

# Global Public Affairs and Advocacy Platform Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

The Global Public Affairs and Advocacy Platform Market Size was estimated at USD 153.96 million in 2023 and is projected to reach USD 217.16 million by 2029, exhibiting a CAGR of 5.90% during the forecast period.

This report provides a deep insight into the global Public Affairs and Advocacy Platform market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Public Affairs and Advocacy Platform Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Public Affairs and Advocacy Platform market in any manner.

Global Public Affairs and Advocacy Platform Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Phone2Action

NationBuilder

FiscalNote

EveryAction's Digital Tools

Muster

Bloomberg Industry Group

Salsa Labs

DDC Advocacy

actionnetwork.org

Blackbaud

Blue Utopia

BroadStripes

Capitolimpact

CivicEngine

Soft Edge

Crowdpac

Ecanvasser

Engaging Networks

FastDemocracy

LegiStorm

New/Mode

One Click Politics

Gulf Partyline

Quorum

Rally Congress

Whistle Stop Digital

Market Segmentation (by Type)

Cloud-Based

On-Premises

Market Segmentation (by Application)

Enterprises

Nonprofits & Associations

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Public Affairs and Advocacy Platform Market

Overview of the regional outlook of the Public Affairs and Advocacy Platform Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Public Affairs and Advocacy Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Public Affairs and Advocacy Platform

1.2 Key Market Segments

1.2.1 Public Affairs and Advocacy Platform Segment by Type

1.2.2 Public Affairs and Advocacy Platform Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 PUBLIC AFFAIRS AND ADVOCACY PLATFORM MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 PUBLIC AFFAIRS AND ADVOCACY PLATFORM MARKET COMPETITIVE LANDSCAPE**

3.1 Global Public Affairs and Advocacy Platform Revenue Market Share by Company (2019-2024)

3.2 Public Affairs and Advocacy Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Public Affairs and Advocacy Platform Market Size Sites, Area Served, Product Type

3.4 Public Affairs and Advocacy Platform Market Competitive Situation and Trends

3.4.1 Public Affairs and Advocacy Platform Market Concentration Rate

3.4.2 Global 5 and 10 Largest Public Affairs and Advocacy Platform Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 PUBLIC AFFAIRS AND ADVOCACY PLATFORM VALUE CHAIN ANALYSIS**

4.1 Public Affairs and Advocacy Platform Value Chain Analysis



- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PUBLIC AFFAIRS AND ADVOCACY PLATFORM MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PUBLIC AFFAIRS AND ADVOCACY PLATFORM MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Public Affairs and Advocacy Platform Market Size Market Share by Type (2019-2024)
- 6.3 Global Public Affairs and Advocacy Platform Market Size Growth Rate by Type (2019-2024)

## **7 PUBLIC AFFAIRS AND ADVOCACY PLATFORM MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Public Affairs and Advocacy Platform Market Size (M USD) by Application (2019-2024)
- 7.3 Global Public Affairs and Advocacy Platform Market Size Growth Rate by Application (2019-2024)

## **8 PUBLIC AFFAIRS AND ADVOCACY PLATFORM MARKET SEGMENTATION BY REGION**

- 8.1 Global Public Affairs and Advocacy Platform Market Size by Region
  - 8.1.1 Global Public Affairs and Advocacy Platform Market Size by Region

## 8.1.2 Global Public Affairs and Advocacy Platform Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America Public Affairs and Advocacy Platform Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Public Affairs and Advocacy Platform Market Size by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Public Affairs and Advocacy Platform Market Size by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Public Affairs and Advocacy Platform Market Size by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Public Affairs and Advocacy Platform Market Size by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Phone2Action

