

Global Portable Ultrasonic Skin Scrubber Market Research Report 2026(Status and Outlook)

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Abstracts

The ultrasonic beauty instrument utilizes the characteristics of ultrasonic penetration and has mechanical, thermal, and chemical effects. It can penetrate to the subcutaneous area of 4-6 mm and perform physical therapy on the face to achieve the goal of whitening and improving skin quality. The handheld ultrasonic beauty instrument can be held and used with one or two hands, and can be carried around. The global revenue of portable ultrasound beauty equipment in 2021 is approximately \$337.43 million, and it is expected to reach \$846.83 million by 2028. From 2022 to 2028, the annual compound growth rate (CAGR) is 13.68%. The main manufacturers of portable ultrasonic beauty equipment in the global market include FOREO, Panasonic, YA-MAN, and ARTISTIC&CO. In terms of revenue, the top four global manufacturers held approximately 56.63% of the market share in 2021.

The global Portable Ultrasonic Skin Scrubber market size was estimated at USD 503.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 13.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Portable Ultrasonic Skin Scrubber market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Portable Ultrasonic Skin Scrubber market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Portable Ultrasonic Skin Scrubber market.

Global Portable Ultrasonic Skin Scrubber Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

FOREO

Panasonic

YA-MAN

ARTISTIC&CO

MTG

Kingdom Electrical Appliance

Sisram Medical

KAKUSAN

Silk'n

Nano Time Beauty

Rosswan

HABALAN

Shine Fun Beauty Enterprise

Market Segmentation (by Type)

Plug in Type

Battery Operated

Market Segmentation (by Application)

Home Care

Aesthetic Clinics

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Portable Ultrasonic Skin Scrubber Market

Overview of the regional outlook of the Portable Ultrasonic Skin Scrubber Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable Ultrasonic Skin Scrubber Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Portable Ultrasonic Skin Scrubber, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Portable Ultrasonic Skin Scrubber
- 1.2 Key Market Segments
 - 1.2.1 Portable Ultrasonic Skin Scrubber Segment by Type
 - 1.2.2 Portable Ultrasonic Skin Scrubber Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PORTABLE ULTRASONIC SKIN SCRUBBER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Portable Ultrasonic Skin Scrubber Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Portable Ultrasonic Skin Scrubber Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PORTABLE ULTRASONIC SKIN SCRUBBER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Portable Ultrasonic Skin Scrubber Product Life Cycle
- 3.3 Global Portable Ultrasonic Skin Scrubber Sales by Manufacturers (2020-2025)
- 3.4 Global Portable Ultrasonic Skin Scrubber Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Portable Ultrasonic Skin Scrubber Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Portable Ultrasonic Skin Scrubber Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Portable Ultrasonic Skin Scrubber Market Competitive Situation and Trends

- 3.8.1 Portable Ultrasonic Skin Scrubber Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Portable Ultrasonic Skin Scrubber Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 PORTABLE ULTRASONIC SKIN SCRUBBER INDUSTRY CHAIN ANALYSIS

- 4.1 Portable Ultrasonic Skin Scrubber Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE ULTRASONIC SKIN SCRUBBER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Portable Ultrasonic Skin Scrubber Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Portable Ultrasonic Skin Scrubber Market
- 5.7 ESG Ratings of Leading Companies

6 PORTABLE ULTRASONIC SKIN SCRUBBER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

- 6.2 Global Portable Ultrasonic Skin Scrubber Sales Market Share by Type (2020-2025)
- 6.3 Global Portable Ultrasonic Skin Scrubber Market Size by Type (2020-2025)
- 6.4 Global Portable Ultrasonic Skin Scrubber Price by Type (2020-2025)

7 PORTABLE ULTRASONIC SKIN SCRUBBER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Portable Ultrasonic Skin Scrubber Market Sales by Application (2020-2025)
- 7.3 Global Portable Ultrasonic Skin Scrubber Market Size (M USD) by Application (2020-2025)
- 7.4 Global Portable Ultrasonic Skin Scrubber Sales Growth Rate by Application (2020-2025)

