

Global Popcorn Machines Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The popcorn machine market is characterized by a diverse range of products catering to both commercial and residential users, with commercial-grade machines dominating due to high demand in theaters, stadiums, amusement parks, and concession stands. These machines are designed for durability, high output, and consistent performance, often featuring advanced heating elements, larger kettle capacities, and automated functions. Residential popcorn makers, on the other hand, are smaller, more affordable, and emphasize convenience, often incorporating microwave-compatible designs or compact countertop models. The market is driven by the popularity of popcorn as a snack, the growth of home entertainment, and the expansion of foodservice industries globally. Key trends include energy-efficient models, smart technology integration, and customizable options for flavors and textures. Competition is intense, with major players focusing on innovation, branding, and distribution strategies to capture market share. Regional demand varies, with North America leading due to high popcorn consumption, while emerging markets in Asia-Pacific show rapid growth due to increasing disposable incomes and Western snack culture adoption. Sustainability concerns are also influencing product development, with manufacturers exploring eco-friendly materials and reduced energy consumption. Regulatory standards, particularly for food safety and electrical compliance, further shape the competitive landscape.

The global Popcorn Machines market size was estimated at USD 333.59 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 3.23% during the forecast period.

This report provides a deep insight into the global Popcorn Machines market covering all its essential aspects. This ranges from a macro overview of the market to micro

details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Popcorn Machines Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Popcorn Machines market in any manner.

Global Popcorn Machines Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Gold Medal Products

Cretors

Nostalgia

Great Northern Popcorn

Presto

Cuisinart (Conair)

Whirley-Pop

Paragon

West Bend

Benchmark USA

Hamilton Beach

Waring Pro

Market Segmentation (by Type)

Electric Heating

Gas Heating

Market Segmentation (by Application)

Offline Sales

Online Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Popcorn Machines Market

Overview of the regional outlook of the Popcorn Machines Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Popcorn Machines Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Popcorn Machines, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Popcorn Machines

1.2 Key Market Segments

1.2.1 Popcorn Machines Segment by Type

1.2.2 Popcorn Machines Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 POPCORN MACHINES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Popcorn Machines Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Popcorn Machines Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 POPCORN MACHINES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Popcorn Machines Product Life Cycle

3.3 Global Popcorn Machines Sales by Manufacturers (2020-2025)

3.4 Global Popcorn Machines Revenue Market Share by Manufacturers (2020-2025)

3.5 Popcorn Machines Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Popcorn Machines Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Popcorn Machines Market Competitive Situation and Trends

3.8.1 Popcorn Machines Market Concentration Rate

3.8.2 Global 5 and 10 Largest Popcorn Machines Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 POPCORN MACHINES INDUSTRY CHAIN ANALYSIS

- 4.1 Popcorn Machines Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POPCORN MACHINES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Popcorn Machines Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Popcorn Machines Market
- 5.7 ESG Ratings of Leading Companies

6 POPCORN MACHINES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Popcorn Machines Sales Market Share by Type (2020-2025)
- 6.3 Global Popcorn Machines Market Size Market Share by Type (2020-2025)
- 6.4 Global Popcorn Machines Price by Type (2020-2025)

7 POPCORN MACHINES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Popcorn Machines Market Sales by Application (2020-2025)
- 7.3 Global Popcorn Machines Market Size (M USD) by Application (2020-2025)

7.4 Global Popcorn Machines Sales Growth Rate by Application (2020-2025)

8 POPCORN MACHINES MARKET SALES BY REGION

8.1 Global Popcorn Machines Sales by Region

8.1.1 Global Popcorn Machines Sales by Region

8.1.2 Global Popcorn Machines Sales Market Share by Region

8.2 Global Popcorn Machines Market Size by Region

8.2.1 Global Popcorn Machines Market Size by Region

8.2.2 Global Popcorn Machines Market Size Market Share by Region

8.3 North America

8.3.1 North America Popcorn Machines Sales by Country

8.3.2 North America Popcorn Machines Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Popcorn Machines Sales by Country

