

# Global Potable Water Filters Market Research Report 2025(Status and Outlook)

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## Abstracts

Potable Water Filters are water treatment equipments, in which water quality is deeply filtered and purified according to use standards. The main function is to filter and remove the floating objects, heavy metals, bacteria, virus, chlorine residue, mud, rust, microorganisms, etc. Potable Water Filters are equipped with high-precision filtering technology.

The global Potable Water Filters market size was estimated at USD 10610.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.07% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Potable Water Filters market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Potable Water Filters market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Potable Water Filters market.

## **Global Potable Water Filters Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Midea  
TRULIVA  
Haier  
ANGEL  
3M  
Culligan International  
Toray Group  
COWAY  
Pentair  
Evapure  
Best Water Technology  
Panasonic  
A. O. Smith  
Whirlpool  
Rongshida  
Hunsdon  
KENT RO Systems

Honeywell  
LG Electronics  
GREE  
Watts  
Unilever Pureit  
MEISUI

### **Market Segmentation (by Type)**

RO Filters  
UV Filters  
Activated Carbon Filters

### **Market Segmentation (by Application)**

Residential  
Commercial  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Potable Water Filters Market

Overview of the regional outlook of the Potable Water Filters Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Potable Water Filters Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Potable Water Filters, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Potable Water Filters

#### 1.2 Key Market Segments

##### 1.2.1 Potable Water Filters Segment by Type

##### 1.2.2 Potable Water Filters Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 POTABLE WATER FILTERS MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Potable Water Filters Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Potable Water Filters Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 POTABLE WATER FILTERS MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Potable Water Filters Product Life Cycle

#### 3.3 Global Potable Water Filters Sales by Manufacturers (2020-2025)

#### 3.4 Global Potable Water Filters Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Potable Water Filters Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Potable Water Filters Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Potable Water Filters Market Competitive Situation and Trends

##### 3.8.1 Potable Water Filters Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest Potable Water Filters Players Market Share by Revenue

##### 3.8.3 Mergers & Acquisitions, Expansion

### **4 POTABLE WATER FILTERS INDUSTRY CHAIN ANALYSIS**

- 4.1 Potable Water Filters Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF POTABLE WATER FILTERS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Potable Water Filters Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Potable Water Filters Market
- 5.7 ESG Ratings of Leading Companies

## **6 POTABLE WATER FILTERS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Potable Water Filters Sales Market Share by Type (2020-2025)
- 6.3 Global Potable Water Filters Market Size Market Share by Type (2020-2025)
- 6.4 Global Potable Water Filters Price by Type (2020-2025)

## **7 POTABLE WATER FILTERS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Potable Water Filters Market Sales by Application (2020-2025)
- 7.3 Global Potable Water Filters Market Size (M USD) by Application (2020-2025)

## 7.4 Global Potable Water Filters Sales Growth Rate by Application (2020-2025)

# 8 POTABLE WATER FILTERS MARKET SALES BY REGION

## 8.1 Global Potable Water Filters Sales by Region

### 8.1.1 Global Potable Water Filters Sales by Region

### 8.1.2 Global Potable Water Filters Sales Market Share by Region

## 8.2 Global Potable Water Filters Market Size by Region

### 8.2.1 Global Potable Water Filters Market Size by Region

### 8.2.2 Global Potable Water Filters Market Size Market Share by Region

## 8.3 North America

### 8.3.1 North America Potable Water Filters Sales by Country

### 8.3.2 North America Potable Water Filters Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Potable Water Filters Sales by Country

### 8.4.2 Europe Potable Water Filters Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Potable Water Filters Sales by Region

### 8.5.2 Asia Pacific Potable Water Filters Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Potable Water Filters Sales by Country

