

Global Portable Data Terminal Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GFAD5C15D2E2EN.html>

Date: October 2025

Pages: 153

Price: US\$ 3,200.00 (Single User License)

ID: GFAD5C15D2E2EN

Abstracts

Portable data terminals (PDTs) are handheld, mobile computing devices designed for data collection, processing, and transmission in real-time, typically integrating technologies such as barcode scanners, RFID readers, rugged housings for durability in industrial environments, wireless connectivity (Wi-Fi, Bluetooth, or cellular), and specialized software for applications like inventory management, asset tracking, logistics, and retail operations. These devices bridge the gap between traditional manual data entry and automated systems, enabling businesses to improve accuracy, efficiency, and decision-making across supply chains, warehouses, field services, and point-of-sale environments.

The global Portable Data Terminal market size was estimated at USD 1250.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 6.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Portable Data Terminal market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Portable

Data Terminal market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Portable Data Terminal market.

Global Portable Data Terminal Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Zebra Technologies
Honeywell
DENSO WAVE
UROVO TECHNOLOGY CO.LTD.
Panasonic Corporation
Datalogic
Fujian Newland Auto-ID Tech. Co.Ltd.
Casio
Jiangsu Seuic Technology Co.Ltd.
Shenzhen Chainway Lnformation Technology
BLUEBIRD
Wuxi Idata Technology Company
Handheld Group

Shenzhen Supoin Technology Corp.
Keyence

Market Segmentation (by Type)

Full Screen Machine
Key Press

Market Segmentation (by Application)

Retail
Manufacturing
Medical
Transportation
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value

In-depth analysis of the Portable Data Terminal Market

Overview of the regional outlook of the Portable Data Terminal Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable Data Terminal Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Portable Data Terminal, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the

region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Portable Data Terminal

1.2 Key Market Segments

1.2.1 Portable Data Terminal Segment by Type

1.2.2 Portable Data Terminal Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PORTABLE DATA TERMINAL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Portable Data Terminal Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Portable Data Terminal Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PORTABLE DATA TERMINAL MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Portable Data Terminal Product Life Cycle

3.3 Global Portable Data Terminal Sales by Manufacturers (2020-2025)

3.4 Global Portable Data Terminal Revenue Market Share by Manufacturers (2020-2025)

3.5 Portable Data Terminal Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Portable Data Terminal Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Portable Data Terminal Market Competitive Situation and Trends

3.8.1 Portable Data Terminal Market Concentration Rate

3.8.2 Global 5 and 10 Largest Portable Data Terminal Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PORTABLE DATA TERMINAL INDUSTRY CHAIN ANALYSIS

- 4.1 Portable Data Terminal Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE DATA TERMINAL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Portable Data Terminal Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Portable Data Terminal Market
- 5.7 ESG Ratings of Leading Companies

6 PORTABLE DATA TERMINAL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Portable Data Terminal Sales Market Share by Type (2020-2025)
- 6.3 Global Portable Data Terminal Market Size Market Share by Type (2020-2025)
- 6.4 Global Portable Data Terminal Price by Type (2020-2025)

7 PORTABLE DATA TERMINAL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Portable Data Terminal Market Sales by Application (2020-2025)
- 7.3 Global Portable Data Terminal Market Size (M USD) by Application (2020-2025)
- 7.4 Global Portable Data Terminal Sales Growth Rate by Application (2020-2025)

8 PORTABLE DATA TERMINAL MARKET SALES BY REGION

- 8.1 Global Portable Data Terminal Sales by Region
 - 8.1.1 Global Portable Data Terminal Sales by Region
 - 8.1.2 Global Portable Data Terminal Sales Market Share by Region
- 8.2 Global Portable Data Terminal Market Size by Region
 - 8.2.1 Global Portable Data Terminal Market Size by Region
 - 8.2.2 Global Portable Data Terminal Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Portable Data Terminal Sales by Country
 - 8.3.2 North America Portable Data Terminal Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Portable Data Terminal Sales by Country
 - 8.4.2 Europe Portable Data Terminal Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Portable Data Terminal Sales by Region
 - 8.5.2 Asia Pacific Portable Data Terminal Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Portable Data Terminal Sales by Country
 - 8.6.2 South America Portable Data Terminal Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Portable Data Terminal Sales by Region

