

Global Power Cords and Extension Cords Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Extension cords, also known as power extenders or extension leads, are longer power cords that are used to supply electrical energy to portable electrical equipment or appliances located up to hundreds of feet away from a main power source.

Equipment such as construction machinery, sound and lighting equipment, emergency medical defibrillators and electrical power tools are often used in locations without a convenient power source, and extension cords are thus used to supply the current to the equipment. Extension cords are only designed for temporary usage, and not as a means of permanent or long-term power supply.

The Global Power Cords and Extension Cords Market Size was estimated at USD 5441.55 million in 2023 and is projected to reach USD 4969.81 million by 2029, exhibiting a CAGR of -1.50% during the forecast period.

This report provides a deep insight into the global Power Cords and Extension Cords market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Power Cords and Extension Cords Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Power Cords and Extension Cords market in any manner.

Global Power Cords and Extension Cords Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Volex

Longwell

I-SHENG

Electri-Cord

HL TECHNOLOGY

Feller

Quail Electronics

Hongchang Electronics

Americord

CHING CHENG

Prime Wire & Cable

AURICH

Queenpuo

CEP

Yunhuan Electronics

Coleman Cable

HUASHENG ELECTRICAL

StayOnline

Yung Li

MEGA

Market Segmentation (by Type)

PVC and Rubber

Halogen-free

Market Segmentation (by Application)

Household Appliances

Computers and Consumer Electronics

Medical Devices

Other Industrial Products

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Power Cords and Extension Cords Market

Overview of the regional outlook of the Power Cords and Extension Cords Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Power Cords and Extension Cords Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Power Cords and Extension Cords
- 1.2 Key Market Segments
 - 1.2.1 Power Cords and Extension Cords Segment by Type
 - 1.2.2 Power Cords and Extension Cords Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 POWER CORDS AND EXTENSION CORDS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Power Cords and Extension Cords Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Power Cords and Extension Cords Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 POWER CORDS AND EXTENSION CORDS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Power Cords and Extension Cords Sales by Manufacturers (2019-2024)
- 3.2 Global Power Cords and Extension Cords Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Power Cords and Extension Cords Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Power Cords and Extension Cords Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Power Cords and Extension Cords Sales Sites, Area Served, Product Type
- 3.6 Power Cords and Extension Cords Market Competitive Situation and Trends
 - 3.6.1 Power Cords and Extension Cords Market Concentration Rate

3.6.2 Global 5 and 10 Largest Power Cords and Extension Cords Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 POWER CORDS AND EXTENSION CORDS INDUSTRY CHAIN ANALYSIS

4.1 Power Cords and Extension Cords Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POWER CORDS AND EXTENSION CORDS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 POWER CORDS AND EXTENSION CORDS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Power Cords and Extension Cords Sales Market Share by Type (2019-2024)

6.3 Global Power Cords and Extension Cords Market Size Market Share by Type (2019-2024)

6.4 Global Power Cords and Extension Cords Price by Type (2019-2024)

7 POWER CORDS AND EXTENSION CORDS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Power Cords and Extension Cords Market Sales by Application (2019-2024)

7.3 Global Power Cords and Extension Cords Market Size (M USD) by Application

(2019-2024)

7.4 Global Power Cords and Extension Cords Sales Growth Rate by Application
(2019-2024)

8 POWER CORDS AND EXTENSION CORDS MARKET SEGMENTATION BY REGION

8.1 Global Power Cords and Extension Cords Sales by Region

8.1.1 Global Power Cords and Extension Cords Sales by Region

8.1.2 Global Power Cords and Extension Cords Sales Market Share by Region

8.2 North America

8.2.1 North America Power Cords and Extension Cords Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Power Cords and Extension Cords Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Power Cords and Extension Cords Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Power Cords and Extension Cords Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Power Cords and Extension Cords Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Volex

