

Global Praseodymium Alloy Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Praseodymium Alloy competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, the global production of praseodymium alloy will be about 60,000 tons, with an average selling price of US\$84,000 per ton. Praseodymium alloy refers to a mixture of the rare earth element praseodymium with other metals, creating materials with enhanced properties. These alloys are known for their strength, magnetic properties, and resistance to corrosion, making them valuable in various high-tech applications. The upstream of the praseodymium alloy industry chain mainly includes rare earth ore beneficiation plants, rare earth separation plants, and suppliers of reducing metal raw materials. Representative companies include Northern Rare Earth, Ganzhou Fluorine Storage, Xiamen Tungsten, Shenghe Resources, and China Rare Earth. The purity of the rare earth oxides and metallic praseodymium provided by these companies directly determines the alloy's performance and cost. Downstream customers are concentrated in industries requiring high magnetic energy product, high temperature resistance, oxidation resistance, or specific electromagnetic properties. Typical companies include Ningbo Yunsheng, Zhongke Sanhuan, Yaskawa Electric, CASIC, and Bosch. Permanent magnet manufacturers utilize praseodymium alloys to adjust the magnetocrystalline anisotropy and temperature stability of magnets, resulting in a significant increase in their use in new energy vehicle drive motors and wind power direct drive systems. In the aerospace and military fields, it is used as a microalloying element in high-temperature structural materials to improve the alloy's creep strength and oxidation resistance. High-end automation equipment manufacturers use praseodymium-containing magnets in servo motors and precision transmission systems to improve low-temperature start-up performance and stabilize magnetic field output.

Downstream demand is highly concentrated in new energy drives, wind power equipment, and aerospace manufacturing, exhibiting high stickiness and sensitivity to market fluctuations. The market development trend of praseodymium alloys is characterized by increased purity, customized micro-alloying, and the deepening of powder and sheet processing, as well as expansion into high-energy-product NdPr series permanent magnet systems. Driving factors mainly include the continued increase in the penetration rate of new energy vehicles leading to increased demand for drive motor magnets, the continued large-scale development of wind power driving demand for high-temperature stable magnets, and the expanding demand for rare earth micro-control in aero-engines and high-end alloys. Obstacles include the volatile price of rare earth raw materials, especially NdPr prices, which are easily affected by short-term policy and supply-demand disturbances; strengthened rare earth trade regulations extending the procurement cycle for some overseas customers; structural overcapacity in the permanent magnet industry potentially delaying some orders and affecting the demand rhythm of praseodymium alloys; and the high technical threshold and narrow production window of high-end praseodymium-based alloy preparation technology, requiring strong consistency control capabilities from manufacturers. The annual output of a single praseodymium alloy production line is approximately 600-900 tons, with an average industry gross profit margin between 15% and 22%.

The global Praseodymium Alloy market size was estimated at USD 5040.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 11.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Praseodymium Alloy market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Praseodymium Alloy market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding

of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Praseodymium Alloy market.

Global Praseodymium Alloy Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Northern Rare Earth
China Rare Earth Group
Shenghe Resources Holding
MP Materials
Lynas Corporation
American Elements
Stanford Materials Corporation
AEM REE
Iwatani Corporation
Heeger Materials
Hunan High Broad New Material
IREL
Dowa Holdings
Less Common Metals

Market Segmentation (by Type)

Praseodymium-Neodymium Alloy
Praseodymium-Magnesium Alloy
Praseodymium-Nickel Alloy
Praseodymium-Iron Alloy
Praseodymium-Aluminum Alloy
Other

Market Segmentation (by Application)

Permanent Magnetic Materials
Hydrogen Storage Materials
Aerospace
Automotive
Electronic Components
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Praseodymium Alloy Market
Overview of the regional outlook of the Praseodymium Alloy Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Praseodymium Alloy Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Praseodymium Alloy, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Praseodymium Alloy
- 1.2 Key Market Segments
 - 1.2.1 Praseodymium Alloy Segment by Type
 - 1.2.2 Praseodymium Alloy Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PRASEODYMIUM ALLOY MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Praseodymium Alloy Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Praseodymium Alloy Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PRASEODYMIUM ALLOY MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Praseodymium Alloy Product Life Cycle
- 3.3 Global Praseodymium Alloy Sales by Manufacturers (2020-2025)
- 3.4 Global Praseodymium Alloy Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Praseodymium Alloy Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Praseodymium Alloy Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Praseodymium Alloy Market Competitive Situation and Trends
 - 3.8.1 Praseodymium Alloy Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Praseodymium Alloy Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 PRASEODYMIUM ALLOY INDUSTRY CHAIN ANALYSIS

