

Global Portable Lithium Energy Storage Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Portable lithium power station usually refers to a backup power source or emergency power source weighing no more than 18kg, and the core energy storage medium is a lithium ion battery. Compared with traditional power banks and UPS, portable energy storage power supplies can solve the problem of power shortage even if they are carried, and their application scenarios are more abundant. In recent years, with the improvement of residents' living standards, the demand for portable energy storage products has increased, which has led to the expansion of the market for portable energy storage power supplies.

Bosson Research's latest report provides a deep insight into the global Portable Lithium Energy Storage market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Portable Lithium Energy Storage Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Portable Lithium Energy Storage market in any manner.

Global Portable Lithium Energy Storage Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Allpowers

Blackfire, Inc.

Bluetti

EcoFlow

EGO POWER+

Goal Zero

Greenway Battery

Jackery Inc.

Lipower

Lion Energy

Midland Radio

Nexpow LLC

Suaoki

Westinghouse Electric Corporation

RELiON Batteries

Paineng Technology

Duracell

Anker Technology

Milwaukee Tool

Scott Electric

Market Segmentation (by Type)

Below 500W

500-999W

1000W-1499W

Above 1500W

Market Segmentation (by Application)

Residential

Commercial

Industrial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Portable Lithium Energy Storage Market

Overview of the regional outlook of the Portable Lithium Energy Storage Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and

restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable Lithium Energy Storage Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Portable Lithium Energy Storage

1.2 Key Market Segments

1.2.1 Portable Lithium Energy Storage Segment by Type

1.2.2 Portable Lithium Energy Storage Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PORTABLE LITHIUM ENERGY STORAGE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Portable Lithium Energy Storage Market Size (M USD) Estimates and Forecasts (2018-2029)

2.1.2 Global Portable Lithium Energy Storage Sales Estimates and Forecasts (2018-2029)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PORTABLE LITHIUM ENERGY STORAGE MARKET COMPETITIVE LANDSCAPE

3.1 Global Portable Lithium Energy Storage Sales by Manufacturers (2018-2023)

3.2 Global Portable Lithium Energy Storage Revenue Market Share by Manufacturers (2018-2023)

3.3 Portable Lithium Energy Storage Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Portable Lithium Energy Storage Average Price by Manufacturers (2018-2023)

3.5 Manufacturers Portable Lithium Energy Storage Sales Sites, Area Served, Product Type

3.6 Portable Lithium Energy Storage Market Competitive Situation and Trends

3.6.1 Portable Lithium Energy Storage Market Concentration Rate

3.6.2 Global 5 and 10 Largest Portable Lithium Energy Storage Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PORTABLE LITHIUM ENERGY STORAGE INDUSTRY CHAIN ANALYSIS

4.1 Portable Lithium Energy Storage Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE LITHIUM ENERGY STORAGE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PORTABLE LITHIUM ENERGY STORAGE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Portable Lithium Energy Storage Sales Market Share by Type (2018-2023)

6.3 Global Portable Lithium Energy Storage Market Size Market Share by Type (2018-2023)

6.4 Global Portable Lithium Energy Storage Price by Type (2018-2023)

7 PORTABLE LITHIUM ENERGY STORAGE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Portable Lithium Energy Storage Market Sales by Application (2018-2023)

7.3 Global Portable Lithium Energy Storage Market Size (M USD) by Application (2018-2023)

7.4 Global Portable Lithium Energy Storage Sales Growth Rate by Application (2018-2023)

8 PORTABLE LITHIUM ENERGY STORAGE MARKET SEGMENTATION BY REGION

8.1 Global Portable Lithium Energy Storage Sales by Region

8.1.1 Global Portable Lithium Energy Storage Sales by Region

8.1.2 Global Portable Lithium Energy Storage Sales Market Share by Region

8.2 North America

8.2.1 North America Portable Lithium Energy Storage Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Portable Lithium Energy Storage Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Portable Lithium Energy Storage Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Portable Lithium Energy Storage Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Portable Lithium Energy Storage Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Allpowers

