

# Global Polyurethane Sports Flooring Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Polyurethane Sports Flooring market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Polyurethane Sports Flooring Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Polyurethane Sports Flooring market in any manner.

### Global Polyurethane Sports Flooring Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Tarkett

Armstrong

Sika (Pulastic Brand)

Junckers

Graboplast

LG Hausys

Forbo

Connor

Dynamik

CONICA AG

Reflex Sports

Stockmeier

Herculan

Sports Zone Malaysia

Flyon Sport

Market Segmentation (by Type)

6mm

7mm

8mm

9mm

10mm

Others

Market Segmentation (by Application)

Basketball Court

Table Tennis Court

Gym

Gymnasium

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Polyurethane Sports Flooring Market

Overview of the regional outlook of the Polyurethane Sports Flooring Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Polyurethane Sports Flooring Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Polyurethane Sports Flooring
- 1.2 Key Market Segments
  - 1.2.1 Polyurethane Sports Flooring Segment by Type
  - 1.2.2 Polyurethane Sports Flooring Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 POLYURETHANE SPORTS FLOORING MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Polyurethane Sports Flooring Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Polyurethane Sports Flooring Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 POLYURETHANE SPORTS FLOORING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Polyurethane Sports Flooring Sales by Manufacturers (2019-2024)
- 3.2 Global Polyurethane Sports Flooring Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Polyurethane Sports Flooring Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Polyurethane Sports Flooring Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Polyurethane Sports Flooring Sales Sites, Area Served, Product Type
- 3.6 Polyurethane Sports Flooring Market Competitive Situation and Trends
  - 3.6.1 Polyurethane Sports Flooring Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Polyurethane Sports Flooring Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

## **4 POLYURETHANE SPORTS FLOORING INDUSTRY CHAIN ANALYSIS**

- 4.1 Polyurethane Sports Flooring Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF POLYURETHANE SPORTS FLOORING MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 POLYURETHANE SPORTS FLOORING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Polyurethane Sports Flooring Sales Market Share by Type (2019-2024)
- 6.3 Global Polyurethane Sports Flooring Market Size Market Share by Type (2019-2024)
- 6.4 Global Polyurethane Sports Flooring Price by Type (2019-2024)

## **7 POLYURETHANE SPORTS FLOORING MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Polyurethane Sports Flooring Market Sales by Application (2019-2024)
- 7.3 Global Polyurethane Sports Flooring Market Size (M USD) by Application (2019-2024)
- 7.4 Global Polyurethane Sports Flooring Sales Growth Rate by Application (2019-2024)



## **8 POLYURETHANE SPORTS FLOORING MARKET SEGMENTATION BY REGION**

### 8.1 Global Polyurethane Sports Flooring Sales by Region

#### 8.1.1 Global Polyurethane Sports Flooring Sales by Region

#### 8.1.2 Global Polyurethane Sports Flooring Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Polyurethane Sports Flooring Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Polyurethane Sports Flooring Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Polyurethane Sports Flooring Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Polyurethane Sports Flooring Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Polyurethane Sports Flooring Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

## 9.1 Tarkett

- 9.1.1 Tarkett Polyurethane Sports Flooring Basic Information
- 9.1.2 Tarkett Polyurethane Sports Flooring Product Overview
- 9.1.3 Tarkett Polyurethane Sports Flooring Product Market Performance
- 9.1.4 Tarkett Business Overview
- 9.1.5 Tarkett Polyurethane Sports Flooring SWOT Analysis
- 9.1.6 Tarkett Recent Developments

## 9.2 Armstrong

- 9.2.1 Armstrong Polyurethane Sports Flooring Basic Information
- 9.2.2 Armstrong Polyurethane Sports Flooring Product Overview
- 9.2.3 Armstrong Polyurethane Sports Flooring Product Market Performance
- 9.2.4 Armstrong Business Overview
- 9.2.5 Armstrong Polyurethane Sports Flooring SWOT Analysis
- 9.2.6 Armstrong Recent Developments