#### 9.1.1 Phone2Action Public Affairs and Advocacy Platform Basic Information

- 9.1.2 Phone2Action Public Affairs and Advocacy Platform Product Overview
- 9.1.3 Phone2Action Public Affairs and Advocacy Platform Product Market Performance
- 9.1.4 Phone2Action Public Affairs and Advocacy Platform SWOT Analysis
- 9.1.5 Phone2Action Business Overview
- 9.1.6 Phone2Action Recent Developments
- 9.2 NationBuilder
  - 9.2.1 NationBuilder Public Affairs and Advocacy Platform Basic Information
  - 9.2.2 NationBuilder Public Affairs and Advocacy Platform Product Overview
  - 9.2.3 NationBuilder Public Affairs and Advocacy Platform Product Market Performance
  - 9.2.4 Phone2Action Public Affairs and Advocacy Platform SWOT Analysis
  - 9.2.5 NationBuilder Business Overview
  - 9.2.6 NationBuilder Recent Developments
- 9.3 FiscalNote
  - 9.3.1 FiscalNote Public Affairs and Advocacy Platform Basic Information
  - 9.3.2 FiscalNote Public Affairs and Advocacy Platform Product Overview
  - 9.3.3 FiscalNote Public Affairs and Advocacy Platform Product Market Performance
  - 9.3.4 Phone2Action Public Affairs and Advocacy Platform SWOT Analysis
  - 9.3.5 FiscalNote Business Overview
  - 9.3.6 FiscalNote Recent Developments
- 9.4 EveryAction's Digital Tools
  - 9.4.1 EveryAction's Digital Tools Public Affairs and Advocacy Platform Basic Information
  - 9.4.2 EveryAction's Digital Tools Public Affairs and Advocacy Platform Product Overview
  - 9.4.3 EveryAction's Digital Tools Public Affairs and Advocacy Platform Product Market Performance
  - 9.4.4 EveryAction's Digital Tools Business Overview
  - 9.4.5 EveryAction's Digital Tools Recent Developments
- 9.5 Muster
  - 9.5.1 Muster Public Affairs and Advocacy Platform Basic Information
  - 9.5.2 Muster Public Affairs and Advocacy Platform Product Overview
  - 9.5.3 Muster Public Affairs and Advocacy Platform Product Market Performance
  - 9.5.4 Muster Business Overview
  - 9.5.5 Muster Recent Developments
- 9.6 Bloomberg Industry Group
  - 9.6.1 Bloomberg Industry Group Public Affairs and Advocacy Platform Basic Information
  - 9.6.2 Bloomberg Industry Group Public Affairs and Advocacy Platform Product

## Overview

9.6.3 Bloomberg Industry Group Public Affairs and Advocacy Platform Product Market Performance

9.6.4 Bloomberg Industry Group Business Overview

9.6.5 Bloomberg Industry Group Recent Developments

## 9.7 Salsa Labs

9.7.1 Salsa Labs Public Affairs and Advocacy Platform Basic Information

9.7.2 Salsa Labs Public Affairs and Advocacy Platform Product Overview

9.7.3 Salsa Labs Public Affairs and Advocacy Platform Product Market Performance

9.7.4 Salsa Labs Business Overview

9.7.5 Salsa Labs Recent Developments

## 9.8 DDC Advocacy

9.8.1 DDC Advocacy Public Affairs and Advocacy Platform Basic Information

9.8.2 DDC Advocacy Public Affairs and Advocacy Platform Product Overview

9.8.3 DDC Advocacy Public Affairs and Advocacy Platform Product Market Performance

## 9.8.4 DDC Advocacy Business Overview

9.8.4 DDC Advocacy Business Overview

9.8.5 DDC Advocacy Recent Developments

## 9.9 actionnetwork.org

9.9.1 actionnetwork.org Public Affairs and Advocacy Platform Basic Information

9.9.2 actionnetwork.org Public Affairs and Advocacy Platform Product Overview

9.9.3 actionnetwork.org Public Affairs and Advocacy Platform Product Market Performance

