

Global Probiotics for Infants and Pregnant Women Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Probiotics are a class of active microorganisms that are beneficial to the host by colonizing the human body and changing the composition of the flora in a certain part of the host. By regulating the immune function of the host mucosa and system or by regulating the balance of intestinal flora, promoting nutrient absorption and maintaining intestinal health, resulting in the production of single microorganisms or mixed microorganisms with a clear composition that are beneficial to health

The Global Probiotics for Infants and Pregnant Women Market Size was estimated at USD 572.36 million in 2023 and is projected to reach USD 736.84 million by 2029, exhibiting a CAGR of 4.30% during the forecast period.

This report provides a deep insight into the global Probiotics for Infants and Pregnant Women market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Probiotics for Infants and Pregnant Women Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main

competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Probiotics for Infants and Pregnant Women market in any manner.

Global Probiotics for Infants and Pregnant Women Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Contrale

BioGaia AB

Nutrition Care

Synbiotics

Natural Factors

NOVA Probiotics

Jarrow Formulas

Life-Space

The Clorox Company

DR. WILLMAR SCHWABE GROUP

Church & Dwight

Swanson

Market Segmentation (by Type)

Probiotic Powder

Probiotic Drops

Probiotic Capsules

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Probiotics for Infants and Pregnant Women Market

Overview of the regional outlook of the Probiotics for Infants and Pregnant Women Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Probiotics for Infants and Pregnant Women Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Probiotics for Infants and Pregnant Women

1.2 Key Market Segments

1.2.1 Probiotics for Infants and Pregnant Women Segment by Type

1.2.2 Probiotics for Infants and Pregnant Women Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PROBIOTICS FOR INFANTS AND PREGNANT WOMEN MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Probiotics for Infants and Pregnant Women Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Probiotics for Infants and Pregnant Women Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PROBIOTICS FOR INFANTS AND PREGNANT WOMEN MARKET COMPETITIVE LANDSCAPE

3.1 Global Probiotics for Infants and Pregnant Women Sales by Manufacturers (2019-2024)

3.2 Global Probiotics for Infants and Pregnant Women Revenue Market Share by Manufacturers (2019-2024)

3.3 Probiotics for Infants and Pregnant Women Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Probiotics for Infants and Pregnant Women Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Probiotics for Infants and Pregnant Women Sales Sites, Area Served, Product Type

3.6 Probiotics for Infants and Pregnant Women Market Competitive Situation and Trends

3.6.1 Probiotics for Infants and Pregnant Women Market Concentration Rate

3.6.2 Global 5 and 10 Largest Probiotics for Infants and Pregnant Women Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PROBIOTICS FOR INFANTS AND PREGNANT WOMEN INDUSTRY CHAIN ANALYSIS

4.1 Probiotics for Infants and Pregnant Women Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PROBIOTICS FOR INFANTS AND PREGNANT WOMEN MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PROBIOTICS FOR INFANTS AND PREGNANT WOMEN MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Probiotics for Infants and Pregnant Women Sales Market Share by Type (2019-2024)

6.3 Global Probiotics for Infants and Pregnant Women Market Size Market Share by Type (2019-2024)

6.4 Global Probiotics for Infants and Pregnant Women Price by Type (2019-2024)

7 PROBIOTICS FOR INFANTS AND PREGNANT WOMEN MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Probiotics for Infants and Pregnant Women Market Sales by Application (2019-2024)
- 7.3 Global Probiotics for Infants and Pregnant Women Market Size (M USD) by Application (2019-2024)
- 7.4 Global Probiotics for Infants and Pregnant Women Sales Growth Rate by Application (2019-2024)

8 PROBIOTICS FOR INFANTS AND PREGNANT WOMEN MARKET SEGMENTATION BY REGION

- 8.1 Global Probiotics for Infants and Pregnant Women Sales by Region
 - 8.1.1 Global Probiotics for Infants and Pregnant Women Sales by Region
 - 8.1.2 Global Probiotics for Infants and Pregnant Women Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Probiotics for Infants and Pregnant Women Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Probiotics for Infants and Pregnant Women Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Probiotics for Infants and Pregnant Women Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Probiotics for Infants and Pregnant Women Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Probiotics for Infants and Pregnant Women Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Contrale

