

Global Portable Evaporative Air Coolers Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

The Portable Evaporative Air Cooler industry can be broken down into several segments, Automatic Portable Evaporative Air Cooler, Semi-Automatic Portable Evaporative Air Cooler.

Air coolers are simple to use and cools air through the evaporation of water. Unlike conventional air conditioners, evaporative coolers require fresh air and work best with open windows and doors. They are best suited for residences, showrooms, shops, offices, especially where doors are opened and closed frequently – a major advantage over conventional air conditioners. Besides, they consume significantly less electricity and produce no emissions.

The Global Portable Evaporative Air Coolers Market Size was estimated at USD 402.54 million in 2023 and is projected to reach USD 577.51 million by 2029, exhibiting a CAGR of 6.20% during the forecast period.

This report provides a deep insight into the global Portable Evaporative Air Coolers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Portable Evaporative Air Coolers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Portable Evaporative Air Coolers market in any manner.

Global Portable Evaporative Air Coolers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SPX

Kelvion Holding GmbH

Baltimore Aircoil Company

Evapco Group

EBARA

Luoyang Longhua

Xiamen Mingguang

Lanpec Technologies

Condair Group AG

Hubei Electric Power Company

Shanghai Baofeng

Shijiazhuang Tianren

Honeywell

NewAir

Hessaire

Hitachi

Prem-I-Air

North Storm Air Wave Coolers

Jinghui

Market Segmentation (by Type)

Portable Air Coolers

Window Air Coolers

Whole House Air Coolers

Market Segmentation (by Application)

Residential

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Portable Evaporative Air Coolers Market

Overview of the regional outlook of the Portable Evaporative Air Coolers Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable Evaporative Air Coolers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Portable Evaporative Air Coolers
- 1.2 Key Market Segments
 - 1.2.1 Portable Evaporative Air Coolers Segment by Type
 - 1.2.2 Portable Evaporative Air Coolers Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PORTABLE EVAPORATIVE AIR COOLERS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Portable Evaporative Air Coolers Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Portable Evaporative Air Coolers Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PORTABLE EVAPORATIVE AIR COOLERS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Portable Evaporative Air Coolers Sales by Manufacturers (2019-2024)
- 3.2 Global Portable Evaporative Air Coolers Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Portable Evaporative Air Coolers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Portable Evaporative Air Coolers Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Portable Evaporative Air Coolers Sales Sites, Area Served, Product Type
- 3.6 Portable Evaporative Air Coolers Market Competitive Situation and Trends
 - 3.6.1 Portable Evaporative Air Coolers Market Concentration Rate

3.6.2 Global 5 and 10 Largest Portable Evaporative Air Coolers Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PORTABLE EVAPORATIVE AIR COOLERS INDUSTRY CHAIN ANALYSIS

4.1 Portable Evaporative Air Coolers Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE EVAPORATIVE AIR COOLERS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PORTABLE EVAPORATIVE AIR COOLERS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Portable Evaporative Air Coolers Sales Market Share by Type (2019-2024)

6.3 Global Portable Evaporative Air Coolers Market Size Market Share by Type (2019-2024)

6.4 Global Portable Evaporative Air Coolers Price by Type (2019-2024)

7 PORTABLE EVAPORATIVE AIR COOLERS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Portable Evaporative Air Coolers Market Sales by Application (2019-2024)

7.3 Global Portable Evaporative Air Coolers Market Size (M USD) by Application

(2019-2024)

7.4 Global Portable Evaporative Air Coolers Sales Growth Rate by Application

(2019-2024)

8 PORTABLE EVAPORATIVE AIR COOLERS MARKET SEGMENTATION BY REGION

8.1 Global Portable Evaporative Air Coolers Sales by Region

8.1.1 Global Portable Evaporative Air Coolers Sales by Region

8.1.2 Global Portable Evaporative Air Coolers Sales Market Share by Region

8.2 North America

8.2.1 North America Portable Evaporative Air Coolers Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Portable Evaporative Air Coolers Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Portable Evaporative Air Coolers Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Portable Evaporative Air Coolers Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Portable Evaporative Air Coolers Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 SPX

