cell Pulp Basic Information
  - 9.13.2 Sodra Cell Pulp Product Overview
  - 9.13.3 Sodra Cell Pulp Product Market Performance
  - 9.13.4 Sodra Cell Business Overview
  - 9.13.5 Sodra Cell Recent Developments
- 9.14 Domtar
  - 9.14.1 Domtar Pulp Basic Information
  - 9.14.2 Domtar Pulp Product Overview
  - 9.14.3 Domtar Pulp Product Market Performance
  - 9.14.4 Domtar Business Overview
  - 9.14.5 Domtar Recent Developments

## 9.15 Nippon Paper Group

- 9.15.1 Nippon Paper Group Pulp Basic Information
- 9.15.2 Nippon Paper Group Pulp Product Overview
- 9.15.3 Nippon Paper Group Pulp Product Market Performance
- 9.15.4 Nippon Paper Group Business Overview
- 9.15.5 Nippon Paper Group Recent Developments

## 9.16 Mercer

- 9.16.1 Mercer Pulp Basic Information
- 9.16.2 Mercer Pulp Product Overview
- 9.16.3 Mercer Pulp Product Market Performance
- 9.16.4 Mercer Business Overview
- 9.16.5 Mercer Recent Developments

## 9.17 Eldorado

- 9.17.1 Eldorado Pulp Basic Information
- 9.17.2 Eldorado Pulp Product Overview
- 9.17.3 Eldorado Pulp Product Market Performance
- 9.17.4 Eldorado Business Overview
- 9.17.5 Eldorado Recent Developments

## 9.18 Cenibra

- 9.18.1 Cenibra Pulp Basic Information
- 9.18.2 Cenibra Pulp Product Overview
- 9.18.3 Cenibra Pulp Product Market Performance
- 9.18.4 Cenibra Business Overview
- 9.18.5 Cenibra Recent Developments

## 9.19 Oji Paper

- 9.19.1 Oji Paper Pulp Basic Information
- 9.19.2 Oji Paper Pulp Product Overview
- 9.19.3 Oji Paper Pulp Product Market Performance
- 9.19.4 Oji Paper Business Overview
- 9.19.5 Oji Paper Recent Developments

## 9.20 Ence

- 9.20.1 Ence Pulp Basic Information
- 9.20.2 Ence Pulp Product Overview
- 9.20.3 Ence Pulp Product Market Performance
- 9.20.4 Ence Business Overview
- 9.20.5 Ence Recent Developments

## 9.21 Canfor

- 9.21.1 Canfor Pulp Basic Information
- 9.21.2 Canfor Pulp Product Overview

- 9.21.3 Canfor Pulp Product Market Performance
- 9.21.4 Canfor Business Overview
- 9.21.5 Canfor Recent Developments
- 9.22 West Fraser
  - 9.22.1 West Fraser Pulp Basic Information
  - 9.22.2 West Fraser Pulp Product Overview
  - 9.22.3 West Fraser Pulp Product Market Performance
  - 9.22.4 West Fraser Business Overview
  - 9.22.5 West Fraser Recent Developments
- 9.23 SCA
  - 9.23.1 SCA Pulp Basic Information
  - 9.23.2 SCA Pulp Product Overview
  - 9.23.3 SCA Pulp Product Market Performance
  - 9.23.4 SCA Business Overview
  - 9.23.5 SCA Recent Developments
- 9.24 Rottneros AB
  - 9.24.1 Rottneros AB Pulp Basic Information
  - 9.24.2 Rottneros AB Pulp Product Overview
  - 9.24.3 Rottneros AB Pulp Product Market Performance
  - 9.24.4 Rottneros AB Business Overview
  - 9.24.5 Rottneros AB Recent Developments
- 9.25 WestRock
  - 9.25.1 WestRock Pulp Basic Information
  - 9.25.2 WestRock Pulp Product Overview
  - 9.25.3 WestRock Pulp Product Market Performance
  - 9.25.4 WestRock Business Overview
  - 9.25.5 WestRock Recent Developments
- 9.26 Chenming
  - 9.26.1 Chenming Pulp Basic Information
  - 9.26.2 Chenming Pulp Product Overview
  - 9.26.3 Chenming Pulp Product Market Performance
  - 9.26.4 Chenming Business Overview
  - 9.26.5 Chenming Recent Developments
- 9.27 Sun Paper
  - 9.27.1 Sun Paper Pulp Basic Information
  - 9.27.2 Sun Paper Pulp Product Overview
  - 9.27.3 Sun Paper Pulp Product Market Performance
  - 9.27.4 Sun Paper Business Overview
  - 9.27.5 Sun Paper Recent Developments

