

# Global PP Modified Material Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on PP Modified Material competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. PP (polypropylene) modified material is a composite material obtained by improving and optimizing the original properties of PP through physical blending (such as adding glass fiber, calcium carbonate, talc powder, toughening agent, flame retardant, etc.) or chemical modification (such as grafting, cross-linking, etc.) with polypropylene resin as the matrix. The aim is to endow PP material with better mechanical properties, thermal properties, processing properties, and other special properties (such as flame retardancy, conductivity, anti-static properties, antibacterial properties, etc.) to meet the needs of different industries and diverse application scenarios.

The global PP Modified Material market size was estimated at USD 6589.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global PP Modified Material market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global PP Modified Material market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the PP Modified Material market.

### **Global PP Modified Material Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Lanxess  
Toray  
Akro-plastic  
DuPont  
Arkema  
SABIC  
LyondellBasell  
Borouge  
LG Chem  
BASF  
Exxon Mobil

Shanghai PRET  
Zhejiang Xinli New Material  
Shanghai Polystar Engineering Plastics  
Anhui Orinko Advanced Plastics  
Guangzhou Kingfa  
Shandong Dawnprene  
Guangdong Polyrocks Chemical  
Guangzhou Super-Dragon Engineering Plastics  
Nanjing Julong Science&technology  
Qingdao Gon Technology  
Guangdong Silver Age Sci &tech  
Shanghai Sunny New Technology  
Shenzhen Fuheng New Materials  
Guangdong Kitech New Material  
Guangdong Guoli Sci&Tech  
Shenzhen Wote Advanced Materials  
Qingdao Primetech Plastics  
Qingdao Zhongxin Huamei Plastic

### **Market Segmentation (by Type)**

Reinforced PP  
Flame Retardant PP  
Filled PP  
Others

### **Market Segmentation (by Application)**

Automotive  
Appliances  
Packaging  
Electronics  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the PP Modified Material Market  
Overview of the regional outlook of the PP Modified Material Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the PP Modified Material Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of PP Modified Material, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents  
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of PP Modified Material
- 1.2 Key Market Segments
  - 1.2.1 PP Modified Material Segment by Type
  - 1.2.2 PP Modified Material Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PP MODIFIED MATERIAL MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global PP Modified Material Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global PP Modified Material Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PP MODIFIED MATERIAL MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global PP Modified Material Product Life Cycle
- 3.3 Global PP Modified Material Sales by Manufacturers (2020-2025)
- 3.4 Global PP Modified Material Revenue Market Share by Manufacturers (2020-2025)
- 3.5 PP Modified Material Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global PP Modified Material Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 PP Modified Material Market Competitive Situation and Trends
  - 3.8.1 PP Modified Material Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest PP Modified Material Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 PP MODIFIED MATERIAL INDUSTRY CHAIN ANALYSIS**

- 4.1 PP Modified Material Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PP MODIFIED MATERIAL MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global PP Modified Material Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to PP Modified Material Market
- 5.7 ESG Ratings of Leading Companies

## **6 PP MODIFIED MATERIAL MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global PP Modified Material Sales Market Share by Type (2020-2025)
- 6.3 Global PP Modified Material Market Size by Type (2020-2025)
- 6.4 Global PP Modified Material Price by Type (2020-2025)

## **7 PP MODIFIED MATERIAL MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global PP Modified Material Market Sales by Application (2020-2025)
- 7.3 Global PP Modified Material Market Size (M USD) by Application (2020-2025)

## 7.4 Global PP Modified Material Sales Growth Rate by Application (2020-2025)

# **8 PP MODIFIED MATERIAL MARKET SALES BY REGION**

## 8.1 Global PP Modified Material Sales by Region

### 8.1.1 Global PP Modified Material Sales by Region

### 8.1.2 Global PP Modified Material Sales Market Share by Region

## 8.2 Global PP Modified Material Market Size by Region

### 8.2.1 Global PP Modified Material Market Size by Region

### 8.2.2 Global PP Modified Material Market Size by Region

## 8.3 North America

### 8.3.1 North America PP Modified Material Sales by Country

### 8.3.2 North America PP Modified Material Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe PP Modified Material Sales by Country

### 8.4.2 Europe PP Modified Material Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific PP Modified Material Sales by Region

### 8.5.2 Asia Pacific PP Modified Material Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America PP Modified Material Sales by Country

