

Global Portable Outdoor Camping Furniture Market Research Report 2026(Status and Outlook)

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Abstracts

Portable outdoor camping furniture refers to a class of lightweight, collapsible, and easy-to-carry furniture specifically designed for use in temporary outdoor settings like campsites, parks, or festivals. Unlike traditional home furniture, which is heavy and permanent, camping furniture prioritizes portability, durability, and functionality to provide comfort and convenience away from home. The design of this furniture focuses on being compact when packed, often using materials like aluminum, steel, or lightweight plastics to ensure it doesn't add significant weight to a backpack or vehicle. Key features include a collapsible frame, a fabric seat or surface that can be folded or rolled up, and a dedicated carrying bag for storage and transport.

The global Portable Outdoor Camping Furniture market size was estimated at USD 1025.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Portable Outdoor Camping Furniture market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Portable

Outdoor Camping Furniture market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Portable Outdoor Camping Furniture market.

Global Portable Outdoor Camping Furniture Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Coleman
Dometic
Sunshine
Mobi Garden
Exxel Outdoors
Helinox
Toread
GCI Outdoor
ALPS Mountaineering
YETI
Big Agnes
Kijaro

Nemo Equipment
Eagles Nest Outfitters
Portal Outdoors

Market Segmentation (by Type)

Chairs
Tables
Cots
Others

Market Segmentation (by Application)

Car Camping
Hiking

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Portable Outdoor Camping Furniture Market
Overview of the regional outlook of the Portable Outdoor Camping Furniture Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable Outdoor Camping Furniture Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Portable Outdoor Camping Furniture, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to

come
6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Portable Outdoor Camping Furniture

1.2 Key Market Segments

1.2.1 Portable Outdoor Camping Furniture Segment by Type

1.2.2 Portable Outdoor Camping Furniture Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PORTABLE OUTDOOR CAMPING FURNITURE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Portable Outdoor Camping Furniture Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Portable Outdoor Camping Furniture Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PORTABLE OUTDOOR CAMPING FURNITURE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Portable Outdoor Camping Furniture Product Life Cycle

3.3 Global Portable Outdoor Camping Furniture Sales by Manufacturers (2020-2025)

3.4 Global Portable Outdoor Camping Furniture Revenue Market Share by Manufacturers (2020-2025)

3.5 Portable Outdoor Camping Furniture Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Portable Outdoor Camping Furniture Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Portable Outdoor Camping Furniture Market Competitive Situation and Trends

- 3.8.1 Portable Outdoor Camping Furniture Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Portable Outdoor Camping Furniture Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 PORTABLE OUTDOOR CAMPING FURNITURE INDUSTRY CHAIN ANALYSIS

- 4.1 Portable Outdoor Camping Furniture Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE OUTDOOR CAMPING FURNITURE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Portable Outdoor Camping Furniture Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Portable Outdoor Camping Furniture Market
- 5.7 ESG Ratings of Leading Companies

6 PORTABLE OUTDOOR CAMPING FURNITURE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Portable Outdoor Camping Furniture Sales Market Share by Type (2020-2025)

6.3 Global Portable Outdoor Camping Furniture Market Size by Type (2020-2025)

6.4 Global Portable Outdoor Camping Furniture Price by Type (2020-2025)

7 PORTABLE OUTDOOR CAMPING FURNITURE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Portable Outdoor Camping Furniture Market Sales by Application (2020-2025)

7.3 Global Portable Outdoor Camping Furniture Market Size (M USD) by Application (2020-2025)

7.4 Global Portable Outdoor Camping Furniture Sales Growth Rate by Application (2020-2025)

8 PORTABLE OUTDOOR CAMPING FURNITURE MARKET SALES BY REGION

8.1 Global Portable Outdoor Camping Furniture Sales by Region

8.1.1 Global Portable Outdoor Camping Furniture Sales by Region

8.1.2 Global Portable Outdoor Camping Furniture Sales Market Share by Region

8.2 Global Portable Outdoor Camping Furniture Market Size by Region

8.2.1 Global Portable Outdoor Camping Furniture Market Size by Region

8.2.2 Global Portable Outdoor Camping Furniture Market Size by Region

8.3 North America

8.3.1 North America Portable Outdoor Camping Furniture Sales by Country

8.3.2 North America Portable Outdoor Camping Furniture Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Portable Outdoor Camping Furniture Sales by Country

