

Global Portable Charging Units Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G736DBE3C234EN.html>

Date: February 2026

Pages: 170

Price: US\$ 2,980.00 (Single User License)

ID: G736DBE3C234EN

Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Portable Charging Units competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Portable charging units are standalone, portable power devices designed to provide energy to electronics such as smartphones, tablets, laptops, wearables, and small appliances. They consist of a battery pack, power management system, input/output interfaces, and casing, with some models featuring fast charging, wireless charging, or solar-powered capabilities. Average Price: approx. US\$20?150 per unit (depending on capacity and features). Global Production: approx. 240 million units. Global Capacity: approx. 300 million units. Gross Margin: about 15%?22%. Upstream: raw materials (lithium, nickel, cobalt, graphite), chips & power management ICs, casing & structural components. Midstream: battery cell manufacturers, module assemblers, portable charging device OEMs. Downstream: consumer electronics, personal users, enterprise users, outdoor & emergency power applications.

The global Portable Charging Units market size was estimated at USD 6216.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Portable Charging Units market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Portable Charging Units market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Portable Charging Units market.

Global Portable Charging Units Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Anker Innovations
Xiaomi
Samsung SDI
Sony Corporation
Lenovo Group
AUKEY
RAVPower

Zendure
Mophie (ZAGG Inc.)
Belkin International
Alpha Group
Fantasia Trading LLC (Anker Innovations)
Apple Inc.
NANAMI
Baseus.com
Belkin
ELECOM CO., LTD.
Hama GmbH & Co KG
Inter IKEA Systems B.V.
Intenso International GmbH
j5create
Mazer

Market Segmentation (by Type)

1,000 mAh-3,000 mAh
3,000 mAh-6,000 mAh
6,000 mAh-10,000 mAh
Above 10,000 mAh

Market Segmentation (by Application)

Smartphones
Music Players
Tablets
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Portable Charging Units Market

Overview of the regional outlook of the Portable Charging Units Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable Charging Units Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Portable Charging Units, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region

as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Portable Charging Units
- 1.2 Key Market Segments
 - 1.2.1 Portable Charging Units Segment by Type
 - 1.2.2 Portable Charging Units Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PORTABLE CHARGING UNITS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Portable Charging Units Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Portable Charging Units Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PORTABLE CHARGING UNITS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Portable Charging Units Product Life Cycle
- 3.3 Global Portable Charging Units Sales by Manufacturers (2020-2025)
- 3.4 Global Portable Charging Units Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Portable Charging Units Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Portable Charging Units Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Portable Charging Units Market Competitive Situation and Trends
 - 3.8.1 Portable Charging Units Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Portable Charging Units Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 PORTABLE CHARGING UNITS INDUSTRY CHAIN ANALYSIS

- 4.1 Portable Charging Units Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE CHARGING UNITS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Portable Charging Units Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Portable Charging Units Market
- 5.7 ESG Ratings of Leading Companies

6 PORTABLE CHARGING UNITS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Portable Charging Units Sales Market Share by Type (2020-2025)
- 6.3 Global Portable Charging Units Market Size by Type (2020-2025)
- 6.4 Global Portable Charging Units Price by Type (2020-2025)

7 PORTABLE CHARGING UNITS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Portable Charging Units Market Sales by Application (2020-2025)
- 7.3 Global Portable Charging Units Market Size (M USD) by Application (2020-2025)
- 7.4 Global Portable Charging Units Sales Growth Rate by Application (2020-2025)

8 PORTABLE CHARGING UNITS MARKET SALES BY REGION

- 8.1 Global Portable Charging Units Sales by Region
 - 8.1.1 Global Portable Charging Units Sales by Region
 - 8.1.2 Global Portable Charging Units Sales Market Share by Region
- 8.2 Global Portable Charging Units Market Size by Region
 - 8.2.1 Global Portable Charging Units Market Size by Region
 - 8.2.2 Global Portable Charging Units Market Size by Region
- 8.3 North America
 - 8.3.1 North America Portable Charging Units Sales by Country
 - 8.3.2 North America Portable Charging Units Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Portable Charging Units Sales by Country
 - 8.4.2 Europe Portable Charging Units Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Portable Charging Units Sales by Region
 - 8.5.2 Asia Pacific Portable Charging Units Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Portable Charging Units Sales by Country
 - 8.6.2 South America Portable Charging Units Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Portable Charging Units Sales by Region

