

Global Precision Viticulture Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Precision viticulture is precision farming applied to optimize vineyard performance, in particular maximizing grape yield and quality while minimizing environmental impacts and risk. This is accomplished by measuring local variation in factors that influence grape yield and quality (soil, topography, microclimate, vine health, etc.) and applying appropriate viticulture management practices (trellis design, pruning, fertilizer application, irrigation, timing of harvest, etc.).

The Global Precision Viticulture Market Size was estimated at USD 1057.81 million in 2023 and is projected to reach USD 1417.57 million by 2029, exhibiting a CAGR of 5.00% during the forecast period.

This report provides a deep insight into the global Precision Viticulture market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Precision Viticulture Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply



understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Precision Viticulture market in any manner.

Global Precision Viticulture Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company	
John Deere	
Trimble	
Topcon	
Deveron Uas	
Teejet Technologies	
Groupe ICV	
Tracmap	
Quantislabs	
Terranis	
Ateknea Solutions	

Aha Viticulture



AG Leader Technology Market Segmentation (by Type) **Guidance System** Remote Sensing Variable-Rate Technology Market Segmentation (by Application) **Yield Monitoring Crop Scouting** Field Mapping **Irrigation Management** Weather Tracking & Forecasting **Inventory Management** Farm Labor Management Financial Management Others Geographic Segmentation North America (USA, Canada, Mexico) Europe (Germany, UK, France, Russia, Italy, Rest of Europe) Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)



South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Precision Viticulture Market

Overview of the regional outlook of the Precision Viticulture Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly



Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.



Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Precision Viticulture Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.



Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Precision Viticulture
- 1.2 Key Market Segments
 - 1.2.1 Precision Viticulture Segment by Type
 - 1.2.2 Precision Viticulture Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

2 PRECISION VITICULTURE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Precision Viticulture Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Precision Viticulture Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PRECISION VITICULTURE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Precision Viticulture Sales by Manufacturers (2019-2024)
- 3.2 Global Precision Viticulture Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Precision Viticulture Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Precision Viticulture Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Precision Viticulture Sales Sites, Area Served, Product Type
- 3.6 Precision Viticulture Market Competitive Situation and Trends
 - 3.6.1 Precision Viticulture Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Precision Viticulture Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PRECISION VITICULTURE INDUSTRY CHAIN ANALYSIS

4.1 Precision Viticulture Industry Chain Analysis



- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PRECISION VITICULTURE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PRECISION VITICULTURE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Precision Viticulture Sales Market Share by Type (2019-2024)
- 6.3 Global Precision Viticulture Market Size Market Share by Type (2019-2024)
- 6.4 Global Precision Viticulture Price by Type (2019-2024)

7 PRECISION VITICULTURE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Precision Viticulture Market Sales by Application (2019-2024)
- 7.3 Global Precision Viticulture Market Size (M USD) by Application (2019-2024)
- 7.4 Global Precision Viticulture Sales Growth Rate by Application (2019-2024)

8 PRECISION VITICULTURE MARKET SEGMENTATION BY REGION

- 8.1 Global Precision Viticulture Sales by Region
 - 8.1.1 Global Precision Viticulture Sales by Region
 - 8.1.2 Global Precision Viticulture Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Precision Viticulture Sales by Country
 - 8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Precision Viticulture Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Precision Viticulture Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Precision Viticulture Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Precision Viticulture Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 John Deere
 - 9.1.1 John Deere Precision Viticulture Basic Information
 - 9.1.2 John Deere Precision Viticulture Product Overview
 - 9.1.3 John Deere Precision Viticulture Product Market Performance
 - 9.1.4 John Deere Business Overview
 - 9.1.5 John Deere Precision Viticulture SWOT Analysis
 - 9.1.6 John Deere Recent Developments
- 9.2 Trimble



