

# Global Portable AC Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Portable air conditioners are a device to modify the condition of air (heating, cooling, but mainly cooling). Perfect for a variety of cooling situations, portable air conditioners are great alternatives to traditional air conditioning systems because they're compact, mobile, and require no permanent installation. Moreover, because they're usually used to cool only certain parts of a home or as a supplement to central air conditioners, they can be much more cost-effective to run. Portable air conditioners use refrigerants to reduce the temperature. During the cooling process, moisture is condensed out of the air and collected in a drain bucket or exhausted out through a drain hose or evaporated out the exhaust. The heating system uses PTC heating technology, fast heat transfer, high efficiency, and low power consumption.

The Global Portable AC Market Size was estimated at USD 972.81 million in 2023 and is projected to reach USD 1128.16 million by 2029, exhibiting a CAGR of 2.50% during the forecast period.

This report provides a deep insight into the global Portable AC market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Portable AC Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Portable AC market in any manner.

### Global Portable AC Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

DeLonghi

Airart

Electrolux

OlimpiaSplendid

Midea

LG

Haier

Suntec

Carrier

Whirlpool

NewAir

Whynter

Gree

Panasonic

Aux

Chigo

Market Segmentation (by Type)

6,000 BTU Portable Air Conditioner

8,000 BTU Portable Air Conditioner

10,000 BTU Portable Air Conditioner

14,000 BTU Portable Air Conditioner

Others

Market Segmentation (by Application)

Equipment & Server Rooms

Factories & Warehouses

Medical & Hospitals

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Portable AC Market

Overview of the regional outlook of the Portable AC Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Portable AC Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Portable AC
- 1.2 Key Market Segments
  - 1.2.1 Portable AC Segment by Type
  - 1.2.2 Portable AC Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PORTABLE AC MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Portable AC Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Portable AC Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PORTABLE AC MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Portable AC Sales by Manufacturers (2019-2024)
- 3.2 Global Portable AC Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Portable AC Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Portable AC Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Portable AC Sales Sites, Area Served, Product Type
- 3.6 Portable AC Market Competitive Situation and Trends
  - 3.6.1 Portable AC Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Portable AC Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 PORTABLE AC INDUSTRY CHAIN ANALYSIS**

- 4.1 Portable AC Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials



- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PORTABLE AC MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PORTABLE AC MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Portable AC Sales Market Share by Type (2019-2024)
- 6.3 Global Portable AC Market Size Market Share by Type (2019-2024)
- 6.4 Global Portable AC Price by Type (2019-2024)

## **7 PORTABLE AC MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Portable AC Market Sales by Application (2019-2024)
- 7.3 Global Portable AC Market Size (M USD) by Application (2019-2024)
- 7.4 Global Portable AC Sales Growth Rate by Application (2019-2024)

## **8 PORTABLE AC MARKET SEGMENTATION BY REGION**

- 8.1 Global Portable AC Sales by Region
  - 8.1.1 Global Portable AC Sales by Region
  - 8.1.2 Global Portable AC Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Portable AC Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Portable AC Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Portable AC Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Portable AC Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Portable AC Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 DeLonghi

