

Global PU Artificial Leather Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global PU Artificial Leather market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global PU Artificial Leather Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the PU Artificial Leather market in any manner.

Global PU Artificial Leather Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Mayur

ATS

Sempurnaindah Multinusantara

Decorative Plastic

Wellmark

VinyRoyal Plasticoates (VPPL)

Veekay Group

Duksung

LEO VINYLS

Prabhat Industries

NAN YA PLASTICS

Zoncen Chemical

Dongtai Leather

Double Elephant

Wise Star

Jiangsu Guoxin

Xiefu Group

YongDali

Fuyi Plastic

Polytech Group

Huahong

Yong-Yuan Feng

Market Segmentation (by Type)

Normal PU Leather

Microfiber PU Leather

Others

Market Segmentation (by Application)

Sports shoes

Automobile

Furniture

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the PU Artificial Leather Market

Overview of the regional outlook of the PU Artificial Leather Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the PU Artificial Leather Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of PU Artificial Leather
- 1.2 Key Market Segments
 - 1.2.1 PU Artificial Leather Segment by Type
 - 1.2.2 PU Artificial Leather Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PU ARTIFICIAL LEATHER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global PU Artificial Leather Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global PU Artificial Leather Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PU ARTIFICIAL LEATHER MARKET COMPETITIVE LANDSCAPE

- 3.1 Global PU Artificial Leather Sales by Manufacturers (2019-2024)
- 3.2 Global PU Artificial Leather Revenue Market Share by Manufacturers (2019-2024)
- 3.3 PU Artificial Leather Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global PU Artificial Leather Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers PU Artificial Leather Sales Sites, Area Served, Product Type
- 3.6 PU Artificial Leather Market Competitive Situation and Trends
 - 3.6.1 PU Artificial Leather Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest PU Artificial Leather Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PU ARTIFICIAL LEATHER INDUSTRY CHAIN ANALYSIS

- 4.1 PU Artificial Leather Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PU ARTIFICIAL LEATHER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PU ARTIFICIAL LEATHER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global PU Artificial Leather Sales Market Share by Type (2019-2024)

6.3 Global PU Artificial Leather Market Size Market Share by Type (2019-2024)

6.4 Global PU Artificial Leather Price by Type (2019-2024)

7 PU ARTIFICIAL LEATHER MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global PU Artificial Leather Market Sales by Application (2019-2024)

7.3 Global PU Artificial Leather Market Size (M USD) by Application (2019-2024)

7.4 Global PU Artificial Leather Sales Growth Rate by Application (2019-2024)

8 PU ARTIFICIAL LEATHER MARKET SEGMENTATION BY REGION

8.1 Global PU Artificial Leather Sales by Region

8.1.1 Global PU Artificial Leather Sales by Region

8.1.2 Global PU Artificial Leather Sales Market Share by Region

8.2 North America

8.2.1 North America PU Artificial Leather Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe PU Artificial Leather Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific PU Artificial Leather Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America PU Artificial Leather Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa PU Artificial Leather Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Mayur
 - 9.1.1 Mayur PU Artificial Leather Basic Information
 - 9.1.2 Mayur PU Artificial Leather Product Overview
 - 9.1.3 Mayur PU Artificial Leather Product Market Performance
 - 9.1.4 Mayur Business Overview
 - 9.1.5 Mayur PU Artificial Leather SWOT Analysis
 - 9.1.6 Mayur Recent Developments
- 9.2 ATS

