

Global Propylene Glycol Alginate Market Research Report 2025(Status and Outlook)

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Abstracts

Propylene glycol alginate (PGA) is a chemically modified derivative of alginic acid, a natural polysaccharide extracted from brown seaweed, where propylene glycol is esterified to the alginate backbone to enhance its functional properties, resulting in a water-soluble gum that acts as an effective thickener, stabilizer, and emulsifier in various applications, particularly in food and beverage products like salad dressings, beer foam stabilizers, and dairy items, as well as in pharmaceuticals and personal care formulations, where it improves texture, viscosity, and shelf stability without significantly altering taste or appearance.

The global Propylene Glycol Alginate market size was estimated at USD 168.42 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Propylene Glycol Alginate market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Propylene Glycol Alginate market. It offers detailed profiles of major players, including

their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Propylene Glycol Alginate market.

Global Propylene Glycol Alginate Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Kimica
Fuji Kasei
IRO Alginate Industry
Qingdao Allforlong Biotech
FMC BioPolymer
Shandong Jiejing Group

Market Segmentation (by Type)

Powder
Colloid

Market Segmentation (by Application)

Thickener
Stabilizer
Emulsifier
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Propylene Glycol Alginate Market
Overview of the regional outlook of the Propylene Glycol Alginate Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Propylene Glycol Alginate Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Propylene Glycol Alginate, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Propylene Glycol Alginate

1.2 Key Market Segments

1.2.1 Propylene Glycol Alginate Segment by Type

1.2.2 Propylene Glycol Alginate Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PROPYLENE GLYCOL ALGINATE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Propylene Glycol Alginate Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Propylene Glycol Alginate Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PROPYLENE GLYCOL ALGINATE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Propylene Glycol Alginate Product Life Cycle

3.3 Global Propylene Glycol Alginate Sales by Manufacturers (2020-2025)

3.4 Global Propylene Glycol Alginate Revenue Market Share by Manufacturers (2020-2025)

3.5 Propylene Glycol Alginate Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Propylene Glycol Alginate Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Propylene Glycol Alginate Market Competitive Situation and Trends

3.8.1 Propylene Glycol Alginate Market Concentration Rate

3.8.2 Global 5 and 10 Largest Propylene Glycol Alginate Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PROPYLENE GLYCOL ALGINATE INDUSTRY CHAIN ANALYSIS

4.1 Propylene Glycol Alginate Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PROPYLENE GLYCOL ALGINATE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Propylene Glycol Alginate Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Propylene Glycol Alginate Market

5.7 ESG Ratings of Leading Companies

6 PROPYLENE GLYCOL ALGINATE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Propylene Glycol Alginate Sales Market Share by Type (2020-2025)

6.3 Global Propylene Glycol Alginate Market Size Market Share by Type (2020-2025)

6.4 Global Propylene Glycol Alginate Price by Type (2020-2025)

7 PROPYLENE GLYCOL ALGINATE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Propylene Glycol Alginate Market Sales by Application (2020-2025)
- 7.3 Global Propylene Glycol Alginate Market Size (M USD) by Application (2020-2025)
- 7.4 Global Propylene Glycol Alginate Sales Growth Rate by Application (2020-2025)

8 PROPYLENE GLYCOL ALGINATE MARKET SALES BY REGION

- 8.1 Global Propylene Glycol Alginate Sales by Region
 - 8.1.1 Global Propylene Glycol Alginate Sales by Region
 - 8.1.2 Global Propylene Glycol Alginate Sales Market Share by Region
- 8.2 Global Propylene Glycol Alginate Market Size by Region
 - 8.2.1 Global Propylene Glycol Alginate Market Size by Region
 - 8.2.2 Global Propylene Glycol Alginate Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Propylene Glycol Alginate Sales by Country
 - 8.3.2 North America Propylene Glycol Alginate Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Propylene Glycol Alginate Sales by Country
 - 8.4.2 Europe Propylene Glycol Alginate Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Propylene Glycol Alginate Sales by Region
 - 8.5.2 Asia Pacific Propylene Glycol Alginate Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Propylene Glycol Alginate Sales by Country
 - 8.6.2 South America Propylene Glycol Alginate Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Propylene Glycol Alginate Sales by Region