9.1.1 DeLonghi Portable AC Basic Information

9.1.2 DeLonghi Portable AC Product Overview

9.1.3 DeLonghi Portable AC Product Market Performance

9.1.4 DeLonghi Business Overview

9.1.5 DeLonghi Portable AC SWOT Analysis

9.1.6 DeLonghi Recent Developments

9.2 Airart

9.2.1 Airart Portable AC Basic Information

- 9.2.2 Airart Portable AC Product Overview
- 9.2.3 Airart Portable AC Product Market Performance
- 9.2.4 Airart Business Overview
- 9.2.5 Airart Portable AC SWOT Analysis
- 9.2.6 Airart Recent Developments
- 9.3 Electrolux
  - 9.3.1 Electrolux Portable AC Basic Information
  - 9.3.2 Electrolux Portable AC Product Overview
  - 9.3.3 Electrolux Portable AC Product Market Performance
  - 9.3.4 Electrolux Portable AC SWOT Analysis
  - 9.3.5 Electrolux Business Overview
  - 9.3.6 Electrolux Recent Developments
- 9.4 OlimpiaSplendid
  - 9.4.1 OlimpiaSplendid Portable AC Basic Information
  - 9.4.2 OlimpiaSplendid Portable AC Product Overview
  - 9.4.3 OlimpiaSplendid Portable AC Product Market Performance
  - 9.4.4 OlimpiaSplendid Business Overview
  - 9.4.5 OlimpiaSplendid Recent Developments
- 9.5 Midea
  - 9.5.1 Midea Portable AC Basic Information
  - 9.5.2 Midea Portable AC Product Overview
  - 9.5.3 Midea Portable AC Product Market Performance
  - 9.5.4 Midea Business Overview
  - 9.5.5 Midea Recent Developments
- 9.6 LG
  - 9.6.1 LG Portable AC Basic Information
  - 9.6.2 LG Portable AC Product Overview
  - 9.6.3 LG Portable AC Product Market Performance
  - 9.6.4 LG Business Overview
  - 9.6.5 LG Recent Developments
- 9.7 Haier
  - 9.7.1 Haier Portable AC Basic Information
  - 9.7.2 Haier Portable AC Product Overview
  - 9.7.3 Haier Portable AC Product Market Performance
  - 9.7.4 Haier Business Overview
  - 9.7.5 Haier Recent Developments
- 9.8 Suntec
  - 9.8.1 Suntec Portable AC Basic Information
  - 9.8.2 Suntec Portable AC Product Overview

9.8.3 Suntec Portable AC Product Market Performance

9.8.4 Suntec Business Overview

9.8.5 Suntec Recent Developments

9.9 Carrier

9.9.1 Carrier Portable AC Basic Information

9.9.2 Carrier Portable AC Product Overview

9.9.3 Carrier Portable AC Product Market Performance

9.9.4 Carrier Business Overview

9.9.5 Carrier Recent Developments

9.10 Whirlpool

9.10.1 Whirlpool Portable AC Basic Information

9.10.2 Whirlpool Portable AC Product Overview

9.10.3 Whirlpool Portable AC Product Market Performance

9.10.4 Whirlpool Business Overview

9.10.5 Whirlpool Recent Developments

9.11 NewAir

9.11.1 NewAir Portable AC Basic Information

9.11.2 NewAir Portable AC Product Overview

9.11.3 NewAir Portable AC Product Market Performance

9.11.4 NewAir Business Overview

9.11.5 NewAir Recent Developments

9.12 Whynter

9.12.1 Whynter Portable AC Basic Information

9.12.2 Whynter Portable AC Product Overview

9.12.3 Whynter Portable AC Product Market Performance

9.12.4 Whynter Business Overview

9.12.5 Whynter Recent Developments

9.13 Gree

9.13.1 Gree Portable AC Basic Information

9.13.2 Gree Portable AC Product Overview

9.13.3 Gree Portable AC Product Market Performance

9.13.4 Gree Business Overview

9.13.5 Gree Recent Developments

9.14 Panasonic

9.14.1 Panasonic Portable AC Basic Information

9.14.2 Panasonic Portable AC Product Overview

9.14.3 Panasonic Portable AC Product Market Performance

9.14.4 Panasonic Business Overview

9.14.5 Panasonic Recent Developments

## 9.15 Aux

- 9.15.1 Aux Portable AC Basic Information
- 9.15.2 Aux Portable AC Product Overview
- 9.15.3 Aux Portable AC Product Market Performance
- 9.15.4 Aux Business Overview
- 9.15.5 Aux Recent Developments

## 9.16 Chigo

- 9.16.1 Chigo Portable AC Basic Information
- 9.16.2 Chigo Portable AC Product Overview
- 9.16.3 Chigo Portable AC Product Market Performance
- 9.16.4 Chigo Business Overview
- 9.16.5 Chigo Recent Developments

## **10 PORTABLE AC MARKET FORECAST BY REGION**

### 10.1 Global Portable AC Market Size Forecast

### 10.2 Global Portable AC Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Portable AC Market Size Forecast by Country
- 10.2.3 Asia Pacific Portable AC Market Size Forecast by Region
- 10.2.4 South America Portable AC Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Portable AC by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Portable AC Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Portable AC by Type (2025-2030)
- 11.1.2 Global Portable AC Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Portable AC by Type (2025-2030)

