

# Global PP and PET Cups Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G5274EB77098EN.html>

Date: March 2026

Pages: 144

Price: US\$ 2,980.00 (Single User License)

ID: G5274EB77098EN

## Abstracts

PP (Polypropylene) and PET (Polyethylene Terephthalate) cups are two common types of plastic cups widely used in beverage and food packaging. PP cups excel in heat resistance, chemical resistance, and mechanical strength, able to withstand high temperatures and pressures without deformation or cracking. PET cups are known for their high transparency, lightweight, and good barrier properties, effectively protecting the packaged products from external contamination. Both types are easy to process and mold, with relatively low costs. However, they are not easily biodegradable and require recycling to reduce environmental impact.

The global PP and PET Cups market size was estimated at USD 934.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global PP and PET Cups market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global PP and PET Cups market. It offers detailed profiles of major players, including their market

shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the PP and PET Cups market.

## **Global PP and PET Cups Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

GMZ Pack  
Jing Chye  
See Box Corporation  
Yi Shen Plastic Corp  
Hos Win Enterprise  
Greiner Packaging  
Amcor  
Plastipak  
Berry Global  
Dart Container Corporation  
Huhtamaki  
Karat by Lollicup  
Genpak

### **Market Segmentation (by Type)**

Transparent Type

Non-Transparent Type

### **Market Segmentation (by Application)**

Milk Tea and Coffee Shops

Restaurants

Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the PP and PET Cups Market

Overview of the regional outlook of the PP and PET Cups Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the PP and PET Cups Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of PP and PET Cups, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of PP and PET Cups
- 1.2 Key Market Segments
  - 1.2.1 PP and PET Cups Segment by Type
  - 1.2.2 PP and PET Cups Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PP AND PET CUPS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global PP and PET Cups Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global PP and PET Cups Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PP AND PET CUPS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global PP and PET Cups Product Life Cycle
- 3.3 Global PP and PET Cups Sales by Manufacturers (2020-2025)
- 3.4 Global PP and PET Cups Revenue Market Share by Manufacturers (2020-2025)
- 3.5 PP and PET Cups Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global PP and PET Cups Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 PP and PET Cups Market Competitive Situation and Trends
  - 3.8.1 PP and PET Cups Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest PP and PET Cups Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 PP AND PET CUPS INDUSTRY CHAIN ANALYSIS**

- 4.1 PP and PET Cups Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PP AND PET CUPS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global PP and PET Cups Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to PP and PET Cups Market
- 5.7 ESG Ratings of Leading Companies

## **6 PP AND PET CUPS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global PP and PET Cups Sales Market Share by Type (2020-2025)
- 6.3 Global PP and PET Cups Market Size by Type (2020-2025)
- 6.4 Global PP and PET Cups Price by Type (2020-2025)

## **7 PP AND PET CUPS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global PP and PET Cups Market Sales by Application (2020-2025)
- 7.3 Global PP and PET Cups Market Size (M USD) by Application (2020-2025)

## 7.4 Global PP and PET Cups Sales Growth Rate by Application (2020-2025)

# **8 PP AND PET CUPS MARKET SALES BY REGION**

## 8.1 Global PP and PET Cups Sales by Region

### 8.1.1 Global PP and PET Cups Sales by Region

### 8.1.2 Global PP and PET Cups Sales Market Share by Region

## 8.2 Global PP and PET Cups Market Size by Region

### 8.2.1 Global PP and PET Cups Market Size by Region

### 8.2.2 Global PP and PET Cups Market Size by Region

## 8.3 North America

### 8.3.1 North America PP and PET Cups Sales by Country

### 8.3.2 North America PP and PET Cups Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe PP and PET Cups Sales by Country

### 8.4.2 Europe PP and PET Cups Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific PP and PET Cups Sales by Region

### 8.5.2 Asia Pacific PP and PET Cups Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America PP and PET Cups Sales by Country

