

# Global Portable Outdoor Power Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Portable Outdoor Power market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Portable Outdoor Power Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Portable Outdoor Power market in any manner.

### Global Portable Outdoor Power Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

## Key Company

EcoFlow

Shenzhen Hello Tech Energy Co., Ltd.

Shenzhen Poweroak Newener Co., Ltd

Allpowers Industrial International Limited

Anker Innovations Technology Co., Ltd.

Dongguan Huanyuyuan Technology Co., Ltd.

Westinghouse Battery

Shenzhen DBK Electronics Co.,LTD

ORICO Technologies Co.,Ltd.

Letsolar

YOOBAO

Newsmy

MeritSun

Lion Energy

Flashfish

Pecron

Guangdong Pisen Electronic Technology Co., Ltd.

Shenzhen Sbase Electronics Technology Co., Ltd

Better Power

Market Segmentation (by Type)

Less than 1000Wh

1000 to 2000Wh

More than 2000Wh

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Portable Outdoor Power Market

Overview of the regional outlook of the Portable Outdoor Power Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable Outdoor Power Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Portable Outdoor Power
- 1.2 Key Market Segments
  - 1.2.1 Portable Outdoor Power Segment by Type
  - 1.2.2 Portable Outdoor Power Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PORTABLE OUTDOOR POWER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Portable Outdoor Power Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Portable Outdoor Power Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PORTABLE OUTDOOR POWER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Portable Outdoor Power Sales by Manufacturers (2019-2024)
- 3.2 Global Portable Outdoor Power Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Portable Outdoor Power Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Portable Outdoor Power Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Portable Outdoor Power Sales Sites, Area Served, Product Type
- 3.6 Portable Outdoor Power Market Competitive Situation and Trends
  - 3.6.1 Portable Outdoor Power Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Portable Outdoor Power Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 PORTABLE OUTDOOR POWER INDUSTRY CHAIN ANALYSIS**

- 4.1 Portable Outdoor Power Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE OUTDOOR POWER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PORTABLE OUTDOOR POWER MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Portable Outdoor Power Sales Market Share by Type (2019-2024)
- 6.3 Global Portable Outdoor Power Market Size Market Share by Type (2019-2024)
- 6.4 Global Portable Outdoor Power Price by Type (2019-2024)

## **7 PORTABLE OUTDOOR POWER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Portable Outdoor Power Market Sales by Application (2019-2024)
- 7.3 Global Portable Outdoor Power Market Size (M USD) by Application (2019-2024)
- 7.4 Global Portable Outdoor Power Sales Growth Rate by Application (2019-2024)

## **8 PORTABLE OUTDOOR POWER MARKET SEGMENTATION BY REGION**

- 8.1 Global Portable Outdoor Power Sales by Region
  - 8.1.1 Global Portable Outdoor Power Sales by Region
  - 8.1.2 Global Portable Outdoor Power Sales Market Share by Region



## 8.2 North America

### 8.2.1 North America Portable Outdoor Power Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Portable Outdoor Power Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Portable Outdoor Power Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Portable Outdoor Power Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Portable Outdoor Power Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 EcoFlow