### 8.6.2 South America Potable Water Filters Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Potable Water Filters Sales by Region
- 8.7.2 Middle East and Africa Potable Water Filters Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 POTABLE WATER FILTERS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Potable Water Filters by Region(2020-2025)
- 9.2 Global Potable Water Filters Revenue Market Share by Region (2020-2025)
- 9.3 Global Potable Water Filters Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Potable Water Filters Production
  - 9.4.1 North America Potable Water Filters Production Growth Rate (2020-2025)
  - 9.4.2 North America Potable Water Filters Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Potable Water Filters Production
  - 9.5.1 Europe Potable Water Filters Production Growth Rate (2020-2025)
  - 9.5.2 Europe Potable Water Filters Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Potable Water Filters Production (2020-2025)
  - 9.6.1 Japan Potable Water Filters Production Growth Rate (2020-2025)
  - 9.6.2 Japan Potable Water Filters Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Potable Water Filters Production (2020-2025)
  - 9.7.1 China Potable Water Filters Production Growth Rate (2020-2025)
  - 9.7.2 China Potable Water Filters Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Midea
  - 10.1.1 Midea Basic Information
  - 10.1.2 Midea Potable Water Filters Product Overview
  - 10.1.3 Midea Potable Water Filters Product Market Performance
  - 10.1.4 Midea Business Overview
  - 10.1.5 Midea SWOT Analysis

