

Global Portable Generator Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GC94CE4A1877EN.html>

Date: August 2025

Pages: 149

Price: US\$ 3,200.00 (Single User License)

ID: GC94CE4A1877EN

Abstracts

A portable generator is a gas or diesel-powered device which provides temporary electrical power. The engine turns a small turbine, which in turn creates usable electricity up to a certain level of wattage. Users can plug electrical appliance or tools directly into the generator's sockets or the generator can be professionally wired into the sub-panel of a home.

The global Portable Generator market size was estimated at USD 2231.09 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.07% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Portable Generator market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Portable Generator market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Portable Generator market.

Global Portable Generator Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Honda Power
Generac
Yamaha
LONCIN MOTOR
Zongshen Power
KOHLER
Cummins Power Systems
Champion
TTI
Honeywell
Sawafuji
United Power Technology
Wacker Neuson
Mi-T-M
Hyundai Power

Market Segmentation (by Type)

Diesel Type
Gasoline Type
Gas Type, etc.

Market Segmentation (by Application)

Residential
Commercial
Industrial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Portable Generator Market

Overview of the regional outlook of the Portable Generator Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable Generator Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Portable Generator, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Portable Generator
- 1.2 Key Market Segments
 - 1.2.1 Portable Generator Segment by Type
 - 1.2.2 Portable Generator Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PORTABLE GENERATOR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Portable Generator Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Portable Generator Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PORTABLE GENERATOR MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Portable Generator Product Life Cycle
- 3.3 Global Portable Generator Sales by Manufacturers (2020-2025)
- 3.4 Global Portable Generator Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Portable Generator Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Portable Generator Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Portable Generator Market Competitive Situation and Trends
 - 3.8.1 Portable Generator Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Portable Generator Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 PORTABLE GENERATOR INDUSTRY CHAIN ANALYSIS

- 4.1 Portable Generator Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE GENERATOR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Portable Generator Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Portable Generator Market
- 5.7 ESG Ratings of Leading Companies

6 PORTABLE GENERATOR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Portable Generator Sales Market Share by Type (2020-2025)
- 6.3 Global Portable Generator Market Size Market Share by Type (2020-2025)
- 6.4 Global Portable Generator Price by Type (2020-2025)

7 PORTABLE GENERATOR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Portable Generator Market Sales by Application (2020-2025)
- 7.3 Global Portable Generator Market Size (M USD) by Application (2020-2025)

7.4 Global Portable Generator Sales Growth Rate by Application (2020-2025)

8 PORTABLE GENERATOR MARKET SALES BY REGION

8.1 Global Portable Generator Sales by Region

8.1.1 Global Portable Generator Sales by Region

8.1.2 Global Portable Generator Sales Market Share by Region

8.2 Global Portable Generator Market Size by Region

8.2.1 Global Portable Generator Market Size by Region

8.2.2 Global Portable Generator Market Size Market Share by Region

8.3 North America

8.3.1 North America Portable Generator Sales by Country

8.3.2 North America Portable Generator Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Portable Generator Sales by Country

8.4.2 Europe Portable Generator Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Portable Generator Sales by Region

8.5.2 Asia Pacific Portable Generator Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Portable Generator Sales by Country

8.6.2 South America Portable Generator Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Portable Generator Sales by Region
- 8.7.2 Middle East and Africa Portable Generator Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 PORTABLE GENERATOR MARKET PRODUCTION BY REGION

- 9.1 Global Production of Portable Generator by Region(2020-2025)
- 9.2 Global Portable Generator Revenue Market Share by Region (2020-2025)
- 9.3 Global Portable Generator Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Portable Generator Production
 - 9.4.1 North America Portable Generator Production Growth Rate (2020-2025)
 - 9.4.2 North America Portable Generator Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Portable Generator Production
 - 9.5.1 Europe Portable Generator Production Growth Rate (2020-2025)
 - 9.5.2 Europe Portable Generator Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Portable Generator Production (2020-2025)
 - 9.6.1 Japan Portable Generator Production Growth Rate (2020-2025)
 - 9.6.2 Japan Portable Generator Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Portable Generator Production (2020-2025)
 - 9.7.1 China Portable Generator Production Growth Rate (2020-2025)
 - 9.7.2 China Portable Generator Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Honda Power
 - 10.1.1 Honda Power Basic Information
 - 10.1.2 Honda Power Portable Generator Product Overview
 - 10.1.3 Honda Power Portable Generator Product Market Performance
 - 10.1.4 Honda Power Business Overview
 - 10.1.5 Honda Power SWOT Analysis

