

Global PU Leather Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global PU Leather market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global PU Leather Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the PU Leather market in any manner.

Global PU Leather Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Kuraray

Toray

Teijin

Nanya

Favini

Sappi

Asahi Kansei

Ducksung

DAEWON Chemical

Filwel

Kolon

Sanfang

Wenzhou Imitation Leather

Anhui Anli

Fujian Tianshou

Shandong Jinfeng

Yantai Wanhua

Shandong Tongda

Jiaxing Hexin

Kunshan Xiefu

Huafeng Group

Wenzhou Huanghe

Market Segmentation (by Type)

Normal PU Leather

Microfiber PU Leather

Ecological function of PU Leather

Market Segmentation (by Application)

Automotive

Furniture

Shoes & Handbag

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the PU Leather Market

Overview of the regional outlook of the PU Leather Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the PU Leather Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of PU Leather
- 1.2 Key Market Segments
 - 1.2.1 PU Leather Segment by Type
 - 1.2.2 PU Leather Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PU LEATHER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global PU Leather Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global PU Leather Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PU LEATHER MARKET COMPETITIVE LANDSCAPE

- 3.1 Global PU Leather Sales by Manufacturers (2019-2024)
- 3.2 Global PU Leather Revenue Market Share by Manufacturers (2019-2024)
- 3.3 PU Leather Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global PU Leather Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers PU Leather Sales Sites, Area Served, Product Type
- 3.6 PU Leather Market Competitive Situation and Trends
 - 3.6.1 PU Leather Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest PU Leather Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PU LEATHER INDUSTRY CHAIN ANALYSIS

- 4.1 PU Leather Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PU LEATHER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PU LEATHER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global PU Leather Sales Market Share by Type (2019-2024)
- 6.3 Global PU Leather Market Size Market Share by Type (2019-2024)
- 6.4 Global PU Leather Price by Type (2019-2024)

7 PU LEATHER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global PU Leather Market Sales by Application (2019-2024)
- 7.3 Global PU Leather Market Size (M USD) by Application (2019-2024)
- 7.4 Global PU Leather Sales Growth Rate by Application (2019-2024)

8 PU LEATHER MARKET SEGMENTATION BY REGION

- 8.1 Global PU Leather Sales by Region
 - 8.1.1 Global PU Leather Sales by Region
 - 8.1.2 Global PU Leather Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America PU Leather Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe PU Leather Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific PU Leather Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America PU Leather Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa PU Leather Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Kuraray

9.1.1 Kuraray PU Leather Basic Information

9.1.2 Kuraray PU Leather Product Overview

9.1.3 Kuraray PU Leather Product Market Performance

9.1.4 Kuraray Business Overview

9.1.5 Kuraray PU Leather SWOT Analysis

9.1.6 Kuraray Recent Developments

9.2 Toray

9.2.1 Toray PU Leather Basic Information

- 9.2.2 Toray PU Leather Product Overview
- 9.2.3 Toray PU Leather Product Market Performance
- 9.2.4 Toray Business Overview
- 9.2.5 Toray PU Leather SWOT Analysis
- 9.2.6 Toray Recent Developments

9.3 Teijin

- 9.3.1 Teijin PU Leather Basic Information
- 9.3.2 Teijin PU Leather Product Overview
- 9.3.3 Teijin PU Leather Product Market Performance
- 9.3.4 Teijin PU Leather SWOT Analysis
- 9.3.5 Teijin Business Overview
- 9.3.6 Teijin Recent Developments

9.4 Nanya

- 9.4.1 Nanya PU Leather Basic Information
- 9.4.2 Nanya PU Leather Product Overview
- 9.4.3 Nanya PU Leather Product Market Performance
- 9.4.4 Nanya Business Overview
- 9.4.5 Nanya Recent Developments

9.5 Favini

- 9.5.1 Favini PU Leather Basic Information
- 9.5.2 Favini PU Leather Product Overview
- 9.5.3 Favini PU Leather Product Market Performance
- 9.5.4 Favini Business Overview
- 9.5.5 Favini Recent Developments

9.6 Sappi

- 9.6.1 Sappi PU Leather Basic Information
- 9.6.2 Sappi PU Leather Product Overview
- 9.6.3 Sappi PU Leather Product Market Performance
- 9.6.4 Sappi Business Overview
- 9.6.5 Sappi Recent Developments