8.7.2 Middle East and Africa Propylene Glycol Alginate Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 PROPYLENE GLYCOL ALGINATE MARKET PRODUCTION BY REGION

9.1 Global Production of Propylene Glycol Alginate by Region(2020-2025)

9.2 Global Propylene Glycol Alginate Revenue Market Share by Region (2020-2025)

9.3 Global Propylene Glycol Alginate Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Propylene Glycol Alginate Production

9.4.1 North America Propylene Glycol Alginate Production Growth Rate (2020-2025)

9.4.2 North America Propylene Glycol Alginate Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Propylene Glycol Alginate Production

9.5.1 Europe Propylene Glycol Alginate Production Growth Rate (2020-2025)

9.5.2 Europe Propylene Glycol Alginate Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Propylene Glycol Alginate Production (2020-2025)

9.6.1 Japan Propylene Glycol Alginate Production Growth Rate (2020-2025)

9.6.2 Japan Propylene Glycol Alginate Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Propylene Glycol Alginate Production (2020-2025)

9.7.1 China Propylene Glycol Alginate Production Growth Rate (2020-2025)

9.7.2 China Propylene Glycol Alginate Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Kimica

10.1.1 Kimica Basic Information

- 10.1.2 Kimica Propylene Glycol Alginate Product Overview
- 10.1.3 Kimica Propylene Glycol Alginate Product Market Performance
- 10.1.4 Kimica Business Overview
- 10.1.5 Kimica SWOT Analysis
- 10.1.6 Kimica Recent Developments
- 10.2 Fuji Kasei
 - 10.2.1 Fuji Kasei Basic Information
 - 10.2.2 Fuji Kasei Propylene Glycol Alginate Product Overview
 - 10.2.3 Fuji Kasei Propylene Glycol Alginate Product Market Performance
 - 10.2.4 Fuji Kasei Business Overview
 - 10.2.5 Fuji Kasei SWOT Analysis
 - 10.2.6 Fuji Kasei Recent Developments
- 10.3 IRO Alginate Industry
 - 10.3.1 IRO Alginate Industry Basic Information
 - 10.3.2 IRO Alginate Industry Propylene Glycol Alginate Product Overview
 - 10.3.3 IRO Alginate Industry Propylene Glycol Alginate Product Market Performance
 - 10.3.4 IRO Alginate Industry Business Overview
 - 10.3.5 IRO Alginate Industry SWOT Analysis
 - 10.3.6 IRO Alginate Industry Recent Developments
- 10.4 Qingdao Allforlong Biotech
 - 10.4.1 Qingdao Allforlong Biotech Basic Information
 - 10.4.2 Qingdao Allforlong Biotech Propylene Glycol Alginate Product Overview
 - 10.4.3 Qingdao Allforlong Biotech Propylene Glycol Alginate Product Market Performance
 - 10.4.4 Qingdao Allforlong Biotech Business Overview
 - 10.4.5 Qingdao Allforlong Biotech Recent Developments
- 10.5 FMC BioPolymer
 - 10.5.1 FMC BioPolymer Basic Information
 - 10.5.2 FMC BioPolymer Propylene Glycol Alginate Product Overview
 - 10.5.3 FMC BioPolymer Propylene Glycol Alginate Product Market Performance
 - 10.5.4 FMC BioPolymer Business Overview
 - 10.5.5 FMC BioPolymer Recent Developments
- 10.6 Shandong Jiejing Group
 - 10.6.1 Shandong Jiejing Group Basic Information
 - 10.6.2 Shandong Jiejing Group Propylene Glycol Alginate Product Overview
 - 10.6.3 Shandong Jiejing Group Propylene Glycol Alginate Product Market Performance
 - 10.6.4 Shandong Jiejing Group Business Overview
 - 10.6.5 Shandong Jiejing Group Recent Developments

11 PROPYLENE GLYCOL ALGINATE MARKET FORECAST BY REGION

11.1 Global Propylene Glycol Alginate Market Size Forecast

11.2 Global Propylene Glycol Alginate Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Propylene Glycol Alginate Market Size Forecast by Country

