

Global Powder Coating Matting Agent Market Research Report 2025(Status and Outlook)

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Abstracts

Powder coating matting agents are specialized additives incorporated into powder coating formulations to reduce the gloss level of the final cured film, achieving matte, satin, or semi-gloss finishes by altering the surface topography through light scattering mechanisms. These agents function by creating micro-roughness on the coating surface, typically through incompatible components that either remain as discrete particles or induce localized curing variations, thereby diffusing reflected light and lowering the gloss measurement. Common types include silica-based additives, waxes, and certain polymers that exhibit controlled incompatibility with the resin matrix, allowing formulators to precisely tailor aesthetic and functional properties such as reduced glare, improved scratch resistance, or enhanced tactile feel in applications ranging from automotive interiors and architectural aluminum to furniture and consumer electronics.

The global Powder Coating Matting Agent market size was estimated at USD 315.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 6.25% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Powder Coating Matting Agent market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Powder Coating Matting Agent market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Powder Coating Matting Agent market.

Global Powder Coating Matting Agent Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Evonik Industries
PPG Industries
Huntsman
Imerys Minerals
W.R. Grace
JM Huber
BYK Additives & Instruments
Arkema
AkzoNobel
Lubrizol
Banner Chemicals

DOG Deutsche Oelfabrik Gesellschaft
Toyobo
Shouguang Baote Chemical And Industrial
Thomas Swan & Co. Ltd
Baltimore Innovations
Huber Engineered Materials
Sasol
Luan Jietonda Chemical
Suoshi Chemical
Ningbo Wecan Chemical Co.,Ltd
Tech-Power (Huangshan) Ltd

Market Segmentation (by Type)

High Poly
Oligomeric

Market Segmentation (by Application)

Polyurethane Coatings
Epoxy Coatings
Zinc-Rich Coatings
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Powder Coating Matting Agent Market
Overview of the regional outlook of the Powder Coating Matting Agent Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Powder Coating Matting Agent Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Powder Coating Matting Agent, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Powder Coating Matting Agent

1.2 Key Market Segments

1.2.1 Powder Coating Matting Agent Segment by Type

1.2.2 Powder Coating Matting Agent Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 POWDER COATING MATTING AGENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Powder Coating Matting Agent Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Powder Coating Matting Agent Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 POWDER COATING MATTING AGENT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Powder Coating Matting Agent Product Life Cycle

3.3 Global Powder Coating Matting Agent Sales by Manufacturers (2020-2025)

3.4 Global Powder Coating Matting Agent Revenue Market Share by Manufacturers (2020-2025)

3.5 Powder Coating Matting Agent Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Powder Coating Matting Agent Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Powder Coating Matting Agent Market Competitive Situation and Trends

3.8.1 Powder Coating Matting Agent Market Concentration Rate

3.8.2 Global 5 and 10 Largest Powder Coating Matting Agent Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 POWDER COATING MATTING AGENT INDUSTRY CHAIN ANALYSIS

4.1 Powder Coating Matting Agent Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POWDER COATING MATTING AGENT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Powder Coating Matting Agent Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Powder Coating Matting Agent Market

5.7 ESG Ratings of Leading Companies

6 POWDER COATING MATTING AGENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Powder Coating Matting Agent Sales Market Share by Type (2020-2025)

6.3 Global Powder Coating Matting Agent Market Size Market Share by Type (2020-2025)

6.4 Global Powder Coating Matting Agent Price by Type (2020-2025)

7 POWDER COATING MATTING AGENT MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Powder Coating Matting Agent Market Sales by Application (2020-2025)

