

Global Public Relations Tool Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

This report offers a comprehensive and in-depth analysis of the global Public Relations Tool market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Public Relations Tool market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Public Relations Tool market.

Global Public Relations Tool Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country),

key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

BuzzStream
Prowly
Prezly
Muck Rack
Mixmax
Cision
BuzzSumo
Anewstip
Meltwater
Agility PR Solutions
Ninja Outreach
TV Eyes
Semrush
Critical Mention
Brandwatch
Coverage Book
Screeners.com
Ahrefs
Gorkana
Email Hunter
Google Trends
Answer The Public
FollowUpThen
Market Segmentation (by Type)
Cloud-based
On-premises

Market Segmentation (by Application)

SMEs

Large Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Public Relations Tool Market

Overview of the regional outlook of the Public Relations Tool Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Public Relations Tool Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Public Relations Tool, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Public Relations Tool
- 1.2 Key Market Segments
 - 1.2.1 Public Relations Tool Segment by Type
 - 1.2.2 Public Relations Tool Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PUBLIC RELATIONS TOOL MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PUBLIC RELATIONS TOOL MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Public Relations Tool Product Life Cycle
- 3.3 Global Public Relations Tool Revenue Market Share by Company (2020-2025)
- 3.4 Public Relations Tool Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Public Relations Tool Company Headquarters, Area Served, Product Type
- 3.6 Public Relations Tool Market Competitive Situation and Trends
 - 3.6.1 Public Relations Tool Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Public Relations Tool Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PUBLIC RELATIONS TOOL VALUE CHAIN ANALYSIS

- 4.1 Public Relations Tool Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PUBLIC RELATIONS TOOL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Public Relations Tool Market Porter's Five Forces Analysis

6 PUBLIC RELATIONS TOOL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Public Relations Tool Market Size Market Share by Type (2020-2025)

6.3 Global Public Relations Tool Market Size Growth Rate by Type (2021-2025)

7 PUBLIC RELATIONS TOOL MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Public Relations Tool Market Size (M USD) by Application (2020-2025)

7.3 Global Public Relations Tool Sales Growth Rate by Application (2020-2025)

8 PUBLIC RELATIONS TOOL MARKET SEGMENTATION BY REGION

8.1 Global Public Relations Tool Market Size by Region

8.1.1 Global Public Relations Tool Market Size by Region

8.1.2 Global Public Relations Tool Market Size Market Share by Region

8.2 North America

8.2.1 North America Public Relations Tool Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Public Relations Tool Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Public Relations Tool Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Public Relations Tool Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Public Relations Tool Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 BuzzStream

9.1.1 BuzzStream Basic Information

9.1.2 BuzzStream Public Relations Tool Product Overview

9.1.3 BuzzStream Public Relations Tool Product Market Performance

9.1.4 BuzzStream SWOT Analysis

9.1.5 BuzzStream Business Overview

9.1.6 BuzzStream Recent Developments

9.2 Prowly

9.2.1 Prowly Basic Information

9.2.2 Prowly Public Relations Tool Product Overview

- 9.2.3 Prowly Public Relations Tool Product Market Performance
- 9.2.4 Prowly SWOT Analysis
- 9.2.5 Prowly Business Overview
- 9.2.6 Prowly Recent Developments
- 9.3 Prezly
 - 9.3.1 Prezly Basic Information
 - 9.3.2 Prezly Public Relations Tool Product Overview
 - 9.3.3 Prezly Public Relations Tool Product Market Performance
 - 9.3.4 Prezly SWOT Analysis
 - 9.3.5 Prezly Business Overview
 - 9.3.6 Prezly Recent Developments
- 9.4 Muck Rack
 - 9.4.1 Muck Rack Basic Information
 - 9.4.2 Muck Rack Public Relations Tool Product Overview
 - 9.4.3 Muck Rack Public Relations Tool Product Market Performance
 - 9.4.4 Muck Rack Business Overview
 - 9.4.5 Muck Rack Recent Developments
- 9.5 Mixmax
 - 9.5.1 Mixmax Basic Information
 - 9.5.2 Mixmax Public Relations Tool Product Overview
 - 9.5.3 Mixmax Public Relations Tool Product Market Performance
 - 9.5.4 Mixmax Business Overview
 - 9.5.5 Mixmax Recent Developments
- 9.6 Cision
 - 9.6.1 Cision Basic Information
 - 9.6.2 Cision Public Relations Tool Product Overview
 - 9.6.3 Cision Public Relations Tool Product Market Performance
 - 9.6.4 Cision Business Overview
 - 9.6.5 Cision Recent Developments
- 9.7 BuzzSumo
 - 9.7.1 BuzzSumo Basic Information
 - 9.7.2 BuzzSumo Public Relations Tool Product Overview
 - 9.7.3 BuzzSumo Public Relations Tool Product Market Performance
 - 9.7.4 BuzzSumo Business Overview
 - 9.7.5 BuzzSumo Recent Developments
- 9.8 Anewstip
 - 9.8.1 Anewstip Basic Information
 - 9.8.2 Anewstip Public Relations Tool Product Overview
 - 9.8.3 Anewstip Public Relations Tool Product Market Performance

