

# Global Psyllium-based Supplement Market Research Report 2026(Status and Outlook)

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## Abstracts

The psyllium-based supplement market is experiencing several notable trends that are shaping its growth and future. Some key trends in the market include: Increasing consumer awareness and demand for digestive health: Digestive health is gaining significant attention among consumers, leading to a growing demand for natural and effective solutions. Psyllium-based supplements, known for their high fiber content and ability to promote regular bowel movements, are being sought after by individuals looking to improve their digestive health and alleviate issues such as constipation and irritable bowel syndrome (IBS).

The global Psyllium-based Supplement market size was estimated at USD 302.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Psyllium-based Supplement market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Psyllium-based Supplement market. It offers detailed profiles of major players, including their

market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Psyllium-based Supplement market.

### **Global Psyllium-based Supplement Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Metamucil  
Yerba Prima  
NOW Foods  
Organic India  
Garden of Life  
Nutiva  
Nature's Way  
Health Plus  
Solgar  
Frontier Co-op  
Renew Life  
Dr. Schulze's  
Jarrow Formulas  
Source Naturals

## **Market Segmentation (by Type)**

Powder Type  
Capsule Type  
Tablet Type  
Other

## **Market Segmentation (by Application)**

Supermarket  
Specialty Store  
Online Sales  
Other

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Psyllium-based Supplement Market  
Overview of the regional outlook of the Psyllium-based Supplement Market:

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Psyllium-based Supplement Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Psyllium-based Supplement, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Psyllium-based Supplement

1.2 Key Market Segments

1.2.1 Psyllium-based Supplement Segment by Type

1.2.2 Psyllium-based Supplement Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 PSYLLIUM-BASED SUPPLEMENT MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Psyllium-based Supplement Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Psyllium-based Supplement Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 PSYLLIUM-BASED SUPPLEMENT MARKET COMPETITIVE LANDSCAPE**

3.1 Company Assessment Quadrant

3.2 Global Psyllium-based Supplement Product Life Cycle

3.3 Global Psyllium-based Supplement Sales by Manufacturers (2020-2025)

3.4 Global Psyllium-based Supplement Revenue Market Share by Manufacturers (2020-2025)

3.5 Psyllium-based Supplement Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Psyllium-based Supplement Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Psyllium-based Supplement Market Competitive Situation and Trends

3.8.1 Psyllium-based Supplement Market Concentration Rate

3.8.2 Global 5 and 10 Largest Psyllium-based Supplement Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 PSYLLIUM-BASED SUPPLEMENT INDUSTRY CHAIN ANALYSIS**

### 4.1 Psyllium-based Supplement Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PSYLLIUM-BASED SUPPLEMENT MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Psyllium-based Supplement Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Psyllium-based Supplement Market

### 5.7 ESG Ratings of Leading Companies

## **6 PSYLLIUM-BASED SUPPLEMENT MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Psyllium-based Supplement Sales Market Share by Type (2020-2025)

### 6.3 Global Psyllium-based Supplement Market Size by Type (2020-2025)

### 6.4 Global Psyllium-based Supplement Price by Type (2020-2025)

## **7 PSYLLIUM-BASED SUPPLEMENT MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Psyllium-based Supplement Market Sales by Application (2020-2025)
- 7.3 Global Psyllium-based Supplement Market Size (M USD) by Application (2020-2025)
- 7.4 Global Psyllium-based Supplement Sales Growth Rate by Application (2020-2025)

## **8 PSYLLIUM-BASED SUPPLEMENT MARKET SALES BY REGION**

- 8.1 Global Psyllium-based Supplement Sales by Region
  - 8.1.1 Global Psyllium-based Supplement Sales by Region
  - 8.1.2 Global Psyllium-based Supplement Sales Market Share by Region
- 8.2 Global Psyllium-based Supplement Market Size by Region
  - 8.2.1 Global Psyllium-based Supplement Market Size by Region
  - 8.2.2 Global Psyllium-based Supplement Market Size by Region
- 8.3 North America
  - 8.3.1 North America Psyllium-based Supplement Sales by Country
  - 8.3.2 North America Psyllium-based Supplement Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Psyllium-based Supplement Sales by Country
  - 8.4.2 Europe Psyllium-based Supplement Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Psyllium-based Supplement Sales by Region
  - 8.5.2 Asia Pacific Psyllium-based Supplement Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Psyllium-based Supplement Sales by Country

