

Global Procurement Automation Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Procurement Automation market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Procurement Automation Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Procurement Automation market in any manner.

Global Procurement Automation Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SAP Ariba

IBM

Concord

Icertis

PandaDoc

Oracle

Coupa

Conga

Agiloft

Contract Logix

DocuSign

Hand

Weaver

SecureDocs

ContractPod Technologies

Inspur

ContractSafe

Smartdot

Seeyon

ManageEngine ServiceDesk

Gatekeeper

Parley Pro

Outlaw

Landray

Market Segmentation (by Type)

Cloud-based

Local-based

Market Segmentation (by Application)

Big Business

Small, Medium and Micro Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Procurement Automation Market

Overview of the regional outlook of the Procurement Automation Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Procurement Automation Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Procurement Automation
- 1.2 Key Market Segments
 - 1.2.1 Procurement Automation Segment by Type
 - 1.2.2 Procurement Automation Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PROCUREMENT AUTOMATION MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PROCUREMENT AUTOMATION MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Procurement Automation Revenue Market Share by Company (2019-2024)
- 3.2 Procurement Automation Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Procurement Automation Market Size Sites, Area Served, Product Type
- 3.4 Procurement Automation Market Competitive Situation and Trends
 - 3.4.1 Procurement Automation Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Procurement Automation Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 PROCUREMENT AUTOMATION VALUE CHAIN ANALYSIS

- 4.1 Procurement Automation Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PROCUREMENT AUTOMATION MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PROCUREMENT AUTOMATION MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Procurement Automation Market Size Market Share by Type (2019-2024)
- 6.3 Global Procurement Automation Market Size Growth Rate by Type (2019-2024)

7 PROCUREMENT AUTOMATION MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Procurement Automation Market Size (M USD) by Application (2019-2024)
- 7.3 Global Procurement Automation Market Size Growth Rate by Application (2019-2024)

8 PROCUREMENT AUTOMATION MARKET SEGMENTATION BY REGION

- 8.1 Global Procurement Automation Market Size by Region
 - 8.1.1 Global Procurement Automation Market Size by Region
 - 8.1.2 Global Procurement Automation Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Procurement Automation Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Procurement Automation Market Size by Country
 - 8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Procurement Automation Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Procurement Automation Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Procurement Automation Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 SAP Ariba