#### 9.1.1 EcoFlow Portable Outdoor Power Basic Information

#### 9.1.2 EcoFlow Portable Outdoor Power Product Overview

#### 9.1.3 EcoFlow Portable Outdoor Power Product Market Performance

#### 9.1.4 EcoFlow Business Overview

- 9.1.5 EcoFlow Portable Outdoor Power SWOT Analysis
- 9.1.6 EcoFlow Recent Developments
- 9.2 Shenzhen Hello Tech Energy Co., Ltd.
  - 9.2.1 Shenzhen Hello Tech Energy Co., Ltd. Portable Outdoor Power Basic Information
  - 9.2.2 Shenzhen Hello Tech Energy Co., Ltd. Portable Outdoor Power Product Overview
  - 9.2.3 Shenzhen Hello Tech Energy Co., Ltd. Portable Outdoor Power Product Market Performance
  - 9.2.4 Shenzhen Hello Tech Energy Co., Ltd. Business Overview
  - 9.2.5 Shenzhen Hello Tech Energy Co., Ltd. Portable Outdoor Power SWOT Analysis
  - 9.2.6 Shenzhen Hello Tech Energy Co., Ltd. Recent Developments
- 9.3 Shenzhen Poweroak Newener Co., Ltd
  - 9.3.1 Shenzhen Poweroak Newener Co., Ltd Portable Outdoor Power Basic Information
  - 9.3.2 Shenzhen Poweroak Newener Co., Ltd Portable Outdoor Power Product Overview
  - 9.3.3 Shenzhen Poweroak Newener Co., Ltd Portable Outdoor Power Product Market Performance
  - 9.3.4 Shenzhen Poweroak Newener Co., Ltd Portable Outdoor Power SWOT Analysis
  - 9.3.5 Shenzhen Poweroak Newener Co., Ltd Business Overview
  - 9.3.6 Shenzhen Poweroak Newener Co., Ltd Recent Developments
- 9.4 Allpowers Industrial International Limited
  - 9.4.1 Allpowers Industrial International Limited Portable Outdoor Power Basic Information
  - 9.4.2 Allpowers Industrial International Limited Portable Outdoor Power Product Overview
  - 9.4.3 Allpowers Industrial International Limited Portable Outdoor Power Product Market Performance
  - 9.4.4 Allpowers Industrial International Limited Business Overview
  - 9.4.5 Allpowers Industrial International Limited Recent Developments
- 9.5 Anker Innovations Technology Co., Ltd.
  - 9.5.1 Anker Innovations Technology Co., Ltd. Portable Outdoor Power Basic Information
  - 9.5.2 Anker Innovations Technology Co., Ltd. Portable Outdoor Power Product Overview
  - 9.5.3 Anker Innovations Technology Co., Ltd. Portable Outdoor Power Product Market Performance
  - 9.5.4 Anker Innovations Technology Co., Ltd. Business Overview

- 9.5.5 Anker Innovations Technology Co., Ltd. Recent Developments
- 9.6 Dongguan Huanyuyuan Technology Co., Ltd.
  - 9.6.1 Dongguan Huanyuyuan Technology Co., Ltd. Portable Outdoor Power Basic Information
  - 9.6.2 Dongguan Huanyuyuan Technology Co., Ltd. Portable Outdoor Power Product Overview
  - 9.6.3 Dongguan Huanyuyuan Technology Co., Ltd. Portable Outdoor Power Product Market Performance
  - 9.6.4 Dongguan Huanyuyuan Technology Co., Ltd. Business Overview
  - 9.6.5 Dongguan Huanyuyuan Technology Co., Ltd. Recent Developments
- 9.7 Westinghouse Battery
  - 9.7.1 Westinghouse Battery Portable Outdoor Power Basic Information
  - 9.7.2 Westinghouse Battery Portable Outdoor Power Product Overview
  - 9.7.3 Westinghouse Battery Portable Outdoor Power Product Market Performance
  - 9.7.4 Westinghouse Battery Business Overview
  - 9.7.5 Westinghouse Battery Recent Developments
- 9.8 Shenzhen DBK Electronics Co.,LTD
  - 9.8.1 Shenzhen DBK Electronics Co.,LTD Portable Outdoor Power Basic Information
  - 9.8.2 Shenzhen DBK Electronics Co.,LTD Portable Outdoor Power Product Overview
  - 9.8.3 Shenzhen DBK Electronics Co.,LTD Portable Outdoor Power Product Market Performance
  - 9.8.4 Shenzhen DBK Electronics Co.,LTD Business Overview
  - 9.8.5 Shenzhen DBK Electronics Co.,LTD Recent Developments
- 9.9 ORICO Technologies Co.,Ltd.
  - 9.9.1 ORICO Technologies Co.,Ltd. Portable Outdoor Power Basic Information
  - 9.9.2 ORICO Technologies Co.,Ltd. Portable Outdoor Power Product Overview
  - 9.9.3 ORICO Technologies Co.,Ltd. Portable Outdoor Power Product Market Performance
  - 9.9.4 ORICO Technologies Co.,Ltd. Business Overview
  - 9.9.5 ORICO Technologies Co.,Ltd. Recent Developments
- 9.10 Letsolar
  - 9.10.1 Letsolar Portable Outdoor Power Basic Information
  - 9.10.2 Letsolar Portable Outdoor Power Product Overview
  - 9.10.3 Letsolar Portable Outdoor Power Product Market Performance
  - 9.10.4 Letsolar Business Overview
  - 9.10.5 Letsolar Recent Developments
- 9.11 YOUBAO
  - 9.11.1 YOUBAO Portable Outdoor Power Basic Information
  - 9.11.2 YOUBAO Portable Outdoor Power Product Overview