8.7.2 Middle East and Africa Portable Data Terminal Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 PORTABLE DATA TERMINAL MARKET PRODUCTION BY REGION

9.1 Global Production of Portable Data Terminal by Region(2020-2025)

9.2 Global Portable Data Terminal Revenue Market Share by Region (2020-2025)

9.3 Global Portable Data Terminal Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Portable Data Terminal Production

9.4.1 North America Portable Data Terminal Production Growth Rate (2020-2025)

9.4.2 North America Portable Data Terminal Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Portable Data Terminal Production

9.5.1 Europe Portable Data Terminal Production Growth Rate (2020-2025)

9.5.2 Europe Portable Data Terminal Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Portable Data Terminal Production (2020-2025)

9.6.1 Japan Portable Data Terminal Production Growth Rate (2020-2025)

9.6.2 Japan Portable Data Terminal Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Portable Data Terminal Production (2020-2025)

9.7.1 China Portable Data Terminal Production Growth Rate (2020-2025)

9.7.2 China Portable Data Terminal Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Zebra Technologies

10.1.1 Zebra Technologies Basic Information

10.1.2 Zebra Technologies Portable Data Terminal Product Overview

- 10.1.3 Zebra Technologies Portable Data Terminal Product Market Performance
- 10.1.4 Zebra Technologies Business Overview
- 10.1.5 Zebra Technologies SWOT Analysis
- 10.1.6 Zebra Technologies Recent Developments
- 10.2 Honeywell
 - 10.2.1 Honeywell Basic Information
 - 10.2.2 Honeywell Portable Data Terminal Product Overview
 - 10.2.3 Honeywell Portable Data Terminal Product Market Performance
 - 10.2.4 Honeywell Business Overview
 - 10.2.5 Honeywell SWOT Analysis
 - 10.2.6 Honeywell Recent Developments
- 10.3 DENSO WAVE
 - 10.3.1 DENSO WAVE Basic Information
 - 10.3.2 DENSO WAVE Portable Data Terminal Product Overview
 - 10.3.3 DENSO WAVE Portable Data Terminal Product Market Performance
 - 10.3.4 DENSO WAVE Business Overview
 - 10.3.5 DENSO WAVE SWOT Analysis
 - 10.3.6 DENSO WAVE Recent Developments
- 10.4 UROVO TECHNOLOGY CO.LTD.
 - 10.4.1 UROVO TECHNOLOGY CO.LTD. Basic Information
 - 10.4.2 UROVO TECHNOLOGY CO.LTD. Portable Data Terminal Product Overview
 - 10.4.3 UROVO TECHNOLOGY CO.LTD. Portable Data Terminal Product Market Performance
 - 10.4.4 UROVO TECHNOLOGY CO.LTD. Business Overview
 - 10.4.5 UROVO TECHNOLOGY CO.LTD. Recent Developments
- 10.5 Panasonic Corporation
 - 10.5.1 Panasonic Corporation Basic Information
 - 10.5.2 Panasonic Corporation Portable Data Terminal Product Overview
 - 10.5.3 Panasonic Corporation Portable Data Terminal Product Market Performance
 - 10.5.4 Panasonic Corporation Business Overview
 - 10.5.5 Panasonic Corporation Recent Developments
- 10.6 Datalogic
 - 10.6.1 Datalogic Basic Information
 - 10.6.2 Datalogic Portable Data Terminal Product Overview
 - 10.6.3 Datalogic Portable Data Terminal Product Market Performance
 - 10.6.4 Datalogic Business Overview
 - 10.6.5 Datalogic Recent Developments
- 10.7 Fujian Newland Auto-ID Tech. Co.Ltd.
 - 10.7.1 Fujian Newland Auto-ID Tech. Co.Ltd. Basic Information