9.1.1 SAP Ariba Procurement Automation Basic Information

9.1.2 SAP Ariba Procurement Automation Product Overview

9.1.3 SAP Ariba Procurement Automation Product Market Performance

9.1.4 SAP Ariba Procurement Automation SWOT Analysis

9.1.5 SAP Ariba Business Overview

9.1.6 SAP Ariba Recent Developments

9.2 IBM

9.2.1 IBM Procurement Automation Basic Information

9.2.2 IBM Procurement Automation Product Overview

9.2.3 IBM Procurement Automation Product Market Performance

9.2.4 SAP Ariba Procurement Automation SWOT Analysis

9.2.5 IBM Business Overview

9.2.6 IBM Recent Developments

9.3 Concord

9.3.1 Concord Procurement Automation Basic Information

9.3.2 Concord Procurement Automation Product Overview

9.3.3 Concord Procurement Automation Product Market Performance

9.3.4 SAP Ariba Procurement Automation SWOT Analysis

9.3.5 Concord Business Overview

9.3.6 Concord Recent Developments

9.4 Icertis

9.4.1 Icertis Procurement Automation Basic Information

9.4.2 Icertis Procurement Automation Product Overview

9.4.3 Icertis Procurement Automation Product Market Performance

9.4.4 Icertis Business Overview

9.4.5 Icertis Recent Developments

9.5 PandaDoc

9.5.1 PandaDoc Procurement Automation Basic Information

9.5.2 PandaDoc Procurement Automation Product Overview

9.5.3 PandaDoc Procurement Automation Product Market Performance

9.5.4 PandaDoc Business Overview

9.5.5 PandaDoc Recent Developments

9.6 Oracle

9.6.1 Oracle Procurement Automation Basic Information

9.6.2 Oracle Procurement Automation Product Overview

9.6.3 Oracle Procurement Automation Product Market Performance

9.6.4 Oracle Business Overview

9.6.5 Oracle Recent Developments

9.7 Coupa

9.7.1 Coupa Procurement Automation Basic Information

9.7.2 Coupa Procurement Automation Product Overview

9.7.3 Coupa Procurement Automation Product Market Performance

9.7.4 Coupa Business Overview

9.7.5 Coupa Recent Developments

9.8 Conga

9.8.1 Conga Procurement Automation Basic Information

9.8.2 Conga Procurement Automation Product Overview

9.8.3 Conga Procurement Automation Product Market Performance

9.8.4 Conga Business Overview

9.8.5 Conga Recent Developments

9.9 Agiloft

- 9.9.1 Agiloft Procurement Automation Basic Information
- 9.9.2 Agiloft Procurement Automation Product Overview
- 9.9.3 Agiloft Procurement Automation Product Market Performance
- 9.9.4 Agiloft Business Overview
- 9.9.5 Agiloft Recent Developments
- 9.10 Contract Logix
 - 9.10.1 Contract Logix Procurement Automation Basic Information
 - 9.10.2 Contract Logix Procurement Automation Product Overview
 - 9.10.3 Contract Logix Procurement Automation Product Market Performance
 - 9.10.4 Contract Logix Business Overview
 - 9.10.5 Contract Logix Recent Developments
- 9.11 DocuSign
 - 9.11.1 DocuSign Procurement Automation Basic Information
 - 9.11.2 DocuSign Procurement Automation Product Overview
 - 9.11.3 DocuSign Procurement Automation Product Market Performance
 - 9.11.4 DocuSign Business Overview
 - 9.11.5 DocuSign Recent Developments
- 9.12 Hand
 - 9.12.1 Hand Procurement Automation Basic Information
 - 9.12.2 Hand Procurement Automation Product Overview
 - 9.12.3 Hand Procurement Automation Product Market Performance
 - 9.12.4 Hand Business Overview
 - 9.12.5 Hand Recent Developments
- 9.13 Weaver
 - 9.13.1 Weaver Procurement Automation Basic Information
 - 9.13.2 Weaver Procurement Automation Product Overview
 - 9.13.3 Weaver Procurement Automation Product Market Performance
 - 9.13.4 Weaver Business Overview
 - 9.13.5 Weaver Recent Developments
- 9.14 SecureDocs
 - 9.14.1 SecureDocs Procurement Automation Basic Information
 - 9.14.2 SecureDocs Procurement Automation Product Overview
 - 9.14.3 SecureDocs Procurement Automation Product Market Performance
 - 9.14.4 SecureDocs Business Overview
 - 9.14.5 SecureDocs Recent Developments
- 9.15 ContractPod Technologies
 - 9.15.1 ContractPod Technologies Procurement Automation Basic Information
 - 9.15.2 ContractPod Technologies Procurement Automation Product Overview
 - 9.15.3 ContractPod Technologies Procurement Automation Product Market