9.1.1 Contrale Probiotics for Infants and Pregnant Women Basic Information

9.1.2 Contrale Probiotics for Infants and Pregnant Women Product Overview

9.1.3 Contrale Probiotics for Infants and Pregnant Women Product Market

Performance

9.1.4 Contrale Business Overview

9.1.5 Contrale Probiotics for Infants and Pregnant Women SWOT Analysis

9.1.6 Contrale Recent Developments

9.2 BioGaia AB

9.2.1 BioGaia AB Probiotics for Infants and Pregnant Women Basic Information

9.2.2 BioGaia AB Probiotics for Infants and Pregnant Women Product Overview

9.2.3 BioGaia AB Probiotics for Infants and Pregnant Women Product Market

Performance

9.2.4 BioGaia AB Business Overview

9.2.5 BioGaia AB Probiotics for Infants and Pregnant Women SWOT Analysis

9.2.6 BioGaia AB Recent Developments

9.3 Nutrition Care

9.3.1 Nutrition Care Probiotics for Infants and Pregnant Women Basic Information

9.3.2 Nutrition Care Probiotics for Infants and Pregnant Women Product Overview

9.3.3 Nutrition Care Probiotics for Infants and Pregnant Women Product Market

Performance

9.3.4 Nutrition Care Probiotics for Infants and Pregnant Women SWOT Analysis

9.3.5 Nutrition Care Business Overview

9.3.6 Nutrition Care Recent Developments

9.4 Synbiotics

9.4.1 Synbiotics Probiotics for Infants and Pregnant Women Basic Information

9.4.2 Synbiotics Probiotics for Infants and Pregnant Women Product Overview

9.4.3 Synbiotics Probiotics for Infants and Pregnant Women Product Market

Performance

9.4.4 Synbiotics Business Overview

9.4.5 Synbiotics Recent Developments

9.5 Natural Factors

9.5.1 Natural Factors Probiotics for Infants and Pregnant Women Basic Information

9.5.2 Natural Factors Probiotics for Infants and Pregnant Women Product Overview

9.5.3 Natural Factors Probiotics for Infants and Pregnant Women Product Market

Performance

9.5.4 Natural Factors Business Overview

9.5.5 Natural Factors Recent Developments

9.6 NOVA Probiotics

9.6.1 NOVA Probiotics Probiotics for Infants and Pregnant Women Basic Information

9.6.2 NOVA Probiotics Probiotics for Infants and Pregnant Women Product Overview

9.6.3 NOVA Probiotics Probiotics for Infants and Pregnant Women Product Market

Performance

9.6.4 NOVA Probiotics Business Overview

9.6.5 NOVA Probiotics Recent Developments

9.7 Jarrow Formulas

9.7.1 Jarrow Formulas Probiotics for Infants and Pregnant Women Basic Information

9.7.2 Jarrow Formulas Probiotics for Infants and Pregnant Women Product Overview

9.7.3 Jarrow Formulas Probiotics for Infants and Pregnant Women Product Market

Performance

9.7.4 Jarrow Formulas Business Overview

9.7.5 Jarrow Formulas Recent Developments

9.8 Life-Space

9.8.1 Life-Space Probiotics for Infants and Pregnant Women Basic Information

9.8.2 Life-Space Probiotics for Infants and Pregnant Women Product Overview

9.8.3 Life-Space Probiotics for Infants and Pregnant Women Product Market

Performance

9.8.4 Life-Space Business Overview

9.8.5 Life-Space Recent Developments

9.9 The Clorox Company

9.9.1 The Clorox Company Probiotics for Infants and Pregnant Women Basic Information

9.9.2 The Clorox Company Probiotics for Infants and Pregnant Women Product Overview

9.9.3 The Clorox Company Probiotics for Infants and Pregnant Women Product Market Performance

9.9.4 The Clorox Company Business Overview

9.9.5 The Clorox Company Recent Developments

9.10 DR. WILLMAR SCHWABE GROUP

9.10.1 DR. WILLMAR SCHWABE GROUP Probiotics for Infants and Pregnant Women Basic Information

9.10.2 DR. WILLMAR SCHWABE GROUP Probiotics for Infants and Pregnant Women Product Overview

9.10.3 DR. WILLMAR SCHWABE GROUP Probiotics for Infants and Pregnant Women Product Market Performance

9.10.4 DR. WILLMAR SCHWABE GROUP Business Overview

9.10.5 DR. WILLMAR SCHWABE GROUP Recent Developments

9.11 Church and Dwight

9.11.1 Church and Dwight Probiotics for Infants and Pregnant Women Basic Information

9.11.2 Church and Dwight Probiotics for Infants and Pregnant Women Product Overview

9.11.3 Church and Dwight Probiotics for Infants and Pregnant Women Product Market Performance

9.11.4 Church and Dwight Business Overview

9.11.5 Church and Dwight Recent Developments

9.12 Swanson

9.12.1 Swanson Probiotics for Infants and Pregnant Women Basic Information

9.12.2 Swanson Probiotics for Infants and Pregnant Women Product Overview

9.12.3 Swanson Probiotics for Infants and Pregnant Women Product Market Performance

9.12.4 Swanson Business Overview

9.12.5 Swanson Recent Developments

10 PROBIOTICS FOR INFANTS AND PREGNANT WOMEN MARKET FORECAST BY REGION