- 9.1.1 Allpowers Portable Lithium Energy Storage Basic Information
- 9.1.2 Allpowers Portable Lithium Energy Storage Product Overview
- 9.1.3 Allpowers Portable Lithium Energy Storage Product Market Performance
- 9.1.4 Allpowers Business Overview
- 9.1.5 Allpowers Portable Lithium Energy Storage SWOT Analysis
- 9.1.6 Allpowers Recent Developments

9.2 Blackfire, Inc.

- 9.2.1 Blackfire, Inc. Portable Lithium Energy Storage Basic Information
- 9.2.2 Blackfire, Inc. Portable Lithium Energy Storage Product Overview
- 9.2.3 Blackfire, Inc. Portable Lithium Energy Storage Product Market Performance
- 9.2.4 Blackfire, Inc. Business Overview
- 9.2.5 Blackfire, Inc. Portable Lithium Energy Storage SWOT Analysis
- 9.2.6 Blackfire, Inc. Recent Developments

9.3 Bluetti

- 9.3.1 Bluetti Portable Lithium Energy Storage Basic Information
- 9.3.2 Bluetti Portable Lithium Energy Storage Product Overview
- 9.3.3 Bluetti Portable Lithium Energy Storage Product Market Performance
- 9.3.4 Bluetti Business Overview
- 9.3.5 Bluetti Portable Lithium Energy Storage SWOT Analysis
- 9.3.6 Bluetti Recent Developments

9.4 EcoFlow

- 9.4.1 EcoFlow Portable Lithium Energy Storage Basic Information
- 9.4.2 EcoFlow Portable Lithium Energy Storage Product Overview
- 9.4.3 EcoFlow Portable Lithium Energy Storage Product Market Performance
- 9.4.4 EcoFlow Business Overview
- 9.4.5 EcoFlow Portable Lithium Energy Storage SWOT Analysis
- 9.4.6 EcoFlow Recent Developments

9.5 EGO POWER+

- 9.5.1 EGO POWER+ Portable Lithium Energy Storage Basic Information
- 9.5.2 EGO POWER+ Portable Lithium Energy Storage Product Overview
- 9.5.3 EGO POWER+ Portable Lithium Energy Storage Product Market Performance
- 9.5.4 EGO POWER+ Business Overview
- 9.5.5 EGO POWER+ Portable Lithium Energy Storage SWOT Analysis
- 9.5.6 EGO POWER+ Recent Developments

9.6 Goal Zero

- 9.6.1 Goal Zero Portable Lithium Energy Storage Basic Information
- 9.6.2 Goal Zero Portable Lithium Energy Storage Product Overview
- 9.6.3 Goal Zero Portable Lithium Energy Storage Product Market Performance
- 9.6.4 Goal Zero Business Overview
- 9.6.5 Goal Zero Recent Developments

9.7 Greenway Battery

- 9.7.1 Greenway Battery Portable Lithium Energy Storage Basic Information
- 9.7.2 Greenway Battery Portable Lithium Energy Storage Product Overview
- 9.7.3 Greenway Battery Portable Lithium Energy Storage Product Market Performance
- 9.7.4 Greenway Battery Business Overview
- 9.7.5 Greenway Battery Recent Developments

9.8 Jackery Inc.

- 9.8.1 Jackery Inc. Portable Lithium Energy Storage Basic Information
- 9.8.2 Jackery Inc. Portable Lithium Energy Storage Product Overview
- 9.8.3 Jackery Inc. Portable Lithium Energy Storage Product Market Performance
- 9.8.4 Jackery Inc. Business Overview
- 9.8.5 Jackery Inc. Recent Developments

9.9 Lipower

- 9.9.1 Lipower Portable Lithium Energy Storage Basic Information
- 9.9.2 Lipower Portable Lithium Energy Storage Product Overview
- 9.9.3 Lipower Portable Lithium Energy Storage Product Market Performance
- 9.9.4 Lipower Business Overview
- 9.9.5 Lipower Recent Developments

