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Global Power Liftgate Modules Market Research Report 2025(Status and Outlook)

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Abstracts

A power liftgate module is an electro-mechanical system integrated into vehicles, primarily SUVs, crossovers, and minivans, to enable automated opening and closing of the rear hatch or trunk via remote control, dashboard buttons, or hands-free sensors. It typically consists of actuators, control units, struts or motors, and sensors that work in unison to provide convenience, safety, and accessibility features, such as programmable height settings, obstacle detection, and soft-close functionality. This module enhances user experience by reducing physical effort, improving cargo access in tight spaces, and aligning with broader automotive trends toward electrification and premium convenience offerings.

The global Power Liftgate Modules market size was estimated at USD 4250.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.35% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Power Liftgate Modules market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Power

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Liftgate Modules market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Power Liftgate Modules market.

Global Power Liftgate Modules Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Pektron
Continental AG
General Motors
Magna
Aisin
Brose Fahrzeugteile
HI-LEX Corporation
Strattec Security
Beijing Jingwei Hirain Technologies

Market Segmentation (by Type)

Ultrasonic Sensor

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Infrared Sensor
Others

Market Segmentation (by Application)

Passenger Car
Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Power Liftgate Modules Market
Overview of the regional outlook of the Power Liftgate Modules Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Power Liftgate Modules Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Power Liftgate Modules, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

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product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

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product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter?s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Power Liftgate Modules
1.2 Key Market Segments
  1.2.1 Power Liftgate Modules Segment by Type
  1.2.2 Power Liftgate Modules Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 POWER LIFTGATE MODULES MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Power Liftgate Modules Market Size (M USD) Estimates and Forecasts (2020-2033)
  2.1.2 Global Power Liftgate Modules Sales Estimates and Forecasts (2020-2033)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 POWER LIFTGATE MODULES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Power Liftgate Modules Product Life Cycle
3.3 Global Power Liftgate Modules Sales by Manufacturers (2020-2025)
3.4 Global Power Liftgate Modules Revenue Market Share by Manufacturers (2020-2025)
3.5 Power Liftgate Modules Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Power Liftgate Modules Average Price by Manufacturers (2020-2025)
3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
3.8 Power Liftgate Modules Market Competitive Situation and Trends
  3.8.1 Power Liftgate Modules Market Concentration Rate
  3.8.2 Global 5 and 10 Largest Power Liftgate Modules Players Market Share by Revenue
  3.8.3 Mergers & Acquisitions, Expansion

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4 POWER LIFTGATE MODULES INDUSTRY CHAIN ANALYSIS

4.1 Power Liftgate Modules Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POWER LIFTGATE MODULES MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global Power Liftgate Modules Market Porter's Five Forces Analysis
  5.6.1 Global Trade Frictions
  5.6.2 U.S. Tariff Policy ? April 2025
  5.6.3 Global Trade Frictions and Their Impacts to Power Liftgate Modules Market
5.7 ESG Ratings of Leading Companies

6 POWER LIFTGATE MODULES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Power Liftgate Modules Sales Market Share by Type (2020-2025)
6.3 Global Power Liftgate Modules Market Size Market Share by Type (2020-2025)
6.4 Global Power Liftgate Modules Price by Type (2020-2025)

7 POWER LIFTGATE MODULES MARKET SEGMENTATION BY APPLICATION

+357 96 030922
info@marketpublishers.com

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Power Liftgate Modules Market Sales by Application (2020-2025)
7.3 Global Power Liftgate Modules Market Size (M USD) by Application (2020-2025)
7.4 Global Power Liftgate Modules Sales Growth Rate by Application (2020-2025)

8 POWER LIFTGATE MODULES MARKET SALES BY REGION

8.1 Global Power Liftgate Modules Sales by Region
  8.1.1 Global Power Liftgate Modules Sales by Region
  8.1.2 Global Power Liftgate Modules Sales Market Share by Region
8.2 Global Power Liftgate Modules Market Size by Region
  8.2.1 Global Power Liftgate Modules Market Size by Region
  8.2.2 Global Power Liftgate Modules Market Size Market Share by Region
8.3 North America
  8.3.1 North America Power Liftgate Modules Sales by Country
  8.3.2 North America Power Liftgate Modules Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Power Liftgate Modules Sales by Country
  8.4.2 Europe Power Liftgate Modules Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Power Liftgate Modules Sales by Region
  8.5.2 Asia Pacific Power Liftgate Modules Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview
  8.5.5 South Korea Market Overview
  8.5.6 India Market Overview
  8.5.7 Southeast Asia Market Overview
8.6 South America
  8.6.1 South America Power Liftgate Modules Sales by Country
  8.6.2 South America Power Liftgate Modules Market Size by Country
  8.6.3 Brazil Market Overview

