

Global Public Space Floodlights Market Research Report 2025(Status and Outlook)

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Abstracts

Floodlights for public spaces are high-intensity, broad-beamed artificial lights designed to illuminate large outdoor areas such as streets, parks, stadiums, parking lots, building exteriors, and transportation hubs. These fixtures are engineered for durability, weather resistance, and energy efficiency, with common technologies including LED, metal halide, and high-pressure sodium. They serve critical functions in enhancing safety, security, and visibility during nighttime hours, while also contributing to urban aesthetics and supporting nighttime economic and recreational activities.

The global Public Space Floodlights market size was estimated at USD 3450.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 6.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Public Space Floodlights market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Public Space Floodlights market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This

enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Public Space Floodlights market.

Global Public Space Floodlights Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Zumtobel
Targetti Sankey
Platek
L & L Luce & Light
Astel Lighting
Orsteel Light
C Luce
Castaldi Lighting
Eclatec
Philips Lighting

Market Segmentation (by Type)

Adjustable
Fixed

Market Segmentation (by Application)

Urban
Garden
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Public Space Floodlights Market
Overview of the regional outlook of the Public Space Floodlights Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Public Space Floodlights Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Public Space Floodlights, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Public Space Floodlights

1.2 Key Market Segments

1.2.1 Public Space Floodlights Segment by Type

1.2.2 Public Space Floodlights Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PUBLIC SPACE FLOODLIGHTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Public Space Floodlights Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Public Space Floodlights Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PUBLIC SPACE FLOODLIGHTS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Public Space Floodlights Product Life Cycle

3.3 Global Public Space Floodlights Sales by Manufacturers (2020-2025)

3.4 Global Public Space Floodlights Revenue Market Share by Manufacturers (2020-2025)

3.5 Public Space Floodlights Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Public Space Floodlights Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Public Space Floodlights Market Competitive Situation and Trends

3.8.1 Public Space Floodlights Market Concentration Rate

3.8.2 Global 5 and 10 Largest Public Space Floodlights Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PUBLIC SPACE FLOODLIGHTS INDUSTRY CHAIN ANALYSIS

- 4.1 Public Space Floodlights Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PUBLIC SPACE FLOODLIGHTS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Public Space Floodlights Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Public Space Floodlights Market
- 5.7 ESG Ratings of Leading Companies

6 PUBLIC SPACE FLOODLIGHTS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Public Space Floodlights Sales Market Share by Type (2020-2025)
- 6.3 Global Public Space Floodlights Market Size Market Share by Type (2020-2025)
- 6.4 Global Public Space Floodlights Price by Type (2020-2025)

7 PUBLIC SPACE FLOODLIGHTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Public Space Floodlights Market Sales by Application (2020-2025)
- 7.3 Global Public Space Floodlights Market Size (M USD) by Application (2020-2025)
- 7.4 Global Public Space Floodlights Sales Growth Rate by Application (2020-2025)

8 PUBLIC SPACE FLOODLIGHTS MARKET SALES BY REGION

- 8.1 Global Public Space Floodlights Sales by Region
 - 8.1.1 Global Public Space Floodlights Sales by Region
 - 8.1.2 Global Public Space Floodlights Sales Market Share by Region
- 8.2 Global Public Space Floodlights Market Size by Region
 - 8.2.1 Global Public Space Floodlights Market Size by Region
 - 8.2.2 Global Public Space Floodlights Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Public Space Floodlights Sales by Country
 - 8.3.2 North America Public Space Floodlights Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Public Space Floodlights Sales by Country
 - 8.4.2 Europe Public Space Floodlights Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Public Space Floodlights Sales by Region
 - 8.5.2 Asia Pacific Public Space Floodlights Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Public Space Floodlights Sales by Country
 - 8.6.2 South America Public Space Floodlights Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Public Space Floodlights Sales by Region

8.7.2 Middle East and Africa Public Space Floodlights Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 PUBLIC SPACE FLOODLIGHTS MARKET PRODUCTION BY REGION