9.10 Lion Energy

- 9.10.1 Lion Energy Portable Lithium Energy Storage Basic Information
- 9.10.2 Lion Energy Portable Lithium Energy Storage Product Overview
- 9.10.3 Lion Energy Portable Lithium Energy Storage Product Market Performance
- 9.10.4 Lion Energy Business Overview
- 9.10.5 Lion Energy Recent Developments

9.11 Midland Radio

- 9.11.1 Midland Radio Portable Lithium Energy Storage Basic Information
- 9.11.2 Midland Radio Portable Lithium Energy Storage Product Overview
- 9.11.3 Midland Radio Portable Lithium Energy Storage Product Market Performance
- 9.11.4 Midland Radio Business Overview
- 9.11.5 Midland Radio Recent Developments

9.12 Nexpow LLC

- 9.12.1 Nexpow LLC Portable Lithium Energy Storage Basic Information
- 9.12.2 Nexpow LLC Portable Lithium Energy Storage Product Overview

- 9.12.3 Nexpow LLC Portable Lithium Energy Storage Product Market Performance
- 9.12.4 Nexpow LLC Business Overview
- 9.12.5 Nexpow LLC Recent Developments
- 9.13 Suaoki
 - 9.13.1 Suaoki Portable Lithium Energy Storage Basic Information
 - 9.13.2 Suaoki Portable Lithium Energy Storage Product Overview
 - 9.13.3 Suaoki Portable Lithium Energy Storage Product Market Performance
 - 9.13.4 Suaoki Business Overview
 - 9.13.5 Suaoki Recent Developments
- 9.14 Westinghouse Electric Corporation
 - 9.14.1 Westinghouse Electric Corporation Portable Lithium Energy Storage Basic Information
 - 9.14.2 Westinghouse Electric Corporation Portable Lithium Energy Storage Product Overview
 - 9.14.3 Westinghouse Electric Corporation Portable Lithium Energy Storage Product Market Performance
 - 9.14.4 Westinghouse Electric Corporation Business Overview
 - 9.14.5 Westinghouse Electric Corporation Recent Developments
- 9.15 RELiON Batteries
 - 9.15.1 RELiON Batteries Portable Lithium Energy Storage Basic Information
 - 9.15.2 RELiON Batteries Portable Lithium Energy Storage Product Overview
 - 9.15.3 RELiON Batteries Portable Lithium Energy Storage Product Market Performance
 - 9.15.4 RELiON Batteries Business Overview
 - 9.15.5 RELiON Batteries Recent Developments
- 9.16 Paineng Technology
 - 9.16.1 Paineng Technology Portable Lithium Energy Storage Basic Information
 - 9.16.2 Paineng Technology Portable Lithium Energy Storage Product Overview
 - 9.16.3 Paineng Technology Portable Lithium Energy Storage Product Market Performance
 - 9.16.4 Paineng Technology Business Overview
 - 9.16.5 Paineng Technology Recent Developments
- 9.17 Duracell
 - 9.17.1 Duracell Portable Lithium Energy Storage Basic Information
 - 9.17.2 Duracell Portable Lithium Energy Storage Product Overview
 - 9.17.3 Duracell Portable Lithium Energy Storage Product Market Performance
 - 9.17.4 Duracell Business Overview
 - 9.17.5 Duracell Recent Developments
- 9.18 Anker Technology

- 9.18.1 Anker Technology Portable Lithium Energy Storage Basic Information
- 9.18.2 Anker Technology Portable Lithium Energy Storage Product Overview
- 9.18.3 Anker Technology Portable Lithium Energy Storage Product Market Performance
- 9.18.4 Anker Technology Business Overview
- 9.18.5 Anker Technology Recent Developments
- 9.19 Milwaukee Tool
 - 9.19.1 Milwaukee Tool Portable Lithium Energy Storage Basic Information
 - 9.19.2 Milwaukee Tool Portable Lithium Energy Storage Product Overview
 - 9.19.3 Milwaukee Tool Portable Lithium Energy Storage Product Market Performance
 - 9.19.4 Milwaukee Tool Business Overview
 - 9.19.5 Milwaukee Tool Recent Developments
- 9.20 Scott Electric
 - 9.20.1 Scott Electric Portable Lithium Energy Storage Basic Information
 - 9.20.2 Scott Electric Portable Lithium Energy Storage Product Overview
 - 9.20.3 Scott Electric Portable Lithium Energy Storage Product Market Performance
 - 9.20.4 Scott Electric Business Overview
 - 9.20.5 Scott Electric Recent Developments

