

# Global Premium Alkaline Water Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Premium Alkaline Water competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, the global production of premium alkaline water reached 1,250,000 tons, with an average price of 1,350 USD per ton, a total production capacity of 1,480,000 tons, and a gross margin of 32%. Premium Alkaline Water refers to a high-end drinking water product with a pH typically between 8.0 and 10.0, achieved through natural mineral filtration or electrolytic ionization. It is often enriched with naturally occurring electrolytes such as calcium, magnesium, and potassium, offering a smoother taste and balanced mineral profile. Marketed for health, hydration, and functional beverage applications, premium alkaline water has become one of the fastest-growing segments in the global premium bottled water category. Upstream, premium alkaline water depends on natural water sources, artesian springs, deep mineral waters, and ionization technologies. Key inputs include water quality, natural mineral composition, bottle preforms, packaging materials, and purification equipment. Midstream activities involve bottling companies performing filtration, mineral balancing, ionization, and branding. Downstream, distribution channels include supermarkets, e-commerce, gyms, convenience stores, functional beverage retailers, and premium consumption venues such as hotels and airlines. With rising health awareness, premium alkaline water is expanding rapidly in hydration, sports, and high-end drinking markets.

The global Premium Alkaline Water market size was estimated at USD 1688.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Premium Alkaline Water market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Premium Alkaline Water market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Premium Alkaline Water market.

### **Global Premium Alkaline Water Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Evamor  
Essentia

The Alkaline Water Company  
Core Nutrition  
The JDB Group  
evian  
The Coca-Cola Company  
PLUS BRAND INDUSTRIES, INC  
Pahhni Premium Alkaline Water  
WELL  
Kevala Niru

### **Market Segmentation (by Type)**

Naturally Alkaline Water  
Ionized Alkaline Water

### **Market Segmentation (by Application)**

Metropolitan Cities  
Tourist Places  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Premium Alkaline Water Market

Overview of the regional outlook of the Premium Alkaline Water Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Premium Alkaline Water Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Premium Alkaline Water, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Premium Alkaline Water
- 1.2 Key Market Segments
  - 1.2.1 Premium Alkaline Water Segment by Type
  - 1.2.2 Premium Alkaline Water Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PREMIUM ALKALINE WATER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Premium Alkaline Water Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Premium Alkaline Water Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PREMIUM ALKALINE WATER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Premium Alkaline Water Product Life Cycle
- 3.3 Global Premium Alkaline Water Sales by Manufacturers (2020-2025)
- 3.4 Global Premium Alkaline Water Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Premium Alkaline Water Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Premium Alkaline Water Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Premium Alkaline Water Market Competitive Situation and Trends
  - 3.8.1 Premium Alkaline Water Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Premium Alkaline Water Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 PREMIUM ALKALINE WATER INDUSTRY CHAIN ANALYSIS**

- 4.1 Premium Alkaline Water Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PREMIUM ALKALINE WATER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Premium Alkaline Water Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Premium Alkaline Water Market
- 5.7 ESG Ratings of Leading Companies

## **6 PREMIUM ALKALINE WATER MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Premium Alkaline Water Sales Market Share by Type (2020-2025)
- 6.3 Global Premium Alkaline Water Market Size by Type (2020-2025)
- 6.4 Global Premium Alkaline Water Price by Type (2020-2025)

## **7 PREMIUM ALKALINE WATER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Premium Alkaline Water Market Sales by Application (2020-2025)
- 7.3 Global Premium Alkaline Water Market Size (M USD) by Application (2020-2025)
- 7.4 Global Premium Alkaline Water Sales Growth Rate by Application (2020-2025)

## **8 PREMIUM ALKALINE WATER MARKET SALES BY REGION**

- 8.1 Global Premium Alkaline Water Sales by Region
  - 8.1.1 Global Premium Alkaline Water Sales by Region
  - 8.1.2 Global Premium Alkaline Water Sales Market Share by Region
- 8.2 Global Premium Alkaline Water Market Size by Region
  - 8.2.1 Global Premium Alkaline Water Market Size by Region
  - 8.2.2 Global Premium Alkaline Water Market Size by Region
- 8.3 North America
  - 8.3.1 North America Premium Alkaline Water Sales by Country
  - 8.3.2 North America Premium Alkaline Water Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Premium Alkaline Water Sales by Country
  - 8.4.2 Europe Premium Alkaline Water Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Premium Alkaline Water Sales by Region
  - 8.5.2 Asia Pacific Premium Alkaline Water Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Premium Alkaline Water Sales by Country
  - 8.6.2 South America Premium Alkaline Water Market Size by Country
  - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Premium Alkaline Water Sales by Region