### 8.6.2 South America PP Modified Material Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa PP Modified Material Sales by Region
- 8.7.2 Middle East and Africa PP Modified Material Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 PP MODIFIED MATERIAL MARKET PRODUCTION BY REGION**

- 9.1 Global Production of PP Modified Material by Region(2020-2025)
- 9.2 Global PP Modified Material Revenue Market Share by Region (2020-2025)
- 9.3 Global PP Modified Material Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America PP Modified Material Production
  - 9.4.1 North America PP Modified Material Production Growth Rate (2020-2025)
  - 9.4.2 North America PP Modified Material Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe PP Modified Material Production
  - 9.5.1 Europe PP Modified Material Production Growth Rate (2020-2025)
  - 9.5.2 Europe PP Modified Material Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan PP Modified Material Production (2020-2025)
  - 9.6.1 Japan PP Modified Material Production Growth Rate (2020-2025)
  - 9.6.2 Japan PP Modified Material Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China PP Modified Material Production (2020-2025)
  - 9.7.1 China PP Modified Material Production Growth Rate (2020-2025)
  - 9.7.2 China PP Modified Material Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Lanxess
  - 10.1.1 Lanxess Basic Information
  - 10.1.2 Lanxess PP Modified Material Product Overview
  - 10.1.3 Lanxess PP Modified Material Product Market Performance
  - 10.1.4 Lanxess Business Overview
  - 10.1.5 Lanxess SWOT Analysis

- 10.1.6 Lanxess Recent Developments
- 10.2 Toray
  - 10.2.1 Toray Basic Information
  - 10.2.2 Toray PP Modified Material Product Overview
  - 10.2.3 Toray PP Modified Material Product Market Performance
  - 10.2.4 Toray Business Overview
  - 10.2.5 Toray SWOT Analysis
  - 10.2.6 Toray Recent Developments
- 10.3 Akro-plastic
  - 10.3.1 Akro-plastic Basic Information
  - 10.3.2 Akro-plastic PP Modified Material Product Overview
  - 10.3.3 Akro-plastic PP Modified Material Product Market Performance
  - 10.3.4 Akro-plastic Business Overview
  - 10.3.5 Akro-plastic SWOT Analysis
  - 10.3.6 Akro-plastic Recent Developments
- 10.4 DuPont
  - 10.4.1 DuPont Basic Information
  - 10.4.2 DuPont PP Modified Material Product Overview
  - 10.4.3 DuPont PP Modified Material Product Market Performance
  - 10.4.4 DuPont Business Overview
  - 10.4.5 DuPont Recent Developments
- 10.5 Arkema
  - 10.5.1 Arkema Basic Information
  - 10.5.2 Arkema PP Modified Material Product Overview
  - 10.5.3 Arkema PP Modified Material Product Market Performance
  - 10.5.4 Arkema Business Overview
  - 10.5.5 Arkema Recent Developments
- 10.6 SABIC
  - 10.6.1 SABIC Basic Information
  - 10.6.2 SABIC PP Modified Material Product Overview
  - 10.6.3 SABIC PP Modified Material Product Market Performance
  - 10.6.4 SABIC Business Overview
  - 10.6.5 SABIC Recent Developments
- 10.7 LyondellBasell
  - 10.7.1 LyondellBasell Basic Information
  - 10.7.2 LyondellBasell PP Modified Material Product Overview
  - 10.7.3 LyondellBasell PP Modified Material Product Market Performance
  - 10.7.4 LyondellBasell Business Overview
  - 10.7.5 LyondellBasell Recent Developments