- 4.1 Praseodymium Alloy Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PRASEODYMIUM ALLOY MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Praseodymium Alloy Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Praseodymium Alloy Market
- 5.7 ESG Ratings of Leading Companies

6 PRASEODYMIUM ALLOY MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Praseodymium Alloy Sales Market Share by Type (2020-2025)
- 6.3 Global Praseodymium Alloy Market Size by Type (2020-2025)
- 6.4 Global Praseodymium Alloy Price by Type (2020-2025)

7 PRASEODYMIUM ALLOY MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Praseodymium Alloy Market Sales by Application (2020-2025)
- 7.3 Global Praseodymium Alloy Market Size (M USD) by Application (2020-2025)

7.4 Global Praseodymium Alloy Sales Growth Rate by Application (2020-2025)

8 PRASEODYMIUM ALLOY MARKET SALES BY REGION

8.1 Global Praseodymium Alloy Sales by Region

8.1.1 Global Praseodymium Alloy Sales by Region

8.1.2 Global Praseodymium Alloy Sales Market Share by Region

8.2 Global Praseodymium Alloy Market Size by Region

8.2.1 Global Praseodymium Alloy Market Size by Region

8.2.2 Global Praseodymium Alloy Market Size by Region

8.3 North America

8.3.1 North America Praseodymium Alloy Sales by Country

8.3.2 North America Praseodymium Alloy Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Praseodymium Alloy Sales by Country

8.4.2 Europe Praseodymium Alloy Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Praseodymium Alloy Sales by Region

8.5.2 Asia Pacific Praseodymium Alloy Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Praseodymium Alloy Sales by Country

8.6.2 South America Praseodymium Alloy Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Praseodymium Alloy Sales by Region
- 8.7.2 Middle East and Africa Praseodymium Alloy Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 PRASEODYMIUM ALLOY MARKET PRODUCTION BY REGION

- 9.1 Global Production of Praseodymium Alloy by Region(2020-2025)
- 9.2 Global Praseodymium Alloy Revenue Market Share by Region (2020-2025)
- 9.3 Global Praseodymium Alloy Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Praseodymium Alloy Production
 - 9.4.1 North America Praseodymium Alloy Production Growth Rate (2020-2025)
 - 9.4.2 North America Praseodymium Alloy Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Praseodymium Alloy Production
 - 9.5.1 Europe Praseodymium Alloy Production Growth Rate (2020-2025)
 - 9.5.2 Europe Praseodymium Alloy Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Praseodymium Alloy Production (2020-2025)
 - 9.6.1 Japan Praseodymium Alloy Production Growth Rate (2020-2025)
 - 9.6.2 Japan Praseodymium Alloy Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Praseodymium Alloy Production (2020-2025)
 - 9.7.1 China Praseodymium Alloy Production Growth Rate (2020-2025)
 - 9.7.2 China Praseodymium Alloy Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Northern Rare Earth
 - 10.1.1 Northern Rare Earth Basic Information
 - 10.1.2 Northern Rare Earth Praseodymium Alloy Product Overview
 - 10.1.3 Northern Rare Earth Praseodymium Alloy Product Market Performance
 - 10.1.4 Northern Rare Earth Business Overview
 - 10.1.5 Northern Rare Earth SWOT Analysis

