

Global Polyvinyl Alcohol Excipients Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Polyvinyl Alcohol Excipients competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Polyvinyl Alcohol Excipient refers to a synthetic, water-soluble polymer widely used in the pharmaceutical and medical fields due to its biocompatibility, film-forming ability, adhesion, emulsifying, and non-toxic properties. In medicine, PVA is primarily applied as an excipient in drug formulations, coating agent for tablets, binder, emulsifier, stabilizer in suspensions, and component in eye drops and contact lenses. It is valued for its safety, stability, and versatility in controlled drug delivery systems and biomedical materials. In 2024, global Polyvinyl Alcohol Excipients sales reached approximately 11.5 kilotons, with an average global market price of around US\$ 10,240 per ton. Primary demand drivers Biomedical hydrogels & tissue engineering ? PVA?s ability to form tunable hydrogels (freeze-thaw physical gels, chemical crosslinking, interpenetrating networks) makes it attractive for wound dressings, cartilage/soft tissue scaffolds and injectable matrices. Research activity and early commercial products are expanding. Ophthalmic & ocular products ? PVA?s biocompatibility, high water retention and film-forming properties support uses in artificial tears, ophthalmic gels and specialty ocular patches. Pharmaceutical excipient needs ? tablet coatings, film formers, wet-granulation binders and oral soluble films use high-purity PVA grades (medical/pharma grade) that meet regulatory purity standards. Regulatory/quality demand ? drug and device manufacturers require traceable, low-impurity, pharmacopeial-compatible materials; this raises the value of certified medical-grade grades.

The global Polyvinyl Alcohol Excipients market size was estimated at USD 118.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.00%

during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Polyvinyl Alcohol Excipients market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Polyvinyl Alcohol Excipients market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Polyvinyl Alcohol Excipients market.

Global Polyvinyl Alcohol Excipients Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Kuraray
Mitsubishi Chemical
Sekisui Chemical
Japan Vam & Poval
Jiangxi Alpha Hi-Tech
JRS Pharma

Market Segmentation (by Type)

Hydrolysis mol 87.0/86.5 to 89.0%
Hydrolysis mol 85.0 to 89.0%

Market Segmentation (by Application)

Tablet Coatings
Eye Drops
Topicals
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Polyvinyl Alcohol Excipients Market
Overview of the regional outlook of the Polyvinyl Alcohol Excipients Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polyvinyl Alcohol Excipients Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Polyvinyl Alcohol Excipients, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five

forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Polyvinyl Alcohol Excipients
- 1.2 Key Market Segments
 - 1.2.1 Polyvinyl Alcohol Excipients Segment by Type
 - 1.2.2 Polyvinyl Alcohol Excipients Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 POLYVINYL ALCOHOL EXCIPIENTS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Polyvinyl Alcohol Excipients Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Polyvinyl Alcohol Excipients Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 POLYVINYL ALCOHOL EXCIPIENTS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Polyvinyl Alcohol Excipients Product Life Cycle
- 3.3 Global Polyvinyl Alcohol Excipients Sales by Manufacturers (2020-2025)
- 3.4 Global Polyvinyl Alcohol Excipients Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Polyvinyl Alcohol Excipients Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Polyvinyl Alcohol Excipients Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Polyvinyl Alcohol Excipients Market Competitive Situation and Trends
 - 3.8.1 Polyvinyl Alcohol Excipients Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Polyvinyl Alcohol Excipients Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 POLYVINYL ALCOHOL EXCIPIENTS INDUSTRY CHAIN ANALYSIS

4.1 Polyvinyl Alcohol Excipients Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF POLYVINYL ALCOHOL EXCIPIENTS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Polyvinyl Alcohol Excipients Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Polyvinyl Alcohol Excipients Market

5.7 ESG Ratings of Leading Companies

6 POLYVINYL ALCOHOL EXCIPIENTS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Polyvinyl Alcohol Excipients Sales Market Share by Type (2020-2025)

