

Global Protein Supplement Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Bosson Research's latest report provides a deep insight into the global Protein Supplement market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Protein Supplement Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Protein Supplement market in any manner.

Global Protein Supplement Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Amway Corporation

Abbott Laboratories
ABH Pharma Inc.
GlaxoSmithKline
GNC Holdings
Glanbia Group
New Vitality
Nu Skin Enterprises, Inc.
Makers Nutrition
Vitaco Health
Forever Living Inc.
Shaklee Corporation
USANA Health Sciences
Herbalife International of America, Inc.
Suppleform
Garden of Life
Melaleuca Inc.
Vitacost.com, Inc.
Isostar
Atlantic Multipower UK Limited
Dalblads

Market Segmentation (by Type)

Whey Protein
Egg Protein
Soy Protein
Casein
Others

Market Segmentation (by Application)

Online
Nutrition Store
Health Food Store
Specialist Sports Store
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Protein Supplement Market
Overview of the regional outlook of the Protein Supplement Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Protein Supplement Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Protein Supplement
- 1.2 Key Market Segments
 - 1.2.1 Protein Supplement Segment by Type
 - 1.2.2 Protein Supplement Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PROTEIN SUPPLEMENT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Protein Supplement Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global Protein Supplement Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PROTEIN SUPPLEMENT MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Protein Supplement Sales by Manufacturers (2018-2023)
- 3.2 Global Protein Supplement Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Protein Supplement Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Protein Supplement Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Protein Supplement Sales Sites, Area Served, Product Type
- 3.6 Protein Supplement Market Competitive Situation and Trends
 - 3.6.1 Protein Supplement Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Protein Supplement Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PROTEIN SUPPLEMENT INDUSTRY CHAIN ANALYSIS

- 4.1 Protein Supplement Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PROTEIN SUPPLEMENT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PROTEIN SUPPLEMENT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Protein Supplement Sales Market Share by Type (2018-2023)
- 6.3 Global Protein Supplement Market Size Market Share by Type (2018-2023)
- 6.4 Global Protein Supplement Price by Type (2018-2023)

7 PROTEIN SUPPLEMENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Protein Supplement Market Sales by Application (2018-2023)
- 7.3 Global Protein Supplement Market Size (M USD) by Application (2018-2023)
- 7.4 Global Protein Supplement Sales Growth Rate by Application (2018-2023)

8 PROTEIN SUPPLEMENT MARKET SEGMENTATION BY REGION

- 8.1 Global Protein Supplement Sales by Region
 - 8.1.1 Global Protein Supplement Sales by Region
 - 8.1.2 Global Protein Supplement Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Protein Supplement Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Protein Supplement Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Protein Supplement Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Protein Supplement Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Protein Supplement Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Amway Corporation
 - 9.1.1 Amway Corporation Protein Supplement Basic Information
 - 9.1.2 Amway Corporation Protein Supplement Product Overview
 - 9.1.3 Amway Corporation Protein Supplement Product Market Performance
 - 9.1.4 Amway Corporation Business Overview
 - 9.1.5 Amway Corporation Protein Supplement SWOT Analysis
 - 9.1.6 Amway Corporation Recent Developments
- 9.2 Abbott Laboratories