- 9.8.4 Anewstip Business Overview
- 9.8.5 Anewstip Recent Developments
- 9.9 Meltwater
 - 9.9.1 Meltwater Basic Information
 - 9.9.2 Meltwater Public Relations Tool Product Overview
 - 9.9.3 Meltwater Public Relations Tool Product Market Performance
 - 9.9.4 Meltwater Business Overview
 - 9.9.5 Meltwater Recent Developments
- 9.10 Agility PR Solutions
 - 9.10.1 Agility PR Solutions Basic Information
 - 9.10.2 Agility PR Solutions Public Relations Tool Product Overview
 - 9.10.3 Agility PR Solutions Public Relations Tool Product Market Performance
 - 9.10.4 Agility PR Solutions Business Overview
 - 9.10.5 Agility PR Solutions Recent Developments
- 9.11 Ninja Outreach
 - 9.11.1 Ninja Outreach Basic Information
 - 9.11.2 Ninja Outreach Public Relations Tool Product Overview
 - 9.11.3 Ninja Outreach Public Relations Tool Product Market Performance
 - 9.11.4 Ninja Outreach Business Overview
 - 9.11.5 Ninja Outreach Recent Developments
- 9.12 TV Eyes
 - 9.12.1 TV Eyes Basic Information
 - 9.12.2 TV Eyes Public Relations Tool Product Overview
 - 9.12.3 TV Eyes Public Relations Tool Product Market Performance
 - 9.12.4 TV Eyes Business Overview
 - 9.12.5 TV Eyes Recent Developments
- 9.13 Semrush
 - 9.13.1 Semrush Basic Information
 - 9.13.2 Semrush Public Relations Tool Product Overview
 - 9.13.3 Semrush Public Relations Tool Product Market Performance
 - 9.13.4 Semrush Business Overview
 - 9.13.5 Semrush Recent Developments
- 9.14 Critical Mention
 - 9.14.1 Critical Mention Basic Information
 - 9.14.2 Critical Mention Public Relations Tool Product Overview
 - 9.14.3 Critical Mention Public Relations Tool Product Market Performance
 - 9.14.4 Critical Mention Business Overview
 - 9.14.5 Critical Mention Recent Developments
- 9.15 Brandwatch