6.3 Global Polyvinyl Alcohol Excipients Market Size by Type (2020-2025)

6.4 Global Polyvinyl Alcohol Excipients Price by Type (2020-2025)

7 POLYVINYL ALCOHOL EXCIPIENTS MARKET SEGMENTATION BY

APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Polyvinyl Alcohol Excipients Market Sales by Application (2020-2025)
- 7.3 Global Polyvinyl Alcohol Excipients Market Size (M USD) by Application (2020-2025)
- 7.4 Global Polyvinyl Alcohol Excipients Sales Growth Rate by Application (2020-2025)

8 POLYVINYL ALCOHOL EXCIPIENTS MARKET SALES BY REGION

- 8.1 Global Polyvinyl Alcohol Excipients Sales by Region
 - 8.1.1 Global Polyvinyl Alcohol Excipients Sales by Region
 - 8.1.2 Global Polyvinyl Alcohol Excipients Sales Market Share by Region
- 8.2 Global Polyvinyl Alcohol Excipients Market Size by Region
 - 8.2.1 Global Polyvinyl Alcohol Excipients Market Size by Region
 - 8.2.2 Global Polyvinyl Alcohol Excipients Market Size by Region
- 8.3 North America
 - 8.3.1 North America Polyvinyl Alcohol Excipients Sales by Country
 - 8.3.2 North America Polyvinyl Alcohol Excipients Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Polyvinyl Alcohol Excipients Sales by Country
 - 8.4.2 Europe Polyvinyl Alcohol Excipients Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Polyvinyl Alcohol Excipients Sales by Region
 - 8.5.2 Asia Pacific Polyvinyl Alcohol Excipients Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America

- 8.6.1 South America Polyvinyl Alcohol Excipients Sales by Country
- 8.6.2 South America Polyvinyl Alcohol Excipients Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Polyvinyl Alcohol Excipients Sales by Region
 - 8.7.2 Middle East and Africa Polyvinyl Alcohol Excipients Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 POLYVINYL ALCOHOL EXCIPIENTS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Polyvinyl Alcohol Excipients by Region(2020-2025)
- 9.2 Global Polyvinyl Alcohol Excipients Revenue Market Share by Region (2020-2025)
- 9.3 Global Polyvinyl Alcohol Excipients Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Polyvinyl Alcohol Excipients Production
 - 9.4.1 North America Polyvinyl Alcohol Excipients Production Growth Rate (2020-2025)
 - 9.4.2 North America Polyvinyl Alcohol Excipients Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Polyvinyl Alcohol Excipients Production
 - 9.5.1 Europe Polyvinyl Alcohol Excipients Production Growth Rate (2020-2025)
 - 9.5.2 Europe Polyvinyl Alcohol Excipients Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Polyvinyl Alcohol Excipients Production (2020-2025)
 - 9.6.1 Japan Polyvinyl Alcohol Excipients Production Growth Rate (2020-2025)
 - 9.6.2 Japan Polyvinyl Alcohol Excipients Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Polyvinyl Alcohol Excipients Production (2020-2025)
 - 9.7.1 China Polyvinyl Alcohol Excipients Production Growth Rate (2020-2025)
 - 9.7.2 China Polyvinyl Alcohol Excipients Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Kuraray