- 8.6.2 South America Psyllium-based Supplement Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Psyllium-based Supplement Sales by Region
  - 8.7.2 Middle East and Africa Psyllium-based Supplement Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 PSYLLIUM-BASED SUPPLEMENT MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Psyllium-based Supplement by Region(2020-2025)
- 9.2 Global Psyllium-based Supplement Revenue Market Share by Region (2020-2025)
- 9.3 Global Psyllium-based Supplement Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Psyllium-based Supplement Production
  - 9.4.1 North America Psyllium-based Supplement Production Growth Rate (2020-2025)
  - 9.4.2 North America Psyllium-based Supplement Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Psyllium-based Supplement Production
  - 9.5.1 Europe Psyllium-based Supplement Production Growth Rate (2020-2025)
  - 9.5.2 Europe Psyllium-based Supplement Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Psyllium-based Supplement Production (2020-2025)
  - 9.6.1 Japan Psyllium-based Supplement Production Growth Rate (2020-2025)
  - 9.6.2 Japan Psyllium-based Supplement Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Psyllium-based Supplement Production (2020-2025)
  - 9.7.1 China Psyllium-based Supplement Production Growth Rate (2020-2025)
  - 9.7.2 China Psyllium-based Supplement Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Metamucil

- 10.1.1 Metamucil Basic Information
- 10.1.2 Metamucil Psyllium-based Supplement Product Overview
- 10.1.3 Metamucil Psyllium-based Supplement Product Market Performance
- 10.1.4 Metamucil Business Overview
- 10.1.5 Metamucil SWOT Analysis
- 10.1.6 Metamucil Recent Developments
- 10.2 Yerba Prima
  - 10.2.1 Yerba Prima Basic Information
  - 10.2.2 Yerba Prima Psyllium-based Supplement Product Overview
  - 10.2.3 Yerba Prima Psyllium-based Supplement Product Market Performance
  - 10.2.4 Yerba Prima Business Overview
  - 10.2.5 Yerba Prima SWOT Analysis
  - 10.2.6 Yerba Prima Recent Developments
- 10.3 NOW Foods
  - 10.3.1 NOW Foods Basic Information
  - 10.3.2 NOW Foods Psyllium-based Supplement Product Overview
  - 10.3.3 NOW Foods Psyllium-based Supplement Product Market Performance
  - 10.3.4 NOW Foods Business Overview
  - 10.3.5 NOW Foods SWOT Analysis
  - 10.3.6 NOW Foods Recent Developments
- 10.4 Organic India
  - 10.4.1 Organic India Basic Information
  - 10.4.2 Organic India Psyllium-based Supplement Product Overview
  - 10.4.3 Organic India Psyllium-based Supplement Product Market Performance
  - 10.4.4 Organic India Business Overview
  - 10.4.5 Organic India Recent Developments
- 10.5 Garden of Life
  - 10.5.1 Garden of Life Basic Information
  - 10.5.2 Garden of Life Psyllium-based Supplement Product Overview
  - 10.5.3 Garden of Life Psyllium-based Supplement Product Market Performance
  - 10.5.4 Garden of Life Business Overview
  - 10.5.5 Garden of Life Recent Developments
- 10.6 Nutiva
  - 10.6.1 Nutiva Basic Information
  - 10.6.2 Nutiva Psyllium-based Supplement Product Overview
  - 10.6.3 Nutiva Psyllium-based Supplement Product Market Performance
  - 10.6.4 Nutiva Business Overview
  - 10.6.5 Nutiva Recent Developments
- 10.7 Nature's Way