- 10.7.2 Fujian Newland Auto-ID Tech. Co.Ltd. Portable Data Terminal Product Overview
- 10.7.3 Fujian Newland Auto-ID Tech. Co.Ltd. Portable Data Terminal Product Market Performance
- 10.7.4 Fujian Newland Auto-ID Tech. Co.Ltd. Business Overview
- 10.7.5 Fujian Newland Auto-ID Tech. Co.Ltd. Recent Developments
- 10.8 Casio
 - 10.8.1 Casio Basic Information
 - 10.8.2 Casio Portable Data Terminal Product Overview
 - 10.8.3 Casio Portable Data Terminal Product Market Performance
 - 10.8.4 Casio Business Overview
 - 10.8.5 Casio Recent Developments
- 10.9 Jiangsu Seuic Technology Co.Ltd.
 - 10.9.1 Jiangsu Seuic Technology Co.Ltd. Basic Information
 - 10.9.2 Jiangsu Seuic Technology Co.Ltd. Portable Data Terminal Product Overview
 - 10.9.3 Jiangsu Seuic Technology Co.Ltd. Portable Data Terminal Product Market Performance
 - 10.9.4 Jiangsu Seuic Technology Co.Ltd. Business Overview
 - 10.9.5 Jiangsu Seuic Technology Co.Ltd. Recent Developments
- 10.10 Shenzhen Chainway Lnformation Technology
 - 10.10.1 Shenzhen Chainway Lnformation Technology Basic Information
 - 10.10.2 Shenzhen Chainway Lnformation Technology Portable Data Terminal Product Overview
 - 10.10.3 Shenzhen Chainway Lnformation Technology Portable Data Terminal Product Market Performance
 - 10.10.4 Shenzhen Chainway Lnformation Technology Business Overview
 - 10.10.5 Shenzhen Chainway Lnformation Technology Recent Developments
- 10.11 BLUEBIRD
 - 10.11.1 BLUEBIRD Basic Information
 - 10.11.2 BLUEBIRD Portable Data Terminal Product Overview
 - 10.11.3 BLUEBIRD Portable Data Terminal Product Market Performance
 - 10.11.4 BLUEBIRD Business Overview
 - 10.11.5 BLUEBIRD Recent Developments
- 10.12 Wuxi Idata Technology Company
 - 10.12.1 Wuxi Idata Technology Company Basic Information
 - 10.12.2 Wuxi Idata Technology Company Portable Data Terminal Product Overview
 - 10.12.3 Wuxi Idata Technology Company Portable Data Terminal Product Market Performance
 - 10.12.4 Wuxi Idata Technology Company Business Overview

- 10.12.5 Wuxi Idata Technology Company Recent Developments
- 10.13 Handheld Group
 - 10.13.1 Handheld Group Basic Information
 - 10.13.2 Handheld Group Portable Data Terminal Product Overview
 - 10.13.3 Handheld Group Portable Data Terminal Product Market Performance
 - 10.13.4 Handheld Group Business Overview
 - 10.13.5 Handheld Group Recent Developments
- 10.14 Shenzhen Supoin Technology Corp.
 - 10.14.1 Shenzhen Supoin Technology Corp. Basic Information
 - 10.14.2 Shenzhen Supoin Technology Corp. Portable Data Terminal Product Overview
 - 10.14.3 Shenzhen Supoin Technology Corp. Portable Data Terminal Product Market Performance
 - 10.14.4 Shenzhen Supoin Technology Corp. Business Overview
 - 10.14.5 Shenzhen Supoin Technology Corp. Recent Developments
- 10.15 Keyence
 - 10.15.1 Keyence Basic Information
 - 10.15.2 Keyence Portable Data Terminal Product Overview
 - 10.15.3 Keyence Portable Data Terminal Product Market Performance
 - 10.15.4 Keyence Business Overview
 - 10.15.5 Keyence Recent Developments

11 PORTABLE DATA TERMINAL MARKET FORECAST BY REGION

- 11.1 Global Portable Data Terminal Market Size Forecast
- 11.2 Global Portable Data Terminal Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Portable Data Terminal Market Size Forecast by Country
 - 11.2.3 Asia Pacific Portable Data Terminal Market Size Forecast by Region
 - 11.2.4 South America Portable Data Terminal Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Portable Data Terminal by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Portable Data Terminal Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Portable Data Terminal by Type (2026-2033)
 - 12.1.2 Global Portable Data Terminal Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Portable Data Terminal by Type (2026-2033)
- 12.2 Global Portable Data Terminal Market Forecast by Application (2026-2033)
 - 12.2.1 Global Portable Data Terminal Sales (K Units) Forecast by Application

12.2.2 Global Portable Data Terminal Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Portable Data Terminal Market Size Comparison by Region (M USD)