- 10.1.6 Northern Rare Earth Recent Developments
- 10.2 China Rare Earth Group
 - 10.2.1 China Rare Earth Group Basic Information
 - 10.2.2 China Rare Earth Group Praseodymium Alloy Product Overview
 - 10.2.3 China Rare Earth Group Praseodymium Alloy Product Market Performance
 - 10.2.4 China Rare Earth Group Business Overview
 - 10.2.5 China Rare Earth Group SWOT Analysis
 - 10.2.6 China Rare Earth Group Recent Developments
- 10.3 Shenghe Resources Holding
 - 10.3.1 Shenghe Resources Holding Basic Information
 - 10.3.2 Shenghe Resources Holding Praseodymium Alloy Product Overview
 - 10.3.3 Shenghe Resources Holding Praseodymium Alloy Product Market Performance
 - 10.3.4 Shenghe Resources Holding Business Overview
 - 10.3.5 Shenghe Resources Holding SWOT Analysis
 - 10.3.6 Shenghe Resources Holding Recent Developments
- 10.4 MP Materials
 - 10.4.1 MP Materials Basic Information
 - 10.4.2 MP Materials Praseodymium Alloy Product Overview
 - 10.4.3 MP Materials Praseodymium Alloy Product Market Performance
 - 10.4.4 MP Materials Business Overview
 - 10.4.5 MP Materials Recent Developments
- 10.5 Lynas Corporation
 - 10.5.1 Lynas Corporation Basic Information
 - 10.5.2 Lynas Corporation Praseodymium Alloy Product Overview
 - 10.5.3 Lynas Corporation Praseodymium Alloy Product Market Performance
 - 10.5.4 Lynas Corporation Business Overview
 - 10.5.5 Lynas Corporation Recent Developments
- 10.6 American Elements
 - 10.6.1 American Elements Basic Information
 - 10.6.2 American Elements Praseodymium Alloy Product Overview
 - 10.6.3 American Elements Praseodymium Alloy Product Market Performance
 - 10.6.4 American Elements Business Overview
 - 10.6.5 American Elements Recent Developments
- 10.7 Stanford Materials Corporation
 - 10.7.1 Stanford Materials Corporation Basic Information
 - 10.7.2 Stanford Materials Corporation Praseodymium Alloy Product Overview
 - 10.7.3 Stanford Materials Corporation Praseodymium Alloy Product Market Performance
 - 10.7.4 Stanford Materials Corporation Business Overview

- 10.7.5 Stanford Materials Corporation Recent Developments
- 10.8 AEM REE
 - 10.8.1 AEM REE Basic Information
 - 10.8.2 AEM REE Praseodymium Alloy Product Overview
 - 10.8.3 AEM REE Praseodymium Alloy Product Market Performance
 - 10.8.4 AEM REE Business Overview
 - 10.8.5 AEM REE Recent Developments
- 10.9 Iwatani Corporation
 - 10.9.1 Iwatani Corporation Basic Information
 - 10.9.2 Iwatani Corporation Praseodymium Alloy Product Overview
 - 10.9.3 Iwatani Corporation Praseodymium Alloy Product Market Performance
 - 10.9.4 Iwatani Corporation Business Overview
 - 10.9.5 Iwatani Corporation Recent Developments
- 10.10 Heeger Materials
 - 10.10.1 Heeger Materials Basic Information
 - 10.10.2 Heeger Materials Praseodymium Alloy Product Overview
 - 10.10.3 Heeger Materials Praseodymium Alloy Product Market Performance
 - 10.10.4 Heeger Materials Business Overview
 - 10.10.5 Heeger Materials Recent Developments
- 10.11 Hunan High Broad New Material
 - 10.11.1 Hunan High Broad New Material Basic Information
 - 10.11.2 Hunan High Broad New Material Praseodymium Alloy Product Overview
 - 10.11.3 Hunan High Broad New Material Praseodymium Alloy Product Market Performance
 - 10.11.4 Hunan High Broad New Material Business Overview
 - 10.11.5 Hunan High Broad New Material Recent Developments
- 10.12 IREL
 - 10.12.1 IREL Basic Information
 - 10.12.2 IREL Praseodymium Alloy Product Overview
 - 10.12.3 IREL Praseodymium Alloy Product Market Performance
 - 10.12.4 IREL Business Overview
 - 10.12.5 IREL Recent Developments
- 10.13 Dow Chemicals
 - 10.13.1 Dow Chemicals Basic Information
 - 10.13.2 Dow Chemicals Praseodymium Alloy Product Overview
 - 10.13.3 Dow Chemicals Praseodymium Alloy Product Market Performance
 - 10.13.4 Dow Chemicals Business Overview
 - 10.13.5 Dow Chemicals Recent Developments
- 10.14 Less Common Metals

- 10.14.1 Less Common Metals Basic Information
- 10.14.2 Less Common Metals Praseodymium Alloy Product Overview
- 10.14.3 Less Common Metals Praseodymium Alloy Product Market Performance
- 10.14.4 Less Common Metals Business Overview
- 10.14.5 Less Common Metals Recent Developments

