

Global Project Portfolio Management (Ppm) Software Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The global Project Portfolio Management (Ppm) Software market size was estimated at USD 2120.45 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 10.75% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Project Portfolio Management (Ppm) Software market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Project Portfolio Management (Ppm) Software market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Project Portfolio Management (Ppm)

Software market

Global Project Portfolio Management (Ppm) Software Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

IBM
Oracle
Microsoft
HP
SAP
Broadcom
EMC Software
Innotas
Workfront
BMC
Clarizen
Planview Enterprise
Daptiv
Bubble Innovator
Changepoint
WorkOtter
Sciforma
Planisware
Augeo PPM

Pathbrite
Tracker Suite
VISUM
Cloudbyz PPM
KeyedIn Projects
Meisterplan
Augeo Software
Deltek PPM
Scraim
NQI Orchestra

Market Segmentation (by Type)

Web-based PPM Software
Cloud Based PPM Software
On-Premises PPM Software

Market Segmentation (by Application)

Small Business
Medium Business
Large Business

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Project Portfolio Management (Ppm) Software Market

Overview of the regional outlook of the Project Portfolio Management (Ppm) Software Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Project Portfolio Management (Ppm) Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Project Portfolio Management (Ppm) Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Project Portfolio Management (Ppm) Software

1.2 Key Market Segments

1.2.1 Project Portfolio Management (Ppm) Software Segment by Type

1.2.2 Project Portfolio Management (Ppm) Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PROJECT PORTFOLIO MANAGEMENT (PPM) SOFTWARE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PROJECT PORTFOLIO MANAGEMENT (PPM) SOFTWARE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Project Portfolio Management (Ppm) Software Product Life Cycle

3.3 Global Project Portfolio Management (Ppm) Software Revenue Market Share by Company (2020-2025)

3.4 Project Portfolio Management (Ppm) Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Project Portfolio Management (Ppm) Software Company Headquarters, Area Served, Product Type

3.6 Project Portfolio Management (Ppm) Software Market Competitive Situation and Trends

3.6.1 Project Portfolio Management (Ppm) Software Market Concentration Rate

3.6.2 Global 5 and 10 Largest Project Portfolio Management (Ppm) Software Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PROJECT PORTFOLIO MANAGEMENT (PPM) SOFTWARE VALUE CHAIN ANALYSIS

- 4.1 Project Portfolio Management (Ppm) Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PROJECT PORTFOLIO MANAGEMENT (PPM) SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Project Portfolio Management (Ppm) Software Market Porter's Five Forces Analysis

6 PROJECT PORTFOLIO MANAGEMENT (PPM) SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Project Portfolio Management (Ppm) Software Market Size Market Share by Type (2020-2025)
- 6.3 Global Project Portfolio Management (Ppm) Software Market Size Growth Rate by Type (2021-2025)

7 PROJECT PORTFOLIO MANAGEMENT (PPM) SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Project Portfolio Management (Ppm) Software Market Size (M USD) by Application (2020-2025)
- 7.3 Global Project Portfolio Management (Ppm) Software Sales Growth Rate by Application (2020-2025)

8 PROJECT PORTFOLIO MANAGEMENT (PPM) SOFTWARE MARKET SEGMENTATION BY REGION

- 8.1 Global Project Portfolio Management (Ppm) Software Market Size by Region
 - 8.1.1 Global Project Portfolio Management (Ppm) Software Market Size by Region
 - 8.1.2 Global Project Portfolio Management (Ppm) Software Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Project Portfolio Management (Ppm) Software Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Project Portfolio Management (Ppm) Software Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Spain
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Project Portfolio Management (Ppm) Software Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Project Portfolio Management (Ppm) Software Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Project Portfolio Management (Ppm) Software Market
Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 IBM