## 10.8 Borouge

10.8.1 Borouge Basic Information

10.8.2 Borouge PP Modified Material Product Overview

10.8.3 Borouge PP Modified Material Product Market Performance

10.8.4 Borouge Business Overview

10.8.5 Borouge Recent Developments

## 10.9 LG Chem

10.9.1 LG Chem Basic Information

10.9.2 LG Chem PP Modified Material Product Overview

10.9.3 LG Chem PP Modified Material Product Market Performance

10.9.4 LG Chem Business Overview

10.9.5 LG Chem Recent Developments

## 10.10 BASF

10.10.1 BASF Basic Information

10.10.2 BASF PP Modified Material Product Overview

10.10.3 BASF PP Modified Material Product Market Performance

10.10.4 BASF Business Overview

10.10.5 BASF Recent Developments

## 10.11 Exxon Mobil

10.11.1 Exxon Mobil Basic Information

10.11.2 Exxon Mobil PP Modified Material Product Overview

10.11.3 Exxon Mobil PP Modified Material Product Market Performance

10.11.4 Exxon Mobil Business Overview

10.11.5 Exxon Mobil Recent Developments

## 10.12 Shanghai PRET

10.12.1 Shanghai PRET Basic Information

10.12.2 Shanghai PRET PP Modified Material Product Overview

10.12.3 Shanghai PRET PP Modified Material Product Market Performance

10.12.4 Shanghai PRET Business Overview

10.12.5 Shanghai PRET Recent Developments

## 10.13 Zhejiang Xinli New Material

10.13.1 Zhejiang Xinli New Material Basic Information

10.13.2 Zhejiang Xinli New Material PP Modified Material Product Overview

10.13.3 Zhejiang Xinli New Material PP Modified Material Product Market Performance

10.13.4 Zhejiang Xinli New Material Business Overview

10.13.5 Zhejiang Xinli New Material Recent Developments

## 10.14 Shanghai Polystar Engineering Plastics

10.14.1 Shanghai Polystar Engineering Plastics Basic Information

10.14.2 Shanghai Polystar Engineering Plastics PP Modified Material Product

## Overview

10.14.3 Shanghai Polystar Engineering Plastics PP Modified Material Product Market Performance

10.14.4 Shanghai Polystar Engineering Plastics Business Overview

10.14.5 Shanghai Polystar Engineering Plastics Recent Developments

10.15 Anhui Orinko Advanced Plastics

10.15.1 Anhui Orinko Advanced Plastics Basic Information

10.15.2 Anhui Orinko Advanced Plastics PP Modified Material Product Overview

10.15.3 Anhui Orinko Advanced Plastics PP Modified Material Product Market

Performance

10.15.4 Anhui Orinko Advanced Plastics Business Overview

10.15.5 Anhui Orinko Advanced Plastics Recent Developments

10.16 Guangzhou Kingfa

10.16.1 Guangzhou Kingfa Basic Information

10.16.2 Guangzhou Kingfa PP Modified Material Product Overview

10.16.3 Guangzhou Kingfa PP Modified Material Product Market Performance

10.16.4 Guangzhou Kingfa Business Overview

10.16.5 Guangzhou Kingfa Recent Developments

10.17 Shandong Dawnprene

10.17.1 Shandong Dawnprene Basic Information

10.17.2 Shandong Dawnprene PP Modified Material Product Overview

10.17.3 Shandong Dawnprene PP Modified Material Product Market Performance

10.17.4 Shandong Dawnprene Business Overview

10.17.5 Shandong Dawnprene Recent Developments

10.18 Guangdong Polyrocks Chemical

10.18.1 Guangdong Polyrocks Chemical Basic Information

10.18.2 Guangdong Polyrocks Chemical PP Modified Material Product Overview

10.18.3 Guangdong Polyrocks Chemical PP Modified Material Product Market

Performance

10.18.4 Guangdong Polyrocks Chemical Business Overview

10.18.5 Guangdong Polyrocks Chemical Recent Developments

10.19 Guangzhou Super-Dragon Engineering Plastics

10.19.1 Guangzhou Super-Dragon Engineering Plastics Basic Information

10.19.2 Guangzhou Super-Dragon Engineering Plastics PP Modified Material Product Overview

10.19.3 Guangzhou Super-Dragon Engineering Plastics PP Modified Material Product Market Performance

10.19.4 Guangzhou Super-Dragon Engineering Plastics Business Overview

10.19.5 Guangzhou Super-Dragon Engineering Plastics Recent Developments

