

# Global Polyvinyl Butyral (PVB) Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

PVB film is a translucent film, which is essentially a thermoplastic resin film, a polymer material is extrude-forming through a polyvinyl butyral resin plasticized by a plasticizer. Appearance is translucent film, no impurities, surface roughness, with a certain roughness and good flexibility, has good adhesion with inorganic glass, has high mechanical strength properties such as transparent, heat, cold, humidity, it is the best adhesive material for the manufacture of laminated safety glass in the current world, while also has a wide range of applications in building walls, recruit awning, window, bank counter, prison probe window, furnaces and various bulletproof glass screen . Because it is made of plastic resin, it has a recyclable processing, re-use characteristic.

The Global Polyvinyl Butyral (PVB) Market Size was estimated at USD 2589.30 million in 2023 and is projected to reach USD 3002.79 million by 2029, exhibiting a CAGR of 2.50% during the forecast period.

This report provides a deep insight into the global Polyvinyl Butyral (PVB) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Polyvinyl Butyral (PVB) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Polyvinyl Butyral (PVB) market in any manner.

### Global Polyvinyl Butyral (PVB) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Eastman Chemical

Kuraray

Anhui Wanwei Group

Chang Chun Petrochemicals

Dulite PVB Film

Everlam

Huakai Plastic (Chongqing)

Hunan Xiangwei

Sekisui Chemicals

Huzhou Xinfu New Material

Guangzhou Aojisi New Materials

Huzhou Xinfu New Materials

Jiangxi Rongxin New Materials

Market Segmentation (by Type)

Alkaline Alcoholysis

Acidic Alcoholysis

Market Segmentation (by Application)

Construction Industry

Solar Sector

Automotive Industry

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Polyvinyl Butyral (PVB) Market

Overview of the regional outlook of the Polyvinyl Butyral (PVB) Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Polyvinyl Butyral (PVB) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Polyvinyl Butyral (PVB)
- 1.2 Key Market Segments
  - 1.2.1 Polyvinyl Butyral (PVB) Segment by Type
  - 1.2.2 Polyvinyl Butyral (PVB) Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 POLYVINYL BUTYRAL (PVB) MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Polyvinyl Butyral (PVB) Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Polyvinyl Butyral (PVB) Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 POLYVINYL BUTYRAL (PVB) MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Polyvinyl Butyral (PVB) Sales by Manufacturers (2019-2024)
- 3.2 Global Polyvinyl Butyral (PVB) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Polyvinyl Butyral (PVB) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Polyvinyl Butyral (PVB) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Polyvinyl Butyral (PVB) Sales Sites, Area Served, Product Type
- 3.6 Polyvinyl Butyral (PVB) Market Competitive Situation and Trends
  - 3.6.1 Polyvinyl Butyral (PVB) Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Polyvinyl Butyral (PVB) Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 POLYVINYL BUTYRAL (PVB) INDUSTRY CHAIN ANALYSIS**

- 4.1 Polyvinyl Butyral (PVB) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF POLYVINYL BUTYRAL (PVB) MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 POLYVINYL BUTYRAL (PVB) MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Polyvinyl Butyral (PVB) Sales Market Share by Type (2019-2024)
- 6.3 Global Polyvinyl Butyral (PVB) Market Size Market Share by Type (2019-2024)
- 6.4 Global Polyvinyl Butyral (PVB) Price by Type (2019-2024)

## **7 POLYVINYL BUTYRAL (PVB) MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Polyvinyl Butyral (PVB) Market Sales by Application (2019-2024)
- 7.3 Global Polyvinyl Butyral (PVB) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Polyvinyl Butyral (PVB) Sales Growth Rate by Application (2019-2024)

## **8 POLYVINYL BUTYRAL (PVB) MARKET SEGMENTATION BY REGION**

- 8.1 Global Polyvinyl Butyral (PVB) Sales by Region
  - 8.1.1 Global Polyvinyl Butyral (PVB) Sales by Region
  - 8.1.2 Global Polyvinyl Butyral (PVB) Sales Market Share by Region