### 8.6.2 South America PP and PET Cups Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa PP and PET Cups Sales by Region
- 8.7.2 Middle East and Africa PP and PET Cups Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 PP AND PET CUPS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of PP and PET Cups by Region(2020-2025)
- 9.2 Global PP and PET Cups Revenue Market Share by Region (2020-2025)
- 9.3 Global PP and PET Cups Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America PP and PET Cups Production
  - 9.4.1 North America PP and PET Cups Production Growth Rate (2020-2025)
  - 9.4.2 North America PP and PET Cups Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe PP and PET Cups Production
  - 9.5.1 Europe PP and PET Cups Production Growth Rate (2020-2025)
  - 9.5.2 Europe PP and PET Cups Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan PP and PET Cups Production (2020-2025)
  - 9.6.1 Japan PP and PET Cups Production Growth Rate (2020-2025)
  - 9.6.2 Japan PP and PET Cups Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China PP and PET Cups Production (2020-2025)
  - 9.7.1 China PP and PET Cups Production Growth Rate (2020-2025)
  - 9.7.2 China PP and PET Cups Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 GMZ Pack
  - 10.1.1 GMZ Pack Basic Information
  - 10.1.2 GMZ Pack PP and PET Cups Product Overview
  - 10.1.3 GMZ Pack PP and PET Cups Product Market Performance
  - 10.1.4 GMZ Pack Business Overview
  - 10.1.5 GMZ Pack SWOT Analysis

- 10.1.6 GMZ Pack Recent Developments
- 10.2 Jing Chye
  - 10.2.1 Jing Chye Basic Information
  - 10.2.2 Jing Chye PP and PET Cups Product Overview
  - 10.2.3 Jing Chye PP and PET Cups Product Market Performance
  - 10.2.4 Jing Chye Business Overview
  - 10.2.5 Jing Chye SWOT Analysis
  - 10.2.6 Jing Chye Recent Developments
- 10.3 See Box Corporation
  - 10.3.1 See Box Corporation Basic Information
  - 10.3.2 See Box Corporation PP and PET Cups Product Overview
  - 10.3.3 See Box Corporation PP and PET Cups Product Market Performance
  - 10.3.4 See Box Corporation Business Overview
  - 10.3.5 See Box Corporation SWOT Analysis
  - 10.3.6 See Box Corporation Recent Developments
- 10.4 Yi Shen Plastic Corp
  - 10.4.1 Yi Shen Plastic Corp Basic Information
  - 10.4.2 Yi Shen Plastic Corp PP and PET Cups Product Overview
  - 10.4.3 Yi Shen Plastic Corp PP and PET Cups Product Market Performance
  - 10.4.4 Yi Shen Plastic Corp Business Overview
  - 10.4.5 Yi Shen Plastic Corp Recent Developments
- 10.5 Hos Win Enterprise
  - 10.5.1 Hos Win Enterprise Basic Information
  - 10.5.2 Hos Win Enterprise PP and PET Cups Product Overview
  - 10.5.3 Hos Win Enterprise PP and PET Cups Product Market Performance
  - 10.5.4 Hos Win Enterprise Business Overview
  - 10.5.5 Hos Win Enterprise Recent Developments
- 10.6 Greiner Packaging
  - 10.6.1 Greiner Packaging Basic Information
  - 10.6.2 Greiner Packaging PP and PET Cups Product Overview
  - 10.6.3 Greiner Packaging PP and PET Cups Product Market Performance
  - 10.6.4 Greiner Packaging Business Overview
  - 10.6.5 Greiner Packaging Recent Developments
- 10.7 Amcor
  - 10.7.1 Amcor Basic Information
  - 10.7.2 Amcor PP and PET Cups Product Overview
  - 10.7.3 Amcor PP and PET Cups Product Market Performance
  - 10.7.4 Amcor Business Overview
  - 10.7.5 Amcor Recent Developments

