

Global Portable Air Pressure Massage Device Market Research Report 2026(Status and Outlook)

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Abstracts

A portable air - pressure massage device is a compact and lightweight apparatus designed to provide massage therapy through the application of air pressure. It typically consists of an air - pump mechanism, inflatable airbags or cushions, and a control unit. The device works by inflating and deflating the airbags in a rhythmic pattern to gently squeeze, compress, and release the targeted body parts, thereby promoting blood circulation, relieving muscle tension, and reducing fatigue. It is equipped with adjustable pressure settings and various massage modes to meet different user preferences and specific massage needs. Due to its portable nature, this device can be easily carried and used in different locations, such as at home, in the office, or while traveling, allowing users to enjoy the benefits of massage therapy conveniently whenever and wherever they want.

The global Portable Air Pressure Massage Device market size was estimated at USD 1241.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Portable Air Pressure Massage Device market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Portable Air Pressure Massage Device market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Portable Air Pressure Massage Device market.

Global Portable Air Pressure Massage Device Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Beurer GmbH
Deemark Healthcare
Healthmate Forever
HoMedics USA LLC
International Electro Medical
JSB Healthcare
OMRON
OSIM International Ltd.
Panasonic Corporation
Prospera

Market Segmentation (by Type)

Head Massage
Neck and Shoulder Massage
Back Massage
Other

Market Segmentation (by Application)

Residential
Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Portable Air Pressure Massage Device Market
Overview of the regional outlook of the Portable Air Pressure Massage Device Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable Air Pressure Massage Device Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Portable Air Pressure Massage Device, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Portable Air Pressure Massage Device
- 1.2 Key Market Segments
 - 1.2.1 Portable Air Pressure Massage Device Segment by Type
 - 1.2.2 Portable Air Pressure Massage Device Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PORTABLE AIR PRESSURE MASSAGE DEVICE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Portable Air Pressure Massage Device Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Portable Air Pressure Massage Device Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PORTABLE AIR PRESSURE MASSAGE DEVICE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Portable Air Pressure Massage Device Product Life Cycle
- 3.3 Global Portable Air Pressure Massage Device Sales by Manufacturers (2020-2025)
- 3.4 Global Portable Air Pressure Massage Device Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Portable Air Pressure Massage Device Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Portable Air Pressure Massage Device Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Portable Air Pressure Massage Device Market Competitive Situation and Trends

- 3.8.1 Portable Air Pressure Massage Device Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Portable Air Pressure Massage Device Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 PORTABLE AIR PRESSURE MASSAGE DEVICE INDUSTRY CHAIN ANALYSIS

- 4.1 Portable Air Pressure Massage Device Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE AIR PRESSURE MASSAGE DEVICE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Portable Air Pressure Massage Device Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Portable Air Pressure Massage Device Market
- 5.7 ESG Ratings of Leading Companies

6 PORTABLE AIR PRESSURE MASSAGE DEVICE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Portable Air Pressure Massage Device Sales Market Share by Type (2020-2025)

6.3 Global Portable Air Pressure Massage Device Market Size by Type (2020-2025)

6.4 Global Portable Air Pressure Massage Device Price by Type (2020-2025)

7 PORTABLE AIR PRESSURE MASSAGE DEVICE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Portable Air Pressure Massage Device Market Sales by Application (2020-2025)

7.3 Global Portable Air Pressure Massage Device Market Size (M USD) by Application (2020-2025)

7.4 Global Portable Air Pressure Massage Device Sales Growth Rate by Application (2020-2025)

8 PORTABLE AIR PRESSURE MASSAGE DEVICE MARKET SALES BY REGION

8.1 Global Portable Air Pressure Massage Device Sales by Region

8.1.1 Global Portable Air Pressure Massage Device Sales by Region

8.1.2 Global Portable Air Pressure Massage Device Sales Market Share by Region

8.2 Global Portable Air Pressure Massage Device Market Size by Region

8.2.1 Global Portable Air Pressure Massage Device Market Size by Region

8.2.2 Global Portable Air Pressure Massage Device Market Size by Region

8.3 North America

8.3.1 North America Portable Air Pressure Massage Device Sales by Country

8.3.2 North America Portable Air Pressure Massage Device Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Portable Air Pressure Massage Device Sales by Country

