

# Global Postbiotic Pet Food Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Postbiotic pet food refers to a type of pet food that contains postbiotics as one of its main ingredients or additives. Postbiotics are bioactive compounds that are produced by probiotics (beneficial bacteria) during fermentation. These compounds include various metabolites, enzymes, peptides, organic acids, and other substances that have beneficial effects on the gut health and overall well-being of pets.

This report provides a deep insight into the global Postbiotic Pet Food market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Postbiotic Pet Food Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Postbiotic Pet Food market in any manner.

## Global Postbiotic Pet Food Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Cargill

Alltech

Jac Pet Nutrition

Diamond V

Kerry

Phileo by Lesaffre

Bacterfield

Novozymes

CanBiocin

Unique Biotech

Adisseo

Hansen

Better Choice Company

Market Segmentation (by Type)

Dry Food

Liquid Food

Market Segmentation (by Application)

Online Sale

Offline Sale

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Postbiotic Pet Food Market

Overview of the regional outlook of the Postbiotic Pet Food Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Postbiotic Pet Food Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Postbiotic Pet Food

#### 1.2 Key Market Segments

##### 1.2.1 Postbiotic Pet Food Segment by Type

##### 1.2.2 Postbiotic Pet Food Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 POSTBIOTIC PET FOOD MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Postbiotic Pet Food Market Size (M USD) Estimates and Forecasts (2019-2030)

##### 2.1.2 Global Postbiotic Pet Food Sales Estimates and Forecasts (2019-2030)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 POSTBIOTIC PET FOOD MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Postbiotic Pet Food Sales by Manufacturers (2019-2024)

#### 3.2 Global Postbiotic Pet Food Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Postbiotic Pet Food Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Postbiotic Pet Food Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Postbiotic Pet Food Sales Sites, Area Served, Product Type

#### 3.6 Postbiotic Pet Food Market Competitive Situation and Trends

##### 3.6.1 Postbiotic Pet Food Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Postbiotic Pet Food Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 POSTBIOTIC PET FOOD INDUSTRY CHAIN ANALYSIS**

#### 4.1 Postbiotic Pet Food Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF POSTBIOTIC PET FOOD MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 POSTBIOTIC PET FOOD MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Postbiotic Pet Food Sales Market Share by Type (2019-2024)

6.3 Global Postbiotic Pet Food Market Size Market Share by Type (2019-2024)

6.4 Global Postbiotic Pet Food Price by Type (2019-2024)

## **7 POSTBIOTIC PET FOOD MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Postbiotic Pet Food Market Sales by Application (2019-2024)

7.3 Global Postbiotic Pet Food Market Size (M USD) by Application (2019-2024)

7.4 Global Postbiotic Pet Food Sales Growth Rate by Application (2019-2024)

## **8 POSTBIOTIC PET FOOD MARKET SEGMENTATION BY REGION**

8.1 Global Postbiotic Pet Food Sales by Region

8.1.1 Global Postbiotic Pet Food Sales by Region

8.1.2 Global Postbiotic Pet Food Sales Market Share by Region

8.2 North America

8.2.1 North America Postbiotic Pet Food Sales by Country

8.2.2 U.S.



8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Postbiotic Pet Food Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Postbiotic Pet Food Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Postbiotic Pet Food Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Postbiotic Pet Food Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Cargill