## 9.3 Sika (Pulastic Brand)

- 9.3.1 Sika (Pulastic Brand) Polyurethane Sports Flooring Basic Information
- 9.3.2 Sika (Pulastic Brand) Polyurethane Sports Flooring Product Overview
- 9.3.3 Sika (Pulastic Brand) Polyurethane Sports Flooring Product Market Performance
- 9.3.4 Sika (Pulastic Brand) Polyurethane Sports Flooring SWOT Analysis
- 9.3.5 Sika (Pulastic Brand) Business Overview
- 9.3.6 Sika (Pulastic Brand) Recent Developments

## 9.4 Junckers

- 9.4.1 Junckers Polyurethane Sports Flooring Basic Information
- 9.4.2 Junckers Polyurethane Sports Flooring Product Overview
- 9.4.3 Junckers Polyurethane Sports Flooring Product Market Performance
- 9.4.4 Junckers Business Overview
- 9.4.5 Junckers Recent Developments

## 9.5 Graboplast

- 9.5.1 Graboplast Polyurethane Sports Flooring Basic Information
- 9.5.2 Graboplast Polyurethane Sports Flooring Product Overview
- 9.5.3 Graboplast Polyurethane Sports Flooring Product Market Performance
- 9.5.4 Graboplast Business Overview
- 9.5.5 Graboplast Recent Developments

## 9.6 LG Hausys

- 9.6.1 LG Hausys Polyurethane Sports Flooring Basic Information
- 9.6.2 LG Hausys Polyurethane Sports Flooring Product Overview
- 9.6.3 LG Hausys Polyurethane Sports Flooring Product Market Performance
- 9.6.4 LG Hausys Business Overview
- 9.6.5 LG Hausys Recent Developments

## 9.7 Forbo

- 9.7.1 Forbo Polyurethane Sports Flooring Basic Information
- 9.7.2 Forbo Polyurethane Sports Flooring Product Overview
- 9.7.3 Forbo Polyurethane Sports Flooring Product Market Performance
- 9.7.4 Forbo Business Overview
- 9.7.5 Forbo Recent Developments

## 9.8 Connor

- 9.8.1 Connor Polyurethane Sports Flooring Basic Information
- 9.8.2 Connor Polyurethane Sports Flooring Product Overview
- 9.8.3 Connor Polyurethane Sports Flooring Product Market Performance
- 9.8.4 Connor Business Overview
- 9.8.5 Connor Recent Developments

## 9.9 Dynamik

- 9.9.1 Dynamik Polyurethane Sports Flooring Basic Information
- 9.9.2 Dynamik Polyurethane Sports Flooring Product Overview
- 9.9.3 Dynamik Polyurethane Sports Flooring Product Market Performance
- 9.9.4 Dynamik Business Overview
- 9.9.5 Dynamik Recent Developments

## 9.10 CONICA AG

- 9.10.1 CONICA AG Polyurethane Sports Flooring Basic Information
- 9.10.2 CONICA AG Polyurethane Sports Flooring Product Overview
- 9.10.3 CONICA AG Polyurethane Sports Flooring Product Market Performance
- 9.10.4 CONICA AG Business Overview
- 9.10.5 CONICA AG Recent Developments

## 9.11 Reflex Sports

- 9.11.1 Reflex Sports Polyurethane Sports Flooring Basic Information
- 9.11.2 Reflex Sports Polyurethane Sports Flooring Product Overview
- 9.11.3 Reflex Sports Polyurethane Sports Flooring Product Market Performance
- 9.11.4 Reflex Sports Business Overview
- 9.11.5 Reflex Sports Recent Developments

## 9.12 Stockmeier

- 9.12.1 Stockmeier Polyurethane Sports Flooring Basic Information
- 9.12.2 Stockmeier Polyurethane Sports Flooring Product Overview
- 9.12.3 Stockmeier Polyurethane Sports Flooring Product Market Performance
- 9.12.4 Stockmeier Business Overview
- 9.12.5 Stockmeier Recent Developments

## 9.13 Herculan

- 9.13.1 Herculan Polyurethane Sports Flooring Basic Information
- 9.13.2 Herculan Polyurethane Sports Flooring Product Overview

