

# Global Portable Eye Tracker Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

The global Portable Eye Tracker market size was estimated at USD 125.49 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 10.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Portable Eye Tracker market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Portable Eye Tracker market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Portable Eye Tracker market.

## Global Portable Eye Tracker Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### Key Company

SMI

Tobii AB

Sr Research

Smart Eye

LC Technologies

Gazepoint

Ergoneers

7invensun

Market Segmentation (by Type)

Max 60 Hz

Max 250 Hz

Max 1200 Hz

Market Segmentation (by Application)

Commercial Use

Education Use

### Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Portable Eye Tracker Market  
Overview of the regional outlook of the Portable Eye Tracker Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable Eye Tracker Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Portable Eye Tracker, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Portable Eye Tracker
- 1.2 Key Market Segments
  - 1.2.1 Portable Eye Tracker Segment by Type
  - 1.2.2 Portable Eye Tracker Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PORTABLE EYE TRACKER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Portable Eye Tracker Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Portable Eye Tracker Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PORTABLE EYE TRACKER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Portable Eye Tracker Product Life Cycle
- 3.3 Global Portable Eye Tracker Sales by Manufacturers (2020-2025)
- 3.4 Global Portable Eye Tracker Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Portable Eye Tracker Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Portable Eye Tracker Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Portable Eye Tracker Market Competitive Situation and Trends
  - 3.8.1 Portable Eye Tracker Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Portable Eye Tracker Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 PORTABLE EYE TRACKER INDUSTRY CHAIN ANALYSIS**

- 4.1 Portable Eye Tracker Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE EYE TRACKER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Portable Eye Tracker Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Portable Eye Tracker Market
- 5.7 ESG Ratings of Leading Companies

## **6 PORTABLE EYE TRACKER MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Portable Eye Tracker Sales Market Share by Type (2020-2025)
- 6.3 Global Portable Eye Tracker Market Size Market Share by Type (2020-2025)
- 6.4 Global Portable Eye Tracker Price by Type (2020-2025)

## **7 PORTABLE EYE TRACKER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Portable Eye Tracker Market Sales by Application (2020-2025)
- 7.3 Global Portable Eye Tracker Market Size (M USD) by Application (2020-2025)

## 7.4 Global Portable Eye Tracker Sales Growth Rate by Application (2020-2025)

# 8 PORTABLE EYE TRACKER MARKET SALES BY REGION

## 8.1 Global Portable Eye Tracker Sales by Region

### 8.1.1 Global Portable Eye Tracker Sales by Region

### 8.1.2 Global Portable Eye Tracker Sales Market Share by Region

## 8.2 Global Portable Eye Tracker Market Size by Region

### 8.2.1 Global Portable Eye Tracker Market Size by Region

### 8.2.2 Global Portable Eye Tracker Market Size Market Share by Region

## 8.3 North America

### 8.3.1 North America Portable Eye Tracker Sales by Country

### 8.3.2 North America Portable Eye Tracker Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Portable Eye Tracker Sales by Country

### 8.4.2 Europe Portable Eye Tracker Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Portable Eye Tracker Sales by Region

### 8.5.2 Asia Pacific Portable Eye Tracker Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Portable Eye Tracker Sales by Country

### 8.6.2 South America Portable Eye Tracker Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Portable Eye Tracker Sales by Region
- 8.7.2 Middle East and Africa Portable Eye Tracker Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 PORTABLE EYE TRACKER MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Portable Eye Tracker by Region(2020-2025)
- 9.2 Global Portable Eye Tracker Revenue Market Share by Region (2020-2025)
- 9.3 Global Portable Eye Tracker Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Portable Eye Tracker Production
  - 9.4.1 North America Portable Eye Tracker Production Growth Rate (2020-2025)
  - 9.4.2 North America Portable Eye Tracker Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Portable Eye Tracker Production
  - 9.5.1 Europe Portable Eye Tracker Production Growth Rate (2020-2025)
  - 9.5.2 Europe Portable Eye Tracker Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Portable Eye Tracker Production (2020-2025)
  - 9.6.1 Japan Portable Eye Tracker Production Growth Rate (2020-2025)
  - 9.6.2 Japan Portable Eye Tracker Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Portable Eye Tracker Production (2020-2025)
  - 9.7.1 China Portable Eye Tracker Production Growth Rate (2020-2025)
  - 9.7.2 China Portable Eye Tracker Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 SMI
  - 10.1.1 SMI Basic Information
  - 10.1.2 SMI Portable Eye Tracker Product Overview
  - 10.1.3 SMI Portable Eye Tracker Product Market Performance
  - 10.1.4 SMI Business Overview
  - 10.1.5 SMI SWOT Analysis