- 9.15.1 Brandwatch Basic Information
- 9.15.2 Brandwatch Public Relations Tool Product Overview
- 9.15.3 Brandwatch Public Relations Tool Product Market Performance
- 9.15.4 Brandwatch Business Overview
- 9.15.5 Brandwatch Recent Developments
- 9.16 Coverage Book
 - 9.16.1 Coverage Book Basic Information
 - 9.16.2 Coverage Book Public Relations Tool Product Overview
 - 9.16.3 Coverage Book Public Relations Tool Product Market Performance
 - 9.16.4 Coverage Book Business Overview
 - 9.16.5 Coverage Book Recent Developments
- 9.17 Screeners.com
 - 9.17.1 Screeners.com Basic Information
 - 9.17.2 Screeners.com Public Relations Tool Product Overview
 - 9.17.3 Screeners.com Public Relations Tool Product Market Performance
 - 9.17.4 Screeners.com Business Overview
 - 9.17.5 Screeners.com Recent Developments
- 9.18 Ahrefs
 - 9.18.1 Ahrefs Basic Information
 - 9.18.2 Ahrefs Public Relations Tool Product Overview
 - 9.18.3 Ahrefs Public Relations Tool Product Market Performance
 - 9.18.4 Ahrefs Business Overview
 - 9.18.5 Ahrefs Recent Developments
- 9.19 Gorkana
 - 9.19.1 Gorkana Basic Information
 - 9.19.2 Gorkana Public Relations Tool Product Overview
 - 9.19.3 Gorkana Public Relations Tool Product Market Performance
 - 9.19.4 Gorkana Business Overview
 - 9.19.5 Gorkana Recent Developments
- 9.20 Email Hunter
 - 9.20.1 Email Hunter Basic Information
 - 9.20.2 Email Hunter Public Relations Tool Product Overview
 - 9.20.3 Email Hunter Public Relations Tool Product Market Performance
 - 9.20.4 Email Hunter Business Overview
 - 9.20.5 Email Hunter Recent Developments
- 9.21 Google Trends
 - 9.21.1 Google Trends Basic Information
 - 9.21.2 Google Trends Public Relations Tool Product Overview
 - 9.21.3 Google Trends Public Relations Tool Product Market Performance

9.21.4 Google Trends Business Overview

9.21.5 Google Trends Recent Developments

9.22 Answer The Public

9.22.1 Answer The Public Basic Information

9.22.2 Answer The Public Public Relations Tool Product Overview

9.22.3 Answer The Public Public Relations Tool Product Market Performance

9.22.4 Answer The Public Business Overview

9.22.5 Answer The Public Recent Developments

9.23 FollowUpThen

9.23.1 FollowUpThen Basic Information

9.23.2 FollowUpThen Public Relations Tool Product Overview

9.23.3 FollowUpThen Public Relations Tool Product Market Performance

9.23.4 FollowUpThen Business Overview

9.23.5 FollowUpThen Recent Developments

10 PUBLIC RELATIONS TOOL MARKET FORECAST BY REGION

10.1 Global Public Relations Tool Market Size Forecast

10.2 Global Public Relations Tool Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Public Relations Tool Market Size Forecast by Country

10.2.3 Asia Pacific Public Relations Tool Market Size Forecast by Region

10.2.4 South America Public Relations Tool Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Public Relations Tool by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Public Relations Tool Market Forecast by Type (2026-2033)

11.2 Global Public Relations Tool Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Public Relations Tool Market Size Comparison by Region (M USD)

Table 5. Global Public Relations Tool Revenue (M USD) by Company (2020-2025)

Table 6. Global Public Relations Tool Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Public Relations Tool as of 2024)

Table 8. Public Relations Tool Company Headquarters and Area Served

Table 9. Company Public Relations Tool Product Type

Table 10. Global Public Relations Tool Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Public Relations Tool Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Public Relations Tool Market Size by Type (M USD)

Table 21. Global Public Relations Tool Market Size (M USD) by Type (2020-2025)

Table 22. Global Public Relations Tool Market Size Share by Type (2020-2025)

Table 23. Global Public Relations Tool Market Size Growth Rate by Type (2021-2025)

Table 24. Global Public Relations Tool Market Size by Application

Table 25. Global Public Relations Tool Market Size by Application (2020-2025) & (M USD)

Table 26. Global Public Relations Tool Market Share by Application (2020-2025)

Table 27. Global Public Relations Tool Sales Growth Rate by Application (2020-2025)

Table 28. Global Public Relations Tool Market Size by Region (2020-2025) & (M USD)

Table 29. Global Public Relations Tool Market Size Market Share by Region (2020-2025)

Table 30. North America Public Relations Tool Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Public Relations Tool Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Public Relations Tool Market Size by Region (2020-2025) & (M USD)

Table 33. South America Public Relations Tool Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Public Relations Tool Market Size by Region (2020-2025) & (M USD)

Table 35. BuzzStream Basic Information

Table 36. BuzzStream Public Relations Tool Product Overview

Table 37. BuzzStream Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 38. BuzzStream SWOT Analysis