9.7 Asahi Kansei

- 9.7.1 Asahi Kansei PU Leather Basic Information
- 9.7.2 Asahi Kansei PU Leather Product Overview
- 9.7.3 Asahi Kansei PU Leather Product Market Performance
- 9.7.4 Asahi Kansei Business Overview
- 9.7.5 Asahi Kansei Recent Developments

9.8 Ducksung

- 9.8.1 Ducksung PU Leather Basic Information
- 9.8.2 Ducksung PU Leather Product Overview

- 9.8.3 Ducksung PU Leather Product Market Performance
- 9.8.4 Ducksung Business Overview
- 9.8.5 Ducksung Recent Developments
- 9.9 DAEWON Chemical
 - 9.9.1 DAEWON Chemical PU Leather Basic Information
 - 9.9.2 DAEWON Chemical PU Leather Product Overview
 - 9.9.3 DAEWON Chemical PU Leather Product Market Performance
 - 9.9.4 DAEWON Chemical Business Overview
 - 9.9.5 DAEWON Chemical Recent Developments
- 9.10 Filwel
 - 9.10.1 Filwel PU Leather Basic Information
 - 9.10.2 Filwel PU Leather Product Overview
 - 9.10.3 Filwel PU Leather Product Market Performance
 - 9.10.4 Filwel Business Overview
 - 9.10.5 Filwel Recent Developments
- 9.11 Kolon
 - 9.11.1 Kolon PU Leather Basic Information
 - 9.11.2 Kolon PU Leather Product Overview
 - 9.11.3 Kolon PU Leather Product Market Performance
 - 9.11.4 Kolon Business Overview
 - 9.11.5 Kolon Recent Developments
- 9.12 Sanfang
 - 9.12.1 Sanfang PU Leather Basic Information
 - 9.12.2 Sanfang PU Leather Product Overview
 - 9.12.3 Sanfang PU Leather Product Market Performance
 - 9.12.4 Sanfang Business Overview
 - 9.12.5 Sanfang Recent Developments
- 9.13 Wenzhou Imitation Leather
 - 9.13.1 Wenzhou Imitation Leather PU Leather Basic Information
 - 9.13.2 Wenzhou Imitation Leather PU Leather Product Overview
 - 9.13.3 Wenzhou Imitation Leather PU Leather Product Market Performance
 - 9.13.4 Wenzhou Imitation Leather Business Overview
 - 9.13.5 Wenzhou Imitation Leather Recent Developments
- 9.14 Anhui Anli
 - 9.14.1 Anhui Anli PU Leather Basic Information
 - 9.14.2 Anhui Anli PU Leather Product Overview
 - 9.14.3 Anhui Anli PU Leather Product Market Performance
 - 9.14.4 Anhui Anli Business Overview
 - 9.14.5 Anhui Anli Recent Developments

9.15 Fujian Tianshou

- 9.15.1 Fujian Tianshou PU Leather Basic Information
- 9.15.2 Fujian Tianshou PU Leather Product Overview
- 9.15.3 Fujian Tianshou PU Leather Product Market Performance
- 9.15.4 Fujian Tianshou Business Overview
- 9.15.5 Fujian Tianshou Recent Developments

9.16 Shandong Jinfeng

- 9.16.1 Shandong Jinfeng PU Leather Basic Information
- 9.16.2 Shandong Jinfeng PU Leather Product Overview
- 9.16.3 Shandong Jinfeng PU Leather Product Market Performance
- 9.16.4 Shandong Jinfeng Business Overview
- 9.16.5 Shandong Jinfeng Recent Developments

9.17 Yantai Wanhua

- 9.17.1 Yantai Wanhua PU Leather Basic Information
- 9.17.2 Yantai Wanhua PU Leather Product Overview
- 9.17.3 Yantai Wanhua PU Leather Product Market Performance
- 9.17.4 Yantai Wanhua Business Overview
- 9.17.5 Yantai Wanhua Recent Developments

9.18 Shandong Tongda

- 9.18.1 Shandong Tongda PU Leather Basic Information
- 9.18.2 Shandong Tongda PU Leather Product Overview
- 9.18.3 Shandong Tongda PU Leather Product Market Performance
- 9.18.4 Shandong Tongda Business Overview
- 9.18.5 Shandong Tongda Recent Developments