- 10.1.6 SMI Recent Developments
- 10.2 Tobii AB
  - 10.2.1 Tobii AB Basic Information
  - 10.2.2 Tobii AB Portable Eye Tracker Product Overview
  - 10.2.3 Tobii AB Portable Eye Tracker Product Market Performance
  - 10.2.4 Tobii AB Business Overview
  - 10.2.5 Tobii AB SWOT Analysis
  - 10.2.6 Tobii AB Recent Developments
- 10.3 Sr Research
  - 10.3.1 Sr Research Basic Information
  - 10.3.2 Sr Research Portable Eye Tracker Product Overview
  - 10.3.3 Sr Research Portable Eye Tracker Product Market Performance
  - 10.3.4 Sr Research Business Overview
  - 10.3.5 Sr Research SWOT Analysis
  - 10.3.6 Sr Research Recent Developments
- 10.4 Smart Eye
  - 10.4.1 Smart Eye Basic Information
  - 10.4.2 Smart Eye Portable Eye Tracker Product Overview
  - 10.4.3 Smart Eye Portable Eye Tracker Product Market Performance
  - 10.4.4 Smart Eye Business Overview
  - 10.4.5 Smart Eye Recent Developments
- 10.5 LC Technologies
  - 10.5.1 LC Technologies Basic Information
  - 10.5.2 LC Technologies Portable Eye Tracker Product Overview
  - 10.5.3 LC Technologies Portable Eye Tracker Product Market Performance
  - 10.5.4 LC Technologies Business Overview
  - 10.5.5 LC Technologies Recent Developments
- 10.6 Gazepoint
  - 10.6.1 Gazepoint Basic Information
  - 10.6.2 Gazepoint Portable Eye Tracker Product Overview
  - 10.6.3 Gazepoint Portable Eye Tracker Product Market Performance
  - 10.6.4 Gazepoint Business Overview
  - 10.6.5 Gazepoint Recent Developments
- 10.7 Ergoneers
  - 10.7.1 Ergoneers Basic Information
  - 10.7.2 Ergoneers Portable Eye Tracker Product Overview
  - 10.7.3 Ergoneers Portable Eye Tracker Product Market Performance
  - 10.7.4 Ergoneers Business Overview
  - 10.7.5 Ergoneers Recent Developments

