

# Global Predictive AI Market Research Report 2026(Status and Outlook)

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## Abstracts

Predictive AI refers to a branch of artificial intelligence that uses historical data, statistical algorithms, and machine learning techniques to forecast future outcomes or behaviors. Its core function is to identify patterns and trends in data, then use those patterns to make informed predictions.

The global Predictive AI market size was estimated at USD 132.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Predictive AI market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Predictive AI market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Predictive AI market.

## **Global Predictive AI Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Palantir Technologies

Dataiku

6sense

Domo, Inc.

DataRobot

Pecan

Tapcart

### **Market Segmentation (by Type)**

ML-based Predictive AI

Time Series Forecasting AI

Others

### **Market Segmentation (by Application)**

Financial

Healthcare

Manufacturing

Retail  
Others

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Predictive AI Market

Overview of the regional outlook of the Predictive AI Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Predictive AI Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Predictive AI, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Predictive AI
- 1.2 Key Market Segments
  - 1.2.1 Predictive AI Segment by Type
  - 1.2.2 Predictive AI Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PREDICTIVE AI MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PREDICTIVE AI MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Predictive AI Product Life Cycle
- 3.3 Global Predictive AI Revenue Market Share by Company (2020-2025)
- 3.4 Predictive AI Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Predictive AI Market Competitive Situation and Trends
  - 3.6.1 Predictive AI Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Predictive AI Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 PREDICTIVE AI VALUE CHAIN ANALYSIS**

- 4.1 Predictive AI Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PREDICTIVE AI MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Predictive AI Market Porter's Five Forces Analysis

## **6 PREDICTIVE AI MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Predictive AI Market by Type (2020-2025)

### 6.3 Global Predictive AI Market Size Growth Rate by Type (2021-2025)

## **7 PREDICTIVE AI MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global Predictive AI Market Size (M USD) by Application (2020-2025)

### 7.3 Global Predictive AI Market Size Growth Rate by Application (2021-2025)

## **8 PREDICTIVE AI MARKET SEGMENTATION BY REGION**

### 8.1 Global Predictive AI Market Size by Region

#### 8.1.1 Global Predictive AI Market Size by Region

#### 8.1.2 Global Predictive AI Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America Predictive AI Market Size by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Predictive AI Market Size by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Spain

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Predictive AI Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Predictive AI Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Predictive AI Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Palantir Technologies

#### 9.1.1 Palantir Technologies Basic Information

#### 9.1.2 Palantir Technologies Predictive AI Product Overview

#### 9.1.3 Palantir Technologies Predictive AI Product Market Performance

#### 9.1.4 Palantir Technologies SWOT Analysis

#### 9.1.5 Palantir Technologies Business Overview

#### 9.1.6 Palantir Technologies Recent Developments

### 9.2 Dataiku

#### 9.2.1 Dataiku Basic Information

#### 9.2.2 Dataiku Predictive AI Product Overview

- 9.2.3 Dataiku Predictive AI Product Market Performance
- 9.2.4 Dataiku SWOT Analysis
- 9.2.5 Dataiku Business Overview
- 9.2.6 Dataiku Recent Developments
- 9.3 6sense
  - 9.3.1 6sense Basic Information
  - 9.3.2 6sense Predictive AI Product Overview
  - 9.3.3 6sense Predictive AI Product Market Performance
  - 9.3.4 6sense SWOT Analysis
  - 9.3.5 6sense Business Overview
  - 9.3.6 6sense Recent Developments
- 9.4 Domo, Inc.
  - 9.4.1 Domo, Inc. Basic Information
  - 9.4.2 Domo, Inc. Predictive AI Product Overview
  - 9.4.3 Domo, Inc. Predictive AI Product Market Performance
  - 9.4.4 Domo, Inc. Business Overview
  - 9.4.5 Domo, Inc. Recent Developments
- 9.5 DataRobot
  - 9.5.1 DataRobot Basic Information
  - 9.5.2 DataRobot Predictive AI Product Overview
  - 9.5.3 DataRobot Predictive AI Product Market Performance
  - 9.5.4 DataRobot Business Overview
  - 9.5.5 DataRobot Recent Developments
- 9.6 Pecan
  - 9.6.1 Pecan Basic Information
  - 9.6.2 Pecan Predictive AI Product Overview
  - 9.6.3 Pecan Predictive AI Product Market Performance
  - 9.6.4 Pecan Business Overview
  - 9.6.5 Pecan Recent Developments
- 9.7 Tapcart
  - 9.7.1 Tapcart Basic Information
  - 9.7.2 Tapcart Predictive AI Product Overview
  - 9.7.3 Tapcart Predictive AI Product Market Performance
  - 9.7.4 Tapcart Business Overview
  - 9.7.5 Tapcart Recent Developments