- 9.13.3 Herculac Polyurethane Sports Flooring Product Market Performance
- 9.13.4 Herculac Business Overview
- 9.13.5 Herculac Recent Developments
- 9.14 Sports Zone Malaysia
  - 9.14.1 Sports Zone Malaysia Polyurethane Sports Flooring Basic Information
  - 9.14.2 Sports Zone Malaysia Polyurethane Sports Flooring Product Overview
  - 9.14.3 Sports Zone Malaysia Polyurethane Sports Flooring Product Market Performance
  - 9.14.4 Sports Zone Malaysia Business Overview
  - 9.14.5 Sports Zone Malaysia Recent Developments
- 9.15 Flyon Sport
  - 9.15.1 Flyon Sport Polyurethane Sports Flooring Basic Information
  - 9.15.2 Flyon Sport Polyurethane Sports Flooring Product Overview
  - 9.15.3 Flyon Sport Polyurethane Sports Flooring Product Market Performance
  - 9.15.4 Flyon Sport Business Overview
  - 9.15.5 Flyon Sport Recent Developments

## **10 POLYURETHANE SPORTS FLOORING MARKET FORECAST BY REGION**

- 10.1 Global Polyurethane Sports Flooring Market Size Forecast
- 10.2 Global Polyurethane Sports Flooring Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Polyurethane Sports Flooring Market Size Forecast by Country
  - 10.2.3 Asia Pacific Polyurethane Sports Flooring Market Size Forecast by Region
  - 10.2.4 South America Polyurethane Sports Flooring Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Polyurethane Sports Flooring by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Polyurethane Sports Flooring Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Polyurethane Sports Flooring by Type (2025-2030)
  - 11.1.2 Global Polyurethane Sports Flooring Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Polyurethane Sports Flooring by Type (2025-2030)
- 11.2 Global Polyurethane Sports Flooring Market Forecast by Application (2025-2030)
  - 11.2.1 Global Polyurethane Sports Flooring Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Polyurethane Sports Flooring Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Polyurethane Sports Flooring Market Size Comparison by Region (M USD)

Table 5. Global Polyurethane Sports Flooring Sales (Kilotons) by Manufacturers  
(2019-2024)

Table 6. Global Polyurethane Sports Flooring Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global Polyurethane Sports Flooring Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global Polyurethane Sports Flooring Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in  
Polyurethane Sports Flooring as of 2022)

Table 10. Global Market Polyurethane Sports Flooring Average Price (USD/Ton) of Key  
Manufacturers (2019-2024)

Table 11. Manufacturers Polyurethane Sports Flooring Sales Sites and Area Served

Table 12. Manufacturers Polyurethane Sports Flooring Product Type

Table 13. Global Polyurethane Sports Flooring Manufacturers Market Concentration  
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Polyurethane Sports Flooring

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Polyurethane Sports Flooring Market Challenges

Table 22. Global Polyurethane Sports Flooring Sales by Type (Kilotons)

Table 23. Global Polyurethane Sports Flooring Market Size by Type (M USD)

Table 24. Global Polyurethane Sports Flooring Sales (Kilotons) by Type (2019-2024)

Table 25. Global Polyurethane Sports Flooring Sales Market Share by Type  
(2019-2024)

Table 26. Global Polyurethane Sports Flooring Market Size (M USD) by Type  
(2019-2024)

- Table 27. Global Polyurethane Sports Flooring Market Size Share by Type (2019-2024)
- Table 28. Global Polyurethane Sports Flooring Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Polyurethane Sports Flooring Sales (Kilotons) by Application
- Table 30. Global Polyurethane Sports Flooring Market Size by Application
- Table 31. Global Polyurethane Sports Flooring Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Polyurethane Sports Flooring Sales Market Share by Application (2019-2024)
- Table 33. Global Polyurethane Sports Flooring Sales by Application (2019-2024) & (M USD)
- Table 34. Global Polyurethane Sports Flooring Market Share by Application (2019-2024)
- Table 35. Global Polyurethane Sports Flooring Sales Growth Rate by Application (2019-2024)
- Table 36. Global Polyurethane Sports Flooring Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Polyurethane Sports Flooring Sales Market Share by Region (2019-2024)
- Table 38. North America Polyurethane Sports Flooring Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Polyurethane Sports Flooring Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Polyurethane Sports Flooring Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Polyurethane Sports Flooring Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Polyurethane Sports Flooring Sales by Region (2019-2024) & (Kilotons)
- Table 43. Tarkett Polyurethane Sports Flooring Basic Information
- Table 44. Tarkett Polyurethane Sports Flooring Product Overview
- Table 45. Tarkett Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Tarkett Business Overview
- Table 47. Tarkett Polyurethane Sports Flooring SWOT Analysis
- Table 48. Tarkett Recent Developments
- Table 49. Armstrong Polyurethane Sports Flooring Basic Information
- Table 50. Armstrong Polyurethane Sports Flooring Product Overview
- Table 51. Armstrong Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)