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8.6.4 Argentina Market Overview
8.6.5 Columbia Market Overview
8.7 Middle East and Africa
8.7.1 Middle East and Africa Power Liftgate Modules Sales by Region
8.7.2 Middle East and Africa Power Liftgate Modules Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 POWER LIFTGATE MODULES MARKET PRODUCTION BY REGION

9.1 Global Production of Power Liftgate Modules by Region(2020-2025)
9.2 Global Power Liftgate Modules Revenue Market Share by Region (2020-2025)
9.3 Global Power Liftgate Modules Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Power Liftgate Modules Production
9.4.1 North America Power Liftgate Modules Production Growth Rate (2020-2025)
9.4.2 North America Power Liftgate Modules Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Power Liftgate Modules Production
9.5.1 Europe Power Liftgate Modules Production Growth Rate (2020-2025)
9.5.2 Europe Power Liftgate Modules Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Power Liftgate Modules Production (2020-2025)
9.6.1 Japan Power Liftgate Modules Production Growth Rate (2020-2025)
9.6.2 Japan Power Liftgate Modules Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Power Liftgate Modules Production (2020-2025)
9.7.1 China Power Liftgate Modules Production Growth Rate (2020-2025)
9.7.2 China Power Liftgate Modules Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Pektron
10.1.1 Pektron Basic Information
10.1.2 Pektron Power Liftgate Modules Product Overview

+357 96 030922
info@marketpublishers.com

10.1.3 Pektron Power Liftgate Modules Product Market Performance
10.1.4 Pektron Business Overview
10.1.5 Pektron SWOT Analysis
10.1.6 Pektron Recent Developments
10.2 Continental AG
10.2.1 Continental AG Basic Information
10.2.2 Continental AG Power Liftgate Modules Product Overview
10.2.3 Continental AG Power Liftgate Modules Product Market Performance
10.2.4 Continental AG Business Overview
10.2.5 Continental AG SWOT Analysis
10.2.6 Continental AG Recent Developments
10.3 General Motors
10.3.1 General Motors Basic Information
10.3.2 General Motors Power Liftgate Modules Product Overview
10.3.3 General Motors Power Liftgate Modules Product Market Performance
10.3.4 General Motors Business Overview
10.3.5 General Motors SWOT Analysis
10.3.6 General Motors Recent Developments
10.4 Magna
10.4.1 Magna Basic Information
10.4.2 Magna Power Liftgate Modules Product Overview
10.4.3 Magna Power Liftgate Modules Product Market Performance
10.4.4 Magna Business Overview
10.4.5 Magna Recent Developments
10.5 Aisin
10.5.1 Aisin Basic Information
10.5.2 Aisin Power Liftgate Modules Product Overview
10.5.3 Aisin Power Liftgate Modules Product Market Performance
10.5.4 Aisin Business Overview
10.5.5 Aisin Recent Developments
10.6 Brose Fahrzeugteile
10.6.1 Brose Fahrzeugteile Basic Information
10.6.2 Brose Fahrzeugteile Power Liftgate Modules Product Overview
10.6.3 Brose Fahrzeugteile Power Liftgate Modules Product Market Performance
10.6.4 Brose Fahrzeugteile Business Overview
10.6.5 Brose Fahrzeugteile Recent Developments
10.7 HI-LEX Corporation
10.7.1 HI-LEX Corporation Basic Information
10.7.2 HI-LEX Corporation Power Liftgate Modules Product Overview

+357 96 030922
info@marketpublishers.com

10.7.3 HI-LEX Corporation Power Liftgate Modules Product Market Performance
10.7.4 HI-LEX Corporation Business Overview
10.7.5 HI-LEX Corporation Recent Developments
10.8 Strattec Security
10.8.1 Strattec Security Basic Information
10.8.2 Strattec Security Power Liftgate Modules Product Overview
10.8.3 Strattec Security Power Liftgate Modules Product Market Performance
10.8.4 Strattec Security Business Overview
10.8.5 Strattec Security Recent Developments
10.9 Beijing Jingwei Hirain Technologies
10.9.1 Beijing Jingwei Hirain Technologies Basic Information
10.9.2 Beijing Jingwei Hirain Technologies Power Liftgate Modules Product Overview
10.9.3 Beijing Jingwei Hirain Technologies Power Liftgate Modules Product Market Performance
10.9.4 Beijing Jingwei Hirain Technologies Business Overview
10.9.5 Beijing Jingwei Hirain Technologies Recent Developments