7.3 Global Powder Coating Matting Agent Market Size (M USD) by Application (2020-2025)

7.4 Global Powder Coating Matting Agent Sales Growth Rate by Application (2020-2025)

8 POWDER COATING MATTING AGENT MARKET SALES BY REGION

8.1 Global Powder Coating Matting Agent Sales by Region

8.1.1 Global Powder Coating Matting Agent Sales by Region

8.1.2 Global Powder Coating Matting Agent Sales Market Share by Region

8.2 Global Powder Coating Matting Agent Market Size by Region

8.2.1 Global Powder Coating Matting Agent Market Size by Region

8.2.2 Global Powder Coating Matting Agent Market Size Market Share by Region

8.3 North America

8.3.1 North America Powder Coating Matting Agent Sales by Country

8.3.2 North America Powder Coating Matting Agent Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Powder Coating Matting Agent Sales by Country

8.4.2 Europe Powder Coating Matting Agent Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Powder Coating Matting Agent Sales by Region

8.5.2 Asia Pacific Powder Coating Matting Agent Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Powder Coating Matting Agent Sales by Country
 - 8.6.2 South America Powder Coating Matting Agent Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Powder Coating Matting Agent Sales by Region
 - 8.7.2 Middle East and Africa Powder Coating Matting Agent Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 POWDER COATING MATTING AGENT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Powder Coating Matting Agent by Region(2020-2025)
- 9.2 Global Powder Coating Matting Agent Revenue Market Share by Region (2020-2025)
- 9.3 Global Powder Coating Matting Agent Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Powder Coating Matting Agent Production
 - 9.4.1 North America Powder Coating Matting Agent Production Growth Rate (2020-2025)
 - 9.4.2 North America Powder Coating Matting Agent Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Powder Coating Matting Agent Production
 - 9.5.1 Europe Powder Coating Matting Agent Production Growth Rate (2020-2025)
 - 9.5.2 Europe Powder Coating Matting Agent Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Powder Coating Matting Agent Production (2020-2025)
 - 9.6.1 Japan Powder Coating Matting Agent Production Growth Rate (2020-2025)
 - 9.6.2 Japan Powder Coating Matting Agent Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Powder Coating Matting Agent Production (2020-2025)

- 9.7.1 China Powder Coating Matting Agent Production Growth Rate (2020-2025)
- 9.7.2 China Powder Coating Matting Agent Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Evonik Industries

- 10.1.1 Evonik Industries Basic Information
- 10.1.2 Evonik Industries Powder Coating Matting Agent Product Overview
- 10.1.3 Evonik Industries Powder Coating Matting Agent Product Market Performance
- 10.1.4 Evonik Industries Business Overview
- 10.1.5 Evonik Industries SWOT Analysis
- 10.1.6 Evonik Industries Recent Developments

10.2 PPG Industries

- 10.2.1 PPG Industries Basic Information
- 10.2.2 PPG Industries Powder Coating Matting Agent Product Overview
- 10.2.3 PPG Industries Powder Coating Matting Agent Product Market Performance
- 10.2.4 PPG Industries Business Overview
- 10.2.5 PPG Industries SWOT Analysis
- 10.2.6 PPG Industries Recent Developments

10.3 Huntsman

- 10.3.1 Huntsman Basic Information
- 10.3.2 Huntsman Powder Coating Matting Agent Product Overview
- 10.3.3 Huntsman Powder Coating Matting Agent Product Market Performance
- 10.3.4 Huntsman Business Overview
- 10.3.5 Huntsman SWOT Analysis
- 10.3.6 Huntsman Recent Developments

10.4 Imerys Minerals

- 10.4.1 Imerys Minerals Basic Information
- 10.4.2 Imerys Minerals Powder Coating Matting Agent Product Overview
- 10.4.3 Imerys Minerals Powder Coating Matting Agent Product Market Performance
- 10.4.4 Imerys Minerals Business Overview
- 10.4.5 Imerys Minerals Recent Developments

10.5 W.R. Grace

- 10.5.1 W.R. Grace Basic Information
- 10.5.2 W.R. Grace Powder Coating Matting Agent Product Overview
- 10.5.3 W.R. Grace Powder Coating Matting Agent Product Market Performance
- 10.5.4 W.R. Grace Business Overview
- 10.5.5 W.R. Grace Recent Developments