## **10 PREDICTIVE AI MARKET FORECAST BY REGION**

### 10.1 Global Predictive AI Market Size Forecast

## 10.2 Global Predictive AI Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Predictive AI Market Size Forecast by Country

10.2.3 Asia Pacific Predictive AI Market Size Forecast by Region

10.2.4 South America Predictive AI Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Predictive AI by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

### 11.1 Global Predictive AI Market Forecast by Type (2026-2035)

11.1.1 Global Predictive AI Market Size Forecast by Type (2026-2035)

### 11.2 Global Predictive AI Market Forecast by Application (2026-2035)

11.2.1 Global Predictive AI Market Size (M USD) Forecast by Application (2026-2035)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Predictive AI Market Size by Type (M USD)
- Table 4. Global Predictive AI Market Size by Application
- Table 5. Predictive AI Market Size Comparison by Region (M USD)
- Table 6. Global Predictive AI Revenue (M USD) by Company (2020-2025)
- Table 7. Global Predictive AI Revenue Share by Company (2020-2025)
- Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Predictive AI as of 2025)
- Table 9. Headquarters, Areas Served, and Product Types of Major Players
- Table 10. Product Type of Major Players
- Table 11. Global Predictive AI Company Market Concentration Ratio (CR5 and HHI)
- Table 12. Mergers & Acquisitions, Expansion Plans
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Predictive AI Market Challenges
- Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 21. Global Predictive AI Market Size by Type (M USD)
- Table 22. Global Predictive AI Market Size (M USD) by Type (2020-2025)
- Table 23. Global Predictive AI Market Share by Type (2020-2025)
- Table 24. Global Predictive AI Market Size Growth Rate by Type (2021-2025)
- Table 25. Global Predictive AI Market Size by Application
- Table 26. Global Predictive AI Market Size by Application (2020-2025) & (M USD)
- Table 27. Global Predictive AI Market Share by Application (2020-2025)
- Table 28. Global Predictive AI Market Size Growth Rate by Application (2021-2025)
- Table 29. Global Predictive AI Market Size by Region (2020-2025) & (M USD)
- Table 30. Global Predictive AI Market Size Market Share by Region (2020-2025)
- Table 31. North America Predictive AI Market Size by Country (2020-2025) & (M USD)
- Table 32. Europe Predictive AI Market Size by Country (2020-2025) & (M USD)
- Table 33. Asia Pacific Predictive AI Market Size by Region (2020-2025) & (M USD)
- Table 34. South America Predictive AI Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Predictive AI Market Size by Region (2020-2025) & (M USD)

Table 36. Palantir Technologies Basic Information

Table 37. Palantir Technologies Predictive AI Product Overview

Table 38. Palantir Technologies Predictive AI Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Palantir Technologies SWOT Analysis

Table 40. Palantir Technologies Business Overview

Table 41. Palantir Technologies Recent Developments

Table 42. Dataiku Basic Information

Table 43. Dataiku Predictive AI Product Overview

Table 44. Dataiku Predictive AI Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Dataiku SWOT Analysis

Table 46. Dataiku Business Overview

Table 47. Dataiku Recent Developments

Table 48. 6sense Basic Information

Table 49. 6sense Predictive AI Product Overview

Table 50. 6sense Predictive AI Revenue (M USD) and Gross Margin (2020-2025)

