

# Global Print-on-demand Book Service Market Research Report 2024(Status and Outlook)

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# **Abstracts**

#### Report Overview

This report provides a deep insight into the global Print-on-demand Book Service market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Print-on-demand Book Service Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Print-on-demand Book Service market in any manner.

Global Print-on-demand Book Service Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding



the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
IngramSpark
Self Publishing Books
Print2Demand
SpiffingCovers
Lulu xPress
Contrado
Amazon
Blurb
BookBaby
Gelato
GearLaunch
KDP Print
Bookvault
PrintOnDemand
Cloc Book Print

Matador



Acutrack
Diggy POD
Book Patch
Trafford
48hr Books
CreateSpace
Market Segmentation (by Type)
Hardcovers
Paperback
Market Segmentation (by Application)
Writer
Publisher
Other
Geographic Segmentation
North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)



# Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Print-on-demand Book Service Market

Overview of the regional outlook of the Print-on-demand Book Service Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth



as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

#### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product



type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Print-on-demand Book Service Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Print-on-demand Book Service
- 1.2 Key Market Segments
  - 1.2.1 Print-on-demand Book Service Segment by Type
  - 1.2.2 Print-on-demand Book Service Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 PRINT-ON-DEMAND BOOK SERVICE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 PRINT-ON-DEMAND BOOK SERVICE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Print-on-demand Book Service Revenue Market Share by Company (2019-2024)
- 3.2 Print-on-demand Book Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Print-on-demand Book Service Market Size Sites, Area Served, Product Type
- 3.4 Print-on-demand Book Service Market Competitive Situation and Trends
  - 3.4.1 Print-on-demand Book Service Market Concentration Rate
- 3.4.2 Global 5 and 10 Largest Print-on-demand Book Service Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

#### 4 PRINT-ON-DEMAND BOOK SERVICE VALUE CHAIN ANALYSIS

- 4.1 Print-on-demand Book Service Value Chain Analysis
- 4.2 Midstream Market Analysis



### 4.3 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF PRINT-ON-DEMAND BOOK SERVICE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
- 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 PRINT-ON-DEMAND BOOK SERVICE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Print-on-demand Book Service Market Size Market Share by Type (2019-2024)
- 6.3 Global Print-on-demand Book Service Market Size Growth Rate by Type (2019-2024)

# 7 PRINT-ON-DEMAND BOOK SERVICE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Print-on-demand Book Service Market Size (M USD) by Application (2019-2024)
- 7.3 Global Print-on-demand Book Service Market Size Growth Rate by Application (2019-2024)

#### 8 PRINT-ON-DEMAND BOOK SERVICE MARKET SEGMENTATION BY REGION

- 8.1 Global Print-on-demand Book Service Market Size by Region
  - 8.1.1 Global Print-on-demand Book Service Market Size by Region
  - 8.1.2 Global Print-on-demand Book Service Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Print-on-demand Book Service Market Size by Country



- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Print-on-demand Book Service Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Print-on-demand Book Service Market Size by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Print-on-demand Book Service Market Size by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Print-on-demand Book Service Market Size by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

- 9.1 IngramSpark
  - 9.1.1 IngramSpark Print-on-demand Book Service Basic Information
  - 9.1.2 IngramSpark Print-on-demand Book Service Product Overview
  - 9.1.3 IngramSpark Print-on-demand Book Service Product Market Performance
  - 9.1.4 IngramSpark Print-on-demand Book Service SWOT Analysis
  - 9.1.5 IngramSpark Business Overview
  - 9.1.6 IngramSpark Recent Developments



# 9.2 Self Publishing Books

- 9.2.1 Self Publishing Books Print-on-demand Book Service Basic Information
- 9.2.2 Self Publishing Books Print-on-demand Book Service Product Overview
- 9.2.3 Self Publishing Books Print-on-demand Book Service Product Market

#### Performance

- 9.2.4 IngramSpark Print-on-demand Book Service SWOT Analysis
- 9.2.5 Self Publishing Books Business Overview
- 9.2.6 Self Publishing Books Recent Developments

#### 9.3 Print2Demand

- 9.3.1 Print2Demand Print-on-demand Book Service Basic Information
- 9.3.2 Print2Demand Print-on-demand Book Service Product Overview
- 9.3.3 Print2Demand Print-on-demand Book Service Product Market Performance
- 9.3.4 IngramSpark Print-on-demand Book Service SWOT Analysis
- 9.3.5 Print2Demand Business Overview
- 9.3.6 Print2Demand Recent Developments