10.6 JM Huber

10.6.1 JM Huber Basic Information

10.6.2 JM Huber Powder Coating Matting Agent Product Overview

10.6.3 JM Huber Powder Coating Matting Agent Product Market Performance

10.6.4 JM Huber Business Overview

10.6.5 JM Huber Recent Developments

10.7 BYK Additives and Instruments

10.7.1 BYK Additives and Instruments Basic Information

10.7.2 BYK Additives and Instruments Powder Coating Matting Agent Product Overview

10.7.3 BYK Additives and Instruments Powder Coating Matting Agent Product Market Performance

10.7.4 BYK Additives and Instruments Business Overview

10.7.5 BYK Additives and Instruments Recent Developments

10.8 Arkema

10.8.1 Arkema Basic Information

10.8.2 Arkema Powder Coating Matting Agent Product Overview

10.8.3 Arkema Powder Coating Matting Agent Product Market Performance

10.8.4 Arkema Business Overview

10.8.5 Arkema Recent Developments

10.9 AkzoNobel

10.9.1 AkzoNobel Basic Information

10.9.2 AkzoNobel Powder Coating Matting Agent Product Overview

10.9.3 AkzoNobel Powder Coating Matting Agent Product Market Performance

10.9.4 AkzoNobel Business Overview

10.9.5 AkzoNobel Recent Developments

10.10 Lubrizol

10.10.1 Lubrizol Basic Information

10.10.2 Lubrizol Powder Coating Matting Agent Product Overview

10.10.3 Lubrizol Powder Coating Matting Agent Product Market Performance

10.10.4 Lubrizol Business Overview

10.10.5 Lubrizol Recent Developments

10.11 Banner Chemicals

10.11.1 Banner Chemicals Basic Information

10.11.2 Banner Chemicals Powder Coating Matting Agent Product Overview

10.11.3 Banner Chemicals Powder Coating Matting Agent Product Market Performance

10.11.4 Banner Chemicals Business Overview

10.11.5 Banner Chemicals Recent Developments

10.12 DOG Deutsche Oelfabrik Gesellschaft

10.12.1 DOG Deutsche Oelfabrik Gesellschaft Basic Information

10.12.2 DOG Deutsche Oelfabrik Gesellschaft Powder Coating Matting Agent Product Overview

10.12.3 DOG Deutsche Oelfabrik Gesellschaft Powder Coating Matting Agent Product Market Performance

10.12.4 DOG Deutsche Oelfabrik Gesellschaft Business Overview

10.12.5 DOG Deutsche Oelfabrik Gesellschaft Recent Developments

10.13 Toyobo

10.13.1 Toyobo Basic Information

10.13.2 Toyobo Powder Coating Matting Agent Product Overview

10.13.3 Toyobo Powder Coating Matting Agent Product Market Performance

10.13.4 Toyobo Business Overview

10.13.5 Toyobo Recent Developments

10.14 Shouguang Baote Chemical And Industrial

10.14.1 Shouguang Baote Chemical And Industrial Basic Information

10.14.2 Shouguang Baote Chemical And Industrial Powder Coating Matting Agent Product Overview

10.14.3 Shouguang Baote Chemical And Industrial Powder Coating Matting Agent Product Market Performance

10.14.4 Shouguang Baote Chemical And Industrial Business Overview

10.14.5 Shouguang Baote Chemical And Industrial Recent Developments

10.15 Thomas Swan and Co. Ltd

10.15.1 Thomas Swan and Co. Ltd Basic Information

10.15.2 Thomas Swan and Co. Ltd Powder Coating Matting Agent Product Overview

10.15.3 Thomas Swan and Co. Ltd Powder Coating Matting Agent Product Market Performance

10.15.4 Thomas Swan and Co. Ltd Business Overview

10.15.5 Thomas Swan and Co. Ltd Recent Developments

10.16 Baltimore Innovations

10.16.1 Baltimore Innovations Basic Information

10.16.2 Baltimore Innovations Powder Coating Matting Agent Product Overview