### 11.2 Global Portable AC Market Forecast by Application (2025-2030)

- 11.2.1 Global Portable AC Sales (K Units) Forecast by Application
- 11.2.2 Global Portable AC Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Portable AC Market Size Comparison by Region (M USD)
- Table 5. Global Portable AC Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Portable AC Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Portable AC Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Portable AC Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Portable AC as of 2022)
- Table 10. Global Market Portable AC Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Portable AC Sales Sites and Area Served
- Table 12. Manufacturers Portable AC Product Type
- Table 13. Global Portable AC Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Portable AC
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Portable AC Market Challenges
- Table 22. Global Portable AC Sales by Type (K Units)
- Table 23. Global Portable AC Market Size by Type (M USD)
- Table 24. Global Portable AC Sales (K Units) by Type (2019-2024)
- Table 25. Global Portable AC Sales Market Share by Type (2019-2024)
- Table 26. Global Portable AC Market Size (M USD) by Type (2019-2024)
- Table 27. Global Portable AC Market Size Share by Type (2019-2024)
- Table 28. Global Portable AC Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Portable AC Sales (K Units) by Application
- Table 30. Global Portable AC Market Size by Application
- Table 31. Global Portable AC Sales by Application (2019-2024) & (K Units)
- Table 32. Global Portable AC Sales Market Share by Application (2019-2024)

Table 33. Global Portable AC Sales by Application (2019-2024) & (M USD)  
Table 34. Global Portable AC Market Share by Application (2019-2024)  
Table 35. Global Portable AC Sales Growth Rate by Application (2019-2024)  
Table 36. Global Portable AC Sales by Region (2019-2024) & (K Units)  
Table 37. Global Portable AC Sales Market Share by Region (2019-2024)  
Table 38. North America Portable AC Sales by Country (2019-2024) & (K Units)  
Table 39. Europe Portable AC Sales by Country (2019-2024) & (K Units)  
Table 40. Asia Pacific Portable AC Sales by Region (2019-2024) & (K Units)  
Table 41. South America Portable AC Sales by Country (2019-2024) & (K Units)  
Table 42. Middle East and Africa Portable AC Sales by Region (2019-2024) & (K Units)  
Table 43. DeLonghi Portable AC Basic Information  
Table 44. DeLonghi Portable AC Product Overview  
Table 45. DeLonghi Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)  
Table 46. DeLonghi Business Overview  
Table 47. DeLonghi Portable AC SWOT Analysis  
Table 48. DeLonghi Recent Developments  
Table 49. Airart Portable AC Basic Information  
Table 50. Airart Portable AC Product Overview  
Table 51. Airart Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)  
Table 52. Airart Business Overview  
Table 53. Airart Portable AC SWOT Analysis  
Table 54. Airart Recent Developments  
Table 55. Electrolux Portable AC Basic Information  
Table 56. Electrolux Portable AC Product Overview  
Table 57. Electrolux Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)  
Table 58. Electrolux Portable AC SWOT Analysis  
Table 59. Electrolux Business Overview  
Table 60. Electrolux Recent Developments  
Table 61. OlimpiaSplendid Portable AC Basic Information  
Table 62. OlimpiaSplendid Portable AC Product Overview  
Table 63. OlimpiaSplendid Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)  
Table 64. OlimpiaSplendid Business Overview  
Table 65. OlimpiaSplendid Recent Developments  
Table 66. Midea Portable AC Basic Information  
Table 67. Midea Portable AC Product Overview

- Table 68. Midea Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Midea Business Overview
- Table 70. Midea Recent Developments
- Table 71. LG Portable AC Basic Information
- Table 72. LG Portable AC Product Overview
- Table 73. LG Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. LG Business Overview
- Table 75. LG Recent Developments
- Table 76. Haier Portable AC Basic Information
- Table 77. Haier Portable AC Product Overview
- Table 78. Haier Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Haier Business Overview
- Table 80. Haier Recent Developments
- Table 81. Suntec Portable AC Basic Information
- Table 82. Suntec Portable AC Product Overview
- Table 83. Suntec Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Suntec Business Overview
- Table 85. Suntec Recent Developments
- Table 86. Carrier Portable AC Basic Information
- Table 87. Carrier Portable AC Product Overview
- Table 88. Carrier Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Carrier Business Overview
- Table 90. Carrier Recent Developments
- Table 91. Whirlpool Portable AC Basic Information
- Table 92. Whirlpool Portable AC Product Overview
- Table 93. Whirlpool Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Whirlpool Business Overview
- Table 95. Whirlpool Recent Developments
- Table 96. NewAir Portable AC Basic Information
- Table 97. NewAir Portable AC Product Overview
- Table 98. NewAir Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. NewAir Business Overview