9.1.1 SPX Portable Evaporative Air Coolers Basic Information

9.1.2 SPX Portable Evaporative Air Coolers Product Overview

9.1.3 SPX Portable Evaporative Air Coolers Product Market Performance

9.1.4 SPX Business Overview

9.1.5 SPX Portable Evaporative Air Coolers SWOT Analysis

9.1.6 SPX Recent Developments

9.2 Kelvion Holding GmbH

9.2.1 Kelvion Holding GmbH Portable Evaporative Air Coolers Basic Information

9.2.2 Kelvion Holding GmbH Portable Evaporative Air Coolers Product Overview

9.2.3 Kelvion Holding GmbH Portable Evaporative Air Coolers Product Market Performance

9.2.4 Kelvion Holding GmbH Business Overview

9.2.5 Kelvion Holding GmbH Portable Evaporative Air Coolers SWOT Analysis

9.2.6 Kelvion Holding GmbH Recent Developments

9.3 Baltimore Aircoil Company

9.3.1 Baltimore Aircoil Company Portable Evaporative Air Coolers Basic Information

9.3.2 Baltimore Aircoil Company Portable Evaporative Air Coolers Product Overview

9.3.3 Baltimore Aircoil Company Portable Evaporative Air Coolers Product Market Performance

9.3.4 Baltimore Aircoil Company Portable Evaporative Air Coolers SWOT Analysis

9.3.5 Baltimore Aircoil Company Business Overview

9.3.6 Baltimore Aircoil Company Recent Developments

9.4 Evapco Group

9.4.1 Evapco Group Portable Evaporative Air Coolers Basic Information

9.4.2 Evapco Group Portable Evaporative Air Coolers Product Overview

9.4.3 Evapco Group Portable Evaporative Air Coolers Product Market Performance

9.4.4 Evapco Group Business Overview

9.4.5 Evapco Group Recent Developments

9.5 EBARA

9.5.1 EBARA Portable Evaporative Air Coolers Basic Information

9.5.2 EBARA Portable Evaporative Air Coolers Product Overview

9.5.3 EBARA Portable Evaporative Air Coolers Product Market Performance

9.5.4 EBARA Business Overview

9.5.5 EBARA Recent Developments

9.6 Luoyang Longhua

9.6.1 Luoyang Longhua Portable Evaporative Air Coolers Basic Information

9.6.2 Luoyang Longhua Portable Evaporative Air Coolers Product Overview

9.6.3 Luoyang Longhua Portable Evaporative Air Coolers Product Market Performance

9.6.4 Luoyang Longhua Business Overview

9.6.5 Luoyang Longhua Recent Developments

9.7 Xiamen Mingguang

9.7.1 Xiamen Mingguang Portable Evaporative Air Coolers Basic Information

9.7.2 Xiamen Mingguang Portable Evaporative Air Coolers Product Overview

9.7.3 Xiamen Mingguang Portable Evaporative Air Coolers Product Market

Performance

9.7.4 Xiamen Mingguang Business Overview

9.7.5 Xiamen Mingguang Recent Developments

9.8 Lanpec Technologies

9.8.1 Lanpec Technologies Portable Evaporative Air Coolers Basic Information

9.8.2 Lanpec Technologies Portable Evaporative Air Coolers Product Overview

9.8.3 Lanpec Technologies Portable Evaporative Air Coolers Product Market

Performance

9.8.4 Lanpec Technologies Business Overview

9.8.5 Lanpec Technologies Recent Developments

9.9 Condair Group AG

9.9.1 Condair Group AG Portable Evaporative Air Coolers Basic Information

9.9.2 Condair Group AG Portable Evaporative Air Coolers Product Overview

9.9.3 Condair Group AG Portable Evaporative Air Coolers Product Market

Performance

9.9.4 Condair Group AG Business Overview

9.9.5 Condair Group AG Recent Developments

9.10 Hubei Electric Power Company

9.10.1 Hubei Electric Power Company Portable Evaporative Air Coolers Basic Information

9.10.2 Hubei Electric Power Company Portable Evaporative Air Coolers Product Overview

9.10.3 Hubei Electric Power Company Portable Evaporative Air Coolers Product Market Performance

9.10.4 Hubei Electric Power Company Business Overview

9.10.5 Hubei Electric Power Company Recent Developments

9.11 Shanghai Baofeng

9.11.1 Shanghai Baofeng Portable Evaporative Air Coolers Basic Information

- 9.11.2 Shanghai Baofeng Portable Evaporative Air Coolers Product Overview