- 9.2.1 Abbott Laboratories Protein Supplement Basic Information
- 9.2.2 Abbott Laboratories Protein Supplement Product Overview
- 9.2.3 Abbott Laboratories Protein Supplement Product Market Performance
- 9.2.4 Abbott Laboratories Business Overview
- 9.2.5 Abbott Laboratories Protein Supplement SWOT Analysis
- 9.2.6 Abbott Laboratories Recent Developments
- 9.3 ABH Pharma Inc.
 - 9.3.1 ABH Pharma Inc. Protein Supplement Basic Information
 - 9.3.2 ABH Pharma Inc. Protein Supplement Product Overview
 - 9.3.3 ABH Pharma Inc. Protein Supplement Product Market Performance
 - 9.3.4 ABH Pharma Inc. Business Overview
 - 9.3.5 ABH Pharma Inc. Protein Supplement SWOT Analysis
 - 9.3.6 ABH Pharma Inc. Recent Developments
- 9.4 GlaxoSmithKline
 - 9.4.1 GlaxoSmithKline Protein Supplement Basic Information
 - 9.4.2 GlaxoSmithKline Protein Supplement Product Overview
 - 9.4.3 GlaxoSmithKline Protein Supplement Product Market Performance
 - 9.4.4 GlaxoSmithKline Business Overview
 - 9.4.5 GlaxoSmithKline Protein Supplement SWOT Analysis
 - 9.4.6 GlaxoSmithKline Recent Developments
- 9.5 GNC Holdings
 - 9.5.1 GNC Holdings Protein Supplement Basic Information
 - 9.5.2 GNC Holdings Protein Supplement Product Overview
 - 9.5.3 GNC Holdings Protein Supplement Product Market Performance
 - 9.5.4 GNC Holdings Business Overview
 - 9.5.5 GNC Holdings Protein Supplement SWOT Analysis
 - 9.5.6 GNC Holdings Recent Developments
- 9.6 Glanbia Group
 - 9.6.1 Glanbia Group Protein Supplement Basic Information
 - 9.6.2 Glanbia Group Protein Supplement Product Overview
 - 9.6.3 Glanbia Group Protein Supplement Product Market Performance
 - 9.6.4 Glanbia Group Business Overview
 - 9.6.5 Glanbia Group Recent Developments
- 9.7 New Vitality
 - 9.7.1 New Vitality Protein Supplement Basic Information
 - 9.7.2 New Vitality Protein Supplement Product Overview
 - 9.7.3 New Vitality Protein Supplement Product Market Performance
 - 9.7.4 New Vitality Business Overview
 - 9.7.5 New Vitality Recent Developments

9.8 Nu Skin Enterprises, Inc.

- 9.8.1 Nu Skin Enterprises, Inc. Protein Supplement Basic Information
- 9.8.2 Nu Skin Enterprises, Inc. Protein Supplement Product Overview
- 9.8.3 Nu Skin Enterprises, Inc. Protein Supplement Product Market Performance
- 9.8.4 Nu Skin Enterprises, Inc. Business Overview
- 9.8.5 Nu Skin Enterprises, Inc. Recent Developments

9.9 Makers Nutrition

- 9.9.1 Makers Nutrition Protein Supplement Basic Information
- 9.9.2 Makers Nutrition Protein Supplement Product Overview
- 9.9.3 Makers Nutrition Protein Supplement Product Market Performance
- 9.9.4 Makers Nutrition Business Overview
- 9.9.5 Makers Nutrition Recent Developments

9.10 Vitaco Health

- 9.10.1 Vitaco Health Protein Supplement Basic Information
- 9.10.2 Vitaco Health Protein Supplement Product Overview
- 9.10.3 Vitaco Health Protein Supplement Product Market Performance
- 9.10.4 Vitaco Health Business Overview
- 9.10.5 Vitaco Health Recent Developments

9.11 Forever Living Inc.

- 9.11.1 Forever Living Inc. Protein Supplement Basic Information
- 9.11.2 Forever Living Inc. Protein Supplement Product Overview
- 9.11.3 Forever Living Inc. Protein Supplement Product Market Performance
- 9.11.4 Forever Living Inc. Business Overview
- 9.11.5 Forever Living Inc. Recent Developments

9.12 Shaklee Corporation

- 9.12.1 Shaklee Corporation Protein Supplement Basic Information
- 9.12.2 Shaklee Corporation Protein Supplement Product Overview
- 9.12.3 Shaklee Corporation Protein Supplement Product Market Performance
- 9.12.4 Shaklee Corporation Business Overview
- 9.12.5 Shaklee Corporation Recent Developments

9.13 USANA Health Sciences

- 9.13.1 USANA Health Sciences Protein Supplement Basic Information
- 9.13.2 USANA Health Sciences Protein Supplement Product Overview
- 9.13.3 USANA Health Sciences Protein Supplement Product Market Performance
- 9.13.4 USANA Health Sciences Business Overview
- 9.13.5 USANA Health Sciences Recent Developments

9.14 Herbalife International of America, Inc.

- 9.14.1 Herbalife International of America, Inc. Protein Supplement Basic Information
- 9.14.2 Herbalife International of America, Inc. Protein Supplement Product Overview