## 10.8 7invensun

### 10.8.1 7invensun Basic Information

### 10.8.2 7invensun Portable Eye Tracker Product Overview

### 10.8.3 7invensun Portable Eye Tracker Product Market Performance

### 10.8.4 7invensun Business Overview

### 10.8.5 7invensun Recent Developments

## 11 PORTABLE EYE TRACKER MARKET FORECAST BY REGION

### 11.1 Global Portable Eye Tracker Market Size Forecast

### 11.2 Global Portable Eye Tracker Market Forecast by Region

#### 11.2.1 North America Market Size Forecast by Country

#### 11.2.2 Europe Portable Eye Tracker Market Size Forecast by Country

#### 11.2.3 Asia Pacific Portable Eye Tracker Market Size Forecast by Region

#### 11.2.4 South America Portable Eye Tracker Market Size Forecast by Country

#### 11.2.5 Middle East and Africa Forecasted Sales of Portable Eye Tracker by Country

## 12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

### 12.1 Global Portable Eye Tracker Market Forecast by Type (2026-2033)

#### 12.1.1 Global Forecasted Sales of Portable Eye Tracker by Type (2026-2033)

#### 12.1.2 Global Portable Eye Tracker Market Size Forecast by Type (2026-2033)

#### 12.1.3 Global Forecasted Price of Portable Eye Tracker by Type (2026-2033)

### 12.2 Global Portable Eye Tracker Market Forecast by Application (2026-2033)

#### 12.2.1 Global Portable Eye Tracker Sales (K Units) Forecast by Application

#### 12.2.2 Global Portable Eye Tracker Market Size (M USD) Forecast by Application (2026-2033)

## 13 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Portable Eye Tracker Market Size Comparison by Region (M USD)

Table 5. Global Portable Eye Tracker Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Portable Eye Tracker Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Portable Eye Tracker Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Portable Eye Tracker Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Portable Eye Tracker as of 2024)

Table 10. Global Market Portable Eye Tracker Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Portable Eye Tracker Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Portable Eye Tracker Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Portable Eye Tracker Sales by Type (K Units)

Table 26. Global Portable Eye Tracker Market Size by Type (M USD)

Table 27. Global Portable Eye Tracker Sales (K Units) by Type (2020-2025)

Table 28. Global Portable Eye Tracker Sales Market Share by Type (2020-2025)

Table 29. Global Portable Eye Tracker Market Size (M USD) by Type (2020-2025)

Table 30. Global Portable Eye Tracker Market Size Share by Type (2020-2025)

|                                                                                                                                          |
|------------------------------------------------------------------------------------------------------------------------------------------|
| Table 31. Global Portable Eye Tracker Price (USD/Unit) by Type (2020-2025)                                                               |
| Table 32. Global Portable Eye Tracker Sales (K Units) by Application                                                                     |
| Table 33. Global Portable Eye Tracker Market Size by Application                                                                         |
| Table 34. Global Portable Eye Tracker Sales by Application (2020-2025) & (K Units)                                                       |
| Table 35. Global Portable Eye Tracker Sales Market Share by Application (2020-2025)                                                      |
| Table 36. Global Portable Eye Tracker Market Size by Application (2020-2025) & (M USD)                                                   |
| Table 37. Global Portable Eye Tracker Market Share by Application (2020-2025)                                                            |
| Table 38. Global Portable Eye Tracker Sales Growth Rate by Application (2020-2025)                                                       |
| Table 39. Global Portable Eye Tracker Sales by Region (2020-2025) & (K Units)                                                            |
| Table 40. Global Portable Eye Tracker Sales Market Share by Region (2020-2025)                                                           |
| Table 41. Global Portable Eye Tracker Market Size by Region (2020-2025) & (M USD)                                                        |
| Table 42. Global Portable Eye Tracker Market Size Market Share by Region (2020-2025)                                                     |
| Table 43. North America Portable Eye Tracker Sales by Country (2020-2025) & (K Units)                                                    |
| Table 44. North America Portable Eye Tracker Market Size by Country (2020-2025) & (M USD)                                                |
| Table 45. Europe Portable Eye Tracker Sales by Country (2020-2025) & (K Units)                                                           |
| Table 46. Europe Portable Eye Tracker Market Size by Country (2020-2025) & (M USD)                                                       |
| Table 47. Asia Pacific Portable Eye Tracker Sales by Region (2020-2025) & (K Units)                                                      |
| Table 48. Asia Pacific Portable Eye Tracker Market Size by Region (2020-2025) & (M USD)                                                  |
| Table 49. South America Portable Eye Tracker Sales by Country (2020-2025) & (K Units)                                                    |
| Table 50. South America Portable Eye Tracker Market Size by Country (2020-2025) & (M USD)                                                |
| Table 51. Middle East and Africa Portable Eye Tracker Sales by Region (2020-2025) & (K Units)                                            |
| Table 52. Middle East and Africa Portable Eye Tracker Market Size by Region (2020-2025) & (M USD)                                        |
| Table 53. Global Portable Eye Tracker Production (K Units) by Region(2020-2025)                                                          |
| Table 54. Global Portable Eye Tracker Revenue (US\$ Million) by Region (2020-2025)                                                       |
| Table 55. Global Portable Eye Tracker Revenue Market Share by Region (2020-2025)                                                         |
| Table 56. Global Portable Eye Tracker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)        |
| Table 57. North America Portable Eye Tracker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 58. Europe Portable Eye Tracker Production (K Units), Revenue (US\$ Million),                                                      |

Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Portable Eye Tracker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Portable Eye Tracker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. SMI Basic Information

Table 62. SMI Portable Eye Tracker Product Overview

Table 63. SMI Portable Eye Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. SMI Business Overview

Table 65. SMI SWOT Analysis

Table 66. SMI Recent Developments

Table 67. Tobii AB Basic Information

Table 68. Tobii AB Portable Eye Tracker Product Overview

Table 69. Tobii AB Portable Eye Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Tobii AB Business Overview

Table 71. Tobii AB SWOT Analysis

Table 72. Tobii AB Recent Developments

Table 73. Sr Research Basic Information

Table 74. Sr Research Portable Eye Tracker Product Overview

Table 75. Sr Research Portable Eye Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Sr Research Business Overview

Table 77. Sr Research SWOT Analysis

Table 78. Sr Research Recent Developments

Table 79. Smart Eye Basic Information

Table 80. Smart Eye Portable Eye Tracker Product Overview

Table 81. Smart Eye Portable Eye Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Smart Eye Business Overview

Table 83. Smart Eye Recent Developments

Table 84. LC Technologies Basic Information

Table 85. LC Technologies Portable Eye Tracker Product Overview

Table 86. LC Technologies Portable Eye Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. LC Technologies Business Overview

Table 88. LC Technologies Recent Developments

Table 89. Gazepoint Basic Information

|                                                                                                                           |
|---------------------------------------------------------------------------------------------------------------------------|
| Table 90. Gazepoint Portable Eye Tracker Product Overview                                                                 |
| Table 91. Gazepoint Portable Eye Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)  |
| Table 92. Gazepoint Business Overview                                                                                     |
| Table 93. Gazepoint Recent Developments                                                                                   |
| Table 94. Ergoneers Basic Information                                                                                     |
| Table 95. Ergoneers Portable Eye Tracker Product Overview                                                                 |
| Table 96. Ergoneers Portable Eye Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)  |
| Table 97. Ergoneers Business Overview                                                                                     |
| Table 98. Ergoneers Recent Developments                                                                                   |
| Table 99. 7invensun Basic Information                                                                                     |
| Table 100. 7invensun Portable Eye Tracker Product Overview                                                                |
| Table 101. 7invensun Portable Eye Tracker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 102. 7invensun Business Overview                                                                                    |
| Table 103. 7invensun Recent Developments                                                                                  |
| Table 104. Global Portable Eye Tracker Sales Forecast by Region (2026-2033) & (K Units)                                   |
| Table 105. Global Portable Eye Tracker Market Size Forecast by Region (2026-2033) & (M USD)                               |
| Table 106. North America Portable Eye Tracker Sales Forecast by Country (2026-2033) & (K Units)                           |
| Table 107. North America Portable Eye Tracker Market Size Forecast by Country (2026-2033) & (M USD)                       |
| Table 108. Europe Portable Eye Tracker Sales Forecast by Country (2026-2033) & (K Units)                                  |
| Table 109. Europe Portable Eye Tracker Market Size Forecast by Country (2026-2033) & (M USD)                              |
| Table 110. Asia Pacific Portable Eye Tracker Sales Forecast by Region (2026-2033) & (K Units)                             |
| Table 111. Asia Pacific Portable Eye Tracker Market Size Forecast by Region (2026-2033) & (M USD)                         |
| Table 112. South America Portable Eye Tracker Sales Forecast by Country (2026-2033) & (K Units)                           |
| Table 113. South America Portable Eye Tracker Market Size Forecast by Country (2026-2033) & (M USD)                       |
| Table 114. Middle East and Africa Portable Eye Tracker Sales Forecast by Country (2026-2033) & (Units)                    |

Table 115. Middle East and Africa Portable Eye Tracker Market Size Forecast by Country (2026-2033) & (M USD)

Table 116. Global Portable Eye Tracker Sales Forecast by Type (2026-2033) & (K Units)