## 9.28 Yueyang

- 9.28.1 Yueyang Pulp Basic Information
- 9.28.2 Yueyang Pulp Product Overview
- 9.28.3 Yueyang Pulp Product Market Performance
- 9.28.4 Yueyang Business Overview
- 9.28.5 Yueyang Recent Developments

## 9.29 Yongfeng

- 9.29.1 Yongfeng Pulp Basic Information
- 9.29.2 Yongfeng Pulp Product Overview
- 9.29.3 Yongfeng Pulp Product Market Performance
- 9.29.4 Yongfeng Business Overview
- 9.29.5 Yongfeng Recent Developments

## 9.30 Huatai

- 9.30.1 Huatai Pulp Basic Information
- 9.30.2 Huatai Pulp Product Overview
- 9.30.3 Huatai Pulp Product Market Performance
- 9.30.4 Huatai Business Overview
- 9.30.5 Huatai Recent Developments

# **10 PULP MARKET FORECAST BY REGION**

## 10.1 Global Pulp Market Size Forecast

## 10.2 Global Pulp Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Pulp Market Size Forecast by Country
- 10.2.3 Asia Pacific Pulp Market Size Forecast by Region
- 10.2.4 South America Pulp Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Pulp by Country

# **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

## 11.1 Global Pulp Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Pulp by Type (2025-2030)
- 11.1.2 Global Pulp Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Pulp by Type (2025-2030)

## 11.2 Global Pulp Market Forecast by Application (2025-2030)

- 11.2.1 Global Pulp Sales (Kilotons) Forecast by Application
- 11.2.2 Global Pulp Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Pulp Market Size Comparison by Region (M USD)
Table 5. Global Pulp Sales (Kilotons) by Manufacturers (2019-2024)
Table 6. Global Pulp Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Pulp Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Pulp Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Pulp as of 2022)
Table 10. Global Market Pulp Average Price (USD/Ton) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Pulp Sales Sites and Area Served
Table 12. Manufacturers Pulp Product Type
Table 13. Global Pulp Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Pulp
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Pulp Market Challenges
Table 22. Global Pulp Sales by Type (Kilotons)
Table 23. Global Pulp Market Size by Type (M USD)
Table 24. Global Pulp Sales (Kilotons) by Type (2019-2024)
Table 25. Global Pulp Sales Market Share by Type (2019-2024)
Table 26. Global Pulp Market Size (M USD) by Type (2019-2024)
Table 27. Global Pulp Market Size Share by Type (2019-2024)
Table 28. Global Pulp Price (USD/Ton) by Type (2019-2024)
Table 29. Global Pulp Sales (Kilotons) by Application
Table 30. Global Pulp Market Size by Application
Table 31. Global Pulp Sales by Application (2019-2024) & (Kilotons)
Table 32. Global Pulp Sales Market Share by Application (2019-2024)
Table 33. Global Pulp Sales by Application (2019-2024) & (M USD)

Table 34. Global Pulp Market Share by Application (2019-2024)
Table 35. Global Pulp Sales Growth Rate by Application (2019-2024)
Table 36. Global Pulp Sales by Region (2019-2024) & (Kilotons)
Table 37. Global Pulp Sales Market Share by Region (2019-2024)
Table 38. North America Pulp Sales by Country (2019-2024) & (Kilotons)
Table 39. Europe Pulp Sales by Country (2019-2024) & (Kilotons)
Table 40. Asia Pacific Pulp Sales by Region (2019-2024) & (Kilotons)
Table 41. South America Pulp Sales by Country (2019-2024) & (Kilotons)
Table 42. Middle East and Africa Pulp Sales by Region (2019-2024) & (Kilotons)
Table 43. Stora Enso Pulp Basic Information
Table 44. Stora Enso Pulp Product Overview
Table 45. Stora Enso Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 46. Stora Enso Business Overview
Table 47. Stora Enso Pulp SWOT Analysis
Table 48. Stora Enso Recent Developments
Table 49. RGE (APRIL Group) Pulp Basic Information
Table 50. RGE (APRIL Group) Pulp Product Overview
Table 51. RGE (APRIL Group) Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 52. RGE (APRIL Group) Business Overview
Table 53. RGE (APRIL Group) Pulp SWOT Analysis
Table 54. RGE (APRIL Group) Recent Developments
Table 55. Sappi Pulp Basic Information
Table 56. Sappi Pulp Product Overview
Table 57. Sappi Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 58. Sappi Pulp SWOT Analysis
Table 59. Sappi Business Overview
Table 60. Sappi Recent Developments
Table 61. UMP Pulp Basic Information
Table 62. UMP Pulp Product Overview
Table 63. UMP Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 64. UMP Business Overview
Table 65. UMP Recent Developments
Table 66. ARAUCO Pulp Basic Information
Table 67. ARAUCO Pulp Product Overview
Table 68. ARAUCO Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and