10 PORTABLE LITHIUM ENERGY STORAGE MARKET FORECAST BY REGION

- 10.1 Global Portable Lithium Energy Storage Market Size Forecast
- 10.2 Global Portable Lithium Energy Storage Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Portable Lithium Energy Storage Market Size Forecast by Country
 - 10.2.3 Asia Pacific Portable Lithium Energy Storage Market Size Forecast by Region
 - 10.2.4 South America Portable Lithium Energy Storage Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Portable Lithium Energy Storage by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global Portable Lithium Energy Storage Market Forecast by Type (2024-2029)
 - 11.1.1 Global Forecasted Sales of Portable Lithium Energy Storage by Type (2024-2029)
 - 11.1.2 Global Portable Lithium Energy Storage Market Size Forecast by Type (2024-2029)
 - 11.1.3 Global Forecasted Price of Portable Lithium Energy Storage by Type

(2024-2029)

11.2 Global Portable Lithium Energy Storage Market Forecast by Application

(2024-2029)

11.2.1 Global Portable Lithium Energy Storage Sales (K Units) Forecast by Application

11.2.2 Global Portable Lithium Energy Storage Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Portable Lithium Energy Storage Market Size Comparison by Region (M USD)

Table 5. Global Portable Lithium Energy Storage Sales (K Units) by Manufacturers (2018-2023)

Table 6. Global Portable Lithium Energy Storage Sales Market Share by Manufacturers (2018-2023)

Table 7. Global Portable Lithium Energy Storage Revenue (M USD) by Manufacturers (2018-2023)

Table 8. Global Portable Lithium Energy Storage Revenue Share by Manufacturers (2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Portable Lithium Energy Storage as of 2022)

Table 10. Global Market Portable Lithium Energy Storage Average Price (USD/Unit) of Key Manufacturers (2018-2023)

Table 11. Manufacturers Portable Lithium Energy Storage Sales Sites and Area Served

Table 12. Manufacturers Portable Lithium Energy Storage Product Type

Table 13. Global Portable Lithium Energy Storage Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Portable Lithium Energy Storage

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Portable Lithium Energy Storage Market Challenges

Table 22. Market Restraints

Table 23. Global Portable Lithium Energy Storage Sales by Type (K Units)

Table 24. Global Portable Lithium Energy Storage Market Size by Type (M USD)

Table 25. Global Portable Lithium Energy Storage Sales (K Units) by Type (2018-2023)

Table 26. Global Portable Lithium Energy Storage Sales Market Share by Type (2018-2023)

Table 27. Global Portable Lithium Energy Storage Market Size (M USD) by Type

(2018-2023)

Table 28. Global Portable Lithium Energy Storage Market Size Share by Type

(2018-2023)

Table 29. Global Portable Lithium Energy Storage Price (USD/Unit) by Type

(2018-2023)

Table 30. Global Portable Lithium Energy Storage Sales (K Units) by Application

Table 31. Global Portable Lithium Energy Storage Market Size by Application

Table 32. Global Portable Lithium Energy Storage Sales by Application (2018-2023) & (K Units)

Table 33. Global Portable Lithium Energy Storage Sales Market Share by Application (2018-2023)

Table 34. Global Portable Lithium Energy Storage Sales by Application (2018-2023) & (M USD)

Table 35. Global Portable Lithium Energy Storage Market Share by Application (2018-2023)

Table 36. Global Portable Lithium Energy Storage Sales Growth Rate by Application (2018-2023)

Table 37. Global Portable Lithium Energy Storage Sales by Region (2018-2023) & (K Units)