## 8.2 North America

### 8.2.1 North America Polyvinyl Butyral (PVB) Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Polyvinyl Butyral (PVB) Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Polyvinyl Butyral (PVB) Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Polyvinyl Butyral (PVB) Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Polyvinyl Butyral (PVB) Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Eastman Chemical

#### 9.1.1 Eastman Chemical Polyvinyl Butyral (PVB) Basic Information

#### 9.1.2 Eastman Chemical Polyvinyl Butyral (PVB) Product Overview

#### 9.1.3 Eastman Chemical Polyvinyl Butyral (PVB) Product Market Performance

#### 9.1.4 Eastman Chemical Business Overview

- 9.1.5 Eastman Chemical Polyvinyl Butyral (PVB) SWOT Analysis
- 9.1.6 Eastman Chemical Recent Developments
- 9.2 Kuraray
  - 9.2.1 Kuraray Polyvinyl Butyral (PVB) Basic Information
  - 9.2.2 Kuraray Polyvinyl Butyral (PVB) Product Overview
  - 9.2.3 Kuraray Polyvinyl Butyral (PVB) Product Market Performance
  - 9.2.4 Kuraray Business Overview
  - 9.2.5 Kuraray Polyvinyl Butyral (PVB) SWOT Analysis
  - 9.2.6 Kuraray Recent Developments
- 9.3 Anhui Wanwei Group
  - 9.3.1 Anhui Wanwei Group Polyvinyl Butyral (PVB) Basic Information
  - 9.3.2 Anhui Wanwei Group Polyvinyl Butyral (PVB) Product Overview
  - 9.3.3 Anhui Wanwei Group Polyvinyl Butyral (PVB) Product Market Performance
  - 9.3.4 Anhui Wanwei Group Polyvinyl Butyral (PVB) SWOT Analysis
  - 9.3.5 Anhui Wanwei Group Business Overview
  - 9.3.6 Anhui Wanwei Group Recent Developments
- 9.4 Chang Chun Petrochemicals
  - 9.4.1 Chang Chun Petrochemicals Polyvinyl Butyral (PVB) Basic Information
  - 9.4.2 Chang Chun Petrochemicals Polyvinyl Butyral (PVB) Product Overview
  - 9.4.3 Chang Chun Petrochemicals Polyvinyl Butyral (PVB) Product Market Performance
  - 9.4.4 Chang Chun Petrochemicals Business Overview
  - 9.4.5 Chang Chun Petrochemicals Recent Developments
- 9.5 Dulite PVB Film
  - 9.5.1 Dulite PVB Film Polyvinyl Butyral (PVB) Basic Information
  - 9.5.2 Dulite PVB Film Polyvinyl Butyral (PVB) Product Overview
  - 9.5.3 Dulite PVB Film Polyvinyl Butyral (PVB) Product Market Performance
  - 9.5.4 Dulite PVB Film Business Overview
  - 9.5.5 Dulite PVB Film Recent Developments
- 9.6 Everlam
  - 9.6.1 Everlam Polyvinyl Butyral (PVB) Basic Information
  - 9.6.2 Everlam Polyvinyl Butyral (PVB) Product Overview
  - 9.6.3 Everlam Polyvinyl Butyral (PVB) Product Market Performance
  - 9.6.4 Everlam Business Overview
  - 9.6.5 Everlam Recent Developments
- 9.7 Huakai Plastic (Chongqing)
  - 9.7.1 Huakai Plastic (Chongqing) Polyvinyl Butyral (PVB) Basic Information
  - 9.7.2 Huakai Plastic (Chongqing) Polyvinyl Butyral (PVB) Product Overview
  - 9.7.3 Huakai Plastic (Chongqing) Polyvinyl Butyral (PVB) Product Market Performance