- 9.2.1 ATS PU Artificial Leather Basic Information
- 9.2.2 ATS PU Artificial Leather Product Overview
- 9.2.3 ATS PU Artificial Leather Product Market Performance
- 9.2.4 ATS Business Overview
- 9.2.5 ATS PU Artificial Leather SWOT Analysis
- 9.2.6 ATS Recent Developments
- 9.3 Sempurnaindah Multinusantara
 - 9.3.1 Sempurnaindah Multinusantara PU Artificial Leather Basic Information
 - 9.3.2 Sempurnaindah Multinusantara PU Artificial Leather Product Overview
 - 9.3.3 Sempurnaindah Multinusantara PU Artificial Leather Product Market Performance
 - 9.3.4 Sempurnaindah Multinusantara PU Artificial Leather SWOT Analysis
 - 9.3.5 Sempurnaindah Multinusantara Business Overview
 - 9.3.6 Sempurnaindah Multinusantara Recent Developments
- 9.4 Decorative Plastic
 - 9.4.1 Decorative Plastic PU Artificial Leather Basic Information
 - 9.4.2 Decorative Plastic PU Artificial Leather Product Overview
 - 9.4.3 Decorative Plastic PU Artificial Leather Product Market Performance
 - 9.4.4 Decorative Plastic Business Overview
 - 9.4.5 Decorative Plastic Recent Developments
- 9.5 Wellmark
 - 9.5.1 Wellmark PU Artificial Leather Basic Information
 - 9.5.2 Wellmark PU Artificial Leather Product Overview
 - 9.5.3 Wellmark PU Artificial Leather Product Market Performance
 - 9.5.4 Wellmark Business Overview
 - 9.5.5 Wellmark Recent Developments
- 9.6 VinyRoyal Plasticoates (VPPL)
 - 9.6.1 VinyRoyal Plasticoates (VPPL) PU Artificial Leather Basic Information
 - 9.6.2 VinyRoyal Plasticoates (VPPL) PU Artificial Leather Product Overview
 - 9.6.3 VinyRoyal Plasticoates (VPPL) PU Artificial Leather Product Market Performance
 - 9.6.4 VinyRoyal Plasticoates (VPPL) Business Overview
 - 9.6.5 VinyRoyal Plasticoates (VPPL) Recent Developments
- 9.7 Veekay Group
 - 9.7.1 Veekay Group PU Artificial Leather Basic Information
 - 9.7.2 Veekay Group PU Artificial Leather Product Overview
 - 9.7.3 Veekay Group PU Artificial Leather Product Market Performance
 - 9.7.4 Veekay Group Business Overview
 - 9.7.5 Veekay Group Recent Developments
- 9.8 Duksung

- 9.8.1 Duksung PU Artificial Leather Basic Information
- 9.8.2 Duksung PU Artificial Leather Product Overview
- 9.8.3 Duksung PU Artificial Leather Product Market Performance
- 9.8.4 Duksung Business Overview
- 9.8.5 Duksung Recent Developments
- 9.9 LEO VINYLS
 - 9.9.1 LEO VINYLS PU Artificial Leather Basic Information
 - 9.9.2 LEO VINYLS PU Artificial Leather Product Overview
 - 9.9.3 LEO VINYLS PU Artificial Leather Product Market Performance
 - 9.9.4 LEO VINYLS Business Overview
 - 9.9.5 LEO VINYLS Recent Developments
- 9.10 Prabhat Industries
 - 9.10.1 Prabhat Industries PU Artificial Leather Basic Information
 - 9.10.2 Prabhat Industries PU Artificial Leather Product Overview
 - 9.10.3 Prabhat Industries PU Artificial Leather Product Market Performance
 - 9.10.4 Prabhat Industries Business Overview
 - 9.10.5 Prabhat Industries Recent Developments
- 9.11 NAN YA PLASTICS
 - 9.11.1 NAN YA PLASTICS PU Artificial Leather Basic Information
 - 9.11.2 NAN YA PLASTICS PU Artificial Leather Product Overview
 - 9.11.3 NAN YA PLASTICS PU Artificial Leather Product Market Performance
 - 9.11.4 NAN YA PLASTICS Business Overview
 - 9.11.5 NAN YA PLASTICS Recent Developments
- 9.12 Zoncen Chemical
 - 9.12.1 Zoncen Chemical PU Artificial Leather Basic Information
 - 9.12.2 Zoncen Chemical PU Artificial Leather Product Overview
 - 9.12.3 Zoncen Chemical PU Artificial Leather Product Market Performance
 - 9.12.4 Zoncen Chemical Business Overview
 - 9.12.5 Zoncen Chemical Recent Developments
- 9.13 Dongtai Leather
 - 9.13.1 Dongtai Leather PU Artificial Leather Basic Information
 - 9.13.2 Dongtai Leather PU Artificial Leather Product Overview
 - 9.13.3 Dongtai Leather PU Artificial Leather Product Market Performance
 - 9.13.4 Dongtai Leather Business Overview
 - 9.13.5 Dongtai Leather Recent Developments
- 9.14 Double Elephant
 - 9.14.1 Double Elephant PU Artificial Leather Basic Information
 - 9.14.2 Double Elephant PU Artificial Leather Product Overview
 - 9.14.3 Double Elephant PU Artificial Leather Product Market Performance