10.1.1 Kuraray Basic Information

10.1.2 Kuraray Polyvinyl Alcohol Excipients Product Overview

10.1.3 Kuraray Polyvinyl Alcohol Excipients Product Market Performance

10.1.4 Kuraray Business Overview

10.1.5 Kuraray SWOT Analysis

10.1.6 Kuraray Recent Developments

10.2 Mitsubishi Chemical

10.2.1 Mitsubishi Chemical Basic Information

10.2.2 Mitsubishi Chemical Polyvinyl Alcohol Excipients Product Overview

10.2.3 Mitsubishi Chemical Polyvinyl Alcohol Excipients Product Market Performance

10.2.4 Mitsubishi Chemical Business Overview

10.2.5 Mitsubishi Chemical SWOT Analysis

10.2.6 Mitsubishi Chemical Recent Developments

10.3 Sekisui Chemical

10.3.1 Sekisui Chemical Basic Information

10.3.2 Sekisui Chemical Polyvinyl Alcohol Excipients Product Overview

10.3.3 Sekisui Chemical Polyvinyl Alcohol Excipients Product Market Performance

10.3.4 Sekisui Chemical Business Overview

10.3.5 Sekisui Chemical SWOT Analysis

10.3.6 Sekisui Chemical Recent Developments

10.4 Japan Vam and Poval

10.4.1 Japan Vam and Poval Basic Information

10.4.2 Japan Vam and Poval Polyvinyl Alcohol Excipients Product Overview

10.4.3 Japan Vam and Poval Polyvinyl Alcohol Excipients Product Market

Performance

10.4.4 Japan Vam and Poval Business Overview

10.4.5 Japan Vam and Poval Recent Developments

10.5 Jiangxi Alpha Hi-Tech

10.5.1 Jiangxi Alpha Hi-Tech Basic Information

10.5.2 Jiangxi Alpha Hi-Tech Polyvinyl Alcohol Excipients Product Overview

10.5.3 Jiangxi Alpha Hi-Tech Polyvinyl Alcohol Excipients Product Market

Performance

10.5.4 Jiangxi Alpha Hi-Tech Business Overview

10.5.5 Jiangxi Alpha Hi-Tech Recent Developments

10.6 JRS Pharma

10.6.1 JRS Pharma Basic Information

10.6.2 JRS Pharma Polyvinyl Alcohol Excipients Product Overview

10.6.3 JRS Pharma Polyvinyl Alcohol Excipients Product Market Performance

10.6.4 JRS Pharma Business Overview

10.6.5 JRS Pharma Recent Developments

11 POLYVINYL ALCOHOL EXCIPIENTS MARKET FORECAST BY REGION

11.1 Global Polyvinyl Alcohol Excipients Market Size Forecast

11.2 Global Polyvinyl Alcohol Excipients Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Polyvinyl Alcohol Excipients Market Size Forecast by Country

11.2.3 Asia Pacific Polyvinyl Alcohol Excipients Market Size Forecast by Region

11.2.4 South America Polyvinyl Alcohol Excipients Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Polyvinyl Alcohol Excipients by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Polyvinyl Alcohol Excipients Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Polyvinyl Alcohol Excipients by Type (2026-2035)

12.1.2 Global Polyvinyl Alcohol Excipients Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Polyvinyl Alcohol Excipients by Type (2026-2035)

12.2 Global Polyvinyl Alcohol Excipients Market Forecast by Application (2026-2035)

12.2.1 Global Polyvinyl Alcohol Excipients Sales (K MT) Forecast by Application

12.2.2 Global Polyvinyl Alcohol Excipients Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Polyvinyl Alcohol Excipients Market Size by Type (M USD)
- Table 4. Global Polyvinyl Alcohol Excipients Market Size by Application
- Table 5. Polyvinyl Alcohol Excipients Market Size Comparison by Region (M USD)
- Table 6. Global Polyvinyl Alcohol Excipients Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Polyvinyl Alcohol Excipients Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Polyvinyl Alcohol Excipients Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Polyvinyl Alcohol Excipients Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Polyvinyl Alcohol Excipients as of 2025)
- Table 11. Global Market Polyvinyl Alcohol Excipients Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Polyvinyl Alcohol Excipients Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Polyvinyl Alcohol Excipients Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Polyvinyl Alcohol Excipients Sales by Type (K MT)
- Table 27. Global Polyvinyl Alcohol Excipients Market Size by Type (M USD)

Table 28. Global Polyvinyl Alcohol Excipients Sales (K MT) by Type (2020-2025)