9.1.1 IBM Basic Information

9.1.2 IBM Project Portfolio Management (Ppm) Software Product Overview

9.1.3 IBM Project Portfolio Management (Ppm) Software Product Market Performance

9.1.4 IBM SWOT Analysis

9.1.5 IBM Business Overview

9.1.6 IBM Recent Developments

9.2 Oracle

9.2.1 Oracle Basic Information

9.2.2 Oracle Project Portfolio Management (Ppm) Software Product Overview

9.2.3 Oracle Project Portfolio Management (Ppm) Software Product Market
Performance

9.2.4 Oracle SWOT Analysis

9.2.5 Oracle Business Overview

9.2.6 Oracle Recent Developments

9.3 Microsoft

9.3.1 Microsoft Basic Information

9.3.2 Microsoft Project Portfolio Management (Ppm) Software Product Overview

9.3.3 Microsoft Project Portfolio Management (Ppm) Software Product Market
Performance

9.3.4 Microsoft SWOT Analysis

9.3.5 Microsoft Business Overview

9.3.6 Microsoft Recent Developments

9.4 HP

9.4.1 HP Basic Information

9.4.2 HP Project Portfolio Management (Ppm) Software Product Overview

9.4.3 HP Project Portfolio Management (Ppm) Software Product Market Performance

9.4.4 HP Business Overview

9.4.5 HP Recent Developments

9.5 SAP

9.5.1 SAP Basic Information

9.5.2 SAP Project Portfolio Management (Ppm) Software Product Overview

9.5.3 SAP Project Portfolio Management (Ppm) Software Product Market Performance

9.5.4 SAP Business Overview

9.5.5 SAP Recent Developments

9.6 Broadcom

9.6.1 Broadcom Basic Information

9.6.2 Broadcom Project Portfolio Management (Ppm) Software Product Overview

9.6.3 Broadcom Project Portfolio Management (Ppm) Software Product Market

Performance

9.6.4 Broadcom Business Overview

9.6.5 Broadcom Recent Developments

9.7 EMC Software

9.7.1 EMC Software Basic Information

9.7.2 EMC Software Project Portfolio Management (Ppm) Software Product Overview

9.7.3 EMC Software Project Portfolio Management (Ppm) Software Product Market

Performance

9.7.4 EMC Software Business Overview

9.7.5 EMC Software Recent Developments

9.8 Innotas

9.8.1 Innotas Basic Information

9.8.2 Innotas Project Portfolio Management (Ppm) Software Product Overview

9.8.3 Innotas Project Portfolio Management (Ppm) Software Product Market

Performance

9.8.4 Innotas Business Overview

9.8.5 Innotas Recent Developments

9.9 Workfront

9.9.1 Workfront Basic Information

9.9.2 Workfront Project Portfolio Management (Ppm) Software Product Overview

9.9.3 Workfront Project Portfolio Management (Ppm) Software Product Market

Performance

9.9.4 Workfront Business Overview

9.9.5 Workfront Recent Developments

9.10 BMC

9.10.1 BMC Basic Information

9.10.2 BMC Project Portfolio Management (Ppm) Software Product Overview

- 9.10.3 BMC Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.10.4 BMC Business Overview
 - 9.10.5 BMC Recent Developments
- 9.11 Clarizen
 - 9.11.1 Clarizen Basic Information
 - 9.11.2 Clarizen Project Portfolio Management (Ppm) Software Product Overview
 - 9.11.3 Clarizen Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.11.4 Clarizen Business Overview
 - 9.11.5 Clarizen Recent Developments
- 9.12 Planview Enterprise
 - 9.12.1 Planview Enterprise Basic Information
 - 9.12.2 Planview Enterprise Project Portfolio Management (Ppm) Software Product Overview
 - 9.12.3 Planview Enterprise Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.12.4 Planview Enterprise Business Overview
 - 9.12.5 Planview Enterprise Recent Developments
- 9.13 Daptiv
 - 9.13.1 Daptiv Basic Information
 - 9.13.2 Daptiv Project Portfolio Management (Ppm) Software Product Overview
 - 9.13.3 Daptiv Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.13.4 Daptiv Business Overview
 - 9.13.5 Daptiv Recent Developments
- 9.14 Bubble Innovator
 - 9.14.1 Bubble Innovator Basic Information
 - 9.14.2 Bubble Innovator Project Portfolio Management (Ppm) Software Product Overview
 - 9.14.3 Bubble Innovator Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.14.4 Bubble Innovator Business Overview
 - 9.14.5 Bubble Innovator Recent Developments
- 9.15 Changepoint
 - 9.15.1 Changepoint Basic Information
 - 9.15.2 Changepoint Project Portfolio Management (Ppm) Software Product Overview
 - 9.15.3 Changepoint Project Portfolio Management (Ppm) Software Product Market Performance