- 9.14.4 Double Elephant Business Overview
- 9.14.5 Double Elephant Recent Developments
- 9.15 Wise Star
 - 9.15.1 Wise Star PU Artificial Leather Basic Information
 - 9.15.2 Wise Star PU Artificial Leather Product Overview
 - 9.15.3 Wise Star PU Artificial Leather Product Market Performance
 - 9.15.4 Wise Star Business Overview
 - 9.15.5 Wise Star Recent Developments
- 9.16 Jiangsu Guoxin
 - 9.16.1 Jiangsu Guoxin PU Artificial Leather Basic Information
 - 9.16.2 Jiangsu Guoxin PU Artificial Leather Product Overview
 - 9.16.3 Jiangsu Guoxin PU Artificial Leather Product Market Performance
 - 9.16.4 Jiangsu Guoxin Business Overview
 - 9.16.5 Jiangsu Guoxin Recent Developments
- 9.17 Xie fu Group
 - 9.17.1 Xie fu Group PU Artificial Leather Basic Information
 - 9.17.2 Xie fu Group PU Artificial Leather Product Overview
 - 9.17.3 Xie fu Group PU Artificial Leather Product Market Performance
 - 9.17.4 Xie fu Group Business Overview
 - 9.17.5 Xie fu Group Recent Developments
- 9.18 YongDali
 - 9.18.1 YongDali PU Artificial Leather Basic Information
 - 9.18.2 YongDali PU Artificial Leather Product Overview
 - 9.18.3 YongDali PU Artificial Leather Product Market Performance
 - 9.18.4 YongDali Business Overview
 - 9.18.5 YongDali Recent Developments
- 9.19 Fuyi Plastic
 - 9.19.1 Fuyi Plastic PU Artificial Leather Basic Information
 - 9.19.2 Fuyi Plastic PU Artificial Leather Product Overview
 - 9.19.3 Fuyi Plastic PU Artificial Leather Product Market Performance
 - 9.19.4 Fuyi Plastic Business Overview
 - 9.19.5 Fuyi Plastic Recent Developments
- 9.20 Polytech Group
 - 9.20.1 Polytech Group PU Artificial Leather Basic Information
 - 9.20.2 Polytech Group PU Artificial Leather Product Overview
 - 9.20.3 Polytech Group PU Artificial Leather Product Market Performance
 - 9.20.4 Polytech Group Business Overview
 - 9.20.5 Polytech Group Recent Developments
- 9.21 Huahong

- 9.21.1 Huahong PU Artificial Leather Basic Information
- 9.21.2 Huahong PU Artificial Leather Product Overview
- 9.21.3 Huahong PU Artificial Leather Product Market Performance
- 9.21.4 Huahong Business Overview
- 9.21.5 Huahong Recent Developments
- 9.22 Yong-Yuan Feng
 - 9.22.1 Yong-Yuan Feng PU Artificial Leather Basic Information
 - 9.22.2 Yong-Yuan Feng PU Artificial Leather Product Overview
 - 9.22.3 Yong-Yuan Feng PU Artificial Leather Product Market Performance
 - 9.22.4 Yong-Yuan Feng Business Overview
 - 9.22.5 Yong-Yuan Feng Recent Developments