9.1 Global Production of Public Space Floodlights by Region(2020-2025)

9.2 Global Public Space Floodlights Revenue Market Share by Region (2020-2025)

9.3 Global Public Space Floodlights Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Public Space Floodlights Production

9.4.1 North America Public Space Floodlights Production Growth Rate (2020-2025)

9.4.2 North America Public Space Floodlights Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Public Space Floodlights Production

9.5.1 Europe Public Space Floodlights Production Growth Rate (2020-2025)

9.5.2 Europe Public Space Floodlights Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Public Space Floodlights Production (2020-2025)

9.6.1 Japan Public Space Floodlights Production Growth Rate (2020-2025)

9.6.2 Japan Public Space Floodlights Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Public Space Floodlights Production (2020-2025)

9.7.1 China Public Space Floodlights Production Growth Rate (2020-2025)

9.7.2 China Public Space Floodlights Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Zumtobel

10.1.1 Zumtobel Basic Information

10.1.2 Zumtobel Public Space Floodlights Product Overview

- 10.1.3 Zumtobel Public Space Floodlights Product Market Performance
- 10.1.4 Zumtobel Business Overview
- 10.1.5 Zumtobel SWOT Analysis
- 10.1.6 Zumtobel Recent Developments
- 10.2 Targetti Sankey
 - 10.2.1 Targetti Sankey Basic Information
 - 10.2.2 Targetti Sankey Public Space Floodlights Product Overview
 - 10.2.3 Targetti Sankey Public Space Floodlights Product Market Performance
 - 10.2.4 Targetti Sankey Business Overview
 - 10.2.5 Targetti Sankey SWOT Analysis
 - 10.2.6 Targetti Sankey Recent Developments
- 10.3 Platek
 - 10.3.1 Platek Basic Information
 - 10.3.2 Platek Public Space Floodlights Product Overview
 - 10.3.3 Platek Public Space Floodlights Product Market Performance
 - 10.3.4 Platek Business Overview
 - 10.3.5 Platek SWOT Analysis
 - 10.3.6 Platek Recent Developments
- 10.4 L and L Luce and Light
 - 10.4.1 L and L Luce and Light Basic Information
 - 10.4.2 L and L Luce and Light Public Space Floodlights Product Overview
 - 10.4.3 L and L Luce and Light Public Space Floodlights Product Market Performance
 - 10.4.4 L and L Luce and Light Business Overview
 - 10.4.5 L and L Luce and Light Recent Developments
- 10.5 Astel Lighting
 - 10.5.1 Astel Lighting Basic Information
 - 10.5.2 Astel Lighting Public Space Floodlights Product Overview
 - 10.5.3 Astel Lighting Public Space Floodlights Product Market Performance
 - 10.5.4 Astel Lighting Business Overview
 - 10.5.5 Astel Lighting Recent Developments
- 10.6 Orsteel Light
 - 10.6.1 Orsteel Light Basic Information
 - 10.6.2 Orsteel Light Public Space Floodlights Product Overview
 - 10.6.3 Orsteel Light Public Space Floodlights Product Market Performance
 - 10.6.4 Orsteel Light Business Overview
 - 10.6.5 Orsteel Light Recent Developments
- 10.7 C Luce
 - 10.7.1 C Luce Basic Information
 - 10.7.2 C Luce Public Space Floodlights Product Overview

- 10.7.3 C Luce Public Space Floodlights Product Market Performance
- 10.7.4 C Luce Business Overview
- 10.7.5 C Luce Recent Developments
- 10.8 Castaldi Lighting
 - 10.8.1 Castaldi Lighting Basic Information
 - 10.8.2 Castaldi Lighting Public Space Floodlights Product Overview
 - 10.8.3 Castaldi Lighting Public Space Floodlights Product Market Performance
 - 10.8.4 Castaldi Lighting Business Overview
 - 10.8.5 Castaldi Lighting Recent Developments
- 10.9 Eclatec
 - 10.9.1 Eclatec Basic Information
 - 10.9.2 Eclatec Public Space Floodlights Product Overview
 - 10.9.3 Eclatec Public Space Floodlights Product Market Performance
 - 10.9.4 Eclatec Business Overview
 - 10.9.5 Eclatec Recent Developments
- 10.10 Philips Lighting
 - 10.10.1 Philips Lighting Basic Information
 - 10.10.2 Philips Lighting Public Space Floodlights Product Overview
 - 10.10.3 Philips Lighting Public Space Floodlights Product Market Performance
 - 10.10.4 Philips Lighting Business Overview
 - 10.10.5 Philips Lighting Recent Developments

