

Global Progressive Web Apps Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G4A562B7327AEN.html>

Date: October 2024

Pages: 95

Price: US\$ 3,200.00 (Single User License)

ID: G4A562B7327AEN

Abstracts

Report Overview

A progressive web app is a type of application software delivered through the web, built using common web technologies including HTML, CSS, JavaScript, and WebAssembly. It is intended to work on any platform with a standards-compliant browser, including desktop and mobile devices.

The global Progressive Web Apps market size was estimated at USD 1326 million in 2023 and is projected to reach USD 4775.37 million by 2032, exhibiting a CAGR of 15.30% during the forecast period.

North America Progressive Web Apps market size was estimated at USD 442.08 million in 2023, at a CAGR of 13.11% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Progressive Web Apps market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Progressive Web Apps Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Progressive Web Apps market in any manner.

Global Progressive Web Apps Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Google

Microsoft

Mozilla

OutSystems

Alokai

Altoros

DockYard Inc.

Market Segmentation (by Type)

Platform

Services

Market Segmentation (by Application)

E-commerce

Media & Entertainment

Travel & Hospitality

Banking & Finance

Healthcare

Education

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Progressive Web Apps Market

Overview of the regional outlook of the Progressive Web Apps Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

-

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Progressive Web Apps

1.2 Key Market Segments

1.2.1 Progressive Web Apps Segment by Type

1.2.2 Progressive Web Apps Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PROGRESSIVE WEB APPS MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PROGRESSIVE WEB APPS MARKET COMPETITIVE LANDSCAPE

3.1 Global Progressive Web Apps Revenue Market Share by Company (2019-2024)

3.2 Progressive Web Apps Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Progressive Web Apps Market Size Sites, Area Served, Product Type

3.4 Progressive Web Apps Market Competitive Situation and Trends

3.4.1 Progressive Web Apps Market Concentration Rate

3.4.2 Global 5 and 10 Largest Progressive Web Apps Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 PROGRESSIVE WEB APPS VALUE CHAIN ANALYSIS

4.1 Progressive Web Apps Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PROGRESSIVE WEB APPS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PROGRESSIVE WEB APPS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Progressive Web Apps Market Size Market Share by Type (2019-2024)
- 6.3 Global Progressive Web Apps Market Size Growth Rate by Type (2019-2024)

7 PROGRESSIVE WEB APPS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Progressive Web Apps Market Size (M USD) by Application (2019-2024)
- 7.3 Global Progressive Web Apps Market Size Growth Rate by Application (2019-2024)

8 PROGRESSIVE WEB APPS MARKET SEGMENTATION BY REGION

- 8.1 Global Progressive Web Apps Market Size by Region
 - 8.1.1 Global Progressive Web Apps Market Size by Region
 - 8.1.2 Global Progressive Web Apps Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Progressive Web Apps Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Progressive Web Apps Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Progressive Web Apps Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Progressive Web Apps Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Progressive Web Apps Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Google

9.1.1 Google Progressive Web Apps Basic Information

9.1.2 Google Progressive Web Apps Product Overview

9.1.3 Google Progressive Web Apps Product Market Performance

9.1.4 Google Progressive Web Apps SWOT Analysis

9.1.5 Google Business Overview

9.1.6 Google Recent Developments

9.2 Microsoft

9.2.1 Microsoft Progressive Web Apps Basic Information

9.2.2 Microsoft Progressive Web Apps Product Overview

9.2.3 Microsoft Progressive Web Apps Product Market Performance

9.2.4 Microsoft Progressive Web Apps SWOT Analysis

9.2.5 Microsoft Business Overview

9.2.6 Microsoft Recent Developments

9.3 Mozilla

9.3.1 Mozilla Progressive Web Apps Basic Information

- 9.3.2 Mozilla Progressive Web Apps Product Overview
- 9.3.3 Mozilla Progressive Web Apps Product Market Performance
- 9.3.4 Mozilla Progressive Web Apps SWOT Analysis
- 9.3.5 Mozilla Business Overview
- 9.3.6 Mozilla Recent Developments

