

# Global Procurement Management Platform Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

A procurement management platform is an online marketplace (like an e-commerce experience) that supports the sale and purchase of supplies, commodities, technology or services. Procurement management platform are often used to facilitate business-to-business or business-to-government sales.

This report provides a deep insight into the global Procurement Management Platform market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Procurement Management Platform Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Procurement Management Platform market in any manner.

## Global Procurement Management Platform Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

SAP Ariba

IBM

Concord

Icertis

PandaDoc

Oracle

Coupa

Conga

Agiloft

Shanghai Zhenyun Information Technology

Weaver

ContractPod Technologies

Inspur Group

ContractSafe

Beijing Seeyon Internet Software Corp

Gatekeeper

Parley Pro

Shenzhen Landray Software

Shenzhen ELS Technology

Sunyur

WisageTech

Market Segmentation (by Type)

On-Premise

Cloud-based

Market Segmentation (by Application)

Large Enterprise

SMEs

Geographic Segmentation

%li%North America (USA, Canada, Mexico)

%li%Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

- Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

- South America (Brazil, Argentina, Columbia, Rest of South America)

- The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study

- Neutral perspective on the market performance

- Recent industry trends and developments

- Competitive landscape & strategies of key players

- Potential & niche segments and regions exhibiting promising growth covered

- Historical, current, and projected market size, in terms of value

- In-depth analysis of the Procurement Management Platform Market

- Overview of the regional outlook of the Procurement Management Platform Market:

#### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

- This enables you to anticipate market changes to remain ahead of your competitors

- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

- Provision of market value (USD Billion) data for each segment and sub-segment

- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

- Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

- Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

- Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

- The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

- Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

- Provides insight into the market through Value Chain

- Market dynamics scenario, along with growth opportunities of the market in the years to come

- 6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Procurement Management Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Procurement Management Platform
- 1.2 Key Market Segments
  - 1.2.1 Procurement Management Platform Segment by Type
  - 1.2.2 Procurement Management Platform Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PROCUREMENT MANAGEMENT PLATFORM MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PROCUREMENT MANAGEMENT PLATFORM MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Procurement Management Platform Revenue Market Share by Company (2019-2024)
- 3.2 Procurement Management Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Procurement Management Platform Market Size Sites, Area Served, Product Type
- 3.4 Procurement Management Platform Market Competitive Situation and Trends
  - 3.4.1 Procurement Management Platform Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Procurement Management Platform Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 PROCUREMENT MANAGEMENT PLATFORM VALUE CHAIN ANALYSIS**

- 4.1 Procurement Management Platform Value Chain Analysis



- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PROCUREMENT MANAGEMENT PLATFORM MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PROCUREMENT MANAGEMENT PLATFORM MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Procurement Management Platform Market Size Market Share by Type (2019-2024)
- 6.3 Global Procurement Management Platform Market Size Growth Rate by Type (2019-2024)

## **7 PROCUREMENT MANAGEMENT PLATFORM MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Procurement Management Platform Market Size (M USD) by Application (2019-2024)
- 7.3 Global Procurement Management Platform Market Size Growth Rate by Application (2019-2024)

## **8 PROCUREMENT MANAGEMENT PLATFORM MARKET SEGMENTATION BY REGION**

- 8.1 Global Procurement Management Platform Market Size by Region
  - 8.1.1 Global Procurement Management Platform Market Size by Region

- 8.1.2 Global Procurement Management Platform Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Procurement Management Platform Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Procurement Management Platform Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Procurement Management Platform Market Size by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Procurement Management Platform Market Size by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Procurement Management Platform Market Size by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 SAP Ariba
  - 9.1.1 SAP Ariba Procurement Management Platform Basic Information
  - 9.1.2 SAP Ariba Procurement Management Platform Product Overview