## 10.8 Plastipak

10.8.1 Plastipak Basic Information

10.8.2 Plastipak PP and PET Cups Product Overview

10.8.3 Plastipak PP and PET Cups Product Market Performance

10.8.4 Plastipak Business Overview

10.8.5 Plastipak Recent Developments

## 10.9 Berry Global

10.9.1 Berry Global Basic Information

10.9.2 Berry Global PP and PET Cups Product Overview

10.9.3 Berry Global PP and PET Cups Product Market Performance

10.9.4 Berry Global Business Overview

10.9.5 Berry Global Recent Developments

## 10.10 Dart Container Corporation

10.10.1 Dart Container Corporation Basic Information

10.10.2 Dart Container Corporation PP and PET Cups Product Overview

10.10.3 Dart Container Corporation PP and PET Cups Product Market Performance

10.10.4 Dart Container Corporation Business Overview

10.10.5 Dart Container Corporation Recent Developments

## 10.11 Huhtamaki

10.11.1 Huhtamaki Basic Information

10.11.2 Huhtamaki PP and PET Cups Product Overview

10.11.3 Huhtamaki PP and PET Cups Product Market Performance

10.11.4 Huhtamaki Business Overview

10.11.5 Huhtamaki Recent Developments

## 10.12 Karat by Lollicup

10.12.1 Karat by Lollicup Basic Information

10.12.2 Karat by Lollicup PP and PET Cups Product Overview

10.12.3 Karat by Lollicup PP and PET Cups Product Market Performance

10.12.4 Karat by Lollicup Business Overview

10.12.5 Karat by Lollicup Recent Developments

## 10.13 Genpak

10.13.1 Genpak Basic Information

10.13.2 Genpak PP and PET Cups Product Overview

10.13.3 Genpak PP and PET Cups Product Market Performance

10.13.4 Genpak Business Overview

10.13.5 Genpak Recent Developments

## **11 PP AND PET CUPS MARKET FORECAST BY REGION**

- 11.1 Global PP and PET Cups Market Size Forecast
- 11.2 Global PP and PET Cups Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe PP and PET Cups Market Size Forecast by Country
  - 11.2.3 Asia Pacific PP and PET Cups Market Size Forecast by Region
  - 11.2.4 South America PP and PET Cups Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of PP and PET Cups by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global PP and PET Cups Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of PP and PET Cups by Type (2026-2035)
  - 12.1.2 Global PP and PET Cups Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of PP and PET Cups by Type (2026-2035)
- 12.2 Global PP and PET Cups Market Forecast by Application (2026-2035)
  - 12.2.1 Global PP and PET Cups Sales (K Units) Forecast by Application
  - 12.2.2 Global PP and PET Cups Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global PP and PET Cups Market Size by Type (M USD)
- Table 4. Global PP and PET Cups Market Size by Application
- Table 5. PP and PET Cups Market Size Comparison by Region (M USD)
- Table 6. Global PP and PET Cups Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global PP and PET Cups Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global PP and PET Cups Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global PP and PET Cups Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in PP and PET Cups as of 2025)
- Table 11. Global Market PP and PET Cups Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global PP and PET Cups Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. PP and PET Cups Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global PP and PET Cups Sales by Type (K Units)
- Table 27. Global PP and PET Cups Market Size by Type (M USD)
- Table 28. Global PP and PET Cups Sales (K Units) by Type (2020-2025)
- Table 29. Global PP and PET Cups Sales Market Share by Type (2020-2025)
- Table 30. Global PP and PET Cups Market Size (M USD) by Type (2020-2025)
- Table 31. Global PP and PET Cups Market Share by Type (2020-2025)

- Table 32. Global PP and PET Cups Price (USD/Unit) by Type (2020-2025)
- Table 33. Global PP and PET Cups Sales (K Units) by Application
- Table 34. Global PP and PET Cups Market Size by Application
- Table 35. Global PP and PET Cups Sales by Application (2020-2025) & (K Units)
- Table 36. Global PP and PET Cups Sales Market Share by Application (2020-2025)
- Table 37. Global PP and PET Cups Market Size by Application (2020-2025) & (M USD)
- Table 38. Global PP and PET Cups Market Share by Application (2020-2025)
- Table 39. Global PP and PET Cups Sales Growth Rate by Application (2020-2025)
- Table 40. Global PP and PET Cups Sales by Region (2020-2025) & (K Units)
- Table 41. Global PP and PET Cups Sales Market Share by Region (2020-2025)
- Table 42. Global PP and PET Cups Market Size by Region (2020-2025) & (M USD)
- Table 43. Global PP and PET Cups Market Size by Region (2020-2025)
- Table 44. North America PP and PET Cups Sales by Country (2020-2025) & (K Units)
- Table 45. North America PP and PET Cups Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe PP and PET Cups Sales by Country (2020-2025) & (K Units)
- Table 47. Europe PP and PET Cups Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific PP and PET Cups Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific PP and PET Cups Market Size by Region (2020-2025) & (M USD)
- Table 50. South America PP and PET Cups Sales by Country (2020-2025) & (K Units)
- Table 51. South America PP and PET Cups Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa PP and PET Cups Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa PP and PET Cups Market Size by Region (2020-2025) & (M USD)
- Table 54. Global PP and PET Cups Production (K Units) by Region(2020-2025)
- Table 55. Global PP and PET Cups Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global PP and PET Cups Revenue Market Share by Region (2020-2025)
- Table 57. Global PP and PET Cups Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America PP and PET Cups Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe PP and PET Cups Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan PP and PET Cups Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China PP and PET Cups Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 62. GMZ Pack Basic Information