- 9.7.4 Huakai Plastic (Chongqing) Business Overview
- 9.7.5 Huakai Plastic (Chongqing) Recent Developments
- 9.8 Hunan Xiangwei
  - 9.8.1 Hunan Xiangwei Polyvinyl Butyral (PVB) Basic Information
  - 9.8.2 Hunan Xiangwei Polyvinyl Butyral (PVB) Product Overview
  - 9.8.3 Hunan Xiangwei Polyvinyl Butyral (PVB) Product Market Performance
  - 9.8.4 Hunan Xiangwei Business Overview
  - 9.8.5 Hunan Xiangwei Recent Developments
- 9.9 Sekisui Chemicals
  - 9.9.1 Sekisui Chemicals Polyvinyl Butyral (PVB) Basic Information
  - 9.9.2 Sekisui Chemicals Polyvinyl Butyral (PVB) Product Overview
  - 9.9.3 Sekisui Chemicals Polyvinyl Butyral (PVB) Product Market Performance
  - 9.9.4 Sekisui Chemicals Business Overview
  - 9.9.5 Sekisui Chemicals Recent Developments
- 9.10 Huzhou Xinfu New Material
  - 9.10.1 Huzhou Xinfu New Material Polyvinyl Butyral (PVB) Basic Information
  - 9.10.2 Huzhou Xinfu New Material Polyvinyl Butyral (PVB) Product Overview
  - 9.10.3 Huzhou Xinfu New Material Polyvinyl Butyral (PVB) Product Market Performance
  - 9.10.4 Huzhou Xinfu New Material Business Overview
  - 9.10.5 Huzhou Xinfu New Material Recent Developments
- 9.11 Guangzhou Aojisi New Materials
  - 9.11.1 Guangzhou Aojisi New Materials Polyvinyl Butyral (PVB) Basic Information
  - 9.11.2 Guangzhou Aojisi New Materials Polyvinyl Butyral (PVB) Product Overview
  - 9.11.3 Guangzhou Aojisi New Materials Polyvinyl Butyral (PVB) Product Market Performance
  - 9.11.4 Guangzhou Aojisi New Materials Business Overview
  - 9.11.5 Guangzhou Aojisi New Materials Recent Developments
- 9.12 Huzhou Xinfu New Materials
  - 9.12.1 Huzhou Xinfu New Materials Polyvinyl Butyral (PVB) Basic Information
  - 9.12.2 Huzhou Xinfu New Materials Polyvinyl Butyral (PVB) Product Overview
  - 9.12.3 Huzhou Xinfu New Materials Polyvinyl Butyral (PVB) Product Market Performance
  - 9.12.4 Huzhou Xinfu New Materials Business Overview
  - 9.12.5 Huzhou Xinfu New Materials Recent Developments
- 9.13 Jiangxi Rongxin New Materials
  - 9.13.1 Jiangxi Rongxin New Materials Polyvinyl Butyral (PVB) Basic Information
  - 9.13.2 Jiangxi Rongxin New Materials Polyvinyl Butyral (PVB) Product Overview
  - 9.13.3 Jiangxi Rongxin New Materials Polyvinyl Butyral (PVB) Product Market

## Performance

9.13.4 Jiangxi Rongxin New Materials Business Overview

9.13.5 Jiangxi Rongxin New Materials Recent Developments

## **10 POLYVINYL BUTYRAL (PVB) MARKET FORECAST BY REGION**

10.1 Global Polyvinyl Butyral (PVB) Market Size Forecast

10.2 Global Polyvinyl Butyral (PVB) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Polyvinyl Butyral (PVB) Market Size Forecast by Country

10.2.3 Asia Pacific Polyvinyl Butyral (PVB) Market Size Forecast by Region

10.2.4 South America Polyvinyl Butyral (PVB) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Polyvinyl Butyral (PVB) by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Polyvinyl Butyral (PVB) Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Polyvinyl Butyral (PVB) by Type (2025-2030)

11.1.2 Global Polyvinyl Butyral (PVB) Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Polyvinyl Butyral (PVB) by Type (2025-2030)

