

Global Pruning Shears Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Pruning shears, also called hand pruners (in American English), or secateurs, are a type of scissors for use on plants. They are strong enough to prune hard branches of trees and shrubs, sometimes up to two centimetres thick. They are used in gardening, arboriculture, farming, flower arranging, and nature conservation, where fine-scale habitat management is required.

The Global Pruning Shears Market Size was estimated at USD 270.51 million in 2023 and is projected to reach USD 340.31 million by 2029, exhibiting a CAGR of 3.90% during the forecast period.

This report provides a deep insight into the global Pruning Shears market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pruning Shears Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Pruning Shears market in any manner.

Global Pruning Shears Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Infaco

Pellenc

Felco

Fiskars

Okatsune

Corona Tools

STIHL

ARS Corporation

Bahco

Gebr. Schroder

DAVIDE & LUIGI VOLPI SPA

Jacto

Grupo Sanz

AIMA Srl

Shanghai Worth Garden

Tramontina

Lisam

Castellari

Zenport Industries

Chikamasa

Market Segmentation (by Type)

Pneumatic Pruning Shears

Electric Pruning Shears

Manual Pruning Shears

Market Segmentation (by Application)

Household

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pruning Shears Market

Overview of the regional outlook of the Pruning Shears Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about

48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pruning Shears Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Pruning Shears
- 1.2 Key Market Segments
 - 1.2.1 Pruning Shears Segment by Type
 - 1.2.2 Pruning Shears Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PRUNING SHEARS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Pruning Shears Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Pruning Shears Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PRUNING SHEARS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Pruning Shears Sales by Manufacturers (2019-2024)
- 3.2 Global Pruning Shears Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Pruning Shears Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Pruning Shears Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Pruning Shears Sales Sites, Area Served, Product Type
- 3.6 Pruning Shears Market Competitive Situation and Trends
 - 3.6.1 Pruning Shears Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Pruning Shears Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PRUNING SHEARS INDUSTRY CHAIN ANALYSIS

- 4.1 Pruning Shears Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PRUNING SHEARS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PRUNING SHEARS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Pruning Shears Sales Market Share by Type (2019-2024)
- 6.3 Global Pruning Shears Market Size Market Share by Type (2019-2024)
- 6.4 Global Pruning Shears Price by Type (2019-2024)

7 PRUNING SHEARS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Pruning Shears Market Sales by Application (2019-2024)
- 7.3 Global Pruning Shears Market Size (M USD) by Application (2019-2024)
- 7.4 Global Pruning Shears Sales Growth Rate by Application (2019-2024)

8 PRUNING SHEARS MARKET SEGMENTATION BY REGION

- 8.1 Global Pruning Shears Sales by Region
 - 8.1.1 Global Pruning Shears Sales by Region
 - 8.1.2 Global Pruning Shears Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Pruning Shears Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Pruning Shears Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Pruning Shears Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Pruning Shears Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Pruning Shears Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Infaco
 - 9.1.1 Infaco Pruning Shears Basic Information
 - 9.1.2 Infaco Pruning Shears Product Overview
 - 9.1.3 Infaco Pruning Shears Product Market Performance
 - 9.1.4 Infaco Business Overview
 - 9.1.5 Infaco Pruning Shears SWOT Analysis
 - 9.1.6 Infaco Recent Developments
- 9.2 Pellenc