- 9.15.4 Changepoint Business Overview
- 9.15.5 Changepoint Recent Developments
- 9.16 WorkOtter
 - 9.16.1 WorkOtter Basic Information
 - 9.16.2 WorkOtter Project Portfolio Management (Ppm) Software Product Overview
 - 9.16.3 WorkOtter Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.16.4 WorkOtter Business Overview
 - 9.16.5 WorkOtter Recent Developments
- 9.17 Sciforma
 - 9.17.1 Sciforma Basic Information
 - 9.17.2 Sciforma Project Portfolio Management (Ppm) Software Product Overview
 - 9.17.3 Sciforma Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.17.4 Sciforma Business Overview
 - 9.17.5 Sciforma Recent Developments
- 9.18 Planisware
 - 9.18.1 Planisware Basic Information
 - 9.18.2 Planisware Project Portfolio Management (Ppm) Software Product Overview
 - 9.18.3 Planisware Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.18.4 Planisware Business Overview
 - 9.18.5 Planisware Recent Developments
- 9.19 Augeo PPM
 - 9.19.1 Augeo PPM Basic Information
 - 9.19.2 Augeo PPM Project Portfolio Management (Ppm) Software Product Overview
 - 9.19.3 Augeo PPM Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.19.4 Augeo PPM Business Overview
 - 9.19.5 Augeo PPM Recent Developments
- 9.20 Pathbrite
 - 9.20.1 Pathbrite Basic Information
 - 9.20.2 Pathbrite Project Portfolio Management (Ppm) Software Product Overview
 - 9.20.3 Pathbrite Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.20.4 Pathbrite Business Overview
 - 9.20.5 Pathbrite Recent Developments
- 9.21 Tracker Suite
 - 9.21.1 Tracker Suite Basic Information

- 9.21.2 Tracker Suite Project Portfolio Management (Ppm) Software Product Overview
- 9.21.3 Tracker Suite Project Portfolio Management (Ppm) Software Product Market Performance
- 9.21.4 Tracker Suite Business Overview
- 9.21.5 Tracker Suite Recent Developments
- 9.22 VISUM
 - 9.22.1 VISUM Basic Information
 - 9.22.2 VISUM Project Portfolio Management (Ppm) Software Product Overview
 - 9.22.3 VISUM Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.22.4 VISUM Business Overview
 - 9.22.5 VISUM Recent Developments
- 9.23 Cloudbyz PPM
 - 9.23.1 Cloudbyz PPM Basic Information
 - 9.23.2 Cloudbyz PPM Project Portfolio Management (Ppm) Software Product Overview
 - 9.23.3 Cloudbyz PPM Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.23.4 Cloudbyz PPM Business Overview
 - 9.23.5 Cloudbyz PPM Recent Developments
- 9.24 KeyedIn Projects
 - 9.24.1 KeyedIn Projects Basic Information
 - 9.24.2 KeyedIn Projects Project Portfolio Management (Ppm) Software Product Overview
 - 9.24.3 KeyedIn Projects Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.24.4 KeyedIn Projects Business Overview
 - 9.24.5 KeyedIn Projects Recent Developments
- 9.25 Meisterplan
 - 9.25.1 Meisterplan Basic Information
 - 9.25.2 Meisterplan Project Portfolio Management (Ppm) Software Product Overview
 - 9.25.3 Meisterplan Project Portfolio Management (Ppm) Software Product Market Performance
 - 9.25.4 Meisterplan Business Overview
 - 9.25.5 Meisterplan Recent Developments
- 9.26 Augeo Software
 - 9.26.1 Augeo Software Basic Information
 - 9.26.2 Augeo Software Project Portfolio Management (Ppm) Software Product Overview

9.26.3 Augeo Software Project Portfolio Management (Ppm) Software Product Market Performance

9.26.4 Augeo Software Business Overview

9.26.5 Augeo Software Recent Developments

9.27 Deltek PPM

9.27.1 Deltek PPM Basic Information

9.27.2 Deltek PPM Project Portfolio Management (Ppm) Software Product Overview

9.27.3 Deltek PPM Project Portfolio Management (Ppm) Software Product Market Performance

9.27.4 Deltek PPM Business Overview

9.27.5 Deltek PPM Recent Developments

9.28 Scraim

9.28.1 Scraim Basic Information

9.28.2 Scraim Project Portfolio Management (Ppm) Software Product Overview

9.28.3 Scraim Project Portfolio Management (Ppm) Software Product Market Performance

9.28.4 Scraim Business Overview

9.28.5 Scraim Recent Developments

9.29 NQI Orchestra

9.29.1 NQI Orchestra Basic Information

9.29.2 NQI Orchestra Project Portfolio Management (Ppm) Software Product Overview

9.29.3 NQI Orchestra Project Portfolio Management (Ppm) Software Product Market Performance

9.29.4 NQI Orchestra Business Overview

9.29.5 NQI Orchestra Recent Developments

10 PROJECT PORTFOLIO MANAGEMENT (PPM) SOFTWARE MARKET FORECAST BY REGION

10.1 Global Project Portfolio Management (Ppm) Software Market Size Forecast

10.2 Global Project Portfolio Management (Ppm) Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Project Portfolio Management (Ppm) Software Market Size Forecast by Country