11 PRASEODYMIUM ALLOY MARKET FORECAST BY REGION

- 11.1 Global Praseodymium Alloy Market Size Forecast
- 11.2 Global Praseodymium Alloy Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Praseodymium Alloy Market Size Forecast by Country
 - 11.2.3 Asia Pacific Praseodymium Alloy Market Size Forecast by Region
 - 11.2.4 South America Praseodymium Alloy Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Praseodymium Alloy by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Praseodymium Alloy Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Praseodymium Alloy by Type (2026-2035)
 - 12.1.2 Global Praseodymium Alloy Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Praseodymium Alloy by Type (2026-2035)
- 12.2 Global Praseodymium Alloy Market Forecast by Application (2026-2035)
 - 12.2.1 Global Praseodymium Alloy Sales (K MT) Forecast by Application
 - 12.2.2 Global Praseodymium Alloy Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Praseodymium Alloy Market Size by Type (M USD)
- Table 4. Global Praseodymium Alloy Market Size by Application
- Table 5. Praseodymium Alloy Market Size Comparison by Region (M USD)
- Table 6. Global Praseodymium Alloy Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Praseodymium Alloy Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Praseodymium Alloy Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Praseodymium Alloy Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Praseodymium Alloy as of 2025)
- Table 11. Global Market Praseodymium Alloy Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Praseodymium Alloy Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Praseodymium Alloy Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Praseodymium Alloy Sales by Type (K MT)
- Table 27. Global Praseodymium Alloy Market Size by Type (M USD)
- Table 28. Global Praseodymium Alloy Sales (K MT) by Type (2020-2025)
- Table 29. Global Praseodymium Alloy Sales Market Share by Type (2020-2025)
- Table 30. Global Praseodymium Alloy Market Size (M USD) by Type (2020-2025)
- Table 31. Global Praseodymium Alloy Market Share by Type (2020-2025)

- Table 32. Global Praseodymium Alloy Price (USD/KG) by Type (2020-2025)
- Table 33. Global Praseodymium Alloy Sales (K MT) by Application
- Table 34. Global Praseodymium Alloy Market Size by Application
- Table 35. Global Praseodymium Alloy Sales by Application (2020-2025) & (K MT)
- Table 36. Global Praseodymium Alloy Sales Market Share by Application (2020-2025)
- Table 37. Global Praseodymium Alloy Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Praseodymium Alloy Market Share by Application (2020-2025)
- Table 39. Global Praseodymium Alloy Sales Growth Rate by Application (2020-2025)
- Table 40. Global Praseodymium Alloy Sales by Region (2020-2025) & (K MT)
- Table 41. Global Praseodymium Alloy Sales Market Share by Region (2020-2025)
- Table 42. Global Praseodymium Alloy Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Praseodymium Alloy Market Size by Region (2020-2025)
- Table 44. North America Praseodymium Alloy Sales by Country (2020-2025) & (K MT)
- Table 45. North America Praseodymium Alloy Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Praseodymium Alloy Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Praseodymium Alloy Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Praseodymium Alloy Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Praseodymium Alloy Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Praseodymium Alloy Sales by Country (2020-2025) & (K MT)
- Table 51. South America Praseodymium Alloy Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Praseodymium Alloy Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Praseodymium Alloy Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Praseodymium Alloy Production (K MT) by Region(2020-2025)
- Table 55. Global Praseodymium Alloy Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Praseodymium Alloy Revenue Market Share by Region (2020-2025)
- Table 57. Global Praseodymium Alloy Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Praseodymium Alloy Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Praseodymium Alloy Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Praseodymium Alloy Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Praseodymium Alloy Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Northern Rare Earth Basic Information

Table 63. Northern Rare Earth Praseodymium Alloy Product Overview

Table 64. Northern Rare Earth Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Northern Rare Earth Business Overview

Table 66. Northern Rare Earth SWOT Analysis

Table 67. Northern Rare Earth Recent Developments

Table 68. China Rare Earth Group Basic Information

Table 69. China Rare Earth Group Praseodymium Alloy Product Overview

Table 70. China Rare Earth Group Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. China Rare Earth Group Business Overview