10.1 Global Probiotics for Infants and Pregnant Women Market Size Forecast

10.2 Global Probiotics for Infants and Pregnant Women Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Probiotics for Infants and Pregnant Women Market Size Forecast by Country

10.2.3 Asia Pacific Probiotics for Infants and Pregnant Women Market Size Forecast

by Region

10.2.4 South America Probiotics for Infants and Pregnant Women Market Size

Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Probiotics for Infants and Pregnant Women by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Probiotics for Infants and Pregnant Women Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Probiotics for Infants and Pregnant Women by Type (2025-2030)

11.1.2 Global Probiotics for Infants and Pregnant Women Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Probiotics for Infants and Pregnant Women by Type (2025-2030)

11.2 Global Probiotics for Infants and Pregnant Women Market Forecast by Application (2025-2030)

11.2.1 Global Probiotics for Infants and Pregnant Women Sales (Kilotons) Forecast by Application

11.2.2 Global Probiotics for Infants and Pregnant Women Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Probiotics for Infants and Pregnant Women Market Size Comparison by Region (M USD)

Table 5. Global Probiotics for Infants and Pregnant Women Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Probiotics for Infants and Pregnant Women Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Probiotics for Infants and Pregnant Women Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Probiotics for Infants and Pregnant Women Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Probiotics for Infants and Pregnant Women as of 2022)

Table 10. Global Market Probiotics for Infants and Pregnant Women Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Probiotics for Infants and Pregnant Women Sales Sites and Area Served

Table 12. Manufacturers Probiotics for Infants and Pregnant Women Product Type

Table 13. Global Probiotics for Infants and Pregnant Women Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Probiotics for Infants and Pregnant Women

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Probiotics for Infants and Pregnant Women Market Challenges

Table 22. Global Probiotics for Infants and Pregnant Women Sales by Type (Kilotons)

Table 23. Global Probiotics for Infants and Pregnant Women Market Size by Type (M USD)

Table 24. Global Probiotics for Infants and Pregnant Women Sales (Kilotons) by Type (2019-2024)

Table 25. Global Probiotics for Infants and Pregnant Women Sales Market Share by Type (2019-2024)

Table 26. Global Probiotics for Infants and Pregnant Women Market Size (M USD) by Type (2019-2024)

Table 27. Global Probiotics for Infants and Pregnant Women Market Size Share by Type (2019-2024)

Table 28. Global Probiotics for Infants and Pregnant Women Price (USD/Ton) by Type (2019-2024)

Table 29. Global Probiotics for Infants and Pregnant Women Sales (Kilotons) by Application

Table 30. Global Probiotics for Infants and Pregnant Women Market Size by Application

Table 31. Global Probiotics for Infants and Pregnant Women Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Probiotics for Infants and Pregnant Women Sales Market Share by Application (2019-2024)

Table 33. Global Probiotics for Infants and Pregnant Women Sales by Application (2019-2024) & (M USD)

Table 34. Global Probiotics for Infants and Pregnant Women Market Share by Application (2019-2024)

Table 35. Global Probiotics for Infants and Pregnant Women Sales Growth Rate by Application (2019-2024)

Table 36. Global Probiotics for Infants and Pregnant Women Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Probiotics for Infants and Pregnant Women Sales Market Share by Region (2019-2024)

Table 38. North America Probiotics for Infants and Pregnant Women Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Probiotics for Infants and Pregnant Women Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Probiotics for Infants and Pregnant Women Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Probiotics for Infants and Pregnant Women Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Probiotics for Infants and Pregnant Women Sales by Region (2019-2024) & (Kilotons)

Table 43. Contrale Probiotics for Infants and Pregnant Women Basic Information

Table 44. Contrale Probiotics for Infants and Pregnant Women Product Overview

Table 45. Contrale Probiotics for Infants and Pregnant Women Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Contrace Business Overview