- 9.2.1 Pellenc Pruning Shears Basic Information
- 9.2.2 Pellenc Pruning Shears Product Overview
- 9.2.3 Pellenc Pruning Shears Product Market Performance
- 9.2.4 Pellenc Business Overview
- 9.2.5 Pellenc Pruning Shears SWOT Analysis
- 9.2.6 Pellenc Recent Developments
- 9.3 Felco
 - 9.3.1 Felco Pruning Shears Basic Information
 - 9.3.2 Felco Pruning Shears Product Overview
 - 9.3.3 Felco Pruning Shears Product Market Performance
 - 9.3.4 Felco Pruning Shears SWOT Analysis
 - 9.3.5 Felco Business Overview
 - 9.3.6 Felco Recent Developments
- 9.4 Fiskars
 - 9.4.1 Fiskars Pruning Shears Basic Information
 - 9.4.2 Fiskars Pruning Shears Product Overview
 - 9.4.3 Fiskars Pruning Shears Product Market Performance
 - 9.4.4 Fiskars Business Overview
 - 9.4.5 Fiskars Recent Developments
- 9.5 Okatsune
 - 9.5.1 Okatsune Pruning Shears Basic Information
 - 9.5.2 Okatsune Pruning Shears Product Overview
 - 9.5.3 Okatsune Pruning Shears Product Market Performance
 - 9.5.4 Okatsune Business Overview
 - 9.5.5 Okatsune Recent Developments
- 9.6 Corona Tools
 - 9.6.1 Corona Tools Pruning Shears Basic Information
 - 9.6.2 Corona Tools Pruning Shears Product Overview
 - 9.6.3 Corona Tools Pruning Shears Product Market Performance
 - 9.6.4 Corona Tools Business Overview
 - 9.6.5 Corona Tools Recent Developments
- 9.7 STIHL
 - 9.7.1 STIHL Pruning Shears Basic Information
 - 9.7.2 STIHL Pruning Shears Product Overview
 - 9.7.3 STIHL Pruning Shears Product Market Performance
 - 9.7.4 STIHL Business Overview
 - 9.7.5 STIHL Recent Developments
- 9.8 ARS Corporation
 - 9.8.1 ARS Corporation Pruning Shears Basic Information

- 9.8.2 ARS Corporation Pruning Shears Product Overview
- 9.8.3 ARS Corporation Pruning Shears Product Market Performance
- 9.8.4 ARS Corporation Business Overview
- 9.8.5 ARS Corporation Recent Developments
- 9.9 Bahco
 - 9.9.1 Bahco Pruning Shears Basic Information
 - 9.9.2 Bahco Pruning Shears Product Overview
 - 9.9.3 Bahco Pruning Shears Product Market Performance
 - 9.9.4 Bahco Business Overview
 - 9.9.5 Bahco Recent Developments
- 9.10 Gebr. Schroder
 - 9.10.1 Gebr. Schroder Pruning Shears Basic Information
 - 9.10.2 Gebr. Schroder Pruning Shears Product Overview
 - 9.10.3 Gebr. Schroder Pruning Shears Product Market Performance
 - 9.10.4 Gebr. Schroder Business Overview
 - 9.10.5 Gebr. Schroder Recent Developments
- 9.11 DAVIDE and LUIGI VOLPI SPA
 - 9.11.1 DAVIDE and LUIGI VOLPI SPA Pruning Shears Basic Information
 - 9.11.2 DAVIDE and LUIGI VOLPI SPA Pruning Shears Product Overview
 - 9.11.3 DAVIDE and LUIGI VOLPI SPA Pruning Shears Product Market Performance
 - 9.11.4 DAVIDE and LUIGI VOLPI SPA Business Overview
 - 9.11.5 DAVIDE and LUIGI VOLPI SPA Recent Developments
- 9.12 Jacto
 - 9.12.1 Jacto Pruning Shears Basic Information
 - 9.12.2 Jacto Pruning Shears Product Overview
 - 9.12.3 Jacto Pruning Shears Product Market Performance
 - 9.12.4 Jacto Business Overview
 - 9.12.5 Jacto Recent Developments
- 9.13 Grupo Sanz
 - 9.13.1 Grupo Sanz Pruning Shears Basic Information
 - 9.13.2 Grupo Sanz Pruning Shears Product Overview
 - 9.13.3 Grupo Sanz Pruning Shears Product Market Performance
 - 9.13.4 Grupo Sanz Business Overview
 - 9.13.5 Grupo Sanz Recent Developments
- 9.14 AIMA Srl
 - 9.14.1 AIMA Srl Pruning Shears Basic Information
 - 9.14.2 AIMA Srl Pruning Shears Product Overview
 - 9.14.3 AIMA Srl Pruning Shears Product Market Performance
 - 9.14.4 AIMA Srl Business Overview