11.2.3 Asia Pacific Propylene Glycol Alginate Market Size Forecast by Region

11.2.4 South America Propylene Glycol Alginate Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Propylene Glycol Alginate by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Propylene Glycol Alginate Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Propylene Glycol Alginate by Type (2026-2033)

12.1.2 Global Propylene Glycol Alginate Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Propylene Glycol Alginate by Type (2026-2033)

12.2 Global Propylene Glycol Alginate Market Forecast by Application (2026-2033)

12.2.1 Global Propylene Glycol Alginate Sales (K MT) Forecast by Application

12.2.2 Global Propylene Glycol Alginate Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Propylene Glycol Alginate Market Size Comparison by Region (M USD)

Table 5. Global Propylene Glycol Alginate Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Propylene Glycol Alginate Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Propylene Glycol Alginate Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Propylene Glycol Alginate Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Propylene Glycol Alginate as of 2024)

Table 10. Global Market Propylene Glycol Alginate Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Propylene Glycol Alginate Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Propylene Glycol Alginate Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Propylene Glycol Alginate Sales by Type (K MT)

Table 26. Global Propylene Glycol Alginate Market Size by Type (M USD)

Table 27. Global Propylene Glycol Alginate Sales (K MT) by Type (2020-2025)

Table 28. Global Propylene Glycol Alginate Sales Market Share by Type (2020-2025)

Table 29. Global Propylene Glycol Alginate Market Size (M USD) by Type (2020-2025)
Table 30. Global Propylene Glycol Alginate Market Size Share by Type (2020-2025)
Table 31. Global Propylene Glycol Alginate Price (USD/KG) by Type (2020-2025)
Table 32. Global Propylene Glycol Alginate Sales (K MT) by Application
Table 33. Global Propylene Glycol Alginate Market Size by Application
Table 34. Global Propylene Glycol Alginate Sales by Application (2020-2025) & (K MT)
Table 35. Global Propylene Glycol Alginate Sales Market Share by Application (2020-2025)
Table 36. Global Propylene Glycol Alginate Market Size by Application (2020-2025) & (M USD)
Table 37. Global Propylene Glycol Alginate Market Share by Application (2020-2025)
Table 38. Global Propylene Glycol Alginate Sales Growth Rate by Application (2020-2025)
Table 39. Global Propylene Glycol Alginate Sales by Region (2020-2025) & (K MT)
Table 40. Global Propylene Glycol Alginate Sales Market Share by Region (2020-2025)
Table 41. Global Propylene Glycol Alginate Market Size by Region (2020-2025) & (M USD)
Table 42. Global Propylene Glycol Alginate Market Size Market Share by Region (2020-2025)
Table 43. North America Propylene Glycol Alginate Sales by Country (2020-2025) & (K MT)
Table 44. North America Propylene Glycol Alginate Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Propylene Glycol Alginate Sales by Country (2020-2025) & (K MT)
Table 46. Europe Propylene Glycol Alginate Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Propylene Glycol Alginate Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Propylene Glycol Alginate Market Size by Region (2020-2025) & (M USD)
Table 49. South America Propylene Glycol Alginate Sales by Country (2020-2025) & (K MT)
Table 50. South America Propylene Glycol Alginate Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Propylene Glycol Alginate Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Propylene Glycol Alginate Market Size by Region (2020-2025) & (M USD)
Table 53. Global Propylene Glycol Alginate Production (K MT) by Region(2020-2025)
Table 54. Global Propylene Glycol Alginate Revenue (US\$ Million) by Region

(2020-2025)

Table 55. Global Propylene Glycol Alginate Revenue Market Share by Region
(2020-2025)

Table 56. Global Propylene Glycol Alginate Production (K MT), Revenue (US\$ Million),
Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Propylene Glycol Alginate Production (K MT), Revenue (US\$
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Propylene Glycol Alginate Production (K MT), Revenue (US\$ Million),
Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Propylene Glycol Alginate Production (K MT), Revenue (US\$ Million),
Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Propylene Glycol Alginate Production (K MT), Revenue (US\$ Million),
Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Kimica Basic Information

