

# Global Procurement Support Service Market Research Report 2025(Status and Outlook)

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## Abstracts

Procurement support services encompass a range of specialized third-party offerings designed to assist organizations in optimizing their purchasing activities, including supplier sourcing and vetting, contract negotiation, spend analysis, compliance management, and procurement process automation. These services are typically delivered by consulting firms, managed service providers, or technology-enabled platforms, and they cater to businesses seeking to reduce costs, improve supply chain resilience, ensure regulatory adherence, and leverage data-driven insights for strategic sourcing decisions. By outsourcing or augmenting internal procurement functions, companies can access expertise, scale operations efficiently, and focus resources on core competencies while mitigating risks associated with supplier relationships and market volatility.

The global Procurement Support Service market size was estimated at USD 1850.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Procurement Support Service market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Procurement Support Service market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Procurement Support Service market.

### **Global Procurement Support Service Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Enventure  
GEP  
oboloo  
OptimizeMRO  
Corcentric  
Upwork Enterprise  
SAP Fieldglass  
Beeline  
TargetRecruit  
PRO Unlimited  
Kissflow Inc.

TacticsX  
Visichain  
Dragon Sourcing  
K&A Engineering Consulting  
ARC Advisory Group

### **Market Segmentation (by Type)**

Cloud Based  
On-Premises

### **Market Segmentation (by Application)**

Large Enterprises  
SMEs

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value

In-depth analysis of the Procurement Support Service Market  
Overview of the regional outlook of the Procurement Support Service Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Procurement Support Service Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Procurement Support Service, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Procurement Support Service

#### 1.2 Key Market Segments

##### 1.2.1 Procurement Support Service Segment by Type

##### 1.2.2 Procurement Support Service Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 PROCUREMENT SUPPORT SERVICE MARKET OVERVIEW**

#### 2.1 Global Market Overview

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 PROCUREMENT SUPPORT SERVICE MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Procurement Support Service Product Life Cycle

#### 3.3 Global Procurement Support Service Revenue Market Share by Company (2020-2025)

#### 3.4 Procurement Support Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.5 Procurement Support Service Company Headquarters, Area Served, Product Type

#### 3.6 Procurement Support Service Market Competitive Situation and Trends

##### 3.6.1 Procurement Support Service Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Procurement Support Service Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 PROCUREMENT SUPPORT SERVICE VALUE CHAIN ANALYSIS**

#### 4.1 Procurement Support Service Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PROCUREMENT SUPPORT SERVICE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Procurement Support Service Market Porter's Five Forces Analysis

## **6 PROCUREMENT SUPPORT SERVICE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Procurement Support Service Market Size Market Share by Type (2020-2025)
- 6.3 Global Procurement Support Service Market Size Growth Rate by Type (2021-2025)

## **7 PROCUREMENT SUPPORT SERVICE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Procurement Support Service Market Size (M USD) by Application (2020-2025)
- 7.3 Global Procurement Support Service Sales Growth Rate by Application (2020-2025)

## **8 PROCUREMENT SUPPORT SERVICE MARKET SEGMENTATION BY REGION**

- 8.1 Global Procurement Support Service Market Size by Region

8.1.1 Global Procurement Support Service Market Size by Region

8.1.2 Global Procurement Support Service Market Size Market Share by Region

8.2 North America

8.2.1 North America Procurement Support Service Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Procurement Support Service Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Procurement Support Service Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Procurement Support Service Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Procurement Support Service Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Enventure