- 9.2.1 Trimble Precision Viticulture Basic Information
- 9.2.2 Trimble Precision Viticulture Product Overview
- 9.2.3 Trimble Precision Viticulture Product Market Performance
- 9.2.4 Trimble Business Overview
- 9.2.5 Trimble Precision Viticulture SWOT Analysis
- 9.2.6 Trimble Recent Developments
- 9.3 Topcon
 - 9.3.1 Topcon Precision Viticulture Basic Information
 - 9.3.2 Topcon Precision Viticulture Product Overview
 - 9.3.3 Topcon Precision Viticulture Product Market Performance
 - 9.3.4 Topcon Precision Viticulture SWOT Analysis
 - 9.3.5 Topcon Business Overview
 - 9.3.6 Topcon Recent Developments
- 9.4 Deveron Uas
 - 9.4.1 Deveron Uas Precision Viticulture Basic Information
 - 9.4.2 Deveron Uas Precision Viticulture Product Overview
 - 9.4.3 Deveron Uas Precision Viticulture Product Market Performance
 - 9.4.4 Deveron Uas Business Overview
 - 9.4.5 Deveron Uas Recent Developments
- 9.5 Teejet Technologies
 - 9.5.1 Teejet Technologies Precision Viticulture Basic Information
 - 9.5.2 Teejet Technologies Precision Viticulture Product Overview
 - 9.5.3 Teejet Technologies Precision Viticulture Product Market Performance
 - 9.5.4 Teejet Technologies Business Overview
 - 9.5.5 Teejet Technologies Recent Developments
- 9.6 Groupe ICV
 - 9.6.1 Groupe ICV Precision Viticulture Basic Information
 - 9.6.2 Groupe ICV Precision Viticulture Product Overview
 - 9.6.3 Groupe ICV Precision Viticulture Product Market Performance
 - 9.6.4 Groupe ICV Business Overview
 - 9.6.5 Groupe ICV Recent Developments
- 9.7 Tracmap
 - 9.7.1 Tracmap Precision Viticulture Basic Information
 - 9.7.2 Tracmap Precision Viticulture Product Overview
 - 9.7.3 Tracmap Precision Viticulture Product Market Performance
 - 9.7.4 Tracmap Business Overview
 - 9.7.5 Tracmap Recent Developments
- 9.8 Quantislabs
 - 9.8.1 Quantislabs Precision Viticulture Basic Information



- 9.8.2 Quantislabs Precision Viticulture Product Overview
- 9.8.3 Quantislabs Precision Viticulture Product Market Performance
- 9.8.4 Quantislabs Business Overview
- 9.8.5 Quantislabs Recent Developments
- 9.9 Terranis
 - 9.9.1 Terranis Precision Viticulture Basic Information
 - 9.9.2 Terranis Precision Viticulture Product Overview
 - 9.9.3 Terranis Precision Viticulture Product Market Performance
 - 9.9.4 Terranis Business Overview
 - 9.9.5 Terranis Recent Developments
- 9.10 Ateknea Solutions
 - 9.10.1 Ateknea Solutions Precision Viticulture Basic Information
- 9.10.2 Ateknea Solutions Precision Viticulture Product Overview
- 9.10.3 Ateknea Solutions Precision Viticulture Product Market Performance
- 9.10.4 Ateknea Solutions Business Overview
- 9.10.5 Ateknea Solutions Recent Developments
- 9.11 Aha Viticulture
 - 9.11.1 Aha Viticulture Precision Viticulture Basic Information
 - 9.11.2 Aha Viticulture Precision Viticulture Product Overview
 - 9.11.3 Aha Viticulture Precision Viticulture Product Market Performance
 - 9.11.4 Aha Viticulture Business Overview
 - 9.11.5 Aha Viticulture Recent Developments
- 9.12 AG Leader Technology
 - 9.12.1 AG Leader Technology Precision Viticulture Basic Information
 - 9.12.2 AG Leader Technology Precision Viticulture Product Overview
 - 9.12.3 AG Leader Technology Precision Viticulture Product Market Performance
 - 9.12.4 AG Leader Technology Business Overview
- 9.12.5 AG Leader Technology Recent Developments

10 PRECISION VITICULTURE MARKET FORECAST BY REGION

- 10.1 Global Precision Viticulture Market Size Forecast
- 10.2 Global Precision Viticulture Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Precision Viticulture Market Size Forecast by Country
 - 10.2.3 Asia Pacific Precision Viticulture Market Size Forecast by Region
 - 10.2.4 South America Precision Viticulture Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Precision Viticulture by Country