9.1.1 Volex Power Cords and Extension Cords Basic Information

9.1.2 Volex Power Cords and Extension Cords Product Overview

9.1.3 Volex Power Cords and Extension Cords Product Market Performance

9.1.4 Volex Business Overview

9.1.5 Volex Power Cords and Extension Cords SWOT Analysis

9.1.6 Volex Recent Developments

9.2 Longwell

9.2.1 Longwell Power Cords and Extension Cords Basic Information

9.2.2 Longwell Power Cords and Extension Cords Product Overview

9.2.3 Longwell Power Cords and Extension Cords Product Market Performance

9.2.4 Longwell Business Overview

9.2.5 Longwell Power Cords and Extension Cords SWOT Analysis

9.2.6 Longwell Recent Developments

9.3 I-SHENG

9.3.1 I-SHENG Power Cords and Extension Cords Basic Information

9.3.2 I-SHENG Power Cords and Extension Cords Product Overview

9.3.3 I-SHENG Power Cords and Extension Cords Product Market Performance

9.3.4 I-SHENG Power Cords and Extension Cords SWOT Analysis

9.3.5 I-SHENG Business Overview

9.3.6 I-SHENG Recent Developments

9.4 Electri-Cord

9.4.1 Electri-Cord Power Cords and Extension Cords Basic Information

9.4.2 Electri-Cord Power Cords and Extension Cords Product Overview

9.4.3 Electri-Cord Power Cords and Extension Cords Product Market Performance

9.4.4 Electri-Cord Business Overview

9.4.5 Electri-Cord Recent Developments

9.5 HL TECHNOLOGY

9.5.1 HL TECHNOLOGY Power Cords and Extension Cords Basic Information

9.5.2 HL TECHNOLOGY Power Cords and Extension Cords Product Overview

9.5.3 HL TECHNOLOGY Power Cords and Extension Cords Product Market

Performance

9.5.4 HL TECHNOLOGY Business Overview

9.5.5 HL TECHNOLOGY Recent Developments

9.6 Feller

- 9.6.1 Feller Power Cords and Extension Cords Basic Information
- 9.6.2 Feller Power Cords and Extension Cords Product Overview
- 9.6.3 Feller Power Cords and Extension Cords Product Market Performance
- 9.6.4 Feller Business Overview
- 9.6.5 Feller Recent Developments

9.7 Quail Electronics

- 9.7.1 Quail Electronics Power Cords and Extension Cords Basic Information
- 9.7.2 Quail Electronics Power Cords and Extension Cords Product Overview
- 9.7.3 Quail Electronics Power Cords and Extension Cords Product Market Performance
- 9.7.4 Quail Electronics Business Overview
- 9.7.5 Quail Electronics Recent Developments

9.8 Hongchang Electronics

- 9.8.1 Hongchang Electronics Power Cords and Extension Cords Basic Information
- 9.8.2 Hongchang Electronics Power Cords and Extension Cords Product Overview
- 9.8.3 Hongchang Electronics Power Cords and Extension Cords Product Market Performance
- 9.8.4 Hongchang Electronics Business Overview
- 9.8.5 Hongchang Electronics Recent Developments

9.9 Americord

- 9.9.1 Americord Power Cords and Extension Cords Basic Information
- 9.9.2 Americord Power Cords and Extension Cords Product Overview
- 9.9.3 Americord Power Cords and Extension Cords Product Market Performance
- 9.9.4 Americord Business Overview
- 9.9.5 Americord Recent Developments

9.10 CHING CHENG

- 9.10.1 CHING CHENG Power Cords and Extension Cords Basic Information
- 9.10.2 CHING CHENG Power Cords and Extension Cords Product Overview
- 9.10.3 CHING CHENG Power Cords and Extension Cords Product Market Performance
- 9.10.4 CHING CHENG Business Overview
- 9.10.5 CHING CHENG Recent Developments

9.11 Prime Wire and Cable

- 9.11.1 Prime Wire and Cable Power Cords and Extension Cords Basic Information
- 9.11.2 Prime Wire and Cable Power Cords and Extension Cords Product Overview
- 9.11.3 Prime Wire and Cable Power Cords and Extension Cords Product Market Performance
- 9.11.4 Prime Wire and Cable Business Overview