8.4.2 Europe Portable Air Pressure Massage Device Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Portable Air Pressure Massage Device Sales by Region
- 8.5.2 Asia Pacific Portable Air Pressure Massage Device Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Portable Air Pressure Massage Device Sales by Country
 - 8.6.2 South America Portable Air Pressure Massage Device Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Portable Air Pressure Massage Device Sales by Region
 - 8.7.2 Middle East and Africa Portable Air Pressure Massage Device Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 PORTABLE AIR PRESSURE MASSAGE DEVICE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Portable Air Pressure Massage Device by Region(2020-2025)
- 9.2 Global Portable Air Pressure Massage Device Revenue Market Share by Region (2020-2025)
- 9.3 Global Portable Air Pressure Massage Device Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Portable Air Pressure Massage Device Production
 - 9.4.1 North America Portable Air Pressure Massage Device Production Growth Rate (2020-2025)
 - 9.4.2 North America Portable Air Pressure Massage Device Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Portable Air Pressure Massage Device Production
 - 9.5.1 Europe Portable Air Pressure Massage Device Production Growth Rate (2020-2025)

9.5.2 Europe Portable Air Pressure Massage Device Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Portable Air Pressure Massage Device Production (2020-2025)

9.6.1 Japan Portable Air Pressure Massage Device Production Growth Rate (2020-2025)

9.6.2 Japan Portable Air Pressure Massage Device Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Portable Air Pressure Massage Device Production (2020-2025)