8 PORTABLE ULTRASONIC SKIN SCRUBBER MARKET SALES BY REGION

- 8.1 Global Portable Ultrasonic Skin Scrubber Sales by Region
 - 8.1.1 Global Portable Ultrasonic Skin Scrubber Sales by Region
 - 8.1.2 Global Portable Ultrasonic Skin Scrubber Sales Market Share by Region
- 8.2 Global Portable Ultrasonic Skin Scrubber Market Size by Region
 - 8.2.1 Global Portable Ultrasonic Skin Scrubber Market Size by Region
 - 8.2.2 Global Portable Ultrasonic Skin Scrubber Market Size by Region
- 8.3 North America
 - 8.3.1 North America Portable Ultrasonic Skin Scrubber Sales by Country
 - 8.3.2 North America Portable Ultrasonic Skin Scrubber Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Portable Ultrasonic Skin Scrubber Sales by Country
 - 8.4.2 Europe Portable Ultrasonic Skin Scrubber Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Portable Ultrasonic Skin Scrubber Sales by Region
 - 8.5.2 Asia Pacific Portable Ultrasonic Skin Scrubber Market Size by Region

- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview

8.6 South America

- 8.6.1 South America Portable Ultrasonic Skin Scrubber Sales by Country
- 8.6.2 South America Portable Ultrasonic Skin Scrubber Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Portable Ultrasonic Skin Scrubber Sales by Region
- 8.7.2 Middle East and Africa Portable Ultrasonic Skin Scrubber Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 PORTABLE ULTRASONIC SKIN SCRUBBER MARKET PRODUCTION BY REGION

9.1 Global Production of Portable Ultrasonic Skin Scrubber by Region(2020-2025)

9.2 Global Portable Ultrasonic Skin Scrubber Revenue Market Share by Region (2020-2025)

9.3 Global Portable Ultrasonic Skin Scrubber Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Portable Ultrasonic Skin Scrubber Production

9.4.1 North America Portable Ultrasonic Skin Scrubber Production Growth Rate (2020-2025)

9.4.2 North America Portable Ultrasonic Skin Scrubber Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Portable Ultrasonic Skin Scrubber Production

9.5.1 Europe Portable Ultrasonic Skin Scrubber Production Growth Rate (2020-2025)

9.5.2 Europe Portable Ultrasonic Skin Scrubber Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Portable Ultrasonic Skin Scrubber Production (2020-2025)

9.6.1 Japan Portable Ultrasonic Skin Scrubber Production Growth Rate (2020-2025)

9.6.2 Japan Portable Ultrasonic Skin Scrubber Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Portable Ultrasonic Skin Scrubber Production (2020-2025)