8.7.2 Middle East and Africa Portable Charging Units Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 PORTABLE CHARGING UNITS MARKET PRODUCTION BY REGION

9.1 Global Production of Portable Charging Units by Region(2020-2025)

9.2 Global Portable Charging Units Revenue Market Share by Region (2020-2025)

9.3 Global Portable Charging Units Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Portable Charging Units Production

9.4.1 North America Portable Charging Units Production Growth Rate (2020-2025)

9.4.2 North America Portable Charging Units Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Portable Charging Units Production

9.5.1 Europe Portable Charging Units Production Growth Rate (2020-2025)

9.5.2 Europe Portable Charging Units Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Portable Charging Units Production (2020-2025)

9.6.1 Japan Portable Charging Units Production Growth Rate (2020-2025)

9.6.2 Japan Portable Charging Units Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Portable Charging Units Production (2020-2025)

9.7.1 China Portable Charging Units Production Growth Rate (2020-2025)

9.7.2 China Portable Charging Units Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Anker Innovations

10.1.1 Anker Innovations Basic Information

10.1.2 Anker Innovations Portable Charging Units Product Overview

- 10.1.3 Anker Innovations Portable Charging Units Product Market Performance
- 10.1.4 Anker Innovations Business Overview
- 10.1.5 Anker Innovations SWOT Analysis
- 10.1.6 Anker Innovations Recent Developments
- 10.2 Xiaomi
 - 10.2.1 Xiaomi Basic Information
 - 10.2.2 Xiaomi Portable Charging Units Product Overview
 - 10.2.3 Xiaomi Portable Charging Units Product Market Performance
 - 10.2.4 Xiaomi Business Overview
 - 10.2.5 Xiaomi SWOT Analysis
 - 10.2.6 Xiaomi Recent Developments
- 10.3 Samsung SDI
 - 10.3.1 Samsung SDI Basic Information
 - 10.3.2 Samsung SDI Portable Charging Units Product Overview
 - 10.3.3 Samsung SDI Portable Charging Units Product Market Performance
 - 10.3.4 Samsung SDI Business Overview
 - 10.3.5 Samsung SDI SWOT Analysis
 - 10.3.6 Samsung SDI Recent Developments
- 10.4 Sony Corporation
 - 10.4.1 Sony Corporation Basic Information
 - 10.4.2 Sony Corporation Portable Charging Units Product Overview
 - 10.4.3 Sony Corporation Portable Charging Units Product Market Performance
 - 10.4.4 Sony Corporation Business Overview
 - 10.4.5 Sony Corporation Recent Developments
- 10.5 Lenovo Group
 - 10.5.1 Lenovo Group Basic Information
 - 10.5.2 Lenovo Group Portable Charging Units Product Overview
 - 10.5.3 Lenovo Group Portable Charging Units Product Market Performance
 - 10.5.4 Lenovo Group Business Overview
 - 10.5.5 Lenovo Group Recent Developments
- 10.6 AUKEY
 - 10.6.1 AUKEY Basic Information
 - 10.6.2 AUKEY Portable Charging Units Product Overview
 - 10.6.3 AUKEY Portable Charging Units Product Market Performance
 - 10.6.4 AUKEY Business Overview
 - 10.6.5 AUKEY Recent Developments
- 10.7 RAVPower
 - 10.7.1 RAVPower Basic Information
 - 10.7.2 RAVPower Portable Charging Units Product Overview