8.4.2 Europe Portable Outdoor Camping Furniture Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Portable Outdoor Camping Furniture Sales by Region
- 8.5.2 Asia Pacific Portable Outdoor Camping Furniture Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Portable Outdoor Camping Furniture Sales by Country
 - 8.6.2 South America Portable Outdoor Camping Furniture Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Portable Outdoor Camping Furniture Sales by Region
 - 8.7.2 Middle East and Africa Portable Outdoor Camping Furniture Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 PORTABLE OUTDOOR CAMPING FURNITURE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Portable Outdoor Camping Furniture by Region(2020-2025)
- 9.2 Global Portable Outdoor Camping Furniture Revenue Market Share by Region (2020-2025)
- 9.3 Global Portable Outdoor Camping Furniture Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Portable Outdoor Camping Furniture Production
 - 9.4.1 North America Portable Outdoor Camping Furniture Production Growth Rate (2020-2025)
 - 9.4.2 North America Portable Outdoor Camping Furniture Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Portable Outdoor Camping Furniture Production
 - 9.5.1 Europe Portable Outdoor Camping Furniture Production Growth Rate (2020-2025)

9.5.2 Europe Portable Outdoor Camping Furniture Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Portable Outdoor Camping Furniture Production (2020-2025)

9.6.1 Japan Portable Outdoor Camping Furniture Production Growth Rate (2020-2025)

9.6.2 Japan Portable Outdoor Camping Furniture Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Portable Outdoor Camping Furniture Production (2020-2025)

9.7.1 China Portable Outdoor Camping Furniture Production Growth Rate (2020-2025)

9.7.2 China Portable Outdoor Camping Furniture Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Coleman

10.1.1 Coleman Basic Information

10.1.2 Coleman Portable Outdoor Camping Furniture Product Overview

10.1.3 Coleman Portable Outdoor Camping Furniture Product Market Performance

10.1.4 Coleman Business Overview

10.1.5 Coleman SWOT Analysis

10.1.6 Coleman Recent Developments

10.2 Dometic

10.2.1 Dometic Basic Information

10.2.2 Dometic Portable Outdoor Camping Furniture Product Overview

10.2.3 Dometic Portable Outdoor Camping Furniture Product Market Performance

10.2.4 Dometic Business Overview

10.2.5 Dometic SWOT Analysis

10.2.6 Dometic Recent Developments

10.3 Sunshine

10.3.1 Sunshine Basic Information

10.3.2 Sunshine Portable Outdoor Camping Furniture Product Overview

10.3.3 Sunshine Portable Outdoor Camping Furniture Product Market Performance

10.3.4 Sunshine Business Overview

10.3.5 Sunshine SWOT Analysis

10.3.6 Sunshine Recent Developments

10.4 Mobi Garden

10.4.1 Mobi Garden Basic Information

10.4.2 Mobi Garden Portable Outdoor Camping Furniture Product Overview

10.4.3 Mobi Garden Portable Outdoor Camping Furniture Product Market Performance

10.4.4 Mobi Garden Business Overview

- 10.4.5 Mobi Garden Recent Developments
- 10.5 Exxel Outdoors
 - 10.5.1 Exxel Outdoors Basic Information
 - 10.5.2 Exxel Outdoors Portable Outdoor Camping Furniture Product Overview
 - 10.5.3 Exxel Outdoors Portable Outdoor Camping Furniture Product Market Performance
 - 10.5.4 Exxel Outdoors Business Overview
 - 10.5.5 Exxel Outdoors Recent Developments
- 10.6 Helinox
 - 10.6.1 Helinox Basic Information
 - 10.6.2 Helinox Portable Outdoor Camping Furniture Product Overview
 - 10.6.3 Helinox Portable Outdoor Camping Furniture Product Market Performance
 - 10.6.4 Helinox Business Overview
 - 10.6.5 Helinox Recent Developments
- 10.7 Tread
 - 10.7.1 Tread Basic Information
 - 10.7.2 Tread Portable Outdoor Camping Furniture Product Overview
 - 10.7.3 Tread Portable Outdoor Camping Furniture Product Market Performance
 - 10.7.4 Tread Business Overview
 - 10.7.5 Tread Recent Developments
- 10.8 GCI Outdoor
 - 10.8.1 GCI Outdoor Basic Information
 - 10.8.2 GCI Outdoor Portable Outdoor Camping Furniture Product Overview
 - 10.8.3 GCI Outdoor Portable Outdoor Camping Furniture Product Market Performance
 - 10.8.4 GCI Outdoor Business Overview
 - 10.8.5 GCI Outdoor Recent Developments
- 10.9 ALPS Mountaineering
 - 10.9.1 ALPS Mountaineering Basic Information
 - 10.9.2 ALPS Mountaineering Portable Outdoor Camping Furniture Product Overview
 - 10.9.3 ALPS Mountaineering Portable Outdoor Camping Furniture Product Market Performance
 - 10.9.4 ALPS Mountaineering Business Overview
 - 10.9.5 ALPS Mountaineering Recent Developments
- 10.10 YETI
 - 10.10.1 YETI Basic Information
 - 10.10.2 YETI Portable Outdoor Camping Furniture Product Overview
 - 10.10.3 YETI Portable Outdoor Camping Furniture Product Market Performance
 - 10.10.4 YETI Business Overview
 - 10.10.5 YETI Recent Developments