#### 10.1.6 Midea Recent Developments

### 10.2 TRULIVA

#### 10.2.1 TRULIVA Basic Information

#### 10.2.2 TRULIVA Potable Water Filters Product Overview

#### 10.2.3 TRULIVA Potable Water Filters Product Market Performance

#### 10.2.4 TRULIVA Business Overview

#### 10.2.5 TRULIVA SWOT Analysis

#### 10.2.6 TRULIVA Recent Developments

### 10.3 Haier

#### 10.3.1 Haier Basic Information

#### 10.3.2 Haier Potable Water Filters Product Overview

#### 10.3.3 Haier Potable Water Filters Product Market Performance

#### 10.3.4 Haier Business Overview

#### 10.3.5 Haier SWOT Analysis

#### 10.3.6 Haier Recent Developments

### 10.4 ANGEL

#### 10.4.1 ANGEL Basic Information

#### 10.4.2 ANGEL Potable Water Filters Product Overview

#### 10.4.3 ANGEL Potable Water Filters Product Market Performance

#### 10.4.4 ANGEL Business Overview

#### 10.4.5 ANGEL Recent Developments

### 10.5 3M

#### 10.5.1 3M Basic Information

#### 10.5.2 3M Potable Water Filters Product Overview

#### 10.5.3 3M Potable Water Filters Product Market Performance

#### 10.5.4 3M Business Overview

#### 10.5.5 3M Recent Developments

### 10.6 Culligan International

#### 10.6.1 Culligan International Basic Information

#### 10.6.2 Culligan International Potable Water Filters Product Overview

#### 10.6.3 Culligan International Potable Water Filters Product Market Performance

#### 10.6.4 Culligan International Business Overview

#### 10.6.5 Culligan International Recent Developments

### 10.7 Toray Group

#### 10.7.1 Toray Group Basic Information

#### 10.7.2 Toray Group Potable Water Filters Product Overview

#### 10.7.3 Toray Group Potable Water Filters Product Market Performance

#### 10.7.4 Toray Group Business Overview

#### 10.7.5 Toray Group Recent Developments

## 10.8 COWAY

### 10.8.1 COWAY Basic Information

### 10.8.2 COWAY Potable Water Filters Product Overview

### 10.8.3 COWAY Potable Water Filters Product Market Performance

### 10.8.4 COWAY Business Overview

### 10.8.5 COWAY Recent Developments

## 10.9 Pentair

### 10.9.1 Pentair Basic Information

### 10.9.2 Pentair Potable Water Filters Product Overview

### 10.9.3 Pentair Potable Water Filters Product Market Performance

### 10.9.4 Pentair Business Overview

### 10.9.5 Pentair Recent Developments

## 10.10 Evapure

### 10.10.1 Evapure Basic Information

### 10.10.2 Evapure Potable Water Filters Product Overview

### 10.10.3 Evapure Potable Water Filters Product Market Performance

### 10.10.4 Evapure Business Overview

### 10.10.5 Evapure Recent Developments

## 10.11 Best Water Technology

### 10.11.1 Best Water Technology Basic Information

### 10.11.2 Best Water Technology Potable Water Filters Product Overview

### 10.11.3 Best Water Technology Potable Water Filters Product Market Performance

### 10.11.4 Best Water Technology Business Overview

### 10.11.5 Best Water Technology Recent Developments

## 10.12 Panasonic

### 10.12.1 Panasonic Basic Information

### 10.12.2 Panasonic Potable Water Filters Product Overview

### 10.12.3 Panasonic Potable Water Filters Product Market Performance

### 10.12.4 Panasonic Business Overview

### 10.12.5 Panasonic Recent Developments

## 10.13 A. O. Smith

### 10.13.1 A. O. Smith Basic Information

### 10.13.2 A. O. Smith Potable Water Filters Product Overview

### 10.13.3 A. O. Smith Potable Water Filters Product Market Performance

### 10.13.4 A. O. Smith Business Overview

### 10.13.5 A. O. Smith Recent Developments

## 10.14 Whirlpool

### 10.14.1 Whirlpool Basic Information

### 10.14.2 Whirlpool Potable Water Filters Product Overview

- 10.14.3 Whirlpool Potable Water Filters Product Market Performance
- 10.14.4 Whirlpool Business Overview
- 10.14.5 Whirlpool Recent Developments
- 10.15 Rongshida
  - 10.15.1 Rongshida Basic Information
  - 10.15.2 Rongshida Potable Water Filters Product Overview
  - 10.15.3 Rongshida Potable Water Filters Product Market Performance
  - 10.15.4 Rongshida Business Overview
  - 10.15.5 Rongshida Recent Developments
- 10.16 Hunsdon
  - 10.16.1 Hunsdon Basic Information
  - 10.16.2 Hunsdon Potable Water Filters Product Overview
  - 10.16.3 Hunsdon Potable Water Filters Product Market Performance
  - 10.16.4 Hunsdon Business Overview
  - 10.16.5 Hunsdon Recent Developments
- 10.17 KENT RO Systems
  - 10.17.1 KENT RO Systems Basic Information
  - 10.17.2 KENT RO Systems Potable Water Filters Product Overview
  - 10.17.3 KENT RO Systems Potable Water Filters Product Market Performance
  - 10.17.4 KENT RO Systems Business Overview
  - 10.17.5 KENT RO Systems Recent Developments
- 10.18 Honeywell
  - 10.18.1 Honeywell Basic Information
  - 10.18.2 Honeywell Potable Water Filters Product Overview
  - 10.18.3 Honeywell Potable Water Filters Product Market Performance
  - 10.18.4 Honeywell Business Overview
  - 10.18.5 Honeywell Recent Developments
- 10.19 LG Electronics
  - 10.19.1 LG Electronics Basic Information
  - 10.19.2 LG Electronics Potable Water Filters Product Overview
  - 10.19.3 LG Electronics Potable Water Filters Product Market Performance
  - 10.19.4 LG Electronics Business Overview
  - 10.19.5 LG Electronics Recent Developments
- 10.20 GREE
  - 10.20.1 GREE Basic Information
  - 10.20.2 GREE Potable Water Filters Product Overview
  - 10.20.3 GREE Potable Water Filters Product Market Performance
  - 10.20.4 GREE Business Overview
  - 10.20.5 GREE Recent Developments

## 10.21 Watts

### 10.21.1 Watts Basic Information

### 10.21.2 Watts Potable Water Filters Product Overview

### 10.21.3 Watts Potable Water Filters Product Market Performance

### 10.21.4 Watts Business Overview

### 10.21.5 Watts Recent Developments

## 10.22 Unilever Pureit

### 10.22.1 Unilever Pureit Basic Information

### 10.22.2 Unilever Pureit Potable Water Filters Product Overview

### 10.22.3 Unilever Pureit Potable Water Filters Product Market Performance

### 10.22.4 Unilever Pureit Business Overview

### 10.22.5 Unilever Pureit Recent Developments

## 10.23 MEISUI

### 10.23.1 MEISUI Basic Information

### 10.23.2 MEISUI Potable Water Filters Product Overview

### 10.23.3 MEISUI Potable Water Filters Product Market Performance

### 10.23.4 MEISUI Business Overview

### 10.23.5 MEISUI Recent Developments

## **11 POTABLE WATER FILTERS MARKET FORECAST BY REGION**

### 11.1 Global Potable Water Filters Market Size Forecast

### 11.2 Global Potable Water Filters Market Forecast by Region

#### 11.2.1 North America Market Size Forecast by Country

#### 11.2.2 Europe Potable Water Filters Market Size Forecast by Country

#### 11.2.3 Asia Pacific Potable Water Filters Market Size Forecast by Region

#### 11.2.4 South America Potable Water Filters Market Size Forecast by Country

#### 11.2.5 Middle East and Africa Forecasted Sales of Potable Water Filters by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