8.4.2 Europe Popcorn Machines Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Popcorn Machines Sales by Region

8.5.2 Asia Pacific Popcorn Machines Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Popcorn Machines Sales by Country

8.6.2 South America Popcorn Machines Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Popcorn Machines Sales by Region
- 8.7.2 Middle East and Africa Popcorn Machines Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 POPCORN MACHINES MARKET PRODUCTION BY REGION

- 9.1 Global Production of Popcorn Machines by Region(2020-2025)
- 9.2 Global Popcorn Machines Revenue Market Share by Region (2020-2025)
- 9.3 Global Popcorn Machines Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Popcorn Machines Production
 - 9.4.1 North America Popcorn Machines Production Growth Rate (2020-2025)
 - 9.4.2 North America Popcorn Machines Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Popcorn Machines Production
 - 9.5.1 Europe Popcorn Machines Production Growth Rate (2020-2025)
 - 9.5.2 Europe Popcorn Machines Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Popcorn Machines Production (2020-2025)
 - 9.6.1 Japan Popcorn Machines Production Growth Rate (2020-2025)
 - 9.6.2 Japan Popcorn Machines Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Popcorn Machines Production (2020-2025)
 - 9.7.1 China Popcorn Machines Production Growth Rate (2020-2025)
 - 9.7.2 China Popcorn Machines Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Gold Medal Products
 - 10.1.1 Gold Medal Products Basic Information
 - 10.1.2 Gold Medal Products Popcorn Machines Product Overview
 - 10.1.3 Gold Medal Products Popcorn Machines Product Market Performance
 - 10.1.4 Gold Medal Products Business Overview
 - 10.1.5 Gold Medal Products SWOT Analysis

- 10.1.6 Gold Medal Products Recent Developments
- 10.2 Cretors
 - 10.2.1 Cretors Basic Information
 - 10.2.2 Cretors Popcorn Machines Product Overview
 - 10.2.3 Cretors Popcorn Machines Product Market Performance
 - 10.2.4 Cretors Business Overview
 - 10.2.5 Cretors SWOT Analysis
 - 10.2.6 Cretors Recent Developments
- 10.3 Nostalgia
 - 10.3.1 Nostalgia Basic Information
 - 10.3.2 Nostalgia Popcorn Machines Product Overview
 - 10.3.3 Nostalgia Popcorn Machines Product Market Performance
 - 10.3.4 Nostalgia Business Overview
 - 10.3.5 Nostalgia SWOT Analysis
 - 10.3.6 Nostalgia Recent Developments
- 10.4 Great Northern Popcorn
 - 10.4.1 Great Northern Popcorn Basic Information
 - 10.4.2 Great Northern Popcorn Popcorn Machines Product Overview
 - 10.4.3 Great Northern Popcorn Popcorn Machines Product Market Performance
 - 10.4.4 Great Northern Popcorn Business Overview
 - 10.4.5 Great Northern Popcorn Recent Developments
- 10.5 Presto
 - 10.5.1 Presto Basic Information
 - 10.5.2 Presto Popcorn Machines Product Overview
 - 10.5.3 Presto Popcorn Machines Product Market Performance
 - 10.5.4 Presto Business Overview
 - 10.5.5 Presto Recent Developments
- 10.6 Cuisinart (Conair)
 - 10.6.1 Cuisinart (Conair) Basic Information
 - 10.6.2 Cuisinart (Conair) Popcorn Machines Product Overview
 - 10.6.3 Cuisinart (Conair) Popcorn Machines Product Market Performance
 - 10.6.4 Cuisinart (Conair) Business Overview
 - 10.6.5 Cuisinart (Conair) Recent Developments
- 10.7 Whirley-Pop
 - 10.7.1 Whirley-Pop Basic Information
 - 10.7.2 Whirley-Pop Popcorn Machines Product Overview
 - 10.7.3 Whirley-Pop Popcorn Machines Product Market Performance
 - 10.7.4 Whirley-Pop Business Overview
 - 10.7.5 Whirley-Pop Recent Developments