- Table 100. NewAir Recent Developments
- Table 101. Whynter Portable AC Basic Information
- Table 102. Whynter Portable AC Product Overview
- Table 103. Whynter Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Whynter Business Overview
- Table 105. Whynter Recent Developments
- Table 106. Gree Portable AC Basic Information
- Table 107. Gree Portable AC Product Overview
- Table 108. Gree Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Gree Business Overview
- Table 110. Gree Recent Developments
- Table 111. Panasonic Portable AC Basic Information
- Table 112. Panasonic Portable AC Product Overview
- Table 113. Panasonic Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Panasonic Business Overview
- Table 115. Panasonic Recent Developments
- Table 116. Aux Portable AC Basic Information
- Table 117. Aux Portable AC Product Overview
- Table 118. Aux Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Aux Business Overview
- Table 120. Aux Recent Developments
- Table 121. Chigo Portable AC Basic Information
- Table 122. Chigo Portable AC Product Overview
- Table 123. Chigo Portable AC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Chigo Business Overview
- Table 125. Chigo Recent Developments
- Table 126. Global Portable AC Sales Forecast by Region (2025-2030) & (K Units)
- Table 127. Global Portable AC Market Size Forecast by Region (2025-2030) & (M USD)
- Table 128. North America Portable AC Sales Forecast by Country (2025-2030) & (K Units)
- Table 129. North America Portable AC Market Size Forecast by Country (2025-2030) & (M USD)
- Table 130. Europe Portable AC Sales Forecast by Country (2025-2030) & (K Units)
- Table 131. Europe Portable AC Market Size Forecast by Country (2025-2030) & (M

USD)

Table 132. Asia Pacific Portable AC Sales Forecast by Region (2025-2030) & (K Units)

Table 133. Asia Pacific Portable AC Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America Portable AC Sales Forecast by Country (2025-2030) & (K Units)

Table 135. South America Portable AC Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa Portable AC Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa Portable AC Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global Portable AC Sales Forecast by Type (2025-2030) & (K Units)

Table 139. Global Portable AC Market Size Forecast by Type (2025-2030) & (M USD)

Table 140. Global Portable AC Price Forecast by Type (2025-2030) & (USD/Unit)

Table 141. Global Portable AC Sales (K Units) Forecast by Application (2025-2030)

Table 142. Global Portable AC Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Portable AC
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Portable AC Market Size (M USD), 2019-2030
- Figure 5. Global Portable AC Market Size (M USD) (2019-2030)
- Figure 6. Global Portable AC Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Portable AC Market Size by Country (M USD)
- Figure 11. Portable AC Sales Share by Manufacturers in 2023
- Figure 12. Global Portable AC Revenue Share by Manufacturers in 2023
- Figure 13. Portable AC Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Portable AC Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Portable AC Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Portable AC Market Share by Type
- Figure 18. Sales Market Share of Portable AC by Type (2019-2024)
- Figure 19. Sales Market Share of Portable AC by Type in 2023
- Figure 20. Market Size Share of Portable AC by Type (2019-2024)
- Figure 21. Market Size Market Share of Portable AC by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Portable AC Market Share by Application
- Figure 24. Global Portable AC Sales Market Share by Application (2019-2024)
- Figure 25. Global Portable AC Sales Market Share by Application in 2023
- Figure 26. Global Portable AC Market Share by Application (2019-2024)
- Figure 27. Global Portable AC Market Share by Application in 2023
- Figure 28. Global Portable AC Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Portable AC Sales Market Share by Region (2019-2024)
- Figure 30. North America Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Portable AC Sales Market Share by Country in 2023
- Figure 32. U.S. Portable AC Sales and Growth Rate (2019-2024) & (K Units)

- Figure 33. Canada Portable AC Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Portable AC Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Portable AC Sales Market Share by Country in 2023
- Figure 37. Germany Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Portable AC Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Portable AC Sales Market Share by Region in 2023
- Figure 44. China Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Portable AC Sales and Growth Rate (K Units)
- Figure 50. South America Portable AC Sales Market Share by Country in 2023
- Figure 51. Brazil Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Portable AC Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Portable AC Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Portable AC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Portable AC Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Portable AC Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Portable AC Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Portable AC Market Share Forecast by Type (2025-2030)
- Figure 65. Global Portable AC Sales Forecast by Application (2025-2030)
- Figure 66. Global Portable AC Market Share Forecast by Application (2025-2030)

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