10.2.3 Asia Pacific Project Portfolio Management (Ppm) Software Market Size Forecast by Region

10.2.4 South America Project Portfolio Management (Ppm) Software Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Project Portfolio Management

(Ppm) Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Project Portfolio Management (Ppm) Software Market Forecast by Type (2026-2033)

11.2 Global Project Portfolio Management (Ppm) Software Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Project Portfolio Management (Ppm) Software Market Size Comparison by Region (M USD)

Table 5. Global Project Portfolio Management (Ppm) Software Revenue (M USD) by Company (2020-2025)

Table 6. Global Project Portfolio Management (Ppm) Software Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Project Portfolio Management (Ppm) Software as of 2024)

Table 8. Project Portfolio Management (Ppm) Software Company Headquarters and Area Served

Table 9. Company Project Portfolio Management (Ppm) Software Product Type

Table 10. Global Project Portfolio Management (Ppm) Software Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Project Portfolio Management (Ppm) Software Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Project Portfolio Management (Ppm) Software Market Size by Type (M USD)

Table 21. Global Project Portfolio Management (Ppm) Software Market Size (M USD) by Type (2020-2025)

Table 22. Global Project Portfolio Management (Ppm) Software Market Size Share by Type (2020-2025)

Table 23. Global Project Portfolio Management (Ppm) Software Market Size Growth Rate by Type (2021-2025)

Table 24. Global Project Portfolio Management (Ppm) Software Market Size by Application

Table 25. Global Project Portfolio Management (Ppm) Software Market Size by Application (2020-2025) & (M USD)

Table 26. Global Project Portfolio Management (Ppm) Software Market Share by Application (2020-2025)

Table 27. Global Project Portfolio Management (Ppm) Software Sales Growth Rate by Application (2020-2025)

Table 28. Global Project Portfolio Management (Ppm) Software Market Size by Region (2020-2025) & (M USD)

Table 29. Global Project Portfolio Management (Ppm) Software Market Size Market Share by Region (2020-2025)

Table 30. North America Project Portfolio Management (Ppm) Software Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Project Portfolio Management (Ppm) Software Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Project Portfolio Management (Ppm) Software Market Size by Region (2020-2025) & (M USD)

Table 33. South America Project Portfolio Management (Ppm) Software Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Project Portfolio Management (Ppm) Software Market Size by Region (2020-2025) & (M USD)

Table 35. IBM Basic Information

Table 36. IBM Project Portfolio Management (Ppm) Software Product Overview

Table 37. IBM Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 38. IBM SWOT Analysis

Table 39. IBM Business Overview

Table 40. IBM Recent Developments

Table 41. Oracle Basic Information

Table 42. Oracle Project Portfolio Management (Ppm) Software Product Overview

Table 43. Oracle Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Oracle SWOT Analysis

Table 45. Oracle Business Overview

Table 46. Oracle Recent Developments

Table 47. Microsoft Basic Information

Table 48. Microsoft Project Portfolio Management (Ppm) Software Product Overview

Table 49. Microsoft Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Microsoft SWOT Analysis

Table 51. Microsoft Business Overview

Table 52. Microsoft Recent Developments

Table 53. HP Basic Information

Table 54. HP Project Portfolio Management (Ppm) Software Product Overview

Table 55. HP Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 56. HP Business Overview

Table 57. HP Recent Developments

Table 58. SAP Basic Information

Table 59. SAP Project Portfolio Management (Ppm) Software Product Overview

Table 60. SAP Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 61. SAP Business Overview

Table 62. SAP Recent Developments

Table 63. Broadcom Basic Information

Table 64. Broadcom Project Portfolio Management (Ppm) Software Product Overview

Table 65. Broadcom Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 66. Broadcom Business Overview

Table 67. Broadcom Recent Developments

Table 68. EMC Software Basic Information

Table 69. EMC Software Project Portfolio Management (Ppm) Software Product Overview

Table 70. EMC Software Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 71. EMC Software Business Overview