### 12.1 Global Potable Water Filters Market Forecast by Type (2026-2033)

#### 12.1.1 Global Forecasted Sales of Potable Water Filters by Type (2026-2033)

#### 12.1.2 Global Potable Water Filters Market Size Forecast by Type (2026-2033)

#### 12.1.3 Global Forecasted Price of Potable Water Filters by Type (2026-2033)

### 12.2 Global Potable Water Filters Market Forecast by Application (2026-2033)

#### 12.2.1 Global Potable Water Filters Sales (K Units) Forecast by Application

#### 12.2.2 Global Potable Water Filters Market Size (M USD) Forecast by Application (2026-2033)

## 13 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Potable Water Filters Market Size Comparison by Region (M USD)

Table 5. Global Potable Water Filters Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Potable Water Filters Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Potable Water Filters Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Potable Water Filters Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Potable Water Filters as of 2024)

Table 10. Global Market Potable Water Filters Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Potable Water Filters Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Potable Water Filters Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Potable Water Filters Sales by Type (K Units)

Table 26. Global Potable Water Filters Market Size by Type (M USD)

Table 27. Global Potable Water Filters Sales (K Units) by Type (2020-2025)

Table 28. Global Potable Water Filters Sales Market Share by Type (2020-2025)

Table 29. Global Potable Water Filters Market Size (M USD) by Type (2020-2025)

Table 30. Global Potable Water Filters Market Size Share by Type (2020-2025)

|                                                                                                                                           |
|-------------------------------------------------------------------------------------------------------------------------------------------|
| Table 31. Global Potable Water Filters Price (USD/Unit) by Type (2020-2025)                                                               |
| Table 32. Global Potable Water Filters Sales (K Units) by Application                                                                     |
| Table 33. Global Potable Water Filters Market Size by Application                                                                         |
| Table 34. Global Potable Water Filters Sales by Application (2020-2025) & (K Units)                                                       |
| Table 35. Global Potable Water Filters Sales Market Share by Application (2020-2025)                                                      |
| Table 36. Global Potable Water Filters Market Size by Application (2020-2025) & (M USD)                                                   |
| Table 37. Global Potable Water Filters Market Share by Application (2020-2025)                                                            |
| Table 38. Global Potable Water Filters Sales Growth Rate by Application (2020-2025)                                                       |
| Table 39. Global Potable Water Filters Sales by Region (2020-2025) & (K Units)                                                            |
| Table 40. Global Potable Water Filters Sales Market Share by Region (2020-2025)                                                           |
| Table 41. Global Potable Water Filters Market Size by Region (2020-2025) & (M USD)                                                        |
| Table 42. Global Potable Water Filters Market Size Market Share by Region (2020-2025)                                                     |
| Table 43. North America Potable Water Filters Sales by Country (2020-2025) & (K Units)                                                    |
| Table 44. North America Potable Water Filters Market Size by Country (2020-2025) & (M USD)                                                |
| Table 45. Europe Potable Water Filters Sales by Country (2020-2025) & (K Units)                                                           |
| Table 46. Europe Potable Water Filters Market Size by Country (2020-2025) & (M USD)                                                       |
| Table 47. Asia Pacific Potable Water Filters Sales by Region (2020-2025) & (K Units)                                                      |
| Table 48. Asia Pacific Potable Water Filters Market Size by Region (2020-2025) & (M USD)                                                  |
| Table 49. South America Potable Water Filters Sales by Country (2020-2025) & (K Units)                                                    |
| Table 50. South America Potable Water Filters Market Size by Country (2020-2025) & (M USD)                                                |
| Table 51. Middle East and Africa Potable Water Filters Sales by Region (2020-2025) & (K Units)                                            |
| Table 52. Middle East and Africa Potable Water Filters Market Size by Region (2020-2025) & (M USD)                                        |
| Table 53. Global Potable Water Filters Production (K Units) by Region(2020-2025)                                                          |
| Table 54. Global Potable Water Filters Revenue (US\$ Million) by Region (2020-2025)                                                       |
| Table 55. Global Potable Water Filters Revenue Market Share by Region (2020-2025)                                                         |
| Table 56. Global Potable Water Filters Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)        |
| Table 57. North America Potable Water Filters Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 58. Europe Potable Water Filters Production (K Units), Revenue (US\$ Million),                                                      |

Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Potable Water Filters Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Potable Water Filters Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Midea Basic Information

Table 62. Midea Potable Water Filters Product Overview

Table 63. Midea Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Midea Business Overview

Table 65. Midea SWOT Analysis

Table 66. Midea Recent Developments

Table 67. TRULIVA Basic Information

Table 68. TRULIVA Potable Water Filters Product Overview

Table 69. TRULIVA Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. TRULIVA Business Overview

Table 71. TRULIVA SWOT Analysis

Table 72. TRULIVA Recent Developments

Table 73. Haier Basic Information

Table 74. Haier Potable Water Filters Product Overview

Table 75. Haier Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Haier Business Overview

Table 77. Haier SWOT Analysis

Table 78. Haier Recent Developments

Table 79. ANGEL Basic Information

Table 80. ANGEL Potable Water Filters Product Overview

Table 81. ANGEL Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. ANGEL Business Overview

Table 83. ANGEL Recent Developments

Table 84. 3M Basic Information

Table 85. 3M Potable Water Filters Product Overview

Table 86. 3M Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. 3M Business Overview

Table 88. 3M Recent Developments

Table 89. Culligan International Basic Information

|                                                                                                                                        |
|----------------------------------------------------------------------------------------------------------------------------------------|
| Table 90. Culligan International Potable Water Filters Product Overview                                                                |
| Table 91. Culligan International Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 92. Culligan International Business Overview                                                                                     |
| Table 93. Culligan International Recent Developments                                                                                   |
| Table 94. Toray Group Basic Information                                                                                                |
| Table 95. Toray Group Potable Water Filters Product Overview                                                                           |
| Table 96. Toray Group Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)            |
| Table 97. Toray Group Business Overview                                                                                                |
| Table 98. Toray Group Recent Developments                                                                                              |
| Table 99. COWAY Basic Information                                                                                                      |
| Table 100. COWAY Potable Water Filters Product Overview                                                                                |
| Table 101. COWAY Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                 |
| Table 102. COWAY Business Overview                                                                                                     |
| Table 103. COWAY Recent Developments                                                                                                   |
| Table 104. Pentair Basic Information                                                                                                   |
| Table 105. Pentair Potable Water Filters Product Overview                                                                              |
| Table 106. Pentair Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)               |
| Table 107. Pentair Business Overview                                                                                                   |
| Table 108. Pentair Recent Developments                                                                                                 |
| Table 109. Evapure Basic Information                                                                                                   |
| Table 110. Evapure Potable Water Filters Product Overview                                                                              |
| Table 111. Evapure Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)               |
| Table 112. Evapure Business Overview                                                                                                   |
| Table 113. Evapure Recent Developments                                                                                                 |
| Table 114. Best Water Technology Basic Information                                                                                     |
| Table 115. Best Water Technology Potable Water Filters Product Overview                                                                |
| Table 116. Best Water Technology Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 117. Best Water Technology Business Overview                                                                                     |
| Table 118. Best Water Technology Recent Developments                                                                                   |
| Table 119. Panasonic Basic Information                                                                                                 |
| Table 120. Panasonic Potable Water Filters Product Overview                                                                            |
| Table 121. Panasonic Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)             |