11 PUBLIC SPACE FLOODLIGHTS MARKET FORECAST BY REGION

- 11.1 Global Public Space Floodlights Market Size Forecast
- 11.2 Global Public Space Floodlights Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Public Space Floodlights Market Size Forecast by Country
 - 11.2.3 Asia Pacific Public Space Floodlights Market Size Forecast by Region
 - 11.2.4 South America Public Space Floodlights Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Public Space Floodlights by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Public Space Floodlights Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Public Space Floodlights by Type (2026-2033)
 - 12.1.2 Global Public Space Floodlights Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Public Space Floodlights by Type (2026-2033)

12.2 Global Public Space Floodlights Market Forecast by Application (2026-2033)

12.2.1 Global Public Space Floodlights Sales (K Units) Forecast by Application

12.2.2 Global Public Space Floodlights Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Public Space Floodlights Market Size Comparison by Region (M USD)
Table 5. Global Public Space Floodlights Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Public Space Floodlights Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Public Space Floodlights Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Public Space Floodlights Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Public Space Floodlights as of 2024)
Table 10. Global Market Public Space Floodlights Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Public Space Floodlights Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Public Space Floodlights Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Public Space Floodlights Sales by Type (K Units)
Table 26. Global Public Space Floodlights Market Size by Type (M USD)
Table 27. Global Public Space Floodlights Sales (K Units) by Type (2020-2025)
Table 28. Global Public Space Floodlights Sales Market Share by Type (2020-2025)
Table 29. Global Public Space Floodlights Market Size (M USD) by Type (2020-2025)

Table 30. Global Public Space Floodlights Market Size Share by Type (2020-2025)

Table 31. Global Public Space Floodlights Price (USD/Unit) by Type (2020-2025)

Table 32. Global Public Space Floodlights Sales (K Units) by Application

Table 33. Global Public Space Floodlights Market Size by Application

Table 34. Global Public Space Floodlights Sales by Application (2020-2025) & (K Units)

Table 35. Global Public Space Floodlights Sales Market Share by Application (2020-2025)

Table 36. Global Public Space Floodlights Market Size by Application (2020-2025) & (M USD)

Table 37. Global Public Space Floodlights Market Share by Application (2020-2025)

Table 38. Global Public Space Floodlights Sales Growth Rate by Application (2020-2025)

Table 39. Global Public Space Floodlights Sales by Region (2020-2025) & (K Units)

Table 40. Global Public Space Floodlights Sales Market Share by Region (2020-2025)

Table 41. Global Public Space Floodlights Market Size by Region (2020-2025) & (M USD)

Table 42. Global Public Space Floodlights Market Size Market Share by Region (2020-2025)

Table 43. North America Public Space Floodlights Sales by Country (2020-2025) & (K Units)

Table 44. North America Public Space Floodlights Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Public Space Floodlights Sales by Country (2020-2025) & (K Units)

Table 46. Europe Public Space Floodlights Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Public Space Floodlights Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Public Space Floodlights Market Size by Region (2020-2025) & (M USD)

Table 49. South America Public Space Floodlights Sales by Country (2020-2025) & (K Units)

Table 50. South America Public Space Floodlights Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Public Space Floodlights Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Public Space Floodlights Market Size by Region (2020-2025) & (M USD)

Table 53. Global Public Space Floodlights Production (K Units) by Region(2020-2025)

Table 54. Global Public Space Floodlights Revenue (US\$ Million) by Region

(2020-2025)

Table 55. Global Public Space Floodlights Revenue Market Share by Region

(2020-2025)