11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Precision Viticulture Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Precision Viticulture by Type (2025-2030)
 - 11.1.2 Global Precision Viticulture Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Precision Viticulture by Type (2025-2030)
- 11.2 Global Precision Viticulture Market Forecast by Application (2025-2030)
 - 11.2.1 Global Precision Viticulture Sales (Kilotons) Forecast by Application
- 11.2.2 Global Precision Viticulture Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Precision Viticulture Market Size Comparison by Region (M USD)
- Table 5. Global Precision Viticulture Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Precision Viticulture Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Precision Viticulture Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Precision Viticulture Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Precision Viticulture as of 2022)
- Table 10. Global Market Precision Viticulture Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Precision Viticulture Sales Sites and Area Served
- Table 12. Manufacturers Precision Viticulture Product Type
- Table 13. Global Precision Viticulture Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Precision Viticulture
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Precision Viticulture Market Challenges
- Table 22. Global Precision Viticulture Sales by Type (Kilotons)
- Table 23. Global Precision Viticulture Market Size by Type (M USD)
- Table 24. Global Precision Viticulture Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Precision Viticulture Sales Market Share by Type (2019-2024)
- Table 26. Global Precision Viticulture Market Size (M USD) by Type (2019-2024)
- Table 27. Global Precision Viticulture Market Size Share by Type (2019-2024)
- Table 28. Global Precision Viticulture Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Precision Viticulture Sales (Kilotons) by Application
- Table 30. Global Precision Viticulture Market Size by Application
- Table 31. Global Precision Viticulture Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Precision Viticulture Sales Market Share by Application (2019-2024)



- Table 33. Global Precision Viticulture Sales by Application (2019-2024) & (M USD)
- Table 34. Global Precision Viticulture Market Share by Application (2019-2024)
- Table 35. Global Precision Viticulture Sales Growth Rate by Application (2019-2024)
- Table 36. Global Precision Viticulture Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Precision Viticulture Sales Market Share by Region (2019-2024)
- Table 38. North America Precision Viticulture Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Precision Viticulture Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Precision Viticulture Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Precision Viticulture Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Precision Viticulture Sales by Region (2019-2024) & (Kilotons)
- Table 43. John Deere Precision Viticulture Basic Information
- Table 44. John Deere Precision Viticulture Product Overview
- Table 45. John Deere Precision Viticulture Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. John Deere Business Overview
- Table 47. John Deere Precision Viticulture SWOT Analysis
- Table 48. John Deere Recent Developments
- Table 49. Trimble Precision Viticulture Basic Information
- Table 50. Trimble Precision Viticulture Product Overview
- Table 51. Trimble Precision Viticulture Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Trimble Business Overview
- Table 53. Trimble Precision Viticulture SWOT Analysis
- Table 54. Trimble Recent Developments
- Table 55. Topcon Precision Viticulture Basic Information
- Table 56. Topcon Precision Viticulture Product Overview
- Table 57. Topcon Precision Viticulture Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Topcon Precision Viticulture SWOT Analysis
- Table 59. Topcon Business Overview
- Table 60. Topcon Recent Developments
- Table 61. Deveron Uas Precision Viticulture Basic Information
- Table 62. Deveron Uas Precision Viticulture Product Overview
- Table 63. Deveron Uas Precision Viticulture Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Deveron Uas Business Overview
- Table 65. Deveron Uas Recent Developments



- Table 66. Teejet Technologies Precision Viticulture Basic Information
- Table 67. Teejet Technologies Precision Viticulture Product Overview
- Table 68. Teejet Technologies Precision Viticulture Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Teejet Technologies Business Overview
- Table 70. Teejet Technologies Recent Developments
- Table 71. Groupe ICV Precision Viticulture Basic Information
- Table 72. Groupe ICV Precision Viticulture Product Overview
- Table 73. Groupe ICV Precision Viticulture Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Groupe ICV Business Overview
- Table 75. Groupe ICV Recent Developments
- Table 76. Tracmap Precision Viticulture Basic Information
- Table 77. Tracmap Precision Viticulture Product Overview
- Table 78. Tracmap Precision Viticulture Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Tracmap Business Overview
- Table 80. Tracmap Recent Developments
- Table 81. Quantislabs Precision Viticulture Basic Information
- Table 82. Quantislabs Precision Viticulture Product Overview
- Table 83. Quantislabs Precision Viticulture Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Quantislabs Business Overview
- Table 85. Quantislabs Recent Developments
- Table 86. Terranis Precision Viticulture Basic Information
- Table 87. Terranis Precision Viticulture Product Overview
- Table 88. Terranis Precision Viticulture Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Terranis Business Overview
- Table 90. Terranis Recent Developments
- Table 91. Ateknea Solutions Precision Viticulture Basic Information
- Table 92. Ateknea Solutions Precision Viticulture Product Overview
- Table 93. Ateknea Solutions Precision Viticulture Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Ateknea Solutions Business Overview
- Table 95. Ateknea Solutions Recent Developments
- Table 96. Aha Viticulture Precision Viticulture Basic Information
- Table 97. Aha Viticulture Precision Viticulture Product Overview
- Table 98. Aha Viticulture Precision Viticulture Sales (Kilotons), Revenue (M USD), Price



(USD/Ton) and Gross Margin (2019-2024)

Table 99. Aha Viticulture Business Overview

Table 100. Aha Viticulture Recent Developments

Table 101. AG Leader Technology Precision Viticulture Basic Information

Table 102. AG Leader Technology Precision Viticulture Product Overview

Table 103. AG Leader Technology Precision Viticulture Sales (Kilotons), Revenue (M.