Performance

9.15.4 ContractPod Technologies Business Overview

9.15.5 ContractPod Technologies Recent Developments

9.16 Inspur

9.16.1 Inspur Procurement Automation Basic Information

9.16.2 Inspur Procurement Automation Product Overview

9.16.3 Inspur Procurement Automation Product Market Performance

9.16.4 Inspur Business Overview

9.16.5 Inspur Recent Developments

9.17 ContractSafe

9.17.1 ContractSafe Procurement Automation Basic Information

9.17.2 ContractSafe Procurement Automation Product Overview

9.17.3 ContractSafe Procurement Automation Product Market Performance

9.17.4 ContractSafe Business Overview

9.17.5 ContractSafe Recent Developments

9.18 Smartdot

9.18.1 Smartdot Procurement Automation Basic Information

9.18.2 Smartdot Procurement Automation Product Overview

9.18.3 Smartdot Procurement Automation Product Market Performance

9.18.4 Smartdot Business Overview

9.18.5 Smartdot Recent Developments

9.19 Seeyon

9.19.1 Seeyon Procurement Automation Basic Information

9.19.2 Seeyon Procurement Automation Product Overview

9.19.3 Seeyon Procurement Automation Product Market Performance

9.19.4 Seeyon Business Overview

9.19.5 Seeyon Recent Developments

9.20 ManageEngine ServiceDesk

9.20.1 ManageEngine ServiceDesk Procurement Automation Basic Information

9.20.2 ManageEngine ServiceDesk Procurement Automation Product Overview

9.20.3 ManageEngine ServiceDesk Procurement Automation Product Market

Performance

9.20.4 ManageEngine ServiceDesk Business Overview

9.20.5 ManageEngine ServiceDesk Recent Developments

9.21 Gatekeeper

9.21.1 Gatekeeper Procurement Automation Basic Information

9.21.2 Gatekeeper Procurement Automation Product Overview

9.21.3 Gatekeeper Procurement Automation Product Market Performance

9.21.4 Gatekeeper Business Overview

9.21.5 Gatekeeper Recent Developments

9.22 Parley Pro

9.22.1 Parley Pro Procurement Automation Basic Information

9.22.2 Parley Pro Procurement Automation Product Overview

9.22.3 Parley Pro Procurement Automation Product Market Performance

9.22.4 Parley Pro Business Overview

9.22.5 Parley Pro Recent Developments

9.23 Outlaw

9.23.1 Outlaw Procurement Automation Basic Information

9.23.2 Outlaw Procurement Automation Product Overview

9.23.3 Outlaw Procurement Automation Product Market Performance

9.23.4 Outlaw Business Overview

9.23.5 Outlaw Recent Developments

9.24 Landray

9.24.1 Landray Procurement Automation Basic Information

9.24.2 Landray Procurement Automation Product Overview

9.24.3 Landray Procurement Automation Product Market Performance

9.24.4 Landray Business Overview

9.24.5 Landray Recent Developments

10 PROCUREMENT AUTOMATION REGIONAL MARKET FORECAST

10.1 Global Procurement Automation Market Size Forecast

10.2 Global Procurement Automation Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Procurement Automation Market Size Forecast by Country

10.2.3 Asia Pacific Procurement Automation Market Size Forecast by Region

10.2.4 South America Procurement Automation Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Procurement Automation by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Procurement Automation Market Forecast by Type (2025-2030)

11.2 Global Procurement Automation Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Procurement Automation Market Size Comparison by Region (M USD)
- Table 5. Global Procurement Automation Revenue (M USD) by Company (2019-2024)
- Table 6. Global Procurement Automation Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Procurement Automation as of 2022)
- Table 8. Company Procurement Automation Market Size Sites and Area Served
- Table 9. Company Procurement Automation Product Type
- Table 10. Global Procurement Automation Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Procurement Automation
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Procurement Automation Market Challenges
- Table 18. Global Procurement Automation Market Size by Type (M USD)
- Table 19. Global Procurement Automation Market Size (M USD) by Type (2019-2024)
- Table 20. Global Procurement Automation Market Size Share by Type (2019-2024)
- Table 21. Global Procurement Automation Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Procurement Automation Market Size by Application
- Table 23. Global Procurement Automation Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Procurement Automation Market Share by Application (2019-2024)
- Table 25. Global Procurement Automation Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Procurement Automation Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Procurement Automation Market Size Market Share by Region (2019-2024)
- Table 28. North America Procurement Automation Market Size by Country (2019-2024)

& (M USD)

Table 29. Europe Procurement Automation Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Procurement Automation Market Size by Region (2019-2024) & (M USD)

Table 31. South America Procurement Automation Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Procurement Automation Market Size by Region (2019-2024) & (M USD)

Table 33. SAP Ariba Procurement Automation Basic Information

Table 34. SAP Ariba Procurement Automation Product Overview

Table 35. SAP Ariba Procurement Automation Revenue (M USD) and Gross Margin (2019-2024)

Table 36. SAP Ariba Procurement Automation SWOT Analysis

Table 37. SAP Ariba Business Overview

Table 38. SAP Ariba Recent Developments

Table 39. IBM Procurement Automation Basic Information

Table 40. IBM Procurement Automation Product Overview

Table 41. IBM Procurement Automation Revenue (M USD) and Gross Margin (2019-2024)

Table 42. SAP Ariba Procurement Automation SWOT Analysis

Table 43. IBM Business Overview

Table 44. IBM Recent Developments

Table 45. Concord Procurement Automation Basic Information

Table 46. Concord Procurement Automation Product Overview

Table 47. Concord Procurement Automation Revenue (M USD) and Gross Margin (2019-2024)

Table 48. SAP Ariba Procurement Automation SWOT Analysis

Table 49. Concord Business Overview

Table 50. Concord Recent Developments

Table 51. Icertis Procurement Automation Basic Information

Table 52. Icertis Procurement Automation Product Overview

Table 53. Icertis Procurement Automation Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Icertis Business Overview

Table 55. Icertis Recent Developments

Table 56. PandaDoc Procurement Automation Basic Information

Table 57. PandaDoc Procurement Automation Product Overview

Table 58. PandaDoc Procurement Automation Revenue (M USD) and Gross Margin

(2019-2024)