Table 39. BuzzStream Business Overview

Table 40. BuzzStream Recent Developments

Table 41. Prowly Basic Information

Table 42. Prowly Public Relations Tool Product Overview

Table 43. Prowly Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Prowly SWOT Analysis

Table 45. Prowly Business Overview

Table 46. Prowly Recent Developments

Table 47. Prezly Basic Information

Table 48. Prezly Public Relations Tool Product Overview

Table 49. Prezly Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Prezly SWOT Analysis

Table 51. Prezly Business Overview

Table 52. Prezly Recent Developments

Table 53. Muck Rack Basic Information

Table 54. Muck Rack Public Relations Tool Product Overview

Table 55. Muck Rack Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Muck Rack Business Overview

Table 57. Muck Rack Recent Developments

Table 58. Mixmax Basic Information

Table 59. Mixmax Public Relations Tool Product Overview

Table 60. Mixmax Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 61. Mixmax Business Overview

Table 62. Mixmax Recent Developments

Table 63. Cision Basic Information

Table 64. Cision Public Relations Tool Product Overview

Table 65. Cision Public Relations Tool Revenue (M USD) and Gross Margin
(2020-2025)

Table 66. Cision Business Overview

Table 67. Cision Recent Developments

Table 68. BuzzSumo Basic Information

Table 69. BuzzSumo Public Relations Tool Product Overview

Table 70. BuzzSumo Public Relations Tool Revenue (M USD) and Gross Margin
(2020-2025)

Table 71. BuzzSumo Business Overview

Table 72. BuzzSumo Recent Developments

Table 73. Anewstip Basic Information

Table 74. Anewstip Public Relations Tool Product Overview

Table 75. Anewstip Public Relations Tool Revenue (M USD) and Gross Margin
(2020-2025)

Table 76. Anewstip Business Overview

Table 77. Anewstip Recent Developments

Table 78. Meltwater Basic Information

Table 79. Meltwater Public Relations Tool Product Overview

Table 80. Meltwater Public Relations Tool Revenue (M USD) and Gross Margin
(2020-2025)

Table 81. Meltwater Business Overview

Table 82. Meltwater Recent Developments

Table 83. Agility PR Solutions Basic Information

Table 84. Agility PR Solutions Public Relations Tool Product Overview

Table 85. Agility PR Solutions Public Relations Tool Revenue (M USD) and Gross
Margin (2020-2025)

Table 86. Agility PR Solutions Business Overview

Table 87. Agility PR Solutions Recent Developments

Table 88. Ninja Outreach Basic Information

Table 89. Ninja Outreach Public Relations Tool Product Overview

Table 90. Ninja Outreach Public Relations Tool Revenue (M USD) and Gross Margin
(2020-2025)

Table 91. Ninja Outreach Business Overview

Table 92. Ninja Outreach Recent Developments

Table 93. TV Eyes Basic Information

Table 94. TV Eyes Public Relations Tool Product Overview

Table 95. TV Eyes Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 96. TV Eyes Business Overview

Table 97. TV Eyes Recent Developments

Table 98. Semrush Basic Information

Table 99. Semrush Public Relations Tool Product Overview

Table 100. Semrush Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 101. Semrush Business Overview

Table 102. Semrush Recent Developments

Table 103. Critical Mention Basic Information

Table 104. Critical Mention Public Relations Tool Product Overview

Table 105. Critical Mention Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 106. Critical Mention Business Overview

Table 107. Critical Mention Recent Developments

Table 108. Brandwatch Basic Information

Table 109. Brandwatch Public Relations Tool Product Overview

Table 110. Brandwatch Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 111. Brandwatch Business Overview

Table 112. Brandwatch Recent Developments

Table 113. Coverage Book Basic Information

Table 114. Coverage Book Public Relations Tool Product Overview

Table 115. Coverage Book Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 116. Coverage Book Business Overview

Table 117. Coverage Book Recent Developments

Table 118. Screeners.com Basic Information

Table 119. Screeners.com Public Relations Tool Product Overview

Table 120. Screeners.com Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 121. Screeners.com Business Overview