- 10.7.1 Nature's Way Basic Information
- 10.7.2 Nature's Way Psyllium-based Supplement Product Overview
- 10.7.3 Nature's Way Psyllium-based Supplement Product Market Performance
- 10.7.4 Nature's Way Business Overview
- 10.7.5 Nature's Way Recent Developments
- 10.8 Health Plus
  - 10.8.1 Health Plus Basic Information
  - 10.8.2 Health Plus Psyllium-based Supplement Product Overview
  - 10.8.3 Health Plus Psyllium-based Supplement Product Market Performance
  - 10.8.4 Health Plus Business Overview
  - 10.8.5 Health Plus Recent Developments
- 10.9 Solgar
  - 10.9.1 Solgar Basic Information
  - 10.9.2 Solgar Psyllium-based Supplement Product Overview
  - 10.9.3 Solgar Psyllium-based Supplement Product Market Performance
  - 10.9.4 Solgar Business Overview
  - 10.9.5 Solgar Recent Developments
- 10.10 Frontier Co-op
  - 10.10.1 Frontier Co-op Basic Information
  - 10.10.2 Frontier Co-op Psyllium-based Supplement Product Overview
  - 10.10.3 Frontier Co-op Psyllium-based Supplement Product Market Performance
  - 10.10.4 Frontier Co-op Business Overview
  - 10.10.5 Frontier Co-op Recent Developments
- 10.11 Renew Life
  - 10.11.1 Renew Life Basic Information
  - 10.11.2 Renew Life Psyllium-based Supplement Product Overview
  - 10.11.3 Renew Life Psyllium-based Supplement Product Market Performance
  - 10.11.4 Renew Life Business Overview
  - 10.11.5 Renew Life Recent Developments
- 10.12 Dr. Schulze's
  - 10.12.1 Dr. Schulze's Basic Information
  - 10.12.2 Dr. Schulze's Psyllium-based Supplement Product Overview
  - 10.12.3 Dr. Schulze's Psyllium-based Supplement Product Market Performance
  - 10.12.4 Dr. Schulze's Business Overview
  - 10.12.5 Dr. Schulze's Recent Developments
- 10.13 Jarrow Formulas
  - 10.13.1 Jarrow Formulas Basic Information
  - 10.13.2 Jarrow Formulas Psyllium-based Supplement Product Overview
  - 10.13.3 Jarrow Formulas Psyllium-based Supplement Product Market Performance

- 10.13.4 Jarrow Formulas Business Overview
- 10.13.5 Jarrow Formulas Recent Developments
- 10.14 Source Naturals
  - 10.14.1 Source Naturals Basic Information
  - 10.14.2 Source Naturals Psyllium-based Supplement Product Overview
  - 10.14.3 Source Naturals Psyllium-based Supplement Product Market Performance
  - 10.14.4 Source Naturals Business Overview
  - 10.14.5 Source Naturals Recent Developments

## **11 PSYLLIUM-BASED SUPPLEMENT MARKET FORECAST BY REGION**

- 11.1 Global Psyllium-based Supplement Market Size Forecast
- 11.2 Global Psyllium-based Supplement Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Psyllium-based Supplement Market Size Forecast by Country
  - 11.2.3 Asia Pacific Psyllium-based Supplement Market Size Forecast by Region
  - 11.2.4 South America Psyllium-based Supplement Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Psyllium-based Supplement by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Psyllium-based Supplement Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Psyllium-based Supplement by Type (2026-2035)
  - 12.1.2 Global Psyllium-based Supplement Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Psyllium-based Supplement by Type (2026-2035)
- 12.2 Global Psyllium-based Supplement Market Forecast by Application (2026-2035)
  - 12.2.1 Global Psyllium-based Supplement Sales (K MT) Forecast by Application
  - 12.2.2 Global Psyllium-based Supplement Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Psyllium-based Supplement Market Size by Type (M USD)