Table 5. Global Portable Data Terminal Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Portable Data Terminal Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Portable Data Terminal Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Portable Data Terminal Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Portable Data Terminal as of 2024)

Table 10. Global Market Portable Data Terminal Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Portable Data Terminal Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Portable Data Terminal Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Portable Data Terminal Sales by Type (K Units)

Table 26. Global Portable Data Terminal Market Size by Type (M USD)

Table 27. Global Portable Data Terminal Sales (K Units) by Type (2020-2025)

Table 28. Global Portable Data Terminal Sales Market Share by Type (2020-2025)

Table 29. Global Portable Data Terminal Market Size (M USD) by Type (2020-2025)

Table 30. Global Portable Data Terminal Market Size Share by Type (2020-2025)

Table 31. Global Portable Data Terminal Price (USD/Unit) by Type (2020-2025)

Table 32. Global Portable Data Terminal Sales (K Units) by Application

Table 33. Global Portable Data Terminal Market Size by Application

Table 34. Global Portable Data Terminal Sales by Application (2020-2025) & (K Units)

Table 35. Global Portable Data Terminal Sales Market Share by Application
(2020-2025)

Table 36. Global Portable Data Terminal Market Size by Application (2020-2025) & (M
USD)

Table 37. Global Portable Data Terminal Market Share by Application (2020-2025)

Table 38. Global Portable Data Terminal Sales Growth Rate by Application (2020-2025)

Table 39. Global Portable Data Terminal Sales by Region (2020-2025) & (K Units)

Table 40. Global Portable Data Terminal Sales Market Share by Region (2020-2025)

Table 41. Global Portable Data Terminal Market Size by Region (2020-2025) & (M
USD)

Table 42. Global Portable Data Terminal Market Size Market Share by Region
(2020-2025)

Table 43. North America Portable Data Terminal Sales by Country (2020-2025) & (K
Units)

Table 44. North America Portable Data Terminal Market Size by Country (2020-2025) &
(M USD)

Table 45. Europe Portable Data Terminal Sales by Country (2020-2025) & (K Units)

Table 46. Europe Portable Data Terminal Market Size by Country (2020-2025) & (M
USD)

Table 47. Asia Pacific Portable Data Terminal Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Portable Data Terminal Market Size by Region (2020-2025) & (M
USD)

Table 49. South America Portable Data Terminal Sales by Country (2020-2025) & (K
Units)

Table 50. South America Portable Data Terminal Market Size by Country (2020-2025) &
(M USD)

Table 51. Middle East and Africa Portable Data Terminal Sales by Region (2020-2025)
& (K Units)

Table 52. Middle East and Africa Portable Data Terminal Market Size by Region
(2020-2025) & (M USD)

Table 53. Global Portable Data Terminal Production (K Units) by Region(2020-2025)

Table 54. Global Portable Data Terminal Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Portable Data Terminal Revenue Market Share by Region (2020-2025)

Table 56. Global Portable Data Terminal Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Portable Data Terminal Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Portable Data Terminal Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Portable Data Terminal Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Portable Data Terminal Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Zebra Technologies Basic Information

Table 62. Zebra Technologies Portable Data Terminal Product Overview

Table 63. Zebra Technologies Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Zebra Technologies Business Overview

Table 65. Zebra Technologies SWOT Analysis

Table 66. Zebra Technologies Recent Developments

Table 67. Honeywell Basic Information

Table 68. Honeywell Portable Data Terminal Product Overview

Table 69. Honeywell Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Honeywell Business Overview

Table 71. Honeywell SWOT Analysis

Table 72. Honeywell Recent Developments

Table 73. DENSO WAVE Basic Information

Table 74. DENSO WAVE Portable Data Terminal Product Overview

Table 75. DENSO WAVE Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. DENSO WAVE Business Overview

Table 77. DENSO WAVE SWOT Analysis

Table 78. DENSO WAVE Recent Developments

Table 79. UROVO TECHNOLOGY CO.LTD. Basic Information

Table 80. UROVO TECHNOLOGY CO.LTD. Portable Data Terminal Product Overview

Table 81. UROVO TECHNOLOGY CO.LTD. Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. UROVO TECHNOLOGY CO.LTD. Business Overview