- 9.11.3 YOUBAO Portable Outdoor Power Product Market Performance
- 9.11.4 YOUBAO Business Overview
- 9.11.5 YOUBAO Recent Developments
- 9.12 Newsmy
  - 9.12.1 Newsmy Portable Outdoor Power Basic Information
  - 9.12.2 Newsmy Portable Outdoor Power Product Overview
  - 9.12.3 Newsmy Portable Outdoor Power Product Market Performance
  - 9.12.4 Newsmy Business Overview
  - 9.12.5 Newsmy Recent Developments
- 9.13 MeritSun
  - 9.13.1 MeritSun Portable Outdoor Power Basic Information
  - 9.13.2 MeritSun Portable Outdoor Power Product Overview
  - 9.13.3 MeritSun Portable Outdoor Power Product Market Performance
  - 9.13.4 MeritSun Business Overview
  - 9.13.5 MeritSun Recent Developments
- 9.14 Lion Energy
  - 9.14.1 Lion Energy Portable Outdoor Power Basic Information
  - 9.14.2 Lion Energy Portable Outdoor Power Product Overview
  - 9.14.3 Lion Energy Portable Outdoor Power Product Market Performance
  - 9.14.4 Lion Energy Business Overview
  - 9.14.5 Lion Energy Recent Developments
- 9.15 Flashfish
  - 9.15.1 Flashfish Portable Outdoor Power Basic Information
  - 9.15.2 Flashfish Portable Outdoor Power Product Overview
  - 9.15.3 Flashfish Portable Outdoor Power Product Market Performance
  - 9.15.4 Flashfish Business Overview
  - 9.15.5 Flashfish Recent Developments
- 9.16 Pecron
  - 9.16.1 Pecron Portable Outdoor Power Basic Information
  - 9.16.2 Pecron Portable Outdoor Power Product Overview
  - 9.16.3 Pecron Portable Outdoor Power Product Market Performance
  - 9.16.4 Pecron Business Overview
  - 9.16.5 Pecron Recent Developments
- 9.17 Guangdong Pisen Electronic Technology Co., Ltd.
  - 9.17.1 Guangdong Pisen Electronic Technology Co., Ltd. Portable Outdoor Power Basic Information
  - 9.17.2 Guangdong Pisen Electronic Technology Co., Ltd. Portable Outdoor Power Product Overview
  - 9.17.3 Guangdong Pisen Electronic Technology Co., Ltd. Portable Outdoor Power

## Product Market Performance

9.17.4 Guangdong Pisen Electronic Technology Co., Ltd. Business Overview

9.17.5 Guangdong Pisen Electronic Technology Co., Ltd. Recent Developments

## 9.18 Shenzhen Sbase Electronics Technology Co., Ltd

9.18.1 Shenzhen Sbase Electronics Technology Co., Ltd Portable Outdoor Power Basic Information

9.18.2 Shenzhen Sbase Electronics Technology Co., Ltd Portable Outdoor Power Product Overview

9.18.3 Shenzhen Sbase Electronics Technology Co., Ltd Portable Outdoor Power Product Market Performance

9.18.4 Shenzhen Sbase Electronics Technology Co., Ltd Business Overview

9.18.5 Shenzhen Sbase Electronics Technology Co., Ltd Recent Developments

## 9.19 Better Power

9.19.1 Better Power Portable Outdoor Power Basic Information

9.19.2 Better Power Portable Outdoor Power Product Overview

9.19.3 Better Power Portable Outdoor Power Product Market Performance

9.19.4 Better Power Business Overview

9.19.5 Better Power Recent Developments

## **10 PORTABLE OUTDOOR POWER MARKET FORECAST BY REGION**

10.1 Global Portable Outdoor Power Market Size Forecast

10.2 Global Portable Outdoor Power Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Portable Outdoor Power Market Size Forecast by Country

10.2.3 Asia Pacific Portable Outdoor Power Market Size Forecast by Region

10.2.4 South America Portable Outdoor Power Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Portable Outdoor Power by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Portable Outdoor Power Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Portable Outdoor Power by Type (2025-2030)

11.1.2 Global Portable Outdoor Power Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Portable Outdoor Power by Type (2025-2030)

11.2 Global Portable Outdoor Power Market Forecast by Application (2025-2030)

11.2.1 Global Portable Outdoor Power Sales (K Units) Forecast by Application

11.2.2 Global Portable Outdoor Power Market Size (M USD) Forecast by Application

(2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Portable Outdoor Power Market Size Comparison by Region (M USD)