## 9.4 SpiffingCovers

- 9.4.1 SpiffingCovers Print-on-demand Book Service Basic Information
- 9.4.2 SpiffingCovers Print-on-demand Book Service Product Overview
- 9.4.3 SpiffingCovers Print-on-demand Book Service Product Market Performance
- 9.4.4 SpiffingCovers Business Overview
- 9.4.5 SpiffingCovers Recent Developments

#### 9.5 Lulu xPress

- 9.5.1 Lulu xPress Print-on-demand Book Service Basic Information
- 9.5.2 Lulu xPress Print-on-demand Book Service Product Overview
- 9.5.3 Lulu xPress Print-on-demand Book Service Product Market Performance
- 9.5.4 Lulu xPress Business Overview
- 9.5.5 Lulu xPress Recent Developments

#### 9.6 Contrado

- 9.6.1 Contrado Print-on-demand Book Service Basic Information
- 9.6.2 Contrado Print-on-demand Book Service Product Overview
- 9.6.3 Contrado Print-on-demand Book Service Product Market Performance
- 9.6.4 Contrado Business Overview
- 9.6.5 Contrado Recent Developments

#### 9.7 Amazon

- 9.7.1 Amazon Print-on-demand Book Service Basic Information
- 9.7.2 Amazon Print-on-demand Book Service Product Overview
- 9.7.3 Amazon Print-on-demand Book Service Product Market Performance
- 9.7.4 Amazon Business Overview
- 9.7.5 Amazon Recent Developments



#### 9.8 Blurb

- 9.8.1 Blurb Print-on-demand Book Service Basic Information
- 9.8.2 Blurb Print-on-demand Book Service Product Overview
- 9.8.3 Blurb Print-on-demand Book Service Product Market Performance
- 9.8.4 Blurb Business Overview
- 9.8.5 Blurb Recent Developments

# 9.9 BookBaby

- 9.9.1 BookBaby Print-on-demand Book Service Basic Information
- 9.9.2 BookBaby Print-on-demand Book Service Product Overview
- 9.9.3 BookBaby Print-on-demand Book Service Product Market Performance
- 9.9.4 BookBaby Business Overview
- 9.9.5 BookBaby Recent Developments

#### 9.10 Gelato

- 9.10.1 Gelato Print-on-demand Book Service Basic Information
- 9.10.2 Gelato Print-on-demand Book Service Product Overview
- 9.10.3 Gelato Print-on-demand Book Service Product Market Performance
- 9.10.4 Gelato Business Overview
- 9.10.5 Gelato Recent Developments

#### 9.11 GearLaunch

- 9.11.1 GearLaunch Print-on-demand Book Service Basic Information
- 9.11.2 GearLaunch Print-on-demand Book Service Product Overview
- 9.11.3 GearLaunch Print-on-demand Book Service Product Market Performance
- 9.11.4 GearLaunch Business Overview
- 9.11.5 GearLaunch Recent Developments

#### 9.12 KDP Print

- 9.12.1 KDP Print Print-on-demand Book Service Basic Information
- 9.12.2 KDP Print Print-on-demand Book Service Product Overview
- 9.12.3 KDP Print Print-on-demand Book Service Product Market Performance
- 9.12.4 KDP Print Business Overview
- 9.12.5 KDP Print Recent Developments

#### 9.13 Bookvault

- 9.13.1 Bookvault Print-on-demand Book Service Basic Information
- 9.13.2 Bookvault Print-on-demand Book Service Product Overview
- 9.13.3 Bookvault Print-on-demand Book Service Product Market Performance
- 9.13.4 Bookvault Business Overview
- 9.13.5 Bookvault Recent Developments

#### 9.14 PrintOnDemand

- 9.14.1 PrintOnDemand Print-on-demand Book Service Basic Information
- 9.14.2 PrintOnDemand Print-on-demand Book Service Product Overview