Table 4. Global Psyllium-based Supplement Market Size by Application

Table 5. Psyllium-based Supplement Market Size Comparison by Region (M USD)

Table 6. Global Psyllium-based Supplement Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Psyllium-based Supplement Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Psyllium-based Supplement Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Psyllium-based Supplement Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Psyllium-based Supplement as of 2025)

Table 11. Global Market Psyllium-based Supplement Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Psyllium-based Supplement Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Psyllium-based Supplement Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Psyllium-based Supplement Sales by Type (K MT)

Table 27. Global Psyllium-based Supplement Market Size by Type (M USD)

- Table 28. Global Psyllium-based Supplement Sales (K MT) by Type (2020-2025)
- Table 29. Global Psyllium-based Supplement Sales Market Share by Type (2020-2025)
- Table 30. Global Psyllium-based Supplement Market Size (M USD) by Type (2020-2025)
- Table 31. Global Psyllium-based Supplement Market Share by Type (2020-2025)
- Table 32. Global Psyllium-based Supplement Price (USD/KG) by Type (2020-2025)
- Table 33. Global Psyllium-based Supplement Sales (K MT) by Application
- Table 34. Global Psyllium-based Supplement Market Size by Application
- Table 35. Global Psyllium-based Supplement Sales by Application (2020-2025) & (K MT)
- Table 36. Global Psyllium-based Supplement Sales Market Share by Application (2020-2025)
- Table 37. Global Psyllium-based Supplement Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Psyllium-based Supplement Market Share by Application (2020-2025)
- Table 39. Global Psyllium-based Supplement Sales Growth Rate by Application (2020-2025)
- Table 40. Global Psyllium-based Supplement Sales by Region (2020-2025) & (K MT)
- Table 41. Global Psyllium-based Supplement Sales Market Share by Region (2020-2025)
- Table 42. Global Psyllium-based Supplement Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Psyllium-based Supplement Market Size by Region (2020-2025)
- Table 44. North America Psyllium-based Supplement Sales by Country (2020-2025) & (K MT)
- Table 45. North America Psyllium-based Supplement Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Psyllium-based Supplement Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Psyllium-based Supplement Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Psyllium-based Supplement Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Psyllium-based Supplement Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Psyllium-based Supplement Sales by Country (2020-2025) & (K MT)
- Table 51. South America Psyllium-based Supplement Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Psyllium-based Supplement Sales by Region

(2020-2025) & (K MT)

Table 53. Middle East and Africa Psyllium-based Supplement Market Size by Region (2020-2025) & (M USD)

Table 54. Global Psyllium-based Supplement Production (K MT) by Region(2020-2025)

Table 55. Global Psyllium-based Supplement Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Psyllium-based Supplement Revenue Market Share by Region (2020-2025)

Table 57. Global Psyllium-based Supplement Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Psyllium-based Supplement Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Psyllium-based Supplement Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Psyllium-based Supplement Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Psyllium-based Supplement Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Metamucil Basic Information

Table 63. Metamucil Psyllium-based Supplement Product Overview

Table 64. Metamucil Psyllium-based Supplement Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Metamucil Business Overview

Table 66. Metamucil SWOT Analysis

Table 67. Metamucil Recent Developments

Table 68. Yerba Prima Basic Information

Table 69. Yerba Prima Psyllium-based Supplement Product Overview

Table 70. Yerba Prima Psyllium-based Supplement Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Yerba Prima Business Overview

Table 72. Yerba Prima SWOT Analysis

Table 73. Yerba Prima Recent Developments

Table 74. NOW Foods Basic Information

Table 75. NOW Foods Psyllium-based Supplement Product Overview

Table 76. NOW Foods Psyllium-based Supplement Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. NOW Foods Business Overview