10.11 Big Agnes

10.11.1 Big Agnes Basic Information

10.11.2 Big Agnes Portable Outdoor Camping Furniture Product Overview

10.11.3 Big Agnes Portable Outdoor Camping Furniture Product Market Performance

10.11.4 Big Agnes Business Overview

10.11.5 Big Agnes Recent Developments

10.12 Kijaro

10.12.1 Kijaro Basic Information

10.12.2 Kijaro Portable Outdoor Camping Furniture Product Overview

10.12.3 Kijaro Portable Outdoor Camping Furniture Product Market Performance

10.12.4 Kijaro Business Overview

10.12.5 Kijaro Recent Developments

10.13 Nemo Equipment

10.13.1 Nemo Equipment Basic Information

10.13.2 Nemo Equipment Portable Outdoor Camping Furniture Product Overview

10.13.3 Nemo Equipment Portable Outdoor Camping Furniture Product Market

Performance

10.13.4 Nemo Equipment Business Overview

10.13.5 Nemo Equipment Recent Developments

10.14 Eagles Nest Outfitters

10.14.1 Eagles Nest Outfitters Basic Information

10.14.2 Eagles Nest Outfitters Portable Outdoor Camping Furniture Product Overview

10.14.3 Eagles Nest Outfitters Portable Outdoor Camping Furniture Product Market

Performance

10.14.4 Eagles Nest Outfitters Business Overview

10.14.5 Eagles Nest Outfitters Recent Developments

10.15 Portal Outdoors

10.15.1 Portal Outdoors Basic Information

10.15.2 Portal Outdoors Portable Outdoor Camping Furniture Product Overview

10.15.3 Portal Outdoors Portable Outdoor Camping Furniture Product Market

Performance

10.15.4 Portal Outdoors Business Overview

10.15.5 Portal Outdoors Recent Developments

11 PORTABLE OUTDOOR CAMPING FURNITURE MARKET FORECAST BY REGION

11.1 Global Portable Outdoor Camping Furniture Market Size Forecast

11.2 Global Portable Outdoor Camping Furniture Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Portable Outdoor Camping Furniture Market Size Forecast by Country
- 11.2.3 Asia Pacific Portable Outdoor Camping Furniture Market Size Forecast by Region
- 11.2.4 South America Portable Outdoor Camping Furniture Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Portable Outdoor Camping Furniture by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Portable Outdoor Camping Furniture Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Portable Outdoor Camping Furniture by Type (2026-2035)
 - 12.1.2 Global Portable Outdoor Camping Furniture Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Portable Outdoor Camping Furniture by Type (2026-2035)
- 12.2 Global Portable Outdoor Camping Furniture Market Forecast by Application (2026-2035)
 - 12.2.1 Global Portable Outdoor Camping Furniture Sales (K Units) Forecast by Application
 - 12.2.2 Global Portable Outdoor Camping Furniture Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Portable Outdoor Camping Furniture Market Size by Type (M USD)

Table 4. Global Portable Outdoor Camping Furniture Market Size by Application

Table 5. Portable Outdoor Camping Furniture Market Size Comparison by Region (M USD)

Table 6. Global Portable Outdoor Camping Furniture Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Portable Outdoor Camping Furniture Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Portable Outdoor Camping Furniture Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Portable Outdoor Camping Furniture Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Portable Outdoor Camping Furniture as of 2025)

Table 11. Global Market Portable Outdoor Camping Furniture Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Portable Outdoor Camping Furniture Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Portable Outdoor Camping Furniture Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Portable Outdoor Camping Furniture Sales by Type (K Units)

Table 27. Global Portable Outdoor Camping Furniture Market Size by Type (M USD)