9.14.3 Herbalife International of America, Inc. Protein Supplement Product Market Performance

9.14.4 Herbalife International of America, Inc. Business Overview

9.14.5 Herbalife International of America, Inc. Recent Developments

9.15 Suppleform

9.15.1 Suppleform Protein Supplement Basic Information

9.15.2 Suppleform Protein Supplement Product Overview

9.15.3 Suppleform Protein Supplement Product Market Performance

9.15.4 Suppleform Business Overview

9.15.5 Suppleform Recent Developments

9.16 Garden of Life

9.16.1 Garden of Life Protein Supplement Basic Information

9.16.2 Garden of Life Protein Supplement Product Overview

9.16.3 Garden of Life Protein Supplement Product Market Performance

9.16.4 Garden of Life Business Overview

9.16.5 Garden of Life Recent Developments

9.17 Melaleuca Inc.

9.17.1 Melaleuca Inc. Protein Supplement Basic Information

9.17.2 Melaleuca Inc. Protein Supplement Product Overview

9.17.3 Melaleuca Inc. Protein Supplement Product Market Performance

9.17.4 Melaleuca Inc. Business Overview

9.17.5 Melaleuca Inc. Recent Developments

9.18 Vitacost.com, Inc.

9.18.1 Vitacost.com, Inc. Protein Supplement Basic Information

9.18.2 Vitacost.com, Inc. Protein Supplement Product Overview

9.18.3 Vitacost.com, Inc. Protein Supplement Product Market Performance

9.18.4 Vitacost.com, Inc. Business Overview

9.18.5 Vitacost.com, Inc. Recent Developments

9.19 Isostar

9.19.1 Isostar Protein Supplement Basic Information

9.19.2 Isostar Protein Supplement Product Overview

9.19.3 Isostar Protein Supplement Product Market Performance

9.19.4 Isostar Business Overview

9.19.5 Isostar Recent Developments

9.20 Atlantic Multipower UK Limited

9.20.1 Atlantic Multipower UK Limited Protein Supplement Basic Information

9.20.2 Atlantic Multipower UK Limited Protein Supplement Product Overview

9.20.3 Atlantic Multipower UK Limited Protein Supplement Product Market Performance

9.20.4 Atlantic Multipower UK Limited Business Overview

9.20.5 Atlantic Multipower UK Limited Recent Developments

9.21 Dalblads

9.21.1 Dalblads Protein Supplement Basic Information

9.21.2 Dalblads Protein Supplement Product Overview

9.21.3 Dalblads Protein Supplement Product Market Performance

9.21.4 Dalblads Business Overview

9.21.5 Dalblads Recent Developments

10 PROTEIN SUPPLEMENT MARKET FORECAST BY REGION

10.1 Global Protein Supplement Market Size Forecast

10.2 Global Protein Supplement Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Protein Supplement Market Size Forecast by Country

10.2.3 Asia Pacific Protein Supplement Market Size Forecast by Region

10.2.4 South America Protein Supplement Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Protein Supplement by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global Protein Supplement Market Forecast by Type (2024-2029)

11.1.1 Global Forecasted Sales of Protein Supplement by Type (2024-2029)

11.1.2 Global Protein Supplement Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of Protein Supplement by Type (2024-2029)