Table 5. Global Portable Outdoor Power Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Portable Outdoor Power Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Portable Outdoor Power Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Portable Outdoor Power Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Portable Outdoor Power as of 2022)

Table 10. Global Market Portable Outdoor Power Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Portable Outdoor Power Sales Sites and Area Served

Table 12. Manufacturers Portable Outdoor Power Product Type

Table 13. Global Portable Outdoor Power Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Portable Outdoor Power

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Portable Outdoor Power Market Challenges

Table 22. Global Portable Outdoor Power Sales by Type (K Units)

Table 23. Global Portable Outdoor Power Market Size by Type (M USD)

Table 24. Global Portable Outdoor Power Sales (K Units) by Type (2019-2024)

Table 25. Global Portable Outdoor Power Sales Market Share by Type (2019-2024)

Table 26. Global Portable Outdoor Power Market Size (M USD) by Type (2019-2024)

Table 27. Global Portable Outdoor Power Market Size Share by Type (2019-2024)

Table 28. Global Portable Outdoor Power Price (USD/Unit) by Type (2019-2024)

Table 29. Global Portable Outdoor Power Sales (K Units) by Application

Table 30. Global Portable Outdoor Power Market Size by Application

- Table 31. Global Portable Outdoor Power Sales by Application (2019-2024) & (K Units)
- Table 32. Global Portable Outdoor Power Sales Market Share by Application (2019-2024)
- Table 33. Global Portable Outdoor Power Sales by Application (2019-2024) & (M USD)
- Table 34. Global Portable Outdoor Power Market Share by Application (2019-2024)
- Table 35. Global Portable Outdoor Power Sales Growth Rate by Application (2019-2024)
- Table 36. Global Portable Outdoor Power Sales by Region (2019-2024) & (K Units)
- Table 37. Global Portable Outdoor Power Sales Market Share by Region (2019-2024)
- Table 38. North America Portable Outdoor Power Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Portable Outdoor Power Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Portable Outdoor Power Sales by Region (2019-2024) & (K Units)
- Table 41. South America Portable Outdoor Power Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Portable Outdoor Power Sales by Region (2019-2024) & (K Units)
- Table 43. EcoFlow Portable Outdoor Power Basic Information
- Table 44. EcoFlow Portable Outdoor Power Product Overview
- Table 45. EcoFlow Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. EcoFlow Business Overview
- Table 47. EcoFlow Portable Outdoor Power SWOT Analysis
- Table 48. EcoFlow Recent Developments
- Table 49. Shenzhen Hello Tech Energy Co., Ltd. Portable Outdoor Power Basic Information
- Table 50. Shenzhen Hello Tech Energy Co., Ltd. Portable Outdoor Power Product Overview
- Table 51. Shenzhen Hello Tech Energy Co., Ltd. Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Shenzhen Hello Tech Energy Co., Ltd. Business Overview
- Table 53. Shenzhen Hello Tech Energy Co., Ltd. Portable Outdoor Power SWOT Analysis
- Table 54. Shenzhen Hello Tech Energy Co., Ltd. Recent Developments
- Table 55. Shenzhen Poweroak Newener Co., Ltd Portable Outdoor Power Basic Information
- Table 56. Shenzhen Poweroak Newener Co., Ltd Portable Outdoor Power Product Overview



Table 57. Shenzhen Poweroak Newener Co., Ltd Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Shenzhen Poweroak Newener Co., Ltd Portable Outdoor Power SWOT Analysis

Table 59. Shenzhen Poweroak Newener Co., Ltd Business Overview

Table 60. Shenzhen Poweroak Newener Co., Ltd Recent Developments

Table 61. Allpowers Industrial International Limited Portable Outdoor Power Basic Information

Table 62. Allpowers Industrial International Limited Portable Outdoor Power Product Overview

Table 63. Allpowers Industrial International Limited Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Allpowers Industrial International Limited Business Overview

Table 65. Allpowers Industrial International Limited Recent Developments

Table 66. Anker Innovations Technology Co., Ltd. Portable Outdoor Power Basic Information

Table 67. Anker Innovations Technology Co., Ltd. Portable Outdoor Power Product Overview

Table 68. Anker Innovations Technology Co., Ltd. Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Anker Innovations Technology Co., Ltd. Business Overview