Table 83. UROVO TECHNOLOGY CO.LTD. Recent Developments

Table 84. Panasonic Corporation Basic Information

Table 85. Panasonic Corporation Portable Data Terminal Product Overview

Table 86. Panasonic Corporation Portable Data Terminal Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Panasonic Corporation Business Overview

Table 88. Panasonic Corporation Recent Developments

Table 89. Datalogic Basic Information

Table 90. Datalogic Portable Data Terminal Product Overview

Table 91. Datalogic Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Datalogic Business Overview

Table 93. Datalogic Recent Developments

Table 94. Fujian Newland Auto-ID Tech. Co.Ltd. Basic Information

Table 95. Fujian Newland Auto-ID Tech. Co.Ltd. Portable Data Terminal Product Overview

Table 96. Fujian Newland Auto-ID Tech. Co.Ltd. Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Fujian Newland Auto-ID Tech. Co.Ltd. Business Overview

Table 98. Fujian Newland Auto-ID Tech. Co.Ltd. Recent Developments

Table 99. Casio Basic Information

Table 100. Casio Portable Data Terminal Product Overview

Table 101. Casio Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Casio Business Overview

Table 103. Casio Recent Developments

Table 104. Jiangsu Seuic Technology Co.Ltd. Basic Information

Table 105. Jiangsu Seuic Technology Co.Ltd. Portable Data Terminal Product Overview

Table 106. Jiangsu Seuic Technology Co.Ltd. Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Jiangsu Seuic Technology Co.Ltd. Business Overview

Table 108. Jiangsu Seuic Technology Co.Ltd. Recent Developments

Table 109. Shenzhen Chainway Lnformation Technology Basic Information

Table 110. Shenzhen Chainway Lnformation Technology Portable Data Terminal Product Overview

Table 111. Shenzhen Chainway Lnformation Technology Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Shenzhen Chainway Lnformation Technology Business Overview

Table 113. Shenzhen Chainway Lnformation Technology Recent Developments

Table 114. BLUEBIRD Basic Information

Table 115. BLUEBIRD Portable Data Terminal Product Overview

Table 116. BLUEBIRD Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. BLUEBIRD Business Overview
Table 118. BLUEBIRD Recent Developments
Table 119. Wuxi Idata Technology Company Basic Information
Table 120. Wuxi Idata Technology Company Portable Data Terminal Product Overview
Table 121. Wuxi Idata Technology Company Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Wuxi Idata Technology Company Business Overview
Table 123. Wuxi Idata Technology Company Recent Developments
Table 124. Handheld Group Basic Information
Table 125. Handheld Group Portable Data Terminal Product Overview
Table 126. Handheld Group Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Handheld Group Business Overview
Table 128. Handheld Group Recent Developments
Table 129. Shenzhen Supoin Technology Corp. Basic Information
Table 130. Shenzhen Supoin Technology Corp. Portable Data Terminal Product Overview
Table 131. Shenzhen Supoin Technology Corp. Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. Shenzhen Supoin Technology Corp. Business Overview
Table 133. Shenzhen Supoin Technology Corp. Recent Developments
Table 134. Keyence Basic Information
Table 135. Keyence Portable Data Terminal Product Overview
Table 136. Keyence Portable Data Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. Keyence Business Overview
Table 138. Keyence Recent Developments
Table 139. Global Portable Data Terminal Sales Forecast by Region (2026-2033) & (K Units)
Table 140. Global Portable Data Terminal Market Size Forecast by Region (2026-2033) & (M USD)
Table 141. North America Portable Data Terminal Sales Forecast by Country (2026-2033) & (K Units)
Table 142. North America Portable Data Terminal Market Size Forecast by Country (2026-2033) & (M USD)
Table 143. Europe Portable Data Terminal Sales Forecast by Country (2026-2033) & (K Units)
Table 144. Europe Portable Data Terminal Market Size Forecast by Country (2026-2033) & (M USD)

Table 145. Asia Pacific Portable Data Terminal Sales Forecast by Region (2026-2033) & (K Units)

Table 146. Asia Pacific Portable Data Terminal Market Size Forecast by Region (2026-2033) & (M USD)

Table 147. South America Portable Data Terminal Sales Forecast by Country (2026-2033) & (K Units)

Table 148. South America Portable Data Terminal Market Size Forecast by Country (2026-2033) & (M USD)