11 POWER LIFTGATE MODULES MARKET FORECAST BY REGION

11.1 Global Power Liftgate Modules Market Size Forecast
11.2 Global Power Liftgate Modules Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Power Liftgate Modules Market Size Forecast by Country
11.2.3 Asia Pacific Power Liftgate Modules Market Size Forecast by Region
11.2.4 South America Power Liftgate Modules Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Power Liftgate Modules by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Power Liftgate Modules Market Forecast by Type (2026-2033)
12.1.1 Global Forecasted Sales of Power Liftgate Modules by Type (2026-2033)
12.1.2 Global Power Liftgate Modules Market Size Forecast by Type (2026-2033)
12.1.3 Global Forecasted Price of Power Liftgate Modules by Type (2026-2033)
12.2 Global Power Liftgate Modules Market Forecast by Application (2026-2033)
12.2.1 Global Power Liftgate Modules Sales (K Units) Forecast by Application
12.2.2 Global Power Liftgate Modules Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
info@marketpublishers.com

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Power Liftgate Modules Market Size Comparison by Region (M USD)
Table 5. Global Power Liftgate Modules Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Power Liftgate Modules Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Power Liftgate Modules Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Power Liftgate Modules Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Power Liftgate Modules as of 2024)
Table 10. Global Market Power Liftgate Modules Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Power Liftgate Modules Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Power Liftgate Modules Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Power Liftgate Modules Sales by Type (K Units)
Table 26. Global Power Liftgate Modules Market Size by Type (M USD)
Table 27. Global Power Liftgate Modules Sales (K Units) by Type (2020-2025)
Table 28. Global Power Liftgate Modules Sales Market Share by Type (2020-2025)
Table 29. Global Power Liftgate Modules Market Size (M USD) by Type (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 30. Global Power Liftgate Modules Market Size Share by Type (2020-2025)
Table 31. Global Power Liftgate Modules Price (USD/Unit) by Type (2020-2025)
Table 32. Global Power Liftgate Modules Sales (K Units) by Application
Table 33. Global Power Liftgate Modules Market Size by Application
Table 34. Global Power Liftgate Modules Sales by Application (2020-2025) & (K Units)
Table 35. Global Power Liftgate Modules Sales Market Share by Application (2020-2025)
Table 36. Global Power Liftgate Modules Market Size by Application (2020-2025) & (M USD)
Table 37. Global Power Liftgate Modules Market Share by Application (2020-2025)
Table 38. Global Power Liftgate Modules Sales Growth Rate by Application (2020-2025)
Table 39. Global Power Liftgate Modules Sales by Region (2020-2025) & (K Units)
Table 40. Global Power Liftgate Modules Sales Market Share by Region (2020-2025)
Table 41. Global Power Liftgate Modules Market Size by Region (2020-2025) & (M USD)
Table 42. Global Power Liftgate Modules Market Size Market Share by Region (2020-2025)
Table 43. North America Power Liftgate Modules Sales by Country (2020-2025) & (K Units)
Table 44. North America Power Liftgate Modules Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Power Liftgate Modules Sales by Country (2020-2025) & (K Units)
Table 46. Europe Power Liftgate Modules Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Power Liftgate Modules Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Power Liftgate Modules Market Size by Region (2020-2025) & (M USD)
Table 49. South America Power Liftgate Modules Sales by Country (2020-2025) & (K Units)
Table 50. South America Power Liftgate Modules Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Power Liftgate Modules Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Power Liftgate Modules Market Size by Region (2020-2025) & (M USD)
Table 53. Global Power Liftgate Modules Production (K Units) by Region(2020-2025)
Table 54. Global Power Liftgate Modules Revenue (US$ Million) by Region (2020-2025)
Table 55. Global Power Liftgate Modules Revenue Market Share by Region (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 56. Global Power Liftgate Modules Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Power Liftgate Modules Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Power Liftgate Modules Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Power Liftgate Modules Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Power Liftgate Modules Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. Pektron Basic Information
Table 62. Pektron Power Liftgate Modules Product Overview
Table 63. Pektron Power Liftgate Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. Pektron Business Overview
Table 65. Pektron SWOT Analysis
Table 66. Pektron Recent Developments
Table 67. Continental AG Basic Information
Table 68. Continental AG Power Liftgate Modules Product Overview
Table 69. Continental AG Power Liftgate Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. Continental AG Business Overview
Table 71. Continental AG SWOT Analysis
Table 72. Continental AG Recent Developments
Table 73. General Motors Basic Information
Table 74. General Motors Power Liftgate Modules Product Overview
Table 75. General Motors Power Liftgate Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. General Motors Business Overview
Table 77. General Motors SWOT Analysis
Table 78. General Motors Recent Developments
Table 79. Magna Basic Information
Table 80. Magna Power Liftgate Modules Product Overview
Table 81. Magna Power Liftgate Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Magna Business Overview
Table 83. Magna Recent Developments
Table 84. Aisin Basic Information
Table 85. Aisin Power Liftgate Modules Product Overview