10.8 Paragon

10.8.1 Paragon Basic Information

10.8.2 Paragon Popcorn Machines Product Overview

10.8.3 Paragon Popcorn Machines Product Market Performance

10.8.4 Paragon Business Overview

10.8.5 Paragon Recent Developments

10.9 West Bend

10.9.1 West Bend Basic Information

10.9.2 West Bend Popcorn Machines Product Overview

10.9.3 West Bend Popcorn Machines Product Market Performance

10.9.4 West Bend Business Overview

10.9.5 West Bend Recent Developments

10.10 Benchmark USA

10.10.1 Benchmark USA Basic Information

10.10.2 Benchmark USA Popcorn Machines Product Overview

10.10.3 Benchmark USA Popcorn Machines Product Market Performance

10.10.4 Benchmark USA Business Overview

10.10.5 Benchmark USA Recent Developments

10.11 Hamilton Beach

10.11.1 Hamilton Beach Basic Information

10.11.2 Hamilton Beach Popcorn Machines Product Overview

10.11.3 Hamilton Beach Popcorn Machines Product Market Performance

10.11.4 Hamilton Beach Business Overview

10.11.5 Hamilton Beach Recent Developments

10.12 Waring Pro

10.12.1 Waring Pro Basic Information

10.12.2 Waring Pro Popcorn Machines Product Overview

10.12.3 Waring Pro Popcorn Machines Product Market Performance

10.12.4 Waring Pro Business Overview

10.12.5 Waring Pro Recent Developments

11 POPCORN MACHINES MARKET FORECAST BY REGION

11.1 Global Popcorn Machines Market Size Forecast

11.2 Global Popcorn Machines Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Popcorn Machines Market Size Forecast by Country

11.2.3 Asia Pacific Popcorn Machines Market Size Forecast by Region

11.2.4 South America Popcorn Machines Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Popcorn Machines by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Popcorn Machines Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Popcorn Machines by Type (2026-2033)

12.1.2 Global Popcorn Machines Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Popcorn Machines by Type (2026-2033)

12.2 Global Popcorn Machines Market Forecast by Application (2026-2033)

12.2.1 Global Popcorn Machines Sales (K Units) Forecast by Application

12.2.2 Global Popcorn Machines Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Popcorn Machines Market Size Comparison by Region (M USD)
Table 5. Global Popcorn Machines Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Popcorn Machines Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Popcorn Machines Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Popcorn Machines Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Popcorn Machines as of 2024)
Table 10. Global Market Popcorn Machines Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Popcorn Machines Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Popcorn Machines Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Popcorn Machines Sales by Type (K Units)
Table 26. Global Popcorn Machines Market Size by Type (M USD)
Table 27. Global Popcorn Machines Sales (K Units) by Type (2020-2025)
Table 28. Global Popcorn Machines Sales Market Share by Type (2020-2025)
Table 29. Global Popcorn Machines Market Size (M USD) by Type (2020-2025)
Table 30. Global Popcorn Machines Market Size Share by Type (2020-2025)
Table 31. Global Popcorn Machines Price (USD/Unit) by Type (2020-2025)