- 10.20 Nanjing Julong Scienceandtechnology
  - 10.20.1 Nanjing Julong Scienceandtechnology Basic Information
  - 10.20.2 Nanjing Julong Scienceandtechnology PP Modified Material Product Overview
  - 10.20.3 Nanjing Julong Scienceandtechnology PP Modified Material Product Market Performance
  - 10.20.4 Nanjing Julong Scienceandtechnology Business Overview
  - 10.20.5 Nanjing Julong Scienceandtechnology Recent Developments
- 10.21 Qingdao Gon Technology
  - 10.21.1 Qingdao Gon Technology Basic Information
  - 10.21.2 Qingdao Gon Technology PP Modified Material Product Overview
  - 10.21.3 Qingdao Gon Technology PP Modified Material Product Market Performance
  - 10.21.4 Qingdao Gon Technology Business Overview
  - 10.21.5 Qingdao Gon Technology Recent Developments
- 10.22 Guangdong Silver Age Sci andtech
  - 10.22.1 Guangdong Silver Age Sci andtech Basic Information
  - 10.22.2 Guangdong Silver Age Sci andtech PP Modified Material Product Overview
  - 10.22.3 Guangdong Silver Age Sci andtech PP Modified Material Product Market Performance
  - 10.22.4 Guangdong Silver Age Sci andtech Business Overview
  - 10.22.5 Guangdong Silver Age Sci andtech Recent Developments
- 10.23 Shanghai Sunny New Technology
  - 10.23.1 Shanghai Sunny New Technology Basic Information
  - 10.23.2 Shanghai Sunny New Technology PP Modified Material Product Overview
  - 10.23.3 Shanghai Sunny New Technology PP Modified Material Product Market Performance
  - 10.23.4 Shanghai Sunny New Technology Business Overview
  - 10.23.5 Shanghai Sunny New Technology Recent Developments
- 10.24 Shenzhen Fuheng New Materials
  - 10.24.1 Shenzhen Fuheng New Materials Basic Information
  - 10.24.2 Shenzhen Fuheng New Materials PP Modified Material Product Overview
  - 10.24.3 Shenzhen Fuheng New Materials PP Modified Material Product Market Performance
  - 10.24.4 Shenzhen Fuheng New Materials Business Overview
  - 10.24.5 Shenzhen Fuheng New Materials Recent Developments
- 10.25 Guangdong Kitech New Material
  - 10.25.1 Guangdong Kitech New Material Basic Information
  - 10.25.2 Guangdong Kitech New Material PP Modified Material Product Overview
  - 10.25.3 Guangdong Kitech New Material PP Modified Material Product Market Performance

- 10.25.4 Guangdong Kitech New Material Business Overview
- 10.25.5 Guangdong Kitech New Material Recent Developments
- 10.26 Guangdong Guoli SciandTech
  - 10.26.1 Guangdong Guoli SciandTech Basic Information
  - 10.26.2 Guangdong Guoli SciandTech PP Modified Material Product Overview
  - 10.26.3 Guangdong Guoli SciandTech PP Modified Material Product Market Performance
  - 10.26.4 Guangdong Guoli SciandTech Business Overview
  - 10.26.5 Guangdong Guoli SciandTech Recent Developments
- 10.27 Shenzhen Wote Advanced Materials
  - 10.27.1 Shenzhen Wote Advanced Materials Basic Information
  - 10.27.2 Shenzhen Wote Advanced Materials PP Modified Material Product Overview
  - 10.27.3 Shenzhen Wote Advanced Materials PP Modified Material Product Market Performance
  - 10.27.4 Shenzhen Wote Advanced Materials Business Overview
  - 10.27.5 Shenzhen Wote Advanced Materials Recent Developments
- 10.28 Qingdao Primetech Plastics
  - 10.28.1 Qingdao Primetech Plastics Basic Information
  - 10.28.2 Qingdao Primetech Plastics PP Modified Material Product Overview
  - 10.28.3 Qingdao Primetech Plastics PP Modified Material Product Market Performance
  - 10.28.4 Qingdao Primetech Plastics Business Overview
  - 10.28.5 Qingdao Primetech Plastics Recent Developments
- 10.29 Qingdao Zhongxin Huamei Plastic
  - 10.29.1 Qingdao Zhongxin Huamei Plastic Basic Information
  - 10.29.2 Qingdao Zhongxin Huamei Plastic PP Modified Material Product Overview
  - 10.29.3 Qingdao Zhongxin Huamei Plastic PP Modified Material Product Market Performance
  - 10.29.4 Qingdao Zhongxin Huamei Plastic Business Overview
  - 10.29.5 Qingdao Zhongxin Huamei Plastic Recent Developments