9.11.5 Prime Wire and Cable Recent Developments

9.12 AURICH

9.12.1 AURICH Power Cords and Extension Cords Basic Information

9.12.2 AURICH Power Cords and Extension Cords Product Overview

9.12.3 AURICH Power Cords and Extension Cords Product Market Performance

9.12.4 AURICH Business Overview

9.12.5 AURICH Recent Developments

9.13 Queenpuo

9.13.1 Queenpuo Power Cords and Extension Cords Basic Information

9.13.2 Queenpuo Power Cords and Extension Cords Product Overview

9.13.3 Queenpuo Power Cords and Extension Cords Product Market Performance

9.13.4 Queenpuo Business Overview

9.13.5 Queenpuo Recent Developments

9.14 CEP

9.14.1 CEP Power Cords and Extension Cords Basic Information

9.14.2 CEP Power Cords and Extension Cords Product Overview

9.14.3 CEP Power Cords and Extension Cords Product Market Performance

9.14.4 CEP Business Overview

9.14.5 CEP Recent Developments

9.15 Yunhuan Electronics

9.15.1 Yunhuan Electronics Power Cords and Extension Cords Basic Information

9.15.2 Yunhuan Electronics Power Cords and Extension Cords Product Overview

9.15.3 Yunhuan Electronics Power Cords and Extension Cords Product Market

Performance

9.15.4 Yunhuan Electronics Business Overview

9.15.5 Yunhuan Electronics Recent Developments

9.16 Coleman Cable

9.16.1 Coleman Cable Power Cords and Extension Cords Basic Information

9.16.2 Coleman Cable Power Cords and Extension Cords Product Overview

9.16.3 Coleman Cable Power Cords and Extension Cords Product Market

Performance

9.16.4 Coleman Cable Business Overview

9.16.5 Coleman Cable Recent Developments

9.17 HUASHENG ELECTRICAL

9.17.1 HUASHENG ELECTRICAL Power Cords and Extension Cords Basic Information

9.17.2 HUASHENG ELECTRICAL Power Cords and Extension Cords Product Overview

9.17.3 HUASHENG ELECTRICAL Power Cords and Extension Cords Product Market

Performance

9.17.4 HUASHENG ELECTRICAL Business Overview

9.17.5 HUASHENG ELECTRICAL Recent Developments

9.18 StayOnline

9.18.1 StayOnline Power Cords and Extension Cords Basic Information

9.18.2 StayOnline Power Cords and Extension Cords Product Overview

9.18.3 StayOnline Power Cords and Extension Cords Product Market Performance

9.18.4 StayOnline Business Overview

9.18.5 StayOnline Recent Developments

9.19 Yung Li

9.19.1 Yung Li Power Cords and Extension Cords Basic Information

9.19.2 Yung Li Power Cords and Extension Cords Product Overview

9.19.3 Yung Li Power Cords and Extension Cords Product Market Performance

9.19.4 Yung Li Business Overview

9.19.5 Yung Li Recent Developments

9.20 MEGA

9.20.1 MEGA Power Cords and Extension Cords Basic Information

9.20.2 MEGA Power Cords and Extension Cords Product Overview

9.20.3 MEGA Power Cords and Extension Cords Product Market Performance

9.20.4 MEGA Business Overview

9.20.5 MEGA Recent Developments

10 POWER CORDS AND EXTENSION CORDS MARKET FORECAST BY REGION

10.1 Global Power Cords and Extension Cords Market Size Forecast

10.2 Global Power Cords and Extension Cords Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Power Cords and Extension Cords Market Size Forecast by Country

10.2.3 Asia Pacific Power Cords and Extension Cords Market Size Forecast by Region

10.2.4 South America Power Cords and Extension Cords Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Power Cords and Extension Cords by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Power Cords and Extension Cords Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Power Cords and Extension Cords by Type (2025-2030)

11.1.2 Global Power Cords and Extension Cords Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Power Cords and Extension Cords by Type (2025-2030)

11.2 Global Power Cords and Extension Cords Market Forecast by Application (2025-2030)

11.2.1 Global Power Cords and Extension Cords Sales (K Units) Forecast by Application

11.2.2 Global Power Cords and Extension Cords Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Power Cords and Extension Cords Market Size Comparison by Region (M USD)