- 10.1.6 Honda Power Recent Developments
- 10.2 Generac
 - 10.2.1 Generac Basic Information
 - 10.2.2 Generac Portable Generator Product Overview
 - 10.2.3 Generac Portable Generator Product Market Performance
 - 10.2.4 Generac Business Overview
 - 10.2.5 Generac SWOT Analysis
 - 10.2.6 Generac Recent Developments
- 10.3 Yamaha
 - 10.3.1 Yamaha Basic Information
 - 10.3.2 Yamaha Portable Generator Product Overview
 - 10.3.3 Yamaha Portable Generator Product Market Performance
 - 10.3.4 Yamaha Business Overview
 - 10.3.5 Yamaha SWOT Analysis
 - 10.3.6 Yamaha Recent Developments
- 10.4 LONCIN MOTOR
 - 10.4.1 LONCIN MOTOR Basic Information
 - 10.4.2 LONCIN MOTOR Portable Generator Product Overview
 - 10.4.3 LONCIN MOTOR Portable Generator Product Market Performance
 - 10.4.4 LONCIN MOTOR Business Overview
 - 10.4.5 LONCIN MOTOR Recent Developments
- 10.5 Zongshen Power
 - 10.5.1 Zongshen Power Basic Information
 - 10.5.2 Zongshen Power Portable Generator Product Overview
 - 10.5.3 Zongshen Power Portable Generator Product Market Performance
 - 10.5.4 Zongshen Power Business Overview
 - 10.5.5 Zongshen Power Recent Developments
- 10.6 KOHLER
 - 10.6.1 KOHLER Basic Information
 - 10.6.2 KOHLER Portable Generator Product Overview
 - 10.6.3 KOHLER Portable Generator Product Market Performance
 - 10.6.4 KOHLER Business Overview
 - 10.6.5 KOHLER Recent Developments
- 10.7 Cummins Power Systems
 - 10.7.1 Cummins Power Systems Basic Information
 - 10.7.2 Cummins Power Systems Portable Generator Product Overview
 - 10.7.3 Cummins Power Systems Portable Generator Product Market Performance
 - 10.7.4 Cummins Power Systems Business Overview
 - 10.7.5 Cummins Power Systems Recent Developments