- 9.14.5 AIMA Srl Recent Developments
- 9.15 Shanghai Worth Garden
 - 9.15.1 Shanghai Worth Garden Pruning Shears Basic Information
 - 9.15.2 Shanghai Worth Garden Pruning Shears Product Overview
 - 9.15.3 Shanghai Worth Garden Pruning Shears Product Market Performance
 - 9.15.4 Shanghai Worth Garden Business Overview
 - 9.15.5 Shanghai Worth Garden Recent Developments
- 9.16 Tramontina
 - 9.16.1 Tramontina Pruning Shears Basic Information
 - 9.16.2 Tramontina Pruning Shears Product Overview
 - 9.16.3 Tramontina Pruning Shears Product Market Performance
 - 9.16.4 Tramontina Business Overview
 - 9.16.5 Tramontina Recent Developments
- 9.17 Lisam
 - 9.17.1 Lisam Pruning Shears Basic Information
 - 9.17.2 Lisam Pruning Shears Product Overview
 - 9.17.3 Lisam Pruning Shears Product Market Performance
 - 9.17.4 Lisam Business Overview
 - 9.17.5 Lisam Recent Developments
- 9.18 Castellari
 - 9.18.1 Castellari Pruning Shears Basic Information
 - 9.18.2 Castellari Pruning Shears Product Overview
 - 9.18.3 Castellari Pruning Shears Product Market Performance
 - 9.18.4 Castellari Business Overview
 - 9.18.5 Castellari Recent Developments
- 9.19 Zenport Industries
 - 9.19.1 Zenport Industries Pruning Shears Basic Information
 - 9.19.2 Zenport Industries Pruning Shears Product Overview
 - 9.19.3 Zenport Industries Pruning Shears Product Market Performance
 - 9.19.4 Zenport Industries Business Overview
 - 9.19.5 Zenport Industries Recent Developments
- 9.20 Chikamasa
 - 9.20.1 Chikamasa Pruning Shears Basic Information
 - 9.20.2 Chikamasa Pruning Shears Product Overview
 - 9.20.3 Chikamasa Pruning Shears Product Market Performance
 - 9.20.4 Chikamasa Business Overview
 - 9.20.5 Chikamasa Recent Developments

10 PRUNING SHEARS MARKET FORECAST BY REGION

- 10.1 Global Pruning Shears Market Size Forecast
- 10.2 Global Pruning Shears Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Pruning Shears Market Size Forecast by Country
 - 10.2.3 Asia Pacific Pruning Shears Market Size Forecast by Region
 - 10.2.4 South America Pruning Shears Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Pruning Shears by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Pruning Shears Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Pruning Shears by Type (2025-2030)
 - 11.1.2 Global Pruning Shears Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Pruning Shears by Type (2025-2030)
- 11.2 Global Pruning Shears Market Forecast by Application (2025-2030)
 - 11.2.1 Global Pruning Shears Sales (K Units) Forecast by Application
 - 11.2.2 Global Pruning Shears Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Pruning Shears Market Size Comparison by Region (M USD)
- Table 5. Global Pruning Shears Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Pruning Shears Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Pruning Shears Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Pruning Shears Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Pruning Shears as of 2022)
- Table 10. Global Market Pruning Shears Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Pruning Shears Sales Sites and Area Served
- Table 12. Manufacturers Pruning Shears Product Type
- Table 13. Global Pruning Shears Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Pruning Shears
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Pruning Shears Market Challenges
- Table 22. Global Pruning Shears Sales by Type (K Units)
- Table 23. Global Pruning Shears Market Size by Type (M USD)
- Table 24. Global Pruning Shears Sales (K Units) by Type (2019-2024)
- Table 25. Global Pruning Shears Sales Market Share by Type (2019-2024)
- Table 26. Global Pruning Shears Market Size (M USD) by Type (2019-2024)
- Table 27. Global Pruning Shears Market Size Share by Type (2019-2024)
- Table 28. Global Pruning Shears Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Pruning Shears Sales (K Units) by Application
- Table 30. Global Pruning Shears Market Size by Application
- Table 31. Global Pruning Shears Sales by Application (2019-2024) & (K Units)
- Table 32. Global Pruning Shears Sales Market Share by Application (2019-2024)