- 9.11.3 Shanghai Baofeng Portable Evaporative Air Coolers Product Market Performance
- 9.11.4 Shanghai Baofeng Business Overview
- 9.11.5 Shanghai Baofeng Recent Developments
- 9.12 Shijiazhuang Tianren
 - 9.12.1 Shijiazhuang Tianren Portable Evaporative Air Coolers Basic Information
 - 9.12.2 Shijiazhuang Tianren Portable Evaporative Air Coolers Product Overview
 - 9.12.3 Shijiazhuang Tianren Portable Evaporative Air Coolers Product Market Performance
 - 9.12.4 Shijiazhuang Tianren Business Overview
 - 9.12.5 Shijiazhuang Tianren Recent Developments
- 9.13 Honeywell
 - 9.13.1 Honeywell Portable Evaporative Air Coolers Basic Information
 - 9.13.2 Honeywell Portable Evaporative Air Coolers Product Overview
 - 9.13.3 Honeywell Portable Evaporative Air Coolers Product Market Performance
 - 9.13.4 Honeywell Business Overview
 - 9.13.5 Honeywell Recent Developments
- 9.14 NewAir
 - 9.14.1 NewAir Portable Evaporative Air Coolers Basic Information
 - 9.14.2 NewAir Portable Evaporative Air Coolers Product Overview
 - 9.14.3 NewAir Portable Evaporative Air Coolers Product Market Performance
 - 9.14.4 NewAir Business Overview
 - 9.14.5 NewAir Recent Developments
- 9.15 Hessaire
 - 9.15.1 Hessaire Portable Evaporative Air Coolers Basic Information
 - 9.15.2 Hessaire Portable Evaporative Air Coolers Product Overview
 - 9.15.3 Hessaire Portable Evaporative Air Coolers Product Market Performance
 - 9.15.4 Hessaire Business Overview
 - 9.15.5 Hessaire Recent Developments
- 9.16 Hitachi
 - 9.16.1 Hitachi Portable Evaporative Air Coolers Basic Information
 - 9.16.2 Hitachi Portable Evaporative Air Coolers Product Overview
 - 9.16.3 Hitachi Portable Evaporative Air Coolers Product Market Performance
 - 9.16.4 Hitachi Business Overview
 - 9.16.5 Hitachi Recent Developments
- 9.17 Prem-I-Air
 - 9.17.1 Prem-I-Air Portable Evaporative Air Coolers Basic Information
 - 9.17.2 Prem-I-Air Portable Evaporative Air Coolers Product Overview

- 9.17.3 Prem-I-Air Portable Evaporative Air Coolers Product Market Performance
- 9.17.4 Prem-I-Air Business Overview
- 9.17.5 Prem-I-Air Recent Developments
- 9.18 North Storm Air Wave Coolers
 - 9.18.1 North Storm Air Wave Coolers Portable Evaporative Air Coolers Basic Information
 - 9.18.2 North Storm Air Wave Coolers Portable Evaporative Air Coolers Product Overview
 - 9.18.3 North Storm Air Wave Coolers Portable Evaporative Air Coolers Product Market Performance
 - 9.18.4 North Storm Air Wave Coolers Business Overview
 - 9.18.5 North Storm Air Wave Coolers Recent Developments
- 9.19 Jinghui
 - 9.19.1 Jinghui Portable Evaporative Air Coolers Basic Information
 - 9.19.2 Jinghui Portable Evaporative Air Coolers Product Overview
 - 9.19.3 Jinghui Portable Evaporative Air Coolers Product Market Performance
 - 9.19.4 Jinghui Business Overview
 - 9.19.5 Jinghui Recent Developments

10 PORTABLE EVAPORATIVE AIR COOLERS MARKET FORECAST BY REGION

- 10.1 Global Portable Evaporative Air Coolers Market Size Forecast
- 10.2 Global Portable Evaporative Air Coolers Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Portable Evaporative Air Coolers Market Size Forecast by Country
 - 10.2.3 Asia Pacific Portable Evaporative Air Coolers Market Size Forecast by Region
 - 10.2.4 South America Portable Evaporative Air Coolers Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Portable Evaporative Air Coolers by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Portable Evaporative Air Coolers Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Portable Evaporative Air Coolers by Type (2025-2030)
 - 11.1.2 Global Portable Evaporative Air Coolers Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Portable Evaporative Air Coolers by Type

(2025-2030)

11.2 Global Portable Evaporative Air Coolers Market Forecast by Application

(2025-2030)