Table 28. Global Portable Outdoor Camping Furniture Sales (K Units) by Type (2020-2025)

Table 29. Global Portable Outdoor Camping Furniture Sales Market Share by Type (2020-2025)

Table 30. Global Portable Outdoor Camping Furniture Market Size (M USD) by Type (2020-2025)

Table 31. Global Portable Outdoor Camping Furniture Market Share by Type (2020-2025)

Table 32. Global Portable Outdoor Camping Furniture Price (USD/Unit) by Type (2020-2025)

Table 33. Global Portable Outdoor Camping Furniture Sales (K Units) by Application

Table 34. Global Portable Outdoor Camping Furniture Market Size by Application

Table 35. Global Portable Outdoor Camping Furniture Sales by Application (2020-2025) & (K Units)

Table 36. Global Portable Outdoor Camping Furniture Sales Market Share by Application (2020-2025)

Table 37. Global Portable Outdoor Camping Furniture Market Size by Application (2020-2025) & (M USD)

Table 38. Global Portable Outdoor Camping Furniture Market Share by Application (2020-2025)

Table 39. Global Portable Outdoor Camping Furniture Sales Growth Rate by Application (2020-2025)

Table 40. Global Portable Outdoor Camping Furniture Sales by Region (2020-2025) & (K Units)

Table 41. Global Portable Outdoor Camping Furniture Sales Market Share by Region (2020-2025)

Table 42. Global Portable Outdoor Camping Furniture Market Size by Region (2020-2025) & (M USD)

Table 43. Global Portable Outdoor Camping Furniture Market Size by Region (2020-2025)

Table 44. North America Portable Outdoor Camping Furniture Sales by Country (2020-2025) & (K Units)

Table 45. North America Portable Outdoor Camping Furniture Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Portable Outdoor Camping Furniture Sales by Country (2020-2025) & (K Units)

Table 47. Europe Portable Outdoor Camping Furniture Market Size by Country (2020-2025) & (M USD)

- Table 48. Asia Pacific Portable Outdoor Camping Furniture Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Portable Outdoor Camping Furniture Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Portable Outdoor Camping Furniture Sales by Country (2020-2025) & (K Units)
- Table 51. South America Portable Outdoor Camping Furniture Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Portable Outdoor Camping Furniture Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Portable Outdoor Camping Furniture Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Portable Outdoor Camping Furniture Production (K Units) by Region(2020-2025)
- Table 55. Global Portable Outdoor Camping Furniture Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Portable Outdoor Camping Furniture Revenue Market Share by Region (2020-2025)
- Table 57. Global Portable Outdoor Camping Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Portable Outdoor Camping Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Portable Outdoor Camping Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Portable Outdoor Camping Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Portable Outdoor Camping Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Coleman Basic Information
- Table 63. Coleman Portable Outdoor Camping Furniture Product Overview
- Table 64. Coleman Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Coleman Business Overview
- Table 66. Coleman SWOT Analysis
- Table 67. Coleman Recent Developments
- Table 68. Dometic Basic Information
- Table 69. Dometic Portable Outdoor Camping Furniture Product Overview
- Table 70. Dometic Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 71. Dometic Business Overview
- Table 72. Dometic SWOT Analysis
- Table 73. Dometic Recent Developments
- Table 74. Sunshine Basic Information
- Table 75. Sunshine Portable Outdoor Camping Furniture Product Overview
- Table 76. Sunshine Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Sunshine Business Overview
- Table 78. Sunshine SWOT Analysis
- Table 79. Sunshine Recent Developments
- Table 80. Mobi Garden Basic Information
- Table 81. Mobi Garden Portable Outdoor Camping Furniture Product Overview
- Table 82. Mobi Garden Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Mobi Garden Business Overview
- Table 84. Mobi Garden Recent Developments
- Table 85. Exxel Outdoors Basic Information
- Table 86. Exxel Outdoors Portable Outdoor Camping Furniture Product Overview
- Table 87. Exxel Outdoors Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Exxel Outdoors Business Overview
- Table 89. Exxel Outdoors Recent Developments
- Table 90. Helinox Basic Information
- Table 91. Helinox Portable Outdoor Camping Furniture Product Overview
- Table 92. Helinox Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Helinox Business Overview
- Table 94. Helinox Recent Developments
- Table 95. Tread Basic Information
- Table 96. Tread Portable Outdoor Camping Furniture Product Overview
- Table 97. Tread Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Tread Business Overview
- Table 99. Tread Recent Developments
- Table 100. GCI Outdoor Basic Information
- Table 101. GCI Outdoor Portable Outdoor Camping Furniture Product Overview
- Table 102. GCI Outdoor Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. GCI Outdoor Business Overview