## **11 PP MODIFIED MATERIAL MARKET FORECAST BY REGION**

- 11.1 Global PP Modified Material Market Size Forecast
- 11.2 Global PP Modified Material Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe PP Modified Material Market Size Forecast by Country
  - 11.2.3 Asia Pacific PP Modified Material Market Size Forecast by Region
  - 11.2.4 South America PP Modified Material Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of PP Modified Material by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global PP Modified Material Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of PP Modified Material by Type (2026-2035)

12.1.2 Global PP Modified Material Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of PP Modified Material by Type (2026-2035)

12.2 Global PP Modified Material Market Forecast by Application (2026-2035)

12.2.1 Global PP Modified Material Sales (K MT) Forecast by Application

12.2.2 Global PP Modified Material Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global PP Modified Material Market Size by Type (M USD)

Table 4. Global PP Modified Material Market Size by Application

Table 5. PP Modified Material Market Size Comparison by Region (M USD)

Table 6. Global PP Modified Material Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global PP Modified Material Sales Market Share by Manufacturers (2020-2025)

Table 8. Global PP Modified Material Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global PP Modified Material Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in PP Modified Material as of 2025)

Table 11. Global Market PP Modified Material Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global PP Modified Material Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. PP Modified Material Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global PP Modified Material Sales by Type (K MT)

Table 27. Global PP Modified Material Market Size by Type (M USD)

Table 28. Global PP Modified Material Sales (K MT) by Type (2020-2025)

Table 29. Global PP Modified Material Sales Market Share by Type (2020-2025)

Table 30. Global PP Modified Material Market Size (M USD) by Type (2020-2025)

- Table 31. Global PP Modified Material Market Share by Type (2020-2025)
- Table 32. Global PP Modified Material Price (USD/KG) by Type (2020-2025)
- Table 33. Global PP Modified Material Sales (K MT) by Application
- Table 34. Global PP Modified Material Market Size by Application
- Table 35. Global PP Modified Material Sales by Application (2020-2025) & (K MT)
- Table 36. Global PP Modified Material Sales Market Share by Application (2020-2025)
- Table 37. Global PP Modified Material Market Size by Application (2020-2025) & (M USD)
- Table 38. Global PP Modified Material Market Share by Application (2020-2025)
- Table 39. Global PP Modified Material Sales Growth Rate by Application (2020-2025)
- Table 40. Global PP Modified Material Sales by Region (2020-2025) & (K MT)
- Table 41. Global PP Modified Material Sales Market Share by Region (2020-2025)
- Table 42. Global PP Modified Material Market Size by Region (2020-2025) & (M USD)
- Table 43. Global PP Modified Material Market Size by Region (2020-2025)
- Table 44. North America PP Modified Material Sales by Country (2020-2025) & (K MT)
- Table 45. North America PP Modified Material Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe PP Modified Material Sales by Country (2020-2025) & (K MT)
- Table 47. Europe PP Modified Material Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific PP Modified Material Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific PP Modified Material Market Size by Region (2020-2025) & (M USD)
- Table 50. South America PP Modified Material Sales by Country (2020-2025) & (K MT)
- Table 51. South America PP Modified Material Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa PP Modified Material Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa PP Modified Material Market Size by Region (2020-2025) & (M USD)
- Table 54. Global PP Modified Material Production (K MT) by Region(2020-2025)
- Table 55. Global PP Modified Material Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global PP Modified Material Revenue Market Share by Region (2020-2025)
- Table 57. Global PP Modified Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America PP Modified Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe PP Modified Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan PP Modified Material Production (K MT), Revenue (US\$ Million), Price

(USD/KG) and Gross Margin (2020-2025)

Table 61. China PP Modified Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Lanxess Basic Information

Table 63. Lanxess PP Modified Material Product Overview

Table 64. Lanxess PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Lanxess Business Overview

Table 66. Lanxess SWOT Analysis

Table 67. Lanxess Recent Developments

Table 68. Toray Basic Information

Table 69. Toray PP Modified Material Product Overview

Table 70. Toray PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Toray Business Overview

Table 72. Toray SWOT Analysis

Table 73. Toray Recent Developments

Table 74. Akro-plastic Basic Information

Table 75. Akro-plastic PP Modified Material Product Overview

Table 76. Akro-plastic PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Akro-plastic Business Overview