9.1.1 Cargill Postbiotic Pet Food Basic Information

9.1.2 Cargill Postbiotic Pet Food Product Overview

9.1.3 Cargill Postbiotic Pet Food Product Market Performance

9.1.4 Cargill Business Overview

9.1.5 Cargill Postbiotic Pet Food SWOT Analysis

9.1.6 Cargill Recent Developments

9.2 Alltech

- 9.2.1 Alltech Postbiotic Pet Food Basic Information
- 9.2.2 Alltech Postbiotic Pet Food Product Overview
- 9.2.3 Alltech Postbiotic Pet Food Product Market Performance
- 9.2.4 Alltech Business Overview
- 9.2.5 Alltech Postbiotic Pet Food SWOT Analysis
- 9.2.6 Alltech Recent Developments
- 9.3 Jac Pet Nutrition
  - 9.3.1 Jac Pet Nutrition Postbiotic Pet Food Basic Information
  - 9.3.2 Jac Pet Nutrition Postbiotic Pet Food Product Overview
  - 9.3.3 Jac Pet Nutrition Postbiotic Pet Food Product Market Performance
  - 9.3.4 Jac Pet Nutrition Postbiotic Pet Food SWOT Analysis
  - 9.3.5 Jac Pet Nutrition Business Overview
  - 9.3.6 Jac Pet Nutrition Recent Developments
- 9.4 Diamond V
  - 9.4.1 Diamond V Postbiotic Pet Food Basic Information
  - 9.4.2 Diamond V Postbiotic Pet Food Product Overview
  - 9.4.3 Diamond V Postbiotic Pet Food Product Market Performance
  - 9.4.4 Diamond V Business Overview
  - 9.4.5 Diamond V Recent Developments
- 9.5 Kerry
  - 9.5.1 Kerry Postbiotic Pet Food Basic Information
  - 9.5.2 Kerry Postbiotic Pet Food Product Overview
  - 9.5.3 Kerry Postbiotic Pet Food Product Market Performance
  - 9.5.4 Kerry Business Overview
  - 9.5.5 Kerry Recent Developments
- 9.6 Phileo by Lesaffre
  - 9.6.1 Phileo by Lesaffre Postbiotic Pet Food Basic Information
  - 9.6.2 Phileo by Lesaffre Postbiotic Pet Food Product Overview
  - 9.6.3 Phileo by Lesaffre Postbiotic Pet Food Product Market Performance
  - 9.6.4 Phileo by Lesaffre Business Overview
  - 9.6.5 Phileo by Lesaffre Recent Developments
- 9.7 Bacterfield
  - 9.7.1 Bacterfield Postbiotic Pet Food Basic Information
  - 9.7.2 Bacterfield Postbiotic Pet Food Product Overview
  - 9.7.3 Bacterfield Postbiotic Pet Food Product Market Performance
  - 9.7.4 Bacterfield Business Overview
  - 9.7.5 Bacterfield Recent Developments
- 9.8 Novozymes
  - 9.8.1 Novozymes Postbiotic Pet Food Basic Information

- 9.8.2 Novozymes Postbiotic Pet Food Product Overview
- 9.8.3 Novozymes Postbiotic Pet Food Product Market Performance
- 9.8.4 Novozymes Business Overview
- 9.8.5 Novozymes Recent Developments
- 9.9 CanBiocin
  - 9.9.1 CanBiocin Postbiotic Pet Food Basic Information
  - 9.9.2 CanBiocin Postbiotic Pet Food Product Overview
  - 9.9.3 CanBiocin Postbiotic Pet Food Product Market Performance
  - 9.9.4 CanBiocin Business Overview
  - 9.9.5 CanBiocin Recent Developments
- 9.10 Unique Biotech
  - 9.10.1 Unique Biotech Postbiotic Pet Food Basic Information
  - 9.10.2 Unique Biotech Postbiotic Pet Food Product Overview
  - 9.10.3 Unique Biotech Postbiotic Pet Food Product Market Performance
  - 9.10.4 Unique Biotech Business Overview
  - 9.10.5 Unique Biotech Recent Developments
- 9.11 Adisseo
  - 9.11.1 Adisseo Postbiotic Pet Food Basic Information
  - 9.11.2 Adisseo Postbiotic Pet Food Product Overview
  - 9.11.3 Adisseo Postbiotic Pet Food Product Market Performance
  - 9.11.4 Adisseo Business Overview
  - 9.11.5 Adisseo Recent Developments
- 9.12 Hansen
  - 9.12.1 Hansen Postbiotic Pet Food Basic Information
  - 9.12.2 Hansen Postbiotic Pet Food Product Overview
  - 9.12.3 Hansen Postbiotic Pet Food Product Market Performance
  - 9.12.4 Hansen Business Overview
  - 9.12.5 Hansen Recent Developments
- 9.13 Better Choice Company
  - 9.13.1 Better Choice Company Postbiotic Pet Food Basic Information
  - 9.13.2 Better Choice Company Postbiotic Pet Food Product Overview
  - 9.13.3 Better Choice Company Postbiotic Pet Food Product Market Performance
  - 9.13.4 Better Choice Company Business Overview
  - 9.13.5 Better Choice Company Recent Developments