- 9.1.3 SAP Ariba Procurement Management Platform Product Market Performance
- 9.1.4 SAP Ariba Procurement Management Platform SWOT Analysis
- 9.1.5 SAP Ariba Business Overview
- 9.1.6 SAP Ariba Recent Developments
- 9.2 IBM
  - 9.2.1 IBM Procurement Management Platform Basic Information
  - 9.2.2 IBM Procurement Management Platform Product Overview
  - 9.2.3 IBM Procurement Management Platform Product Market Performance
  - 9.2.4 IBM Procurement Management Platform SWOT Analysis
  - 9.2.5 IBM Business Overview
  - 9.2.6 IBM Recent Developments
- 9.3 Concord
  - 9.3.1 Concord Procurement Management Platform Basic Information
  - 9.3.2 Concord Procurement Management Platform Product Overview
  - 9.3.3 Concord Procurement Management Platform Product Market Performance
  - 9.3.4 Concord Procurement Management Platform SWOT Analysis
  - 9.3.5 Concord Business Overview
  - 9.3.6 Concord Recent Developments
- 9.4 Icertis
  - 9.4.1 Icertis Procurement Management Platform Basic Information
  - 9.4.2 Icertis Procurement Management Platform Product Overview
  - 9.4.3 Icertis Procurement Management Platform Product Market Performance
  - 9.4.4 Icertis Business Overview
  - 9.4.5 Icertis Recent Developments
- 9.5 PandaDoc
  - 9.5.1 PandaDoc Procurement Management Platform Basic Information
  - 9.5.2 PandaDoc Procurement Management Platform Product Overview
  - 9.5.3 PandaDoc Procurement Management Platform Product Market Performance
  - 9.5.4 PandaDoc Business Overview
  - 9.5.5 PandaDoc Recent Developments
- 9.6 Oracle
  - 9.6.1 Oracle Procurement Management Platform Basic Information
  - 9.6.2 Oracle Procurement Management Platform Product Overview
  - 9.6.3 Oracle Procurement Management Platform Product Market Performance
  - 9.6.4 Oracle Business Overview
  - 9.6.5 Oracle Recent Developments
- 9.7 Coupa
  - 9.7.1 Coupa Procurement Management Platform Basic Information
  - 9.7.2 Coupa Procurement Management Platform Product Overview

- 9.7.3 Coupa Procurement Management Platform Product Market Performance
- 9.7.4 Coupa Business Overview
- 9.7.5 Coupa Recent Developments
- 9.8 Conga
  - 9.8.1 Conga Procurement Management Platform Basic Information
  - 9.8.2 Conga Procurement Management Platform Product Overview
  - 9.8.3 Conga Procurement Management Platform Product Market Performance
  - 9.8.4 Conga Business Overview
  - 9.8.5 Conga Recent Developments
- 9.9 Agiloft
  - 9.9.1 Agiloft Procurement Management Platform Basic Information
  - 9.9.2 Agiloft Procurement Management Platform Product Overview
  - 9.9.3 Agiloft Procurement Management Platform Product Market Performance
  - 9.9.4 Agiloft Business Overview
  - 9.9.5 Agiloft Recent Developments
- 9.10 Shanghai Zhenyun Information Technology
  - 9.10.1 Shanghai Zhenyun Information Technology Procurement Management Platform Basic Information
  - 9.10.2 Shanghai Zhenyun Information Technology Procurement Management Platform Product Overview
  - 9.10.3 Shanghai Zhenyun Information Technology Procurement Management Platform Product Market Performance
  - 9.10.4 Shanghai Zhenyun Information Technology Business Overview
  - 9.10.5 Shanghai Zhenyun Information Technology Recent Developments
- 9.11 Weaver
  - 9.11.1 Weaver Procurement Management Platform Basic Information
  - 9.11.2 Weaver Procurement Management Platform Product Overview
  - 9.11.3 Weaver Procurement Management Platform Product Market Performance
  - 9.11.4 Weaver Business Overview
  - 9.11.5 Weaver Recent Developments
- 9.12 ContractPod Technologies
  - 9.12.1 ContractPod Technologies Procurement Management Platform Basic Information
  - 9.12.2 ContractPod Technologies Procurement Management Platform Product Overview
  - 9.12.3 ContractPod Technologies Procurement Management Platform Product Market Performance
  - 9.12.4 ContractPod Technologies Business Overview
  - 9.12.5 ContractPod Technologies Recent Developments

### 9.13 Inspur Group

- 9.13.1 Inspur Group Procurement Management Platform Basic Information
- 9.13.2 Inspur Group Procurement Management Platform Product Overview
- 9.13.3 Inspur Group Procurement Management Platform Product Market Performance
- 9.13.4 Inspur Group Business Overview
- 9.13.5 Inspur Group Recent Developments

### 9.14 ContractSafe

- 9.14.1 ContractSafe Procurement Management Platform Basic Information
- 9.14.2 ContractSafe Procurement Management Platform Product Overview
- 9.14.3 ContractSafe Procurement Management Platform Product Market Performance
- 9.14.4 ContractSafe Business Overview
- 9.14.5 ContractSafe Recent Developments