- 9.14.3 PrintOnDemand Print-on-demand Book Service Product Market Performance
- 9.14.4 PrintOnDemand Business Overview
- 9.14.5 PrintOnDemand Recent Developments
- 9.15 Cloc Book Print
- 9.15.1 Cloc Book Print Print-on-demand Book Service Basic Information
- 9.15.2 Cloc Book Print Print-on-demand Book Service Product Overview
- 9.15.3 Cloc Book Print Print-on-demand Book Service Product Market Performance
- 9.15.4 Cloc Book Print Business Overview
- 9.15.5 Cloc Book Print Recent Developments
- 9.16 Matador
  - 9.16.1 Matador Print-on-demand Book Service Basic Information
  - 9.16.2 Matador Print-on-demand Book Service Product Overview
  - 9.16.3 Matador Print-on-demand Book Service Product Market Performance
  - 9.16.4 Matador Business Overview
  - 9.16.5 Matador Recent Developments
- 9.17 Acutrack
  - 9.17.1 Acutrack Print-on-demand Book Service Basic Information
  - 9.17.2 Acutrack Print-on-demand Book Service Product Overview
  - 9.17.3 Acutrack Print-on-demand Book Service Product Market Performance
  - 9.17.4 Acutrack Business Overview
  - 9.17.5 Acutrack Recent Developments
- 9.18 Diggy POD
  - 9.18.1 Diggy POD Print-on-demand Book Service Basic Information
- 9.18.2 Diggy POD Print-on-demand Book Service Product Overview
- 9.18.3 Diggy POD Print-on-demand Book Service Product Market Performance
- 9.18.4 Diggy POD Business Overview
- 9.18.5 Diggy POD Recent Developments
- 9.19 Book Patch
  - 9.19.1 Book Patch Print-on-demand Book Service Basic Information
  - 9.19.2 Book Patch Print-on-demand Book Service Product Overview
  - 9.19.3 Book Patch Print-on-demand Book Service Product Market Performance
  - 9.19.4 Book Patch Business Overview
  - 9.19.5 Book Patch Recent Developments
- 9.20 Trafford
- 9.20.1 Trafford Print-on-demand Book Service Basic Information
- 9.20.2 Trafford Print-on-demand Book Service Product Overview
- 9.20.3 Trafford Print-on-demand Book Service Product Market Performance
- 9.20.4 Trafford Business Overview
- 9.20.5 Trafford Recent Developments



#### 9.21 48hr Books

- 9.21.1 48hr Books Print-on-demand Book Service Basic Information
- 9.21.2 48hr Books Print-on-demand Book Service Product Overview
- 9.21.3 48hr Books Print-on-demand Book Service Product Market Performance
- 9.21.4 48hr Books Business Overview
- 9.21.5 48hr Books Recent Developments

## 9.22 CreateSpace

- 9.22.1 CreateSpace Print-on-demand Book Service Basic Information
- 9.22.2 CreateSpace Print-on-demand Book Service Product Overview
- 9.22.3 CreateSpace Print-on-demand Book Service Product Market Performance
- 9.22.4 CreateSpace Business Overview
- 9.22.5 CreateSpace Recent Developments

#### 10 PRINT-ON-DEMAND BOOK SERVICE REGIONAL MARKET FORECAST

- 10.1 Global Print-on-demand Book Service Market Size Forecast
- 10.2 Global Print-on-demand Book Service Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Print-on-demand Book Service Market Size Forecast by Country
  - 10.2.3 Asia Pacific Print-on-demand Book Service Market Size Forecast by Region
  - 10.2.4 South America Print-on-demand Book Service Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Print-on-demand Book Service by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Print-on-demand Book Service Market Forecast by Type (2025-2030)
- 11.2 Global Print-on-demand Book Service Market Forecast by Application (2025-2030)

#### 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Print-on-demand Book Service Market Size Comparison by Region (M USD)
- Table 5. Global Print-on-demand Book Service Revenue (M USD) by Company (2019-2024)
- Table 6. Global Print-on-demand Book Service Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Print-on-demand Book Service as of 2022)
- Table 8. Company Print-on-demand Book Service Market Size Sites and Area Served
- Table 9. Company Print-on-demand Book Service Product Type
- Table 10. Global Print-on-demand Book Service Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Print-on-demand Book Service
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Print-on-demand Book Service Market Challenges
- Table 18. Global Print-on-demand Book Service Market Size by Type (M USD)
- Table 19. Global Print-on-demand Book Service Market Size (M USD) by Type (2019-2024)
- Table 20. Global Print-on-demand Book Service Market Size Share by Type (2019-2024)
- Table 21. Global Print-on-demand Book Service Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Print-on-demand Book Service Market Size by Application
- Table 23. Global Print-on-demand Book Service Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Print-on-demand Book Service Market Share by Application (2019-2024)
- Table 25. Global Print-on-demand Book Service Market Size Growth Rate by Application (2019-2024)