11.2 Global Protein Supplement Market Forecast by Application (2024-2029)

11.2.1 Global Protein Supplement Sales (K MT) Forecast by Application

11.2.2 Global Protein Supplement Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Protein Supplement Market Size Comparison by Region (M USD)
- Table 5. Global Protein Supplement Sales (K MT) by Manufacturers (2018-2023)
- Table 6. Global Protein Supplement Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Protein Supplement Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Protein Supplement Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Protein Supplement as of 2022)
- Table 10. Global Market Protein Supplement Average Price (USD/MT) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Protein Supplement Sales Sites and Area Served
- Table 12. Manufacturers Protein Supplement Product Type
- Table 13. Global Protein Supplement Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Protein Supplement
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Protein Supplement Market Challenges
- Table 22. Market Restraints
- Table 23. Global Protein Supplement Sales by Type (K MT)
- Table 24. Global Protein Supplement Market Size by Type (M USD)
- Table 25. Global Protein Supplement Sales (K MT) by Type (2018-2023)
- Table 26. Global Protein Supplement Sales Market Share by Type (2018-2023)
- Table 27. Global Protein Supplement Market Size (M USD) by Type (2018-2023)
- Table 28. Global Protein Supplement Market Size Share by Type (2018-2023)
- Table 29. Global Protein Supplement Price (USD/MT) by Type (2018-2023)
- Table 30. Global Protein Supplement Sales (K MT) by Application
- Table 31. Global Protein Supplement Market Size by Application
- Table 32. Global Protein Supplement Sales by Application (2018-2023) & (K MT)

- Table 33. Global Protein Supplement Sales Market Share by Application (2018-2023)
- Table 34. Global Protein Supplement Sales by Application (2018-2023) & (M USD)
- Table 35. Global Protein Supplement Market Share by Application (2018-2023)
- Table 36. Global Protein Supplement Sales Growth Rate by Application (2018-2023)
- Table 37. Global Protein Supplement Sales by Region (2018-2023) & (K MT)
- Table 38. Global Protein Supplement Sales Market Share by Region (2018-2023)
- Table 39. North America Protein Supplement Sales by Country (2018-2023) & (K MT)
- Table 40. Europe Protein Supplement Sales by Country (2018-2023) & (K MT)
- Table 41. Asia Pacific Protein Supplement Sales by Region (2018-2023) & (K MT)
- Table 42. South America Protein Supplement Sales by Country (2018-2023) & (K MT)
- Table 43. Middle East and Africa Protein Supplement Sales by Region (2018-2023) & (K MT)
- Table 44. Amway Corporation Protein Supplement Basic Information
- Table 45. Amway Corporation Protein Supplement Product Overview
- Table 46. Amway Corporation Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 47. Amway Corporation Business Overview
- Table 48. Amway Corporation Protein Supplement SWOT Analysis
- Table 49. Amway Corporation Recent Developments
- Table 50. Abbott Laboratories Protein Supplement Basic Information
- Table 51. Abbott Laboratories Protein Supplement Product Overview
- Table 52. Abbott Laboratories Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. Abbott Laboratories Business Overview
- Table 54. Abbott Laboratories Protein Supplement SWOT Analysis
- Table 55. Abbott Laboratories Recent Developments
- Table 56. ABH Pharma Inc. Protein Supplement Basic Information
- Table 57. ABH Pharma Inc. Protein Supplement Product Overview
- Table 58. ABH Pharma Inc. Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 59. ABH Pharma Inc. Business Overview
- Table 60. ABH Pharma Inc. Protein Supplement SWOT Analysis
- Table 61. ABH Pharma Inc. Recent Developments
- Table 62. GlaxoSmithKline Protein Supplement Basic Information
- Table 63. GlaxoSmithKline Protein Supplement Product Overview
- Table 64. GlaxoSmithKline Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 65. GlaxoSmithKline Business Overview
- Table 66. GlaxoSmithKline Protein Supplement SWOT Analysis

- Table 67. GlaxoSmithKline Recent Developments
- Table 68. GNC Holdings Protein Supplement Basic Information
- Table 69. GNC Holdings Protein Supplement Product Overview
- Table 70. GNC Holdings Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 71. GNC Holdings Business Overview
- Table 72. GNC Holdings Protein Supplement SWOT Analysis
- Table 73. GNC Holdings Recent Developments
- Table 74. Glanbia Group Protein Supplement Basic Information
- Table 75. Glanbia Group Protein Supplement Product Overview
- Table 76. Glanbia Group Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 77. Glanbia Group Business Overview
- Table 78. Glanbia Group Recent Developments
- Table 79. New Vitality Protein Supplement Basic Information
- Table 80. New Vitality Protein Supplement Product Overview
- Table 81. New Vitality Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 82. New Vitality Business Overview
- Table 83. New Vitality Recent Developments
- Table 84. Nu Skin Enterprises, Inc. Protein Supplement Basic Information
- Table 85. Nu Skin Enterprises, Inc. Protein Supplement Product Overview
- Table 86. Nu Skin Enterprises, Inc. Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 87. Nu Skin Enterprises, Inc. Business Overview
- Table 88. Nu Skin Enterprises, Inc. Recent Developments
- Table 89. Makers Nutrition Protein Supplement Basic Information
- Table 90. Makers Nutrition Protein Supplement Product Overview
- Table 91. Makers Nutrition Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 92. Makers Nutrition Business Overview
- Table 93. Makers Nutrition Recent Developments
- Table 94. Vitaco Health Protein Supplement Basic Information
- Table 95. Vitaco Health Protein Supplement Product Overview
- Table 96. Vitaco Health Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 97. Vitaco Health Business Overview
- Table 98. Vitaco Health Recent Developments
- Table 99. Forever Living Inc. Protein Supplement Basic Information