9.7.1 China Portable Air Pressure Massage Device Production Growth Rate (2020-2025)

9.7.2 China Portable Air Pressure Massage Device Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Beurer GmbH

10.1.1 Beurer GmbH Basic Information

10.1.2 Beurer GmbH Portable Air Pressure Massage Device Product Overview

10.1.3 Beurer GmbH Portable Air Pressure Massage Device Product Market

Performance

10.1.4 Beurer GmbH Business Overview

10.1.5 Beurer GmbH SWOT Analysis

10.1.6 Beurer GmbH Recent Developments

10.2 Deemark Healthcare

10.2.1 Deemark Healthcare Basic Information

10.2.2 Deemark Healthcare Portable Air Pressure Massage Device Product Overview

10.2.3 Deemark Healthcare Portable Air Pressure Massage Device Product Market

Performance

10.2.4 Deemark Healthcare Business Overview

10.2.5 Deemark Healthcare SWOT Analysis

10.2.6 Deemark Healthcare Recent Developments

10.3 Healthmate Forever

10.3.1 Healthmate Forever Basic Information

10.3.2 Healthmate Forever Portable Air Pressure Massage Device Product Overview

10.3.3 Healthmate Forever Portable Air Pressure Massage Device Product Market

Performance

10.3.4 Healthmate Forever Business Overview

10.3.5 Healthmate Forever SWOT Analysis

10.3.6 Healthmate Forever Recent Developments

10.4 HoMedics USA LLC

10.4.1 HoMedics USA LLC Basic Information

10.4.2 HoMedics USA LLC Portable Air Pressure Massage Device Product Overview

10.4.3 HoMedics USA LLC Portable Air Pressure Massage Device Product Market

Performance

10.4.4 HoMedics USA LLC Business Overview

10.4.5 HoMedics USA LLC Recent Developments

10.5 International Electro Medical

10.5.1 International Electro Medical Basic Information

10.5.2 International Electro Medical Portable Air Pressure Massage Device Product Overview

10.5.3 International Electro Medical Portable Air Pressure Massage Device Product Market Performance

10.5.4 International Electro Medical Business Overview

10.5.5 International Electro Medical Recent Developments

10.6 JSB Healthcare

10.6.1 JSB Healthcare Basic Information

10.6.2 JSB Healthcare Portable Air Pressure Massage Device Product Overview

10.6.3 JSB Healthcare Portable Air Pressure Massage Device Product Market

Performance

10.6.4 JSB Healthcare Business Overview

10.6.5 JSB Healthcare Recent Developments

10.7 OMRON

10.7.1 OMRON Basic Information

10.7.2 OMRON Portable Air Pressure Massage Device Product Overview

10.7.3 OMRON Portable Air Pressure Massage Device Product Market Performance

10.7.4 OMRON Business Overview

10.7.5 OMRON Recent Developments

10.8 OSIM International Ltd.

10.8.1 OSIM International Ltd. Basic Information

10.8.2 OSIM International Ltd. Portable Air Pressure Massage Device Product Overview

10.8.3 OSIM International Ltd. Portable Air Pressure Massage Device Product Market Performance

10.8.4 OSIM International Ltd. Business Overview

10.8.5 OSIM International Ltd. Recent Developments

10.9 Panasonic Corporation

10.9.1 Panasonic Corporation Basic Information

10.9.2 Panasonic Corporation Portable Air Pressure Massage Device Product

Overview

10.9.3 Panasonic Corporation Portable Air Pressure Massage Device Product Market Performance

10.9.4 Panasonic Corporation Business Overview

10.9.5 Panasonic Corporation Recent Developments

10.10 Prospera

10.10.1 Prospera Basic Information

10.10.2 Prospera Portable Air Pressure Massage Device Product Overview

10.10.3 Prospera Portable Air Pressure Massage Device Product Market Performance

10.10.4 Prospera Business Overview

10.10.5 Prospera Recent Developments

11 PORTABLE AIR PRESSURE MASSAGE DEVICE MARKET FORECAST BY REGION

11.1 Global Portable Air Pressure Massage Device Market Size Forecast

11.2 Global Portable Air Pressure Massage Device Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Portable Air Pressure Massage Device Market Size Forecast by Country

11.2.3 Asia Pacific Portable Air Pressure Massage Device Market Size Forecast by Region

11.2.4 South America Portable Air Pressure Massage Device Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Portable Air Pressure Massage Device by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Portable Air Pressure Massage Device Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Portable Air Pressure Massage Device by Type (2026-2035)

12.1.2 Global Portable Air Pressure Massage Device Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Portable Air Pressure Massage Device by Type (2026-2035)

12.2 Global Portable Air Pressure Massage Device Market Forecast by Application (2026-2035)

12.2.1 Global Portable Air Pressure Massage Device Sales (K Units) Forecast by Application

12.2.2 Global Portable Air Pressure Massage Device Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Portable Air Pressure Massage Device Market Size by Type (M USD)

Table 4. Global Portable Air Pressure Massage Device Market Size by Application

Table 5. Portable Air Pressure Massage Device Market Size Comparison by Region (M USD)

Table 6. Global Portable Air Pressure Massage Device Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Portable Air Pressure Massage Device Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Portable Air Pressure Massage Device Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Portable Air Pressure Massage Device Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Portable Air Pressure Massage Device as of 2025)

Table 11. Global Market Portable Air Pressure Massage Device Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Portable Air Pressure Massage Device Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Portable Air Pressure Massage Device Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Portable Air Pressure Massage Device Sales by Type (K Units)

- Table 27. Global Portable Air Pressure Massage Device Market Size by Type (M USD)
- Table 28. Global Portable Air Pressure Massage Device Sales (K Units) by Type (2020-2025)
- Table 29. Global Portable Air Pressure Massage Device Sales Market Share by Type (2020-2025)
- Table 30. Global Portable Air Pressure Massage Device Market Size (M USD) by Type (2020-2025)
- Table 31. Global Portable Air Pressure Massage Device Market Share by Type (2020-2025)
- Table 32. Global Portable Air Pressure Massage Device Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Portable Air Pressure Massage Device Sales (K Units) by Application
- Table 34. Global Portable Air Pressure Massage Device Market Size by Application
- Table 35. Global Portable Air Pressure Massage Device Sales by Application (2020-2025) & (K Units)
- Table 36. Global Portable Air Pressure Massage Device Sales Market Share by Application (2020-2025)
- Table 37. Global Portable Air Pressure Massage Device Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Portable Air Pressure Massage Device Market Share by Application (2020-2025)
- Table 39. Global Portable Air Pressure Massage Device Sales Growth Rate by Application (2020-2025)
- Table 40. Global Portable Air Pressure Massage Device Sales by Region (2020-2025) & (K Units)
- Table 41. Global Portable Air Pressure Massage Device Sales Market Share by Region (2020-2025)
- Table 42. Global Portable Air Pressure Massage Device Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Portable Air Pressure Massage Device Market Size by Region (2020-2025)
- Table 44. North America Portable Air Pressure Massage Device Sales by Country (2020-2025) & (K Units)
- Table 45. North America Portable Air Pressure Massage Device Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Portable Air Pressure Massage Device Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Portable Air Pressure Massage Device Market Size by Country (2020-2025) & (M USD)