9.19 Jiaxing Hexin

- 9.19.1 Jiaxing Hexin PU Leather Basic Information
- 9.19.2 Jiaxing Hexin PU Leather Product Overview
- 9.19.3 Jiaxing Hexin PU Leather Product Market Performance
- 9.19.4 Jiaxing Hexin Business Overview
- 9.19.5 Jiaxing Hexin Recent Developments

9.20 Kunshan Xiefu

- 9.20.1 Kunshan Xiefu PU Leather Basic Information
- 9.20.2 Kunshan Xiefu PU Leather Product Overview
- 9.20.3 Kunshan Xiefu PU Leather Product Market Performance
- 9.20.4 Kunshan Xiefu Business Overview
- 9.20.5 Kunshan Xiefu Recent Developments

9.21 Huafeng Group

- 9.21.1 Huafeng Group PU Leather Basic Information
- 9.21.2 Huafeng Group PU Leather Product Overview

- 9.21.3 Huafeng Group PU Leather Product Market Performance
- 9.21.4 Huafeng Group Business Overview
- 9.21.5 Huafeng Group Recent Developments
- 9.22 Wenzhou Huanghe
 - 9.22.1 Wenzhou Huanghe PU Leather Basic Information
 - 9.22.2 Wenzhou Huanghe PU Leather Product Overview
 - 9.22.3 Wenzhou Huanghe PU Leather Product Market Performance
 - 9.22.4 Wenzhou Huanghe Business Overview
 - 9.22.5 Wenzhou Huanghe Recent Developments

10 PU LEATHER MARKET FORECAST BY REGION

- 10.1 Global PU Leather Market Size Forecast
- 10.2 Global PU Leather Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe PU Leather Market Size Forecast by Country
 - 10.2.3 Asia Pacific PU Leather Market Size Forecast by Region
 - 10.2.4 South America PU Leather Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of PU Leather by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global PU Leather Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of PU Leather by Type (2025-2030)
 - 11.1.2 Global PU Leather Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of PU Leather by Type (2025-2030)
- 11.2 Global PU Leather Market Forecast by Application (2025-2030)
 - 11.2.1 Global PU Leather Sales (Kilotons) Forecast by Application
 - 11.2.2 Global PU Leather Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. PU Leather Market Size Comparison by Region (M USD)
- Table 5. Global PU Leather Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global PU Leather Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global PU Leather Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global PU Leather Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in PU Leather as of 2022)
- Table 10. Global Market PU Leather Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers PU Leather Sales Sites and Area Served
- Table 12. Manufacturers PU Leather Product Type
- Table 13. Global PU Leather Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of PU Leather
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. PU Leather Market Challenges
- Table 22. Global PU Leather Sales by Type (Kilotons)
- Table 23. Global PU Leather Market Size by Type (M USD)
- Table 24. Global PU Leather Sales (Kilotons) by Type (2019-2024)
- Table 25. Global PU Leather Sales Market Share by Type (2019-2024)
- Table 26. Global PU Leather Market Size (M USD) by Type (2019-2024)
- Table 27. Global PU Leather Market Size Share by Type (2019-2024)
- Table 28. Global PU Leather Price (USD/Ton) by Type (2019-2024)
- Table 29. Global PU Leather Sales (Kilotons) by Application
- Table 30. Global PU Leather Market Size by Application
- Table 31. Global PU Leather Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global PU Leather Sales Market Share by Application (2019-2024)
- Table 33. Global PU Leather Sales by Application (2019-2024) & (M USD)

- Table 34. Global PU Leather Market Share by Application (2019-2024)
- Table 35. Global PU Leather Sales Growth Rate by Application (2019-2024)
- Table 36. Global PU Leather Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global PU Leather Sales Market Share by Region (2019-2024)
- Table 38. North America PU Leather Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe PU Leather Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific PU Leather Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America PU Leather Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa PU Leather Sales by Region (2019-2024) & (Kilotons)
- Table 43. Kuraray PU Leather Basic Information
- Table 44. Kuraray PU Leather Product Overview
- Table 45. Kuraray PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Kuraray Business Overview
- Table 47. Kuraray PU Leather SWOT Analysis
- Table 48. Kuraray Recent Developments
- Table 49. Toray PU Leather Basic Information
- Table 50. Toray PU Leather Product Overview
- Table 51. Toray PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Toray Business Overview
- Table 53. Toray PU Leather SWOT Analysis
- Table 54. Toray Recent Developments
- Table 55. Teijin PU Leather Basic Information
- Table 56. Teijin PU Leather Product Overview
- Table 57. Teijin PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Teijin PU Leather SWOT Analysis
- Table 59. Teijin Business Overview
- Table 60. Teijin Recent Developments
- Table 61. Nanya PU Leather Basic Information
- Table 62. Nanya PU Leather Product Overview
- Table 63. Nanya PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Nanya Business Overview
- Table 65. Nanya Recent Developments
- Table 66. Favini PU Leather Basic Information
- Table 67. Favini PU Leather Product Overview
- Table 68. Favini PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and