10.16.3 Baltimore Innovations Powder Coating Matting Agent Product Market Performance

10.16.4 Baltimore Innovations Business Overview

10.16.5 Baltimore Innovations Recent Developments

10.17 Huber Engineered Materials

10.17.1 Huber Engineered Materials Basic Information

10.17.2 Huber Engineered Materials Powder Coating Matting Agent Product Overview

10.17.3 Huber Engineered Materials Powder Coating Matting Agent Product Market Performance

10.17.4 Huber Engineered Materials Business Overview

10.17.5 Huber Engineered Materials Recent Developments

10.18 Sasol

10.18.1 Sasol Basic Information

10.18.2 Sasol Powder Coating Matting Agent Product Overview

10.18.3 Sasol Powder Coating Matting Agent Product Market Performance

10.18.4 Sasol Business Overview

10.18.5 Sasol Recent Developments

10.19 Luan Jietonda Chemical

10.19.1 Luan Jietonda Chemical Basic Information

10.19.2 Luan Jietonda Chemical Powder Coating Matting Agent Product Overview

10.19.3 Luan Jietonda Chemical Powder Coating Matting Agent Product Market Performance

10.19.4 Luan Jietonda Chemical Business Overview

10.19.5 Luan Jietonda Chemical Recent Developments

10.20 Suoshi Chemical

10.20.1 Suoshi Chemical Basic Information

10.20.2 Suoshi Chemical Powder Coating Matting Agent Product Overview

10.20.3 Suoshi Chemical Powder Coating Matting Agent Product Market Performance

10.20.4 Suoshi Chemical Business Overview

10.20.5 Suoshi Chemical Recent Developments

10.21 Ningbo Wecan Chemical Co.,Ltd

10.21.1 Ningbo Wecan Chemical Co.,Ltd Basic Information

10.21.2 Ningbo Wecan Chemical Co.,Ltd Powder Coating Matting Agent Product Overview

10.21.3 Ningbo Wecan Chemical Co.,Ltd Powder Coating Matting Agent Product Market Performance

10.21.4 Ningbo Wecan Chemical Co.,Ltd Business Overview

10.21.5 Ningbo Wecan Chemical Co.,Ltd Recent Developments

10.22 Tech-Power (Huangshan) Ltd

10.22.1 Tech-Power (Huangshan) Ltd Basic Information

10.22.2 Tech-Power (Huangshan) Ltd Powder Coating Matting Agent Product Overview

10.22.3 Tech-Power (Huangshan) Ltd Powder Coating Matting Agent Product Market Performance

10.22.4 Tech-Power (Huangshan) Ltd Business Overview

10.22.5 Tech-Power (Huangshan) Ltd Recent Developments

11 POWDER COATING MATTING AGENT MARKET FORECAST BY REGION

- 11.1 Global Powder Coating Matting Agent Market Size Forecast
- 11.2 Global Powder Coating Matting Agent Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Powder Coating Matting Agent Market Size Forecast by Country
 - 11.2.3 Asia Pacific Powder Coating Matting Agent Market Size Forecast by Region
 - 11.2.4 South America Powder Coating Matting Agent Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Powder Coating Matting Agent by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Powder Coating Matting Agent Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Powder Coating Matting Agent by Type (2026-2033)
 - 12.1.2 Global Powder Coating Matting Agent Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Powder Coating Matting Agent by Type (2026-2033)
- 12.2 Global Powder Coating Matting Agent Market Forecast by Application (2026-2033)
 - 12.2.1 Global Powder Coating Matting Agent Sales (K MT) Forecast by Application
 - 12.2.2 Global Powder Coating Matting Agent Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Powder Coating Matting Agent Market Size Comparison by Region (M USD)