9.7.1 China Portable Ultrasonic Skin Scrubber Production Growth Rate (2020-2025)

9.7.2 China Portable Ultrasonic Skin Scrubber Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 FOREO

10.1.1 FOREO Basic Information

10.1.2 FOREO Portable Ultrasonic Skin Scrubber Product Overview

10.1.3 FOREO Portable Ultrasonic Skin Scrubber Product Market Performance

10.1.4 FOREO Business Overview

10.1.5 FOREO SWOT Analysis

10.1.6 FOREO Recent Developments

10.2 Panasonic

10.2.1 Panasonic Basic Information

10.2.2 Panasonic Portable Ultrasonic Skin Scrubber Product Overview

10.2.3 Panasonic Portable Ultrasonic Skin Scrubber Product Market Performance

10.2.4 Panasonic Business Overview

10.2.5 Panasonic SWOT Analysis

10.2.6 Panasonic Recent Developments

10.3 YA-MAN

10.3.1 YA-MAN Basic Information

10.3.2 YA-MAN Portable Ultrasonic Skin Scrubber Product Overview

10.3.3 YA-MAN Portable Ultrasonic Skin Scrubber Product Market Performance

10.3.4 YA-MAN Business Overview

10.3.5 YA-MAN SWOT Analysis

10.3.6 YA-MAN Recent Developments

10.4 ARTISTICandCO

10.4.1 ARTISTICandCO Basic Information

10.4.2 ARTISTICandCO Portable Ultrasonic Skin Scrubber Product Overview

10.4.3 ARTISTICandCO Portable Ultrasonic Skin Scrubber Product Market

Performance

10.4.4 ARTISTICandCO Business Overview

10.4.5 ARTISTICandCO Recent Developments

10.5 MTG

10.5.1 MTG Basic Information

- 10.5.2 MTG Portable Ultrasonic Skin Scrubber Product Overview
- 10.5.3 MTG Portable Ultrasonic Skin Scrubber Product Market Performance
- 10.5.4 MTG Business Overview
- 10.5.5 MTG Recent Developments
- 10.6 Kingdom Electrical Appliance
 - 10.6.1 Kingdom Electrical Appliance Basic Information
 - 10.6.2 Kingdom Electrical Appliance Portable Ultrasonic Skin Scrubber Product Overview
 - 10.6.3 Kingdom Electrical Appliance Portable Ultrasonic Skin Scrubber Product Market Performance
 - 10.6.4 Kingdom Electrical Appliance Business Overview
 - 10.6.5 Kingdom Electrical Appliance Recent Developments
- 10.7 Sisram Medical
 - 10.7.1 Sisram Medical Basic Information
 - 10.7.2 Sisram Medical Portable Ultrasonic Skin Scrubber Product Overview
 - 10.7.3 Sisram Medical Portable Ultrasonic Skin Scrubber Product Market Performance
 - 10.7.4 Sisram Medical Business Overview
 - 10.7.5 Sisram Medical Recent Developments
- 10.8 KAKUSAN
 - 10.8.1 KAKUSAN Basic Information
 - 10.8.2 KAKUSAN Portable Ultrasonic Skin Scrubber Product Overview
 - 10.8.3 KAKUSAN Portable Ultrasonic Skin Scrubber Product Market Performance
 - 10.8.4 KAKUSAN Business Overview
 - 10.8.5 KAKUSAN Recent Developments
- 10.9 Silk?n
 - 10.9.1 Silk?n Basic Information
 - 10.9.2 Silk?n Portable Ultrasonic Skin Scrubber Product Overview
 - 10.9.3 Silk?n Portable Ultrasonic Skin Scrubber Product Market Performance
 - 10.9.4 Silk?n Business Overview
 - 10.9.5 Silk?n Recent Developments
- 10.10 Nano Time Beauty
 - 10.10.1 Nano Time Beauty Basic Information
 - 10.10.2 Nano Time Beauty Portable Ultrasonic Skin Scrubber Product Overview
 - 10.10.3 Nano Time Beauty Portable Ultrasonic Skin Scrubber Product Market Performance
 - 10.10.4 Nano Time Beauty Business Overview
 - 10.10.5 Nano Time Beauty Recent Developments
- 10.11 Rosswan
 - 10.11.1 Rosswan Basic Information

- 10.11.2 Rosswan Portable Ultrasonic Skin Scrubber Product Overview
- 10.11.3 Rosswan Portable Ultrasonic Skin Scrubber Product Market Performance
- 10.11.4 Rosswan Business Overview
- 10.11.5 Rosswan Recent Developments
- 10.12 HABALAN
 - 10.12.1 HABALAN Basic Information
 - 10.12.2 HABALAN Portable Ultrasonic Skin Scrubber Product Overview
 - 10.12.3 HABALAN Portable Ultrasonic Skin Scrubber Product Market Performance
 - 10.12.4 HABALAN Business Overview
 - 10.12.5 HABALAN Recent Developments
- 10.13 Shine Fun Beauty Enterprise
 - 10.13.1 Shine Fun Beauty Enterprise Basic Information
 - 10.13.2 Shine Fun Beauty Enterprise Portable Ultrasonic Skin Scrubber Product Overview
 - 10.13.3 Shine Fun Beauty Enterprise Portable Ultrasonic Skin Scrubber Product Market Performance
 - 10.13.4 Shine Fun Beauty Enterprise Business Overview
 - 10.13.5 Shine Fun Beauty Enterprise Recent Developments