- Table 33. Global Pruning Shears Sales by Application (2019-2024) & (M USD)
- Table 34. Global Pruning Shears Market Share by Application (2019-2024)
- Table 35. Global Pruning Shears Sales Growth Rate by Application (2019-2024)
- Table 36. Global Pruning Shears Sales by Region (2019-2024) & (K Units)
- Table 37. Global Pruning Shears Sales Market Share by Region (2019-2024)
- Table 38. North America Pruning Shears Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Pruning Shears Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Pruning Shears Sales by Region (2019-2024) & (K Units)
- Table 41. South America Pruning Shears Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Pruning Shears Sales by Region (2019-2024) & (K Units)
- Table 43. Infaco Pruning Shears Basic Information
- Table 44. Infaco Pruning Shears Product Overview
- Table 45. Infaco Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Infaco Business Overview
- Table 47. Infaco Pruning Shears SWOT Analysis
- Table 48. Infaco Recent Developments
- Table 49. Pellenc Pruning Shears Basic Information
- Table 50. Pellenc Pruning Shears Product Overview
- Table 51. Pellenc Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Pellenc Business Overview
- Table 53. Pellenc Pruning Shears SWOT Analysis
- Table 54. Pellenc Recent Developments
- Table 55. Felco Pruning Shears Basic Information
- Table 56. Felco Pruning Shears Product Overview
- Table 57. Felco Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Felco Pruning Shears SWOT Analysis
- Table 59. Felco Business Overview
- Table 60. Felco Recent Developments
- Table 61. Fiskars Pruning Shears Basic Information
- Table 62. Fiskars Pruning Shears Product Overview
- Table 63. Fiskars Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Fiskars Business Overview
- Table 65. Fiskars Recent Developments
- Table 66. Okatsune Pruning Shears Basic Information

Table 67. Okatsune Pruning Shears Product Overview

Table 68. Okatsune Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Okatsune Business Overview

Table 70. Okatsune Recent Developments

Table 71. Corona Tools Pruning Shears Basic Information

Table 72. Corona Tools Pruning Shears Product Overview

Table 73. Corona Tools Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Corona Tools Business Overview

Table 75. Corona Tools Recent Developments

Table 76. STIHL Pruning Shears Basic Information

Table 77. STIHL Pruning Shears Product Overview

Table 78. STIHL Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. STIHL Business Overview

Table 80. STIHL Recent Developments

Table 81. ARS Corporation Pruning Shears Basic Information

Table 82. ARS Corporation Pruning Shears Product Overview

Table 83. ARS Corporation Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. ARS Corporation Business Overview

Table 85. ARS Corporation Recent Developments

Table 86. Bahco Pruning Shears Basic Information

Table 87. Bahco Pruning Shears Product Overview

Table 88. Bahco Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Bahco Business Overview

Table 90. Bahco Recent Developments

Table 91. Gebr. Schroder Pruning Shears Basic Information

Table 92. Gebr. Schroder Pruning Shears Product Overview

Table 93. Gebr. Schroder Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Gebr. Schroder Business Overview

Table 95. Gebr. Schroder Recent Developments

Table 96. DAVIDE and LUIGI VOLPI SPA Pruning Shears Basic Information

Table 97. DAVIDE and LUIGI VOLPI SPA Pruning Shears Product Overview

Table 98. DAVIDE and LUIGI VOLPI SPA Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. DAVIDE and LUIGI VOLPI SPA Business Overview
- Table 100. DAVIDE and LUIGI VOLPI SPA Recent Developments
- Table 101. Jacto Pruning Shears Basic Information
- Table 102. Jacto Pruning Shears Product Overview
- Table 103. Jacto Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Jacto Business Overview
- Table 105. Jacto Recent Developments
- Table 106. Grupo Sanz Pruning Shears Basic Information
- Table 107. Grupo Sanz Pruning Shears Product Overview
- Table 108. Grupo Sanz Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Grupo Sanz Business Overview
- Table 110. Grupo Sanz Recent Developments
- Table 111. AIMA Srl Pruning Shears Basic Information
- Table 112. AIMA Srl Pruning Shears Product Overview
- Table 113. AIMA Srl Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. AIMA Srl Business Overview
- Table 115. AIMA Srl Recent Developments
- Table 116. Shanghai Worth Garden Pruning Shears Basic Information
- Table 117. Shanghai Worth Garden Pruning Shears Product Overview
- Table 118. Shanghai Worth Garden Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Shanghai Worth Garden Business Overview
- Table 120. Shanghai Worth Garden Recent Developments
- Table 121. Tramontina Pruning Shears Basic Information
- Table 122. Tramontina Pruning Shears Product Overview
- Table 123. Tramontina Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Tramontina Business Overview
- Table 125. Tramontina Recent Developments
- Table 126. Lisam Pruning Shears Basic Information
- Table 127. Lisam Pruning Shears Product Overview
- Table 128. Lisam Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Lisam Business Overview
- Table 130. Lisam Recent Developments
- Table 131. Castellari Pruning Shears Basic Information