Table 5. Global Powder Coating Matting Agent Sales (K MT) by Manufacturers
(2020-2025)

Table 6. Global Powder Coating Matting Agent Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Powder Coating Matting Agent Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Powder Coating Matting Agent Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Powder
Coating Matting Agent as of 2024)

Table 10. Global Market Powder Coating Matting Agent Average Price (USD/KG) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Powder Coating Matting Agent Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Powder Coating Matting Agent Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Powder Coating Matting Agent Sales by Type (K MT)

Table 26. Global Powder Coating Matting Agent Market Size by Type (M USD)

Table 27. Global Powder Coating Matting Agent Sales (K MT) by Type (2020-2025)

Table 28. Global Powder Coating Matting Agent Sales Market Share by Type (2020-2025)
Table 29. Global Powder Coating Matting Agent Market Size (M USD) by Type (2020-2025)
Table 30. Global Powder Coating Matting Agent Market Size Share by Type (2020-2025)
Table 31. Global Powder Coating Matting Agent Price (USD/KG) by Type (2020-2025)
Table 32. Global Powder Coating Matting Agent Sales (K MT) by Application
Table 33. Global Powder Coating Matting Agent Market Size by Application
Table 34. Global Powder Coating Matting Agent Sales by Application (2020-2025) & (K MT)
Table 35. Global Powder Coating Matting Agent Sales Market Share by Application (2020-2025)
Table 36. Global Powder Coating Matting Agent Market Size by Application (2020-2025) & (M USD)
Table 37. Global Powder Coating Matting Agent Market Share by Application (2020-2025)
Table 38. Global Powder Coating Matting Agent Sales Growth Rate by Application (2020-2025)
Table 39. Global Powder Coating Matting Agent Sales by Region (2020-2025) & (K MT)
Table 40. Global Powder Coating Matting Agent Sales Market Share by Region (2020-2025)
Table 41. Global Powder Coating Matting Agent Market Size by Region (2020-2025) & (M USD)
Table 42. Global Powder Coating Matting Agent Market Size Market Share by Region (2020-2025)
Table 43. North America Powder Coating Matting Agent Sales by Country (2020-2025) & (K MT)
Table 44. North America Powder Coating Matting Agent Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Powder Coating Matting Agent Sales by Country (2020-2025) & (K MT)
Table 46. Europe Powder Coating Matting Agent Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Powder Coating Matting Agent Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Powder Coating Matting Agent Market Size by Region (2020-2025) & (M USD)
Table 49. South America Powder Coating Matting Agent Sales by Country (2020-2025)

& (K MT)

Table 50. South America Powder Coating Matting Agent Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Powder Coating Matting Agent Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Powder Coating Matting Agent Market Size by Region (2020-2025) & (M USD)

Table 53. Global Powder Coating Matting Agent Production (K MT) by Region(2020-2025)

Table 54. Global Powder Coating Matting Agent Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Powder Coating Matting Agent Revenue Market Share by Region (2020-2025)

Table 56. Global Powder Coating Matting Agent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Powder Coating Matting Agent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Powder Coating Matting Agent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Powder Coating Matting Agent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Powder Coating Matting Agent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Evonik Industries Basic Information

Table 62. Evonik Industries Powder Coating Matting Agent Product Overview

Table 63. Evonik Industries Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Evonik Industries Business Overview

Table 65. Evonik Industries SWOT Analysis

Table 66. Evonik Industries Recent Developments

Table 67. PPG Industries Basic Information

Table 68. PPG Industries Powder Coating Matting Agent Product Overview

Table 69. PPG Industries Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. PPG Industries Business Overview

Table 71. PPG Industries SWOT Analysis

Table 72. PPG Industries Recent Developments

Table 73. Huntsman Basic Information

Table 74. Huntsman Powder Coating Matting Agent Product Overview

Table 75. Huntsman Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Huntsman Business Overview