Table 29. Global Polyvinyl Alcohol Excipients Sales Market Share by Type (2020-2025)

Table 30. Global Polyvinyl Alcohol Excipients Market Size (M USD) by Type (2020-2025)

Table 31. Global Polyvinyl Alcohol Excipients Market Share by Type (2020-2025)

Table 32. Global Polyvinyl Alcohol Excipients Price (USD/KG) by Type (2020-2025)

Table 33. Global Polyvinyl Alcohol Excipients Sales (K MT) by Application

Table 34. Global Polyvinyl Alcohol Excipients Market Size by Application

Table 35. Global Polyvinyl Alcohol Excipients Sales by Application (2020-2025) & (K MT)

Table 36. Global Polyvinyl Alcohol Excipients Sales Market Share by Application (2020-2025)

Table 37. Global Polyvinyl Alcohol Excipients Market Size by Application (2020-2025) & (M USD)

Table 38. Global Polyvinyl Alcohol Excipients Market Share by Application (2020-2025)

Table 39. Global Polyvinyl Alcohol Excipients Sales Growth Rate by Application (2020-2025)

Table 40. Global Polyvinyl Alcohol Excipients Sales by Region (2020-2025) & (K MT)

Table 41. Global Polyvinyl Alcohol Excipients Sales Market Share by Region (2020-2025)

Table 42. Global Polyvinyl Alcohol Excipients Market Size by Region (2020-2025) & (M USD)

Table 43. Global Polyvinyl Alcohol Excipients Market Size by Region (2020-2025)

Table 44. North America Polyvinyl Alcohol Excipients Sales by Country (2020-2025) & (K MT)

Table 45. North America Polyvinyl Alcohol Excipients Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Polyvinyl Alcohol Excipients Sales by Country (2020-2025) & (K MT)

Table 47. Europe Polyvinyl Alcohol Excipients Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Polyvinyl Alcohol Excipients Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Polyvinyl Alcohol Excipients Market Size by Region (2020-2025) & (M USD)

Table 50. South America Polyvinyl Alcohol Excipients Sales by Country (2020-2025) & (K MT)

Table 51. South America Polyvinyl Alcohol Excipients Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Polyvinyl Alcohol Excipients Sales by Region

(2020-2025) & (K MT)

Table 53. Middle East and Africa Polyvinyl Alcohol Excipients Market Size by Region (2020-2025) & (M USD)

Table 54. Global Polyvinyl Alcohol Excipients Production (K MT) by Region(2020-2025)

Table 55. Global Polyvinyl Alcohol Excipients Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Polyvinyl Alcohol Excipients Revenue Market Share by Region (2020-2025)

Table 57. Global Polyvinyl Alcohol Excipients Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Polyvinyl Alcohol Excipients Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Polyvinyl Alcohol Excipients Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Polyvinyl Alcohol Excipients Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Polyvinyl Alcohol Excipients Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Kuraray Basic Information

Table 63. Kuraray Polyvinyl Alcohol Excipients Product Overview

Table 64. Kuraray Polyvinyl Alcohol Excipients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Kuraray Business Overview

Table 66. Kuraray SWOT Analysis

Table 67. Kuraray Recent Developments

Table 68. Mitsubishi Chemical Basic Information

Table 69. Mitsubishi Chemical Polyvinyl Alcohol Excipients Product Overview

Table 70. Mitsubishi Chemical Polyvinyl Alcohol Excipients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Mitsubishi Chemical Business Overview

Table 72. Mitsubishi Chemical SWOT Analysis

Table 73. Mitsubishi Chemical Recent Developments

Table 74. Sekisui Chemical Basic Information

Table 75. Sekisui Chemical Polyvinyl Alcohol Excipients Product Overview

Table 76. Sekisui Chemical Polyvinyl Alcohol Excipients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Sekisui Chemical Business Overview