- Table 132. Castellari Pruning Shears Product Overview
- Table 133. Castellari Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Castellari Business Overview
- Table 135. Castellari Recent Developments
- Table 136. Zenport Industries Pruning Shears Basic Information
- Table 137. Zenport Industries Pruning Shears Product Overview
- Table 138. Zenport Industries Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Zenport Industries Business Overview
- Table 140. Zenport Industries Recent Developments
- Table 141. Chikamasa Pruning Shears Basic Information
- Table 142. Chikamasa Pruning Shears Product Overview
- Table 143. Chikamasa Pruning Shears Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Chikamasa Business Overview
- Table 145. Chikamasa Recent Developments
- Table 146. Global Pruning Shears Sales Forecast by Region (2025-2030) & (K Units)
- Table 147. Global Pruning Shears Market Size Forecast by Region (2025-2030) & (M USD)
- Table 148. North America Pruning Shears Sales Forecast by Country (2025-2030) & (K Units)
- Table 149. North America Pruning Shears Market Size Forecast by Country (2025-2030) & (M USD)
- Table 150. Europe Pruning Shears Sales Forecast by Country (2025-2030) & (K Units)
- Table 151. Europe Pruning Shears Market Size Forecast by Country (2025-2030) & (M USD)
- Table 152. Asia Pacific Pruning Shears Sales Forecast by Region (2025-2030) & (K Units)
- Table 153. Asia Pacific Pruning Shears Market Size Forecast by Region (2025-2030) & (M USD)
- Table 154. South America Pruning Shears Sales Forecast by Country (2025-2030) & (K Units)
- Table 155. South America Pruning Shears Market Size Forecast by Country (2025-2030) & (M USD)
- Table 156. Middle East and Africa Pruning Shears Consumption Forecast by Country (2025-2030) & (Units)
- Table 157. Middle East and Africa Pruning Shears Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Pruning Shears Sales Forecast by Type (2025-2030) & (K Units)

Table 159. Global Pruning Shears Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Pruning Shears Price Forecast by Type (2025-2030) & (USD/Unit)

Table 161. Global Pruning Shears Sales (K Units) Forecast by Application (2025-2030)

Table 162. Global Pruning Shears Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Pruning Shears
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Pruning Shears Market Size (M USD), 2019-2030
- Figure 5. Global Pruning Shears Market Size (M USD) (2019-2030)
- Figure 6. Global Pruning Shears Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Pruning Shears Market Size by Country (M USD)
- Figure 11. Pruning Shears Sales Share by Manufacturers in 2023
- Figure 12. Global Pruning Shears Revenue Share by Manufacturers in 2023
- Figure 13. Pruning Shears Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Pruning Shears Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Pruning Shears Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Pruning Shears Market Share by Type
- Figure 18. Sales Market Share of Pruning Shears by Type (2019-2024)
- Figure 19. Sales Market Share of Pruning Shears by Type in 2023
- Figure 20. Market Size Share of Pruning Shears by Type (2019-2024)
- Figure 21. Market Size Market Share of Pruning Shears by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Pruning Shears Market Share by Application
- Figure 24. Global Pruning Shears Sales Market Share by Application (2019-2024)
- Figure 25. Global Pruning Shears Sales Market Share by Application in 2023
- Figure 26. Global Pruning Shears Market Share by Application (2019-2024)
- Figure 27. Global Pruning Shears Market Share by Application in 2023
- Figure 28. Global Pruning Shears Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Pruning Shears Sales Market Share by Region (2019-2024)
- Figure 30. North America Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Pruning Shears Sales Market Share by Country in 2023

- Figure 32. U.S. Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Pruning Shears Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Pruning Shears Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Pruning Shears Sales Market Share by Country in 2023
- Figure 37. Germany Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Pruning Shears Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Pruning Shears Sales Market Share by Region in 2023
- Figure 44. China Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Pruning Shears Sales and Growth Rate (K Units)
- Figure 50. South America Pruning Shears Sales Market Share by Country in 2023
- Figure 51. Brazil Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Pruning Shears Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Pruning Shears Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Pruning Shears Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Pruning Shears Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Pruning Shears Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Pruning Shears Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Pruning Shears Market Share Forecast by Type (2025-2030)
- Figure 65. Global Pruning Shears Sales Forecast by Application (2025-2030)
- Figure 66. Global Pruning Shears Market Share Forecast by Application (2025-2030)

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