Table 62. Kimica Propylene Glycol Alginate Product Overview

Table 63. Kimica Propylene Glycol Alginate Sales (K MT), Revenue (M USD), Price
(USD/KG) and Gross Margin (2020-2025)

Table 64. Kimica Business Overview

Table 65. Kimica SWOT Analysis

Table 66. Kimica Recent Developments

Table 67. Fuji Kasei Basic Information

Table 68. Fuji Kasei Propylene Glycol Alginate Product Overview

Table 69. Fuji Kasei Propylene Glycol Alginate Sales (K MT), Revenue (M USD), Price
(USD/KG) and Gross Margin (2020-2025)

Table 70. Fuji Kasei Business Overview

Table 71. Fuji Kasei SWOT Analysis

Table 72. Fuji Kasei Recent Developments

Table 73. IRO Alginate Industry Basic Information

Table 74. IRO Alginate Industry Propylene Glycol Alginate Product Overview

Table 75. IRO Alginate Industry Propylene Glycol Alginate Sales (K MT), Revenue (M
USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. IRO Alginate Industry Business Overview

Table 77. IRO Alginate Industry SWOT Analysis

Table 78. IRO Alginate Industry Recent Developments

Table 79. Qingdao Allforlong Biotech Basic Information

Table 80. Qingdao Allforlong Biotech Propylene Glycol Alginate Product Overview

Table 81. Qingdao Allforlong Biotech Propylene Glycol Alginate Sales (K MT), Revenue
(M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Qingdao Allforlong Biotech Business Overview

Table 83. Qingdao Allforlong Biotech Recent Developments
Table 84. FMC BioPolymer Basic Information
Table 85. FMC BioPolymer Propylene Glycol Alginate Product Overview
Table 86. FMC BioPolymer Propylene Glycol Alginate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. FMC BioPolymer Business Overview
Table 88. FMC BioPolymer Recent Developments
Table 89. Shandong Jiejing Group Basic Information
Table 90. Shandong Jiejing Group Propylene Glycol Alginate Product Overview
Table 91. Shandong Jiejing Group Propylene Glycol Alginate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Shandong Jiejing Group Business Overview
Table 93. Shandong Jiejing Group Recent Developments
Table 94. Global Propylene Glycol Alginate Sales Forecast by Region (2026-2033) & (K MT)
Table 95. Global Propylene Glycol Alginate Market Size Forecast by Region (2026-2033) & (M USD)
Table 96. North America Propylene Glycol Alginate Sales Forecast by Country (2026-2033) & (K MT)
Table 97. North America Propylene Glycol Alginate Market Size Forecast by Country (2026-2033) & (M USD)
Table 98. Europe Propylene Glycol Alginate Sales Forecast by Country (2026-2033) & (K MT)
Table 99. Europe Propylene Glycol Alginate Market Size Forecast by Country (2026-2033) & (M USD)
Table 100. Asia Pacific Propylene Glycol Alginate Sales Forecast by Region (2026-2033) & (K MT)
Table 101. Asia Pacific Propylene Glycol Alginate Market Size Forecast by Region (2026-2033) & (M USD)
Table 102. South America Propylene Glycol Alginate Sales Forecast by Country (2026-2033) & (K MT)
Table 103. South America Propylene Glycol Alginate Market Size Forecast by Country (2026-2033) & (M USD)
Table 104. Middle East and Africa Propylene Glycol Alginate Sales Forecast by Country (2026-2033) & (Units)
Table 105. Middle East and Africa Propylene Glycol Alginate Market Size Forecast by Country (2026-2033) & (M USD)
Table 106. Global Propylene Glycol Alginate Sales Forecast by Type (2026-2033) & (K MT)

Table 107. Global Propylene Glycol Alginate Market Size Forecast by Type (2026-2033) & (M USD)

Table 108. Global Propylene Glycol Alginate Price Forecast by Type (2026-2033) & (USD/KG)

Table 109. Global Propylene Glycol Alginate Sales (K MT) Forecast by Application (2026-2033)