### 9.15 Beijing Seeyon Internet Software Corp

#### 9.15.1 Beijing Seeyon Internet Software Corp Procurement Management Platform Basic Information

#### 9.15.2 Beijing Seeyon Internet Software Corp Procurement Management Platform Product Overview

#### 9.15.3 Beijing Seeyon Internet Software Corp Procurement Management Platform Product Market Performance

#### 9.15.4 Beijing Seeyon Internet Software Corp Business Overview

#### 9.15.5 Beijing Seeyon Internet Software Corp Recent Developments

### 9.16 Gatekeeper

- 9.16.1 Gatekeeper Procurement Management Platform Basic Information
- 9.16.2 Gatekeeper Procurement Management Platform Product Overview
- 9.16.3 Gatekeeper Procurement Management Platform Product Market Performance
- 9.16.4 Gatekeeper Business Overview
- 9.16.5 Gatekeeper Recent Developments

### 9.17 Parley Pro

- 9.17.1 Parley Pro Procurement Management Platform Basic Information
- 9.17.2 Parley Pro Procurement Management Platform Product Overview
- 9.17.3 Parley Pro Procurement Management Platform Product Market Performance
- 9.17.4 Parley Pro Business Overview
- 9.17.5 Parley Pro Recent Developments

### 9.18 Shenzhen Landray Software

#### 9.18.1 Shenzhen Landray Software Procurement Management Platform Basic Information

#### 9.18.2 Shenzhen Landray Software Procurement Management Platform Product Overview

#### 9.18.3 Shenzhen Landray Software Procurement Management Platform Product

## Market Performance

9.18.4 Shenzhen Landray Software Business Overview

9.18.5 Shenzhen Landray Software Recent Developments

## 9.19 Shenzhen ELS Technology

9.19.1 Shenzhen ELS Technology Procurement Management Platform Basic Information

9.19.2 Shenzhen ELS Technology Procurement Management Platform Product Overview

9.19.3 Shenzhen ELS Technology Procurement Management Platform Product Market Performance

9.19.4 Shenzhen ELS Technology Business Overview

9.19.5 Shenzhen ELS Technology Recent Developments

## 9.20 Sunyur

9.20.1 Sunyur Procurement Management Platform Basic Information

9.20.2 Sunyur Procurement Management Platform Product Overview

9.20.3 Sunyur Procurement Management Platform Product Market Performance

9.20.4 Sunyur Business Overview

9.20.5 Sunyur Recent Developments

## 9.21 WisageTech

9.21.1 WisageTech Procurement Management Platform Basic Information

9.21.2 WisageTech Procurement Management Platform Product Overview

9.21.3 WisageTech Procurement Management Platform Product Market Performance

9.21.4 WisageTech Business Overview

9.21.5 WisageTech Recent Developments

## **10 PROCUREMENT MANAGEMENT PLATFORM REGIONAL MARKET FORECAST**

10.1 Global Procurement Management Platform Market Size Forecast

10.2 Global Procurement Management Platform Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Procurement Management Platform Market Size Forecast by Country

10.2.3 Asia Pacific Procurement Management Platform Market Size Forecast by Region

10.2.4 South America Procurement Management Platform Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Procurement Management Platform by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Procurement Management Platform Market Forecast by Type (2025-2030)

11.2 Global Procurement Management Platform Market Forecast by Application  
(2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Procurement Management Platform Market Size Comparison by Region (M USD)

Table 5. Global Procurement Management Platform Revenue (M USD) by Company (2019-2024)

Table 6. Global Procurement Management Platform Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Procurement Management Platform as of 2022)

Table 8. Company Procurement Management Platform Market Size Sites and Area Served

Table 9. Company Procurement Management Platform Product Type

Table 10. Global Procurement Management Platform Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Procurement Management Platform

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Procurement Management Platform Market Challenges

Table 18. Global Procurement Management Platform Market Size by Type (M USD)

Table 19. Global Procurement Management Platform Market Size (M USD) by Type (2019-2024)

Table 20. Global Procurement Management Platform Market Size Share by Type (2019-2024)

Table 21. Global Procurement Management Platform Market Size Growth Rate by Type (2019-2024)