Table 72. EMC Software Recent Developments

Table 73. Innotas Basic Information

Table 74. Innotas Project Portfolio Management (Ppm) Software Product Overview

Table 75. Innotas Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 76. Innotas Business Overview

Table 77. Innotas Recent Developments

Table 78. Workfront Basic Information

Table 79. Workfront Project Portfolio Management (Ppm) Software Product Overview

Table 80. Workfront Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 81. Workfront Business Overview

Table 82. Workfront Recent Developments

Table 83. BMC Basic Information

Table 84. BMC Project Portfolio Management (Ppm) Software Product Overview

Table 85. BMC Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 86. BMC Business Overview

Table 87. BMC Recent Developments

Table 88. Clarizen Basic Information

Table 89. Clarizen Project Portfolio Management (Ppm) Software Product Overview

Table 90. Clarizen Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 91. Clarizen Business Overview

Table 92. Clarizen Recent Developments

Table 93. Planview Enterprise Basic Information

Table 94. Planview Enterprise Project Portfolio Management (Ppm) Software Product Overview

Table 95. Planview Enterprise Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 96. Planview Enterprise Business Overview

Table 97. Planview Enterprise Recent Developments

Table 98. Daptiv Basic Information

Table 99. Daptiv Project Portfolio Management (Ppm) Software Product Overview

Table 100. Daptiv Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 101. Daptiv Business Overview

Table 102. Daptiv Recent Developments

Table 103. Bubble Innovator Basic Information

Table 104. Bubble Innovator Project Portfolio Management (Ppm) Software Product Overview

Table 105. Bubble Innovator Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 106. Bubble Innovator Business Overview

Table 107. Bubble Innovator Recent Developments

Table 108. Changepoint Basic Information

Table 109. Changepoint Project Portfolio Management (Ppm) Software Product Overview

Table 110. Changepoint Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 111. Changepoint Business Overview

Table 112. Changepoint Recent Developments

Table 113. WorkOtter Basic Information

Table 114. WorkOtter Project Portfolio Management (Ppm) Software Product Overview

Table 115. WorkOtter Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 116. WorkOtter Business Overview

Table 117. WorkOtter Recent Developments

Table 118. Sciforma Basic Information

Table 119. Sciforma Project Portfolio Management (Ppm) Software Product Overview

Table 120. Sciforma Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 121. Sciforma Business Overview

Table 122. Sciforma Recent Developments

Table 123. Planisware Basic Information

Table 124. Planisware Project Portfolio Management (Ppm) Software Product Overview

Table 125. Planisware Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 126. Planisware Business Overview

Table 127. Planisware Recent Developments

Table 128. Augeo PPM Basic Information

Table 129. Augeo PPM Project Portfolio Management (Ppm) Software Product Overview

Table 130. Augeo PPM Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 131. Augeo PPM Business Overview

Table 132. Augeo PPM Recent Developments

Table 133. Pathbrite Basic Information

Table 134. Pathbrite Project Portfolio Management (Ppm) Software Product Overview

Table 135. Pathbrite Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 136. Pathbrite Business Overview

Table 137. Pathbrite Recent Developments

Table 138. Tracker Suite Basic Information

Table 139. Tracker Suite Project Portfolio Management (Ppm) Software Product Overview

Table 140. Tracker Suite Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 141. Tracker Suite Business Overview

Table 142. Tracker Suite Recent Developments

Table 143. VISUM Basic Information

Table 144. VISUM Project Portfolio Management (Ppm) Software Product Overview

Table 145. VISUM Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 146. VISUM Business Overview

Table 147. VISUM Recent Developments

Table 148. Cloudbyz PPM Basic Information

Table 149. Cloudbyz PPM Project Portfolio Management (Ppm) Software Product Overview

Table 150. Cloudbyz PPM Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 151. Cloudbyz PPM Business Overview

Table 152. Cloudbyz PPM Recent Developments

Table 153. KeyedIn Projects Basic Information

Table 154. KeyedIn Projects Project Portfolio Management (Ppm) Software Product Overview

Table 155. KeyedIn Projects Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 156. KeyedIn Projects Business Overview

Table 157. KeyedIn Projects Recent Developments

Table 158. Meisterplan Basic Information

Table 159. Meisterplan Project Portfolio Management (Ppm) Software Product Overview

Table 160. Meisterplan Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 161. Meisterplan Business Overview

Table 162. Meisterplan Recent Developments

Table 163. Augeo Software Basic Information

Table 164. Augeo Software Project Portfolio Management (Ppm) Software Product Overview