Table 47. Contrace Probiotics for Infants and Pregnant Women SWOT Analysis

Table 48. Contrace Recent Developments

Table 49. BioGaia AB Probiotics for Infants and Pregnant Women Basic Information

Table 50. BioGaia AB Probiotics for Infants and Pregnant Women Product Overview

Table 51. BioGaia AB Probiotics for Infants and Pregnant Women Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. BioGaia AB Business Overview

Table 53. BioGaia AB Probiotics for Infants and Pregnant Women SWOT Analysis

Table 54. BioGaia AB Recent Developments

Table 55. Nutrition Care Probiotics for Infants and Pregnant Women Basic Information

Table 56. Nutrition Care Probiotics for Infants and Pregnant Women Product Overview

Table 57. Nutrition Care Probiotics for Infants and Pregnant Women Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Nutrition Care Probiotics for Infants and Pregnant Women SWOT Analysis

Table 59. Nutrition Care Business Overview

Table 60. Nutrition Care Recent Developments

Table 61. Synbiotics Probiotics for Infants and Pregnant Women Basic Information

Table 62. Synbiotics Probiotics for Infants and Pregnant Women Product Overview

Table 63. Synbiotics Probiotics for Infants and Pregnant Women Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Synbiotics Business Overview

Table 65. Synbiotics Recent Developments

Table 66. Natural Factors Probiotics for Infants and Pregnant Women Basic Information

Table 67. Natural Factors Probiotics for Infants and Pregnant Women Product Overview

Table 68. Natural Factors Probiotics for Infants and Pregnant Women Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Natural Factors Business Overview

Table 70. Natural Factors Recent Developments

Table 71. NOVA Probiotics Probiotics for Infants and Pregnant Women Basic Information

Table 72. NOVA Probiotics Probiotics for Infants and Pregnant Women Product Overview

Table 73. NOVA Probiotics Probiotics for Infants and Pregnant Women Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. NOVA Probiotics Business Overview

Table 75. NOVA Probiotics Recent Developments

Table 76. Jarrow Formulas Probiotics for Infants and Pregnant Women Basic Information

Table 77. Jarrow Formulas Probiotics for Infants and Pregnant Women Product Overview

Table 78. Jarrow Formulas Probiotics for Infants and Pregnant Women Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Jarrow Formulas Business Overview

Table 80. Jarrow Formulas Recent Developments

Table 81. Life-Space Probiotics for Infants and Pregnant Women Basic Information

Table 82. Life-Space Probiotics for Infants and Pregnant Women Product Overview

Table 83. Life-Space Probiotics for Infants and Pregnant Women Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Life-Space Business Overview

Table 85. Life-Space Recent Developments

Table 86. The Clorox Company Probiotics for Infants and Pregnant Women Basic Information

Table 87. The Clorox Company Probiotics for Infants and Pregnant Women Product Overview

Table 88. The Clorox Company Probiotics for Infants and Pregnant Women Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. The Clorox Company Business Overview

Table 90. The Clorox Company Recent Developments

Table 91. DR. WILLMAR SCHWABE GROUP Probiotics for Infants and Pregnant Women Basic Information

Table 92. DR. WILLMAR SCHWABE GROUP Probiotics for Infants and Pregnant Women Product Overview

Table 93. DR. WILLMAR SCHWABE GROUP Probiotics for Infants and Pregnant Women Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. DR. WILLMAR SCHWABE GROUP Business Overview

Table 95. DR. WILLMAR SCHWABE GROUP Recent Developments

Table 96. Church and Dwight Probiotics for Infants and Pregnant Women Basic Information

Table 97. Church and Dwight Probiotics for Infants and Pregnant Women Product Overview

Table 98. Church and Dwight Probiotics for Infants and Pregnant Women Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Church and Dwight Business Overview

Table 100. Church and Dwight Recent Developments

Table 101. Swanson Probiotics for Infants and Pregnant Women Basic Information

Table 102. Swanson Probiotics for Infants and Pregnant Women Product Overview

Table 103. Swanson Probiotics for Infants and Pregnant Women Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Swanson Business Overview

Table 105. Swanson Recent Developments

Table 106. Global Probiotics for Infants and Pregnant Women Sales Forecast by Region (2025-2030) & (Kilotons)

Table 107. Global Probiotics for Infants and Pregnant Women Market Size Forecast by Region (2025-2030) & (M USD)

Table 108. North America Probiotics for Infants and Pregnant Women Sales Forecast by Country (2025-2030) & (Kilotons)

Table 109. North America Probiotics for Infants and Pregnant Women Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Europe Probiotics for Infants and Pregnant Women Sales Forecast by Country (2025-2030) & (Kilotons)