Table 122. Screeners.com Recent Developments

Table 123. Ahrefs Basic Information

Table 124. Ahrefs Public Relations Tool Product Overview

Table 125. Ahrefs Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)

Table 126. Ahrefs Business Overview

Table 127. Ahrefs Recent Developments
Table 128. Gorkana Basic Information
Table 129. Gorkana Public Relations Tool Product Overview
Table 130. Gorkana Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)
Table 131. Gorkana Business Overview
Table 132. Gorkana Recent Developments
Table 133. Email Hunter Basic Information
Table 134. Email Hunter Public Relations Tool Product Overview
Table 135. Email Hunter Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)
Table 136. Email Hunter Business Overview
Table 137. Email Hunter Recent Developments
Table 138. Google Trends Basic Information
Table 139. Google Trends Public Relations Tool Product Overview
Table 140. Google Trends Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)
Table 141. Google Trends Business Overview
Table 142. Google Trends Recent Developments
Table 143. Answer The Public Basic Information
Table 144. Answer The Public Public Relations Tool Product Overview
Table 145. Answer The Public Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)
Table 146. Answer The Public Business Overview
Table 147. Answer The Public Recent Developments
Table 148. FollowUpThen Basic Information
Table 149. FollowUpThen Public Relations Tool Product Overview
Table 150. FollowUpThen Public Relations Tool Revenue (M USD) and Gross Margin (2020-2025)
Table 151. FollowUpThen Business Overview
Table 152. FollowUpThen Recent Developments
Table 153. Global Public Relations Tool Market Size Forecast by Region (2026-2033) & (M USD)
Table 154. North America Public Relations Tool Market Size Forecast by Country (2026-2033) & (M USD)
Table 155. Europe Public Relations Tool Market Size Forecast by Country (2026-2033) & (M USD)
Table 156. Asia Pacific Public Relations Tool Market Size Forecast by Region (2026-2033) & (M USD)

Table 157. South America Public Relations Tool Market Size Forecast by Country (2026-2033) & (M USD)

Table 158. Middle East and Africa Public Relations Tool Market Size Forecast by Country (2026-2033) & (M USD)

Table 159. Global Public Relations Tool Market Size Forecast by Type (2026-2033) & (M USD)

Table 160. Global Public Relations Tool Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Public Relations Tool
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Public Relations Tool Market Size (M USD), 2024-2033
- Figure 5. Global Public Relations Tool Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Public Relations Tool Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Public Relations Tool Product Life Cycle
- Figure 12. Global Public Relations Tool Revenue Share by Company in 2024
- Figure 13. Public Relations Tool Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Public Relations Tool Revenue in 2024
- Figure 15. Value Chain Map of Public Relations Tool
- Figure 16. Global Public Relations Tool Market PEST Analysis
- Figure 17. Global Public Relations Tool Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Public Relations Tool Market Share by Type
- Figure 20. Market Size Share of Public Relations Tool by Type (2020-2025)
- Figure 21. Market Size Share of Public Relations Tool by Type in 2024
- Figure 22. Global Public Relations Tool Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Public Relations Tool Market Share by Application
- Figure 25. Global Public Relations Tool Market Share by Application (2020-2025)
- Figure 26. Global Public Relations Tool Market Share by Application in 2024
- Figure 27. Global Public Relations Tool Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Public Relations Tool Market Size Market Share by Region (2020-2025)
- Figure 29. North America Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 30. North America Public Relations Tool Market Size Market Share by Country in 2024

Figure 31. U.S. Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Public Relations Tool Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Public Relations Tool Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Public Relations Tool Market Share by Country in 2024

Figure 36. Germany Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Public Relations Tool Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Public Relations Tool Market Size Market Share by Region in 2024

Figure 43. China Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Public Relations Tool Market Size and Growth Rate (M USD)

Figure 49. South America Public Relations Tool Market Size Market Share by Country in 2024

Figure 50. Brazil Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Public Relations Tool Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Public Relations Tool Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Public Relations Tool Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Public Relations Tool Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Public Relations Tool Market Share Forecast by Type (2026-2033)

Figure 62. Global Public Relations Tool Market Share Forecast by Application (2026-2033)

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