Table 117. Global Portable Eye Tracker Market Size Forecast by Type (2026-2033) & (M USD)

Table 118. Global Portable Eye Tracker Price Forecast by Type (2026-2033) & (USD/Unit)

Table 119. Global Portable Eye Tracker Sales (K Units) Forecast by Application (2026-2033)

Table 120. Global Portable Eye Tracker Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Portable Eye Tracker
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Portable Eye Tracker Market Size (M USD), 2024-2033
- Figure 5. Global Portable Eye Tracker Market Size (M USD) (2020-2033)
- Figure 6. Global Portable Eye Tracker Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Portable Eye Tracker Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Portable Eye Tracker Product Life Cycle
- Figure 13. Portable Eye Tracker Sales Share by Manufacturers in 2024
- Figure 14. Global Portable Eye Tracker Revenue Share by Manufacturers in 2024
- Figure 15. Portable Eye Tracker Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Portable Eye Tracker Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Portable Eye Tracker Revenue in 2024
- Figure 18. Industry Chain Map of Portable Eye Tracker
- Figure 19. Global Portable Eye Tracker Market PEST Analysis
- Figure 20. Global Portable Eye Tracker Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Portable Eye Tracker Market Share by Type
- Figure 27. Sales Market Share of Portable Eye Tracker by Type (2020-2025)
- Figure 28. Sales Market Share of Portable Eye Tracker by Type in 2024
- Figure 29. Market Size Share of Portable Eye Tracker by Type (2020-2025)
- Figure 30. Market Size Share of Portable Eye Tracker by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Portable Eye Tracker Market Share by Application

Figure 33. Global Portable Eye Tracker Sales Market Share by Application (2020-2025)

Figure 34. Global Portable Eye Tracker Sales Market Share by Application in 2024

Figure 35. Global Portable Eye Tracker Market Share by Application (2020-2025)

Figure 36. Global Portable Eye Tracker Market Share by Application in 2024

Figure 37. Global Portable Eye Tracker Sales Growth Rate by Application (2020-2025)

Figure 38. Global Portable Eye Tracker Sales Market Share by Region (2020-2025)

Figure 39. Global Portable Eye Tracker Market Size Market Share by Region (2020-2025)

Figure 40. North America Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Portable Eye Tracker Sales Market Share by Country in 2024

Figure 43. North America Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Portable Eye Tracker Market Size Market Share by Country in 2024

Figure 45. U.S. Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Portable Eye Tracker Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Portable Eye Tracker Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Portable Eye Tracker Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Portable Eye Tracker Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Portable Eye Tracker Sales Market Share by Country in 2024

Figure 53. Europe Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Portable Eye Tracker Market Size Market Share by Country in 2024

Figure 55. Germany Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Portable Eye Tracker Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 59. U.K. Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Portable Eye Tracker Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Portable Eye Tracker Sales Market Share by Region in 2024

Figure 67. Asia Pacific Portable Eye Tracker Market Size Market Share by Region in 2024

Figure 68. China Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Portable Eye Tracker Sales and Growth Rate (K Units)

Figure 79. South America Portable Eye Tracker Sales Market Share by Country in 2024

Figure 80. South America Portable Eye Tracker Market Size and Growth Rate (M USD)

Figure 81. South America Portable Eye Tracker Market Size Market Share by Country in 2024

Figure 82. Brazil Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Portable Eye Tracker Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Portable Eye Tracker Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Portable Eye Tracker Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Portable Eye Tracker Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Portable Eye Tracker Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Portable Eye Tracker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Portable Eye Tracker Production Market Share by Region (2020-2025)

Figure 103. North America Portable Eye Tracker Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Portable Eye Tracker Production (K Units) Growth Rate

(2020-2025)

Figure 105. Japan Portable Eye Tracker Production (K Units) Growth Rate (2020-2025)

Figure 106. China Portable Eye Tracker Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Portable Eye Tracker Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Portable Eye Tracker Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Portable Eye Tracker Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Portable Eye Tracker Market Share Forecast by Type (2026-2033)

Figure 111. Global Portable Eye Tracker Sales Forecast by Application (2026-2033)

Figure 112. Global Portable Eye Tracker Market Share Forecast by Application (2026-2033)

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