8.7.2 Middle East and Africa Premium Alkaline Water Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 PREMIUM ALKALINE WATER MARKET PRODUCTION BY REGION**

9.1 Global Production of Premium Alkaline Water by Region(2020-2025)

9.2 Global Premium Alkaline Water Revenue Market Share by Region (2020-2025)

9.3 Global Premium Alkaline Water Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Premium Alkaline Water Production

9.4.1 North America Premium Alkaline Water Production Growth Rate (2020-2025)

9.4.2 North America Premium Alkaline Water Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Premium Alkaline Water Production

9.5.1 Europe Premium Alkaline Water Production Growth Rate (2020-2025)

9.5.2 Europe Premium Alkaline Water Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Premium Alkaline Water Production (2020-2025)

9.6.1 Japan Premium Alkaline Water Production Growth Rate (2020-2025)

9.6.2 Japan Premium Alkaline Water Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Premium Alkaline Water Production (2020-2025)

9.7.1 China Premium Alkaline Water Production Growth Rate (2020-2025)

9.7.2 China Premium Alkaline Water Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Evamor

10.1.1 Evamor Basic Information

10.1.2 Evamor Premium Alkaline Water Product Overview

- 10.1.3 Evamor Premium Alkaline Water Product Market Performance
- 10.1.4 Evamor Business Overview
- 10.1.5 Evamor SWOT Analysis
- 10.1.6 Evamor Recent Developments
- 10.2 Essentia
  - 10.2.1 Essentia Basic Information
  - 10.2.2 Essentia Premium Alkaline Water Product Overview
  - 10.2.3 Essentia Premium Alkaline Water Product Market Performance
  - 10.2.4 Essentia Business Overview
  - 10.2.5 Essentia SWOT Analysis
  - 10.2.6 Essentia Recent Developments
- 10.3 The Alkaline Water Company
  - 10.3.1 The Alkaline Water Company Basic Information
  - 10.3.2 The Alkaline Water Company Premium Alkaline Water Product Overview
  - 10.3.3 The Alkaline Water Company Premium Alkaline Water Product Market Performance
  - 10.3.4 The Alkaline Water Company Business Overview
  - 10.3.5 The Alkaline Water Company SWOT Analysis
  - 10.3.6 The Alkaline Water Company Recent Developments
- 10.4 Core Nutrition
  - 10.4.1 Core Nutrition Basic Information
  - 10.4.2 Core Nutrition Premium Alkaline Water Product Overview
  - 10.4.3 Core Nutrition Premium Alkaline Water Product Market Performance
  - 10.4.4 Core Nutrition Business Overview
  - 10.4.5 Core Nutrition Recent Developments
- 10.5 The JDB Group
  - 10.5.1 The JDB Group Basic Information
  - 10.5.2 The JDB Group Premium Alkaline Water Product Overview
  - 10.5.3 The JDB Group Premium Alkaline Water Product Market Performance
  - 10.5.4 The JDB Group Business Overview
  - 10.5.5 The JDB Group Recent Developments
- 10.6 evian
  - 10.6.1 evian Basic Information
  - 10.6.2 evian Premium Alkaline Water Product Overview
  - 10.6.3 evian Premium Alkaline Water Product Market Performance
  - 10.6.4 evian Business Overview
  - 10.6.5 evian Recent Developments
- 10.7 The Coca-Cola Company
  - 10.7.1 The Coca-Cola Company Basic Information