Table 56. Global Public Space Floodlights Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Public Space Floodlights Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Public Space Floodlights Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Public Space Floodlights Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Public Space Floodlights Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Zumtobel Basic Information

Table 62. Zumtobel Public Space Floodlights Product Overview

Table 63. Zumtobel Public Space Floodlights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Zumtobel Business Overview

Table 65. Zumtobel SWOT Analysis

Table 66. Zumtobel Recent Developments

Table 67. Targetti Sankey Basic Information

Table 68. Targetti Sankey Public Space Floodlights Product Overview

Table 69. Targetti Sankey Public Space Floodlights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Targetti Sankey Business Overview

Table 71. Targetti Sankey SWOT Analysis

Table 72. Targetti Sankey Recent Developments

Table 73. Platek Basic Information

Table 74. Platek Public Space Floodlights Product Overview

Table 75. Platek Public Space Floodlights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Platek Business Overview

Table 77. Platek SWOT Analysis

Table 78. Platek Recent Developments

Table 79. L and L Luce and Light Basic Information

Table 80. L and L Luce and Light Public Space Floodlights Product Overview

Table 81. L and L Luce and Light Public Space Floodlights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. L and L Luce and Light Business Overview

Table 83. L and L Luce and Light Recent Developments
Table 84. Astel Lighting Basic Information
Table 85. Astel Lighting Public Space Floodlights Product Overview
Table 86. Astel Lighting Public Space Floodlights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Astel Lighting Business Overview
Table 88. Astel Lighting Recent Developments
Table 89. Orsteel Light Basic Information
Table 90. Orsteel Light Public Space Floodlights Product Overview
Table 91. Orsteel Light Public Space Floodlights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Orsteel Light Business Overview
Table 93. Orsteel Light Recent Developments
Table 94. C Luce Basic Information
Table 95. C Luce Public Space Floodlights Product Overview
Table 96. C Luce Public Space Floodlights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. C Luce Business Overview
Table 98. C Luce Recent Developments
Table 99. Castaldi Lighting Basic Information
Table 100. Castaldi Lighting Public Space Floodlights Product Overview
Table 101. Castaldi Lighting Public Space Floodlights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Castaldi Lighting Business Overview
Table 103. Castaldi Lighting Recent Developments
Table 104. Eclatec Basic Information
Table 105. Eclatec Public Space Floodlights Product Overview
Table 106. Eclatec Public Space Floodlights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Eclatec Business Overview
Table 108. Eclatec Recent Developments
Table 109. Philips Lighting Basic Information
Table 110. Philips Lighting Public Space Floodlights Product Overview
Table 111. Philips Lighting Public Space Floodlights Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Philips Lighting Business Overview
Table 113. Philips Lighting Recent Developments
Table 114. Global Public Space Floodlights Sales Forecast by Region (2026-2033) & (K Units)