- 10.7.3 RAVPower Portable Charging Units Product Market Performance
- 10.7.4 RAVPower Business Overview
- 10.7.5 RAVPower Recent Developments
- 10.8 Zendure
 - 10.8.1 Zendure Basic Information
 - 10.8.2 Zendure Portable Charging Units Product Overview
 - 10.8.3 Zendure Portable Charging Units Product Market Performance
 - 10.8.4 Zendure Business Overview
 - 10.8.5 Zendure Recent Developments
- 10.9 Mophie (ZAGG Inc.)
 - 10.9.1 Mophie (ZAGG Inc.) Basic Information
 - 10.9.2 Mophie (ZAGG Inc.) Portable Charging Units Product Overview
 - 10.9.3 Mophie (ZAGG Inc.) Portable Charging Units Product Market Performance
 - 10.9.4 Mophie (ZAGG Inc.) Business Overview
 - 10.9.5 Mophie (ZAGG Inc.) Recent Developments
- 10.10 Belkin International
 - 10.10.1 Belkin International Basic Information
 - 10.10.2 Belkin International Portable Charging Units Product Overview
 - 10.10.3 Belkin International Portable Charging Units Product Market Performance
 - 10.10.4 Belkin International Business Overview
 - 10.10.5 Belkin International Recent Developments
- 10.11 Alpha Group
 - 10.11.1 Alpha Group Basic Information
 - 10.11.2 Alpha Group Portable Charging Units Product Overview
 - 10.11.3 Alpha Group Portable Charging Units Product Market Performance
 - 10.11.4 Alpha Group Business Overview
 - 10.11.5 Alpha Group Recent Developments
- 10.12 Fantasia Trading LLC (Anker Innovations)
 - 10.12.1 Fantasia Trading LLC (Anker Innovations) Basic Information
 - 10.12.2 Fantasia Trading LLC (Anker Innovations) Portable Charging Units Product Overview
 - 10.12.3 Fantasia Trading LLC (Anker Innovations) Portable Charging Units Product Market Performance
 - 10.12.4 Fantasia Trading LLC (Anker Innovations) Business Overview
 - 10.12.5 Fantasia Trading LLC (Anker Innovations) Recent Developments
- 10.13 Apple Inc.
 - 10.13.1 Apple Inc. Basic Information
 - 10.13.2 Apple Inc. Portable Charging Units Product Overview
 - 10.13.3 Apple Inc. Portable Charging Units Product Market Performance

- 10.13.4 Apple Inc. Business Overview
- 10.13.5 Apple Inc. Recent Developments
- 10.14 NANAMI
 - 10.14.1 NANAMI Basic Information
 - 10.14.2 NANAMI Portable Charging Units Product Overview
 - 10.14.3 NANAMI Portable Charging Units Product Market Performance
 - 10.14.4 NANAMI Business Overview
 - 10.14.5 NANAMI Recent Developments
- 10.15 Baseus.com
 - 10.15.1 Baseus.com Basic Information
 - 10.15.2 Baseus.com Portable Charging Units Product Overview
 - 10.15.3 Baseus.com Portable Charging Units Product Market Performance
 - 10.15.4 Baseus.com Business Overview
 - 10.15.5 Baseus.com Recent Developments
- 10.16 Belkin
 - 10.16.1 Belkin Basic Information
 - 10.16.2 Belkin Portable Charging Units Product Overview
 - 10.16.3 Belkin Portable Charging Units Product Market Performance
 - 10.16.4 Belkin Business Overview
 - 10.16.5 Belkin Recent Developments
- 10.17 ELECOM CO., LTD.
 - 10.17.1 ELECOM CO., LTD. Basic Information
 - 10.17.2 ELECOM CO., LTD. Portable Charging Units Product Overview
 - 10.17.3 ELECOM CO., LTD. Portable Charging Units Product Market Performance
 - 10.17.4 ELECOM CO., LTD. Business Overview
 - 10.17.5 ELECOM CO., LTD. Recent Developments
- 10.18 Hama GmbH and Co KG
 - 10.18.1 Hama GmbH and Co KG Basic Information
 - 10.18.2 Hama GmbH and Co KG Portable Charging Units Product Overview
 - 10.18.3 Hama GmbH and Co KG Portable Charging Units Product Market Performance
 - 10.18.4 Hama GmbH and Co KG Business Overview
 - 10.18.5 Hama GmbH and Co KG Recent Developments
- 10.19 Inter IKEA Systems B.V.
 - 10.19.1 Inter IKEA Systems B.V. Basic Information
 - 10.19.2 Inter IKEA Systems B.V. Portable Charging Units Product Overview
 - 10.19.3 Inter IKEA Systems B.V. Portable Charging Units Product Market Performance
 - 10.19.4 Inter IKEA Systems B.V. Business Overview
 - 10.19.5 Inter IKEA Systems B.V. Recent Developments