Table 110. Global Propylene Glycol Alginate Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Propylene Glycol Alginate
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Propylene Glycol Alginate Market Size (M USD), 2024-2033
- Figure 5. Global Propylene Glycol Alginate Market Size (M USD) (2020-2033)
- Figure 6. Global Propylene Glycol Alginate Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Propylene Glycol Alginate Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Propylene Glycol Alginate Product Life Cycle
- Figure 13. Propylene Glycol Alginate Sales Share by Manufacturers in 2024
- Figure 14. Global Propylene Glycol Alginate Revenue Share by Manufacturers in 2024
- Figure 15. Propylene Glycol Alginate Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Propylene Glycol Alginate Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Propylene Glycol Alginate Revenue in 2024
- Figure 18. Industry Chain Map of Propylene Glycol Alginate
- Figure 19. Global Propylene Glycol Alginate Market PEST Analysis
- Figure 20. Global Propylene Glycol Alginate Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Propylene Glycol Alginate Market Share by Type
- Figure 27. Sales Market Share of Propylene Glycol Alginate by Type (2020-2025)
- Figure 28. Sales Market Share of Propylene Glycol Alginate by Type in 2024
- Figure 29. Market Size Share of Propylene Glycol Alginate by Type (2020-2025)
- Figure 30. Market Size Share of Propylene Glycol Alginate by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Propylene Glycol Alginate Market Share by Application

Figure 33. Global Propylene Glycol Alginate Sales Market Share by Application (2020-2025)

Figure 34. Global Propylene Glycol Alginate Sales Market Share by Application in 2024

Figure 35. Global Propylene Glycol Alginate Market Share by Application (2020-2025)

Figure 36. Global Propylene Glycol Alginate Market Share by Application in 2024

Figure 37. Global Propylene Glycol Alginate Sales Growth Rate by Application (2020-2025)

Figure 38. Global Propylene Glycol Alginate Sales Market Share by Region (2020-2025)

Figure 39. Global Propylene Glycol Alginate Market Size Market Share by Region (2020-2025)

Figure 40. North America Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Propylene Glycol Alginate Sales Market Share by Country in 2024

Figure 43. North America Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Propylene Glycol Alginate Market Size Market Share by Country in 2024

Figure 45. U.S. Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Propylene Glycol Alginate Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Propylene Glycol Alginate Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Propylene Glycol Alginate Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Propylene Glycol Alginate Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Propylene Glycol Alginate Sales Market Share by Country in 2024

Figure 53. Europe Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Propylene Glycol Alginate Market Size Market Share by Country in 2024

Figure 55. Germany Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Propylene Glycol Alginate Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Propylene Glycol Alginate Sales Market Share by Region in 2024

Figure 67. Asia Pacific Propylene Glycol Alginate Market Size Market Share by Region in 2024

Figure 68. China Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 76. Southeast Asia Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Propylene Glycol Alginate Sales and Growth Rate (K MT)

Figure 79. South America Propylene Glycol Alginate Sales Market Share by Country in 2024

Figure 80. South America Propylene Glycol Alginate Market Size and Growth Rate (M USD)

Figure 81. South America Propylene Glycol Alginate Market Size Market Share by Country in 2024

Figure 82. Brazil Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Propylene Glycol Alginate Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Propylene Glycol Alginate Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Propylene Glycol Alginate Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Propylene Glycol Alginate Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 96. Egypt Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Propylene Glycol Alginate Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Propylene Glycol Alginate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Propylene Glycol Alginate Production Market Share by Region (2020-2025)

Figure 103. North America Propylene Glycol Alginate Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Propylene Glycol Alginate Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Propylene Glycol Alginate Production (K MT) Growth Rate (2020-2025)

Figure 106. China Propylene Glycol Alginate Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Propylene Glycol Alginate Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Propylene Glycol Alginate Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Propylene Glycol Alginate Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Propylene Glycol Alginate Market Share Forecast by Type (2026-2033)

Figure 111. Global Propylene Glycol Alginate Sales Forecast by Application (2026-2033)

Figure 112. Global Propylene Glycol Alginate Market Share Forecast by Application (2026-2033)

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