9.1.1 Enventure Basic Information

9.1.2 Enventure Procurement Support Service Product Overview

- 9.1.3 Enventure Procurement Support Service Product Market Performance
- 9.1.4 Enventure SWOT Analysis
- 9.1.5 Enventure Business Overview
- 9.1.6 Enventure Recent Developments
- 9.2 GEP
  - 9.2.1 GEP Basic Information
  - 9.2.2 GEP Procurement Support Service Product Overview
  - 9.2.3 GEP Procurement Support Service Product Market Performance
  - 9.2.4 GEP SWOT Analysis
  - 9.2.5 GEP Business Overview
  - 9.2.6 GEP Recent Developments
- 9.3 oboloo
  - 9.3.1 oboloo Basic Information
  - 9.3.2 oboloo Procurement Support Service Product Overview
  - 9.3.3 oboloo Procurement Support Service Product Market Performance
  - 9.3.4 oboloo SWOT Analysis
  - 9.3.5 oboloo Business Overview
  - 9.3.6 oboloo Recent Developments
- 9.4 OptimizeMRO
  - 9.4.1 OptimizeMRO Basic Information
  - 9.4.2 OptimizeMRO Procurement Support Service Product Overview
  - 9.4.3 OptimizeMRO Procurement Support Service Product Market Performance
  - 9.4.4 OptimizeMRO Business Overview
  - 9.4.5 OptimizeMRO Recent Developments
- 9.5 Corcentric
  - 9.5.1 Corcentric Basic Information
  - 9.5.2 Corcentric Procurement Support Service Product Overview
  - 9.5.3 Corcentric Procurement Support Service Product Market Performance
  - 9.5.4 Corcentric Business Overview
  - 9.5.5 Corcentric Recent Developments
- 9.6 Upwork Enterprise
  - 9.6.1 Upwork Enterprise Basic Information
  - 9.6.2 Upwork Enterprise Procurement Support Service Product Overview
  - 9.6.3 Upwork Enterprise Procurement Support Service Product Market Performance
  - 9.6.4 Upwork Enterprise Business Overview
  - 9.6.5 Upwork Enterprise Recent Developments
- 9.7 SAP Fieldglass
  - 9.7.1 SAP Fieldglass Basic Information
  - 9.7.2 SAP Fieldglass Procurement Support Service Product Overview

9.7.3 SAP Fieldglass Procurement Support Service Product Market Performance

9.7.4 SAP Fieldglass Business Overview

9.7.5 SAP Fieldglass Recent Developments

## 9.8 Beeline

9.8.1 Beeline Basic Information

9.8.2 Beeline Procurement Support Service Product Overview

9.8.3 Beeline Procurement Support Service Product Market Performance

9.8.4 Beeline Business Overview

9.8.5 Beeline Recent Developments

## 9.9 TargetRecruit

9.9.1 TargetRecruit Basic Information

9.9.2 TargetRecruit Procurement Support Service Product Overview

9.9.3 TargetRecruit Procurement Support Service Product Market Performance

9.9.4 TargetRecruit Business Overview

9.9.5 TargetRecruit Recent Developments

## 9.10 PRO Unlimited

9.10.1 PRO Unlimited Basic Information

9.10.2 PRO Unlimited Procurement Support Service Product Overview

9.10.3 PRO Unlimited Procurement Support Service Product Market Performance

9.10.4 PRO Unlimited Business Overview

9.10.5 PRO Unlimited Recent Developments

## 9.11 Kissflow Inc.

9.11.1 Kissflow Inc. Basic Information

9.11.2 Kissflow Inc. Procurement Support Service Product Overview

9.11.3 Kissflow Inc. Procurement Support Service Product Market Performance

9.11.4 Kissflow Inc. Business Overview

9.11.5 Kissflow Inc. Recent Developments

## 9.12 TacticsX

9.12.1 TacticsX Basic Information

9.12.2 TacticsX Procurement Support Service Product Overview

9.12.3 TacticsX Procurement Support Service Product Market Performance

9.12.4 TacticsX Business Overview

9.12.5 TacticsX Recent Developments

## 9.13 Visichain

9.13.1 Visichain Basic Information

9.13.2 Visichain Procurement Support Service Product Overview

9.13.3 Visichain Procurement Support Service Product Market Performance

9.13.4 Visichain Business Overview

9.13.5 Visichain Recent Developments

#### 9.14 Dragon Sourcing

9.14.1 Dragon Sourcing Basic Information

9.14.2 Dragon Sourcing Procurement Support Service Product Overview

9.14.3 Dragon Sourcing Procurement Support Service Product Market Performance

9.14.4 Dragon Sourcing Business Overview

9.14.5 Dragon Sourcing Recent Developments

#### 9.15 KandA Engineering Consulting

9.15.1 KandA Engineering Consulting Basic Information

9.15.2 KandA Engineering Consulting Procurement Support Service Product Overview

9.15.3 KandA Engineering Consulting Procurement Support Service Product Market Performance

9.15.4 KandA Engineering Consulting Business Overview

9.15.5 KandA Engineering Consulting Recent Developments

#### 9.16 ARC Advisory Group

9.16.1 ARC Advisory Group Basic Information

9.16.2 ARC Advisory Group Procurement Support Service Product Overview

9.16.3 ARC Advisory Group Procurement Support Service Product Market Performance

9.16.4 ARC Advisory Group Business Overview

9.16.5 ARC Advisory Group Recent Developments

### **10 PROCUREMENT SUPPORT SERVICE MARKET FORECAST BY REGION**

#### 10.1 Global Procurement Support Service Market Size Forecast

#### 10.2 Global Procurement Support Service Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Procurement Support Service Market Size Forecast by Country