Table 63. GMZ Pack PP and PET Cups Product Overview

Table 64. GMZ Pack PP and PET Cups Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. GMZ Pack Business Overview

Table 66. GMZ Pack SWOT Analysis

Table 67. GMZ Pack Recent Developments

Table 68. Jing Chye Basic Information

Table 69. Jing Chye PP and PET Cups Product Overview

Table 70. Jing Chye PP and PET Cups Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Jing Chye Business Overview

Table 72. Jing Chye SWOT Analysis

Table 73. Jing Chye Recent Developments

Table 74. See Box Corporation Basic Information

Table 75. See Box Corporation PP and PET Cups Product Overview

Table 76. See Box Corporation PP and PET Cups Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. See Box Corporation Business Overview

Table 78. See Box Corporation SWOT Analysis

Table 79. See Box Corporation Recent Developments

Table 80. Yi Shen Plastic Corp Basic Information

Table 81. Yi Shen Plastic Corp PP and PET Cups Product Overview

Table 82. Yi Shen Plastic Corp PP and PET Cups Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Yi Shen Plastic Corp Business Overview

Table 84. Yi Shen Plastic Corp Recent Developments

Table 85. Hos Win Enterprise Basic Information

Table 86. Hos Win Enterprise PP and PET Cups Product Overview

Table 87. Hos Win Enterprise PP and PET Cups Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Hos Win Enterprise Business Overview

Table 89. Hos Win Enterprise Recent Developments

Table 90. Greiner Packaging Basic Information

Table 91. Greiner Packaging PP and PET Cups Product Overview

Table 92. Greiner Packaging PP and PET Cups Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Greiner Packaging Business Overview

- Table 94. Greiner Packaging Recent Developments
- Table 95. Amcor Basic Information
- Table 96. Amcor PP and PET Cups Product Overview
- Table 97. Amcor PP and PET Cups Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Amcor Business Overview
- Table 99. Amcor Recent Developments
- Table 100. Plastipak Basic Information
- Table 101. Plastipak PP and PET Cups Product Overview
- Table 102. Plastipak PP and PET Cups Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Plastipak Business Overview
- Table 104. Plastipak Recent Developments
- Table 105. Berry Global Basic Information
- Table 106. Berry Global PP and PET Cups Product Overview
- Table 107. Berry Global PP and PET Cups Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Berry Global Business Overview
- Table 109. Berry Global Recent Developments
- Table 110. Dart Container Corporation Basic Information
- Table 111. Dart Container Corporation PP and PET Cups Product Overview
- Table 112. Dart Container Corporation PP and PET Cups Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Dart Container Corporation Business Overview
- Table 114. Dart Container Corporation Recent Developments
- Table 115. Huhtamaki Basic Information
- Table 116. Huhtamaki PP and PET Cups Product Overview
- Table 117. Huhtamaki PP and PET Cups Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Huhtamaki Business Overview
- Table 119. Huhtamaki Recent Developments
- Table 120. Karat by Lollicup Basic Information
- Table 121. Karat by Lollicup PP and PET Cups Product Overview
- Table 122. Karat by Lollicup PP and PET Cups Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Karat by Lollicup Business Overview
- Table 124. Karat by Lollicup Recent Developments
- Table 125. Genpak Basic Information
- Table 126. Genpak PP and PET Cups Product Overview