- Table 100. Forever Living Inc. Protein Supplement Product Overview
- Table 101. Forever Living Inc. Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 102. Forever Living Inc. Business Overview
- Table 103. Forever Living Inc. Recent Developments
- Table 104. Shaklee Corporation Protein Supplement Basic Information
- Table 105. Shaklee Corporation Protein Supplement Product Overview
- Table 106. Shaklee Corporation Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 107. Shaklee Corporation Business Overview
- Table 108. Shaklee Corporation Recent Developments
- Table 109. USANA Health Sciences Protein Supplement Basic Information
- Table 110. USANA Health Sciences Protein Supplement Product Overview
- Table 111. USANA Health Sciences Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 112. USANA Health Sciences Business Overview
- Table 113. USANA Health Sciences Recent Developments
- Table 114. Herbalife International of America, Inc. Protein Supplement Basic Information
- Table 115. Herbalife International of America, Inc. Protein Supplement Product Overview
- Table 116. Herbalife International of America, Inc. Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 117. Herbalife International of America, Inc. Business Overview
- Table 118. Herbalife International of America, Inc. Recent Developments
- Table 119. Suppleform Protein Supplement Basic Information
- Table 120. Suppleform Protein Supplement Product Overview
- Table 121. Suppleform Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 122. Suppleform Business Overview
- Table 123. Suppleform Recent Developments
- Table 124. Garden of Life Protein Supplement Basic Information
- Table 125. Garden of Life Protein Supplement Product Overview
- Table 126. Garden of Life Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 127. Garden of Life Business Overview
- Table 128. Garden of Life Recent Developments
- Table 129. Melaleuca Inc. Protein Supplement Basic Information
- Table 130. Melaleuca Inc. Protein Supplement Product Overview

- Table 131. Melaleuca Inc. Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 132. Melaleuca Inc. Business Overview
- Table 133. Melaleuca Inc. Recent Developments
- Table 134. Vitacost.com, Inc. Protein Supplement Basic Information
- Table 135. Vitacost.com, Inc. Protein Supplement Product Overview
- Table 136. Vitacost.com, Inc. Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 137. Vitacost.com, Inc. Business Overview
- Table 138. Vitacost.com, Inc. Recent Developments
- Table 139. Isostar Protein Supplement Basic Information
- Table 140. Isostar Protein Supplement Product Overview
- Table 141. Isostar Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 142. Isostar Business Overview
- Table 143. Isostar Recent Developments
- Table 144. Atlantic Multipower UK Limited Protein Supplement Basic Information
- Table 145. Atlantic Multipower UK Limited Protein Supplement Product Overview
- Table 146. Atlantic Multipower UK Limited Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 147. Atlantic Multipower UK Limited Business Overview
- Table 148. Atlantic Multipower UK Limited Recent Developments
- Table 149. Dalblads Protein Supplement Basic Information
- Table 150. Dalblads Protein Supplement Product Overview
- Table 151. Dalblads Protein Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 152. Dalblads Business Overview
- Table 153. Dalblads Recent Developments
- Table 154. Global Protein Supplement Sales Forecast by Region (2024-2029) & (K MT)
- Table 155. Global Protein Supplement Market Size Forecast by Region (2024-2029) & (M USD)
- Table 156. North America Protein Supplement Sales Forecast by Country (2024-2029) & (K MT)
- Table 157. North America Protein Supplement Market Size Forecast by Country (2024-2029) & (M USD)
- Table 158. Europe Protein Supplement Sales Forecast by Country (2024-2029) & (K MT)
- Table 159. Europe Protein Supplement Market Size Forecast by Country (2024-2029) & (M USD)