- Table 26. Global Print-on-demand Book Service Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Print-on-demand Book Service Market Size Market Share by Region (2019-2024)
- Table 28. North America Print-on-demand Book Service Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Print-on-demand Book Service Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Print-on-demand Book Service Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Print-on-demand Book Service Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Print-on-demand Book Service Market Size by Region (2019-2024) & (M USD)
- Table 33. IngramSpark Print-on-demand Book Service Basic Information
- Table 34. IngramSpark Print-on-demand Book Service Product Overview
- Table 35. IngramSpark Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. IngramSpark Print-on-demand Book Service SWOT Analysis
- Table 37. IngramSpark Business Overview
- Table 38. IngramSpark Recent Developments
- Table 39. Self Publishing Books Print-on-demand Book Service Basic Information
- Table 40. Self Publishing Books Print-on-demand Book Service Product Overview
- Table 41. Self Publishing Books Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. IngramSpark Print-on-demand Book Service SWOT Analysis
- Table 43. Self Publishing Books Business Overview
- Table 44. Self Publishing Books Recent Developments
- Table 45. Print2Demand Print-on-demand Book Service Basic Information
- Table 46. Print2Demand Print-on-demand Book Service Product Overview
- Table 47. Print2Demand Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. IngramSpark Print-on-demand Book Service SWOT Analysis
- Table 49. Print2Demand Business Overview
- Table 50. Print2Demand Recent Developments
- Table 51. SpiffingCovers Print-on-demand Book Service Basic Information
- Table 52. SpiffingCovers Print-on-demand Book Service Product Overview
- Table 53. SpiffingCovers Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)



- Table 54. SpiffingCovers Business Overview
- Table 55. SpiffingCovers Recent Developments
- Table 56. Lulu xPress Print-on-demand Book Service Basic Information
- Table 57. Lulu xPress Print-on-demand Book Service Product Overview
- Table 58. Lulu xPress Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Lulu xPress Business Overview
- Table 60. Lulu xPress Recent Developments
- Table 61. Contrado Print-on-demand Book Service Basic Information
- Table 62. Contrado Print-on-demand Book Service Product Overview
- Table 63. Contrado Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Contrado Business Overview
- Table 65. Contrado Recent Developments
- Table 66. Amazon Print-on-demand Book Service Basic Information
- Table 67. Amazon Print-on-demand Book Service Product Overview
- Table 68. Amazon Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Amazon Business Overview
- Table 70. Amazon Recent Developments
- Table 71. Blurb Print-on-demand Book Service Basic Information
- Table 72. Blurb Print-on-demand Book Service Product Overview
- Table 73. Blurb Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Blurb Business Overview
- Table 75. Blurb Recent Developments
- Table 76. BookBaby Print-on-demand Book Service Basic Information
- Table 77. BookBaby Print-on-demand Book Service Product Overview
- Table 78. BookBaby Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. BookBaby Business Overview
- Table 80. BookBaby Recent Developments
- Table 81. Gelato Print-on-demand Book Service Basic Information
- Table 82. Gelato Print-on-demand Book Service Product Overview
- Table 83. Gelato Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Gelato Business Overview
- Table 85. Gelato Recent Developments
- Table 86. GearLaunch Print-on-demand Book Service Basic Information



- Table 87. GearLaunch Print-on-demand Book Service Product Overview
- Table 88. GearLaunch Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. GearLaunch Business Overview
- Table 90. GearLaunch Recent Developments
- Table 91. KDP Print Print-on-demand Book Service Basic Information
- Table 92. KDP Print Print-on-demand Book Service Product Overview
- Table 93. KDP Print Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. KDP Print Business Overview
- Table 95. KDP Print Recent Developments
- Table 96. Bookvault Print-on-demand Book Service Basic Information
- Table 97. Bookvault Print-on-demand Book Service Product Overview
- Table 98. Bookvault Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Bookvault Business Overview
- Table 100. Bookvault Recent Developments
- Table 101. PrintOnDemand Print-on-demand Book Service Basic Information
- Table 102. PrintOnDemand Print-on-demand Book Service Product Overview
- Table 103. PrintOnDemand Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. PrintOnDemand Business Overview
- Table 105. PrintOnDemand Recent Developments
- Table 106. Cloc Book Print Print-on-demand Book Service Basic Information
- Table 107. Cloc Book Print Print-on-demand Book Service Product Overview
- Table 108. Cloc Book Print Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Cloc Book Print Business Overview
- Table 110. Cloc Book Print Recent Developments
- Table 111. Matador Print-on-demand Book Service Basic Information
- Table 112. Matador Print-on-demand Book Service Product Overview
- Table 113. Matador Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. Matador Business Overview
- Table 115. Matador Recent Developments
- Table 116. Acutrack Print-on-demand Book Service Basic Information
- Table 117. Acutrack Print-on-demand Book Service Product Overview
- Table 118. Acutrack Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)