- Table 104. GCI Outdoor Recent Developments
- Table 105. ALPS Mountaineering Basic Information
- Table 106. ALPS Mountaineering Portable Outdoor Camping Furniture Product Overview
- Table 107. ALPS Mountaineering Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. ALPS Mountaineering Business Overview
- Table 109. ALPS Mountaineering Recent Developments
- Table 110. YETI Basic Information
- Table 111. YETI Portable Outdoor Camping Furniture Product Overview
- Table 112. YETI Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. YETI Business Overview
- Table 114. YETI Recent Developments
- Table 115. Big Agnes Basic Information
- Table 116. Big Agnes Portable Outdoor Camping Furniture Product Overview
- Table 117. Big Agnes Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Big Agnes Business Overview
- Table 119. Big Agnes Recent Developments
- Table 120. Kijaro Basic Information
- Table 121. Kijaro Portable Outdoor Camping Furniture Product Overview
- Table 122. Kijaro Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Kijaro Business Overview
- Table 124. Kijaro Recent Developments
- Table 125. Nemo Equipment Basic Information
- Table 126. Nemo Equipment Portable Outdoor Camping Furniture Product Overview
- Table 127. Nemo Equipment Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. Nemo Equipment Business Overview
- Table 129. Nemo Equipment Recent Developments
- Table 130. Eagles Nest Outfitters Basic Information
- Table 131. Eagles Nest Outfitters Portable Outdoor Camping Furniture Product Overview
- Table 132. Eagles Nest Outfitters Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 133. Eagles Nest Outfitters Business Overview
- Table 134. Eagles Nest Outfitters Recent Developments

- Table 135. Portal Outdoors Basic Information
- Table 136. Portal Outdoors Portable Outdoor Camping Furniture Product Overview
- Table 137. Portal Outdoors Portable Outdoor Camping Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 138. Portal Outdoors Business Overview
- Table 139. Portal Outdoors Recent Developments
- Table 140. Global Portable Outdoor Camping Furniture Sales Forecast by Region (2026-2035) & (K Units)
- Table 141. Global Portable Outdoor Camping Furniture Market Size Forecast by Region (2026-2035) & (M USD)
- Table 142. North America Portable Outdoor Camping Furniture Sales Forecast by Country (2026-2035) & (K Units)
- Table 143. North America Portable Outdoor Camping Furniture Market Size Forecast by Country (2026-2035) & (M USD)
- Table 144. Europe Portable Outdoor Camping Furniture Sales Forecast by Country (2026-2035) & (K Units)
- Table 145. Europe Portable Outdoor Camping Furniture Market Size Forecast by Country (2026-2035) & (M USD)
- Table 146. Asia Pacific Portable Outdoor Camping Furniture Sales Forecast by Region (2026-2035) & (K Units)
- Table 147. Asia Pacific Portable Outdoor Camping Furniture Market Size Forecast by Region (2026-2035) & (M USD)
- Table 148. South America Portable Outdoor Camping Furniture Sales Forecast by Country (2026-2035) & (K Units)
- Table 149. South America Portable Outdoor Camping Furniture Market Size Forecast by Country (2026-2035) & (M USD)
- Table 150. Middle East and Africa Portable Outdoor Camping Furniture Sales Forecast by Country (2026-2035) & (Units)
- Table 151. Middle East and Africa Portable Outdoor Camping Furniture Market Size Forecast by Country (2026-2035) & (M USD)
- Table 152. Global Portable Outdoor Camping Furniture Sales Forecast by Type (2026-2035) & (K Units)
- Table 153. Global Portable Outdoor Camping Furniture Market Size Forecast by Type (2026-2035) & (M USD)
- Table 154. Global Portable Outdoor Camping Furniture Price Forecast by Type (2026-2035) & (USD/Unit)
- Table 155. Global Portable Outdoor Camping Furniture Sales (K Units) Forecast by Application (2026-2035)
- Table 156. Global Portable Outdoor Camping Furniture Market Size Forecast by

Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Portable Outdoor Camping Furniture
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Portable Outdoor Camping Furniture Market Size (M USD), 2025-2035
- Figure 5. Global Portable Outdoor Camping Furniture Market Size (M USD) (2020-2035)
- Figure 6. Global Portable Outdoor Camping Furniture Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Portable Outdoor Camping Furniture Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Portable Outdoor Camping Furniture Product Life Cycle
- Figure 13. Portable Outdoor Camping Furniture Sales Share by Manufacturers in 2025
- Figure 14. Global Portable Outdoor Camping Furniture Revenue Share by Manufacturers in 2025
- Figure 15. Portable Outdoor Camping Furniture Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Portable Outdoor Camping Furniture Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Portable Outdoor Camping Furniture Revenue in 2025
- Figure 18. Industry Chain Map of Portable Outdoor Camping Furniture
- Figure 19. Global Portable Outdoor Camping Furniture Market PEST Analysis
- Figure 20. Global Portable Outdoor Camping Furniture Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Portable Outdoor Camping Furniture Market Share by Type
- Figure 27. Sales Market Share of Portable Outdoor Camping Furniture by Type (2020-2025)
- Figure 28. Sales Market Share of Portable Outdoor Camping Furniture by Type in 2025

Figure 29. Market Share of Portable Outdoor Camping Furniture by Type (2020-2025)

Figure 30. Market Share of Portable Outdoor Camping Furniture by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Portable Outdoor Camping Furniture Market Share by Application

Figure 33. Global Portable Outdoor Camping Furniture Sales Market Share by Application (2020-2025)

Figure 34. Global Portable Outdoor Camping Furniture Sales Market Share by Application in 2025

Figure 35. Global Portable Outdoor Camping Furniture Market Share by Application (2020-2025)

Figure 36. Global Portable Outdoor Camping Furniture Market Share by Application in 2025

Figure 37. Global Portable Outdoor Camping Furniture Sales Growth Rate by Application (2020-2025)

Figure 38. Global Portable Outdoor Camping Furniture Sales Market Share by Region (2020-2025)

Figure 39. Global Portable Outdoor Camping Furniture Market Size by Region (2020-2025)

Figure 40. North America Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Portable Outdoor Camping Furniture Sales Market Share by Country in 2024

Figure 43. North America Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Portable Outdoor Camping Furniture Market Size by Country in 2024

Figure 45. U.S. Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Portable Outdoor Camping Furniture Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Portable Outdoor Camping Furniture Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Portable Outdoor Camping Furniture Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Portable Outdoor Camping Furniture Market Size (Units) and Growth

Rate (2020-2025)

Figure 51. Europe Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Portable Outdoor Camping Furniture Sales Market Share by Country in 2024

Figure 53. Europe Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Portable Outdoor Camping Furniture Market Size by Country in 2024

Figure 55. Germany Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Portable Outdoor Camping Furniture Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Portable Outdoor Camping Furniture Sales Market Share by Region in 2024

Figure 67. Asia Pacific Portable Outdoor Camping Furniture Market Size by Region in 2024

Figure 68. China Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Portable Outdoor Camping Furniture Sales and Growth Rate

(2020-2025) & (K Units)

Figure 71. Japan Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Portable Outdoor Camping Furniture Sales and Growth Rate (K Units)

Figure 79. South America Portable Outdoor Camping Furniture Sales Market Share by Country in 2024

Figure 80. South America Portable Outdoor Camping Furniture Market Size and Growth Rate (M USD)

Figure 81. South America Portable Outdoor Camping Furniture Market Size by Country in 2024

Figure 82. Brazil Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Portable Outdoor Camping Furniture Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Portable Outdoor Camping Furniture Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Portable Outdoor Camping Furniture Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Portable Outdoor Camping Furniture Market Size by Region in 2024

Figure 92. Saudi Arabia Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Portable Outdoor Camping Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Portable Outdoor Camping Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Portable Outdoor Camping Furniture Production Market Share by Region (2020-2025)

Figure 103. North America Portable Outdoor Camping Furniture Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Portable Outdoor Camping Furniture Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Portable Outdoor Camping Furniture Production (K Units) Growth Rate (2020-2025)

Figure 106. China Portable Outdoor Camping Furniture Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Portable Outdoor Camping Furniture Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Portable Outdoor Camping Furniture Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Portable Outdoor Camping Furniture Sales Market Share Forecast

by Type (2026-2035)

Figure 110. Global Portable Outdoor Camping Furniture Market Share Forecast by Type (2026-2035)

Figure 111. Global Portable Outdoor Camping Furniture Sales Forecast by Application (2026-2035)

Figure 112. Global Portable Outdoor Camping Furniture Market Share Forecast by Application (2026-2035)

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