10.2.3 Asia Pacific Procurement Support Service Market Size Forecast by Region

10.2.4 South America Procurement Support Service Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Procurement Support Service by Country

### **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

11.1 Global Procurement Support Service Market Forecast by Type (2026-2033)

11.2 Global Procurement Support Service Market Forecast by Application (2026-2033)

### **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Procurement Support Service Market Size Comparison by Region (M USD)

Table 5. Global Procurement Support Service Revenue (M USD) by Company  
(2020-2025)

Table 6. Global Procurement Support Service Revenue Share by Company  
(2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in  
Procurement Support Service as of 2024)

Table 8. Procurement Support Service Company Headquarters and Area Served

Table 9. Company Procurement Support Service Product Type

Table 10. Global Procurement Support Service Company Market Concentration Ratio  
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Procurement Support Service Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Procurement Support Service Market Size by Type (M USD)

Table 21. Global Procurement Support Service Market Size (M USD) by Type  
(2020-2025)

Table 22. Global Procurement Support Service Market Size Share by Type (2020-2025)

Table 23. Global Procurement Support Service Market Size Growth Rate by Type  
(2021-2025)

Table 24. Global Procurement Support Service Market Size by Application

Table 25. Global Procurement Support Service Market Size by Application (2020-2025)  
& (M USD)

Table 26. Global Procurement Support Service Market Share by Application  
(2020-2025)

Table 27. Global Procurement Support Service Sales Growth Rate by Application

(2020-2025)

Table 28. Global Procurement Support Service Market Size by Region (2020-2025) & (M USD)

Table 29. Global Procurement Support Service Market Size Market Share by Region (2020-2025)

Table 30. North America Procurement Support Service Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Procurement Support Service Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Procurement Support Service Market Size by Region (2020-2025) & (M USD)

Table 33. South America Procurement Support Service Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Procurement Support Service Market Size by Region (2020-2025) & (M USD)

Table 35. Enventure Basic Information

Table 36. Enventure Procurement Support Service Product Overview

Table 37. Enventure Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Enventure SWOT Analysis

Table 39. Enventure Business Overview

Table 40. Enventure Recent Developments

Table 41. GEP Basic Information

Table 42. GEP Procurement Support Service Product Overview

Table 43. GEP Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)

Table 44. GEP SWOT Analysis

Table 45. GEP Business Overview

Table 46. GEP Recent Developments

Table 47. oboloo Basic Information

Table 48. oboloo Procurement Support Service Product Overview

Table 49. oboloo Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)

Table 50. oboloo SWOT Analysis

Table 51. oboloo Business Overview

Table 52. oboloo Recent Developments

Table 53. OptimizeMRO Basic Information

Table 54. OptimizeMRO Procurement Support Service Product Overview

Table 55. OptimizeMRO Procurement Support Service Revenue (M USD) and Gross

Margin (2020-2025)

Table 56. OptimizeMRO Business Overview

Table 57. OptimizeMRO Recent Developments

Table 58. Corcentric Basic Information

Table 59. Corcentric Procurement Support Service Product Overview

Table 60. Corcentric Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)

Table 61. Corcentric Business Overview

Table 62. Corcentric Recent Developments

Table 63. Upwork Enterprise Basic Information

Table 64. Upwork Enterprise Procurement Support Service Product Overview

Table 65. Upwork Enterprise Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)

Table 66. Upwork Enterprise Business Overview

Table 67. Upwork Enterprise Recent Developments

Table 68. SAP Fieldglass Basic Information

Table 69. SAP Fieldglass Procurement Support Service Product Overview

Table 70. SAP Fieldglass Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)

Table 71. SAP Fieldglass Business Overview

Table 72. SAP Fieldglass Recent Developments

Table 73. Beeline Basic Information

Table 74. Beeline Procurement Support Service Product Overview

Table 75. Beeline Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)

Table 76. Beeline Business Overview

Table 77. Beeline Recent Developments

Table 78. TargetRecruit Basic Information

Table 79. TargetRecruit Procurement Support Service Product Overview

Table 80. TargetRecruit Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)

Table 81. TargetRecruit Business Overview

Table 82. TargetRecruit Recent Developments

Table 83. PRO Unlimited Basic Information

Table 84. PRO Unlimited Procurement Support Service Product Overview

Table 85. PRO Unlimited Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)