Gross Margin (2019-2024)

Table 69. Favini Business Overview

Table 70. Favini Recent Developments

Table 71. Sappi PU Leather Basic Information

Table 72. Sappi PU Leather Product Overview

Table 73. Sappi PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Sappi Business Overview

Table 75. Sappi Recent Developments

Table 76. Asahi Kansei PU Leather Basic Information

Table 77. Asahi Kansei PU Leather Product Overview

Table 78. Asahi Kansei PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Asahi Kansei Business Overview

Table 80. Asahi Kansei Recent Developments

Table 81. Ducksung PU Leather Basic Information

Table 82. Ducksung PU Leather Product Overview

Table 83. Ducksung PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Ducksung Business Overview

Table 85. Ducksung Recent Developments

Table 86. DAEWON Chemical PU Leather Basic Information

Table 87. DAEWON Chemical PU Leather Product Overview

Table 88. DAEWON Chemical PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. DAEWON Chemical Business Overview

Table 90. DAEWON Chemical Recent Developments

Table 91. Filwel PU Leather Basic Information

Table 92. Filwel PU Leather Product Overview

Table 93. Filwel PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Filwel Business Overview

Table 95. Filwel Recent Developments

Table 96. Kolon PU Leather Basic Information

Table 97. Kolon PU Leather Product Overview

Table 98. Kolon PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Kolon Business Overview

Table 100. Kolon Recent Developments

- Table 101. Sanfang PU Leather Basic Information
- Table 102. Sanfang PU Leather Product Overview
- Table 103. Sanfang PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Sanfang Business Overview
- Table 105. Sanfang Recent Developments
- Table 106. Wenzhou Imitation Leather PU Leather Basic Information
- Table 107. Wenzhou Imitation Leather PU Leather Product Overview
- Table 108. Wenzhou Imitation Leather PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Wenzhou Imitation Leather Business Overview
- Table 110. Wenzhou Imitation Leather Recent Developments
- Table 111. Anhui Anli PU Leather Basic Information
- Table 112. Anhui Anli PU Leather Product Overview
- Table 113. Anhui Anli PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Anhui Anli Business Overview
- Table 115. Anhui Anli Recent Developments
- Table 116. Fujian Tianshou PU Leather Basic Information
- Table 117. Fujian Tianshou PU Leather Product Overview
- Table 118. Fujian Tianshou PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Fujian Tianshou Business Overview
- Table 120. Fujian Tianshou Recent Developments
- Table 121. Shandong Jinfeng PU Leather Basic Information
- Table 122. Shandong Jinfeng PU Leather Product Overview
- Table 123. Shandong Jinfeng PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Shandong Jinfeng Business Overview
- Table 125. Shandong Jinfeng Recent Developments
- Table 126. Yantai Wanhua PU Leather Basic Information
- Table 127. Yantai Wanhua PU Leather Product Overview
- Table 128. Yantai Wanhua PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. Yantai Wanhua Business Overview
- Table 130. Yantai Wanhua Recent Developments
- Table 131. Shandong Tongda PU Leather Basic Information
- Table 132. Shandong Tongda PU Leather Product Overview
- Table 133. Shandong Tongda PU Leather Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 134. Shandong Tongda Business Overview

Table 135. Shandong Tongda Recent Developments

Table 136. Jiaxing Hexin PU Leather Basic Information

Table 137. Jiaxing Hexin PU Leather Product Overview

Table 138. Jiaxing Hexin PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 139. Jiaxing Hexin Business Overview