Table 32. Global Popcorn Machines Sales (K Units) by Application
Table 33. Global Popcorn Machines Market Size by Application
Table 34. Global Popcorn Machines Sales by Application (2020-2025) & (K Units)
Table 35. Global Popcorn Machines Sales Market Share by Application (2020-2025)
Table 36. Global Popcorn Machines Market Size by Application (2020-2025) & (M USD)
Table 37. Global Popcorn Machines Market Share by Application (2020-2025)
Table 38. Global Popcorn Machines Sales Growth Rate by Application (2020-2025)
Table 39. Global Popcorn Machines Sales by Region (2020-2025) & (K Units)
Table 40. Global Popcorn Machines Sales Market Share by Region (2020-2025)
Table 41. Global Popcorn Machines Market Size by Region (2020-2025) & (M USD)
Table 42. Global Popcorn Machines Market Size Market Share by Region (2020-2025)
Table 43. North America Popcorn Machines Sales by Country (2020-2025) & (K Units)
Table 44. North America Popcorn Machines Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Popcorn Machines Sales by Country (2020-2025) & (K Units)
Table 46. Europe Popcorn Machines Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Popcorn Machines Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Popcorn Machines Market Size by Region (2020-2025) & (M USD)
Table 49. South America Popcorn Machines Sales by Country (2020-2025) & (K Units)
Table 50. South America Popcorn Machines Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Popcorn Machines Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Popcorn Machines Market Size by Region (2020-2025) & (M USD)
Table 53. Global Popcorn Machines Production (K Units) by Region(2020-2025)
Table 54. Global Popcorn Machines Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Popcorn Machines Revenue Market Share by Region (2020-2025)
Table 56. Global Popcorn Machines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Popcorn Machines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Popcorn Machines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Popcorn Machines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Popcorn Machines Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Gold Medal Products Basic Information
Table 62. Gold Medal Products Popcorn Machines Product Overview
Table 63. Gold Medal Products Popcorn Machines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. Gold Medal Products Business Overview
Table 65. Gold Medal Products SWOT Analysis
Table 66. Gold Medal Products Recent Developments
Table 67. Cretors Basic Information
Table 68. Cretors Popcorn Machines Product Overview
Table 69. Cretors Popcorn Machines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. Cretors Business Overview
Table 71. Cretors SWOT Analysis
Table 72. Cretors Recent Developments
Table 73. Nostalgia Basic Information
Table 74. Nostalgia Popcorn Machines Product Overview
Table 75. Nostalgia Popcorn Machines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Nostalgia Business Overview
Table 77. Nostalgia SWOT Analysis
Table 78. Nostalgia Recent Developments
Table 79. Great Northern Popcorn Basic Information
Table 80. Great Northern Popcorn Popcorn Machines Product Overview
Table 81. Great Northern Popcorn Popcorn Machines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Great Northern Popcorn Business Overview
Table 83. Great Northern Popcorn Recent Developments
Table 84. Presto Basic Information
Table 85. Presto Popcorn Machines Product Overview
Table 86. Presto Popcorn Machines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Presto Business Overview
Table 88. Presto Recent Developments
Table 89. Cuisinart (Conair) Basic Information
Table 90. Cuisinart (Conair) Popcorn Machines Product Overview
Table 91. Cuisinart (Conair) Popcorn Machines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Cuisinart (Conair) Business Overview
Table 93. Cuisinart (Conair) Recent Developments

Table 94. Whirley-Pop Basic Information
Table 95. Whirley-Pop Popcorn Machines Product Overview
Table 96. Whirley-Pop Popcorn Machines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Whirley-Pop Business Overview
Table 98. Whirley-Pop Recent Developments
Table 99. Paragon Basic Information
Table 100. Paragon Popcorn Machines Product Overview
Table 101. Paragon Popcorn Machines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Paragon Business Overview
Table 103. Paragon Recent Developments
Table 104. West Bend Basic Information
Table 105. West Bend Popcorn Machines Product Overview
Table 106. West Bend Popcorn Machines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. West Bend Business Overview
Table 108. West Bend Recent Developments
Table 109. Benchmark USA Basic Information
Table 110. Benchmark USA Popcorn Machines Product Overview
Table 111. Benchmark USA Popcorn Machines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Benchmark USA Business Overview
Table 113. Benchmark USA Recent Developments
Table 114. Hamilton Beach Basic Information
Table 115. Hamilton Beach Popcorn Machines Product Overview
Table 116. Hamilton Beach Popcorn Machines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Hamilton Beach Business Overview
Table 118. Hamilton Beach Recent Developments
Table 119. Waring Pro Basic Information
Table 120. Waring Pro Popcorn Machines Product Overview
Table 121. Waring Pro Popcorn Machines Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Waring Pro Business Overview
Table 123. Waring Pro Recent Developments
Table 124. Global Popcorn Machines Sales Forecast by Region (2026-2033) & (K Units)
Table 125. Global Popcorn Machines Market Size Forecast by Region (2026-2033) &

(M USD)

Table 126. North America Popcorn Machines Sales Forecast by Country (2026-2033) & (K Units)