- 10.7.2 The Coca?Cola Company Premium Alkaline Water Product Overview
- 10.7.3 The Coca?Cola Company Premium Alkaline Water Product Market Performance
- 10.7.4 The Coca?Cola Company Business Overview
- 10.7.5 The Coca?Cola Company Recent Developments
- 10.8 PLUS BRAND INDUSTRIES, INC
  - 10.8.1 PLUS BRAND INDUSTRIES, INC Basic Information
  - 10.8.2 PLUS BRAND INDUSTRIES, INC Premium Alkaline Water Product Overview
  - 10.8.3 PLUS BRAND INDUSTRIES, INC Premium Alkaline Water Product Market Performance
  - 10.8.4 PLUS BRAND INDUSTRIES, INC Business Overview
  - 10.8.5 PLUS BRAND INDUSTRIES, INC Recent Developments
- 10.9 Pahhni Premium Alkaline Water
  - 10.9.1 Pahhni Premium Alkaline Water Basic Information
  - 10.9.2 Pahhni Premium Alkaline Water Premium Alkaline Water Product Overview
  - 10.9.3 Pahhni Premium Alkaline Water Premium Alkaline Water Product Market Performance
  - 10.9.4 Pahhni Premium Alkaline Water Business Overview
  - 10.9.5 Pahhni Premium Alkaline Water Recent Developments
- 10.10 WELL
  - 10.10.1 WELL Basic Information
  - 10.10.2 WELL Premium Alkaline Water Product Overview
  - 10.10.3 WELL Premium Alkaline Water Product Market Performance
  - 10.10.4 WELL Business Overview
  - 10.10.5 WELL Recent Developments
- 10.11 Kevala Niru
  - 10.11.1 Kevala Niru Basic Information
  - 10.11.2 Kevala Niru Premium Alkaline Water Product Overview
  - 10.11.3 Kevala Niru Premium Alkaline Water Product Market Performance
  - 10.11.4 Kevala Niru Business Overview
  - 10.11.5 Kevala Niru Recent Developments

## **11 PREMIUM ALKALINE WATER MARKET FORECAST BY REGION**

- 11.1 Global Premium Alkaline Water Market Size Forecast
- 11.2 Global Premium Alkaline Water Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Premium Alkaline Water Market Size Forecast by Country
  - 11.2.3 Asia Pacific Premium Alkaline Water Market Size Forecast by Region

11.2.4 South America Premium Alkaline Water Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Premium Alkaline Water by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Premium Alkaline Water Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Premium Alkaline Water by Type (2026-2035)

12.1.2 Global Premium Alkaline Water Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Premium Alkaline Water by Type (2026-2035)

12.2 Global Premium Alkaline Water Market Forecast by Application (2026-2035)

12.2.1 Global Premium Alkaline Water Sales (K MT) Forecast by Application

12.2.2 Global Premium Alkaline Water Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Premium Alkaline Water Market Size by Type (M USD)
- Table 4. Global Premium Alkaline Water Market Size by Application
- Table 5. Premium Alkaline Water Market Size Comparison by Region (M USD)
- Table 6. Global Premium Alkaline Water Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Premium Alkaline Water Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Premium Alkaline Water Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Premium Alkaline Water Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Premium Alkaline Water as of 2025)
- Table 11. Global Market Premium Alkaline Water Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Premium Alkaline Water Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Premium Alkaline Water Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Premium Alkaline Water Sales by Type (K MT)
- Table 27. Global Premium Alkaline Water Market Size by Type (M USD)
- Table 28. Global Premium Alkaline Water Sales (K MT) by Type (2020-2025)
- Table 29. Global Premium Alkaline Water Sales Market Share by Type (2020-2025)

Table 30. Global Premium Alkaline Water Market Size (M USD) by Type (2020-2025)

Table 31. Global Premium Alkaline Water Market Share by Type (2020-2025)

Table 32. Global Premium Alkaline Water Price (USD/KG) by Type (2020-2025)

Table 33. Global Premium Alkaline Water Sales (K MT) by Application

Table 34. Global Premium Alkaline Water Market Size by Application

Table 35. Global Premium Alkaline Water Sales by Application (2020-2025) & (K MT)

Table 36. Global Premium Alkaline Water Sales Market Share by Application (2020-2025)

Table 37. Global Premium Alkaline Water Market Size by Application (2020-2025) & (M USD)

Table 38. Global Premium Alkaline Water Market Share by Application (2020-2025)

Table 39. Global Premium Alkaline Water Sales Growth Rate by Application (2020-2025)

Table 40. Global Premium Alkaline Water Sales by Region (2020-2025) & (K MT)

Table 41. Global Premium Alkaline Water Sales Market Share by Region (2020-2025)

Table 42. Global Premium Alkaline Water Market Size by Region (2020-2025) & (M USD)

Table 43. Global Premium Alkaline Water Market Size by Region (2020-2025)

Table 44. North America Premium Alkaline Water Sales by Country (2020-2025) & (K MT)

Table 45. North America Premium Alkaline Water Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Premium Alkaline Water Sales by Country (2020-2025) & (K MT)

Table 47. Europe Premium Alkaline Water Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Premium Alkaline Water Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Premium Alkaline Water Market Size by Region (2020-2025) & (M USD)