## Gross Margin (2019-2024)

Table 69. ARAUCO Business Overview

Table 70. ARAUCO Recent Developments

Table 71. CMPC Pulp Basic Information

Table 72. CMPC Pulp Product Overview

Table 73. CMPC Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. CMPC Business Overview

Table 75. CMPC Recent Developments

Table 76. Asia Pulp and Paper Pulp Basic Information

Table 77. Asia Pulp and Paper Pulp Product Overview

Table 78. Asia Pulp and Paper Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Asia Pulp and Paper Business Overview

Table 80. Asia Pulp and Paper Recent Developments

Table 81. Metsa Fibre Pulp Basic Information

Table 82. Metsa Fibre Pulp Product Overview

Table 83. Metsa Fibre Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Metsa Fibre Business Overview

Table 85. Metsa Fibre Recent Developments

Table 86. Suzano Pulp Basic Information

Table 87. Suzano Pulp Product Overview

Table 88. Suzano Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Suzano Business Overview

Table 90. Suzano Recent Developments

Table 91. International Paper Pulp Basic Information

Table 92. International Paper Pulp Product Overview

Table 93. International Paper Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. International Paper Business Overview

Table 95. International Paper Recent Developments

Table 96. Resolute Pulp Basic Information

Table 97. Resolute Pulp Product Overview

Table 98. Resolute Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Resolute Business Overview

Table 100. Resolute Recent Developments

Table 101. Ilim Pulp Basic Information

Table 102. Ilim Pulp Product Overview

Table 103. Ilim Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Ilim Business Overview

Table 105. Ilim Recent Developments

Table 106. Sodra Cell Pulp Basic Information

Table 107. Sodra Cell Pulp Product Overview

Table 108. Sodra Cell Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Sodra Cell Business Overview

Table 110. Sodra Cell Recent Developments

Table 111. Domtar Pulp Basic Information

Table 112. Domtar Pulp Product Overview

Table 113. Domtar Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Domtar Business Overview

Table 115. Domtar Recent Developments

Table 116. Nippon Paper Group Pulp Basic Information

Table 117. Nippon Paper Group Pulp Product Overview

Table 118. Nippon Paper Group Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Nippon Paper Group Business Overview

Table 120. Nippon Paper Group Recent Developments

Table 121. Mercer Pulp Basic Information

Table 122. Mercer Pulp Product Overview

Table 123. Mercer Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. Mercer Business Overview

Table 125. Mercer Recent Developments

Table 126. Eldorado Pulp Basic Information

Table 127. Eldorado Pulp Product Overview

Table 128. Eldorado Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 129. Eldorado Business Overview

Table 130. Eldorado Recent Developments

Table 131. Cenibra Pulp Basic Information

Table 132. Cenibra Pulp Product Overview

Table 133. Cenibra Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and

Gross Margin (2019-2024)

Table 134. Cenibra Business Overview

Table 135. Cenibra Recent Developments

Table 136. Oji Paper Pulp Basic Information

Table 137. Oji Paper Pulp Product Overview

Table 138. Oji Paper Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 139. Oji Paper Business Overview

Table 140. Oji Paper Recent Developments

Table 141. Ence Pulp Basic Information

Table 142. Ence Pulp Product Overview

Table 143. Ence Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 144. Ence Business Overview

Table 145. Ence Recent Developments

Table 146. Canfor Pulp Basic Information

Table 147. Canfor Pulp Product Overview

Table 148. Canfor Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 149. Canfor Business Overview

Table 150. Canfor Recent Developments

Table 151. West Fraser Pulp Basic Information

Table 152. West Fraser Pulp Product Overview

Table 153. West Fraser Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 154. West Fraser Business Overview

Table 155. West Fraser Recent Developments

Table 156. SCA Pulp Basic Information

Table 157. SCA Pulp Product Overview

Table 158. SCA Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 159. SCA Business Overview

Table 160. SCA Recent Developments

Table 161. Rottneros AB Pulp Basic Information

Table 162. Rottneros AB Pulp Product Overview

Table 163. Rottneros AB Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 164. Rottneros AB Business Overview