Table 160. Asia Pacific Protein Supplement Sales Forecast by Region (2024-2029) & (K MT)

Table 161. Asia Pacific Protein Supplement Market Size Forecast by Region (2024-2029) & (M USD)

Table 162. South America Protein Supplement Sales Forecast by Country (2024-2029) & (K MT)

Table 163. South America Protein Supplement Market Size Forecast by Country (2024-2029) & (M USD)

Table 164. Middle East and Africa Protein Supplement Consumption Forecast by Country (2024-2029) & (Units)

Table 165. Middle East and Africa Protein Supplement Market Size Forecast by Country (2024-2029) & (M USD)

Table 166. Global Protein Supplement Sales Forecast by Type (2024-2029) & (K MT)

Table 167. Global Protein Supplement Market Size Forecast by Type (2024-2029) & (M USD)

Table 168. Global Protein Supplement Price Forecast by Type (2024-2029) & (USD/MT)

Table 169. Global Protein Supplement Sales (K MT) Forecast by Application (2024-2029)

Table 170. Global Protein Supplement Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Protein Supplement
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Protein Supplement Market Size (M USD), 2018-2029
- Figure 5. Global Protein Supplement Market Size (M USD) (2018-2029)
- Figure 6. Global Protein Supplement Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Protein Supplement Market Size by Country (M USD)
- Figure 11. Protein Supplement Sales Share by Manufacturers in 2022
- Figure 12. Global Protein Supplement Revenue Share by Manufacturers in 2022
- Figure 13. Protein Supplement Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Protein Supplement Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Protein Supplement Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Protein Supplement Market Share by Type
- Figure 18. Sales Market Share of Protein Supplement by Type (2018-2023)
- Figure 19. Sales Market Share of Protein Supplement by Type in 2022
- Figure 20. Market Size Share of Protein Supplement by Type (2018-2023)
- Figure 21. Market Size Market Share of Protein Supplement by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Protein Supplement Market Share by Application
- Figure 24. Global Protein Supplement Sales Market Share by Application (2018-2023)
- Figure 25. Global Protein Supplement Sales Market Share by Application in 2022
- Figure 26. Global Protein Supplement Market Share by Application (2018-2023)
- Figure 27. Global Protein Supplement Market Share by Application in 2022
- Figure 28. Global Protein Supplement Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Protein Supplement Sales Market Share by Region (2018-2023)
- Figure 30. North America Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 31. North America Protein Supplement Sales Market Share by Country in 2022

- Figure 32. U.S. Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 33. Canada Protein Supplement Sales (K MT) and Growth Rate (2018-2023)
- Figure 34. Mexico Protein Supplement Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 36. Europe Protein Supplement Sales Market Share by Country in 2022
- Figure 37. Germany Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 38. France Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 39. U.K. Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 40. Italy Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 41. Russia Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 42. Asia Pacific Protein Supplement Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Protein Supplement Sales Market Share by Region in 2022
- Figure 44. China Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 45. Japan Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 46. South Korea Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 47. India Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 48. Southeast Asia Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 49. South America Protein Supplement Sales and Growth Rate (K MT)
- Figure 50. South America Protein Supplement Sales Market Share by Country in 2022
- Figure 51. Brazil Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 52. Argentina Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 53. Columbia Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 54. Middle East and Africa Protein Supplement Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Protein Supplement Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 57. UAE Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 58. Egypt Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 59. Nigeria Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 60. South Africa Protein Supplement Sales and Growth Rate (2018-2023) & (K MT)
- Figure 61. Global Protein Supplement Sales Forecast by Volume (2018-2029) & (K MT)
- Figure 62. Global Protein Supplement Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global Protein Supplement Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Protein Supplement Market Share Forecast by Type (2024-2029)

Figure 65. Global Protein Supplement Sales Forecast by Application (2024-2029)

Figure 66. Global Protein Supplement Market Share Forecast by Application
(2024-2029)

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