Table 72. China Rare Earth Group SWOT Analysis

Table 73. China Rare Earth Group Recent Developments

Table 74. Shenghe Resources Holding Basic Information

Table 75. Shenghe Resources Holding Praseodymium Alloy Product Overview

Table 76. Shenghe Resources Holding Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Shenghe Resources Holding Business Overview

Table 78. Shenghe Resources Holding SWOT Analysis

Table 79. Shenghe Resources Holding Recent Developments

Table 80. MP Materials Basic Information

Table 81. MP Materials Praseodymium Alloy Product Overview

Table 82. MP Materials Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. MP Materials Business Overview

Table 84. MP Materials Recent Developments

Table 85. Lynas Corporation Basic Information

Table 86. Lynas Corporation Praseodymium Alloy Product Overview

Table 87. Lynas Corporation Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Lynas Corporation Business Overview

Table 89. Lynas Corporation Recent Developments

Table 90. American Elements Basic Information

Table 91. American Elements Praseodymium Alloy Product Overview

Table 92. American Elements Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 93. American Elements Business Overview
- Table 94. American Elements Recent Developments
- Table 95. Stanford Materials Corporation Basic Information
- Table 96. Stanford Materials Corporation Praseodymium Alloy Product Overview
- Table 97. Stanford Materials Corporation Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Stanford Materials Corporation Business Overview
- Table 99. Stanford Materials Corporation Recent Developments
- Table 100. AEM REE Basic Information
- Table 101. AEM REE Praseodymium Alloy Product Overview
- Table 102. AEM REE Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. AEM REE Business Overview
- Table 104. AEM REE Recent Developments
- Table 105. Iwatani Corporation Basic Information
- Table 106. Iwatani Corporation Praseodymium Alloy Product Overview
- Table 107. Iwatani Corporation Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Iwatani Corporation Business Overview
- Table 109. Iwatani Corporation Recent Developments
- Table 110. Heeger Materials Basic Information
- Table 111. Heeger Materials Praseodymium Alloy Product Overview
- Table 112. Heeger Materials Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Heeger Materials Business Overview
- Table 114. Heeger Materials Recent Developments
- Table 115. Hunan High Broad New Material Basic Information
- Table 116. Hunan High Broad New Material Praseodymium Alloy Product Overview
- Table 117. Hunan High Broad New Material Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Hunan High Broad New Material Business Overview
- Table 119. Hunan High Broad New Material Recent Developments
- Table 120. IREL Basic Information
- Table 121. IREL Praseodymium Alloy Product Overview
- Table 122. IREL Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. IREL Business Overview
- Table 124. IREL Recent Developments
- Table 125. Dowa Holdings Basic Information

- Table 126. Dowa Holdings Praseodymium Alloy Product Overview
- Table 127. Dowa Holdings Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Dowa Holdings Business Overview
- Table 129. Dowa Holdings Recent Developments
- Table 130. Less Common Metals Basic Information
- Table 131. Less Common Metals Praseodymium Alloy Product Overview
- Table 132. Less Common Metals Praseodymium Alloy Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Less Common Metals Business Overview
- Table 134. Less Common Metals Recent Developments
- Table 135. Global Praseodymium Alloy Sales Forecast by Region (2026-2035) & (K MT)
- Table 136. Global Praseodymium Alloy Market Size Forecast by Region (2026-2035) & (M USD)
- Table 137. North America Praseodymium Alloy Sales Forecast by Country (2026-2035) & (K MT)
- Table 138. North America Praseodymium Alloy Market Size Forecast by Country (2026-2035) & (M USD)
- Table 139. Europe Praseodymium Alloy Sales Forecast by Country (2026-2035) & (K MT)
- Table 140. Europe Praseodymium Alloy Market Size Forecast by Country (2026-2035) & (M USD)
- Table 141. Asia Pacific Praseodymium Alloy Sales Forecast by Region (2026-2035) & (K MT)
- Table 142. Asia Pacific Praseodymium Alloy Market Size Forecast by Region (2026-2035) & (M USD)
- Table 143. South America Praseodymium Alloy Sales Forecast by Country (2026-2035) & (K MT)
- Table 144. South America Praseodymium Alloy Market Size Forecast by Country (2026-2035) & (M USD)
- Table 145. Middle East and Africa Praseodymium Alloy Sales Forecast by Country (2026-2035) & (Units)
- Table 146. Middle East and Africa Praseodymium Alloy Market Size Forecast by Country (2026-2035) & (M USD)
- Table 147. Global Praseodymium Alloy Sales Forecast by Type (2026-2035) & (K MT)
- Table 148. Global Praseodymium Alloy Market Size Forecast by Type (2026-2035) & (M USD)
- Table 149. Global Praseodymium Alloy Price Forecast by Type (2026-2035) &