Table 59. PandaDoc Business Overview

Table 60. PandaDoc Recent Developments

Table 61. Oracle Procurement Automation Basic Information

Table 62. Oracle Procurement Automation Product Overview

Table 63. Oracle Procurement Automation Revenue (M USD) and Gross Margin

(2019-2024)

Table 64. Oracle Business Overview

Table 65. Oracle Recent Developments

Table 66. Coupa Procurement Automation Basic Information

Table 67. Coupa Procurement Automation Product Overview

Table 68. Coupa Procurement Automation Revenue (M USD) and Gross Margin

(2019-2024)

Table 69. Coupa Business Overview

Table 70. Coupa Recent Developments

Table 71. Conga Procurement Automation Basic Information

Table 72. Conga Procurement Automation Product Overview

Table 73. Conga Procurement Automation Revenue (M USD) and Gross Margin

(2019-2024)

Table 74. Conga Business Overview

Table 75. Conga Recent Developments

Table 76. Agiloft Procurement Automation Basic Information

Table 77. Agiloft Procurement Automation Product Overview

Table 78. Agiloft Procurement Automation Revenue (M USD) and Gross Margin

(2019-2024)

Table 79. Agiloft Business Overview

Table 80. Agiloft Recent Developments

Table 81. Contract Logix Procurement Automation Basic Information

Table 82. Contract Logix Procurement Automation Product Overview

Table 83. Contract Logix Procurement Automation Revenue (M USD) and Gross Margin

(2019-2024)

Table 84. Contract Logix Business Overview

Table 85. Contract Logix Recent Developments

Table 86. DocuSign Procurement Automation Basic Information

Table 87. DocuSign Procurement Automation Product Overview

Table 88. DocuSign Procurement Automation Revenue (M USD) and Gross Margin

(2019-2024)

Table 89. DocuSign Business Overview

Table 90. DocuSign Recent Developments

Table 91. Hand Procurement Automation Basic Information

Table 92. Hand Procurement Automation Product Overview

Table 93. Hand Procurement Automation Revenue (M USD) and Gross Margin
(2019-2024)

Table 94. Hand Business Overview

Table 95. Hand Recent Developments

Table 96. Weaver Procurement Automation Basic Information

Table 97. Weaver Procurement Automation Product Overview

Table 98. Weaver Procurement Automation Revenue (M USD) and Gross Margin
(2019-2024)

Table 99. Weaver Business Overview

Table 100. Weaver Recent Developments

Table 101. SecureDocs Procurement Automation Basic Information

Table 102. SecureDocs Procurement Automation Product Overview

Table 103. SecureDocs Procurement Automation Revenue (M USD) and Gross Margin
(2019-2024)

Table 104. SecureDocs Business Overview

Table 105. SecureDocs Recent Developments

Table 106. ContractPod Technologies Procurement Automation Basic Information

Table 107. ContractPod Technologies Procurement Automation Product Overview

Table 108. ContractPod Technologies Procurement Automation Revenue (M USD) and
Gross Margin (2019-2024)

Table 109. ContractPod Technologies Business Overview

Table 110. ContractPod Technologies Recent Developments

Table 111. Inspur Procurement Automation Basic Information

Table 112. Inspur Procurement Automation Product Overview

Table 113. Inspur Procurement Automation Revenue (M USD) and Gross Margin
(2019-2024)

Table 114. Inspur Business Overview

Table 115. Inspur Recent Developments

Table 116. ContractSafe Procurement Automation Basic Information

Table 117. ContractSafe Procurement Automation Product Overview

Table 118. ContractSafe Procurement Automation Revenue (M USD) and Gross Margin
(2019-2024)

Table 119. ContractSafe Business Overview

Table 120. ContractSafe Recent Developments

Table 121. Smartdot Procurement Automation Basic Information

Table 122. Smartdot Procurement Automation Product Overview

Table 123. Smartdot Procurement Automation Revenue (M USD) and Gross Margin

(2019-2024)

Table 124. Smartdot Business Overview

Table 125. Smartdot Recent Developments

Table 126. Seeyon Procurement Automation Basic Information

Table 127. Seeyon Procurement Automation Product Overview

Table 128. Seeyon Procurement Automation Revenue (M USD) and Gross Margin
(2019-2024)

Table 129. Seeyon Business Overview

Table 130. Seeyon Recent Developments

Table 131. ManageEngine ServiceDesk Procurement Automation Basic Information

Table 132. ManageEngine ServiceDesk Procurement Automation Product Overview

Table 133. ManageEngine ServiceDesk Procurement Automation Revenue (M USD)
and Gross Margin (2019-2024)