Table 5. Global Power Cords and Extension Cords Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Power Cords and Extension Cords Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Power Cords and Extension Cords Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Power Cords and Extension Cords Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Power Cords and Extension Cords as of 2022)

Table 10. Global Market Power Cords and Extension Cords Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Power Cords and Extension Cords Sales Sites and Area Served

Table 12. Manufacturers Power Cords and Extension Cords Product Type

Table 13. Global Power Cords and Extension Cords Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Power Cords and Extension Cords

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Power Cords and Extension Cords Market Challenges

Table 22. Global Power Cords and Extension Cords Sales by Type (K Units)

Table 23. Global Power Cords and Extension Cords Market Size by Type (M USD)

Table 24. Global Power Cords and Extension Cords Sales (K Units) by Type (2019-2024)

Table 25. Global Power Cords and Extension Cords Sales Market Share by Type

(2019-2024)

Table 26. Global Power Cords and Extension Cords Market Size (M USD) by Type

(2019-2024)

Table 27. Global Power Cords and Extension Cords Market Size Share by Type

(2019-2024)

Table 28. Global Power Cords and Extension Cords Price (USD/Unit) by Type

(2019-2024)

Table 29. Global Power Cords and Extension Cords Sales (K Units) by Application

Table 30. Global Power Cords and Extension Cords Market Size by Application

Table 31. Global Power Cords and Extension Cords Sales by Application (2019-2024) & (K Units)

Table 32. Global Power Cords and Extension Cords Sales Market Share by Application (2019-2024)

Table 33. Global Power Cords and Extension Cords Sales by Application (2019-2024) & (M USD)

Table 34. Global Power Cords and Extension Cords Market Share by Application (2019-2024)

Table 35. Global Power Cords and Extension Cords Sales Growth Rate by Application (2019-2024)

Table 36. Global Power Cords and Extension Cords Sales by Region (2019-2024) & (K Units)

Table 37. Global Power Cords and Extension Cords Sales Market Share by Region (2019-2024)

Table 38. North America Power Cords and Extension Cords Sales by Country (2019-2024) & (K Units)

Table 39. Europe Power Cords and Extension Cords Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Power Cords and Extension Cords Sales by Region (2019-2024) & (K Units)

Table 41. South America Power Cords and Extension Cords Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Power Cords and Extension Cords Sales by Region (2019-2024) & (K Units)

Table 43. Volex Power Cords and Extension Cords Basic Information

Table 44. Volex Power Cords and Extension Cords Product Overview

Table 45. Volex Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Volex Business Overview

Table 47. Volex Power Cords and Extension Cords SWOT Analysis

- Table 48. Volex Recent Developments
- Table 49. Longwell Power Cords and Extension Cords Basic Information
- Table 50. Longwell Power Cords and Extension Cords Product Overview
- Table 51. Longwell Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Longwell Business Overview
- Table 53. Longwell Power Cords and Extension Cords SWOT Analysis
- Table 54. Longwell Recent Developments
- Table 55. I-SHENG Power Cords and Extension Cords Basic Information
- Table 56. I-SHENG Power Cords and Extension Cords Product Overview
- Table 57. I-SHENG Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. I-SHENG Power Cords and Extension Cords SWOT Analysis
- Table 59. I-SHENG Business Overview
- Table 60. I-SHENG Recent Developments
- Table 61. Electri-Cord Power Cords and Extension Cords Basic Information
- Table 62. Electri-Cord Power Cords and Extension Cords Product Overview
- Table 63. Electri-Cord Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Electri-Cord Business Overview
- Table 65. Electri-Cord Recent Developments
- Table 66. HL TECHNOLOGY Power Cords and Extension Cords Basic Information
- Table 67. HL TECHNOLOGY Power Cords and Extension Cords Product Overview
- Table 68. HL TECHNOLOGY Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. HL TECHNOLOGY Business Overview
- Table 70. HL TECHNOLOGY Recent Developments
- Table 71. Feller Power Cords and Extension Cords Basic Information
- Table 72. Feller Power Cords and Extension Cords Product Overview
- Table 73. Feller Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Feller Business Overview
- Table 75. Feller Recent Developments
- Table 76. Quail Electronics Power Cords and Extension Cords Basic Information
- Table 77. Quail Electronics Power Cords and Extension Cords Product Overview
- Table 78. Quail Electronics Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Quail Electronics Business Overview
- Table 80. Quail Electronics Recent Developments