11 PORTABLE ULTRASONIC SKIN SCRUBBER MARKET FORECAST BY REGION

- 11.1 Global Portable Ultrasonic Skin Scrubber Market Size Forecast
- 11.2 Global Portable Ultrasonic Skin Scrubber Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Portable Ultrasonic Skin Scrubber Market Size Forecast by Country
 - 11.2.3 Asia Pacific Portable Ultrasonic Skin Scrubber Market Size Forecast by Region
 - 11.2.4 South America Portable Ultrasonic Skin Scrubber Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Portable Ultrasonic Skin Scrubber by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Portable Ultrasonic Skin Scrubber Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Portable Ultrasonic Skin Scrubber by Type (2026-2035)
 - 12.1.2 Global Portable Ultrasonic Skin Scrubber Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Portable Ultrasonic Skin Scrubber by Type

(2026-2035)

12.2 Global Portable Ultrasonic Skin Scrubber Market Forecast by Application

(2026-2035)

12.2.1 Global Portable Ultrasonic Skin Scrubber Sales (K Units) Forecast by Application

12.2.2 Global Portable Ultrasonic Skin Scrubber Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Portable Ultrasonic Skin Scrubber Market Size by Type (M USD)

Table 4. Global Portable Ultrasonic Skin Scrubber Market Size by Application

Table 5. Portable Ultrasonic Skin Scrubber Market Size Comparison by Region (M USD)

Table 6. Global Portable Ultrasonic Skin Scrubber Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Portable Ultrasonic Skin Scrubber Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Portable Ultrasonic Skin Scrubber Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Portable Ultrasonic Skin Scrubber Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Portable Ultrasonic Skin Scrubber as of 2025)

Table 11. Global Market Portable Ultrasonic Skin Scrubber Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Portable Ultrasonic Skin Scrubber Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Portable Ultrasonic Skin Scrubber Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Portable Ultrasonic Skin Scrubber Sales by Type (K Units)

Table 27. Global Portable Ultrasonic Skin Scrubber Market Size by Type (M USD)

Table 28. Global Portable Ultrasonic Skin Scrubber Sales (K Units) by Type (2020-2025)

Table 29. Global Portable Ultrasonic Skin Scrubber Sales Market Share by Type (2020-2025)

Table 30. Global Portable Ultrasonic Skin Scrubber Market Size (M USD) by Type (2020-2025)

Table 31. Global Portable Ultrasonic Skin Scrubber Market Share by Type (2020-2025)

Table 32. Global Portable Ultrasonic Skin Scrubber Price (USD/Unit) by Type (2020-2025)

Table 33. Global Portable Ultrasonic Skin Scrubber Sales (K Units) by Application

Table 34. Global Portable Ultrasonic Skin Scrubber Market Size by Application

Table 35. Global Portable Ultrasonic Skin Scrubber Sales by Application (2020-2025) & (K Units)

Table 36. Global Portable Ultrasonic Skin Scrubber Sales Market Share by Application (2020-2025)

Table 37. Global Portable Ultrasonic Skin Scrubber Market Size by Application (2020-2025) & (M USD)

Table 38. Global Portable Ultrasonic Skin Scrubber Market Share by Application (2020-2025)

Table 39. Global Portable Ultrasonic Skin Scrubber Sales Growth Rate by Application (2020-2025)

Table 40. Global Portable Ultrasonic Skin Scrubber Sales by Region (2020-2025) & (K Units)

Table 41. Global Portable Ultrasonic Skin Scrubber Sales Market Share by Region (2020-2025)

Table 42. Global Portable Ultrasonic Skin Scrubber Market Size by Region (2020-2025) & (M USD)

Table 43. Global Portable Ultrasonic Skin Scrubber Market Size by Region (2020-2025)

Table 44. North America Portable Ultrasonic Skin Scrubber Sales by Country (2020-2025) & (K Units)

Table 45. North America Portable Ultrasonic Skin Scrubber Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Portable Ultrasonic Skin Scrubber Sales by Country (2020-2025) & (K Units)