Table 22. Global Procurement Management Platform Market Size by Application

Table 23. Global Procurement Management Platform Market Size by Application (2019-2024) & (M USD)

Table 24. Global Procurement Management Platform Market Share by Application (2019-2024)



Table 25. Global Procurement Management Platform Market Size Growth Rate by Application (2019-2024)

Table 26. Global Procurement Management Platform Market Size by Region (2019-2024) & (M USD)

Table 27. Global Procurement Management Platform Market Size Market Share by Region (2019-2024)

Table 28. North America Procurement Management Platform Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Procurement Management Platform Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Procurement Management Platform Market Size by Region (2019-2024) & (M USD)

Table 31. South America Procurement Management Platform Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Procurement Management Platform Market Size by Region (2019-2024) & (M USD)

Table 33. SAP Ariba Procurement Management Platform Basic Information

Table 34. SAP Ariba Procurement Management Platform Product Overview

Table 35. SAP Ariba Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 36. SAP Ariba Procurement Management Platform SWOT Analysis

Table 37. SAP Ariba Business Overview

Table 38. SAP Ariba Recent Developments

Table 39. IBM Procurement Management Platform Basic Information

Table 40. IBM Procurement Management Platform Product Overview

Table 41. IBM Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 42. IBM Procurement Management Platform SWOT Analysis

Table 43. IBM Business Overview

Table 44. IBM Recent Developments

Table 45. Concord Procurement Management Platform Basic Information

Table 46. Concord Procurement Management Platform Product Overview

Table 47. Concord Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Concord Procurement Management Platform SWOT Analysis

Table 49. Concord Business Overview

Table 50. Concord Recent Developments

Table 51. Icertis Procurement Management Platform Basic Information

Table 52. Icertis Procurement Management Platform Product Overview

Table 53. Icertis Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Icertis Business Overview

Table 55. Icertis Recent Developments

Table 56. PandaDoc Procurement Management Platform Basic Information

Table 57. PandaDoc Procurement Management Platform Product Overview

Table 58. PandaDoc Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 59. PandaDoc Business Overview

Table 60. PandaDoc Recent Developments

Table 61. Oracle Procurement Management Platform Basic Information

Table 62. Oracle Procurement Management Platform Product Overview

Table 63. Oracle Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Oracle Business Overview

Table 65. Oracle Recent Developments

Table 66. Coupa Procurement Management Platform Basic Information

Table 67. Coupa Procurement Management Platform Product Overview

Table 68. Coupa Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Coupa Business Overview

Table 70. Coupa Recent Developments

Table 71. Conga Procurement Management Platform Basic Information

Table 72. Conga Procurement Management Platform Product Overview

Table 73. Conga Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Conga Business Overview

Table 75. Conga Recent Developments

Table 76. Agiloft Procurement Management Platform Basic Information

Table 77. Agiloft Procurement Management Platform Product Overview

Table 78. Agiloft Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Agiloft Business Overview

Table 80. Agiloft Recent Developments

Table 81. Shanghai Zhenyun Information Technology Procurement Management Platform Basic Information

Table 82. Shanghai Zhenyun Information Technology Procurement Management Platform Product Overview

Table 83. Shanghai Zhenyun Information Technology Procurement Management

**Platform Revenue (M USD) and Gross Margin (2019-2024)**

Table 84. Shanghai Zhenyun Information Technology Business Overview

Table 85. Shanghai Zhenyun Information Technology Recent Developments

Table 86. Weaver Procurement Management Platform Basic Information

Table 87. Weaver Procurement Management Platform Product Overview

Table 88. Weaver Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Weaver Business Overview

Table 90. Weaver Recent Developments

Table 91. ContractPod Technologies Procurement Management Platform Basic Information

Table 92. ContractPod Technologies Procurement Management Platform Product Overview

Table 93. ContractPod Technologies Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 94. ContractPod Technologies Business Overview

Table 95. ContractPod Technologies Recent Developments

Table 96. Inspur Group Procurement Management Platform Basic Information

Table 97. Inspur Group Procurement Management Platform Product Overview

Table 98. Inspur Group Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Inspur Group Business Overview

Table 100. Inspur Group Recent Developments

Table 101. ContractSafe Procurement Management Platform Basic Information

Table 102. ContractSafe Procurement Management Platform Product Overview

Table 103. ContractSafe Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 104. ContractSafe Business Overview

Table 105. ContractSafe Recent Developments

Table 106. Beijing Seeyon Internet Software Corp Procurement Management Platform Basic Information