- Table 81. Hongchang Electronics Power Cords and Extension Cords Basic Information
- Table 82. Hongchang Electronics Power Cords and Extension Cords Product Overview
- Table 83. Hongchang Electronics Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Hongchang Electronics Business Overview
- Table 85. Hongchang Electronics Recent Developments
- Table 86. Americord Power Cords and Extension Cords Basic Information
- Table 87. Americord Power Cords and Extension Cords Product Overview
- Table 88. Americord Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Americord Business Overview
- Table 90. Americord Recent Developments
- Table 91. CHING CHENG Power Cords and Extension Cords Basic Information
- Table 92. CHING CHENG Power Cords and Extension Cords Product Overview
- Table 93. CHING CHENG Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. CHING CHENG Business Overview
- Table 95. CHING CHENG Recent Developments
- Table 96. Prime Wire and Cable Power Cords and Extension Cords Basic Information
- Table 97. Prime Wire and Cable Power Cords and Extension Cords Product Overview
- Table 98. Prime Wire and Cable Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Prime Wire and Cable Business Overview
- Table 100. Prime Wire and Cable Recent Developments
- Table 101. AURICH Power Cords and Extension Cords Basic Information
- Table 102. AURICH Power Cords and Extension Cords Product Overview
- Table 103. AURICH Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. AURICH Business Overview
- Table 105. AURICH Recent Developments
- Table 106. Queenpuo Power Cords and Extension Cords Basic Information
- Table 107. Queenpuo Power Cords and Extension Cords Product Overview
- Table 108. Queenpuo Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Queenpuo Business Overview
- Table 110. Queenpuo Recent Developments
- Table 111. CEP Power Cords and Extension Cords Basic Information
- Table 112. CEP Power Cords and Extension Cords Product Overview
- Table 113. CEP Power Cords and Extension Cords Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. CEP Business Overview

Table 115. CEP Recent Developments

Table 116. Yunhuan Electronics Power Cords and Extension Cords Basic Information

Table 117. Yunhuan Electronics Power Cords and Extension Cords Product Overview

Table 118. Yunhuan Electronics Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Yunhuan Electronics Business Overview

Table 120. Yunhuan Electronics Recent Developments

Table 121. Coleman Cable Power Cords and Extension Cords Basic Information

Table 122. Coleman Cable Power Cords and Extension Cords Product Overview

Table 123. Coleman Cable Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Coleman Cable Business Overview

Table 125. Coleman Cable Recent Developments

Table 126. HUASHENG ELECTRICAL Power Cords and Extension Cords Basic Information

Table 127. HUASHENG ELECTRICAL Power Cords and Extension Cords Product Overview

Table 128. HUASHENG ELECTRICAL Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. HUASHENG ELECTRICAL Business Overview

Table 130. HUASHENG ELECTRICAL Recent Developments

Table 131. StayOnline Power Cords and Extension Cords Basic Information

Table 132. StayOnline Power Cords and Extension Cords Product Overview

Table 133. StayOnline Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. StayOnline Business Overview

Table 135. StayOnline Recent Developments

Table 136. Yung Li Power Cords and Extension Cords Basic Information

Table 137. Yung Li Power Cords and Extension Cords Product Overview

Table 138. Yung Li Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Yung Li Business Overview

Table 140. Yung Li Recent Developments

Table 141. MEGA Power Cords and Extension Cords Basic Information

Table 142. MEGA Power Cords and Extension Cords Product Overview

Table 143. MEGA Power Cords and Extension Cords Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. MEGA Business Overview

Table 145. MEGA Recent Developments

Table 146. Global Power Cords and Extension Cords Sales Forecast by Region (2025-2030) & (K Units)

Table 147. Global Power Cords and Extension Cords Market Size Forecast by Region (2025-2030) & (M USD)

Table 148. North America Power Cords and Extension Cords Sales Forecast by Country (2025-2030) & (K Units)