Table 47. Europe Portable Ultrasonic Skin Scrubber Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Portable Ultrasonic Skin Scrubber Sales by Region (2020-2025) & (K Units)

- Table 49. Asia Pacific Portable Ultrasonic Skin Scrubber Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Portable Ultrasonic Skin Scrubber Sales by Country (2020-2025) & (K Units)
- Table 51. South America Portable Ultrasonic Skin Scrubber Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Portable Ultrasonic Skin Scrubber Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Portable Ultrasonic Skin Scrubber Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Portable Ultrasonic Skin Scrubber Production (K Units) by Region(2020-2025)
- Table 55. Global Portable Ultrasonic Skin Scrubber Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Portable Ultrasonic Skin Scrubber Revenue Market Share by Region (2020-2025)
- Table 57. Global Portable Ultrasonic Skin Scrubber Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Portable Ultrasonic Skin Scrubber Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Portable Ultrasonic Skin Scrubber Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Portable Ultrasonic Skin Scrubber Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Portable Ultrasonic Skin Scrubber Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. FOREO Basic Information
- Table 63. FOREO Portable Ultrasonic Skin Scrubber Product Overview
- Table 64. FOREO Portable Ultrasonic Skin Scrubber Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. FOREO Business Overview
- Table 66. FOREO SWOT Analysis
- Table 67. FOREO Recent Developments
- Table 68. Panasonic Basic Information
- Table 69. Panasonic Portable Ultrasonic Skin Scrubber Product Overview
- Table 70. Panasonic Portable Ultrasonic Skin Scrubber Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. Panasonic Business Overview
- Table 72. Panasonic SWOT Analysis

- Table 73. Panasonic Recent Developments
- Table 74. YA-MAN Basic Information
- Table 75. YA-MAN Portable Ultrasonic Skin Scrubber Product Overview
- Table 76. YA-MAN Portable Ultrasonic Skin Scrubber Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. YA-MAN Business Overview
- Table 78. YA-MAN SWOT Analysis
- Table 79. YA-MAN Recent Developments
- Table 80. ARTISTICandCO Basic Information
- Table 81. ARTISTICandCO Portable Ultrasonic Skin Scrubber Product Overview
- Table 82. ARTISTICandCO Portable Ultrasonic Skin Scrubber Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. ARTISTICandCO Business Overview
- Table 84. ARTISTICandCO Recent Developments
- Table 85. MTG Basic Information
- Table 86. MTG Portable Ultrasonic Skin Scrubber Product Overview
- Table 87. MTG Portable Ultrasonic Skin Scrubber Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. MTG Business Overview
- Table 89. MTG Recent Developments
- Table 90. Kingdom Electrical Appliance Basic Information
- Table 91. Kingdom Electrical Appliance Portable Ultrasonic Skin Scrubber Product Overview
- Table 92. Kingdom Electrical Appliance Portable Ultrasonic Skin Scrubber Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Kingdom Electrical Appliance Business Overview
- Table 94. Kingdom Electrical Appliance Recent Developments
- Table 95. Sisram Medical Basic Information
- Table 96. Sisram Medical Portable Ultrasonic Skin Scrubber Product Overview
- Table 97. Sisram Medical Portable Ultrasonic Skin Scrubber Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Sisram Medical Business Overview
- Table 99. Sisram Medical Recent Developments
- Table 100. KAKUSAN Basic Information
- Table 101. KAKUSAN Portable Ultrasonic Skin Scrubber Product Overview
- Table 102. KAKUSAN Portable Ultrasonic Skin Scrubber Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. KAKUSAN Business Overview
- Table 104. KAKUSAN Recent Developments