Table 149. Middle East and Africa Portable Data Terminal Sales Forecast by Country (2026-2033) & (Units)

Table 150. Middle East and Africa Portable Data Terminal Market Size Forecast by Country (2026-2033) & (M USD)

Table 151. Global Portable Data Terminal Sales Forecast by Type (2026-2033) & (K Units)

Table 152. Global Portable Data Terminal Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global Portable Data Terminal Price Forecast by Type (2026-2033) & (USD/Unit)

Table 154. Global Portable Data Terminal Sales (K Units) Forecast by Application (2026-2033)

Table 155. Global Portable Data Terminal Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Portable Data Terminal
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Portable Data Terminal Market Size (M USD), 2024-2033
- Figure 5. Global Portable Data Terminal Market Size (M USD) (2020-2033)
- Figure 6. Global Portable Data Terminal Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Portable Data Terminal Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Portable Data Terminal Product Life Cycle
- Figure 13. Portable Data Terminal Sales Share by Manufacturers in 2024
- Figure 14. Global Portable Data Terminal Revenue Share by Manufacturers in 2024
- Figure 15. Portable Data Terminal Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Portable Data Terminal Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Portable Data Terminal Revenue in 2024
- Figure 18. Industry Chain Map of Portable Data Terminal
- Figure 19. Global Portable Data Terminal Market PEST Analysis
- Figure 20. Global Portable Data Terminal Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Portable Data Terminal Market Share by Type
- Figure 27. Sales Market Share of Portable Data Terminal by Type (2020-2025)
- Figure 28. Sales Market Share of Portable Data Terminal by Type in 2024
- Figure 29. Market Size Share of Portable Data Terminal by Type (2020-2025)
- Figure 30. Market Size Share of Portable Data Terminal by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Portable Data Terminal Market Share by Application

Figure 33. Global Portable Data Terminal Sales Market Share by Application (2020-2025)

Figure 34. Global Portable Data Terminal Sales Market Share by Application in 2024

Figure 35. Global Portable Data Terminal Market Share by Application (2020-2025)

Figure 36. Global Portable Data Terminal Market Share by Application in 2024

Figure 37. Global Portable Data Terminal Sales Growth Rate by Application (2020-2025)

Figure 38. Global Portable Data Terminal Sales Market Share by Region (2020-2025)

Figure 39. Global Portable Data Terminal Market Size Market Share by Region (2020-2025)

Figure 40. North America Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Portable Data Terminal Sales Market Share by Country in 2024

Figure 43. North America Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Portable Data Terminal Market Size Market Share by Country in 2024

Figure 45. U.S. Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Portable Data Terminal Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Portable Data Terminal Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Portable Data Terminal Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Portable Data Terminal Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Portable Data Terminal Sales Market Share by Country in 2024

Figure 53. Europe Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Portable Data Terminal Market Size Market Share by Country in 2024

Figure 55. Germany Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Portable Data Terminal Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Portable Data Terminal Sales Market Share by Region in 2024

Figure 67. Asia Pacific Portable Data Terminal Market Size Market Share by Region in 2024

Figure 68. China Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Portable Data Terminal Sales and Growth Rate (K Units)

Figure 79. South America Portable Data Terminal Sales Market Share by Country in 2024

Figure 80. South America Portable Data Terminal Market Size and Growth Rate (M USD)

Figure 81. South America Portable Data Terminal Market Size Market Share by Country in 2024

Figure 82. Brazil Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Portable Data Terminal Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Portable Data Terminal Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Portable Data Terminal Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Portable Data Terminal Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Portable Data Terminal Sales and Growth Rate (2020-2025) & (K

Units)

Figure 99. Nigeria Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Portable Data Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Portable Data Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Portable Data Terminal Production Market Share by Region (2020-2025)

Figure 103. North America Portable Data Terminal Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Portable Data Terminal Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Portable Data Terminal Production (K Units) Growth Rate (2020-2025)

Figure 106. China Portable Data Terminal Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Portable Data Terminal Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Portable Data Terminal Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Portable Data Terminal Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Portable Data Terminal Market Share Forecast by Type (2026-2033)

Figure 111. Global Portable Data Terminal Sales Forecast by Application (2026-2033)

Figure 112. Global Portable Data Terminal Market Share Forecast by Application (2026-2033)

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