10.20 Intenso International GmbH

10.20.1 Intenso International GmbH Basic Information

10.20.2 Intenso International GmbH Portable Charging Units Product Overview

10.20.3 Intenso International GmbH Portable Charging Units Product Market

Performance

10.20.4 Intenso International GmbH Business Overview

10.20.5 Intenso International GmbH Recent Developments

10.21 j5create

10.21.1 j5create Basic Information

10.21.2 j5create Portable Charging Units Product Overview

10.21.3 j5create Portable Charging Units Product Market Performance

10.21.4 j5create Business Overview

10.21.5 j5create Recent Developments

10.22 Mazer

10.22.1 Mazer Basic Information

10.22.2 Mazer Portable Charging Units Product Overview

10.22.3 Mazer Portable Charging Units Product Market Performance

10.22.4 Mazer Business Overview

10.22.5 Mazer Recent Developments

11 PORTABLE CHARGING UNITS MARKET FORECAST BY REGION

11.1 Global Portable Charging Units Market Size Forecast

11.2 Global Portable Charging Units Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Portable Charging Units Market Size Forecast by Country

11.2.3 Asia Pacific Portable Charging Units Market Size Forecast by Region

11.2.4 South America Portable Charging Units Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Portable Charging Units by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Portable Charging Units Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Portable Charging Units by Type (2026-2035)

12.1.2 Global Portable Charging Units Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Portable Charging Units by Type (2026-2035)

12.2 Global Portable Charging Units Market Forecast by Application (2026-2035)

12.2.1 Global Portable Charging Units Sales (K Units) Forecast by Application

12.2.2 Global Portable Charging Units Market Size (M USD) Forecast by Application

(2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Portable Charging Units Market Size by Type (M USD)
- Table 4. Global Portable Charging Units Market Size by Application
- Table 5. Portable Charging Units Market Size Comparison by Region (M USD)
- Table 6. Global Portable Charging Units Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Portable Charging Units Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Portable Charging Units Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Portable Charging Units Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Portable Charging Units as of 2025)
- Table 11. Global Market Portable Charging Units Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Portable Charging Units Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Portable Charging Units Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Portable Charging Units Sales by Type (K Units)
- Table 27. Global Portable Charging Units Market Size by Type (M USD)
- Table 28. Global Portable Charging Units Sales (K Units) by Type (2020-2025)
- Table 29. Global Portable Charging Units Sales Market Share by Type (2020-2025)