- Table 105. Silk'n Basic Information
- Table 106. Silk'n Portable Ultrasonic Skin Scrubber Product Overview
- Table 107. Silk'n Portable Ultrasonic Skin Scrubber Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Silk'n Business Overview
- Table 109. Silk'n Recent Developments
- Table 110. Nano Time Beauty Basic Information
- Table 111. Nano Time Beauty Portable Ultrasonic Skin Scrubber Product Overview
- Table 112. Nano Time Beauty Portable Ultrasonic Skin Scrubber Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Nano Time Beauty Business Overview
- Table 114. Nano Time Beauty Recent Developments
- Table 115. Rosswan Basic Information
- Table 116. Rosswan Portable Ultrasonic Skin Scrubber Product Overview
- Table 117. Rosswan Portable Ultrasonic Skin Scrubber Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Rosswan Business Overview
- Table 119. Rosswan Recent Developments
- Table 120. HABALAN Basic Information
- Table 121. HABALAN Portable Ultrasonic Skin Scrubber Product Overview
- Table 122. HABALAN Portable Ultrasonic Skin Scrubber Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. HABALAN Business Overview
- Table 124. HABALAN Recent Developments
- Table 125. Shine Fun Beauty Enterprise Basic Information
- Table 126. Shine Fun Beauty Enterprise Portable Ultrasonic Skin Scrubber Product Overview
- Table 127. Shine Fun Beauty Enterprise Portable Ultrasonic Skin Scrubber Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. Shine Fun Beauty Enterprise Business Overview
- Table 129. Shine Fun Beauty Enterprise Recent Developments
- Table 130. Global Portable Ultrasonic Skin Scrubber Sales Forecast by Region (2026-2035) & (K Units)
- Table 131. Global Portable Ultrasonic Skin Scrubber Market Size Forecast by Region (2026-2035) & (M USD)
- Table 132. North America Portable Ultrasonic Skin Scrubber Sales Forecast by Country (2026-2035) & (K Units)
- Table 133. North America Portable Ultrasonic Skin Scrubber Market Size Forecast by Country (2026-2035) & (M USD)

Table 134. Europe Portable Ultrasonic Skin Scrubber Sales Forecast by Country (2026-2035) & (K Units)

Table 135. Europe Portable Ultrasonic Skin Scrubber Market Size Forecast by Country (2026-2035) & (M USD)

Table 136. Asia Pacific Portable Ultrasonic Skin Scrubber Sales Forecast by Region (2026-2035) & (K Units)

Table 137. Asia Pacific Portable Ultrasonic Skin Scrubber Market Size Forecast by Region (2026-2035) & (M USD)

Table 138. South America Portable Ultrasonic Skin Scrubber Sales Forecast by Country (2026-2035) & (K Units)

Table 139. South America Portable Ultrasonic Skin Scrubber Market Size Forecast by Country (2026-2035) & (M USD)

Table 140. Middle East and Africa Portable Ultrasonic Skin Scrubber Sales Forecast by Country (2026-2035) & (Units)

Table 141. Middle East and Africa Portable Ultrasonic Skin Scrubber Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Global Portable Ultrasonic Skin Scrubber Sales Forecast by Type (2026-2035) & (K Units)

Table 143. Global Portable Ultrasonic Skin Scrubber Market Size Forecast by Type (2026-2035) & (M USD)

Table 144. Global Portable Ultrasonic Skin Scrubber Price Forecast by Type (2026-2035) & (USD/Unit)

Table 145. Global Portable Ultrasonic Skin Scrubber Sales (K Units) Forecast by Application (2026-2035)

Table 146. Global Portable Ultrasonic Skin Scrubber Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Portable Ultrasonic Skin Scrubber
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Portable Ultrasonic Skin Scrubber Market Size (M USD), 2025-2035
- Figure 5. Global Portable Ultrasonic Skin Scrubber Market Size (M USD) (2020-2035)
- Figure 6. Global Portable Ultrasonic Skin Scrubber Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Portable Ultrasonic Skin Scrubber Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Portable Ultrasonic Skin Scrubber Product Life Cycle
- Figure 13. Portable Ultrasonic Skin Scrubber Sales Share by Manufacturers in 2025
- Figure 14. Global Portable Ultrasonic Skin Scrubber Revenue Share by Manufacturers in 2025
- Figure 15. Portable Ultrasonic Skin Scrubber Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Portable Ultrasonic Skin Scrubber Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Portable Ultrasonic Skin Scrubber Revenue in 2025
- Figure 18. Industry Chain Map of Portable Ultrasonic Skin Scrubber
- Figure 19. Global Portable Ultrasonic Skin Scrubber Market PEST Analysis
- Figure 20. Global Portable Ultrasonic Skin Scrubber Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Portable Ultrasonic Skin Scrubber Market Share by Type
- Figure 27. Sales Market Share of Portable Ultrasonic Skin Scrubber by Type (2020-2025)
- Figure 28. Sales Market Share of Portable Ultrasonic Skin Scrubber by Type in 2025
- Figure 29. Market Share of Portable Ultrasonic Skin Scrubber by Type (2020-2025)