Table 86. PRO Unlimited Business Overview

Table 87. PRO Unlimited Recent Developments

|                                                                                                                  |
|------------------------------------------------------------------------------------------------------------------|
| Table 88. Kissflow Inc. Basic Information                                                                        |
| Table 89. Kissflow Inc. Procurement Support Service Product Overview                                             |
| Table 90. Kissflow Inc. Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)                 |
| Table 91. Kissflow Inc. Business Overview                                                                        |
| Table 92. Kissflow Inc. Recent Developments                                                                      |
| Table 93. TacticsX Basic Information                                                                             |
| Table 94. TacticsX Procurement Support Service Product Overview                                                  |
| Table 95. TacticsX Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)                      |
| Table 96. TacticsX Business Overview                                                                             |
| Table 97. TacticsX Recent Developments                                                                           |
| Table 98. Visichain Basic Information                                                                            |
| Table 99. Visichain Procurement Support Service Product Overview                                                 |
| Table 100. Visichain Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)                    |
| Table 101. Visichain Business Overview                                                                           |
| Table 102. Visichain Recent Developments                                                                         |
| Table 103. Dragon Sourcing Basic Information                                                                     |
| Table 104. Dragon Sourcing Procurement Support Service Product Overview                                          |
| Table 105. Dragon Sourcing Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)              |
| Table 106. Dragon Sourcing Business Overview                                                                     |
| Table 107. Dragon Sourcing Recent Developments                                                                   |
| Table 108. KandA Engineering Consulting Basic Information                                                        |
| Table 109. KandA Engineering Consulting Procurement Support Service Product Overview                             |
| Table 110. KandA Engineering Consulting Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025) |
| Table 111. KandA Engineering Consulting Business Overview                                                        |
| Table 112. KandA Engineering Consulting Recent Developments                                                      |
| Table 113. ARC Advisory Group Basic Information                                                                  |
| Table 114. ARC Advisory Group Procurement Support Service Product Overview                                       |
| Table 115. ARC Advisory Group Procurement Support Service Revenue (M USD) and Gross Margin (2020-2025)           |
| Table 116. ARC Advisory Group Business Overview                                                                  |
| Table 117. ARC Advisory Group Recent Developments                                                                |
| Table 118. Global Procurement Support Service Market Size Forecast by Region (2026-2033) & (M USD)               |

Table 119. North America Procurement Support Service Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Europe Procurement Support Service Market Size Forecast by Country (2026-2033) & (M USD)

Table 121. Asia Pacific Procurement Support Service Market Size Forecast by Region (2026-2033) & (M USD)

Table 122. South America Procurement Support Service Market Size Forecast by Country (2026-2033) & (M USD)

Table 123. Middle East and Africa Procurement Support Service Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Global Procurement Support Service Market Size Forecast by Type (2026-2033) & (M USD)

Table 125. Global Procurement Support Service Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industry Chain of Procurement Support Service
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Procurement Support Service Market Size (M USD), 2024-2033
- Figure 5. Global Procurement Support Service Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Procurement Support Service Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Procurement Support Service Product Life Cycle
- Figure 12. Global Procurement Support Service Revenue Share by Company in 2024
- Figure 13. Procurement Support Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Procurement Support Service Revenue in 2024
- Figure 15. Value Chain Map of Procurement Support Service
- Figure 16. Global Procurement Support Service Market PEST Analysis
- Figure 17. Global Procurement Support Service Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Procurement Support Service Market Share by Type
- Figure 20. Market Size Share of Procurement Support Service by Type (2020-2025)
- Figure 21. Market Size Share of Procurement Support Service by Type in 2024
- Figure 22. Global Procurement Support Service Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Procurement Support Service Market Share by Application
- Figure 25. Global Procurement Support Service Market Share by Application (2020-2025)
- Figure 26. Global Procurement Support Service Market Share by Application in 2024
- Figure 27. Global Procurement Support Service Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Procurement Support Service Market Size Market Share by Region (2020-2025)
- Figure 29. North America Procurement Support Service Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 30. North America Procurement Support Service Market Size Market Share by Country in 2024

Figure 31. U.S. Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Procurement Support Service Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Procurement Support Service Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Procurement Support Service Market Share by Country in 2024

Figure 36. Germany Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Procurement Support Service Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Procurement Support Service Market Size Market Share by Region in 2024

Figure 43. China Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Procurement Support Service Market Size and Growth Rate (M USD)

Figure 49. South America Procurement Support Service Market Size Market Share by

Country in 2024

Figure 50. Brazil Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Procurement Support Service Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Procurement Support Service Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Procurement Support Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Procurement Support Service Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Procurement Support Service Market Share Forecast by Type (2026-2033)

Figure 62. Global Procurement Support Service Market Share Forecast by Application (2026-2033)

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