- Table 48. Asia Pacific Portable Air Pressure Massage Device Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Portable Air Pressure Massage Device Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Portable Air Pressure Massage Device Sales by Country (2020-2025) & (K Units)
- Table 51. South America Portable Air Pressure Massage Device Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Portable Air Pressure Massage Device Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Portable Air Pressure Massage Device Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Portable Air Pressure Massage Device Production (K Units) by Region(2020-2025)
- Table 55. Global Portable Air Pressure Massage Device Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Portable Air Pressure Massage Device Revenue Market Share by Region (2020-2025)
- Table 57. Global Portable Air Pressure Massage Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Portable Air Pressure Massage Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Portable Air Pressure Massage Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Portable Air Pressure Massage Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Portable Air Pressure Massage Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Beurer GmbH Basic Information
- Table 63. Beurer GmbH Portable Air Pressure Massage Device Product Overview
- Table 64. Beurer GmbH Portable Air Pressure Massage Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Beurer GmbH Business Overview
- Table 66. Beurer GmbH SWOT Analysis
- Table 67. Beurer GmbH Recent Developments
- Table 68. Deemark Healthcare Basic Information
- Table 69. Deemark Healthcare Portable Air Pressure Massage Device Product Overview
- Table 70. Deemark Healthcare Portable Air Pressure Massage Device Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Deemark Healthcare Business Overview

Table 72. Deemark Healthcare SWOT Analysis

Table 73. Deemark Healthcare Recent Developments

Table 74. Healthmate Forever Basic Information

Table 75. Healthmate Forever Portable Air Pressure Massage Device Product Overview

Table 76. Healthmate Forever Portable Air Pressure Massage Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Healthmate Forever Business Overview

Table 78. Healthmate Forever SWOT Analysis

Table 79. Healthmate Forever Recent Developments

Table 80. HoMedics USA LLC Basic Information

Table 81. HoMedics USA LLC Portable Air Pressure Massage Device Product Overview

Table 82. HoMedics USA LLC Portable Air Pressure Massage Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. HoMedics USA LLC Business Overview

Table 84. HoMedics USA LLC Recent Developments

Table 85. International Electro Medical Basic Information

Table 86. International Electro Medical Portable Air Pressure Massage Device Product Overview

Table 87. International Electro Medical Portable Air Pressure Massage Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. International Electro Medical Business Overview

Table 89. International Electro Medical Recent Developments

Table 90. JSB Healthcare Basic Information

Table 91. JSB Healthcare Portable Air Pressure Massage Device Product Overview

Table 92. JSB Healthcare Portable Air Pressure Massage Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. JSB Healthcare Business Overview

Table 94. JSB Healthcare Recent Developments

Table 95. OMRON Basic Information

Table 96. OMRON Portable Air Pressure Massage Device Product Overview

Table 97. OMRON Portable Air Pressure Massage Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. OMRON Business Overview

Table 99. OMRON Recent Developments

Table 100. OSIM International Ltd. Basic Information

Table 101. OSIM International Ltd. Portable Air Pressure Massage Device Product Overview

Table 102. OSIM International Ltd. Portable Air Pressure Massage Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. OSIM International Ltd. Business Overview

Table 104. OSIM International Ltd. Recent Developments

Table 105. Panasonic Corporation Basic Information

Table 106. Panasonic Corporation Portable Air Pressure Massage Device Product Overview

Table 107. Panasonic Corporation Portable Air Pressure Massage Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Panasonic Corporation Business Overview

Table 109. Panasonic Corporation Recent Developments

Table 110. Prospera Basic Information

Table 111. Prospera Portable Air Pressure Massage Device Product Overview

Table 112. Prospera Portable Air Pressure Massage Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Prospera Business Overview

Table 114. Prospera Recent Developments

Table 115. Global Portable Air Pressure Massage Device Sales Forecast by Region (2026-2035) & (K Units)

Table 116. Global Portable Air Pressure Massage Device Market Size Forecast by Region (2026-2035) & (M USD)

Table 117. North America Portable Air Pressure Massage Device Sales Forecast by Country (2026-2035) & (K Units)

Table 118. North America Portable Air Pressure Massage Device Market Size Forecast by Country (2026-2035) & (M USD)

Table 119. Europe Portable Air Pressure Massage Device Sales Forecast by Country (2026-2035) & (K Units)

Table 120. Europe Portable Air Pressure Massage Device Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Asia Pacific Portable Air Pressure Massage Device Sales Forecast by Region (2026-2035) & (K Units)

Table 122. Asia Pacific Portable Air Pressure Massage Device Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Portable Air Pressure Massage Device Sales Forecast by Country (2026-2035) & (K Units)

Table 124. South America Portable Air Pressure Massage Device Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Portable Air Pressure Massage Device Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa Portable Air Pressure Massage Device Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Portable Air Pressure Massage Device Sales Forecast by Type (2026-2035) & (K Units)

Table 128. Global Portable Air Pressure Massage Device Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Portable Air Pressure Massage Device Price Forecast by Type (2026-2035) & (USD/Unit)

Table 130. Global Portable Air Pressure Massage Device Sales (K Units) Forecast by Application (2026-2035)