Table 78. NOW Foods SWOT Analysis

Table 79. NOW Foods Recent Developments

- Table 80. Organic India Basic Information
- Table 81. Organic India Psyllium-based Supplement Product Overview
- Table 82. Organic India Psyllium-based Supplement Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Organic India Business Overview
- Table 84. Organic India Recent Developments
- Table 85. Garden of Life Basic Information
- Table 86. Garden of Life Psyllium-based Supplement Product Overview
- Table 87. Garden of Life Psyllium-based Supplement Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Garden of Life Business Overview
- Table 89. Garden of Life Recent Developments
- Table 90. Nutiva Basic Information
- Table 91. Nutiva Psyllium-based Supplement Product Overview
- Table 92. Nutiva Psyllium-based Supplement Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Nutiva Business Overview
- Table 94. Nutiva Recent Developments
- Table 95. Nature's Way Basic Information
- Table 96. Nature's Way Psyllium-based Supplement Product Overview
- Table 97. Nature's Way Psyllium-based Supplement Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Nature's Way Business Overview
- Table 99. Nature's Way Recent Developments
- Table 100. Health Plus Basic Information
- Table 101. Health Plus Psyllium-based Supplement Product Overview
- Table 102. Health Plus Psyllium-based Supplement Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Health Plus Business Overview
- Table 104. Health Plus Recent Developments
- Table 105. Solgar Basic Information
- Table 106. Solgar Psyllium-based Supplement Product Overview
- Table 107. Solgar Psyllium-based Supplement Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Solgar Business Overview
- Table 109. Solgar Recent Developments
- Table 110. Frontier Co-op Basic Information
- Table 111. Frontier Co-op Psyllium-based Supplement Product Overview
- Table 112. Frontier Co-op Psyllium-based Supplement Sales (K MT), Revenue (M

USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Frontier Co-op Business Overview

Table 114. Frontier Co-op Recent Developments

Table 115. Renew Life Basic Information

Table 116. Renew Life Psyllium-based Supplement Product Overview

Table 117. Renew Life Psyllium-based Supplement Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Renew Life Business Overview

Table 119. Renew Life Recent Developments

Table 120. Dr. Schulze's Basic Information

Table 121. Dr. Schulze's Psyllium-based Supplement Product Overview

Table 122. Dr. Schulze's Psyllium-based Supplement Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Dr. Schulze's Business Overview

Table 124. Dr. Schulze's Recent Developments

Table 125. Jarrow Formulas Basic Information

Table 126. Jarrow Formulas Psyllium-based Supplement Product Overview

Table 127. Jarrow Formulas Psyllium-based Supplement Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Jarrow Formulas Business Overview

Table 129. Jarrow Formulas Recent Developments

Table 130. Source Naturals Basic Information

Table 131. Source Naturals Psyllium-based Supplement Product Overview

Table 132. Source Naturals Psyllium-based Supplement Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Source Naturals Business Overview

Table 134. Source Naturals Recent Developments

Table 135. Global Psyllium-based Supplement Sales Forecast by Region (2026-2035) & (K MT)

Table 136. Global Psyllium-based Supplement Market Size Forecast by Region (2026-2035) & (M USD)

Table 137. North America Psyllium-based Supplement Sales Forecast by Country (2026-2035) & (K MT)

Table 138. North America Psyllium-based Supplement Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Europe Psyllium-based Supplement Sales Forecast by Country (2026-2035) & (K MT)

Table 140. Europe Psyllium-based Supplement Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Asia Pacific Psyllium-based Supplement Sales Forecast by Region (2026-2035) & (K MT)

Table 142. Asia Pacific Psyllium-based Supplement Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America Psyllium-based Supplement Sales Forecast by Country (2026-2035) & (K MT)

Table 144. South America Psyllium-based Supplement Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Middle East and Africa Psyllium-based Supplement Sales Forecast by Country (2026-2035) & (Units)

Table 146. Middle East and Africa Psyllium-based Supplement Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Global Psyllium-based Supplement Sales Forecast by Type (2026-2035) & (K MT)

Table 148. Global Psyllium-based Supplement Market Size Forecast by Type (2026-2035) & (M USD)

Table 149. Global Psyllium-based Supplement Price Forecast by Type (2026-2035) & (USD/KG)