## 9.9.4 actionnetwork.org Business Overview

9.9.4 actionnetwork.org Business Overview

9.9.5 actionnetwork.org Recent Developments

## 9.10 Blackbaud

9.10.1 Blackbaud Public Affairs and Advocacy Platform Basic Information

9.10.2 Blackbaud Public Affairs and Advocacy Platform Product Overview

9.10.3 Blackbaud Public Affairs and Advocacy Platform Product Market Performance

9.10.4 Blackbaud Business Overview

9.10.5 Blackbaud Recent Developments

## 9.11 Blue Utopia

9.11.1 Blue Utopia Public Affairs and Advocacy Platform Basic Information

9.11.2 Blue Utopia Public Affairs and Advocacy Platform Product Overview

9.11.3 Blue Utopia Public Affairs and Advocacy Platform Product Market Performance

9.11.4 Blue Utopia Business Overview

9.11.5 Blue Utopia Recent Developments

## 9.12 BroadStripes

9.12.1 BroadStripes Public Affairs and Advocacy Platform Basic Information

- 9.12.2 BroadStripes Public Affairs and Advocacy Platform Product Overview
- 9.12.3 BroadStripes Public Affairs and Advocacy Platform Product Market Performance
- 9.12.4 BroadStripes Business Overview
- 9.12.5 BroadStripes Recent Developments
- 9.13 Capitolimpact
  - 9.13.1 Capitolimpact Public Affairs and Advocacy Platform Basic Information
  - 9.13.2 Capitolimpact Public Affairs and Advocacy Platform Product Overview
  - 9.13.3 Capitolimpact Public Affairs and Advocacy Platform Product Market Performance
  - 9.13.4 Capitolimpact Business Overview
  - 9.13.5 Capitolimpact Recent Developments
- 9.14 CivicEngine
  - 9.14.1 CivicEngine Public Affairs and Advocacy Platform Basic Information
  - 9.14.2 CivicEngine Public Affairs and Advocacy Platform Product Overview
  - 9.14.3 CivicEngine Public Affairs and Advocacy Platform Product Market Performance
  - 9.14.4 CivicEngine Business Overview
  - 9.14.5 CivicEngine Recent Developments
- 9.15 Soft Edge
  - 9.15.1 Soft Edge Public Affairs and Advocacy Platform Basic Information
  - 9.15.2 Soft Edge Public Affairs and Advocacy Platform Product Overview
  - 9.15.3 Soft Edge Public Affairs and Advocacy Platform Product Market Performance
  - 9.15.4 Soft Edge Business Overview
  - 9.15.5 Soft Edge Recent Developments
- 9.16 Crowdpcac
  - 9.16.1 Crowdpcac Public Affairs and Advocacy Platform Basic Information
  - 9.16.2 Crowdpcac Public Affairs and Advocacy Platform Product Overview
  - 9.16.3 Crowdpcac Public Affairs and Advocacy Platform Product Market Performance
  - 9.16.4 Crowdpcac Business Overview
  - 9.16.5 Crowdpcac Recent Developments
- 9.17 Ecanvasser
  - 9.17.1 Ecanvasser Public Affairs and Advocacy Platform Basic Information
  - 9.17.2 Ecanvasser Public Affairs and Advocacy Platform Product Overview
  - 9.17.3 Ecanvasser Public Affairs and Advocacy Platform Product Market Performance
  - 9.17.4 Ecanvasser Business Overview
  - 9.17.5 Ecanvasser Recent Developments
- 9.18 Engaging Networks
  - 9.18.1 Engaging Networks Public Affairs and Advocacy Platform Basic Information
  - 9.18.2 Engaging Networks Public Affairs and Advocacy Platform Product Overview