- Table 30. Global Portable Charging Units Market Size (M USD) by Type (2020-2025)
- Table 31. Global Portable Charging Units Market Share by Type (2020-2025)
- Table 32. Global Portable Charging Units Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Portable Charging Units Sales (K Units) by Application
- Table 34. Global Portable Charging Units Market Size by Application
- Table 35. Global Portable Charging Units Sales by Application (2020-2025) & (K Units)
- Table 36. Global Portable Charging Units Sales Market Share by Application (2020-2025)
- Table 37. Global Portable Charging Units Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Portable Charging Units Market Share by Application (2020-2025)
- Table 39. Global Portable Charging Units Sales Growth Rate by Application (2020-2025)
- Table 40. Global Portable Charging Units Sales by Region (2020-2025) & (K Units)
- Table 41. Global Portable Charging Units Sales Market Share by Region (2020-2025)
- Table 42. Global Portable Charging Units Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Portable Charging Units Market Size by Region (2020-2025)
- Table 44. North America Portable Charging Units Sales by Country (2020-2025) & (K Units)
- Table 45. North America Portable Charging Units Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Portable Charging Units Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Portable Charging Units Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Portable Charging Units Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Portable Charging Units Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Portable Charging Units Sales by Country (2020-2025) & (K Units)
- Table 51. South America Portable Charging Units Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Portable Charging Units Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Portable Charging Units Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Portable Charging Units Production (K Units) by Region(2020-2025)
- Table 55. Global Portable Charging Units Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Portable Charging Units Revenue Market Share by Region (2020-2025)

Table 57. Global Portable Charging Units Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Portable Charging Units Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Portable Charging Units Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Portable Charging Units Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Portable Charging Units Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Anker Innovations Basic Information

Table 63. Anker Innovations Portable Charging Units Product Overview

Table 64. Anker Innovations Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Anker Innovations Business Overview

Table 66. Anker Innovations SWOT Analysis

Table 67. Anker Innovations Recent Developments

Table 68. Xiaomi Basic Information

Table 69. Xiaomi Portable Charging Units Product Overview

Table 70. Xiaomi Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Xiaomi Business Overview

Table 72. Xiaomi SWOT Analysis

Table 73. Xiaomi Recent Developments

Table 74. Samsung SDI Basic Information

Table 75. Samsung SDI Portable Charging Units Product Overview

Table 76. Samsung SDI Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Samsung SDI Business Overview

Table 78. Samsung SDI SWOT Analysis

Table 79. Samsung SDI Recent Developments

Table 80. Sony Corporation Basic Information

Table 81. Sony Corporation Portable Charging Units Product Overview

Table 82. Sony Corporation Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Sony Corporation Business Overview

Table 84. Sony Corporation Recent Developments

- Table 85. Lenovo Group Basic Information
- Table 86. Lenovo Group Portable Charging Units Product Overview
- Table 87. Lenovo Group Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Lenovo Group Business Overview
- Table 89. Lenovo Group Recent Developments
- Table 90. AUKEY Basic Information
- Table 91. AUKEY Portable Charging Units Product Overview
- Table 92. AUKEY Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. AUKEY Business Overview
- Table 94. AUKEY Recent Developments
- Table 95. RAVPower Basic Information
- Table 96. RAVPower Portable Charging Units Product Overview
- Table 97. RAVPower Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. RAVPower Business Overview
- Table 99. RAVPower Recent Developments
- Table 100. Zendure Basic Information
- Table 101. Zendure Portable Charging Units Product Overview
- Table 102. Zendure Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Zendure Business Overview
- Table 104. Zendure Recent Developments
- Table 105. Mophie (ZAGG Inc.) Basic Information
- Table 106. Mophie (ZAGG Inc.) Portable Charging Units Product Overview
- Table 107. Mophie (ZAGG Inc.) Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Mophie (ZAGG Inc.) Business Overview
- Table 109. Mophie (ZAGG Inc.) Recent Developments
- Table 110. Belkin International Basic Information
- Table 111. Belkin International Portable Charging Units Product Overview
- Table 112. Belkin International Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Belkin International Business Overview
- Table 114. Belkin International Recent Developments
- Table 115. Alpha Group Basic Information
- Table 116. Alpha Group Portable Charging Units Product Overview
- Table 117. Alpha Group Portable Charging Units Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Alpha Group Business Overview

Table 119. Alpha Group Recent Developments

Table 120. Fantasia Trading LLC (Anker Innovations) Basic Information

Table 121. Fantasia Trading LLC (Anker Innovations) Portable Charging Units Product Overview