10.8 Champion

10.8.1 Champion Basic Information

10.8.2 Champion Portable Generator Product Overview

10.8.3 Champion Portable Generator Product Market Performance

10.8.4 Champion Business Overview

10.8.5 Champion Recent Developments

10.9 TTI

10.9.1 TTI Basic Information

10.9.2 TTI Portable Generator Product Overview

10.9.3 TTI Portable Generator Product Market Performance

10.9.4 TTI Business Overview

10.9.5 TTI Recent Developments

10.10 Honeywell

10.10.1 Honeywell Basic Information

10.10.2 Honeywell Portable Generator Product Overview

10.10.3 Honeywell Portable Generator Product Market Performance

10.10.4 Honeywell Business Overview

10.10.5 Honeywell Recent Developments

10.11 Sawafuji

10.11.1 Sawafuji Basic Information

10.11.2 Sawafuji Portable Generator Product Overview

10.11.3 Sawafuji Portable Generator Product Market Performance

10.11.4 Sawafuji Business Overview

10.11.5 Sawafuji Recent Developments

10.12 United Power Technology

10.12.1 United Power Technology Basic Information

10.12.2 United Power Technology Portable Generator Product Overview

10.12.3 United Power Technology Portable Generator Product Market Performance

10.12.4 United Power Technology Business Overview

10.12.5 United Power Technology Recent Developments

10.13 Wacker Neuson

10.13.1 Wacker Neuson Basic Information

10.13.2 Wacker Neuson Portable Generator Product Overview

10.13.3 Wacker Neuson Portable Generator Product Market Performance

10.13.4 Wacker Neuson Business Overview

10.13.5 Wacker Neuson Recent Developments

10.14 Mi-T-M

10.14.1 Mi-T-M Basic Information

10.14.2 Mi-T-M Portable Generator Product Overview

10.14.3 Mi-T-M Portable Generator Product Market Performance

10.14.4 Mi-T-M Business Overview

10.14.5 Mi-T-M Recent Developments

10.15 Hyundai Power

10.15.1 Hyundai Power Basic Information

10.15.2 Hyundai Power Portable Generator Product Overview

10.15.3 Hyundai Power Portable Generator Product Market Performance

10.15.4 Hyundai Power Business Overview

10.15.5 Hyundai Power Recent Developments

11 PORTABLE GENERATOR MARKET FORECAST BY REGION

11.1 Global Portable Generator Market Size Forecast

11.2 Global Portable Generator Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Portable Generator Market Size Forecast by Country

11.2.3 Asia Pacific Portable Generator Market Size Forecast by Region

11.2.4 South America Portable Generator Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Portable Generator by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Portable Generator Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Portable Generator by Type (2026-2033)

12.1.2 Global Portable Generator Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Portable Generator by Type (2026-2033)

12.2 Global Portable Generator Market Forecast by Application (2026-2033)

12.2.1 Global Portable Generator Sales (K Units) Forecast by Application

12.2.2 Global Portable Generator Market Size (M USD) Forecast by Application
(2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Portable Generator Market Size Comparison by Region (M USD)
Table 5. Global Portable Generator Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Portable Generator Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Portable Generator Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Portable Generator Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Portable Generator as of 2024)
Table 10. Global Market Portable Generator Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Portable Generator Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Portable Generator Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Portable Generator Sales by Type (K Units)
Table 26. Global Portable Generator Market Size by Type (M USD)
Table 27. Global Portable Generator Sales (K Units) by Type (2020-2025)
Table 28. Global Portable Generator Sales Market Share by Type (2020-2025)
Table 29. Global Portable Generator Market Size (M USD) by Type (2020-2025)
Table 30. Global Portable Generator Market Size Share by Type (2020-2025)
Table 31. Global Portable Generator Price (USD/Unit) by Type (2020-2025)

Table 32. Global Portable Generator Sales (K Units) by Application
Table 33. Global Portable Generator Market Size by Application
Table 34. Global Portable Generator Sales by Application (2020-2025) & (K Units)
Table 35. Global Portable Generator Sales Market Share by Application (2020-2025)
Table 36. Global Portable Generator Market Size by Application (2020-2025) & (M USD)
Table 37. Global Portable Generator Market Share by Application (2020-2025)
Table 38. Global Portable Generator Sales Growth Rate by Application (2020-2025)
Table 39. Global Portable Generator Sales by Region (2020-2025) & (K Units)
Table 40. Global Portable Generator Sales Market Share by Region (2020-2025)
Table 41. Global Portable Generator Market Size by Region (2020-2025) & (M USD)
Table 42. Global Portable Generator Market Size Market Share by Region (2020-2025)
Table 43. North America Portable Generator Sales by Country (2020-2025) & (K Units)
Table 44. North America Portable Generator Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Portable Generator Sales by Country (2020-2025) & (K Units)
Table 46. Europe Portable Generator Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Portable Generator Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Portable Generator Market Size by Region (2020-2025) & (M USD)
Table 49. South America Portable Generator Sales by Country (2020-2025) & (K Units)
Table 50. South America Portable Generator Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Portable Generator Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Portable Generator Market Size by Region (2020-2025) & (M USD)
Table 53. Global Portable Generator Production (K Units) by Region(2020-2025)
Table 54. Global Portable Generator Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Portable Generator Revenue Market Share by Region (2020-2025)
Table 56. Global Portable Generator Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Portable Generator Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Portable Generator Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Portable Generator Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Portable Generator Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 61. Honda Power Basic Information