(USD/KG)

Table 150. Global Praseodymium Alloy Sales (K MT) Forecast by Application
(2026-2035)

Table 151. Global Praseodymium Alloy Market Size Forecast by Application
(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Praseodymium Alloy
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Praseodymium Alloy Market Size (M USD), 2025-2035
- Figure 5. Global Praseodymium Alloy Market Size (M USD) (2020-2035)
- Figure 6. Global Praseodymium Alloy Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Praseodymium Alloy Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Praseodymium Alloy Product Life Cycle
- Figure 13. Praseodymium Alloy Sales Share by Manufacturers in 2025
- Figure 14. Global Praseodymium Alloy Revenue Share by Manufacturers in 2025
- Figure 15. Praseodymium Alloy Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Praseodymium Alloy Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Praseodymium Alloy Revenue in 2025
- Figure 18. Industry Chain Map of Praseodymium Alloy
- Figure 19. Global Praseodymium Alloy Market PEST Analysis
- Figure 20. Global Praseodymium Alloy Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Praseodymium Alloy Market Share by Type
- Figure 27. Sales Market Share of Praseodymium Alloy by Type (2020-2025)
- Figure 28. Sales Market Share of Praseodymium Alloy by Type in 2025
- Figure 29. Market Share of Praseodymium Alloy by Type (2020-2025)
- Figure 30. Market Share of Praseodymium Alloy by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Praseodymium Alloy Market Share by Application

- Figure 33. Global Praseodymium Alloy Sales Market Share by Application (2020-2025)
- Figure 34. Global Praseodymium Alloy Sales Market Share by Application in 2025
- Figure 35. Global Praseodymium Alloy Market Share by Application (2020-2025)
- Figure 36. Global Praseodymium Alloy Market Share by Application in 2025
- Figure 37. Global Praseodymium Alloy Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Praseodymium Alloy Sales Market Share by Region (2020-2025)
- Figure 39. Global Praseodymium Alloy Market Size by Region (2020-2025)
- Figure 40. North America Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Praseodymium Alloy Sales Market Share by Country in 2024
- Figure 43. North America Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Praseodymium Alloy Market Size by Country in 2024
- Figure 45. U.S. Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Praseodymium Alloy Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Praseodymium Alloy Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Praseodymium Alloy Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Praseodymium Alloy Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Praseodymium Alloy Sales Market Share by Country in 2024
- Figure 53. Europe Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Praseodymium Alloy Market Size by Country in 2024
- Figure 55. Germany Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Praseodymium Alloy Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Praseodymium Alloy Sales Market Share by Region in 2024

Figure 67. Asia Pacific Praseodymium Alloy Market Size by Region in 2024

Figure 68. China Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Praseodymium Alloy Sales and Growth Rate (K MT)

Figure 79. South America Praseodymium Alloy Sales Market Share by Country in 2024

Figure 80. South America Praseodymium Alloy Market Size and Growth Rate (M USD)

Figure 81. South America Praseodymium Alloy Market Size by Country in 2024

Figure 82. Brazil Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Praseodymium Alloy Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 88. Middle East and Africa Praseodymium Alloy Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Praseodymium Alloy Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Praseodymium Alloy Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Praseodymium Alloy Market Size by Region in 2024

Figure 92. Saudi Arabia Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Praseodymium Alloy Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Praseodymium Alloy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Praseodymium Alloy Production Market Share by Region (2020-2025)

Figure 103. North America Praseodymium Alloy Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Praseodymium Alloy Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Praseodymium Alloy Production (K MT) Growth Rate (2020-2025)

Figure 106. China Praseodymium Alloy Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Praseodymium Alloy Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Praseodymium Alloy Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Praseodymium Alloy Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Praseodymium Alloy Market Share Forecast by Type (2026-2035)

Figure 111. Global Praseodymium Alloy Sales Forecast by Application (2026-2035)

Figure 112. Global Praseodymium Alloy Market Share Forecast by Application
(2026-2035)

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