Table 78. Sekisui Chemical SWOT Analysis

Table 79. Sekisui Chemical Recent Developments

- Table 80. Japan Vam and Poval Basic Information
- Table 81. Japan Vam and Poval Polyvinyl Alcohol Excipients Product Overview
- Table 82. Japan Vam and Poval Polyvinyl Alcohol Excipients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Japan Vam and Poval Business Overview
- Table 84. Japan Vam and Poval Recent Developments
- Table 85. Jiangxi Alpha Hi-Tech Basic Information
- Table 86. Jiangxi Alpha Hi-Tech Polyvinyl Alcohol Excipients Product Overview
- Table 87. Jiangxi Alpha Hi-Tech Polyvinyl Alcohol Excipients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Jiangxi Alpha Hi-Tech Business Overview
- Table 89. Jiangxi Alpha Hi-Tech Recent Developments
- Table 90. JRS Pharma Basic Information
- Table 91. JRS Pharma Polyvinyl Alcohol Excipients Product Overview
- Table 92. JRS Pharma Polyvinyl Alcohol Excipients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. JRS Pharma Business Overview
- Table 94. JRS Pharma Recent Developments
- Table 95. Global Polyvinyl Alcohol Excipients Sales Forecast by Region (2026-2035) & (K MT)
- Table 96. Global Polyvinyl Alcohol Excipients Market Size Forecast by Region (2026-2035) & (M USD)
- Table 97. North America Polyvinyl Alcohol Excipients Sales Forecast by Country (2026-2035) & (K MT)
- Table 98. North America Polyvinyl Alcohol Excipients Market Size Forecast by Country (2026-2035) & (M USD)
- Table 99. Europe Polyvinyl Alcohol Excipients Sales Forecast by Country (2026-2035) & (K MT)
- Table 100. Europe Polyvinyl Alcohol Excipients Market Size Forecast by Country (2026-2035) & (M USD)
- Table 101. Asia Pacific Polyvinyl Alcohol Excipients Sales Forecast by Region (2026-2035) & (K MT)
- Table 102. Asia Pacific Polyvinyl Alcohol Excipients Market Size Forecast by Region (2026-2035) & (M USD)
- Table 103. South America Polyvinyl Alcohol Excipients Sales Forecast by Country (2026-2035) & (K MT)
- Table 104. South America Polyvinyl Alcohol Excipients Market Size Forecast by Country (2026-2035) & (M USD)
- Table 105. Middle East and Africa Polyvinyl Alcohol Excipients Sales Forecast by

Country (2026-2035) & (Units)

Table 106. Middle East and Africa Polyvinyl Alcohol Excipients Market Size Forecast by Country (2026-2035) & (M USD)

Table 107. Global Polyvinyl Alcohol Excipients Sales Forecast by Type (2026-2035) & (K MT)

Table 108. Global Polyvinyl Alcohol Excipients Market Size Forecast by Type (2026-2035) & (M USD)

Table 109. Global Polyvinyl Alcohol Excipients Price Forecast by Type (2026-2035) & (USD/KG)

Table 110. Global Polyvinyl Alcohol Excipients Sales (K MT) Forecast by Application (2026-2035)