Table 131. Global Portable Air Pressure Massage Device Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Portable Air Pressure Massage Device
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Portable Air Pressure Massage Device Market Size (M USD), 2025-2035
- Figure 5. Global Portable Air Pressure Massage Device Market Size (M USD) (2020-2035)
- Figure 6. Global Portable Air Pressure Massage Device Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Portable Air Pressure Massage Device Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Portable Air Pressure Massage Device Product Life Cycle
- Figure 13. Portable Air Pressure Massage Device Sales Share by Manufacturers in 2025
- Figure 14. Global Portable Air Pressure Massage Device Revenue Share by Manufacturers in 2025
- Figure 15. Portable Air Pressure Massage Device Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Portable Air Pressure Massage Device Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Portable Air Pressure Massage Device Revenue in 2025
- Figure 18. Industry Chain Map of Portable Air Pressure Massage Device
- Figure 19. Global Portable Air Pressure Massage Device Market PEST Analysis
- Figure 20. Global Portable Air Pressure Massage Device Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Portable Air Pressure Massage Device Market Share by Type
- Figure 27. Sales Market Share of Portable Air Pressure Massage Device by Type

(2020-2025)

Figure 28. Sales Market Share of Portable Air Pressure Massage Device by Type in 2025

Figure 29. Market Share of Portable Air Pressure Massage Device by Type (2020-2025)

Figure 30. Market Share of Portable Air Pressure Massage Device by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Portable Air Pressure Massage Device Market Share by Application

Figure 33. Global Portable Air Pressure Massage Device Sales Market Share by Application (2020-2025)

Figure 34. Global Portable Air Pressure Massage Device Sales Market Share by Application in 2025

Figure 35. Global Portable Air Pressure Massage Device Market Share by Application (2020-2025)

Figure 36. Global Portable Air Pressure Massage Device Market Share by Application in 2025

Figure 37. Global Portable Air Pressure Massage Device Sales Growth Rate by Application (2020-2025)

Figure 38. Global Portable Air Pressure Massage Device Sales Market Share by Region (2020-2025)

Figure 39. Global Portable Air Pressure Massage Device Market Size by Region (2020-2025)

Figure 40. North America Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Portable Air Pressure Massage Device Sales Market Share by Country in 2024

Figure 43. North America Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Portable Air Pressure Massage Device Market Size by Country in 2024

Figure 45. U.S. Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Portable Air Pressure Massage Device Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Portable Air Pressure Massage Device Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Portable Air Pressure Massage Device Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Portable Air Pressure Massage Device Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Portable Air Pressure Massage Device Sales Market Share by Country in 2024

Figure 53. Europe Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Portable Air Pressure Massage Device Market Size by Country in 2024

Figure 55. Germany Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Portable Air Pressure Massage Device Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Portable Air Pressure Massage Device Sales Market Share by Region in 2024

Figure 67. Asia Pacific Portable Air Pressure Massage Device Market Size by Region in 2024

Figure 68. China Portable Air Pressure Massage Device Sales and Growth Rate

(2020-2025) & (K Units)

Figure 69. China Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Portable Air Pressure Massage Device Sales and Growth Rate (K Units)

Figure 79. South America Portable Air Pressure Massage Device Sales Market Share by Country in 2024

Figure 80. South America Portable Air Pressure Massage Device Market Size and Growth Rate (M USD)

Figure 81. South America Portable Air Pressure Massage Device Market Size by Country in 2024

Figure 82. Brazil Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Portable Air Pressure Massage Device Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Portable Air Pressure Massage Device Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Portable Air Pressure Massage Device Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Portable Air Pressure Massage Device Market Size by Region in 2024

Figure 92. Saudi Arabia Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Portable Air Pressure Massage Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Portable Air Pressure Massage Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Portable Air Pressure Massage Device Production Market Share by Region (2020-2025)

Figure 103. North America Portable Air Pressure Massage Device Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Portable Air Pressure Massage Device Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Portable Air Pressure Massage Device Production (K Units) Growth Rate (2020-2025)

Figure 106. China Portable Air Pressure Massage Device Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Portable Air Pressure Massage Device Sales Forecast by Volume

(2020-2035) & (K Units)

Figure 108. Global Portable Air Pressure Massage Device Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Portable Air Pressure Massage Device Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Portable Air Pressure Massage Device Market Share Forecast by Type (2026-2035)

Figure 111. Global Portable Air Pressure Massage Device Sales Forecast by Application (2026-2035)

Figure 112. Global Portable Air Pressure Massage Device Market Share Forecast by Application (2026-2035)

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