Table 115. Global Public Space Floodlights Market Size Forecast by Region (2026-2033) & (M USD)
Table 116. North America Public Space Floodlights Sales Forecast by Country (2026-2033) & (K Units)
Table 117. North America Public Space Floodlights Market Size Forecast by Country (2026-2033) & (M USD)
Table 118. Europe Public Space Floodlights Sales Forecast by Country (2026-2033) & (K Units)
Table 119. Europe Public Space Floodlights Market Size Forecast by Country (2026-2033) & (M USD)
Table 120. Asia Pacific Public Space Floodlights Sales Forecast by Region (2026-2033) & (K Units)
Table 121. Asia Pacific Public Space Floodlights Market Size Forecast by Region (2026-2033) & (M USD)
Table 122. South America Public Space Floodlights Sales Forecast by Country (2026-2033) & (K Units)
Table 123. South America Public Space Floodlights Market Size Forecast by Country (2026-2033) & (M USD)
Table 124. Middle East and Africa Public Space Floodlights Sales Forecast by Country (2026-2033) & (Units)
Table 125. Middle East and Africa Public Space Floodlights Market Size Forecast by Country (2026-2033) & (M USD)
Table 126. Global Public Space Floodlights Sales Forecast by Type (2026-2033) & (K Units)
Table 127. Global Public Space Floodlights Market Size Forecast by Type (2026-2033) & (M USD)
Table 128. Global Public Space Floodlights Price Forecast by Type (2026-2033) & (USD/Unit)
Table 129. Global Public Space Floodlights Sales (K Units) Forecast by Application (2026-2033)
Table 130. Global Public Space Floodlights Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Public Space Floodlights
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Public Space Floodlights Market Size (M USD), 2024-2033
- Figure 5. Global Public Space Floodlights Market Size (M USD) (2020-2033)
- Figure 6. Global Public Space Floodlights Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Public Space Floodlights Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Public Space Floodlights Product Life Cycle
- Figure 13. Public Space Floodlights Sales Share by Manufacturers in 2024
- Figure 14. Global Public Space Floodlights Revenue Share by Manufacturers in 2024
- Figure 15. Public Space Floodlights Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Public Space Floodlights Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Public Space Floodlights Revenue in 2024
- Figure 18. Industry Chain Map of Public Space Floodlights
- Figure 19. Global Public Space Floodlights Market PEST Analysis
- Figure 20. Global Public Space Floodlights Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Public Space Floodlights Market Share by Type
- Figure 27. Sales Market Share of Public Space Floodlights by Type (2020-2025)
- Figure 28. Sales Market Share of Public Space Floodlights by Type in 2024
- Figure 29. Market Size Share of Public Space Floodlights by Type (2020-2025)
- Figure 30. Market Size Share of Public Space Floodlights by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Public Space Floodlights Market Share by Application

Figure 33. Global Public Space Floodlights Sales Market Share by Application (2020-2025)

Figure 34. Global Public Space Floodlights Sales Market Share by Application in 2024

Figure 35. Global Public Space Floodlights Market Share by Application (2020-2025)

Figure 36. Global Public Space Floodlights Market Share by Application in 2024

Figure 37. Global Public Space Floodlights Sales Growth Rate by Application (2020-2025)

Figure 38. Global Public Space Floodlights Sales Market Share by Region (2020-2025)

Figure 39. Global Public Space Floodlights Market Size Market Share by Region (2020-2025)

Figure 40. North America Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Public Space Floodlights Sales Market Share by Country in 2024

Figure 43. North America Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Public Space Floodlights Market Size Market Share by Country in 2024

Figure 45. U.S. Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Public Space Floodlights Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Public Space Floodlights Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Public Space Floodlights Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Public Space Floodlights Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Public Space Floodlights Sales Market Share by Country in 2024

Figure 53. Europe Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Public Space Floodlights Market Size Market Share by Country in 2024

Figure 55. Germany Public Space Floodlights Sales and Growth Rate (2020-2025) & (K

Units)

Figure 56. Germany Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Public Space Floodlights Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Public Space Floodlights Sales Market Share by Region in 2024

Figure 67. Asia Pacific Public Space Floodlights Market Size Market Share by Region in 2024

Figure 68. China Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Public Space Floodlights Sales and Growth Rate (K Units)

Figure 79. South America Public Space Floodlights Sales Market Share by Country in 2024

Figure 80. South America Public Space Floodlights Market Size and Growth Rate (M USD)

Figure 81. South America Public Space Floodlights Market Size Market Share by Country in 2024

Figure 82. Brazil Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Public Space Floodlights Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Public Space Floodlights Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Public Space Floodlights Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Public Space Floodlights Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Public Space Floodlights Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Public Space Floodlights Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Public Space Floodlights Production Market Share by Region (2020-2025)

Figure 103. North America Public Space Floodlights Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Public Space Floodlights Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Public Space Floodlights Production (K Units) Growth Rate (2020-2025)

Figure 106. China Public Space Floodlights Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Public Space Floodlights Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Public Space Floodlights Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Public Space Floodlights Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Public Space Floodlights Market Share Forecast by Type (2026-2033)

Figure 111. Global Public Space Floodlights Sales Forecast by Application (2026-2033)

Figure 112. Global Public Space Floodlights Market Share Forecast by Application (2026-2033)

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