+357 96 030922
info@marketpublishers.com

Table 86. Aisin Power Liftgate Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Aisin Business Overview
Table 88. Aisin Recent Developments
Table 89. Brose Fahrzeugteile Basic Information
Table 90. Brose Fahrzeugteile Power Liftgate Modules Product Overview
Table 91. Brose Fahrzeugteile Power Liftgate Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Brose Fahrzeugteile Business Overview
Table 93. Brose Fahrzeugteile Recent Developments
Table 94. HI-LEX Corporation Basic Information
Table 95. HI-LEX Corporation Power Liftgate Modules Product Overview
Table 96. HI-LEX Corporation Power Liftgate Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. HI-LEX Corporation Business Overview
Table 98. HI-LEX Corporation Recent Developments
Table 99. Strattec Security Basic Information
Table 100. Strattec Security Power Liftgate Modules Product Overview
Table 101. Strattec Security Power Liftgate Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Strattec Security Business Overview
Table 103. Strattec Security Recent Developments
Table 104. Beijing Jingwei Hirain Technologies Basic Information
Table 105. Beijing Jingwei Hirain Technologies Power Liftgate Modules Product Overview
Table 106. Beijing Jingwei Hirain Technologies Power Liftgate Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Beijing Jingwei Hirain Technologies Business Overview
Table 108. Beijing Jingwei Hirain Technologies Recent Developments
Table 109. Global Power Liftgate Modules Sales Forecast by Region (2026-2033) & (K Units)
Table 110. Global Power Liftgate Modules Market Size Forecast by Region (2026-2033) & (M USD)
Table 111. North America Power Liftgate Modules Sales Forecast by Country (2026-2033) & (K Units)
Table 112. North America Power Liftgate Modules Market Size Forecast by Country (2026-2033) & (M USD)
Table 113. Europe Power Liftgate Modules Sales Forecast by Country (2026-2033) & (K Units)

+357 96 030922
info@marketpublishers.com

Table 114. Europe Power Liftgate Modules Market Size Forecast by Country (2026-2033) & (M USD)
Table 115. Asia Pacific Power Liftgate Modules Sales Forecast by Region (2026-2033) & (K Units)
Table 116. Asia Pacific Power Liftgate Modules Market Size Forecast by Region (2026-2033) & (M USD)
Table 117. South America Power Liftgate Modules Sales Forecast by Country (2026-2033) & (K Units)
Table 118. South America Power Liftgate Modules Market Size Forecast by Country (2026-2033) & (M USD)
Table 119. Middle East and Africa Power Liftgate Modules Sales Forecast by Country (2026-2033) & (Units)
Table 120. Middle East and Africa Power Liftgate Modules Market Size Forecast by Country (2026-2033) & (M USD)
Table 121. Global Power Liftgate Modules Sales Forecast by Type (2026-2033) & (K Units)
Table 122. Global Power Liftgate Modules Market Size Forecast by Type (2026-2033) & (M USD)
Table 123. Global Power Liftgate Modules Price Forecast by Type (2026-2033) & (USD/Unit)
Table 124. Global Power Liftgate Modules Sales (K Units) Forecast by Application (2026-2033)
Table 125. Global Power Liftgate Modules Market Size Forecast by Application (2026-2033) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Power Liftgate Modules
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Power Liftgate Modules Market Size (M USD), 2024-2033
Figure 5. Global Power Liftgate Modules Market Size (M USD) (2020-2033)
Figure 6. Global Power Liftgate Modules Sales (K Units) & (2020-2033)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Power Liftgate Modules Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Power Liftgate Modules Product Life Cycle
Figure 13. Power Liftgate Modules Sales Share by Manufacturers in 2024
Figure 14. Global Power Liftgate Modules Revenue Share by Manufacturers in 2024
Figure 15. Power Liftgate Modules Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
Figure 16. Global Market Power Liftgate Modules Average Price (USD/Unit) of Key Manufacturers in 2024
Figure 17. The Global 5 and 10 Largest Players: Market Share by Power Liftgate Modules Revenue in 2024
Figure 18. Industry Chain Map of Power Liftgate Modules
Figure 19. Global Power Liftgate Modules Market PEST Analysis
Figure 20. Global Power Liftgate Modules Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Power Liftgate Modules Market Share by Type
Figure 27. Sales Market Share of Power Liftgate Modules by Type (2020-2025)
Figure 28. Sales Market Share of Power Liftgate Modules by Type in 2024
Figure 29. Market Size Share of Power Liftgate Modules by Type (2020-2025)
Figure 30. Market Size Share of Power Liftgate Modules by Type in 2024
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 32. Global Power Liftgate Modules Market Share by Application