10 PU ARTIFICIAL LEATHER MARKET FORECAST BY REGION

- 10.1 Global PU Artificial Leather Market Size Forecast
- 10.2 Global PU Artificial Leather Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe PU Artificial Leather Market Size Forecast by Country
 - 10.2.3 Asia Pacific PU Artificial Leather Market Size Forecast by Region
 - 10.2.4 South America PU Artificial Leather Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of PU Artificial Leather by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global PU Artificial Leather Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of PU Artificial Leather by Type (2025-2030)
 - 11.1.2 Global PU Artificial Leather Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of PU Artificial Leather by Type (2025-2030)
- 11.2 Global PU Artificial Leather Market Forecast by Application (2025-2030)
 - 11.2.1 Global PU Artificial Leather Sales (Kilotons) Forecast by Application
 - 11.2.2 Global PU Artificial Leather Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. PU Artificial Leather Market Size Comparison by Region (M USD)
- Table 5. Global PU Artificial Leather Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global PU Artificial Leather Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global PU Artificial Leather Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global PU Artificial Leather Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in PU Artificial Leather as of 2022)
- Table 10. Global Market PU Artificial Leather Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers PU Artificial Leather Sales Sites and Area Served
- Table 12. Manufacturers PU Artificial Leather Product Type
- Table 13. Global PU Artificial Leather Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of PU Artificial Leather
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. PU Artificial Leather Market Challenges
- Table 22. Global PU Artificial Leather Sales by Type (Kilotons)
- Table 23. Global PU Artificial Leather Market Size by Type (M USD)
- Table 24. Global PU Artificial Leather Sales (Kilotons) by Type (2019-2024)
- Table 25. Global PU Artificial Leather Sales Market Share by Type (2019-2024)
- Table 26. Global PU Artificial Leather Market Size (M USD) by Type (2019-2024)
- Table 27. Global PU Artificial Leather Market Size Share by Type (2019-2024)
- Table 28. Global PU Artificial Leather Price (USD/Ton) by Type (2019-2024)
- Table 29. Global PU Artificial Leather Sales (Kilotons) by Application
- Table 30. Global PU Artificial Leather Market Size by Application
- Table 31. Global PU Artificial Leather Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global PU Artificial Leather Sales Market Share by Application (2019-2024)

- Table 33. Global PU Artificial Leather Sales by Application (2019-2024) & (M USD)
- Table 34. Global PU Artificial Leather Market Share by Application (2019-2024)
- Table 35. Global PU Artificial Leather Sales Growth Rate by Application (2019-2024)
- Table 36. Global PU Artificial Leather Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global PU Artificial Leather Sales Market Share by Region (2019-2024)
- Table 38. North America PU Artificial Leather Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe PU Artificial Leather Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific PU Artificial Leather Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America PU Artificial Leather Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa PU Artificial Leather Sales by Region (2019-2024) & (Kilotons)
- Table 43. Mayur PU Artificial Leather Basic Information
- Table 44. Mayur PU Artificial Leather Product Overview
- Table 45. Mayur PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Mayur Business Overview
- Table 47. Mayur PU Artificial Leather SWOT Analysis
- Table 48. Mayur Recent Developments
- Table 49. ATS PU Artificial Leather Basic Information
- Table 50. ATS PU Artificial Leather Product Overview
- Table 51. ATS PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. ATS Business Overview
- Table 53. ATS PU Artificial Leather SWOT Analysis
- Table 54. ATS Recent Developments
- Table 55. Sempurnaindah Multinusantara PU Artificial Leather Basic Information
- Table 56. Sempurnaindah Multinusantara PU Artificial Leather Product Overview
- Table 57. Sempurnaindah Multinusantara PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Sempurnaindah Multinusantara PU Artificial Leather SWOT Analysis
- Table 59. Sempurnaindah Multinusantara Business Overview
- Table 60. Sempurnaindah Multinusantara Recent Developments
- Table 61. Decorative Plastic PU Artificial Leather Basic Information
- Table 62. Decorative Plastic PU Artificial Leather Product Overview
- Table 63. Decorative Plastic PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Decorative Plastic Business Overview

Table 65. Decorative Plastic Recent Developments

Table 66. Wellmark PU Artificial Leather Basic Information

Table 67. Wellmark PU Artificial Leather Product Overview

Table 68. Wellmark PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Wellmark Business Overview

Table 70. Wellmark Recent Developments

Table 71. VinyRoyal Plasticoates (VPPL) PU Artificial Leather Basic Information

Table 72. VinyRoyal Plasticoates (VPPL) PU Artificial Leather Product Overview

Table 73. VinyRoyal Plasticoates (VPPL) PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. VinyRoyal Plasticoates (VPPL) Business Overview