9.18.3 Engaging Networks Public Affairs and Advocacy Platform Product Market Performance

9.18.4 Engaging Networks Business Overview

9.18.5 Engaging Networks Recent Developments

9.19 FastDemocracy

9.19.1 FastDemocracy Public Affairs and Advocacy Platform Basic Information

9.19.2 FastDemocracy Public Affairs and Advocacy Platform Product Overview

9.19.3 FastDemocracy Public Affairs and Advocacy Platform Product Market Performance

9.19.4 FastDemocracy Business Overview

9.19.5 FastDemocracy Recent Developments

9.20 LegiStorm

9.20.1 LegiStorm Public Affairs and Advocacy Platform Basic Information

9.20.2 LegiStorm Public Affairs and Advocacy Platform Product Overview

9.20.3 LegiStorm Public Affairs and Advocacy Platform Product Market Performance

9.20.4 LegiStorm Business Overview

9.20.5 LegiStorm Recent Developments

9.21 New/Mode

9.21.1 New/Mode Public Affairs and Advocacy Platform Basic Information

9.21.2 New/Mode Public Affairs and Advocacy Platform Product Overview

9.21.3 New/Mode Public Affairs and Advocacy Platform Product Market Performance

9.21.4 New/Mode Business Overview

9.21.5 New/Mode Recent Developments

9.22 One Click Politics

9.22.1 One Click Politics Public Affairs and Advocacy Platform Basic Information

9.22.2 One Click Politics Public Affairs and Advocacy Platform Product Overview

9.22.3 One Click Politics Public Affairs and Advocacy Platform Product Market Performance

9.22.4 One Click Politics Business Overview

9.22.5 One Click Politics Recent Developments

9.23 Gulf Partyline

9.23.1 Gulf Partyline Public Affairs and Advocacy Platform Basic Information

9.23.2 Gulf Partyline Public Affairs and Advocacy Platform Product Overview

9.23.3 Gulf Partyline Public Affairs and Advocacy Platform Product Market Performance

9.23.4 Gulf Partyline Business Overview

9.23.5 Gulf Partyline Recent Developments

9.24 Quorum

9.24.1 Quorum Public Affairs and Advocacy Platform Basic Information



- 9.24.2 Quorum Public Affairs and Advocacy Platform Product Overview
- 9.24.3 Quorum Public Affairs and Advocacy Platform Product Market Performance
- 9.24.4 Quorum Business Overview
- 9.24.5 Quorum Recent Developments
- 9.25 Rally Congress
  - 9.25.1 Rally Congress Public Affairs and Advocacy Platform Basic Information
  - 9.25.2 Rally Congress Public Affairs and Advocacy Platform Product Overview
  - 9.25.3 Rally Congress Public Affairs and Advocacy Platform Product Market Performance
  - 9.25.4 Rally Congress Business Overview
  - 9.25.5 Rally Congress Recent Developments
- 9.26 Whistle Stop Digital
  - 9.26.1 Whistle Stop Digital Public Affairs and Advocacy Platform Basic Information
  - 9.26.2 Whistle Stop Digital Public Affairs and Advocacy Platform Product Overview
  - 9.26.3 Whistle Stop Digital Public Affairs and Advocacy Platform Product Market Performance
  - 9.26.4 Whistle Stop Digital Business Overview
  - 9.26.5 Whistle Stop Digital Recent Developments

## **10 PUBLIC AFFAIRS AND ADVOCACY PLATFORM REGIONAL MARKET FORECAST**

- 10.1 Global Public Affairs and Advocacy Platform Market Size Forecast
- 10.2 Global Public Affairs and Advocacy Platform Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Public Affairs and Advocacy Platform Market Size Forecast by Country
  - 10.2.3 Asia Pacific Public Affairs and Advocacy Platform Market Size Forecast by Region
  - 10.2.4 South America Public Affairs and Advocacy Platform Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Public Affairs and Advocacy Platform by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Public Affairs and Advocacy Platform Market Forecast by Type (2025-2030)
- 11.2 Global Public Affairs and Advocacy Platform Market Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Public Affairs and Advocacy Platform Market Size Comparison by Region (M USD)

Table 5. Global Public Affairs and Advocacy Platform Revenue (M USD) by Company (2019-2024)

Table 6. Global Public Affairs and Advocacy Platform Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Public Affairs and Advocacy Platform as of 2022)

Table 8. Company Public Affairs and Advocacy Platform Market Size Sites and Area Served

Table 9. Company Public Affairs and Advocacy Platform Product Type

Table 10. Global Public Affairs and Advocacy Platform Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Public Affairs and Advocacy Platform

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Public Affairs and Advocacy Platform Market Challenges

Table 18. Global Public Affairs and Advocacy Platform Market Size by Type (M USD)

Table 19. Global Public Affairs and Advocacy Platform Market Size (M USD) by Type (2019-2024)

Table 20. Global Public Affairs and Advocacy Platform Market Size Share by Type (2019-2024)