Table 38. Global Portable Lithium Energy Storage Sales Market Share by Region (2018-2023)

Table 39. North America Portable Lithium Energy Storage Sales by Country (2018-2023) & (K Units)

Table 40. Europe Portable Lithium Energy Storage Sales by Country (2018-2023) & (K Units)

Table 41. Asia Pacific Portable Lithium Energy Storage Sales by Region (2018-2023) & (K Units)

Table 42. South America Portable Lithium Energy Storage Sales by Country (2018-2023) & (K Units)

Table 43. Middle East and Africa Portable Lithium Energy Storage Sales by Region (2018-2023) & (K Units)

Table 44. Allpowers Portable Lithium Energy Storage Basic Information

Table 45. Allpowers Portable Lithium Energy Storage Product Overview

Table 46. Allpowers Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 47. Allpowers Business Overview

Table 48. Allpowers Portable Lithium Energy Storage SWOT Analysis

Table 49. Allpowers Recent Developments

Table 50. Blackfire, Inc. Portable Lithium Energy Storage Basic Information

- Table 51. Blackfire, Inc. Portable Lithium Energy Storage Product Overview
- Table 52. Blackfire, Inc. Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Blackfire, Inc. Business Overview
- Table 54. Blackfire, Inc. Portable Lithium Energy Storage SWOT Analysis
- Table 55. Blackfire, Inc. Recent Developments
- Table 56. Bluetti Portable Lithium Energy Storage Basic Information
- Table 57. Bluetti Portable Lithium Energy Storage Product Overview
- Table 58. Bluetti Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. Bluetti Business Overview
- Table 60. Bluetti Portable Lithium Energy Storage SWOT Analysis
- Table 61. Bluetti Recent Developments
- Table 62. EcoFlow Portable Lithium Energy Storage Basic Information
- Table 63. EcoFlow Portable Lithium Energy Storage Product Overview
- Table 64. EcoFlow Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. EcoFlow Business Overview
- Table 66. EcoFlow Portable Lithium Energy Storage SWOT Analysis
- Table 67. EcoFlow Recent Developments
- Table 68. EGO POWER+ Portable Lithium Energy Storage Basic Information
- Table 69. EGO POWER+ Portable Lithium Energy Storage Product Overview
- Table 70. EGO POWER+ Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 71. EGO POWER+ Business Overview
- Table 72. EGO POWER+ Portable Lithium Energy Storage SWOT Analysis
- Table 73. EGO POWER+ Recent Developments
- Table 74. Goal Zero Portable Lithium Energy Storage Basic Information
- Table 75. Goal Zero Portable Lithium Energy Storage Product Overview
- Table 76. Goal Zero Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 77. Goal Zero Business Overview
- Table 78. Goal Zero Recent Developments
- Table 79. Greenway Battery Portable Lithium Energy Storage Basic Information
- Table 80. Greenway Battery Portable Lithium Energy Storage Product Overview
- Table 81. Greenway Battery Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 82. Greenway Battery Business Overview
- Table 83. Greenway Battery Recent Developments

- Table 84. Jackery Inc. Portable Lithium Energy Storage Basic Information
- Table 85. Jackery Inc. Portable Lithium Energy Storage Product Overview
- Table 86. Jackery Inc. Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 87. Jackery Inc. Business Overview
- Table 88. Jackery Inc. Recent Developments
- Table 89. Lipower Portable Lithium Energy Storage Basic Information
- Table 90. Lipower Portable Lithium Energy Storage Product Overview
- Table 91. Lipower Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. Lipower Business Overview
- Table 93. Lipower Recent Developments
- Table 94. Lion Energy Portable Lithium Energy Storage Basic Information
- Table 95. Lion Energy Portable Lithium Energy Storage Product Overview
- Table 96. Lion Energy Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 97. Lion Energy Business Overview
- Table 98. Lion Energy Recent Developments
- Table 99. Midland Radio Portable Lithium Energy Storage Basic Information
- Table 100. Midland Radio Portable Lithium Energy Storage Product Overview
- Table 101. Midland Radio Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. Midland Radio Business Overview
- Table 103. Midland Radio Recent Developments
- Table 104. Nexpow LLC Portable Lithium Energy Storage Basic Information
- Table 105. Nexpow LLC Portable Lithium Energy Storage Product Overview
- Table 106. Nexpow LLC Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. Nexpow LLC Business Overview
- Table 108. Nexpow LLC Recent Developments
- Table 109. Suaoki Portable Lithium Energy Storage Basic Information
- Table 110. Suaoki Portable Lithium Energy Storage Product Overview
- Table 111. Suaoki Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 112. Suaoki Business Overview
- Table 113. Suaoki Recent Developments
- Table 114. Westinghouse Electric Corporation Portable Lithium Energy Storage Basic Information
- Table 115. Westinghouse Electric Corporation Portable Lithium Energy Storage Product