11.2.1 Global Portable Evaporative Air Coolers Sales (K Units) Forecast by Application

11.2.2 Global Portable Evaporative Air Coolers Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Portable Evaporative Air Coolers Market Size Comparison by Region (M USD)

Table 5. Global Portable Evaporative Air Coolers Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Portable Evaporative Air Coolers Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Portable Evaporative Air Coolers Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Portable Evaporative Air Coolers Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Portable Evaporative Air Coolers as of 2022)

Table 10. Global Market Portable Evaporative Air Coolers Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Portable Evaporative Air Coolers Sales Sites and Area Served

Table 12. Manufacturers Portable Evaporative Air Coolers Product Type

Table 13. Global Portable Evaporative Air Coolers Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Portable Evaporative Air Coolers

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Portable Evaporative Air Coolers Market Challenges

Table 22. Global Portable Evaporative Air Coolers Sales by Type (K Units)

Table 23. Global Portable Evaporative Air Coolers Market Size by Type (M USD)

Table 24. Global Portable Evaporative Air Coolers Sales (K Units) by Type (2019-2024)

Table 25. Global Portable Evaporative Air Coolers Sales Market Share by Type (2019-2024)

Table 26. Global Portable Evaporative Air Coolers Market Size (M USD) by Type (2019-2024)

Table 27. Global Portable Evaporative Air Coolers Market Size Share by Type (2019-2024)

Table 28. Global Portable Evaporative Air Coolers Price (USD/Unit) by Type (2019-2024)

Table 29. Global Portable Evaporative Air Coolers Sales (K Units) by Application

Table 30. Global Portable Evaporative Air Coolers Market Size by Application

Table 31. Global Portable Evaporative Air Coolers Sales by Application (2019-2024) & (K Units)

Table 32. Global Portable Evaporative Air Coolers Sales Market Share by Application (2019-2024)

Table 33. Global Portable Evaporative Air Coolers Sales by Application (2019-2024) & (M USD)

Table 34. Global Portable Evaporative Air Coolers Market Share by Application (2019-2024)

Table 35. Global Portable Evaporative Air Coolers Sales Growth Rate by Application (2019-2024)

Table 36. Global Portable Evaporative Air Coolers Sales by Region (2019-2024) & (K Units)

Table 37. Global Portable Evaporative Air Coolers Sales Market Share by Region (2019-2024)

Table 38. North America Portable Evaporative Air Coolers Sales by Country (2019-2024) & (K Units)

Table 39. Europe Portable Evaporative Air Coolers Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Portable Evaporative Air Coolers Sales by Region (2019-2024) & (K Units)

Table 41. South America Portable Evaporative Air Coolers Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Portable Evaporative Air Coolers Sales by Region (2019-2024) & (K Units)

Table 43. SPX Portable Evaporative Air Coolers Basic Information

Table 44. SPX Portable Evaporative Air Coolers Product Overview

Table 45. SPX Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. SPX Business Overview

Table 47. SPX Portable Evaporative Air Coolers SWOT Analysis

Table 48. SPX Recent Developments

Table 49. Kelvion Holding GmbH Portable Evaporative Air Coolers Basic Information

Table 50. Kelvion Holding GmbH Portable Evaporative Air Coolers Product Overview

Table 51. Kelvion Holding GmbH Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Kelvion Holding GmbH Business Overview

Table 53. Kelvion Holding GmbH Portable Evaporative Air Coolers SWOT Analysis

Table 54. Kelvion Holding GmbH Recent Developments

Table 55. Baltimore Aircoil Company Portable Evaporative Air Coolers Basic Information

Table 56. Baltimore Aircoil Company Portable Evaporative Air Coolers Product Overview

Table 57. Baltimore Aircoil Company Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Baltimore Aircoil Company Portable Evaporative Air Coolers SWOT Analysis

Table 59. Baltimore Aircoil Company Business Overview

Table 60. Baltimore Aircoil Company Recent Developments

Table 61. Evapco Group Portable Evaporative Air Coolers Basic Information

Table 62. Evapco Group Portable Evaporative Air Coolers Product Overview

Table 63. Evapco Group Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Evapco Group Business Overview

Table 65. Evapco Group Recent Developments

Table 66. EBARA Portable Evaporative Air Coolers Basic Information

Table 67. EBARA Portable Evaporative Air Coolers Product Overview

Table 68. EBARA Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. EBARA Business Overview