Table 77. Huntsman SWOT Analysis

Table 78. Huntsman Recent Developments

Table 79. Imerys Minerals Basic Information

Table 80. Imerys Minerals Powder Coating Matting Agent Product Overview

Table 81. Imerys Minerals Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Imerys Minerals Business Overview

Table 83. Imerys Minerals Recent Developments

Table 84. W.R. Grace Basic Information

Table 85. W.R. Grace Powder Coating Matting Agent Product Overview

Table 86. W.R. Grace Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. W.R. Grace Business Overview

Table 88. W.R. Grace Recent Developments

Table 89. JM Huber Basic Information

Table 90. JM Huber Powder Coating Matting Agent Product Overview

Table 91. JM Huber Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. JM Huber Business Overview

Table 93. JM Huber Recent Developments

Table 94. BYK Additives and Instruments Basic Information

Table 95. BYK Additives and Instruments Powder Coating Matting Agent Product Overview

Table 96. BYK Additives and Instruments Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. BYK Additives and Instruments Business Overview

Table 98. BYK Additives and Instruments Recent Developments

Table 99. Arkema Basic Information

Table 100. Arkema Powder Coating Matting Agent Product Overview

Table 101. Arkema Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Arkema Business Overview

Table 103. Arkema Recent Developments

Table 104. AkzoNobel Basic Information

Table 105. AkzoNobel Powder Coating Matting Agent Product Overview

Table 106. AkzoNobel Powder Coating Matting Agent Sales (K MT), Revenue (M USD),

Price (USD/KG) and Gross Margin (2020-2025)

Table 107. AkzoNobel Business Overview

Table 108. AkzoNobel Recent Developments

Table 109. Lubrizol Basic Information

Table 110. Lubrizol Powder Coating Matting Agent Product Overview

Table 111. Lubrizol Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Lubrizol Business Overview

Table 113. Lubrizol Recent Developments

Table 114. Banner Chemicals Basic Information

Table 115. Banner Chemicals Powder Coating Matting Agent Product Overview

Table 116. Banner Chemicals Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Banner Chemicals Business Overview

Table 118. Banner Chemicals Recent Developments

Table 119. DOG Deutsche Oelfabrik Gesellschaft Basic Information

Table 120. DOG Deutsche Oelfabrik Gesellschaft Powder Coating Matting Agent Product Overview

Table 121. DOG Deutsche Oelfabrik Gesellschaft Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. DOG Deutsche Oelfabrik Gesellschaft Business Overview

Table 123. DOG Deutsche Oelfabrik Gesellschaft Recent Developments

Table 124. Toyobo Basic Information

Table 125. Toyobo Powder Coating Matting Agent Product Overview

Table 126. Toyobo Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 127. Toyobo Business Overview

Table 128. Toyobo Recent Developments

Table 129. Shouguang Baote Chemical And Industrial Basic Information

Table 130. Shouguang Baote Chemical And Industrial Powder Coating Matting Agent Product Overview

Table 131. Shouguang Baote Chemical And Industrial Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 132. Shouguang Baote Chemical And Industrial Business Overview