Table 150. Global Psyllium-based Supplement Sales (K MT) Forecast by Application (2026-2035)

Table 151. Global Psyllium-based Supplement Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Psyllium-based Supplement
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Psyllium-based Supplement Market Size (M USD), 2025-2035
- Figure 5. Global Psyllium-based Supplement Market Size (M USD) (2020-2035)
- Figure 6. Global Psyllium-based Supplement Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Psyllium-based Supplement Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Psyllium-based Supplement Product Life Cycle
- Figure 13. Psyllium-based Supplement Sales Share by Manufacturers in 2025
- Figure 14. Global Psyllium-based Supplement Revenue Share by Manufacturers in 2025
- Figure 15. Psyllium-based Supplement Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Psyllium-based Supplement Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Psyllium-based Supplement Revenue in 2025
- Figure 18. Industry Chain Map of Psyllium-based Supplement
- Figure 19. Global Psyllium-based Supplement Market PEST Analysis
- Figure 20. Global Psyllium-based Supplement Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Psyllium-based Supplement Market Share by Type
- Figure 27. Sales Market Share of Psyllium-based Supplement by Type (2020-2025)
- Figure 28. Sales Market Share of Psyllium-based Supplement by Type in 2025
- Figure 29. Market Share of Psyllium-based Supplement by Type (2020-2025)
- Figure 30. Market Share of Psyllium-based Supplement by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Psyllium-based Supplement Market Share by Application
- Figure 33. Global Psyllium-based Supplement Sales Market Share by Application (2020-2025)
- Figure 34. Global Psyllium-based Supplement Sales Market Share by Application in 2025
- Figure 35. Global Psyllium-based Supplement Market Share by Application (2020-2025)
- Figure 36. Global Psyllium-based Supplement Market Share by Application in 2025
- Figure 37. Global Psyllium-based Supplement Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Psyllium-based Supplement Sales Market Share by Region (2020-2025)
- Figure 39. Global Psyllium-based Supplement Market Size by Region (2020-2025)
- Figure 40. North America Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Psyllium-based Supplement Sales Market Share by Country in 2024
- Figure 43. North America Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Psyllium-based Supplement Market Size by Country in 2024
- Figure 45. U.S. Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Psyllium-based Supplement Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Psyllium-based Supplement Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Psyllium-based Supplement Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Psyllium-based Supplement Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Psyllium-based Supplement Sales Market Share by Country in 2024
- Figure 53. Europe Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Psyllium-based Supplement Market Size by Country in 2024

Figure 55. Germany Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Psyllium-based Supplement Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Psyllium-based Supplement Sales Market Share by Region in 2024

Figure 67. Asia Pacific Psyllium-based Supplement Market Size by Region in 2024

Figure 68. China Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Psyllium-based Supplement Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 76. Southeast Asia Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Psyllium-based Supplement Sales and Growth Rate (K MT)

Figure 79. South America Psyllium-based Supplement Sales Market Share by Country in 2024

Figure 80. South America Psyllium-based Supplement Market Size and Growth Rate (M USD)

Figure 81. South America Psyllium-based Supplement Market Size by Country in 2024

Figure 82. Brazil Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Psyllium-based Supplement Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Psyllium-based Supplement Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Psyllium-based Supplement Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Psyllium-based Supplement Market Size by Region in 2024

Figure 92. Saudi Arabia Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Psyllium-based Supplement Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Psyllium-based Supplement Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Psyllium-based Supplement Production Market Share by Region (2020-2025)

Figure 103. North America Psyllium-based Supplement Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Psyllium-based Supplement Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Psyllium-based Supplement Production (K MT) Growth Rate (2020-2025)

Figure 106. China Psyllium-based Supplement Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Psyllium-based Supplement Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Psyllium-based Supplement Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Psyllium-based Supplement Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Psyllium-based Supplement Market Share Forecast by Type (2026-2035)

Figure 111. Global Psyllium-based Supplement Sales Forecast by Application (2026-2035)

Figure 112. Global Psyllium-based Supplement Market Share Forecast by Application (2026-2035)

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