Table 122. Fantasia Trading LLC (Anker Innovations) Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Fantasia Trading LLC (Anker Innovations) Business Overview

Table 124. Fantasia Trading LLC (Anker Innovations) Recent Developments

Table 125. Apple Inc. Basic Information

Table 126. Apple Inc. Portable Charging Units Product Overview

Table 127. Apple Inc. Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. Apple Inc. Business Overview

Table 129. Apple Inc. Recent Developments

Table 130. NANAMI Basic Information

Table 131. NANAMI Portable Charging Units Product Overview

Table 132. NANAMI Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. NANAMI Business Overview

Table 134. NANAMI Recent Developments

Table 135. Baseus.com Basic Information

Table 136. Baseus.com Portable Charging Units Product Overview

Table 137. Baseus.com Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Baseus.com Business Overview

Table 139. Baseus.com Recent Developments

Table 140. Belkin Basic Information

Table 141. Belkin Portable Charging Units Product Overview

Table 142. Belkin Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 143. Belkin Business Overview

Table 144. Belkin Recent Developments

Table 145. ELECOM CO., LTD. Basic Information

Table 146. ELECOM CO., LTD. Portable Charging Units Product Overview

Table 147. ELECOM CO., LTD. Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 148. ELECOM CO., LTD. Business Overview

- Table 149. ELECOM CO., LTD. Recent Developments
- Table 150. Hama GmbH and Co KG Basic Information
- Table 151. Hama GmbH and Co KG Portable Charging Units Product Overview
- Table 152. Hama GmbH and Co KG Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 153. Hama GmbH and Co KG Business Overview
- Table 154. Hama GmbH and Co KG Recent Developments
- Table 155. Inter IKEA Systems B.V. Basic Information
- Table 156. Inter IKEA Systems B.V. Portable Charging Units Product Overview
- Table 157. Inter IKEA Systems B.V. Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 158. Inter IKEA Systems B.V. Business Overview
- Table 159. Inter IKEA Systems B.V. Recent Developments
- Table 160. Intenso International GmbH Basic Information
- Table 161. Intenso International GmbH Portable Charging Units Product Overview
- Table 162. Intenso International GmbH Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 163. Intenso International GmbH Business Overview
- Table 164. Intenso International GmbH Recent Developments
- Table 165. j5create Basic Information
- Table 166. j5create Portable Charging Units Product Overview
- Table 167. j5create Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 168. j5create Business Overview
- Table 169. j5create Recent Developments
- Table 170. Mazer Basic Information
- Table 171. Mazer Portable Charging Units Product Overview
- Table 172. Mazer Portable Charging Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 173. Mazer Business Overview
- Table 174. Mazer Recent Developments
- Table 175. Global Portable Charging Units Sales Forecast by Region (2026-2035) & (K Units)
- Table 176. Global Portable Charging Units Market Size Forecast by Region (2026-2035) & (M USD)
- Table 177. North America Portable Charging Units Sales Forecast by Country (2026-2035) & (K Units)
- Table 178. North America Portable Charging Units Market Size Forecast by Country (2026-2035) & (M USD)

Table 179. Europe Portable Charging Units Sales Forecast by Country (2026-2035) & (K Units)

Table 180. Europe Portable Charging Units Market Size Forecast by Country (2026-2035) & (M USD)

Table 181. Asia Pacific Portable Charging Units Sales Forecast by Region (2026-2035) & (K Units)

Table 182. Asia Pacific Portable Charging Units Market Size Forecast by Region (2026-2035) & (M USD)

Table 183. South America Portable Charging Units Sales Forecast by Country (2026-2035) & (K Units)

Table 184. South America Portable Charging Units Market Size Forecast by Country (2026-2035) & (M USD)

Table 185. Middle East and Africa Portable Charging Units Sales Forecast by Country (2026-2035) & (Units)