Table 50. South America Premium Alkaline Water Sales by Country (2020-2025) & (K MT)

Table 51. South America Premium Alkaline Water Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Premium Alkaline Water Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Premium Alkaline Water Market Size by Region (2020-2025) & (M USD)

Table 54. Global Premium Alkaline Water Production (K MT) by Region(2020-2025)

Table 55. Global Premium Alkaline Water Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Premium Alkaline Water Revenue Market Share by Region (2020-2025)

Table 57. Global Premium Alkaline Water Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Premium Alkaline Water Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Premium Alkaline Water Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Premium Alkaline Water Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Premium Alkaline Water Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Evamor Basic Information

Table 63. Evamor Premium Alkaline Water Product Overview

Table 64. Evamor Premium Alkaline Water Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Evamor Business Overview

Table 66. Evamor SWOT Analysis

Table 67. Evamor Recent Developments

Table 68. Essentia Basic Information

Table 69. Essentia Premium Alkaline Water Product Overview

Table 70. Essentia Premium Alkaline Water Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Essentia Business Overview

Table 72. Essentia SWOT Analysis

Table 73. Essentia Recent Developments

Table 74. The Alkaline Water Company Basic Information

Table 75. The Alkaline Water Company Premium Alkaline Water Product Overview

Table 76. The Alkaline Water Company Premium Alkaline Water Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. The Alkaline Water Company Business Overview

Table 78. The Alkaline Water Company SWOT Analysis

Table 79. The Alkaline Water Company Recent Developments

Table 80. Core Nutrition Basic Information

Table 81. Core Nutrition Premium Alkaline Water Product Overview

Table 82. Core Nutrition Premium Alkaline Water Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Core Nutrition Business Overview

Table 84. Core Nutrition Recent Developments

- Table 85. The JDB Group Basic Information
- Table 86. The JDB Group Premium Alkaline Water Product Overview
- Table 87. The JDB Group Premium Alkaline Water Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. The JDB Group Business Overview
- Table 89. The JDB Group Recent Developments
- Table 90. evian Basic Information
- Table 91. evian Premium Alkaline Water Product Overview
- Table 92. evian Premium Alkaline Water Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. evian Business Overview
- Table 94. evian Recent Developments
- Table 95. The Coca?Cola Company Basic Information
- Table 96. The Coca?Cola Company Premium Alkaline Water Product Overview
- Table 97. The Coca?Cola Company Premium Alkaline Water Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. The Coca?Cola Company Business Overview
- Table 99. The Coca?Cola Company Recent Developments
- Table 100. PLUS BRAND INDUSTRIES, INC Basic Information
- Table 101. PLUS BRAND INDUSTRIES, INC Premium Alkaline Water Product Overview
- Table 102. PLUS BRAND INDUSTRIES, INC Premium Alkaline Water Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. PLUS BRAND INDUSTRIES, INC Business Overview
- Table 104. PLUS BRAND INDUSTRIES, INC Recent Developments
- Table 105. Pahhni Premium Alkaline Water Basic Information
- Table 106. Pahhni Premium Alkaline Water Premium Alkaline Water Product Overview
- Table 107. Pahhni Premium Alkaline Water Premium Alkaline Water Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Pahhni Premium Alkaline Water Business Overview
- Table 109. Pahhni Premium Alkaline Water Recent Developments
- Table 110. WELL Basic Information
- Table 111. WELL Premium Alkaline Water Product Overview
- Table 112. WELL Premium Alkaline Water Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. WELL Business Overview
- Table 114. WELL Recent Developments
- Table 115. Kevala Niru Basic Information
- Table 116. Kevala Niru Premium Alkaline Water Product Overview

Table 117. Kevala Niru Premium Alkaline Water Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Kevala Niru Business Overview

Table 119. Kevala Niru Recent Developments

Table 120. Global Premium Alkaline Water Sales Forecast by Region (2026-2035) & (K MT)

Table 121. Global Premium Alkaline Water Market Size Forecast by Region (2026-2035) & (M USD)

Table 122. North America Premium Alkaline Water Sales Forecast by Country (2026-2035) & (K MT)

Table 123. North America Premium Alkaline Water Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Europe Premium Alkaline Water Sales Forecast by Country (2026-2035) & (K MT)

Table 125. Europe Premium Alkaline Water Market Size Forecast by Country (2026-2035) & (M USD)

Table 126. Asia Pacific Premium Alkaline Water Sales Forecast by Region (2026-2035) & (K MT)