- Figure 30. Market Share of Portable Ultrasonic Skin Scrubber by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Portable Ultrasonic Skin Scrubber Market Share by Application
- Figure 33. Global Portable Ultrasonic Skin Scrubber Sales Market Share by Application (2020-2025)
- Figure 34. Global Portable Ultrasonic Skin Scrubber Sales Market Share by Application in 2025
- Figure 35. Global Portable Ultrasonic Skin Scrubber Market Share by Application (2020-2025)
- Figure 36. Global Portable Ultrasonic Skin Scrubber Market Share by Application in 2025
- Figure 37. Global Portable Ultrasonic Skin Scrubber Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Portable Ultrasonic Skin Scrubber Sales Market Share by Region (2020-2025)
- Figure 39. Global Portable Ultrasonic Skin Scrubber Market Size by Region (2020-2025)
- Figure 40. North America Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Portable Ultrasonic Skin Scrubber Sales Market Share by Country in 2024
- Figure 43. North America Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Portable Ultrasonic Skin Scrubber Market Size by Country in 2024
- Figure 45. U.S. Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Portable Ultrasonic Skin Scrubber Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Portable Ultrasonic Skin Scrubber Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Portable Ultrasonic Skin Scrubber Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Portable Ultrasonic Skin Scrubber Market Size (Units) and Growth Rate (2020-2025)

- Figure 51. Europe Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Portable Ultrasonic Skin Scrubber Sales Market Share by Country in 2024
- Figure 53. Europe Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Portable Ultrasonic Skin Scrubber Market Size by Country in 2024
- Figure 55. Germany Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Portable Ultrasonic Skin Scrubber Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Portable Ultrasonic Skin Scrubber Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Portable Ultrasonic Skin Scrubber Market Size by Region in 2024
- Figure 68. China Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Portable Ultrasonic Skin Scrubber Sales and Growth Rate (K Units)

Figure 79. South America Portable Ultrasonic Skin Scrubber Sales Market Share by Country in 2024

Figure 80. South America Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (M USD)

Figure 81. South America Portable Ultrasonic Skin Scrubber Market Size by Country in 2024

Figure 82. Brazil Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Portable Ultrasonic Skin Scrubber Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Portable Ultrasonic Skin Scrubber Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Portable Ultrasonic Skin Scrubber Market Size and

Growth Rate (M USD)

Figure 91. Middle East and Africa Portable Ultrasonic Skin Scrubber Market Size by Region in 2024

Figure 92. Saudi Arabia Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Portable Ultrasonic Skin Scrubber Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Portable Ultrasonic Skin Scrubber Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Portable Ultrasonic Skin Scrubber Production Market Share by Region (2020-2025)

Figure 103. North America Portable Ultrasonic Skin Scrubber Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Portable Ultrasonic Skin Scrubber Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Portable Ultrasonic Skin Scrubber Production (K Units) Growth Rate (2020-2025)

Figure 106. China Portable Ultrasonic Skin Scrubber Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Portable Ultrasonic Skin Scrubber Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Portable Ultrasonic Skin Scrubber Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Portable Ultrasonic Skin Scrubber Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Portable Ultrasonic Skin Scrubber Market Share Forecast by Type (2026-2035)

Figure 111. Global Portable Ultrasonic Skin Scrubber Sales Forecast by Application (2026-2035)

Figure 112. Global Portable Ultrasonic Skin Scrubber Market Share Forecast by Application (2026-2035)

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