Table 62. Honda Power Portable Generator Product Overview

Table 63. Honda Power Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Honda Power Business Overview

Table 65. Honda Power SWOT Analysis

Table 66. Honda Power Recent Developments

Table 67. Generac Basic Information

Table 68. Generac Portable Generator Product Overview

Table 69. Generac Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Generac Business Overview

Table 71. Generac SWOT Analysis

Table 72. Generac Recent Developments

Table 73. Yamaha Basic Information

Table 74. Yamaha Portable Generator Product Overview

Table 75. Yamaha Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Yamaha Business Overview

Table 77. Yamaha SWOT Analysis

Table 78. Yamaha Recent Developments

Table 79. LONCIN MOTOR Basic Information

Table 80. LONCIN MOTOR Portable Generator Product Overview

Table 81. LONCIN MOTOR Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. LONCIN MOTOR Business Overview

Table 83. LONCIN MOTOR Recent Developments

Table 84. Zongshen Power Basic Information

Table 85. Zongshen Power Portable Generator Product Overview

Table 86. Zongshen Power Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Zongshen Power Business Overview

Table 88. Zongshen Power Recent Developments

Table 89. KOHLER Basic Information

Table 90. KOHLER Portable Generator Product Overview

Table 91. KOHLER Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. KOHLER Business Overview

Table 93. KOHLER Recent Developments
Table 94. Cummins Power Systems Basic Information
Table 95. Cummins Power Systems Portable Generator Product Overview
Table 96. Cummins Power Systems Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Cummins Power Systems Business Overview
Table 98. Cummins Power Systems Recent Developments
Table 99. Champion Basic Information
Table 100. Champion Portable Generator Product Overview
Table 101. Champion Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Champion Business Overview
Table 103. Champion Recent Developments
Table 104. TTI Basic Information
Table 105. TTI Portable Generator Product Overview
Table 106. TTI Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. TTI Business Overview
Table 108. TTI Recent Developments
Table 109. Honeywell Basic Information
Table 110. Honeywell Portable Generator Product Overview
Table 111. Honeywell Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Honeywell Business Overview
Table 113. Honeywell Recent Developments
Table 114. Sawafuji Basic Information
Table 115. Sawafuji Portable Generator Product Overview
Table 116. Sawafuji Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Sawafuji Business Overview
Table 118. Sawafuji Recent Developments
Table 119. United Power Technology Basic Information
Table 120. United Power Technology Portable Generator Product Overview
Table 121. United Power Technology Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. United Power Technology Business Overview
Table 123. United Power Technology Recent Developments
Table 124. Wacker Neuson Basic Information
Table 125. Wacker Neuson Portable Generator Product Overview

Table 126. Wacker Neuson Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Wacker Neuson Business Overview

Table 128. Wacker Neuson Recent Developments

Table 129. Mi-T-M Basic Information

Table 130. Mi-T-M Portable Generator Product Overview

Table 131. Mi-T-M Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Mi-T-M Business Overview

Table 133. Mi-T-M Recent Developments

Table 134. Hyundai Power Basic Information

Table 135. Hyundai Power Portable Generator Product Overview

Table 136. Hyundai Power Portable Generator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Hyundai Power Business Overview

Table 138. Hyundai Power Recent Developments

Table 139. Global Portable Generator Sales Forecast by Region (2026-2033) & (K Units)

Table 140. Global Portable Generator Market Size Forecast by Region (2026-2033) & (M USD)

Table 141. North America Portable Generator Sales Forecast by Country (2026-2033) & (K Units)

Table 142. North America Portable Generator Market Size Forecast by Country (2026-2033) & (M USD)

Table 143. Europe Portable Generator Sales Forecast by Country (2026-2033) & (K Units)

Table 144. Europe Portable Generator Market Size Forecast by Country (2026-2033) & (M USD)

Table 145. Asia Pacific Portable Generator Sales Forecast by Region (2026-2033) & (K Units)

Table 146. Asia Pacific Portable Generator Market Size Forecast by Region (2026-2033) & (M USD)