|                                                                                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------|
| Table 122. Panasonic Business Overview                                                                                           |
| Table 123. Panasonic Recent Developments                                                                                         |
| Table 124. A. O. Smith Basic Information                                                                                         |
| Table 125. A. O. Smith Potable Water Filters Product Overview                                                                    |
| Table 126. A. O. Smith Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)     |
| Table 127. A. O. Smith Business Overview                                                                                         |
| Table 128. A. O. Smith Recent Developments                                                                                       |
| Table 129. Whirlpool Basic Information                                                                                           |
| Table 130. Whirlpool Potable Water Filters Product Overview                                                                      |
| Table 131. Whirlpool Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)       |
| Table 132. Whirlpool Business Overview                                                                                           |
| Table 133. Whirlpool Recent Developments                                                                                         |
| Table 134. Rongshida Basic Information                                                                                           |
| Table 135. Rongshida Potable Water Filters Product Overview                                                                      |
| Table 136. Rongshida Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)       |
| Table 137. Rongshida Business Overview                                                                                           |
| Table 138. Rongshida Recent Developments                                                                                         |
| Table 139. Hunsdon Basic Information                                                                                             |
| Table 140. Hunsdon Potable Water Filters Product Overview                                                                        |
| Table 141. Hunsdon Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)         |
| Table 142. Hunsdon Business Overview                                                                                             |
| Table 143. Hunsdon Recent Developments                                                                                           |
| Table 144. KENT RO Systems Basic Information                                                                                     |
| Table 145. KENT RO Systems Potable Water Filters Product Overview                                                                |
| Table 146. KENT RO Systems Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 147. KENT RO Systems Business Overview                                                                                     |
| Table 148. KENT RO Systems Recent Developments                                                                                   |
| Table 149. Honeywell Basic Information                                                                                           |
| Table 150. Honeywell Potable Water Filters Product Overview                                                                      |
| Table 151. Honeywell Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)       |
| Table 152. Honeywell Business Overview                                                                                           |
| Table 153. Honeywell Recent Developments                                                                                         |
| Table 154. LG Electronics Basic Information                                                                                      |

|                                                                                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------|
| Table 155. LG Electronics Potable Water Filters Product Overview                                                                 |
| Table 156. LG Electronics Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)  |
| Table 157. LG Electronics Business Overview                                                                                      |
| Table 158. LG Electronics Recent Developments                                                                                    |
| Table 159. GREE Basic Information                                                                                                |
| Table 160. GREE Potable Water Filters Product Overview                                                                           |
| Table 161. GREE Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)            |
| Table 162. GREE Business Overview                                                                                                |
| Table 163. GREE Recent Developments                                                                                              |
| Table 164. Watts Basic Information                                                                                               |
| Table 165. Watts Potable Water Filters Product Overview                                                                          |
| Table 166. Watts Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)           |
| Table 167. Watts Business Overview                                                                                               |
| Table 168. Watts Recent Developments                                                                                             |
| Table 169. Unilever Pureit Basic Information                                                                                     |
| Table 170. Unilever Pureit Potable Water Filters Product Overview                                                                |
| Table 171. Unilever Pureit Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 172. Unilever Pureit Business Overview                                                                                     |
| Table 173. Unilever Pureit Recent Developments                                                                                   |
| Table 174. MEISUI Basic Information                                                                                              |
| Table 175. MEISUI Potable Water Filters Product Overview                                                                         |
| Table 176. MEISUI Potable Water Filters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)          |
| Table 177. MEISUI Business Overview                                                                                              |
| Table 178. MEISUI Recent Developments                                                                                            |
| Table 179. Global Potable Water Filters Sales Forecast by Region (2026-2033) & (K Units)                                         |
| Table 180. Global Potable Water Filters Market Size Forecast by Region (2026-2033) & (M USD)                                     |
| Table 181. North America Potable Water Filters Sales Forecast by Country (2026-2033) & (K Units)                                 |
| Table 182. North America Potable Water Filters Market Size Forecast by Country (2026-2033) & (M USD)                             |
| Table 183. Europe Potable Water Filters Sales Forecast by Country (2026-2033) & (K Units)                                        |

Table 184. Europe Potable Water Filters Market Size Forecast by Country (2026-2033) & (M USD)

Table 185. Asia Pacific Potable Water Filters Sales Forecast by Region (2026-2033) & (K Units)

Table 186. Asia Pacific Potable Water Filters Market Size Forecast by Region (2026-2033) & (M USD)

Table 187. South America Potable Water Filters Sales Forecast by Country (2026-2033) & (K Units)