Table 134. ManageEngine ServiceDesk Business Overview

Table 135. ManageEngine ServiceDesk Recent Developments

Table 136. Gatekeeper Procurement Automation Basic Information

Table 137. Gatekeeper Procurement Automation Product Overview

Table 138. Gatekeeper Procurement Automation Revenue (M USD) and Gross Margin
(2019-2024)

Table 139. Gatekeeper Business Overview

Table 140. Gatekeeper Recent Developments

Table 141. Parley Pro Procurement Automation Basic Information

Table 142. Parley Pro Procurement Automation Product Overview

Table 143. Parley Pro Procurement Automation Revenue (M USD) and Gross Margin
(2019-2024)

Table 144. Parley Pro Business Overview

Table 145. Parley Pro Recent Developments

Table 146. Outlaw Procurement Automation Basic Information

Table 147. Outlaw Procurement Automation Product Overview

Table 148. Outlaw Procurement Automation Revenue (M USD) and Gross Margin
(2019-2024)

Table 149. Outlaw Business Overview

Table 150. Outlaw Recent Developments

Table 151. Landray Procurement Automation Basic Information

Table 152. Landray Procurement Automation Product Overview

Table 153. Landray Procurement Automation Revenue (M USD) and Gross Margin
(2019-2024)

Table 154. Landray Business Overview

Table 155. Landray Recent Developments

Table 156. Global Procurement Automation Market Size Forecast by Region
(2025-2030) & (M USD)

Table 157. North America Procurement Automation Market Size Forecast by Country
(2025-2030) & (M USD)

Table 158. Europe Procurement Automation Market Size Forecast by Country
(2025-2030) & (M USD)

Table 159. Asia Pacific Procurement Automation Market Size Forecast by Region
(2025-2030) & (M USD)

Table 160. South America Procurement Automation Market Size Forecast by Country
(2025-2030) & (M USD)

Table 161. Middle East and Africa Procurement Automation Market Size Forecast by
Country (2025-2030) & (M USD)

Table 162. Global Procurement Automation Market Size Forecast by Type (2025-2030)
& (M USD)

Table 163. Global Procurement Automation Market Size Forecast by Application
(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Procurement Automation
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Procurement Automation Market Size (M USD), 2019-2030
- Figure 5. Global Procurement Automation Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Procurement Automation Market Size by Country (M USD)
- Figure 10. Global Procurement Automation Revenue Share by Company in 2023
- Figure 11. Procurement Automation Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Procurement Automation Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Procurement Automation Market Share by Type
- Figure 15. Market Size Share of Procurement Automation by Type (2019-2024)
- Figure 16. Market Size Market Share of Procurement Automation by Type in 2022
- Figure 17. Global Procurement Automation Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Procurement Automation Market Share by Application
- Figure 20. Global Procurement Automation Market Share by Application (2019-2024)
- Figure 21. Global Procurement Automation Market Share by Application in 2022
- Figure 22. Global Procurement Automation Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Procurement Automation Market Size Market Share by Region (2019-2024)
- Figure 24. North America Procurement Automation Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Procurement Automation Market Size Market Share by Country in 2023
- Figure 26. U.S. Procurement Automation Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Procurement Automation Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Procurement Automation Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Procurement Automation Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 30. Europe Procurement Automation Market Size Market Share by Country in 2023

Figure 31. Germany Procurement Automation Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 32. France Procurement Automation Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 33. U.K. Procurement Automation Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 34. Italy Procurement Automation Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 35. Russia Procurement Automation Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 36. Asia Pacific Procurement Automation Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Procurement Automation Market Size Market Share by Region in 2023

Figure 38. China Procurement Automation Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 39. Japan Procurement Automation Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 40. South Korea Procurement Automation Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 41. India Procurement Automation Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 42. Southeast Asia Procurement Automation Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 43. South America Procurement Automation Market Size and Growth Rate (M

USD)

Figure 44. South America Procurement Automation Market Size Market Share by Country in 2023

Figure 45. Brazil Procurement Automation Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 46. Argentina Procurement Automation Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 47. Columbia Procurement Automation Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 48. Middle East and Africa Procurement Automation Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Procurement Automation Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Procurement Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Procurement Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Procurement Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Procurement Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Procurement Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Procurement Automation Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Procurement Automation Market Share Forecast by Type (2025-2030)

Figure 57. Global Procurement Automation Market Share Forecast by Application (2025-2030)

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