## **10 POSTBIOTIC PET FOOD MARKET FORECAST BY REGION**

- 10.1 Global Postbiotic Pet Food Market Size Forecast
- 10.2 Global Postbiotic Pet Food Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Postbiotic Pet Food Market Size Forecast by Country
- 10.2.3 Asia Pacific Postbiotic Pet Food Market Size Forecast by Region
- 10.2.4 South America Postbiotic Pet Food Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Postbiotic Pet Food by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Postbiotic Pet Food Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Postbiotic Pet Food by Type (2025-2030)
  - 11.1.2 Global Postbiotic Pet Food Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Postbiotic Pet Food by Type (2025-2030)
- 11.2 Global Postbiotic Pet Food Market Forecast by Application (2025-2030)
  - 11.2.1 Global Postbiotic Pet Food Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Postbiotic Pet Food Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Postbiotic Pet Food Market Size Comparison by Region (M USD)
Table 5. Global Postbiotic Pet Food Sales (Kilotons) by Manufacturers (2019-2024)
Table 6. Global Postbiotic Pet Food Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Postbiotic Pet Food Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Postbiotic Pet Food Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Postbiotic Pet Food as of 2022)
Table 10. Global Market Postbiotic Pet Food Average Price (USD/Ton) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Postbiotic Pet Food Sales Sites and Area Served
Table 12. Manufacturers Postbiotic Pet Food Product Type
Table 13. Global Postbiotic Pet Food Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Postbiotic Pet Food
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Postbiotic Pet Food Market Challenges
Table 22. Global Postbiotic Pet Food Sales by Type (Kilotons)
Table 23. Global Postbiotic Pet Food Market Size by Type (M USD)
Table 24. Global Postbiotic Pet Food Sales (Kilotons) by Type (2019-2024)
Table 25. Global Postbiotic Pet Food Sales Market Share by Type (2019-2024)
Table 26. Global Postbiotic Pet Food Market Size (M USD) by Type (2019-2024)
Table 27. Global Postbiotic Pet Food Market Size Share by Type (2019-2024)
Table 28. Global Postbiotic Pet Food Price (USD/Ton) by Type (2019-2024)
Table 29. Global Postbiotic Pet Food Sales (Kilotons) by Application
Table 30. Global Postbiotic Pet Food Market Size by Application
Table 31. Global Postbiotic Pet Food Sales by Application (2019-2024) & (Kilotons)
Table 32. Global Postbiotic Pet Food Sales Market Share by Application (2019-2024)