Overview

Table 116. Westinghouse Electric Corporation Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 117. Westinghouse Electric Corporation Business Overview

Table 118. Westinghouse Electric Corporation Recent Developments

Table 119. RELiON Batteries Portable Lithium Energy Storage Basic Information

Table 120. RELiON Batteries Portable Lithium Energy Storage Product Overview

Table 121. RELiON Batteries Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 122. RELiON Batteries Business Overview

Table 123. RELiON Batteries Recent Developments

Table 124. Paineng Technology Portable Lithium Energy Storage Basic Information

Table 125. Paineng Technology Portable Lithium Energy Storage Product Overview

Table 126. Paineng Technology Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 127. Paineng Technology Business Overview

Table 128. Paineng Technology Recent Developments

Table 129. Duracell Portable Lithium Energy Storage Basic Information

Table 130. Duracell Portable Lithium Energy Storage Product Overview

Table 131. Duracell Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 132. Duracell Business Overview

Table 133. Duracell Recent Developments

Table 134. Anker Technology Portable Lithium Energy Storage Basic Information

Table 135. Anker Technology Portable Lithium Energy Storage Product Overview

Table 136. Anker Technology Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 137. Anker Technology Business Overview

Table 138. Anker Technology Recent Developments

Table 139. Milwaukee Tool Portable Lithium Energy Storage Basic Information

Table 140. Milwaukee Tool Portable Lithium Energy Storage Product Overview

Table 141. Milwaukee Tool Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 142. Milwaukee Tool Business Overview

Table 143. Milwaukee Tool Recent Developments

Table 144. Scott Electric Portable Lithium Energy Storage Basic Information

Table 145. Scott Electric Portable Lithium Energy Storage Product Overview

Table 146. Scott Electric Portable Lithium Energy Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 147. Scott Electric Business Overview

Table 148. Scott Electric Recent Developments

Table 149. Global Portable Lithium Energy Storage Sales Forecast by Region (2024-2029) & (K Units)

Table 150. Global Portable Lithium Energy Storage Market Size Forecast by Region (2024-2029) & (M USD)

Table 151. North America Portable Lithium Energy Storage Sales Forecast by Country (2024-2029) & (K Units)

Table 152. North America Portable Lithium Energy Storage Market Size Forecast by Country (2024-2029) & (M USD)

Table 153. Europe Portable Lithium Energy Storage Sales Forecast by Country (2024-2029) & (K Units)

Table 154. Europe Portable Lithium Energy Storage Market Size Forecast by Country (2024-2029) & (M USD)

Table 155. Asia Pacific Portable Lithium Energy Storage Sales Forecast by Region (2024-2029) & (K Units)

Table 156. Asia Pacific Portable Lithium Energy Storage Market Size Forecast by Region (2024-2029) & (M USD)

Table 157. South America Portable Lithium Energy Storage Sales Forecast by Country (2024-2029) & (K Units)

Table 158. South America Portable Lithium Energy Storage Market Size Forecast by Country (2024-2029) & (M USD)

Table 159. Middle East and Africa Portable Lithium Energy Storage Consumption Forecast by Country (2024-2029) & (Units)

Table 160. Middle East and Africa Portable Lithium Energy Storage Market Size Forecast by Country (2024-2029) & (M USD)