Table 78. Akro-plastic SWOT Analysis

Table 79. Akro-plastic Recent Developments

Table 80. DuPont Basic Information

Table 81. DuPont PP Modified Material Product Overview

Table 82. DuPont PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. DuPont Business Overview

Table 84. DuPont Recent Developments

Table 85. Arkema Basic Information

Table 86. Arkema PP Modified Material Product Overview

Table 87. Arkema PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Arkema Business Overview

Table 89. Arkema Recent Developments

Table 90. SABIC Basic Information

Table 91. SABIC PP Modified Material Product Overview

Table 92. SABIC PP Modified Material Sales (K MT), Revenue (M USD), Price

(USD/KG) and Gross Margin (2020-2025)

Table 93. SABIC Business Overview

Table 94. SABIC Recent Developments

Table 95. LyondellBasell Basic Information

Table 96. LyondellBasell PP Modified Material Product Overview

Table 97. LyondellBasell PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. LyondellBasell Business Overview

Table 99. LyondellBasell Recent Developments

Table 100. Borouge Basic Information

Table 101. Borouge PP Modified Material Product Overview

Table 102. Borouge PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Borouge Business Overview

Table 104. Borouge Recent Developments

Table 105. LG Chem Basic Information

Table 106. LG Chem PP Modified Material Product Overview

Table 107. LG Chem PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. LG Chem Business Overview

Table 109. LG Chem Recent Developments

Table 110. BASF Basic Information

Table 111. BASF PP Modified Material Product Overview

Table 112. BASF PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. BASF Business Overview

Table 114. BASF Recent Developments

Table 115. Exxon Mobil Basic Information

Table 116. Exxon Mobil PP Modified Material Product Overview

Table 117. Exxon Mobil PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Exxon Mobil Business Overview

Table 119. Exxon Mobil Recent Developments

Table 120. Shanghai PRET Basic Information

Table 121. Shanghai PRET PP Modified Material Product Overview

Table 122. Shanghai PRET PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Shanghai PRET Business Overview

Table 124. Shanghai PRET Recent Developments

- Table 125. Zhejiang Xinli New Material Basic Information
- Table 126. Zhejiang Xinli New Material PP Modified Material Product Overview
- Table 127. Zhejiang Xinli New Material PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Zhejiang Xinli New Material Business Overview
- Table 129. Zhejiang Xinli New Material Recent Developments
- Table 130. Shanghai Polystar Engineering Plastics Basic Information
- Table 131. Shanghai Polystar Engineering Plastics PP Modified Material Product Overview
- Table 132. Shanghai Polystar Engineering Plastics PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Shanghai Polystar Engineering Plastics Business Overview
- Table 134. Shanghai Polystar Engineering Plastics Recent Developments
- Table 135. Anhui Orinko Advanced Plastics Basic Information
- Table 136. Anhui Orinko Advanced Plastics PP Modified Material Product Overview
- Table 137. Anhui Orinko Advanced Plastics PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 138. Anhui Orinko Advanced Plastics Business Overview
- Table 139. Anhui Orinko Advanced Plastics Recent Developments
- Table 140. Guangzhou Kingfa Basic Information
- Table 141. Guangzhou Kingfa PP Modified Material Product Overview
- Table 142. Guangzhou Kingfa PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 143. Guangzhou Kingfa Business Overview
- Table 144. Guangzhou Kingfa Recent Developments
- Table 145. Shandong Dawnprene Basic Information
- Table 146. Shandong Dawnprene PP Modified Material Product Overview
- Table 147. Shandong Dawnprene PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 148. Shandong Dawnprene Business Overview
- Table 149. Shandong Dawnprene Recent Developments
- Table 150. Guangdong Polyrocks Chemical Basic Information
- Table 151. Guangdong Polyrocks Chemical PP Modified Material Product Overview
- Table 152. Guangdong Polyrocks Chemical PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 153. Guangdong Polyrocks Chemical Business Overview
- Table 154. Guangdong Polyrocks Chemical Recent Developments
- Table 155. Guangzhou Super-Dragon Engineering Plastics Basic Information
- Table 156. Guangzhou Super-Dragon Engineering Plastics PP Modified Material

## Product Overview

Table 157. Guangzhou Super-Dragon Engineering Plastics PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 158. Guangzhou Super-Dragon Engineering Plastics Business Overview