Table 33. Global Postbiotic Pet Food Sales by Application (2019-2024) & (M USD)
Table 34. Global Postbiotic Pet Food Market Share by Application (2019-2024)
Table 35. Global Postbiotic Pet Food Sales Growth Rate by Application (2019-2024)
Table 36. Global Postbiotic Pet Food Sales by Region (2019-2024) & (Kilotons)
Table 37. Global Postbiotic Pet Food Sales Market Share by Region (2019-2024)
Table 38. North America Postbiotic Pet Food Sales by Country (2019-2024) & (Kilotons)
Table 39. Europe Postbiotic Pet Food Sales by Country (2019-2024) & (Kilotons)
Table 40. Asia Pacific Postbiotic Pet Food Sales by Region (2019-2024) & (Kilotons)
Table 41. South America Postbiotic Pet Food Sales by Country (2019-2024) & (Kilotons)
Table 42. Middle East and Africa Postbiotic Pet Food Sales by Region (2019-2024) & (Kilotons)
Table 43. Cargill Postbiotic Pet Food Basic Information
Table 44. Cargill Postbiotic Pet Food Product Overview
Table 45. Cargill Postbiotic Pet Food Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 46. Cargill Business Overview
Table 47. Cargill Postbiotic Pet Food SWOT Analysis
Table 48. Cargill Recent Developments
Table 49. Alltech Postbiotic Pet Food Basic Information
Table 50. Alltech Postbiotic Pet Food Product Overview
Table 51. Alltech Postbiotic Pet Food Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 52. Alltech Business Overview
Table 53. Alltech Postbiotic Pet Food SWOT Analysis
Table 54. Alltech Recent Developments
Table 55. Jac Pet Nutrition Postbiotic Pet Food Basic Information
Table 56. Jac Pet Nutrition Postbiotic Pet Food Product Overview
Table 57. Jac Pet Nutrition Postbiotic Pet Food Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 58. Jac Pet Nutrition Postbiotic Pet Food SWOT Analysis
Table 59. Jac Pet Nutrition Business Overview
Table 60. Jac Pet Nutrition Recent Developments
Table 61. Diamond V Postbiotic Pet Food Basic Information
Table 62. Diamond V Postbiotic Pet Food Product Overview
Table 63. Diamond V Postbiotic Pet Food Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 64. Diamond V Business Overview
Table 65. Diamond V Recent Developments



Table 66. Kerry Postbiotic Pet Food Basic Information
Table 67. Kerry Postbiotic Pet Food Product Overview
Table 68. Kerry Postbiotic Pet Food Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 69. Kerry Business Overview
Table 70. Kerry Recent Developments
Table 71. Phileo by Lesaffre Postbiotic Pet Food Basic Information
Table 72. Phileo by Lesaffre Postbiotic Pet Food Product Overview
Table 73. Phileo by Lesaffre Postbiotic Pet Food Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 74. Phileo by Lesaffre Business Overview
Table 75. Phileo by Lesaffre Recent Developments
Table 76. Bacterfield Postbiotic Pet Food Basic Information
Table 77. Bacterfield Postbiotic Pet Food Product Overview
Table 78. Bacterfield Postbiotic Pet Food Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 79. Bacterfield Business Overview
Table 80. Bacterfield Recent Developments
Table 81. Novozymes Postbiotic Pet Food Basic Information
Table 82. Novozymes Postbiotic Pet Food Product Overview
Table 83. Novozymes Postbiotic Pet Food Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 84. Novozymes Business Overview
Table 85. Novozymes Recent Developments
Table 86. CanBiocin Postbiotic Pet Food Basic Information
Table 87. CanBiocin Postbiotic Pet Food Product Overview
Table 88. CanBiocin Postbiotic Pet Food Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 89. CanBiocin Business Overview
Table 90. CanBiocin Recent Developments
Table 91. Unique Biotech Postbiotic Pet Food Basic Information
Table 92. Unique Biotech Postbiotic Pet Food Product Overview
Table 93. Unique Biotech Postbiotic Pet Food Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 94. Unique Biotech Business Overview
Table 95. Unique Biotech Recent Developments
Table 96. Adisseo Postbiotic Pet Food Basic Information
Table 97. Adisseo Postbiotic Pet Food Product Overview
Table 98. Adisseo Postbiotic Pet Food Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 99. Adisseo Business Overview

Table 100. Adisseo Recent Developments

Table 101. Hansen Postbiotic Pet Food Basic Information

Table 102. Hansen Postbiotic Pet Food Product Overview

Table 103. Hansen Postbiotic Pet Food Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Hansen Business Overview

Table 105. Hansen Recent Developments

Table 106. Better Choice Company Postbiotic Pet Food Basic Information

Table 107. Better Choice Company Postbiotic Pet Food Product Overview

Table 108. Better Choice Company Postbiotic Pet Food Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Better Choice Company Business Overview

Table 110. Better Choice Company Recent Developments

Table 111. Global Postbiotic Pet Food Sales Forecast by Region (2025-2030) & (Kilotons)

