

Global Press-on Tires for Forklift Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Press-on Tires for Forklift competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global Press-on Tires for Forklift production reached approximately 3,749.5 K units, with an average global market price of around 94.2 USD/unit. Press-on Tires for Forklift are specialized solid industrial tires exclusively engineered for forklift applications, featuring a one-piece structure made of high-performance rubber or polyurethane compounds that are precision-pressed and permanently bonded to metal rims, eliminating the need for inflation, valves, or traditional mounting hardware. They boast exceptional load-bearing capacity, abrasion resistance, and puncture-proof reliability, with tread designs (smooth, traction-enhanced, or non-marking) tailored to indoor warehouses, logistics yards, and industrial workshops. Designed for low-speed, high-load material handling scenarios, they minimize maintenance downtime compared to pneumatic tires and ensure stable operation even on rough or debris-laden surfaces, directly supporting operational efficiency in material handling. The single-line production capacity of Press-on Tires for Forklift is 235 to 239 K units, the average gross profit margin was 27.8%. The cost structure of Press-on Tires for Forklift is dominated by four core components with clear weights: raw material costs account for the largest share at 50%-55%, primarily including natural/synthetic rubber (30%-35% of total cost) or polyurethane prepolymers, reinforcing materials like carbon black and steel wire (10%-15%), and functional additives (anti-aging agents, vulcanizing agents, 5%-10%), with rubber price volatility and supply chain stability of key materials (e.g., carbon black) directly impacting cost fluctuations. Production and processing costs make up 25%-30%, covering precision pressing, mold customization, vulcanization, and quality testing (durometer, load-bearing, and abrasion resistance verification), where

automated bonding technology, mold maintenance, and energy consumption for vulcanization add to manufacturing complexity. R&D costs represent 10%-15%, focused on optimizing rubber/polyurethane compound formulas for longer wear life, developing non-marking or low-noise variants for cleanroom/logistics use, and enhancing compatibility with electric forklifts. Packaging and logistics costs constitute the remaining 5%-8%, including shockproof packaging for heavy tire assemblies and regional transportation, with proximity to upstream material suppliers and downstream forklift manufacturers reducing logistics expenses. The industry chain of Press-on Tires for Forklift consists of three interconnected tiers: upstream includes suppliers of raw materials (natural/synthetic rubber, polyurethane, carbon black, steel wire, chemical additives), production equipment (precision pressing machines, vulcanizing machines, mold tools), and testing instruments (durometer testers, load capacity analyzers, abrasion test equipment). Midstream involves enterprises engaged in formula R&D, tire molding, pressing/bonding, and quality calibration, focusing on adjusting tire hardness (80-95 durometer), tread patterns, and size specifications to match different forklift models (electric, internal combustion) and working condition requirements. Downstream covers forklift original equipment manufacturers (OEMs) for factory-fit supply, logistics/warehousing companies, manufacturing plants, and the aftermarket maintenance sector, with demand driven by forklift production volumes, equipment replacement cycles, and the expansion of material handling operations. Demand for Press-on Tires for Forklift is growing steadily driven by the global expansion of e-commerce (boosting warehouse logistics and forklift usage), the rise of electric forklifts (requiring tires optimized for low noise and wear), and the preference for low-maintenance solid tires over puncture-prone pneumatic alternatives in industrial settings. It addresses pain points such as frequent tire replacements, operational downtime from punctures, and high maintenance costs of traditional tires, with strong growth potential in Asia-Pacific due to rapid industrialization and logistics infrastructure development. Key business opportunities lie in developing high-durability polyurethane tires for heavy-load scenarios, customizing eco-friendly, non-marking variants for clean manufacturing/indoor logistics, and tapping into the aftermarket with cost-effective replacement solutions. Additionally, collaborating with forklift OEMs for tailored tire designs and leveraging regional industrial chain clusters (to reduce raw material and logistics costs) can further capture market share in the global material handling equipment sector.

The global Press-on Tires for Forklift market size was estimated at USD 353.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Press-on Tires for Forklift market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Press-on Tires for Forklift market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Press-on Tires for Forklift market.

Global Press-on Tires for Forklift Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

CAMSO (Michelin)
Continental

SciTech Industries
TY Cushion Tire
Trelleborg
Thombert
Superior Tire & Rubber
Stellana
Rhino Rubber

Market Segmentation (by Type)

Rubber Press-On Tire
Polyurethane Press-On Tire

Market Segmentation (by Application)

Warehousing
General Manufacturing
Automotive Plants
Food, Beverage & Cold-Chain Logistics
Distribution Centers
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Press-on Tires for Forklift Market
Overview of the regional outlook of the Press-on Tires for Forklift Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Press-on Tires for Forklift Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Press-on Tires for Forklift, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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