Table 147. South America Portable Generator Sales Forecast by Country (2026-2033) & (K Units)

Table 148. South America Portable Generator Market Size Forecast by Country (2026-2033) & (M USD)

Table 149. Middle East and Africa Portable Generator Sales Forecast by Country (2026-2033) & (Units)

Table 150. Middle East and Africa Portable Generator Market Size Forecast by Country

(2026-2033) & (M USD)

Table 151. Global Portable Generator Sales Forecast by Type (2026-2033) & (K Units)

Table 152. Global Portable Generator Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global Portable Generator Price Forecast by Type (2026-2033) & (USD/Unit)

Table 154. Global Portable Generator Sales (K Units) Forecast by Application (2026-2033)

Table 155. Global Portable Generator Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Portable Generator
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Portable Generator Market Size (M USD), 2024-2033
- Figure 5. Global Portable Generator Market Size (M USD) (2020-2033)
- Figure 6. Global Portable Generator Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Portable Generator Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Portable Generator Product Life Cycle
- Figure 13. Portable Generator Sales Share by Manufacturers in 2024
- Figure 14. Global Portable Generator Revenue Share by Manufacturers in 2024
- Figure 15. Portable Generator Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Portable Generator Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Portable Generator Revenue in 2024
- Figure 18. Industry Chain Map of Portable Generator
- Figure 19. Global Portable Generator Market PEST Analysis
- Figure 20. Global Portable Generator Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Portable Generator Market Share by Type
- Figure 27. Sales Market Share of Portable Generator by Type (2020-2025)
- Figure 28. Sales Market Share of Portable Generator by Type in 2024
- Figure 29. Market Size Share of Portable Generator by Type (2020-2025)
- Figure 30. Market Size Share of Portable Generator by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Portable Generator Market Share by Application

Figure 33. Global Portable Generator Sales Market Share by Application (2020-2025)

Figure 34. Global Portable Generator Sales Market Share by Application in 2024

Figure 35. Global Portable Generator Market Share by Application (2020-2025)

Figure 36. Global Portable Generator Market Share by Application in 2024

Figure 37. Global Portable Generator Sales Growth Rate by Application (2020-2025)

Figure 38. Global Portable Generator Sales Market Share by Region (2020-2025)

Figure 39. Global Portable Generator Market Size Market Share by Region (2020-2025)

Figure 40. North America Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Portable Generator Sales Market Share by Country in 2024

Figure 43. North America Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Portable Generator Market Size Market Share by Country in 2024

Figure 45. U.S. Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Portable Generator Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Portable Generator Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Portable Generator Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Portable Generator Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Portable Generator Sales Market Share by Country in 2024

Figure 53. Europe Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Portable Generator Market Size Market Share by Country in 2024

Figure 55. Germany Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Portable Generator Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 61. Italy Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Portable Generator Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Portable Generator Sales Market Share by Region in 2024

Figure 67. Asia Pacific Portable Generator Market Size Market Share by Region in 2024

Figure 68. China Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Portable Generator Sales and Growth Rate (K Units)

Figure 79. South America Portable Generator Sales Market Share by Country in 2024

Figure 80. South America Portable Generator Market Size and Growth Rate (M USD)

Figure 81. South America Portable Generator Market Size Market Share by Country in 2024

Figure 82. Brazil Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Portable Generator Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Portable Generator Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Portable Generator Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Portable Generator Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Portable Generator Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Portable Generator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Portable Generator Production Market Share by Region (2020-2025)

Figure 103. North America Portable Generator Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Portable Generator Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Portable Generator Production (K Units) Growth Rate (2020-2025)

Figure 106. China Portable Generator Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Portable Generator Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Portable Generator Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Portable Generator Sales Market Share Forecast by Type

(2026-2033)

Figure 110. Global Portable Generator Market Share Forecast by Type (2026-2033)

Figure 111. Global Portable Generator Sales Forecast by Application (2026-2033)

Figure 112. Global Portable Generator Market Share Forecast by Application
(2026-2033)

I would like to order

Product name: Global Portable Generator Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/GC94CE4A1877EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC94CE4A1877EN.html>