- Table 119. Acutrack Business Overview
- Table 120. Acutrack Recent Developments
- Table 121. Diggy POD Print-on-demand Book Service Basic Information
- Table 122. Diggy POD Print-on-demand Book Service Product Overview
- Table 123. Diggy POD Print-on-demand Book Service Revenue (M USD) and Gross
- Margin (2019-2024)
- Table 124. Diggy POD Business Overview
- Table 125. Diggy POD Recent Developments
- Table 126. Book Patch Print-on-demand Book Service Basic Information
- Table 127. Book Patch Print-on-demand Book Service Product Overview
- Table 128. Book Patch Print-on-demand Book Service Revenue (M USD) and Gross
- Margin (2019-2024)
- Table 129. Book Patch Business Overview
- Table 130. Book Patch Recent Developments
- Table 131. Trafford Print-on-demand Book Service Basic Information
- Table 132. Trafford Print-on-demand Book Service Product Overview
- Table 133. Trafford Print-on-demand Book Service Revenue (M USD) and Gross
- Margin (2019-2024)
- Table 134. Trafford Business Overview
- Table 135. Trafford Recent Developments
- Table 136. 48hr Books Print-on-demand Book Service Basic Information
- Table 137. 48hr Books Print-on-demand Book Service Product Overview
- Table 138. 48hr Books Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 139. 48hr Books Business Overview
- Table 140. 48hr Books Recent Developments
- Table 141. CreateSpace Print-on-demand Book Service Basic Information
- Table 142. CreateSpace Print-on-demand Book Service Product Overview
- Table 143. CreateSpace Print-on-demand Book Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 144. CreateSpace Business Overview
- Table 145. CreateSpace Recent Developments
- Table 146. Global Print-on-demand Book Service Market Size Forecast by Region (2025-2030) & (M USD)
- Table 147. North America Print-on-demand Book Service Market Size Forecast by Country (2025-2030) & (M USD)
- Table 148. Europe Print-on-demand Book Service Market Size Forecast by Country (2025-2030) & (M USD)
- Table 149. Asia Pacific Print-on-demand Book Service Market Size Forecast by Region



(2025-2030) & (M USD)

Table 150. South America Print-on-demand Book Service Market Size Forecast by Country (2025-2030) & (M USD)

Table 151. Middle East and Africa Print-on-demand Book Service Market Size Forecast by Country (2025-2030) & (M USD)

Table 152. Global Print-on-demand Book Service Market Size Forecast by Type (2025-2030) & (M USD)

Table 153. Global Print-on-demand Book Service Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Industrial Chain of Print-on-demand Book Service
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Print-on-demand Book Service Market Size (M USD), 2019-2030
- Figure 5. Global Print-on-demand Book Service Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Print-on-demand Book Service Market Size by Country (M USD)
- Figure 10. Global Print-on-demand Book Service Revenue Share by Company in 2023
- Figure 11. Print-on-demand Book Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Print-on-demand Book Service Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Print-on-demand Book Service Market Share by Type
- Figure 15. Market Size Share of Print-on-demand Book Service by Type (2019-2024)
- Figure 16. Market Size Market Share of Print-on-demand Book Service by Type in 2022
- Figure 17. Global Print-on-demand Book Service Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Print-on-demand Book Service Market Share by Application
- Figure 20. Global Print-on-demand Book Service Market Share by Application (2019-2024)
- Figure 21. Global Print-on-demand Book Service Market Share by Application in 2022
- Figure 22. Global Print-on-demand Book Service Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Print-on-demand Book Service Market Size Market Share by Region (2019-2024)
- Figure 24. North America Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Print-on-demand Book Service Market Size Market Share by Country in 2023
- Figure 26. U.S. Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)



Figure 27. Canada Print-on-demand Book Service Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Print-on-demand Book Service Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Print-on-demand Book Service Market Size Market Share by Country in 2023

Figure 31. Germany Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Print-on-demand Book Service Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Print-on-demand Book Service Market Size Market Share by Region in 2023

Figure 38. China Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Print-on-demand Book Service Market Size and Growth Rate (M USD)

Figure 44. South America Print-on-demand Book Service Market Size Market Share by Country in 2023

Figure 45. Brazil Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Print-on-demand Book Service Market Size and Growth Rate



(2019-2024) & (M USD)

Figure 47. Columbia Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Print-on-demand Book Service Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Print-on-demand Book Service Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Print-on-demand Book Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Print-on-demand Book Service Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Print-on-demand Book Service Market Share Forecast by Type (2025-2030)

Figure 57. Global Print-on-demand Book Service Market Share Forecast by Application (2025-2030)



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