Table 186. Middle East and Africa Portable Charging Units Market Size Forecast by Country (2026-2035) & (M USD)

Table 187. Global Portable Charging Units Sales Forecast by Type (2026-2035) & (K Units)

Table 188. Global Portable Charging Units Market Size Forecast by Type (2026-2035) & (M USD)

Table 189. Global Portable Charging Units Price Forecast by Type (2026-2035) & (USD/Unit)

Table 190. Global Portable Charging Units Sales (K Units) Forecast by Application (2026-2035)

Table 191. Global Portable Charging Units Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Portable Charging Units
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Portable Charging Units Market Size (M USD), 2025-2035
- Figure 5. Global Portable Charging Units Market Size (M USD) (2020-2035)
- Figure 6. Global Portable Charging Units Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Portable Charging Units Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Portable Charging Units Product Life Cycle
- Figure 13. Portable Charging Units Sales Share by Manufacturers in 2025
- Figure 14. Global Portable Charging Units Revenue Share by Manufacturers in 2025
- Figure 15. Portable Charging Units Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Portable Charging Units Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Portable Charging Units Revenue in 2025
- Figure 18. Industry Chain Map of Portable Charging Units
- Figure 19. Global Portable Charging Units Market PEST Analysis
- Figure 20. Global Portable Charging Units Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Portable Charging Units Market Share by Type
- Figure 27. Sales Market Share of Portable Charging Units by Type (2020-2025)
- Figure 28. Sales Market Share of Portable Charging Units by Type in 2025
- Figure 29. Market Share of Portable Charging Units by Type (2020-2025)
- Figure 30. Market Share of Portable Charging Units by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Portable Charging Units Market Share by Application

Figure 33. Global Portable Charging Units Sales Market Share by Application (2020-2025)

Figure 34. Global Portable Charging Units Sales Market Share by Application in 2025

Figure 35. Global Portable Charging Units Market Share by Application (2020-2025)

Figure 36. Global Portable Charging Units Market Share by Application in 2025

Figure 37. Global Portable Charging Units Sales Growth Rate by Application (2020-2025)

Figure 38. Global Portable Charging Units Sales Market Share by Region (2020-2025)

Figure 39. Global Portable Charging Units Market Size by Region (2020-2025)

Figure 40. North America Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Portable Charging Units Sales Market Share by Country in 2024

Figure 43. North America Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Portable Charging Units Market Size by Country in 2024

Figure 45. U.S. Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Portable Charging Units Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Portable Charging Units Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Portable Charging Units Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Portable Charging Units Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Portable Charging Units Sales Market Share by Country in 2024

Figure 53. Europe Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Portable Charging Units Market Size by Country in 2024

Figure 55. Germany Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Portable Charging Units Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Portable Charging Units Sales Market Share by Region in 2024

Figure 67. Asia Pacific Portable Charging Units Market Size by Region in 2024

Figure 68. China Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Portable Charging Units Sales and Growth Rate (K Units)

Figure 79. South America Portable Charging Units Sales Market Share by Country in 2024

Figure 80. South America Portable Charging Units Market Size and Growth Rate (M USD)

Figure 81. South America Portable Charging Units Market Size by Country in 2024

Figure 82. Brazil Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Portable Charging Units Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Portable Charging Units Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Portable Charging Units Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Portable Charging Units Market Size by Region in 2024

Figure 92. Saudi Arabia Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Portable Charging Units Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Portable Charging Units Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Portable Charging Units Production Market Share by Region (2020-2025)

Figure 103. North America Portable Charging Units Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Portable Charging Units Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Portable Charging Units Production (K Units) Growth Rate (2020-2025)

Figure 106. China Portable Charging Units Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Portable Charging Units Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Portable Charging Units Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Portable Charging Units Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Portable Charging Units Market Share Forecast by Type (2026-2035)

Figure 111. Global Portable Charging Units Sales Forecast by Application (2026-2035)

Figure 112. Global Portable Charging Units Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Portable Charging Units Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G736DBE3C234EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G736DBE3C234EN.html>