Table 70. Anker Innovations Technology Co., Ltd. Recent Developments

Table 71. Dongguan Huanyuyuan Technology Co., Ltd. Portable Outdoor Power Basic Information

Table 72. Dongguan Huanyuyuan Technology Co., Ltd. Portable Outdoor Power Product Overview

Table 73. Dongguan Huanyuyuan Technology Co., Ltd. Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Dongguan Huanyuyuan Technology Co., Ltd. Business Overview

Table 75. Dongguan Huanyuyuan Technology Co., Ltd. Recent Developments

Table 76. Westinghouse Battery Portable Outdoor Power Basic Information

Table 77. Westinghouse Battery Portable Outdoor Power Product Overview

Table 78. Westinghouse Battery Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Westinghouse Battery Business Overview

Table 80. Westinghouse Battery Recent Developments

Table 81. Shenzhen DBK Electronics Co.,LTD Portable Outdoor Power Basic Information

Table 82. Shenzhen DBK Electronics Co.,LTD Portable Outdoor Power Product

## Overview

Table 83. Shenzhen DBK Electronics Co.,LTD Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Shenzhen DBK Electronics Co.,LTD Business Overview

Table 85. Shenzhen DBK Electronics Co.,LTD Recent Developments

Table 86. ORICO Technologies Co.,Ltd. Portable Outdoor Power Basic Information

Table 87. ORICO Technologies Co.,Ltd. Portable Outdoor Power Product Overview

Table 88. ORICO Technologies Co.,Ltd. Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. ORICO Technologies Co.,Ltd. Business Overview

Table 90. ORICO Technologies Co.,Ltd. Recent Developments

Table 91. Letsolar Portable Outdoor Power Basic Information

Table 92. Letsolar Portable Outdoor Power Product Overview

Table 93. Letsolar Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Letsolar Business Overview

Table 95. Letsolar Recent Developments

Table 96. YOUBAO Portable Outdoor Power Basic Information

Table 97. YOUBAO Portable Outdoor Power Product Overview

Table 98. YOUBAO Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. YOUBAO Business Overview

Table 100. YOUBAO Recent Developments

Table 101. Newsmy Portable Outdoor Power Basic Information

Table 102. Newsmy Portable Outdoor Power Product Overview

Table 103. Newsmy Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Newsmy Business Overview

Table 105. Newsmy Recent Developments

Table 106. MeritSun Portable Outdoor Power Basic Information

Table 107. MeritSun Portable Outdoor Power Product Overview

Table 108. MeritSun Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. MeritSun Business Overview

Table 110. MeritSun Recent Developments

Table 111. Lion Energy Portable Outdoor Power Basic Information

Table 112. Lion Energy Portable Outdoor Power Product Overview

Table 113. Lion Energy Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 114. Lion Energy Business Overview
- Table 115. Lion Energy Recent Developments
- Table 116. Flashfish Portable Outdoor Power Basic Information
- Table 117. Flashfish Portable Outdoor Power Product Overview
- Table 118. Flashfish Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Flashfish Business Overview
- Table 120. Flashfish Recent Developments
- Table 121. Pecron Portable Outdoor Power Basic Information
- Table 122. Pecron Portable Outdoor Power Product Overview
- Table 123. Pecron Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Pecron Business Overview
- Table 125. Pecron Recent Developments
- Table 126. Guangdong Pisen Electronic Technology Co., Ltd. Portable Outdoor Power Basic Information
- Table 127. Guangdong Pisen Electronic Technology Co., Ltd. Portable Outdoor Power Product Overview
- Table 128. Guangdong Pisen Electronic Technology Co., Ltd. Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Guangdong Pisen Electronic Technology Co., Ltd. Business Overview
- Table 130. Guangdong Pisen Electronic Technology Co., Ltd. Recent Developments
- Table 131. Shenzhen Sbase Electronics Technology Co., Ltd Portable Outdoor Power Basic Information
- Table 132. Shenzhen Sbase Electronics Technology Co., Ltd Portable Outdoor Power Product Overview
- Table 133. Shenzhen Sbase Electronics Technology Co., Ltd Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Shenzhen Sbase Electronics Technology Co., Ltd Business Overview
- Table 135. Shenzhen Sbase Electronics Technology Co., Ltd Recent Developments
- Table 136. Better Power Portable Outdoor Power Basic Information
- Table 137. Better Power Portable Outdoor Power Product Overview
- Table 138. Better Power Portable Outdoor Power Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Better Power Business Overview
- Table 140. Better Power Recent Developments
- Table 141. Global Portable Outdoor Power Sales Forecast by Region (2025-2030) & (K Units)
- Table 142. Global Portable Outdoor Power Market Size Forecast by Region