- Table 127. Genpak PP and PET Cups Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. Genpak Business Overview
- Table 129. Genpak Recent Developments
- Table 130. Global PP and PET Cups Sales Forecast by Region (2026-2035) & (K Units)
- Table 131. Global PP and PET Cups Market Size Forecast by Region (2026-2035) & (M USD)
- Table 132. North America PP and PET Cups Sales Forecast by Country (2026-2035) & (K Units)
- Table 133. North America PP and PET Cups Market Size Forecast by Country (2026-2035) & (M USD)
- Table 134. Europe PP and PET Cups Sales Forecast by Country (2026-2035) & (K Units)
- Table 135. Europe PP and PET Cups Market Size Forecast by Country (2026-2035) & (M USD)
- Table 136. Asia Pacific PP and PET Cups Sales Forecast by Region (2026-2035) & (K Units)
- Table 137. Asia Pacific PP and PET Cups Market Size Forecast by Region (2026-2035) & (M USD)
- Table 138. South America PP and PET Cups Sales Forecast by Country (2026-2035) & (K Units)
- Table 139. South America PP and PET Cups Market Size Forecast by Country (2026-2035) & (M USD)
- Table 140. Middle East and Africa PP and PET Cups Sales Forecast by Country (2026-2035) & (Units)
- Table 141. Middle East and Africa PP and PET Cups Market Size Forecast by Country (2026-2035) & (M USD)
- Table 142. Global PP and PET Cups Sales Forecast by Type (2026-2035) & (K Units)
- Table 143. Global PP and PET Cups Market Size Forecast by Type (2026-2035) & (M USD)
- Table 144. Global PP and PET Cups Price Forecast by Type (2026-2035) & (USD/Unit)
- Table 145. Global PP and PET Cups Sales (K Units) Forecast by Application (2026-2035)
- Table 146. Global PP and PET Cups Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of PP and PET Cups
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global PP and PET Cups Market Size (M USD), 2025-2035
- Figure 5. Global PP and PET Cups Market Size (M USD) (2020-2035)
- Figure 6. Global PP and PET Cups Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. PP and PET Cups Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global PP and PET Cups Product Life Cycle
- Figure 13. PP and PET Cups Sales Share by Manufacturers in 2025
- Figure 14. Global PP and PET Cups Revenue Share by Manufacturers in 2025
- Figure 15. PP and PET Cups Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market PP and PET Cups Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by PP and PET Cups Revenue in 2025
- Figure 18. Industry Chain Map of PP and PET Cups
- Figure 19. Global PP and PET Cups Market PEST Analysis
- Figure 20. Global PP and PET Cups Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global PP and PET Cups Market Share by Type
- Figure 27. Sales Market Share of PP and PET Cups by Type (2020-2025)
- Figure 28. Sales Market Share of PP and PET Cups by Type in 2025
- Figure 29. Market Share of PP and PET Cups by Type (2020-2025)
- Figure 30. Market Share of PP and PET Cups by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global PP and PET Cups Market Share by Application

- Figure 33. Global PP and PET Cups Sales Market Share by Application (2020-2025)
- Figure 34. Global PP and PET Cups Sales Market Share by Application in 2025
- Figure 35. Global PP and PET Cups Market Share by Application (2020-2025)
- Figure 36. Global PP and PET Cups Market Share by Application in 2025
- Figure 37. Global PP and PET Cups Sales Growth Rate by Application (2020-2025)
- Figure 38. Global PP and PET Cups Sales Market Share by Region (2020-2025)
- Figure 39. Global PP and PET Cups Market Size by Region (2020-2025)
- Figure 40. North America PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America PP and PET Cups Sales Market Share by Country in 2024
- Figure 43. North America PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America PP and PET Cups Market Size by Country in 2024
- Figure 45. U.S. PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada PP and PET Cups Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada PP and PET Cups Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico PP and PET Cups Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico PP and PET Cups Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe PP and PET Cups Sales Market Share by Country in 2024
- Figure 53. Europe PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe PP and PET Cups Market Size by Country in 2024
- Figure 55. Germany PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 63. Spain PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific PP and PET Cups Sales and Growth Rate (K Units)

Figure 66. Asia Pacific PP and PET Cups Sales Market Share by Region in 2024

Figure 67. Asia Pacific PP and PET Cups Market Size by Region in 2024

Figure 68. China PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America PP and PET Cups Sales and Growth Rate (K Units)

Figure 79. South America PP and PET Cups Sales Market Share by Country in 2024

Figure 80. South America PP and PET Cups Market Size and Growth Rate (M USD)

Figure 81. South America PP and PET Cups Market Size by Country in 2024

Figure 82. Brazil PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa PP and PET Cups Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa PP and PET Cups Sales Market Share by Region in

2024

Figure 90. Middle East and Africa PP and PET Cups Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa PP and PET Cups Market Size by Region in 2024

Figure 92. Saudi Arabia PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa PP and PET Cups Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa PP and PET Cups Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global PP and PET Cups Production Market Share by Region (2020-2025)

Figure 103. North America PP and PET Cups Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe PP and PET Cups Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan PP and PET Cups Production (K Units) Growth Rate (2020-2025)

Figure 106. China PP and PET Cups Production (K Units) Growth Rate (2020-2025)

Figure 107. Global PP and PET Cups Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global PP and PET Cups Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global PP and PET Cups Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global PP and PET Cups Market Share Forecast by Type (2026-2035)

Figure 111. Global PP and PET Cups Sales Forecast by Application (2026-2035)

Figure 112. Global PP and PET Cups Market Share Forecast by Application (2026-2035)

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