- Table 52. Armstrong Business Overview
- Table 53. Armstrong Polyurethane Sports Flooring SWOT Analysis
- Table 54. Armstrong Recent Developments
- Table 55. Sika (Pulastic Brand) Polyurethane Sports Flooring Basic Information
- Table 56. Sika (Pulastic Brand) Polyurethane Sports Flooring Product Overview
- Table 57. Sika (Pulastic Brand) Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Sika (Pulastic Brand) Polyurethane Sports Flooring SWOT Analysis
- Table 59. Sika (Pulastic Brand) Business Overview
- Table 60. Sika (Pulastic Brand) Recent Developments
- Table 61. Junckers Polyurethane Sports Flooring Basic Information
- Table 62. Junckers Polyurethane Sports Flooring Product Overview
- Table 63. Junckers Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Junckers Business Overview
- Table 65. Junckers Recent Developments
- Table 66. Graboplast Polyurethane Sports Flooring Basic Information
- Table 67. Graboplast Polyurethane Sports Flooring Product Overview
- Table 68. Graboplast Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Graboplast Business Overview
- Table 70. Graboplast Recent Developments
- Table 71. LG Hausys Polyurethane Sports Flooring Basic Information
- Table 72. LG Hausys Polyurethane Sports Flooring Product Overview
- Table 73. LG Hausys Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. LG Hausys Business Overview
- Table 75. LG Hausys Recent Developments
- Table 76. Forbo Polyurethane Sports Flooring Basic Information
- Table 77. Forbo Polyurethane Sports Flooring Product Overview
- Table 78. Forbo Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Forbo Business Overview
- Table 80. Forbo Recent Developments
- Table 81. Connor Polyurethane Sports Flooring Basic Information
- Table 82. Connor Polyurethane Sports Flooring Product Overview
- Table 83. Connor Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Connor Business Overview



Table 85. Connor Recent Developments

Table 86. Dynamik Polyurethane Sports Flooring Basic Information

Table 87. Dynamik Polyurethane Sports Flooring Product Overview

Table 88. Dynamik Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Dynamik Business Overview

Table 90. Dynamik Recent Developments

Table 91. CONICA AG Polyurethane Sports Flooring Basic Information

Table 92. CONICA AG Polyurethane Sports Flooring Product Overview

Table 93. CONICA AG Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. CONICA AG Business Overview

Table 95. CONICA AG Recent Developments

Table 96. Reflex Sports Polyurethane Sports Flooring Basic Information

Table 97. Reflex Sports Polyurethane Sports Flooring Product Overview

Table 98. Reflex Sports Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Reflex Sports Business Overview

Table 100. Reflex Sports Recent Developments

Table 101. Stockmeier Polyurethane Sports Flooring Basic Information

Table 102. Stockmeier Polyurethane Sports Flooring Product Overview

Table 103. Stockmeier Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Stockmeier Business Overview

Table 105. Stockmeier Recent Developments

Table 106. Herculan Polyurethane Sports Flooring Basic Information

Table 107. Herculan Polyurethane Sports Flooring Product Overview

Table 108. Herculan Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Herculan Business Overview

Table 110. Herculan Recent Developments

Table 111. Sports Zone Malaysia Polyurethane Sports Flooring Basic Information

Table 112. Sports Zone Malaysia Polyurethane Sports Flooring Product Overview

Table 113. Sports Zone Malaysia Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Sports Zone Malaysia Business Overview

Table 115. Sports Zone Malaysia Recent Developments

Table 116. Flyon Sport Polyurethane Sports Flooring Basic Information

Table 117. Flyon Sport Polyurethane Sports Flooring Product Overview

Table 118. Flyon Sport Polyurethane Sports Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Flyon Sport Business Overview

Table 120. Flyon Sport Recent Developments

Table 121. Global Polyurethane Sports Flooring Sales Forecast by Region (2025-2030) & (Kilotons)