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Figure 33. Global Power Liftgate Modules Sales Market Share by Application (2020-2025)
Figure 34. Global Power Liftgate Modules Sales Market Share by Application in 2024
Figure 35. Global Power Liftgate Modules Market Share by Application (2020-2025)
Figure 36. Global Power Liftgate Modules Market Share by Application in 2024
Figure 37. Global Power Liftgate Modules Sales Growth Rate by Application (2020-2025)
Figure 38. Global Power Liftgate Modules Sales Market Share by Region (2020-2025)
Figure 39. Global Power Liftgate Modules Market Size Market Share by Region (2020-2025)
Figure 40. North America Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America Power Liftgate Modules Sales Market Share by Country in 2024
Figure 43. North America Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Power Liftgate Modules Market Size Market Share by Country in 2024
Figure 45. U.S. Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Power Liftgate Modules Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada Power Liftgate Modules Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Power Liftgate Modules Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Power Liftgate Modules Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 52. Europe Power Liftgate Modules Sales Market Share by Country in 2024
Figure 53. Europe Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Power Liftgate Modules Market Size Market Share by Country in 2024
Figure 55. Germany Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)

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Figure 56. Germany Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Power Liftgate Modules Sales and Growth Rate (K Units)
Figure 66. Asia Pacific Power Liftgate Modules Sales Market Share by Region in 2024
Figure 67. Asia Pacific Power Liftgate Modules Market Size Market Share by Region in 2024
Figure 68. China Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 73. South Korea Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 75. India Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia Power Liftgate Modules Market Size and Growth Rate

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(2020-2025) & (M USD)
Figure 78. South America Power Liftgate Modules Sales and Growth Rate (K Units)
Figure 79. South America Power Liftgate Modules Sales Market Share by Country in 2024
Figure 80. South America Power Liftgate Modules Market Size and Growth Rate (M USD)
Figure 81. South America Power Liftgate Modules Market Size Market Share by Country in 2024
Figure 82. Brazil Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Power Liftgate Modules Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa Power Liftgate Modules Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Power Liftgate Modules Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Power Liftgate Modules Market Size Market Share by Region in 2024
Figure 92. Saudi Arabia Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 93. Saudi Arabia Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 95. UAE Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt Power Liftgate Modules Market Size and Growth Rate (2020-2025) &

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(M USD)
Figure 98. Nigeria Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Power Liftgate Modules Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa Power Liftgate Modules Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Power Liftgate Modules Production Market Share by Region (2020-2025)
Figure 103. North America Power Liftgate Modules Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe Power Liftgate Modules Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan Power Liftgate Modules Production (K Units) Growth Rate (2020-2025)
Figure 106. China Power Liftgate Modules Production (K Units) Growth Rate (2020-2025)
Figure 107. Global Power Liftgate Modules Sales Forecast by Volume (2020-2033) & (K Units)
Figure 108. Global Power Liftgate Modules Market Size Forecast by Value (2020-2033) & (M USD)
Figure 109. Global Power Liftgate Modules Sales Market Share Forecast by Type (2026-2033)
Figure 110. Global Power Liftgate Modules Market Share Forecast by Type (2026-2033)
Figure 111. Global Power Liftgate Modules Sales Forecast by Application (2026-2033)
Figure 112. Global Power Liftgate Modules Market Share Forecast by Application (2026-2033)

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