9.4 OutSystems

- 9.4.1 OutSystems Progressive Web Apps Basic Information
- 9.4.2 OutSystems Progressive Web Apps Product Overview
- 9.4.3 OutSystems Progressive Web Apps Product Market Performance
- 9.4.4 OutSystems Business Overview
- 9.4.5 OutSystems Recent Developments

9.5 Alokai

- 9.5.1 Alokai Progressive Web Apps Basic Information
- 9.5.2 Alokai Progressive Web Apps Product Overview
- 9.5.3 Alokai Progressive Web Apps Product Market Performance
- 9.5.4 Alokai Business Overview
- 9.5.5 Alokai Recent Developments

9.6 Altoros

- 9.6.1 Altoros Progressive Web Apps Basic Information
- 9.6.2 Altoros Progressive Web Apps Product Overview
- 9.6.3 Altoros Progressive Web Apps Product Market Performance
- 9.6.4 Altoros Business Overview
- 9.6.5 Altoros Recent Developments

9.7 DockYard Inc.

- 9.7.1 DockYard Inc. Progressive Web Apps Basic Information
- 9.7.2 DockYard Inc. Progressive Web Apps Product Overview
- 9.7.3 DockYard Inc. Progressive Web Apps Product Market Performance
- 9.7.4 DockYard Inc. Business Overview
- 9.7.5 DockYard Inc. Recent Developments

10 PROGRESSIVE WEB APPS REGIONAL MARKET FORECAST

- 10.1 Global Progressive Web Apps Market Size Forecast
- 10.2 Global Progressive Web Apps Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Progressive Web Apps Market Size Forecast by Country
 - 10.2.3 Asia Pacific Progressive Web Apps Market Size Forecast by Region
 - 10.2.4 South America Progressive Web Apps Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Progressive Web Apps by

Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Progressive Web Apps Market Forecast by Type (2025-2032)

11.2 Global Progressive Web Apps Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Progressive Web Apps Market Size Comparison by Region (M USD)
- Table 5. Global Progressive Web Apps Revenue (M USD) by Company (2019-2024)
- Table 6. Global Progressive Web Apps Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Progressive Web Apps as of 2022)
- Table 8. Company Progressive Web Apps Market Size Sites and Area Served
- Table 9. Company Progressive Web Apps Product Type
- Table 10. Global Progressive Web Apps Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Progressive Web Apps
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Progressive Web Apps Market Challenges
- Table 18. Global Progressive Web Apps Market Size by Type (M USD)
- Table 19. Global Progressive Web Apps Market Size (M USD) by Type (2019-2024)
- Table 20. Global Progressive Web Apps Market Size Share by Type (2019-2024)
- Table 21. Global Progressive Web Apps Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Progressive Web Apps Market Size by Application
- Table 23. Global Progressive Web Apps Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Progressive Web Apps Market Share by Application (2019-2024)
- Table 25. Global Progressive Web Apps Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Progressive Web Apps Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Progressive Web Apps Market Size Market Share by Region (2019-2024)
- Table 28. North America Progressive Web Apps Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Progressive Web Apps Market Size by Country (2019-2024) & (M

USD)

Table 30. Asia Pacific Progressive Web Apps Market Size by Region (2019-2024) & (M USD)

Table 31. South America Progressive Web Apps Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Progressive Web Apps Market Size by Region (2019-2024) & (M USD)

Table 33. Google Progressive Web Apps Basic Information

Table 34. Google Progressive Web Apps Product Overview

Table 35. Google Progressive Web Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Google Progressive Web Apps SWOT Analysis

Table 37. Google Business Overview

Table 38. Google Recent Developments

Table 39. Microsoft Progressive Web Apps Basic Information

Table 40. Microsoft Progressive Web Apps Product Overview

Table 41. Microsoft Progressive Web Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Microsoft Progressive Web Apps SWOT Analysis