Table 159. Guangzhou Super-Dragon Engineering Plastics Recent Developments

Table 160. Nanjing Julong Scienceandtechnology Basic Information

Table 161. Nanjing Julong Scienceandtechnology PP Modified Material Product Overview

Table 162. Nanjing Julong Scienceandtechnology PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 163. Nanjing Julong Scienceandtechnology Business Overview

Table 164. Nanjing Julong Scienceandtechnology Recent Developments

Table 165. Qingdao Gon Technology Basic Information

Table 166. Qingdao Gon Technology PP Modified Material Product Overview

Table 167. Qingdao Gon Technology PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 168. Qingdao Gon Technology Business Overview

Table 169. Qingdao Gon Technology Recent Developments

Table 170. Guangdong Silver Age Sci andtech Basic Information

Table 171. Guangdong Silver Age Sci andtech PP Modified Material Product Overview

Table 172. Guangdong Silver Age Sci andtech PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 173. Guangdong Silver Age Sci andtech Business Overview

Table 174. Guangdong Silver Age Sci andtech Recent Developments

Table 175. Shanghai Sunny New Technology Basic Information

Table 176. Shanghai Sunny New Technology PP Modified Material Product Overview

Table 177. Shanghai Sunny New Technology PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 178. Shanghai Sunny New Technology Business Overview

Table 179. Shanghai Sunny New Technology Recent Developments

Table 180. Shenzhen Fuheng New Materials Basic Information

Table 181. Shenzhen Fuheng New Materials PP Modified Material Product Overview

Table 182. Shenzhen Fuheng New Materials PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 183. Shenzhen Fuheng New Materials Business Overview

Table 184. Shenzhen Fuheng New Materials Recent Developments

Table 185. Guangdong Kitech New Material Basic Information

Table 186. Guangdong Kitech New Material PP Modified Material Product Overview

Table 187. Guangdong Kitech New Material PP Modified Material Sales (K MT),

Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 188. Guangdong Kitech New Material Business Overview

Table 189. Guangdong Kitech New Material Recent Developments

Table 190. Guangdong Guoli SciandTech Basic Information

Table 191. Guangdong Guoli SciandTech PP Modified Material Product Overview

Table 192. Guangdong Guoli SciandTech PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 193. Guangdong Guoli SciandTech Business Overview

Table 194. Guangdong Guoli SciandTech Recent Developments

Table 195. Shenzhen Wote Advanced Materials Basic Information

Table 196. Shenzhen Wote Advanced Materials PP Modified Material Product Overview

Table 197. Shenzhen Wote Advanced Materials PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 198. Shenzhen Wote Advanced Materials Business Overview

Table 199. Shenzhen Wote Advanced Materials Recent Developments

Table 200. Qingdao Primetech Plastics Basic Information

Table 201. Qingdao Primetech Plastics PP Modified Material Product Overview

Table 202. Qingdao Primetech Plastics PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 203. Qingdao Primetech Plastics Business Overview

Table 204. Qingdao Primetech Plastics Recent Developments

Table 205. Qingdao Zhongxin Huamei Plastic Basic Information

Table 206. Qingdao Zhongxin Huamei Plastic PP Modified Material Product Overview

Table 207. Qingdao Zhongxin Huamei Plastic PP Modified Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 208. Qingdao Zhongxin Huamei Plastic Business Overview

Table 209. Qingdao Zhongxin Huamei Plastic Recent Developments

Table 210. Global PP Modified Material Sales Forecast by Region (2026-2035) & (K MT)

Table 211. Global PP Modified Material Market Size Forecast by Region (2026-2035) & (M USD)

Table 212. North America PP Modified Material Sales Forecast by Country (2026-2035) & (K MT)

Table 213. North America PP Modified Material Market Size Forecast by Country (2026-2035) & (M USD)

Table 214. Europe PP Modified Material Sales Forecast by Country (2026-2035) & (K MT)

Table 215. Europe PP Modified Material Market Size Forecast by Country (2026-2035) & (M USD)

Table 216. Asia Pacific PP Modified Material Sales Forecast by Region (2026-2035) & (K MT)

Table 217. Asia Pacific PP Modified Material Market Size Forecast by Region (2026-2035) & (M USD)

Table 218. South America PP Modified Material Sales Forecast by Country (2026-2035) & (K MT)