Table 127. Asia Pacific Premium Alkaline Water Market Size Forecast by Region (2026-2035) & (M USD)

Table 128. South America Premium Alkaline Water Sales Forecast by Country (2026-2035) & (K MT)

Table 129. South America Premium Alkaline Water Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Middle East and Africa Premium Alkaline Water Sales Forecast by Country (2026-2035) & (Units)

Table 131. Middle East and Africa Premium Alkaline Water Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Global Premium Alkaline Water Sales Forecast by Type (2026-2035) & (K MT)

Table 133. Global Premium Alkaline Water Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global Premium Alkaline Water Price Forecast by Type (2026-2035) & (USD/KG)

Table 135. Global Premium Alkaline Water Sales (K MT) Forecast by Application (2026-2035)

Table 136. Global Premium Alkaline Water Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Premium Alkaline Water
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Premium Alkaline Water Market Size (M USD), 2025-2035
- Figure 5. Global Premium Alkaline Water Market Size (M USD) (2020-2035)
- Figure 6. Global Premium Alkaline Water Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Premium Alkaline Water Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Premium Alkaline Water Product Life Cycle
- Figure 13. Premium Alkaline Water Sales Share by Manufacturers in 2025
- Figure 14. Global Premium Alkaline Water Revenue Share by Manufacturers in 2025
- Figure 15. Premium Alkaline Water Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Premium Alkaline Water Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Premium Alkaline Water Revenue in 2025
- Figure 18. Industry Chain Map of Premium Alkaline Water
- Figure 19. Global Premium Alkaline Water Market PEST Analysis
- Figure 20. Global Premium Alkaline Water Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Premium Alkaline Water Market Share by Type
- Figure 27. Sales Market Share of Premium Alkaline Water by Type (2020-2025)
- Figure 28. Sales Market Share of Premium Alkaline Water by Type in 2025
- Figure 29. Market Share of Premium Alkaline Water by Type (2020-2025)
- Figure 30. Market Share of Premium Alkaline Water by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Premium Alkaline Water Market Share by Application

Figure 33. Global Premium Alkaline Water Sales Market Share by Application (2020-2025)

Figure 34. Global Premium Alkaline Water Sales Market Share by Application in 2025

Figure 35. Global Premium Alkaline Water Market Share by Application (2020-2025)

Figure 36. Global Premium Alkaline Water Market Share by Application in 2025

Figure 37. Global Premium Alkaline Water Sales Growth Rate by Application (2020-2025)

Figure 38. Global Premium Alkaline Water Sales Market Share by Region (2020-2025)

Figure 39. Global Premium Alkaline Water Market Size by Region (2020-2025)

Figure 40. North America Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Premium Alkaline Water Sales Market Share by Country in 2024

Figure 43. North America Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Premium Alkaline Water Market Size by Country in 2024

Figure 45. U.S. Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Premium Alkaline Water Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Premium Alkaline Water Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Premium Alkaline Water Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Premium Alkaline Water Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Premium Alkaline Water Sales Market Share by Country in 2024

Figure 53. Europe Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Premium Alkaline Water Market Size by Country in 2024

Figure 55. Germany Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Premium Alkaline Water Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Premium Alkaline Water Sales Market Share by Region in 2024

Figure 67. Asia Pacific Premium Alkaline Water Market Size by Region in 2024

Figure 68. China Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Premium Alkaline Water Sales and Growth Rate (K MT)

Figure 79. South America Premium Alkaline Water Sales Market Share by Country in 2024

Figure 80. South America Premium Alkaline Water Market Size and Growth Rate (M USD)

Figure 81. South America Premium Alkaline Water Market Size by Country in 2024

Figure 82. Brazil Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Premium Alkaline Water Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Premium Alkaline Water Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Premium Alkaline Water Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Premium Alkaline Water Market Size by Region in 2024

Figure 92. Saudi Arabia Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Premium Alkaline Water Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Premium Alkaline Water Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Premium Alkaline Water Production Market Share by Region (2020-2025)

Figure 103. North America Premium Alkaline Water Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Premium Alkaline Water Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Premium Alkaline Water Production (K MT) Growth Rate (2020-2025)

Figure 106. China Premium Alkaline Water Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Premium Alkaline Water Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Premium Alkaline Water Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Premium Alkaline Water Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Premium Alkaline Water Market Share Forecast by Type (2026-2035)

Figure 111. Global Premium Alkaline Water Sales Forecast by Application (2026-2035)

Figure 112. Global Premium Alkaline Water Market Share Forecast by Application (2026-2035)

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