Table 133. Shouguang Baote Chemical And Industrial Recent Developments

Table 134. Thomas Swan and Co. Ltd Basic Information

Table 135. Thomas Swan and Co. Ltd Powder Coating Matting Agent Product Overview

Table 136. Thomas Swan and Co. Ltd Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 137. Thomas Swan and Co. Ltd Business Overview
Table 138. Thomas Swan and Co. Ltd Recent Developments
Table 139. Baltimore Innovations Basic Information
Table 140. Baltimore Innovations Powder Coating Matting Agent Product Overview
Table 141. Baltimore Innovations Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 142. Baltimore Innovations Business Overview
Table 143. Baltimore Innovations Recent Developments
Table 144. Huber Engineered Materials Basic Information
Table 145. Huber Engineered Materials Powder Coating Matting Agent Product Overview
Table 146. Huber Engineered Materials Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 147. Huber Engineered Materials Business Overview
Table 148. Huber Engineered Materials Recent Developments
Table 149. Sasol Basic Information
Table 150. Sasol Powder Coating Matting Agent Product Overview
Table 151. Sasol Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 152. Sasol Business Overview
Table 153. Sasol Recent Developments
Table 154. Luan Jietonda Chemical Basic Information
Table 155. Luan Jietonda Chemical Powder Coating Matting Agent Product Overview
Table 156. Luan Jietonda Chemical Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 157. Luan Jietonda Chemical Business Overview
Table 158. Luan Jietonda Chemical Recent Developments
Table 159. Suoshi Chemical Basic Information
Table 160. Suoshi Chemical Powder Coating Matting Agent Product Overview
Table 161. Suoshi Chemical Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 162. Suoshi Chemical Business Overview
Table 163. Suoshi Chemical Recent Developments
Table 164. Ningbo Wecan Chemical Co.,Ltd Basic Information
Table 165. Ningbo Wecan Chemical Co.,Ltd Powder Coating Matting Agent Product Overview
Table 166. Ningbo Wecan Chemical Co.,Ltd Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 167. Ningbo Wecan Chemical Co.,Ltd Business Overview

Table 168. Ningbo Wecan Chemical Co.,Ltd Recent Developments

Table 169. Tech-Power (Huangshan) Ltd Basic Information

Table 170. Tech-Power (Huangshan) Ltd Powder Coating Matting Agent Product Overview

Table 171. Tech-Power (Huangshan) Ltd Powder Coating Matting Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 172. Tech-Power (Huangshan) Ltd Business Overview

Table 173. Tech-Power (Huangshan) Ltd Recent Developments

Table 174. Global Powder Coating Matting Agent Sales Forecast by Region (2026-2033) & (K MT)

Table 175. Global Powder Coating Matting Agent Market Size Forecast by Region (2026-2033) & (M USD)

Table 176. North America Powder Coating Matting Agent Sales Forecast by Country (2026-2033) & (K MT)

Table 177. North America Powder Coating Matting Agent Market Size Forecast by Country (2026-2033) & (M USD)

Table 178. Europe Powder Coating Matting Agent Sales Forecast by Country (2026-2033) & (K MT)

Table 179. Europe Powder Coating Matting Agent Market Size Forecast by Country (2026-2033) & (M USD)

Table 180. Asia Pacific Powder Coating Matting Agent Sales Forecast by Region (2026-2033) & (K MT)

Table 181. Asia Pacific Powder Coating Matting Agent Market Size Forecast by Region (2026-2033) & (M USD)

Table 182. South America Powder Coating Matting Agent Sales Forecast by Country (2026-2033) & (K MT)

Table 183. South America Powder Coating Matting Agent Market Size Forecast by Country (2026-2033) & (M USD)

Table 184. Middle East and Africa Powder Coating Matting Agent Sales Forecast by Country (2026-2033) & (Units)

Table 185. Middle East and Africa Powder Coating Matting Agent Market Size Forecast by Country (2026-2033) & (M USD)

Table 186. Global Powder Coating Matting Agent Sales Forecast by Type (2026-2033) & (K MT)

Table 187. Global Powder Coating Matting Agent Market Size Forecast by Type (2026-2033) & (M USD)

Table 188. Global Powder Coating Matting Agent Price Forecast by Type (2026-2033) & (USD/KG)

Table 189. Global Powder Coating Matting Agent Sales (K MT) Forecast by Application

(2026-2033)