Table 111. Global Polyvinyl Alcohol Excipients Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Polyvinyl Alcohol Excipients
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Polyvinyl Alcohol Excipients Market Size (M USD), 2025-2035
- Figure 5. Global Polyvinyl Alcohol Excipients Market Size (M USD) (2020-2035)
- Figure 6. Global Polyvinyl Alcohol Excipients Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Polyvinyl Alcohol Excipients Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Polyvinyl Alcohol Excipients Product Life Cycle
- Figure 13. Polyvinyl Alcohol Excipients Sales Share by Manufacturers in 2025
- Figure 14. Global Polyvinyl Alcohol Excipients Revenue Share by Manufacturers in 2025
- Figure 15. Polyvinyl Alcohol Excipients Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Polyvinyl Alcohol Excipients Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Polyvinyl Alcohol Excipients Revenue in 2025
- Figure 18. Industry Chain Map of Polyvinyl Alcohol Excipients
- Figure 19. Global Polyvinyl Alcohol Excipients Market PEST Analysis
- Figure 20. Global Polyvinyl Alcohol Excipients Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Polyvinyl Alcohol Excipients Market Share by Type
- Figure 27. Sales Market Share of Polyvinyl Alcohol Excipients by Type (2020-2025)
- Figure 28. Sales Market Share of Polyvinyl Alcohol Excipients by Type in 2025
- Figure 29. Market Share of Polyvinyl Alcohol Excipients by Type (2020-2025)
- Figure 30. Market Share of Polyvinyl Alcohol Excipients by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Polyvinyl Alcohol Excipients Market Share by Application

Figure 33. Global Polyvinyl Alcohol Excipients Sales Market Share by Application (2020-2025)

Figure 34. Global Polyvinyl Alcohol Excipients Sales Market Share by Application in 2025

Figure 35. Global Polyvinyl Alcohol Excipients Market Share by Application (2020-2025)

Figure 36. Global Polyvinyl Alcohol Excipients Market Share by Application in 2025

Figure 37. Global Polyvinyl Alcohol Excipients Sales Growth Rate by Application (2020-2025)

Figure 38. Global Polyvinyl Alcohol Excipients Sales Market Share by Region (2020-2025)

Figure 39. Global Polyvinyl Alcohol Excipients Market Size by Region (2020-2025)

Figure 40. North America Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Polyvinyl Alcohol Excipients Sales Market Share by Country in 2024

Figure 43. North America Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Polyvinyl Alcohol Excipients Market Size by Country in 2024

Figure 45. U.S. Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Polyvinyl Alcohol Excipients Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Polyvinyl Alcohol Excipients Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Polyvinyl Alcohol Excipients Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Polyvinyl Alcohol Excipients Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Polyvinyl Alcohol Excipients Sales Market Share by Country in 2024

Figure 53. Europe Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Polyvinyl Alcohol Excipients Market Size by Country in 2024

Figure 55. Germany Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Polyvinyl Alcohol Excipients Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Polyvinyl Alcohol Excipients Sales Market Share by Region in 2024

Figure 67. Asia Pacific Polyvinyl Alcohol Excipients Market Size by Region in 2024

Figure 68. China Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 76. Southeast Asia Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Polyvinyl Alcohol Excipients Sales and Growth Rate (K MT)

Figure 79. South America Polyvinyl Alcohol Excipients Sales Market Share by Country in 2024

Figure 80. South America Polyvinyl Alcohol Excipients Market Size and Growth Rate (M USD)

Figure 81. South America Polyvinyl Alcohol Excipients Market Size by Country in 2024

Figure 82. Brazil Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Polyvinyl Alcohol Excipients Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Polyvinyl Alcohol Excipients Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Polyvinyl Alcohol Excipients Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Polyvinyl Alcohol Excipients Market Size by Region in 2024

Figure 92. Saudi Arabia Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Polyvinyl Alcohol Excipients Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Polyvinyl Alcohol Excipients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Polyvinyl Alcohol Excipients Production Market Share by Region (2020-2025)

Figure 103. North America Polyvinyl Alcohol Excipients Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Polyvinyl Alcohol Excipients Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Polyvinyl Alcohol Excipients Production (K MT) Growth Rate (2020-2025)

Figure 106. China Polyvinyl Alcohol Excipients Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Polyvinyl Alcohol Excipients Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Polyvinyl Alcohol Excipients Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Polyvinyl Alcohol Excipients Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Polyvinyl Alcohol Excipients Market Share Forecast by Type (2026-2035)

Figure 111. Global Polyvinyl Alcohol Excipients Sales Forecast by Application (2026-2035)

Figure 112. Global Polyvinyl Alcohol Excipients Market Share Forecast by Application (2026-2035)

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