Table 21. Global Public Affairs and Advocacy Platform Market Size Growth Rate by Type (2019-2024)

Table 22. Global Public Affairs and Advocacy Platform Market Size by Application

Table 23. Global Public Affairs and Advocacy Platform Market Size by Application (2019-2024) & (M USD)

Table 24. Global Public Affairs and Advocacy Platform Market Share by Application (2019-2024)

Table 25. Global Public Affairs and Advocacy Platform Market Size Growth Rate by Application (2019-2024)

Table 26. Global Public Affairs and Advocacy Platform Market Size by Region (2019-2024) & (M USD)

Table 27. Global Public Affairs and Advocacy Platform Market Size Market Share by Region (2019-2024)

Table 28. North America Public Affairs and Advocacy Platform Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Public Affairs and Advocacy Platform Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Public Affairs and Advocacy Platform Market Size by Region (2019-2024) & (M USD)

Table 31. South America Public Affairs and Advocacy Platform Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Public Affairs and Advocacy Platform Market Size by Region (2019-2024) & (M USD)

Table 33. Phone2Action Public Affairs and Advocacy Platform Basic Information

Table 34. Phone2Action Public Affairs and Advocacy Platform Product Overview

Table 35. Phone2Action Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Phone2Action Public Affairs and Advocacy Platform SWOT Analysis

Table 37. Phone2Action Business Overview

Table 38. Phone2Action Recent Developments

Table 39. NationBuilder Public Affairs and Advocacy Platform Basic Information

Table 40. NationBuilder Public Affairs and Advocacy Platform Product Overview

Table 41. NationBuilder Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Phone2Action Public Affairs and Advocacy Platform SWOT Analysis

Table 43. NationBuilder Business Overview

Table 44. NationBuilder Recent Developments

Table 45. FiscalNote Public Affairs and Advocacy Platform Basic Information

Table 46. FiscalNote Public Affairs and Advocacy Platform Product Overview

Table 47. FiscalNote Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Phone2Action Public Affairs and Advocacy Platform SWOT Analysis

Table 49. FiscalNote Business Overview

Table 50. FiscalNote Recent Developments

Table 51. EveryAction's Digital Tools Public Affairs and Advocacy Platform Basic Information

Table 52. EveryAction's Digital Tools Public Affairs and Advocacy Platform Product Overview

Table 53. EveryAction's Digital Tools Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 54. EveryAction's Digital Tools Business Overview

Table 55. EveryAction's Digital Tools Recent Developments

Table 56. Muster Public Affairs and Advocacy Platform Basic Information

Table 57. Muster Public Affairs and Advocacy Platform Product Overview

Table 58. Muster Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Muster Business Overview

Table 60. Muster Recent Developments

Table 61. Bloomberg Industry Group Public Affairs and Advocacy Platform Basic Information

Table 62. Bloomberg Industry Group Public Affairs and Advocacy Platform Product Overview

Table 63. Bloomberg Industry Group Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Bloomberg Industry Group Business Overview

Table 65. Bloomberg Industry Group Recent Developments

Table 66. Salsa Labs Public Affairs and Advocacy Platform Basic Information

Table 67. Salsa Labs Public Affairs and Advocacy Platform Product Overview

Table 68. Salsa Labs Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Salsa Labs Business Overview

Table 70. Salsa Labs Recent Developments

Table 71. DDC Advocacy Public Affairs and Advocacy Platform Basic Information

Table 72. DDC Advocacy Public Affairs and Advocacy Platform Product Overview

Table 73. DDC Advocacy Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 74. DDC Advocacy Business Overview

Table 75. DDC Advocacy Recent Developments

Table 76. actionnetwork.org Public Affairs and Advocacy Platform Basic Information

Table 77. actionnetwork.org Public Affairs and Advocacy Platform Product Overview

Table 78. actionnetwork.org Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 79. actionnetwork.org Business Overview