Table 51. 6sense SWOT Analysis

Table 52. 6sense Business Overview

Table 53. 6sense Recent Developments

Table 54. Domo, Inc. Basic Information

Table 55. Domo, Inc. Predictive AI Product Overview

Table 56. Domo, Inc. Predictive AI Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Domo, Inc. Business Overview

Table 58. Domo, Inc. Recent Developments

Table 59. DataRobot Basic Information

Table 60. DataRobot Predictive AI Product Overview

Table 61. DataRobot Predictive AI Revenue (M USD) and Gross Margin (2020-2025)

Table 62. DataRobot Business Overview

Table 63. DataRobot Recent Developments

Table 64. Pecan Basic Information

Table 65. Pecan Predictive AI Product Overview

Table 66. Pecan Predictive AI Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Pecan Business Overview

Table 68. Pecan Recent Developments

Table 69. Tapcart Basic Information

Table 70. Tapcart Predictive AI Product Overview

Table 71. Tapcart Predictive AI Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Tapcart Business Overview

Table 73. Tapcart Recent Developments

Table 74. Global Predictive AI Market Size Forecast by Region (2026-2035) & (M USD)

Table 75. North America Predictive AI Market Size Forecast by Country (2026-2035) & (M USD)

Table 76. Europe Predictive AI Market Size Forecast by Country (2026-2035) & (M USD)

Table 77. Asia Pacific Predictive AI Market Size Forecast by Region (2026-2035) & (M USD)

Table 78. South America Predictive AI Market Size Forecast by Country (2026-2035) & (M USD)

Table 79. Middle East and Africa Predictive AI Market Size Forecast by Country (2026-2035) & (M USD)

Table 80. Global Predictive AI Market Size Forecast by Type (2026-2035) & (M USD)

Table 81. Global Predictive AI Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industry Chain of Predictive AI
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Predictive AI Market Size (M USD), 2025-2035
- Figure 5. Global Predictive AI Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Predictive AI Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Predictive AI Product Life Cycle
- Figure 12. Global Predictive AI Revenue Share by Company in 2025
- Figure 13. Predictive AI Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Predictive AI Revenue in 2025
- Figure 15. Value Chain Map of Predictive AI
- Figure 16. Global Predictive AI Market PEST Analysis
- Figure 17. Global Predictive AI Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Predictive AI Market Share by Type
- Figure 20. Market Share of Predictive AI by Type (2020-2025)
- Figure 21. Global Predictive AI Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Predictive AI Market Share by Application
- Figure 24. Global Predictive AI Market Share by Application (2020-2025)
- Figure 25. Global Predictive AI Market Share by Application in 2024
- Figure 26. Global Predictive AI Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Predictive AI Market Size Market Share by Region (2020-2025)
- Figure 28. North America Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America Predictive AI Market Size Market Share by Country in 2024
- Figure 30. U.S. Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 31. Canada Predictive AI Market Size (M USD) and Growth Rate (2020-2025)
- Figure 32. Mexico Predictive AI Market Size (M USD) and Growth Rate (2020-2025)

- Figure 33. Europe Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 34. Europe Predictive AI Market Share by Country in 2024
- Figure 35. Germany Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 36. France Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 37. U.K. Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 38. Italy Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 39. Spain Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 40. Asia Pacific Predictive AI Market Size and Growth Rate (M USD)
- Figure 41. Asia Pacific Predictive AI Market Size Market Share by Region in 2024
- Figure 42. China Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 43. Japan Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. South Korea Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. India Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 46. Southeast Asia Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. South America Predictive AI Market Size and Growth Rate (M USD)
- Figure 48. South America Predictive AI Market Size Market Share by Country in 2024
- Figure 49. Brazil Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 50. Argentina Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 51. Columbia Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 52. Middle East and Africa Predictive AI Market Size and Growth Rate (M USD)
- Figure 53. Middle East and Africa Predictive AI Market Size Market Share by Region in 2024
- Figure 54. Saudi Arabia Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 55. UAE Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 56. Egypt Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. Nigeria Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 58. South Africa Predictive AI Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. Global Predictive AI Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 60. Global Predictive AI Market Share Forecast by Type (2026-2035)
- Figure 61. Global Predictive AI Market Share Forecast by Application (2026-2035)

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