Table 127. North America Popcorn Machines Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Europe Popcorn Machines Sales Forecast by Country (2026-2033) & (K Units)

Table 129. Europe Popcorn Machines Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific Popcorn Machines Sales Forecast by Region (2026-2033) & (K Units)

Table 131. Asia Pacific Popcorn Machines Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America Popcorn Machines Sales Forecast by Country (2026-2033) & (K Units)

Table 133. South America Popcorn Machines Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Middle East and Africa Popcorn Machines Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa Popcorn Machines Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global Popcorn Machines Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global Popcorn Machines Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Popcorn Machines Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global Popcorn Machines Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global Popcorn Machines Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Popcorn Machines
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Popcorn Machines Market Size (M USD), 2024-2033
- Figure 5. Global Popcorn Machines Market Size (M USD) (2020-2033)
- Figure 6. Global Popcorn Machines Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Popcorn Machines Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Popcorn Machines Product Life Cycle
- Figure 13. Popcorn Machines Sales Share by Manufacturers in 2024
- Figure 14. Global Popcorn Machines Revenue Share by Manufacturers in 2024
- Figure 15. Popcorn Machines Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Popcorn Machines Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Popcorn Machines Revenue in 2024
- Figure 18. Industry Chain Map of Popcorn Machines
- Figure 19. Global Popcorn Machines Market PEST Analysis
- Figure 20. Global Popcorn Machines Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Popcorn Machines Market Share by Type
- Figure 27. Sales Market Share of Popcorn Machines by Type (2020-2025)
- Figure 28. Sales Market Share of Popcorn Machines by Type in 2024
- Figure 29. Market Size Share of Popcorn Machines by Type (2020-2025)
- Figure 30. Market Size Share of Popcorn Machines by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Popcorn Machines Market Share by Application

Figure 33. Global Popcorn Machines Sales Market Share by Application (2020-2025)

Figure 34. Global Popcorn Machines Sales Market Share by Application in 2024

Figure 35. Global Popcorn Machines Market Share by Application (2020-2025)

Figure 36. Global Popcorn Machines Market Share by Application in 2024

Figure 37. Global Popcorn Machines Sales Growth Rate by Application (2020-2025)

Figure 38. Global Popcorn Machines Sales Market Share by Region (2020-2025)

Figure 39. Global Popcorn Machines Market Size Market Share by Region (2020-2025)

Figure 40. North America Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Popcorn Machines Sales Market Share by Country in 2024

Figure 43. North America Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Popcorn Machines Market Size Market Share by Country in 2024

Figure 45. U.S. Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Popcorn Machines Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Popcorn Machines Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Popcorn Machines Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Popcorn Machines Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Popcorn Machines Sales Market Share by Country in 2024

Figure 53. Europe Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Popcorn Machines Market Size Market Share by Country in 2024

Figure 55. Germany Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Popcorn Machines Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Popcorn Machines Sales Market Share by Region in 2024

Figure 67. Asia Pacific Popcorn Machines Market Size Market Share by Region in 2024

Figure 68. China Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Popcorn Machines Sales and Growth Rate (K Units)

Figure 79. South America Popcorn Machines Sales Market Share by Country in 2024

Figure 80. South America Popcorn Machines Market Size and Growth Rate (M USD)

Figure 81. South America Popcorn Machines Market Size Market Share by Country in 2024

Figure 82. Brazil Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Popcorn Machines Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Popcorn Machines Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Popcorn Machines Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Popcorn Machines Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Popcorn Machines Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Popcorn Machines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Popcorn Machines Production Market Share by Region (2020-2025)

Figure 103. North America Popcorn Machines Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Popcorn Machines Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Popcorn Machines Production (K Units) Growth Rate (2020-2025)

Figure 106. China Popcorn Machines Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Popcorn Machines Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Popcorn Machines Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Popcorn Machines Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Popcorn Machines Market Share Forecast by Type (2026-2033)

Figure 111. Global Popcorn Machines Sales Forecast by Application (2026-2033)

Figure 112. Global Popcorn Machines Market Share Forecast by Application
(2026-2033)

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