Table 80. actionnetwork.org Recent Developments

Table 81. Blackbaud Public Affairs and Advocacy Platform Basic Information

- Table 82. Blackbaud Public Affairs and Advocacy Platform Product Overview
- Table 83. Blackbaud Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Blackbaud Business Overview
- Table 85. Blackbaud Recent Developments
- Table 86. Blue Utopia Public Affairs and Advocacy Platform Basic Information
- Table 87. Blue Utopia Public Affairs and Advocacy Platform Product Overview
- Table 88. Blue Utopia Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Blue Utopia Business Overview
- Table 90. Blue Utopia Recent Developments
- Table 91. BroadStripes Public Affairs and Advocacy Platform Basic Information
- Table 92. BroadStripes Public Affairs and Advocacy Platform Product Overview
- Table 93. BroadStripes Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. BroadStripes Business Overview
- Table 95. BroadStripes Recent Developments
- Table 96. Capitolimpact Public Affairs and Advocacy Platform Basic Information
- Table 97. Capitolimpact Public Affairs and Advocacy Platform Product Overview
- Table 98. Capitolimpact Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Capitolimpact Business Overview
- Table 100. Capitolimpact Recent Developments
- Table 101. CivicEngine Public Affairs and Advocacy Platform Basic Information
- Table 102. CivicEngine Public Affairs and Advocacy Platform Product Overview
- Table 103. CivicEngine Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. CivicEngine Business Overview
- Table 105. CivicEngine Recent Developments
- Table 106. Soft Edge Public Affairs and Advocacy Platform Basic Information
- Table 107. Soft Edge Public Affairs and Advocacy Platform Product Overview
- Table 108. Soft Edge Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Soft Edge Business Overview
- Table 110. Soft Edge Recent Developments
- Table 111. Crowdpcac Public Affairs and Advocacy Platform Basic Information
- Table 112. Crowdpcac Public Affairs and Advocacy Platform Product Overview
- Table 113. Crowdpcac Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)

- Table 114. Crowdpcac Business Overview
- Table 115. Crowdpcac Recent Developments
- Table 116. Ecanvasser Public Affairs and Advocacy Platform Basic Information
- Table 117. Ecanvasser Public Affairs and Advocacy Platform Product Overview
- Table 118. Ecanvasser Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. Ecanvasser Business Overview
- Table 120. Ecanvasser Recent Developments
- Table 121. Engaging Networks Public Affairs and Advocacy Platform Basic Information
- Table 122. Engaging Networks Public Affairs and Advocacy Platform Product Overview
- Table 123. Engaging Networks Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 124. Engaging Networks Business Overview
- Table 125. Engaging Networks Recent Developments
- Table 126. FastDemocracy Public Affairs and Advocacy Platform Basic Information
- Table 127. FastDemocracy Public Affairs and Advocacy Platform Product Overview
- Table 128. FastDemocracy Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 129. FastDemocracy Business Overview
- Table 130. FastDemocracy Recent Developments
- Table 131. LegiStorm Public Affairs and Advocacy Platform Basic Information
- Table 132. LegiStorm Public Affairs and Advocacy Platform Product Overview
- Table 133. LegiStorm Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 134. LegiStorm Business Overview
- Table 135. LegiStorm Recent Developments
- Table 136. New/Mode Public Affairs and Advocacy Platform Basic Information
- Table 137. New/Mode Public Affairs and Advocacy Platform Product Overview
- Table 138. New/Mode Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 139. New/Mode Business Overview
- Table 140. New/Mode Recent Developments
- Table 141. One Click Politics Public Affairs and Advocacy Platform Basic Information
- Table 142. One Click Politics Public Affairs and Advocacy Platform Product Overview
- Table 143. One Click Politics Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 144. One Click Politics Business Overview
- Table 145. One Click Politics Recent Developments
- Table 146. Gulf Partyline Public Affairs and Advocacy Platform Basic Information