Table 75. VinyRoyal Plasticoates (VPPL) Recent Developments

Table 76. Veekay Group PU Artificial Leather Basic Information

Table 77. Veekay Group PU Artificial Leather Product Overview

Table 78. Veekay Group PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Veekay Group Business Overview

Table 80. Veekay Group Recent Developments

Table 81. Duksung PU Artificial Leather Basic Information

Table 82. Duksung PU Artificial Leather Product Overview

Table 83. Duksung PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Duksung Business Overview

Table 85. Duksung Recent Developments

Table 86. LEO VINYLS PU Artificial Leather Basic Information

Table 87. LEO VINYLS PU Artificial Leather Product Overview

Table 88. LEO VINYLS PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. LEO VINYLS Business Overview

Table 90. LEO VINYLS Recent Developments

Table 91. Prabhat Industries PU Artificial Leather Basic Information

Table 92. Prabhat Industries PU Artificial Leather Product Overview

Table 93. Prabhat Industries PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Prabhat Industries Business Overview

Table 95. Prabhat Industries Recent Developments

Table 96. NAN YA PLASTICS PU Artificial Leather Basic Information

Table 97. NAN YA PLASTICS PU Artificial Leather Product Overview

- Table 98. NAN YA PLASTICS PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. NAN YA PLASTICS Business Overview
- Table 100. NAN YA PLASTICS Recent Developments
- Table 101. Zoncen Chemical PU Artificial Leather Basic Information
- Table 102. Zoncen Chemical PU Artificial Leather Product Overview
- Table 103. Zoncen Chemical PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Zoncen Chemical Business Overview
- Table 105. Zoncen Chemical Recent Developments
- Table 106. Dongtai Leather PU Artificial Leather Basic Information
- Table 107. Dongtai Leather PU Artificial Leather Product Overview
- Table 108. Dongtai Leather PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Dongtai Leather Business Overview
- Table 110. Dongtai Leather Recent Developments
- Table 111. Double Elephant PU Artificial Leather Basic Information
- Table 112. Double Elephant PU Artificial Leather Product Overview
- Table 113. Double Elephant PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Double Elephant Business Overview
- Table 115. Double Elephant Recent Developments
- Table 116. Wise Star PU Artificial Leather Basic Information
- Table 117. Wise Star PU Artificial Leather Product Overview
- Table 118. Wise Star PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Wise Star Business Overview
- Table 120. Wise Star Recent Developments
- Table 121. Jiangsu Guoxin PU Artificial Leather Basic Information
- Table 122. Jiangsu Guoxin PU Artificial Leather Product Overview
- Table 123. Jiangsu Guoxin PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Jiangsu Guoxin Business Overview
- Table 125. Jiangsu Guoxin Recent Developments
- Table 126. Xiefu Group PU Artificial Leather Basic Information
- Table 127. Xiefu Group PU Artificial Leather Product Overview
- Table 128. Xiefu Group PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. Xiefu Group Business Overview

- Table 130. Xiefu Group Recent Developments
- Table 131. YongDali PU Artificial Leather Basic Information
- Table 132. YongDali PU Artificial Leather Product Overview
- Table 133. YongDali PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 134. YongDali Business Overview
- Table 135. YongDali Recent Developments
- Table 136. Fuyi Plastic PU Artificial Leather Basic Information
- Table 137. Fuyi Plastic PU Artificial Leather Product Overview
- Table 138. Fuyi Plastic PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 139. Fuyi Plastic Business Overview
- Table 140. Fuyi Plastic Recent Developments
- Table 141. Polytech Group PU Artificial Leather Basic Information
- Table 142. Polytech Group PU Artificial Leather Product Overview
- Table 143. Polytech Group PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 144. Polytech Group Business Overview
- Table 145. Polytech Group Recent Developments
- Table 146. Huahong PU Artificial Leather Basic Information
- Table 147. Huahong PU Artificial Leather Product Overview
- Table 148. Huahong PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 149. Huahong Business Overview
- Table 150. Huahong Recent Developments
- Table 151. Yong-Yuan Feng PU Artificial Leather Basic Information
- Table 152. Yong-Yuan Feng PU Artificial Leather Product Overview
- Table 153. Yong-Yuan Feng PU Artificial Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 154. Yong-Yuan Feng Business Overview
- Table 155. Yong-Yuan Feng Recent Developments
- Table 156. Global PU Artificial Leather Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 157. Global PU Artificial Leather Market Size Forecast by Region (2025-2030) & (M USD)
- Table 158. North America PU Artificial Leather Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 159. North America PU Artificial Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 160. Europe PU Artificial Leather Sales Forecast by Country (2025-2030) & (Kilotons)