Table 70. EBARA Recent Developments

Table 71. Luoyang Longhua Portable Evaporative Air Coolers Basic Information

Table 72. Luoyang Longhua Portable Evaporative Air Coolers Product Overview

Table 73. Luoyang Longhua Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Luoyang Longhua Business Overview

Table 75. Luoyang Longhua Recent Developments

Table 76. Xiamen Mingguang Portable Evaporative Air Coolers Basic Information

Table 77. Xiamen Mingguang Portable Evaporative Air Coolers Product Overview

Table 78. Xiamen Mingguang Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Xiamen Mingguang Business Overview

Table 80. Xiamen Mingguang Recent Developments

Table 81. Lanpec Technologies Portable Evaporative Air Coolers Basic Information

Table 82. Lanpec Technologies Portable Evaporative Air Coolers Product Overview

Table 83. Lanpec Technologies Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Lanpec Technologies Business Overview

Table 85. Lanpec Technologies Recent Developments

Table 86. Condair Group AG Portable Evaporative Air Coolers Basic Information

Table 87. Condair Group AG Portable Evaporative Air Coolers Product Overview

Table 88. Condair Group AG Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Condair Group AG Business Overview

Table 90. Condair Group AG Recent Developments

Table 91. Hubei Electric Power Company Portable Evaporative Air Coolers Basic Information

Table 92. Hubei Electric Power Company Portable Evaporative Air Coolers Product Overview

Table 93. Hubei Electric Power Company Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Hubei Electric Power Company Business Overview

Table 95. Hubei Electric Power Company Recent Developments

Table 96. Shanghai Baofeng Portable Evaporative Air Coolers Basic Information

Table 97. Shanghai Baofeng Portable Evaporative Air Coolers Product Overview

Table 98. Shanghai Baofeng Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Shanghai Baofeng Business Overview

Table 100. Shanghai Baofeng Recent Developments

Table 101. Shijiazhuang Tianren Portable Evaporative Air Coolers Basic Information

Table 102. Shijiazhuang Tianren Portable Evaporative Air Coolers Product Overview

Table 103. Shijiazhuang Tianren Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Shijiazhuang Tianren Business Overview

Table 105. Shijiazhuang Tianren Recent Developments

Table 106. Honeywell Portable Evaporative Air Coolers Basic Information

Table 107. Honeywell Portable Evaporative Air Coolers Product Overview

Table 108. Honeywell Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Honeywell Business Overview

Table 110. Honeywell Recent Developments

Table 111. NewAir Portable Evaporative Air Coolers Basic Information

Table 112. NewAir Portable Evaporative Air Coolers Product Overview

Table 113. NewAir Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. NewAir Business Overview

Table 115. NewAir Recent Developments

Table 116. Hessaire Portable Evaporative Air Coolers Basic Information

Table 117. Hessaire Portable Evaporative Air Coolers Product Overview

Table 118. Hessaire Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Hessaire Business Overview

Table 120. Hessaire Recent Developments

Table 121. Hitachi Portable Evaporative Air Coolers Basic Information

Table 122. Hitachi Portable Evaporative Air Coolers Product Overview

Table 123. Hitachi Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Hitachi Business Overview

Table 125. Hitachi Recent Developments

Table 126. Prem-I-Air Portable Evaporative Air Coolers Basic Information

Table 127. Prem-I-Air Portable Evaporative Air Coolers Product Overview

Table 128. Prem-I-Air Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. Prem-I-Air Business Overview

Table 130. Prem-I-Air Recent Developments

Table 131. North Storm Air Wave Coolers Portable Evaporative Air Coolers Basic Information

Table 132. North Storm Air Wave Coolers Portable Evaporative Air Coolers Product Overview

Table 133. North Storm Air Wave Coolers Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. North Storm Air Wave Coolers Business Overview

Table 135. North Storm Air Wave Coolers Recent Developments

Table 136. Jinghui Portable Evaporative Air Coolers Basic Information

Table 137. Jinghui Portable Evaporative Air Coolers Product Overview

Table 138. Jinghui Portable Evaporative Air Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Jinghui Business Overview

Table 140. Jinghui Recent Developments

Table 141. Global Portable Evaporative Air Coolers Sales Forecast by Region (2025-2030) & (K Units)

Table 142. Global Portable Evaporative Air Coolers Market Size Forecast by Region

(2025-2030) & (M USD)

Table 143. North America Portable Evaporative Air Coolers Sales Forecast by Country (2025-2030) & (K Units)

Table 144. North America Portable Evaporative Air Coolers Market Size Forecast by Country (2025-2030) & (M USD)