Table 161. Global Portable Lithium Energy Storage Sales Forecast by Type (2024-2029) & (K Units)

Table 162. Global Portable Lithium Energy Storage Market Size Forecast by Type (2024-2029) & (M USD)

Table 163. Global Portable Lithium Energy Storage Price Forecast by Type (2024-2029) & (USD/Unit)

Table 164. Global Portable Lithium Energy Storage Sales (K Units) Forecast by Application (2024-2029)

Table 165. Global Portable Lithium Energy Storage Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Portable Lithium Energy Storage

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Portable Lithium Energy Storage Market Size (M USD), 2018-2029

Figure 5. Global Portable Lithium Energy Storage Market Size (M USD) (2018-2029)

Figure 6. Global Portable Lithium Energy Storage Sales (K Units) & (2018-2029)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Portable Lithium Energy Storage Market Size by Country (M USD)

Figure 11. Portable Lithium Energy Storage Sales Share by Manufacturers in 2022

Figure 12. Global Portable Lithium Energy Storage Revenue Share by Manufacturers in 2022

Figure 13. Portable Lithium Energy Storage Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022

Figure 14. Global Market Portable Lithium Energy Storage Average Price (USD/Unit) of Key Manufacturers in 2022

Figure 15. The Global 5 and 10 Largest Players: Market Share by Portable Lithium Energy Storage Revenue in 2022

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Portable Lithium Energy Storage Market Share by Type

Figure 18. Sales Market Share of Portable Lithium Energy Storage by Type (2018-2023)

Figure 19. Sales Market Share of Portable Lithium Energy Storage by Type in 2022

Figure 20. Market Size Share of Portable Lithium Energy Storage by Type (2018-2023)

Figure 21. Market Size Market Share of Portable Lithium Energy Storage by Type in 2022

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Portable Lithium Energy Storage Market Share by Application

Figure 24. Global Portable Lithium Energy Storage Sales Market Share by Application (2018-2023)

Figure 25. Global Portable Lithium Energy Storage Sales Market Share by Application in 2022

Figure 26. Global Portable Lithium Energy Storage Market Share by Application (2018-2023)

Figure 27. Global Portable Lithium Energy Storage Market Share by Application in 2022

Figure 28. Global Portable Lithium Energy Storage Sales Growth Rate by Application (2018-2023)

Figure 29. Global Portable Lithium Energy Storage Sales Market Share by Region (2018-2023)

Figure 30. North America Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 31. North America Portable Lithium Energy Storage Sales Market Share by Country in 2022

Figure 32. U.S. Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 33. Canada Portable Lithium Energy Storage Sales (K Units) and Growth Rate (2018-2023)

Figure 34. Mexico Portable Lithium Energy Storage Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 36. Europe Portable Lithium Energy Storage Sales Market Share by Country in 2022

Figure 37. Germany Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 38. France Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 39. U.K. Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 40. Italy Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 41. Russia Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 42. Asia Pacific Portable Lithium Energy Storage Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Portable Lithium Energy Storage Sales Market Share by Region in 2022

Figure 44. China Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 45. Japan Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 46. South Korea Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 47. India Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) &

(K Units)

Figure 48. Southeast Asia Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 49. South America Portable Lithium Energy Storage Sales and Growth Rate (K Units)

Figure 50. South America Portable Lithium Energy Storage Sales Market Share by Country in 2022

Figure 51. Brazil Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 52. Argentina Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 53. Columbia Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 54. Middle East and Africa Portable Lithium Energy Storage Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Portable Lithium Energy Storage Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 57. UAE Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 58. Egypt Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 59. Nigeria Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 60. South Africa Portable Lithium Energy Storage Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global Portable Lithium Energy Storage Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Portable Lithium Energy Storage Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Portable Lithium Energy Storage Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Portable Lithium Energy Storage Market Share Forecast by Type (2024-2029)

Figure 65. Global Portable Lithium Energy Storage Sales Forecast by Application (2024-2029)

Figure 66. Global Portable Lithium Energy Storage Market Share Forecast by Application (2024-2029)

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