- Table 147. Gulf Partyline Public Affairs and Advocacy Platform Product Overview
- Table 148. Gulf Partyline Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 149. Gulf Partyline Business Overview
- Table 150. Gulf Partyline Recent Developments
- Table 151. Quorum Public Affairs and Advocacy Platform Basic Information
- Table 152. Quorum Public Affairs and Advocacy Platform Product Overview
- Table 153. Quorum Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 154. Quorum Business Overview
- Table 155. Quorum Recent Developments
- Table 156. Rally Congress Public Affairs and Advocacy Platform Basic Information
- Table 157. Rally Congress Public Affairs and Advocacy Platform Product Overview
- Table 158. Rally Congress Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 159. Rally Congress Business Overview
- Table 160. Rally Congress Recent Developments
- Table 161. Whistle Stop Digital Public Affairs and Advocacy Platform Basic Information
- Table 162. Whistle Stop Digital Public Affairs and Advocacy Platform Product Overview
- Table 163. Whistle Stop Digital Public Affairs and Advocacy Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 164. Whistle Stop Digital Business Overview
- Table 165. Whistle Stop Digital Recent Developments
- Table 166. Global Public Affairs and Advocacy Platform Market Size Forecast by Region (2025-2030) & (M USD)
- Table 167. North America Public Affairs and Advocacy Platform Market Size Forecast by Country (2025-2030) & (M USD)
- Table 168. Europe Public Affairs and Advocacy Platform Market Size Forecast by Country (2025-2030) & (M USD)
- Table 169. Asia Pacific Public Affairs and Advocacy Platform Market Size Forecast by Region (2025-2030) & (M USD)
- Table 170. South America Public Affairs and Advocacy Platform Market Size Forecast by Country (2025-2030) & (M USD)
- Table 171. Middle East and Africa Public Affairs and Advocacy Platform Market Size Forecast by Country (2025-2030) & (M USD)
- Table 172. Global Public Affairs and Advocacy Platform Market Size Forecast by Type (2025-2030) & (M USD)
- Table 173. Global Public Affairs and Advocacy Platform Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Public Affairs and Advocacy Platform

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Public Affairs and Advocacy Platform Market Size (M USD), 2019-2030

Figure 5. Global Public Affairs and Advocacy Platform Market Size (M USD)  
(2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Public Affairs and Advocacy Platform Market Size by Country (M USD)

Figure 10. Global Public Affairs and Advocacy Platform Revenue Share by Company in  
2023

Figure 11. Public Affairs and Advocacy Platform Market Share by Company Type (Tier  
1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Public Affairs and  
Advocacy Platform Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Public Affairs and Advocacy Platform Market Share by Type

Figure 15. Market Size Share of Public Affairs and Advocacy Platform by Type  
(2019-2024)

Figure 16. Market Size Market Share of Public Affairs and Advocacy Platform by Type  
in 2022

Figure 17. Global Public Affairs and Advocacy Platform Market Size Growth Rate by  
Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Public Affairs and Advocacy Platform Market Share by Application

Figure 20. Global Public Affairs and Advocacy Platform Market Share by Application  
(2019-2024)

Figure 21. Global Public Affairs and Advocacy Platform Market Share by Application in  
2022

Figure 22. Global Public Affairs and Advocacy Platform Market Size Growth Rate by  
Application (2019-2024)

Figure 23. Global Public Affairs and Advocacy Platform Market Size Market Share by  
Region (2019-2024)

Figure 24. North America Public Affairs and Advocacy Platform Market Size and Growth



Rate (2019-2024) & (M USD)

Figure 25. North America Public Affairs and Advocacy Platform Market Size Market Share by Country in 2023

Figure 26. U.S. Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Public Affairs and Advocacy Platform Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Public Affairs and Advocacy Platform Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Public Affairs and Advocacy Platform Market Size Market Share by Country in 2023

Figure 31. Germany Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Public Affairs and Advocacy Platform Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Public Affairs and Advocacy Platform Market Size Market Share by Region in 2023

Figure 38. China Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Public Affairs and Advocacy Platform Market Size and Growth Rate (M USD)

Figure 44. South America Public Affairs and Advocacy Platform Market Size Market Share by Country in 2023

Figure 45. Brazil Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Public Affairs and Advocacy Platform Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Public Affairs and Advocacy Platform Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Public Affairs and Advocacy Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Public Affairs and Advocacy Platform Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Public Affairs and Advocacy Platform Market Share Forecast by Type (2025-2030)

Figure 57. Global Public Affairs and Advocacy Platform Market Share Forecast by Application (2025-2030)

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