Table 161. Europe PU Artificial Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 162. Asia Pacific PU Artificial Leather Sales Forecast by Region (2025-2030) & (Kilotons)

Table 163. Asia Pacific PU Artificial Leather Market Size Forecast by Region (2025-2030) & (M USD)

Table 164. South America PU Artificial Leather Sales Forecast by Country (2025-2030) & (Kilotons)

Table 165. South America PU Artificial Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 166. Middle East and Africa PU Artificial Leather Consumption Forecast by Country (2025-2030) & (Units)

Table 167. Middle East and Africa PU Artificial Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 168. Global PU Artificial Leather Sales Forecast by Type (2025-2030) & (Kilotons)

Table 169. Global PU Artificial Leather Market Size Forecast by Type (2025-2030) & (M USD)

Table 170. Global PU Artificial Leather Price Forecast by Type (2025-2030) & (USD/Ton)

Table 171. Global PU Artificial Leather Sales (Kilotons) Forecast by Application (2025-2030)

Table 172. Global PU Artificial Leather Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of PU Artificial Leather
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global PU Artificial Leather Market Size (M USD), 2019-2030
- Figure 5. Global PU Artificial Leather Market Size (M USD) (2019-2030)
- Figure 6. Global PU Artificial Leather Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. PU Artificial Leather Market Size by Country (M USD)
- Figure 11. PU Artificial Leather Sales Share by Manufacturers in 2023
- Figure 12. Global PU Artificial Leather Revenue Share by Manufacturers in 2023
- Figure 13. PU Artificial Leather Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market PU Artificial Leather Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by PU Artificial Leather Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global PU Artificial Leather Market Share by Type
- Figure 18. Sales Market Share of PU Artificial Leather by Type (2019-2024)
- Figure 19. Sales Market Share of PU Artificial Leather by Type in 2023
- Figure 20. Market Size Share of PU Artificial Leather by Type (2019-2024)
- Figure 21. Market Size Market Share of PU Artificial Leather by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global PU Artificial Leather Market Share by Application
- Figure 24. Global PU Artificial Leather Sales Market Share by Application (2019-2024)
- Figure 25. Global PU Artificial Leather Sales Market Share by Application in 2023
- Figure 26. Global PU Artificial Leather Market Share by Application (2019-2024)
- Figure 27. Global PU Artificial Leather Market Share by Application in 2023
- Figure 28. Global PU Artificial Leather Sales Growth Rate by Application (2019-2024)
- Figure 29. Global PU Artificial Leather Sales Market Share by Region (2019-2024)
- Figure 30. North America PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America PU Artificial Leather Sales Market Share by Country in 2023

- Figure 32. U.S. PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada PU Artificial Leather Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico PU Artificial Leather Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe PU Artificial Leather Sales Market Share by Country in 2023
- Figure 37. Germany PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific PU Artificial Leather Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific PU Artificial Leather Sales Market Share by Region in 2023
- Figure 44. China PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America PU Artificial Leather Sales and Growth Rate (Kilotons)
- Figure 50. South America PU Artificial Leather Sales Market Share by Country in 2023
- Figure 51. Brazil PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa PU Artificial Leather Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa PU Artificial Leather Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa PU Artificial Leather Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global PU Artificial Leather Sales Forecast by Volume (2019-2030) &

(Kilotons)

Figure 62. Global PU Artificial Leather Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global PU Artificial Leather Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global PU Artificial Leather Market Share Forecast by Type (2025-2030)

Figure 65. Global PU Artificial Leather Sales Forecast by Application (2025-2030)

Figure 66. Global PU Artificial Leather Market Share Forecast by Application (2025-2030)

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