Table 145. Europe Portable Evaporative Air Coolers Sales Forecast by Country (2025-2030) & (K Units)

Table 146. Europe Portable Evaporative Air Coolers Market Size Forecast by Country (2025-2030) & (M USD)

Table 147. Asia Pacific Portable Evaporative Air Coolers Sales Forecast by Region (2025-2030) & (K Units)

Table 148. Asia Pacific Portable Evaporative Air Coolers Market Size Forecast by Region (2025-2030) & (M USD)

Table 149. South America Portable Evaporative Air Coolers Sales Forecast by Country (2025-2030) & (K Units)

Table 150. South America Portable Evaporative Air Coolers Market Size Forecast by Country (2025-2030) & (M USD)

Table 151. Middle East and Africa Portable Evaporative Air Coolers Consumption Forecast by Country (2025-2030) & (Units)

Table 152. Middle East and Africa Portable Evaporative Air Coolers Market Size Forecast by Country (2025-2030) & (M USD)

Table 153. Global Portable Evaporative Air Coolers Sales Forecast by Type (2025-2030) & (K Units)

Table 154. Global Portable Evaporative Air Coolers Market Size Forecast by Type (2025-2030) & (M USD)

Table 155. Global Portable Evaporative Air Coolers Price Forecast by Type (2025-2030) & (USD/Unit)

Table 156. Global Portable Evaporative Air Coolers Sales (K Units) Forecast by Application (2025-2030)

Table 157. Global Portable Evaporative Air Coolers Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Portable Evaporative Air Coolers

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Portable Evaporative Air Coolers Market Size (M USD), 2019-2030

Figure 5. Global Portable Evaporative Air Coolers Market Size (M USD) (2019-2030)

Figure 6. Global Portable Evaporative Air Coolers Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Portable Evaporative Air Coolers Market Size by Country (M USD)

Figure 11. Portable Evaporative Air Coolers Sales Share by Manufacturers in 2023

Figure 12. Global Portable Evaporative Air Coolers Revenue Share by Manufacturers in 2023

Figure 13. Portable Evaporative Air Coolers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Portable Evaporative Air Coolers Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Portable Evaporative Air Coolers Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Portable Evaporative Air Coolers Market Share by Type

Figure 18. Sales Market Share of Portable Evaporative Air Coolers by Type (2019-2024)

Figure 19. Sales Market Share of Portable Evaporative Air Coolers by Type in 2023

Figure 20. Market Size Share of Portable Evaporative Air Coolers by Type (2019-2024)

Figure 21. Market Size Market Share of Portable Evaporative Air Coolers by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Portable Evaporative Air Coolers Market Share by Application

Figure 24. Global Portable Evaporative Air Coolers Sales Market Share by Application (2019-2024)

Figure 25. Global Portable Evaporative Air Coolers Sales Market Share by Application in 2023

Figure 26. Global Portable Evaporative Air Coolers Market Share by Application (2019-2024)

Figure 27. Global Portable Evaporative Air Coolers Market Share by Application in 2023

Figure 28. Global Portable Evaporative Air Coolers Sales Growth Rate by Application (2019-2024)

Figure 29. Global Portable Evaporative Air Coolers Sales Market Share by Region (2019-2024)

Figure 30. North America Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Portable Evaporative Air Coolers Sales Market Share by Country in 2023

Figure 32. U.S. Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Portable Evaporative Air Coolers Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Portable Evaporative Air Coolers Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Portable Evaporative Air Coolers Sales Market Share by Country in 2023

Figure 37. Germany Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Portable Evaporative Air Coolers Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Portable Evaporative Air Coolers Sales Market Share by Region in 2023

Figure 44. China Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Portable Evaporative Air Coolers Sales and Growth Rate (K Units)

Figure 50. South America Portable Evaporative Air Coolers Sales Market Share by Country in 2023

Figure 51. Brazil Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Portable Evaporative Air Coolers Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Portable Evaporative Air Coolers Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Portable Evaporative Air Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Portable Evaporative Air Coolers Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Portable Evaporative Air Coolers Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Portable Evaporative Air Coolers Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Portable Evaporative Air Coolers Market Share Forecast by Type (2025-2030)

Figure 65. Global Portable Evaporative Air Coolers Sales Forecast by Application (2025-2030)

Figure 66. Global Portable Evaporative Air Coolers Market Share Forecast by

Application (2025-2030)

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