Table 107. Beijing Seeyon Internet Software Corp Procurement Management Platform Product Overview

Table 108. Beijing Seeyon Internet Software Corp Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Beijing Seeyon Internet Software Corp Business Overview

Table 110. Beijing Seeyon Internet Software Corp Recent Developments

Table 111. Gatekeeper Procurement Management Platform Basic Information

Table 112. Gatekeeper Procurement Management Platform Product Overview

Table 113. Gatekeeper Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Gatekeeper Business Overview

Table 115. Gatekeeper Recent Developments

Table 116. Parley Pro Procurement Management Platform Basic Information

Table 117. Parley Pro Procurement Management Platform Product Overview

Table 118. Parley Pro Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Parley Pro Business Overview

Table 120. Parley Pro Recent Developments

Table 121. Shenzhen Landray Software Procurement Management Platform Basic Information

Table 122. Shenzhen Landray Software Procurement Management Platform Product Overview

Table 123. Shenzhen Landray Software Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Shenzhen Landray Software Business Overview

Table 125. Shenzhen Landray Software Recent Developments

Table 126. Shenzhen ELS Technology Procurement Management Platform Basic Information

Table 127. Shenzhen ELS Technology Procurement Management Platform Product Overview

Table 128. Shenzhen ELS Technology Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Shenzhen ELS Technology Business Overview

Table 130. Shenzhen ELS Technology Recent Developments

Table 131. Sunyur Procurement Management Platform Basic Information

Table 132. Sunyur Procurement Management Platform Product Overview

Table 133. Sunyur Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Sunyur Business Overview

Table 135. Sunyur Recent Developments

Table 136. WisageTech Procurement Management Platform Basic Information

Table 137. WisageTech Procurement Management Platform Product Overview

Table 138. WisageTech Procurement Management Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 139. WisageTech Business Overview

Table 140. WisageTech Recent Developments

Table 141. Global Procurement Management Platform Market Size Forecast by Region

(2025-2030) & (M USD)

Table 142. North America Procurement Management Platform Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Europe Procurement Management Platform Market Size Forecast by Country (2025-2030) & (M USD)

Table 144. Asia Pacific Procurement Management Platform Market Size Forecast by Region (2025-2030) & (M USD)

Table 145. South America Procurement Management Platform Market Size Forecast by Country (2025-2030) & (M USD)

Table 146. Middle East and Africa Procurement Management Platform Market Size Forecast by Country (2025-2030) & (M USD)

Table 147. Global Procurement Management Platform Market Size Forecast by Type (2025-2030) & (M USD)

Table 148. Global Procurement Management Platform Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Procurement Management Platform
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Procurement Management Platform Market Size (M USD), 2019-2030
- Figure 5. Global Procurement Management Platform Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Procurement Management Platform Market Size by Country (M USD)
- Figure 10. Global Procurement Management Platform Revenue Share by Company in 2023
- Figure 11. Procurement Management Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Procurement Management Platform Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Procurement Management Platform Market Share by Type
- Figure 15. Market Size Share of Procurement Management Platform by Type (2019-2024)
- Figure 16. Market Size Market Share of Procurement Management Platform by Type in 2022
- Figure 17. Global Procurement Management Platform Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Procurement Management Platform Market Share by Application
- Figure 20. Global Procurement Management Platform Market Share by Application (2019-2024)
- Figure 21. Global Procurement Management Platform Market Share by Application in 2022
- Figure 22. Global Procurement Management Platform Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Procurement Management Platform Market Size Market Share by Region (2019-2024)
- Figure 24. North America Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)



Figure 25. North America Procurement Management Platform Market Size Market Share by Country in 2023

Figure 26. U.S. Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Procurement Management Platform Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Procurement Management Platform Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Procurement Management Platform Market Size Market Share by Country in 2023

Figure 31. Germany Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Procurement Management Platform Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Procurement Management Platform Market Size Market Share by Region in 2023

Figure 38. China Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Procurement Management Platform Market Size and Growth Rate (M USD)

Figure 44. South America Procurement Management Platform Market Size Market

Share by Country in 2023

Figure 45. Brazil Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Procurement Management Platform Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Procurement Management Platform Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Procurement Management Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Procurement Management Platform Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Procurement Management Platform Market Share Forecast by Type (2025-2030)

Figure 57. Global Procurement Management Platform Market Share Forecast by Application (2025-2030)



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