11.2 Global Polyvinyl Butyral (PVB) Market Forecast by Application (2025-2030)

11.2.1 Global Polyvinyl Butyral (PVB) Sales (Kilotons) Forecast by Application

11.2.2 Global Polyvinyl Butyral (PVB) Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Polyvinyl Butyral (PVB) Market Size Comparison by Region (M USD)
- Table 5. Global Polyvinyl Butyral (PVB) Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Polyvinyl Butyral (PVB) Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Polyvinyl Butyral (PVB) Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Polyvinyl Butyral (PVB) Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polyvinyl Butyral (PVB) as of 2022)
- Table 10. Global Market Polyvinyl Butyral (PVB) Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Polyvinyl Butyral (PVB) Sales Sites and Area Served
- Table 12. Manufacturers Polyvinyl Butyral (PVB) Product Type
- Table 13. Global Polyvinyl Butyral (PVB) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Polyvinyl Butyral (PVB)
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Polyvinyl Butyral (PVB) Market Challenges
- Table 22. Global Polyvinyl Butyral (PVB) Sales by Type (Kilotons)
- Table 23. Global Polyvinyl Butyral (PVB) Market Size by Type (M USD)
- Table 24. Global Polyvinyl Butyral (PVB) Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Polyvinyl Butyral (PVB) Sales Market Share by Type (2019-2024)
- Table 26. Global Polyvinyl Butyral (PVB) Market Size (M USD) by Type (2019-2024)
- Table 27. Global Polyvinyl Butyral (PVB) Market Size Share by Type (2019-2024)
- Table 28. Global Polyvinyl Butyral (PVB) Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Polyvinyl Butyral (PVB) Sales (Kilotons) by Application
- Table 30. Global Polyvinyl Butyral (PVB) Market Size by Application

- Table 31. Global Polyvinyl Butyral (PVB) Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Polyvinyl Butyral (PVB) Sales Market Share by Application (2019-2024)
- Table 33. Global Polyvinyl Butyral (PVB) Sales by Application (2019-2024) & (M USD)
- Table 34. Global Polyvinyl Butyral (PVB) Market Share by Application (2019-2024)
- Table 35. Global Polyvinyl Butyral (PVB) Sales Growth Rate by Application (2019-2024)
- Table 36. Global Polyvinyl Butyral (PVB) Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Polyvinyl Butyral (PVB) Sales Market Share by Region (2019-2024)
- Table 38. North America Polyvinyl Butyral (PVB) Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Polyvinyl Butyral (PVB) Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Polyvinyl Butyral (PVB) Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Polyvinyl Butyral (PVB) Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Polyvinyl Butyral (PVB) Sales by Region (2019-2024) & (Kilotons)
- Table 43. Eastman Chemical Polyvinyl Butyral (PVB) Basic Information
- Table 44. Eastman Chemical Polyvinyl Butyral (PVB) Product Overview
- Table 45. Eastman Chemical Polyvinyl Butyral (PVB) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Eastman Chemical Business Overview
- Table 47. Eastman Chemical Polyvinyl Butyral (PVB) SWOT Analysis
- Table 48. Eastman Chemical Recent Developments
- Table 49. Kuraray Polyvinyl Butyral (PVB) Basic Information
- Table 50. Kuraray Polyvinyl Butyral (PVB) Product Overview
- Table 51. Kuraray Polyvinyl Butyral (PVB) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Kuraray Business Overview
- Table 53. Kuraray Polyvinyl Butyral (PVB) SWOT Analysis
- Table 54. Kuraray Recent Developments
- Table 55. Anhui Wanwei Group Polyvinyl Butyral (PVB) Basic Information
- Table 56. Anhui Wanwei Group Polyvinyl Butyral (PVB) Product Overview
- Table 57. Anhui Wanwei Group Polyvinyl Butyral (PVB) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Anhui Wanwei Group Polyvinyl Butyral (PVB) SWOT Analysis
- Table 59. Anhui Wanwei Group Business Overview
- Table 60. Anhui Wanwei Group Recent Developments
- Table 61. Chang Chun Petrochemicals Polyvinyl Butyral (PVB) Basic Information
- Table 62. Chang Chun Petrochemicals Polyvinyl Butyral (PVB) Product Overview