Table 190. Global Powder Coating Matting Agent Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Powder Coating Matting Agent
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Powder Coating Matting Agent Market Size (M USD), 2024-2033
- Figure 5. Global Powder Coating Matting Agent Market Size (M USD) (2020-2033)
- Figure 6. Global Powder Coating Matting Agent Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Powder Coating Matting Agent Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Powder Coating Matting Agent Product Life Cycle
- Figure 13. Powder Coating Matting Agent Sales Share by Manufacturers in 2024
- Figure 14. Global Powder Coating Matting Agent Revenue Share by Manufacturers in 2024
- Figure 15. Powder Coating Matting Agent Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Powder Coating Matting Agent Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Powder Coating Matting Agent Revenue in 2024
- Figure 18. Industry Chain Map of Powder Coating Matting Agent
- Figure 19. Global Powder Coating Matting Agent Market PEST Analysis
- Figure 20. Global Powder Coating Matting Agent Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Powder Coating Matting Agent Market Share by Type
- Figure 27. Sales Market Share of Powder Coating Matting Agent by Type (2020-2025)
- Figure 28. Sales Market Share of Powder Coating Matting Agent by Type in 2024
- Figure 29. Market Size Share of Powder Coating Matting Agent by Type (2020-2025)
- Figure 30. Market Size Share of Powder Coating Matting Agent by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Powder Coating Matting Agent Market Share by Application

Figure 33. Global Powder Coating Matting Agent Sales Market Share by Application (2020-2025)

Figure 34. Global Powder Coating Matting Agent Sales Market Share by Application in 2024

Figure 35. Global Powder Coating Matting Agent Market Share by Application (2020-2025)

Figure 36. Global Powder Coating Matting Agent Market Share by Application in 2024

Figure 37. Global Powder Coating Matting Agent Sales Growth Rate by Application (2020-2025)

Figure 38. Global Powder Coating Matting Agent Sales Market Share by Region (2020-2025)

Figure 39. Global Powder Coating Matting Agent Market Size Market Share by Region (2020-2025)

Figure 40. North America Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Powder Coating Matting Agent Sales Market Share by Country in 2024

Figure 43. North America Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Powder Coating Matting Agent Market Size Market Share by Country in 2024

Figure 45. U.S. Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Powder Coating Matting Agent Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Powder Coating Matting Agent Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Powder Coating Matting Agent Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Powder Coating Matting Agent Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Powder Coating Matting Agent Sales Market Share by Country in

2024

Figure 53. Europe Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Powder Coating Matting Agent Market Size Market Share by Country in 2024

Figure 55. Germany Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Powder Coating Matting Agent Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Powder Coating Matting Agent Sales Market Share by Region in 2024

Figure 67. Asia Pacific Powder Coating Matting Agent Market Size Market Share by Region in 2024

Figure 68. China Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Powder Coating Matting Agent Sales and Growth Rate

(2020-2025) & (K MT)

Figure 73. South Korea Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Powder Coating Matting Agent Sales and Growth Rate (K MT)

Figure 79. South America Powder Coating Matting Agent Sales Market Share by Country in 2024

Figure 80. South America Powder Coating Matting Agent Market Size and Growth Rate (M USD)

Figure 81. South America Powder Coating Matting Agent Market Size Market Share by Country in 2024

Figure 82. Brazil Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Powder Coating Matting Agent Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Powder Coating Matting Agent Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Powder Coating Matting Agent Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Powder Coating Matting Agent Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Powder Coating Matting Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Powder Coating Matting Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Powder Coating Matting Agent Production Market Share by Region (2020-2025)

Figure 103. North America Powder Coating Matting Agent Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Powder Coating Matting Agent Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Powder Coating Matting Agent Production (K MT) Growth Rate (2020-2025)

Figure 106. China Powder Coating Matting Agent Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Powder Coating Matting Agent Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Powder Coating Matting Agent Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Powder Coating Matting Agent Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Powder Coating Matting Agent Market Share Forecast by Type (2026-2033)

Figure 111. Global Powder Coating Matting Agent Sales Forecast by Application

(2026-2033)

Figure 112. Global Powder Coating Matting Agent Market Share Forecast by Application (2026-2033)

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