Table 122. Global Polyurethane Sports Flooring Market Size Forecast by Region (2025-2030) & (M USD)

Table 123. North America Polyurethane Sports Flooring Sales Forecast by Country (2025-2030) & (Kilotons)

Table 124. North America Polyurethane Sports Flooring Market Size Forecast by Country (2025-2030) & (M USD)

Table 125. Europe Polyurethane Sports Flooring Sales Forecast by Country (2025-2030) & (Kilotons)

Table 126. Europe Polyurethane Sports Flooring Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Asia Pacific Polyurethane Sports Flooring Sales Forecast by Region (2025-2030) & (Kilotons)

Table 128. Asia Pacific Polyurethane Sports Flooring Market Size Forecast by Region (2025-2030) & (M USD)

Table 129. South America Polyurethane Sports Flooring Sales Forecast by Country (2025-2030) & (Kilotons)

Table 130. South America Polyurethane Sports Flooring Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Polyurethane Sports Flooring Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Polyurethane Sports Flooring Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Polyurethane Sports Flooring Sales Forecast by Type (2025-2030) & (Kilotons)

Table 134. Global Polyurethane Sports Flooring Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Polyurethane Sports Flooring Price Forecast by Type (2025-2030) & (USD/Ton)

Table 136. Global Polyurethane Sports Flooring Sales (Kilotons) Forecast by Application (2025-2030)

Table 137. Global Polyurethane Sports Flooring Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Polyurethane Sports Flooring
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Polyurethane Sports Flooring Market Size (M USD), 2019-2030
- Figure 5. Global Polyurethane Sports Flooring Market Size (M USD) (2019-2030)
- Figure 6. Global Polyurethane Sports Flooring Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Polyurethane Sports Flooring Market Size by Country (M USD)
- Figure 11. Polyurethane Sports Flooring Sales Share by Manufacturers in 2023
- Figure 12. Global Polyurethane Sports Flooring Revenue Share by Manufacturers in 2023
- Figure 13. Polyurethane Sports Flooring Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Polyurethane Sports Flooring Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Polyurethane Sports Flooring Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Polyurethane Sports Flooring Market Share by Type
- Figure 18. Sales Market Share of Polyurethane Sports Flooring by Type (2019-2024)
- Figure 19. Sales Market Share of Polyurethane Sports Flooring by Type in 2023
- Figure 20. Market Size Share of Polyurethane Sports Flooring by Type (2019-2024)
- Figure 21. Market Size Market Share of Polyurethane Sports Flooring by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Polyurethane Sports Flooring Market Share by Application
- Figure 24. Global Polyurethane Sports Flooring Sales Market Share by Application (2019-2024)
- Figure 25. Global Polyurethane Sports Flooring Sales Market Share by Application in 2023
- Figure 26. Global Polyurethane Sports Flooring Market Share by Application (2019-2024)
- Figure 27. Global Polyurethane Sports Flooring Market Share by Application in 2023
- Figure 28. Global Polyurethane Sports Flooring Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Polyurethane Sports Flooring Sales Market Share by Region

(2019-2024)

Figure 30. North America Polyurethane Sports Flooring Sales and Growth Rate

(2019-2024) & (Kilotons)

Figure 31. North America Polyurethane Sports Flooring Sales Market Share by Country in 2023

Figure 32. U.S. Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Polyurethane Sports Flooring Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Polyurethane Sports Flooring Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Polyurethane Sports Flooring Sales Market Share by Country in 2023

Figure 37. Germany Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Polyurethane Sports Flooring Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Polyurethane Sports Flooring Sales Market Share by Region in 2023

Figure 44. China Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Polyurethane Sports Flooring Sales and Growth Rate (Kilotons)

Figure 50. South America Polyurethane Sports Flooring Sales Market Share by Country in 2023

Figure 51. Brazil Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Polyurethane Sports Flooring Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Polyurethane Sports Flooring Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Polyurethane Sports Flooring Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Polyurethane Sports Flooring Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Polyurethane Sports Flooring Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Polyurethane Sports Flooring Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Polyurethane Sports Flooring Market Share Forecast by Type (2025-2030)

Figure 65. Global Polyurethane Sports Flooring Sales Forecast by Application (2025-2030)

Figure 66. Global Polyurethane Sports Flooring Market Share Forecast by Application (2025-2030)

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