- Table 63. Chang Chun Petrochemicals Polyvinyl Butyral (PVB) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Chang Chun Petrochemicals Business Overview
- Table 65. Chang Chun Petrochemicals Recent Developments
- Table 66. Dulite PVB Film Polyvinyl Butyral (PVB) Basic Information
- Table 67. Dulite PVB Film Polyvinyl Butyral (PVB) Product Overview
- Table 68. Dulite PVB Film Polyvinyl Butyral (PVB) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Dulite PVB Film Business Overview
- Table 70. Dulite PVB Film Recent Developments
- Table 71. Everlam Polyvinyl Butyral (PVB) Basic Information
- Table 72. Everlam Polyvinyl Butyral (PVB) Product Overview
- Table 73. Everlam Polyvinyl Butyral (PVB) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Everlam Business Overview
- Table 75. Everlam Recent Developments
- Table 76. Huakai Plastic (Chongqing) Polyvinyl Butyral (PVB) Basic Information
- Table 77. Huakai Plastic (Chongqing) Polyvinyl Butyral (PVB) Product Overview
- Table 78. Huakai Plastic (Chongqing) Polyvinyl Butyral (PVB) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Huakai Plastic (Chongqing) Business Overview
- Table 80. Huakai Plastic (Chongqing) Recent Developments
- Table 81. Hunan Xiangwei Polyvinyl Butyral (PVB) Basic Information
- Table 82. Hunan Xiangwei Polyvinyl Butyral (PVB) Product Overview
- Table 83. Hunan Xiangwei Polyvinyl Butyral (PVB) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Hunan Xiangwei Business Overview
- Table 85. Hunan Xiangwei Recent Developments
- Table 86. Sekisui Chemicals Polyvinyl Butyral (PVB) Basic Information
- Table 87. Sekisui Chemicals Polyvinyl Butyral (PVB) Product Overview
- Table 88. Sekisui Chemicals Polyvinyl Butyral (PVB) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Sekisui Chemicals Business Overview
- Table 90. Sekisui Chemicals Recent Developments
- Table 91. Huzhou Xinfu New Material Polyvinyl Butyral (PVB) Basic Information
- Table 92. Huzhou Xinfu New Material Polyvinyl Butyral (PVB) Product Overview
- Table 93. Huzhou Xinfu New Material Polyvinyl Butyral (PVB) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Huzhou Xinfu New Material Business Overview

- Table 95. Huzhou Xinfu New Material Recent Developments
- Table 96. Guangzhou Aojisi New Materials Polyvinyl Butyral (PVB) Basic Information
- Table 97. Guangzhou Aojisi New Materials Polyvinyl Butyral (PVB) Product Overview
- Table 98. Guangzhou Aojisi New Materials Polyvinyl Butyral (PVB) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. Guangzhou Aojisi New Materials Business Overview
- Table 100. Guangzhou Aojisi New Materials Recent Developments
- Table 101. Huzhou Xinfu New Materials Polyvinyl Butyral (PVB) Basic Information
- Table 102. Huzhou Xinfu New Materials Polyvinyl Butyral (PVB) Product Overview
- Table 103. Huzhou Xinfu New Materials Polyvinyl Butyral (PVB) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Huzhou Xinfu New Materials Business Overview
- Table 105. Huzhou Xinfu New Materials Recent Developments
- Table 106. Jiangxi Rongxin New Materials Polyvinyl Butyral (PVB) Basic Information
- Table 107. Jiangxi Rongxin New Materials Polyvinyl Butyral (PVB) Product Overview
- Table 108. Jiangxi Rongxin New Materials Polyvinyl Butyral (PVB) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Jiangxi Rongxin New Materials Business Overview
- Table 110. Jiangxi Rongxin New Materials Recent Developments
- Table 111. Global Polyvinyl Butyral (PVB) Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 112. Global Polyvinyl Butyral (PVB) Market Size Forecast by Region (2025-2030) & (M USD)
- Table 113. North America Polyvinyl Butyral (PVB) Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 114. North America Polyvinyl Butyral (PVB) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 115. Europe Polyvinyl Butyral (PVB) Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 116. Europe Polyvinyl Butyral (PVB) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 117. Asia Pacific Polyvinyl Butyral (PVB) Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 118. Asia Pacific Polyvinyl Butyral (PVB) Market Size Forecast by Region (2025-2030) & (M USD)
- Table 119. South America Polyvinyl Butyral (PVB) Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 120. South America Polyvinyl Butyral (PVB) Market Size Forecast by Country (2025-2030) & (M USD)