Table 188. South America Potable Water Filters Market Size Forecast by Country (2026-2033) & (M USD)

Table 189. Middle East and Africa Potable Water Filters Sales Forecast by Country (2026-2033) & (Units)

Table 190. Middle East and Africa Potable Water Filters Market Size Forecast by Country (2026-2033) & (M USD)

Table 191. Global Potable Water Filters Sales Forecast by Type (2026-2033) & (K Units)

Table 192. Global Potable Water Filters Market Size Forecast by Type (2026-2033) & (M USD)

Table 193. Global Potable Water Filters Price Forecast by Type (2026-2033) & (USD/Unit)

Table 194. Global Potable Water Filters Sales (K Units) Forecast by Application (2026-2033)

Table 195. Global Potable Water Filters Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Potable Water Filters

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Potable Water Filters Market Size (M USD), 2024-2033

Figure 5. Global Potable Water Filters Market Size (M USD) (2020-2033)

Figure 6. Global Potable Water Filters Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Potable Water Filters Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Potable Water Filters Product Life Cycle

Figure 13. Potable Water Filters Sales Share by Manufacturers in 2024

Figure 14. Global Potable Water Filters Revenue Share by Manufacturers in 2024

Figure 15. Potable Water Filters Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Potable Water Filters Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Potable Water Filters Revenue in 2024

Figure 18. Industry Chain Map of Potable Water Filters

Figure 19. Global Potable Water Filters Market PEST Analysis

Figure 20. Global Potable Water Filters Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Potable Water Filters Market Share by Type

Figure 27. Sales Market Share of Potable Water Filters by Type (2020-2025)

Figure 28. Sales Market Share of Potable Water Filters by Type in 2024

Figure 29. Market Size Share of Potable Water Filters by Type (2020-2025)

Figure 30. Market Size Share of Potable Water Filters by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Potable Water Filters Market Share by Application

Figure 33. Global Potable Water Filters Sales Market Share by Application (2020-2025)

Figure 34. Global Potable Water Filters Sales Market Share by Application in 2024

Figure 35. Global Potable Water Filters Market Share by Application (2020-2025)

Figure 36. Global Potable Water Filters Market Share by Application in 2024

Figure 37. Global Potable Water Filters Sales Growth Rate by Application (2020-2025)

Figure 38. Global Potable Water Filters Sales Market Share by Region (2020-2025)

Figure 39. Global Potable Water Filters Market Size Market Share by Region (2020-2025)

Figure 40. North America Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Potable Water Filters Sales Market Share by Country in 2024

Figure 43. North America Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Potable Water Filters Market Size Market Share by Country in 2024

Figure 45. U.S. Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Potable Water Filters Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Potable Water Filters Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Potable Water Filters Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Potable Water Filters Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Potable Water Filters Sales Market Share by Country in 2024

Figure 53. Europe Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Potable Water Filters Market Size Market Share by Country in 2024

Figure 55. Germany Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Potable Water Filters Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Potable Water Filters Sales Market Share by Region in 2024

Figure 67. Asia Pacific Potable Water Filters Market Size Market Share by Region in 2024

Figure 68. China Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Potable Water Filters Sales and Growth Rate (K Units)

Figure 79. South America Potable Water Filters Sales Market Share by Country in 2024

Figure 80. South America Potable Water Filters Market Size and Growth Rate (M USD)

Figure 81. South America Potable Water Filters Market Size Market Share by Country in 2024

Figure 82. Brazil Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Potable Water Filters Sales and Growth Rate (2020-2025) & (K

Units)

Figure 85. Argentina Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Potable Water Filters Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Potable Water Filters Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Potable Water Filters Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Potable Water Filters Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Potable Water Filters Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Potable Water Filters Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Potable Water Filters Production Market Share by Region (2020-2025)

Figure 103. North America Potable Water Filters Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Potable Water Filters Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Potable Water Filters Production (K Units) Growth Rate (2020-2025)

Figure 106. China Potable Water Filters Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Potable Water Filters Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Potable Water Filters Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Potable Water Filters Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Potable Water Filters Market Share Forecast by Type (2026-2033)

Figure 111. Global Potable Water Filters Sales Forecast by Application (2026-2033)

Figure 112. Global Potable Water Filters Market Share Forecast by Application (2026-2033)

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