(2025-2030) & (M USD)

Table 143. North America Portable Outdoor Power Sales Forecast by Country

(2025-2030) & (K Units)

Table 144. North America Portable Outdoor Power Market Size Forecast by Country

(2025-2030) & (M USD)

Table 145. Europe Portable Outdoor Power Sales Forecast by Country (2025-2030) & (K Units)

Table 146. Europe Portable Outdoor Power Market Size Forecast by Country

(2025-2030) & (M USD)

Table 147. Asia Pacific Portable Outdoor Power Sales Forecast by Region (2025-2030) & (K Units)

Table 148. Asia Pacific Portable Outdoor Power Market Size Forecast by Region

(2025-2030) & (M USD)

Table 149. South America Portable Outdoor Power Sales Forecast by Country

(2025-2030) & (K Units)

Table 150. South America Portable Outdoor Power Market Size Forecast by Country

(2025-2030) & (M USD)

Table 151. Middle East and Africa Portable Outdoor Power Consumption Forecast by Country (2025-2030) & (Units)

Table 152. Middle East and Africa Portable Outdoor Power Market Size Forecast by Country (2025-2030) & (M USD)

Table 153. Global Portable Outdoor Power Sales Forecast by Type (2025-2030) & (K Units)

Table 154. Global Portable Outdoor Power Market Size Forecast by Type (2025-2030) & (M USD)

Table 155. Global Portable Outdoor Power Price Forecast by Type (2025-2030) & (USD/Unit)

Table 156. Global Portable Outdoor Power Sales (K Units) Forecast by Application (2025-2030)

Table 157. Global Portable Outdoor Power Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Portable Outdoor Power
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Portable Outdoor Power Market Size (M USD), 2019-2030
- Figure 5. Global Portable Outdoor Power Market Size (M USD) (2019-2030)
- Figure 6. Global Portable Outdoor Power Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Portable Outdoor Power Market Size by Country (M USD)
- Figure 11. Portable Outdoor Power Sales Share by Manufacturers in 2023
- Figure 12. Global Portable Outdoor Power Revenue Share by Manufacturers in 2023
- Figure 13. Portable Outdoor Power Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Portable Outdoor Power Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Portable Outdoor Power Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Portable Outdoor Power Market Share by Type
- Figure 18. Sales Market Share of Portable Outdoor Power by Type (2019-2024)
- Figure 19. Sales Market Share of Portable Outdoor Power by Type in 2023
- Figure 20. Market Size Share of Portable Outdoor Power by Type (2019-2024)
- Figure 21. Market Size Market Share of Portable Outdoor Power by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Portable Outdoor Power Market Share by Application
- Figure 24. Global Portable Outdoor Power Sales Market Share by Application (2019-2024)
- Figure 25. Global Portable Outdoor Power Sales Market Share by Application in 2023
- Figure 26. Global Portable Outdoor Power Market Share by Application (2019-2024)
- Figure 27. Global Portable Outdoor Power Market Share by Application in 2023
- Figure 28. Global Portable Outdoor Power Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Portable Outdoor Power Sales Market Share by Region (2019-2024)
- Figure 30. North America Portable Outdoor Power Sales and Growth Rate (2019-2024)

& (K Units)

Figure 31. North America Portable Outdoor Power Sales Market Share by Country in 2023

Figure 32. U.S. Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Portable Outdoor Power Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Portable Outdoor Power Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Portable Outdoor Power Sales Market Share by Country in 2023

Figure 37. Germany Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Portable Outdoor Power Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Portable Outdoor Power Sales Market Share by Region in 2023

Figure 44. China Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Portable Outdoor Power Sales and Growth Rate (K Units)

Figure 50. South America Portable Outdoor Power Sales Market Share by Country in 2023

Figure 51. Brazil Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K

Units)

Figure 53. Columbia Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Portable Outdoor Power Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Portable Outdoor Power Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Portable Outdoor Power Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Portable Outdoor Power Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Portable Outdoor Power Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Portable Outdoor Power Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Portable Outdoor Power Market Share Forecast by Type (2025-2030)

Figure 65. Global Portable Outdoor Power Sales Forecast by Application (2025-2030)

Figure 66. Global Portable Outdoor Power Market Share Forecast by Application (2025-2030)

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