Table 121. Middle East and Africa Polyvinyl Butyral (PVB) Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Polyvinyl Butyral (PVB) Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Global Polyvinyl Butyral (PVB) Sales Forecast by Type (2025-2030) & (Kilotons)

Table 124. Global Polyvinyl Butyral (PVB) Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global Polyvinyl Butyral (PVB) Price Forecast by Type (2025-2030) & (USD/Ton)

Table 126. Global Polyvinyl Butyral (PVB) Sales (Kilotons) Forecast by Application (2025-2030)

Table 127. Global Polyvinyl Butyral (PVB) Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Polyvinyl Butyral (PVB)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Polyvinyl Butyral (PVB) Market Size (M USD), 2019-2030
- Figure 5. Global Polyvinyl Butyral (PVB) Market Size (M USD) (2019-2030)
- Figure 6. Global Polyvinyl Butyral (PVB) Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Polyvinyl Butyral (PVB) Market Size by Country (M USD)
- Figure 11. Polyvinyl Butyral (PVB) Sales Share by Manufacturers in 2023
- Figure 12. Global Polyvinyl Butyral (PVB) Revenue Share by Manufacturers in 2023
- Figure 13. Polyvinyl Butyral (PVB) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Polyvinyl Butyral (PVB) Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Polyvinyl Butyral (PVB) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Polyvinyl Butyral (PVB) Market Share by Type
- Figure 18. Sales Market Share of Polyvinyl Butyral (PVB) by Type (2019-2024)
- Figure 19. Sales Market Share of Polyvinyl Butyral (PVB) by Type in 2023
- Figure 20. Market Size Share of Polyvinyl Butyral (PVB) by Type (2019-2024)
- Figure 21. Market Size Market Share of Polyvinyl Butyral (PVB) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Polyvinyl Butyral (PVB) Market Share by Application
- Figure 24. Global Polyvinyl Butyral (PVB) Sales Market Share by Application (2019-2024)
- Figure 25. Global Polyvinyl Butyral (PVB) Sales Market Share by Application in 2023
- Figure 26. Global Polyvinyl Butyral (PVB) Market Share by Application (2019-2024)
- Figure 27. Global Polyvinyl Butyral (PVB) Market Share by Application in 2023
- Figure 28. Global Polyvinyl Butyral (PVB) Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Polyvinyl Butyral (PVB) Sales Market Share by Region (2019-2024)
- Figure 30. North America Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024)

& (Kilotons)

Figure 31. North America Polyvinyl Butyral (PVB) Sales Market Share by Country in 2023

Figure 32. U.S. Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Polyvinyl Butyral (PVB) Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Polyvinyl Butyral (PVB) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Polyvinyl Butyral (PVB) Sales Market Share by Country in 2023

Figure 37. Germany Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Polyvinyl Butyral (PVB) Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Polyvinyl Butyral (PVB) Sales Market Share by Region in 2023

Figure 44. China Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Polyvinyl Butyral (PVB) Sales and Growth Rate (Kilotons)

Figure 50. South America Polyvinyl Butyral (PVB) Sales Market Share by Country in 2023

Figure 51. Brazil Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Polyvinyl Butyral (PVB) Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Polyvinyl Butyral (PVB) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Polyvinyl Butyral (PVB) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Polyvinyl Butyral (PVB) Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Polyvinyl Butyral (PVB) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Polyvinyl Butyral (PVB) Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Polyvinyl Butyral (PVB) Market Share Forecast by Type (2025-2030)

Figure 65. Global Polyvinyl Butyral (PVB) Sales Forecast by Application (2025-2030)

Figure 66. Global Polyvinyl Butyral (PVB) Market Share Forecast by Application (2025-2030)

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