Table 149. North America Power Cords and Extension Cords Market Size Forecast by Country (2025-2030) & (M USD)

Table 150. Europe Power Cords and Extension Cords Sales Forecast by Country (2025-2030) & (K Units)

Table 151. Europe Power Cords and Extension Cords Market Size Forecast by Country (2025-2030) & (M USD)

Table 152. Asia Pacific Power Cords and Extension Cords Sales Forecast by Region (2025-2030) & (K Units)

Table 153. Asia Pacific Power Cords and Extension Cords Market Size Forecast by Region (2025-2030) & (M USD)

Table 154. South America Power Cords and Extension Cords Sales Forecast by Country (2025-2030) & (K Units)

Table 155. South America Power Cords and Extension Cords Market Size Forecast by Country (2025-2030) & (M USD)

Table 156. Middle East and Africa Power Cords and Extension Cords Consumption Forecast by Country (2025-2030) & (Units)

Table 157. Middle East and Africa Power Cords and Extension Cords Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Power Cords and Extension Cords Sales Forecast by Type (2025-2030) & (K Units)

Table 159. Global Power Cords and Extension Cords Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Power Cords and Extension Cords Price Forecast by Type (2025-2030) & (USD/Unit)

Table 161. Global Power Cords and Extension Cords Sales (K Units) Forecast by Application (2025-2030)

Table 162. Global Power Cords and Extension Cords Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Power Cords and Extension Cords

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Power Cords and Extension Cords Market Size (M USD), 2019-2030

Figure 5. Global Power Cords and Extension Cords Market Size (M USD) (2019-2030)

Figure 6. Global Power Cords and Extension Cords Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Power Cords and Extension Cords Market Size by Country (M USD)

Figure 11. Power Cords and Extension Cords Sales Share by Manufacturers in 2023

Figure 12. Global Power Cords and Extension Cords Revenue Share by Manufacturers in 2023

Figure 13. Power Cords and Extension Cords Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Power Cords and Extension Cords Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Power Cords and Extension Cords Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Power Cords and Extension Cords Market Share by Type

Figure 18. Sales Market Share of Power Cords and Extension Cords by Type (2019-2024)

Figure 19. Sales Market Share of Power Cords and Extension Cords by Type in 2023

Figure 20. Market Size Share of Power Cords and Extension Cords by Type (2019-2024)

Figure 21. Market Size Market Share of Power Cords and Extension Cords by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Power Cords and Extension Cords Market Share by Application

Figure 24. Global Power Cords and Extension Cords Sales Market Share by Application (2019-2024)

Figure 25. Global Power Cords and Extension Cords Sales Market Share by Application in 2023

Figure 26. Global Power Cords and Extension Cords Market Share by Application

(2019-2024)

Figure 27. Global Power Cords and Extension Cords Market Share by Application in 2023

Figure 28. Global Power Cords and Extension Cords Sales Growth Rate by Application (2019-2024)

Figure 29. Global Power Cords and Extension Cords Sales Market Share by Region (2019-2024)

Figure 30. North America Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Power Cords and Extension Cords Sales Market Share by Country in 2023

Figure 32. U.S. Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Power Cords and Extension Cords Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Power Cords and Extension Cords Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Power Cords and Extension Cords Sales Market Share by Country in 2023

Figure 37. Germany Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Power Cords and Extension Cords Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Power Cords and Extension Cords Sales Market Share by Region in 2023

Figure 44. China Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Power Cords and Extension Cords Sales and Growth Rate (K Units)

Figure 50. South America Power Cords and Extension Cords Sales Market Share by Country in 2023

Figure 51. Brazil Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Power Cords and Extension Cords Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Power Cords and Extension Cords Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Power Cords and Extension Cords Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Power Cords and Extension Cords Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Power Cords and Extension Cords Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Power Cords and Extension Cords Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Power Cords and Extension Cords Market Share Forecast by Type (2025-2030)

Figure 65. Global Power Cords and Extension Cords Sales Forecast by Application

(2025-2030)

Figure 66. Global Power Cords and Extension Cords Market Share Forecast by Application (2025-2030)

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