Table 165. Rottneros AB Recent Developments

Table 166. WestRock Pulp Basic Information
Table 167. WestRock Pulp Product Overview
Table 168. WestRock Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 169. WestRock Business Overview
Table 170. WestRock Recent Developments
Table 171. Chenming Pulp Basic Information
Table 172. Chenming Pulp Product Overview
Table 173. Chenming Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 174. Chenming Business Overview
Table 175. Chenming Recent Developments
Table 176. Sun Paper Pulp Basic Information
Table 177. Sun Paper Pulp Product Overview
Table 178. Sun Paper Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 179. Sun Paper Business Overview
Table 180. Sun Paper Recent Developments
Table 181. Yueyang Pulp Basic Information
Table 182. Yueyang Pulp Product Overview
Table 183. Yueyang Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 184. Yueyang Business Overview
Table 185. Yueyang Recent Developments
Table 186. Yongfeng Pulp Basic Information
Table 187. Yongfeng Pulp Product Overview
Table 188. Yongfeng Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 189. Yongfeng Business Overview
Table 190. Yongfeng Recent Developments
Table 191. Huatai Pulp Basic Information
Table 192. Huatai Pulp Product Overview
Table 193. Huatai Pulp Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 194. Huatai Business Overview
Table 195. Huatai Recent Developments
Table 196. Global Pulp Sales Forecast by Region (2025-2030) & (Kilotons)
Table 197. Global Pulp Market Size Forecast by Region (2025-2030) & (M USD)
Table 198. North America Pulp Sales Forecast by Country (2025-2030) & (Kilotons)

Table 199. North America Pulp Market Size Forecast by Country (2025-2030) & (M USD)

Table 200. Europe Pulp Sales Forecast by Country (2025-2030) & (Kilotons)

Table 201. Europe Pulp Market Size Forecast by Country (2025-2030) & (M USD)

Table 202. Asia Pacific Pulp Sales Forecast by Region (2025-2030) & (Kilotons)

Table 203. Asia Pacific Pulp Market Size Forecast by Region (2025-2030) & (M USD)

Table 204. South America Pulp Sales Forecast by Country (2025-2030) & (Kilotons)

Table 205. South America Pulp Market Size Forecast by Country (2025-2030) & (M USD)

Table 206. Middle East and Africa Pulp Consumption Forecast by Country (2025-2030) & (Units)

Table 207. Middle East and Africa Pulp Market Size Forecast by Country (2025-2030) & (M USD)

Table 208. Global Pulp Sales Forecast by Type (2025-2030) & (Kilotons)

Table 209. Global Pulp Market Size Forecast by Type (2025-2030) & (M USD)

Table 210. Global Pulp Price Forecast by Type (2025-2030) & (USD/Ton)

Table 211. Global Pulp Sales (Kilotons) Forecast by Application (2025-2030)

Table 212. Global Pulp Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Pulp
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Pulp Market Size (M USD), 2019-2030
- Figure 5. Global Pulp Market Size (M USD) (2019-2030)
- Figure 6. Global Pulp Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Pulp Market Size by Country (M USD)
- Figure 11. Pulp Sales Share by Manufacturers in 2023
- Figure 12. Global Pulp Revenue Share by Manufacturers in 2023
- Figure 13. Pulp Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Pulp Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Pulp Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Pulp Market Share by Type
- Figure 18. Sales Market Share of Pulp by Type (2019-2024)
- Figure 19. Sales Market Share of Pulp by Type in 2023
- Figure 20. Market Size Share of Pulp by Type (2019-2024)
- Figure 21. Market Size Market Share of Pulp by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Pulp Market Share by Application
- Figure 24. Global Pulp Sales Market Share by Application (2019-2024)
- Figure 25. Global Pulp Sales Market Share by Application in 2023
- Figure 26. Global Pulp Market Share by Application (2019-2024)
- Figure 27. Global Pulp Market Share by Application in 2023
- Figure 28. Global Pulp Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Pulp Sales Market Share by Region (2019-2024)
- Figure 30. North America Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Pulp Sales Market Share by Country in 2023
- Figure 32. U.S. Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Pulp Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Pulp Sales (Units) and Growth Rate (2019-2024)

- Figure 35. Europe Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Pulp Sales Market Share by Country in 2023
- Figure 37. Germany Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Pulp Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Pulp Sales Market Share by Region in 2023
- Figure 44. China Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Pulp Sales and Growth Rate (Kilotons)
- Figure 50. South America Pulp Sales Market Share by Country in 2023
- Figure 51. Brazil Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Pulp Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Pulp Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Pulp Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Pulp Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Pulp Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Pulp Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Pulp Market Share Forecast by Type (2025-2030)
- Figure 65. Global Pulp Sales Forecast by Application (2025-2030)
- Figure 66. Global Pulp Market Share Forecast by Application (2025-2030)

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