Table 165. Augeo Software Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 166. Augeo Software Business Overview

Table 167. Augeo Software Recent Developments

Table 168. Deltek PPM Basic Information

Table 169. Deltek PPM Project Portfolio Management (Ppm) Software Product Overview

Table 170. Deltek PPM Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 171. Deltek PPM Business Overview

Table 172. Deltek PPM Recent Developments

Table 173. Scraim Basic Information

Table 174. Scraim Project Portfolio Management (Ppm) Software Product Overview

Table 175. Scraim Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 176. Scraim Business Overview

Table 177. Scraim Recent Developments

Table 178. NQI Orchestra Basic Information

Table 179. NQI Orchestra Project Portfolio Management (Ppm) Software Product Overview

Table 180. NQI Orchestra Project Portfolio Management (Ppm) Software Revenue (M USD) and Gross Margin (2020-2025)

Table 181. NQI Orchestra Business Overview

Table 182. NQI Orchestra Recent Developments

Table 183. Global Project Portfolio Management (Ppm) Software Market Size Forecast by Region (2026-2033) & (M USD)

Table 184. North America Project Portfolio Management (Ppm) Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 185. Europe Project Portfolio Management (Ppm) Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 186. Asia Pacific Project Portfolio Management (Ppm) Software Market Size Forecast by Region (2026-2033) & (M USD)

Table 187. South America Project Portfolio Management (Ppm) Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 188. Middle East and Africa Project Portfolio Management (Ppm) Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 189. Global Project Portfolio Management (Ppm) Software Market Size Forecast by Type (2026-2033) & (M USD)

Table 190. Global Project Portfolio Management (Ppm) Software Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Project Portfolio Management (Ppm) Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Project Portfolio Management (Ppm) Software Market Size (M USD), 2024-2033

Figure 5. Global Project Portfolio Management (Ppm) Software Market Size (M USD) (2020-2033)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Project Portfolio Management (Ppm) Software Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Project Portfolio Management (Ppm) Software Product Life Cycle

Figure 12. Global Project Portfolio Management (Ppm) Software Revenue Share by Company in 2024

Figure 13. Project Portfolio Management (Ppm) Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 14. The Global 5 and 10 Largest Players: Market Share by Project Portfolio Management (Ppm) Software Revenue in 2024

Figure 15. Value Chain Map of Project Portfolio Management (Ppm) Software

Figure 16. Global Project Portfolio Management (Ppm) Software Market PEST Analysis

Figure 17. Global Project Portfolio Management (Ppm) Software Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Project Portfolio Management (Ppm) Software Market Share by Type

Figure 20. Market Size Share of Project Portfolio Management (Ppm) Software by Type (2020-2025)

Figure 21. Market Size Share of Project Portfolio Management (Ppm) Software by Type in 2024

Figure 22. Global Project Portfolio Management (Ppm) Software Market Size Growth Rate by Type (2021-2025)

Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 24. Global Project Portfolio Management (Ppm) Software Market Share by Application

Figure 25. Global Project Portfolio Management (Ppm) Software Market Share by Application (2020-2025)

Figure 26. Global Project Portfolio Management (Ppm) Software Market Share by Application in 2024

Figure 27. Global Project Portfolio Management (Ppm) Software Sales Growth Rate by Application (2020-2025)

Figure 28. Global Project Portfolio Management (Ppm) Software Market Size Market Share by Region (2020-2025)

Figure 29. North America Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Project Portfolio Management (Ppm) Software Market Size Market Share by Country in 2024

Figure 31. U.S. Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Project Portfolio Management (Ppm) Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Project Portfolio Management (Ppm) Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Project Portfolio Management (Ppm) Software Market Share by Country in 2024

Figure 36. Germany Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Project Portfolio Management (Ppm) Software Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Project Portfolio Management (Ppm) Software Market Size Market Share by Region in 2024

Figure 43. China Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Project Portfolio Management (Ppm) Software Market Size and

Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Project Portfolio Management (Ppm) Software Market Size and Growth Rate (M USD)

Figure 49. South America Project Portfolio Management (Ppm) Software Market Size Market Share by Country in 2024

Figure 50. Brazil Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Project Portfolio Management (Ppm) Software Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Project Portfolio Management (Ppm) Software Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Project Portfolio Management (Ppm) Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Project Portfolio Management (Ppm) Software Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Project Portfolio Management (Ppm) Software Market Share Forecast by Type (2026-2033)

Figure 62. Global Project Portfolio Management (Ppm) Software Market Share Forecast by Application (2026-2033)

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