Table 111. Europe Probiotics for Infants and Pregnant Women Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Asia Pacific Probiotics for Infants and Pregnant Women Sales Forecast by Region (2025-2030) & (Kilotons)

Table 113. Asia Pacific Probiotics for Infants and Pregnant Women Market Size Forecast by Region (2025-2030) & (M USD)

Table 114. South America Probiotics for Infants and Pregnant Women Sales Forecast by Country (2025-2030) & (Kilotons)

Table 115. South America Probiotics for Infants and Pregnant Women Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa Probiotics for Infants and Pregnant Women Consumption Forecast by Country (2025-2030) & (Units)

Table 117. Middle East and Africa Probiotics for Infants and Pregnant Women Market Size Forecast by Country (2025-2030) & (M USD)

Table 118. Global Probiotics for Infants and Pregnant Women Sales Forecast by Type (2025-2030) & (Kilotons)

Table 119. Global Probiotics for Infants and Pregnant Women Market Size Forecast by Type (2025-2030) & (M USD)

Table 120. Global Probiotics for Infants and Pregnant Women Price Forecast by Type (2025-2030) & (USD/Ton)

Table 121. Global Probiotics for Infants and Pregnant Women Sales (Kilotons) Forecast by Application (2025-2030)

Table 122. Global Probiotics for Infants and Pregnant Women Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Probiotics for Infants and Pregnant Women

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Probiotics for Infants and Pregnant Women Market Size (M USD), 2019-2030

Figure 5. Global Probiotics for Infants and Pregnant Women Market Size (M USD) (2019-2030)

Figure 6. Global Probiotics for Infants and Pregnant Women Sales (Kilotons) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Probiotics for Infants and Pregnant Women Market Size by Country (M USD)

Figure 11. Probiotics for Infants and Pregnant Women Sales Share by Manufacturers in 2023

Figure 12. Global Probiotics for Infants and Pregnant Women Revenue Share by Manufacturers in 2023

Figure 13. Probiotics for Infants and Pregnant Women Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Probiotics for Infants and Pregnant Women Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Probiotics for Infants and Pregnant Women Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Probiotics for Infants and Pregnant Women Market Share by Type

Figure 18. Sales Market Share of Probiotics for Infants and Pregnant Women by Type (2019-2024)

Figure 19. Sales Market Share of Probiotics for Infants and Pregnant Women by Type in 2023

Figure 20. Market Size Share of Probiotics for Infants and Pregnant Women by Type (2019-2024)

Figure 21. Market Size Market Share of Probiotics for Infants and Pregnant Women by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Probiotics for Infants and Pregnant Women Market Share by

Application

Figure 24. Global Probiotics for Infants and Pregnant Women Sales Market Share by Application (2019-2024)

Figure 25. Global Probiotics for Infants and Pregnant Women Sales Market Share by Application in 2023

Figure 26. Global Probiotics for Infants and Pregnant Women Market Share by Application (2019-2024)

Figure 27. Global Probiotics for Infants and Pregnant Women Market Share by Application in 2023

Figure 28. Global Probiotics for Infants and Pregnant Women Sales Growth Rate by Application (2019-2024)

Figure 29. Global Probiotics for Infants and Pregnant Women Sales Market Share by Region (2019-2024)

Figure 30. North America Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Probiotics for Infants and Pregnant Women Sales Market Share by Country in 2023

Figure 32. U.S. Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Probiotics for Infants and Pregnant Women Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Probiotics for Infants and Pregnant Women Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Probiotics for Infants and Pregnant Women Sales Market Share by Country in 2023

Figure 37. Germany Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Probiotics for Infants and Pregnant Women Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Probiotics for Infants and Pregnant Women Sales Market Share by Region in 2023

Figure 44. China Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Probiotics for Infants and Pregnant Women Sales and Growth Rate (Kilotons)

Figure 50. South America Probiotics for Infants and Pregnant Women Sales Market Share by Country in 2023

Figure 51. Brazil Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Probiotics for Infants and Pregnant Women Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Probiotics for Infants and Pregnant Women Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Probiotics for Infants and Pregnant Women Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Probiotics for Infants and Pregnant Women Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Probiotics for Infants and Pregnant Women Market Size Forecast by

Value (2019-2030) & (M USD)

Figure 63. Global Probiotics for Infants and Pregnant Women Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Probiotics for Infants and Pregnant Women Market Share Forecast by Type (2025-2030)

Figure 65. Global Probiotics for Infants and Pregnant Women Sales Forecast by Application (2025-2030)

Figure 66. Global Probiotics for Infants and Pregnant Women Market Share Forecast by Application (2025-2030)

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