Table 140. Jiaxing Hexin Recent Developments

Table 141. Kunshan Xiefu PU Leather Basic Information

Table 142. Kunshan Xiefu PU Leather Product Overview

Table 143. Kunshan Xiefu PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 144. Kunshan Xiefu Business Overview

Table 145. Kunshan Xiefu Recent Developments

Table 146. Huafeng Group PU Leather Basic Information

Table 147. Huafeng Group PU Leather Product Overview

Table 148. Huafeng Group PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 149. Huafeng Group Business Overview

Table 150. Huafeng Group Recent Developments

Table 151. Wenzhou Huanghe PU Leather Basic Information

Table 152. Wenzhou Huanghe PU Leather Product Overview

Table 153. Wenzhou Huanghe PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 154. Wenzhou Huanghe Business Overview

Table 155. Wenzhou Huanghe Recent Developments

Table 156. Global PU Leather Sales Forecast by Region (2025-2030) & (Kilotons)

Table 157. Global PU Leather Market Size Forecast by Region (2025-2030) & (M USD)

Table 158. North America PU Leather Sales Forecast by Country (2025-2030) & (Kilotons)

Table 159. North America PU Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 160. Europe PU Leather Sales Forecast by Country (2025-2030) & (Kilotons)

Table 161. Europe PU Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 162. Asia Pacific PU Leather Sales Forecast by Region (2025-2030) & (Kilotons)

Table 163. Asia Pacific PU Leather Market Size Forecast by Region (2025-2030) & (M USD)

Table 164. South America PU Leather Sales Forecast by Country (2025-2030) & (Kilotons)

Table 165. South America PU Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 166. Middle East and Africa PU Leather Consumption Forecast by Country (2025-2030) & (Units)

Table 167. Middle East and Africa PU Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 168. Global PU Leather Sales Forecast by Type (2025-2030) & (Kilotons)

Table 169. Global PU Leather Market Size Forecast by Type (2025-2030) & (M USD)

Table 170. Global PU Leather Price Forecast by Type (2025-2030) & (USD/Ton)

Table 171. Global PU Leather Sales (Kilotons) Forecast by Application (2025-2030)

Table 172. Global PU Leather Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of PU Leather
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global PU Leather Market Size (M USD), 2019-2030
- Figure 5. Global PU Leather Market Size (M USD) (2019-2030)
- Figure 6. Global PU Leather Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. PU Leather Market Size by Country (M USD)
- Figure 11. PU Leather Sales Share by Manufacturers in 2023
- Figure 12. Global PU Leather Revenue Share by Manufacturers in 2023
- Figure 13. PU Leather Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market PU Leather Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by PU Leather Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global PU Leather Market Share by Type
- Figure 18. Sales Market Share of PU Leather by Type (2019-2024)
- Figure 19. Sales Market Share of PU Leather by Type in 2023
- Figure 20. Market Size Share of PU Leather by Type (2019-2024)
- Figure 21. Market Size Market Share of PU Leather by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global PU Leather Market Share by Application
- Figure 24. Global PU Leather Sales Market Share by Application (2019-2024)
- Figure 25. Global PU Leather Sales Market Share by Application in 2023
- Figure 26. Global PU Leather Market Share by Application (2019-2024)
- Figure 27. Global PU Leather Market Share by Application in 2023
- Figure 28. Global PU Leather Sales Growth Rate by Application (2019-2024)
- Figure 29. Global PU Leather Sales Market Share by Region (2019-2024)
- Figure 30. North America PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America PU Leather Sales Market Share by Country in 2023
- Figure 32. U.S. PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada PU Leather Sales (Kilotons) and Growth Rate (2019-2024)

- Figure 34. Mexico PU Leather Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe PU Leather Sales Market Share by Country in 2023
- Figure 37. Germany PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific PU Leather Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific PU Leather Sales Market Share by Region in 2023
- Figure 44. China PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America PU Leather Sales and Growth Rate (Kilotons)
- Figure 50. South America PU Leather Sales Market Share by Country in 2023
- Figure 51. Brazil PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa PU Leather Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa PU Leather Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global PU Leather Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global PU Leather Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global PU Leather Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global PU Leather Market Share Forecast by Type (2025-2030)
- Figure 65. Global PU Leather Sales Forecast by Application (2025-2030)
- Figure 66. Global PU Leather Market Share Forecast by Application (2025-2030)

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