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. AG Leader Technology Business Overview

Table 105. AG Leader Technology Recent Developments

Table 106. Global Precision Viticulture Sales Forecast by Region (2025-2030) & (Kilotons)

Table 107. Global Precision Viticulture Market Size Forecast by Region (2025-2030) & (M USD)

Table 108. North America Precision Viticulture Sales Forecast by Country (2025-2030) & (Kilotons)

Table 109. North America Precision Viticulture Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Europe Precision Viticulture Sales Forecast by Country (2025-2030) & (Kilotons)

Table 111. Europe Precision Viticulture Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Asia Pacific Precision Viticulture Sales Forecast by Region (2025-2030) & (Kilotons)

Table 113. Asia Pacific Precision Viticulture Market Size Forecast by Region (2025-2030) & (M USD)

Table 114. South America Precision Viticulture Sales Forecast by Country (2025-2030) & (Kilotons)

Table 115. South America Precision Viticulture Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa Precision Viticulture Consumption Forecast by Country (2025-2030) & (Units)

Table 117. Middle East and Africa Precision Viticulture Market Size Forecast by Country (2025-2030) & (M USD)

Table 118. Global Precision Viticulture Sales Forecast by Type (2025-2030) & (Kilotons)

Table 119. Global Precision Viticulture Market Size Forecast by Type (2025-2030) & (M USD)

Table 120. Global Precision Viticulture Price Forecast by Type (2025-2030) & (USD/Ton)

Table 121. Global Precision Viticulture Sales (Kilotons) Forecast by Application



(2025-2030)

Table 122. Global Precision Viticulture Market Size Forecast by Application (2025-2030) & (M USD)



List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Precision Viticulture
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Precision Viticulture Market Size (M USD), 2019-2030
- Figure 5. Global Precision Viticulture Market Size (M USD) (2019-2030)
- Figure 6. Global Precision Viticulture Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Precision Viticulture Market Size by Country (M USD)
- Figure 11. Precision Viticulture Sales Share by Manufacturers in 2023
- Figure 12. Global Precision Viticulture Revenue Share by Manufacturers in 2023
- Figure 13. Precision Viticulture Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Precision Viticulture Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Precision Viticulture Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Precision Viticulture Market Share by Type
- Figure 18. Sales Market Share of Precision Viticulture by Type (2019-2024)
- Figure 19. Sales Market Share of Precision Viticulture by Type in 2023
- Figure 20. Market Size Share of Precision Viticulture by Type (2019-2024)
- Figure 21. Market Size Market Share of Precision Viticulture by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Precision Viticulture Market Share by Application
- Figure 24. Global Precision Viticulture Sales Market Share by Application (2019-2024)
- Figure 25. Global Precision Viticulture Sales Market Share by Application in 2023
- Figure 26. Global Precision Viticulture Market Share by Application (2019-2024)
- Figure 27. Global Precision Viticulture Market Share by Application in 2023
- Figure 28. Global Precision Viticulture Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Precision Viticulture Sales Market Share by Region (2019-2024)
- Figure 30. North America Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Precision Viticulture Sales Market Share by Country in 2023



- Figure 32. U.S. Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Precision Viticulture Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Precision Viticulture Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Precision Viticulture Sales Market Share by Country in 2023
- Figure 37. Germany Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Precision Viticulture Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Precision Viticulture Sales Market Share by Region in 2023
- Figure 44. China Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Precision Viticulture Sales and Growth Rate (Kilotons)
- Figure 50. South America Precision Viticulture Sales Market Share by Country in 2023
- Figure 51. Brazil Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Precision Viticulture Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Precision Viticulture Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Precision Viticulture Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Precision Viticulture Sales Forecast by Volume (2019-2030) & (Kilotons)



Figure 62. Global Precision Viticulture Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Precision Viticulture Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Precision Viticulture Market Share Forecast by Type (2025-2030)

Figure 65. Global Precision Viticulture Sales Forecast by Application (2025-2030)

Figure 66. Global Precision Viticulture Market Share Forecast by Application (2025-2030)



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