Table 219. South America PP Modified Material Market Size Forecast by Country (2026-2035) & (M USD)

Table 220. Middle East and Africa PP Modified Material Sales Forecast by Country (2026-2035) & (Units)

Table 221. Middle East and Africa PP Modified Material Market Size Forecast by Country (2026-2035) & (M USD)

Table 222. Global PP Modified Material Sales Forecast by Type (2026-2035) & (K MT)

Table 223. Global PP Modified Material Market Size Forecast by Type (2026-2035) & (M USD)

Table 224. Global PP Modified Material Price Forecast by Type (2026-2035) & (USD/KG)

Table 225. Global PP Modified Material Sales (K MT) Forecast by Application (2026-2035)

Table 226. Global PP Modified Material Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of PP Modified Material
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global PP Modified Material Market Size (M USD), 2025-2035
- Figure 5. Global PP Modified Material Market Size (M USD) (2020-2035)
- Figure 6. Global PP Modified Material Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. PP Modified Material Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global PP Modified Material Product Life Cycle
- Figure 13. PP Modified Material Sales Share by Manufacturers in 2025
- Figure 14. Global PP Modified Material Revenue Share by Manufacturers in 2025
- Figure 15. PP Modified Material Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market PP Modified Material Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by PP Modified Material Revenue in 2025
- Figure 18. Industry Chain Map of PP Modified Material
- Figure 19. Global PP Modified Material Market PEST Analysis
- Figure 20. Global PP Modified Material Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global PP Modified Material Market Share by Type
- Figure 27. Sales Market Share of PP Modified Material by Type (2020-2025)
- Figure 28. Sales Market Share of PP Modified Material by Type in 2025
- Figure 29. Market Share of PP Modified Material by Type (2020-2025)
- Figure 30. Market Share of PP Modified Material by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global PP Modified Material Market Share by Application

- Figure 33. Global PP Modified Material Sales Market Share by Application (2020-2025)
- Figure 34. Global PP Modified Material Sales Market Share by Application in 2025
- Figure 35. Global PP Modified Material Market Share by Application (2020-2025)
- Figure 36. Global PP Modified Material Market Share by Application in 2025
- Figure 37. Global PP Modified Material Sales Growth Rate by Application (2020-2025)
- Figure 38. Global PP Modified Material Sales Market Share by Region (2020-2025)
- Figure 39. Global PP Modified Material Market Size by Region (2020-2025)
- Figure 40. North America PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America PP Modified Material Sales Market Share by Country in 2024
- Figure 43. North America PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America PP Modified Material Market Size by Country in 2024
- Figure 45. U.S. PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada PP Modified Material Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada PP Modified Material Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico PP Modified Material Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico PP Modified Material Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe PP Modified Material Sales Market Share by Country in 2024
- Figure 53. Europe PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe PP Modified Material Market Size by Country in 2024
- Figure 55. Germany PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific PP Modified Material Sales and Growth Rate (K MT)

Figure 66. Asia Pacific PP Modified Material Sales Market Share by Region in 2024

Figure 67. Asia Pacific PP Modified Material Market Size by Region in 2024

Figure 68. China PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America PP Modified Material Sales and Growth Rate (K MT)

Figure 79. South America PP Modified Material Sales Market Share by Country in 2024

Figure 80. South America PP Modified Material Market Size and Growth Rate (M USD)

Figure 81. South America PP Modified Material Market Size by Country in 2024

Figure 82. Brazil PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa PP Modified Material Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa PP Modified Material Sales Market Share by Region in 2024

Figure 90. Middle East and Africa PP Modified Material Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa PP Modified Material Market Size by Region in 2024

Figure 92. Saudi Arabia PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa PP Modified Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa PP Modified Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global PP Modified Material Production Market Share by Region (2020-2025)

Figure 103. North America PP Modified Material Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe PP Modified Material Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan PP Modified Material Production (K MT) Growth Rate (2020-2025)

Figure 106. China PP Modified Material Production (K MT) Growth Rate (2020-2025)

Figure 107. Global PP Modified Material Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global PP Modified Material Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global PP Modified Material Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global PP Modified Material Market Share Forecast by Type (2026-2035)

Figure 111. Global PP Modified Material Sales Forecast by Application (2026-2035)

Figure 112. Global PP Modified Material Market Share Forecast by Application  
(2026-2035)

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