Table 43. Microsoft Business Overview

Table 44. Microsoft Recent Developments

Table 45. Mozilla Progressive Web Apps Basic Information

Table 46. Mozilla Progressive Web Apps Product Overview

Table 47. Mozilla Progressive Web Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Mozilla Progressive Web Apps SWOT Analysis

Table 49. Mozilla Business Overview

Table 50. Mozilla Recent Developments

Table 51. OutSystems Progressive Web Apps Basic Information

Table 52. OutSystems Progressive Web Apps Product Overview

Table 53. OutSystems Progressive Web Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 54. OutSystems Business Overview

Table 55. OutSystems Recent Developments

Table 56. Alokai Progressive Web Apps Basic Information

Table 57. Alokai Progressive Web Apps Product Overview

Table 58. Alokai Progressive Web Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Alokai Business Overview

Table 60. Alokai Recent Developments

Table 61. Altoros Progressive Web Apps Basic Information

Table 62. Altoros Progressive Web Apps Product Overview

Table 63. Altoros Progressive Web Apps Revenue (M USD) and Gross Margin
(2019-2024)

Table 64. Altoros Business Overview

Table 65. Altoros Recent Developments

Table 66. DockYard Inc. Progressive Web Apps Basic Information

Table 67. DockYard Inc. Progressive Web Apps Product Overview

Table 68. DockYard Inc. Progressive Web Apps Revenue (M USD) and Gross Margin
(2019-2024)

Table 69. DockYard Inc. Business Overview

Table 70. DockYard Inc. Recent Developments

Table 71. Global Progressive Web Apps Market Size Forecast by Region (2025-2032) &
(M USD)

Table 72. North America Progressive Web Apps Market Size Forecast by Country
(2025-2032) & (M USD)

Table 73. Europe Progressive Web Apps Market Size Forecast by Country (2025-2032)
& (M USD)

Table 74. Asia Pacific Progressive Web Apps Market Size Forecast by Region
(2025-2032) & (M USD)

Table 75. South America Progressive Web Apps Market Size Forecast by Country
(2025-2032) & (M USD)

Table 76. Middle East and Africa Progressive Web Apps Market Size Forecast by
Country (2025-2032) & (M USD)

Table 77. Global Progressive Web Apps Market Size Forecast by Type (2025-2032) &
(M USD)

Table 78. Global Progressive Web Apps Market Size Forecast by Application
(2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Progressive Web Apps

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Progressive Web Apps Market Size (M USD), 2019-2032

Figure 5. Global Progressive Web Apps Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Progressive Web Apps Market Size by Country (M USD)

Figure 10. Global Progressive Web Apps Revenue Share by Company in 2023

Figure 11. Progressive Web Apps Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Progressive Web Apps Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Progressive Web Apps Market Share by Type

Figure 15. Market Size Share of Progressive Web Apps by Type (2019-2024)

Figure 16. Market Size Market Share of Progressive Web Apps by Type in 2022

Figure 17. Global Progressive Web Apps Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Progressive Web Apps Market Share by Application

Figure 20. Global Progressive Web Apps Market Share by Application (2019-2024)

Figure 21. Global Progressive Web Apps Market Share by Application in 2022

Figure 22. Global Progressive Web Apps Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Progressive Web Apps Market Size Market Share by Region (2019-2024)

Figure 24. North America Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Progressive Web Apps Market Size Market Share by Country in 2023

Figure 26. U.S. Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Progressive Web Apps Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Progressive Web Apps Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Progressive Web Apps Market Size Market Share by Country in 2023

Figure 31. Germany Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Progressive Web Apps Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Progressive Web Apps Market Size Market Share by Region in 2023

Figure 38. China Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Progressive Web Apps Market Size and Growth Rate (M USD)

Figure 44. South America Progressive Web Apps Market Size Market Share by Country in 2023

Figure 45. Brazil Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Progressive Web Apps Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Progressive Web Apps Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Progressive Web Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Progressive Web Apps Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Progressive Web Apps Market Share Forecast by Type (2025-2032)

Figure 57. Global Progressive Web Apps Market Share Forecast by Application (2025-2032)

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