Table 112. Global Postbiotic Pet Food Market Size Forecast by Region (2025-2030) & (M USD)

Table 113. North America Postbiotic Pet Food Sales Forecast by Country (2025-2030) & (Kilotons)

Table 114. North America Postbiotic Pet Food Market Size Forecast by Country (2025-2030) & (M USD)

Table 115. Europe Postbiotic Pet Food Sales Forecast by Country (2025-2030) & (Kilotons)

Table 116. Europe Postbiotic Pet Food Market Size Forecast by Country (2025-2030) & (M USD)

Table 117. Asia Pacific Postbiotic Pet Food Sales Forecast by Region (2025-2030) & (Kilotons)

Table 118. Asia Pacific Postbiotic Pet Food Market Size Forecast by Region (2025-2030) & (M USD)

Table 119. South America Postbiotic Pet Food Sales Forecast by Country (2025-2030) & (Kilotons)

Table 120. South America Postbiotic Pet Food Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Postbiotic Pet Food Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Postbiotic Pet Food Market Size Forecast by Country (2025-2030) & (M USD)



Table 123. Global Postbiotic Pet Food Sales Forecast by Type (2025-2030) & (Kilotons)

Table 124. Global Postbiotic Pet Food Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global Postbiotic Pet Food Price Forecast by Type (2025-2030) & (USD/Ton)

Table 126. Global Postbiotic Pet Food Sales (Kilotons) Forecast by Application (2025-2030)

Table 127. Global Postbiotic Pet Food Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Postbiotic Pet Food
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Postbiotic Pet Food Market Size (M USD), 2019-2030
- Figure 5. Global Postbiotic Pet Food Market Size (M USD) (2019-2030)
- Figure 6. Global Postbiotic Pet Food Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Postbiotic Pet Food Market Size by Country (M USD)
- Figure 11. Postbiotic Pet Food Sales Share by Manufacturers in 2023
- Figure 12. Global Postbiotic Pet Food Revenue Share by Manufacturers in 2023
- Figure 13. Postbiotic Pet Food Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Postbiotic Pet Food Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Postbiotic Pet Food Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Postbiotic Pet Food Market Share by Type
- Figure 18. Sales Market Share of Postbiotic Pet Food by Type (2019-2024)
- Figure 19. Sales Market Share of Postbiotic Pet Food by Type in 2023
- Figure 20. Market Size Share of Postbiotic Pet Food by Type (2019-2024)
- Figure 21. Market Size Market Share of Postbiotic Pet Food by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Postbiotic Pet Food Market Share by Application
- Figure 24. Global Postbiotic Pet Food Sales Market Share by Application (2019-2024)
- Figure 25. Global Postbiotic Pet Food Sales Market Share by Application in 2023
- Figure 26. Global Postbiotic Pet Food Market Share by Application (2019-2024)
- Figure 27. Global Postbiotic Pet Food Market Share by Application in 2023
- Figure 28. Global Postbiotic Pet Food Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Postbiotic Pet Food Sales Market Share by Region (2019-2024)
- Figure 30. North America Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Postbiotic Pet Food Sales Market Share by Country in 2023

- Figure 32. U.S. Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Postbiotic Pet Food Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Postbiotic Pet Food Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Postbiotic Pet Food Sales Market Share by Country in 2023
- Figure 37. Germany Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Postbiotic Pet Food Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Postbiotic Pet Food Sales Market Share by Region in 2023
- Figure 44. China Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Postbiotic Pet Food Sales and Growth Rate (Kilotons)
- Figure 50. South America Postbiotic Pet Food Sales Market Share by Country in 2023
- Figure 51. Brazil Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Postbiotic Pet Food Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Postbiotic Pet Food Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Postbiotic Pet Food Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Postbiotic Pet Food Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Postbiotic Pet Food Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Postbiotic Pet Food Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Postbiotic Pet Food Market Share Forecast by Type (2025-2030)

Figure 65. Global Postbiotic Pet Food Sales Forecast by Application (2025-2030)

Figure 66. Global Postbiotic Pet Food Market Share Forecast by Application (2025-2030)

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